

BBAUIN

PRODUCT GAME-CHANGER... COWASH

Our beauty gurus agree that cleansing conditioners have completely changed the game for both curly and straight girls. Moisture-rich formulas that clean without stripping or overdrying and leave behind hydrating ingredients help whip strands into the best shape (and curl pattern) ever.

DEVACURL No-Poo Conditioning Cleanser (\$20, 12 oz, deva curl.com); R+CO Analog Cleansing Foam Conditioner (\$29, Neiman Marcus); ORIBE Cleansing Crème (\$44, oribe.com); MISS JESSIE'S Co-Wash (\$11, 12 oz, missjessies.com).

INGREDIENT YOU LOVE MOST FOR MOISTURE...

SHEA BUTTER

MANE MARVEL

Slather your skin, lips and hair with this tried-and-true allpurpose hydrator.

SKINFIX Ultra Rich Body Butter (\$15, Target); S.W. BASICS Shea Butter (\$16, swbasics.com); DRUNK ELEPHANT Lippe Balm (\$22, Sephora).



ESSENCE
BEST IN
BLACK BEAUTY
AWARDS
2016

MOST COVETED HOT TOOL BRAND... CHI

Flat irons were just

for this heat-styling

the beginning

authority. Chi's

assortment of

irons, dryers and

BEST ONE-STOP BEAUTY SHOP... ULTA

WORTH EVERY PENNY!

SPLURGE-WORTHY HAIR BRAND...

MOROCCANOIL & MIZANI

One thing's for sure, our readers know what's best for their hair. Money isn't a factor if the products work, and these brands topped the list for reliability and consistent results for both curly and straight textures.

MOROCCANOIL Treatment Original (\$44, moroccanoil.com); MIZANI True Textures Intense Moisture Replenish Treatment (\$18, Ulta). ▷

products equips
even hair novices
with the essentials to
be pros at home.

CHI Onyx Euro Shine
Dryer (\$130, Ulta).

HAIRSTYLE YOU'RE DYING TO TRY... FAUX NATURAL

"A faux natural
would allow me to
keep my desired
look without having
to spend so much
time washing and
styling my own hair."
—RO ALEXANDERMCLENDON,
METAIRIE, LA

KURLY KLIPS Hair Extensions (\$160-\$200, kurlyklips.com).



NOMAN, GLENFORD NUNEZ. PRODUCTS, COURTESY OF BRANDS