



## 2021 ANNUAL IMPACT REPORT

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# LETTER FROM THE PRESIDENT

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When I started Monkey Bunks, I dreamed that this fledgling company would not only provide great customer service across the US (and Canada too!) but also become a vehicle for good in the world and in our communities. While there is a lot more work to be done, I feel we are on the right track. Key accomplishments include our partnership with Family Promise Inc., a charity that supports families experiencing homelessness or at risk of homelessness, and being awarded a high score from the Sustainable Furnishings Council.

When we launched our store in July 2021, Monkey Bunks carried only a couple of brands. We spent 2021 steadily expanding our brand selection, including Naturepedic (the most prominent US manufacturer of kids' organic mattresses) and Night & Day (a US furniture company that uses sustainably harvested rubberwood from Malaysia). By the end of 2021, we were selling from a total of eight brands with sustainably sourced wood.

Here's looking forward to what 2022 brings!

A large, elegant, handwritten signature in black ink that reads "Samantha". The signature starts with a large, sweeping capital 'S' that loops around the first few letters.

**SAMANTHA MAGNUS**

Founder and President





# SUSTAINABLE FORESTRY

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We declared our commitment to sustainable forestry in our 2021 Responsible Wood Sourcing Policy; that we would intentionally seek out brands demonstrating that the wood from their products was harvested in a way that did not contribute to the degradation of the world's forests and that did not breach any ethical or illegal obligations to local communities.

Our commitments earned us a high score with the Sustainable Furnishings Council's Wood Furniture Scorecard.

Monkey Bunks looks forward to increasing our score in 2022 and building on our reputation for responsible wood sourcing.



**monkeybunks**



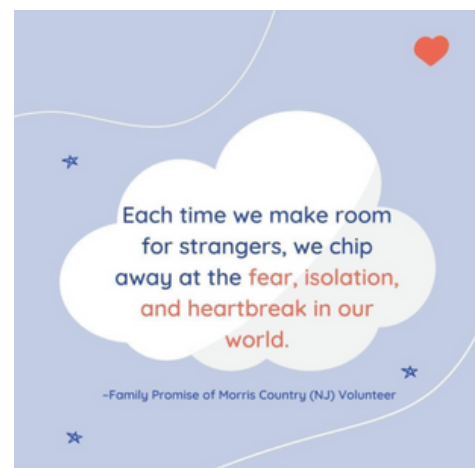
# CHARITY SUPPORT

In 2021, we began our first official corporate sponsorship with , an organization that supports families experiencing homelessness and at risk of homelessness.

As part of our commitment, we donate a portion of our gross revenue to Family Promise so that they can better support families. Here are the five points of the Family Promise star:

- ☆ **COMMUNITY:** We serve families through a community-based response.
- ☆ **PREVENTION:** We prevent families from losing their home.
- ☆ **SHELTER:** We provide shelter to families after they lose their homes.
- ☆ **STABILIZATION:** We offer stabilization services to families after they find housing.
- ☆ **PROMISE:** We promise to work until every family has a home to call their own.

Source: <https://familypromise.org/press/infographics/>







# HOW WE DID

## 2021 ACTION PLAN GOALS

In the spring of 2021, we set several goals as part of our 2021 Environmental Action Plan. The following is a reflection on those goals and the extent to which Monkey Bunks has achieved them.

### REDUCING ENERGY CONSUMPTION

**Goal 1.1:** All shipments within the continental US will include carbon offsets to reduce the impact of emissions from product shipments to customers.

**GRADE: B**

**Goal 1.2:** By the end of 2022, shipping to and within Canada will also include carbon offsets to reduce the impact of emissions from product shipments to customers.

**ON TRACK: A+**

**Goal 1.3:** By the end of 2023, our shipping and web hosting will both be carbon neutral.

**ON TRACK: A+**

### SUSTAINABLE DIRECTION

**Goal 2.1:** By the end of 2021, we will have partnered with at least three suppliers who can demonstrate sustainability in the sourcing of materials.

**GRADE: A+**

**Goal 2.2:** By the end of 2022, a minimum of half our wood-based products will be FSC-certified, and at least half our catalog will be Greenguard certified.

**IN PROGRESS**

**Goal 2.3:** By the end of 2023, we will only sell FSC-certified wood products and Greenguard certified products.

**IN PROGRESS**





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## EDUCATION AND PROMOTION OF SUSTAINABILITY

**Goal: 3.1:** We will inform customers about the various product certifications as they are added to our catalog.

**GRADE: A+**

**Goal: 3.2:** We will measure and seek to increase engagement on posts that promote education and awareness of conscious shopping and sustainability.

**GRADE: A-**

Taken together, these represent remarkable achievements towards our vision of a company that takes care of both planet and people.

**OVERALL GRADE: A-**





# 2022 ACTIONS

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Our self-assessment against our goals shows room for improvement. The following describes actions we are taking – some already underway – to improve on meeting our goals.

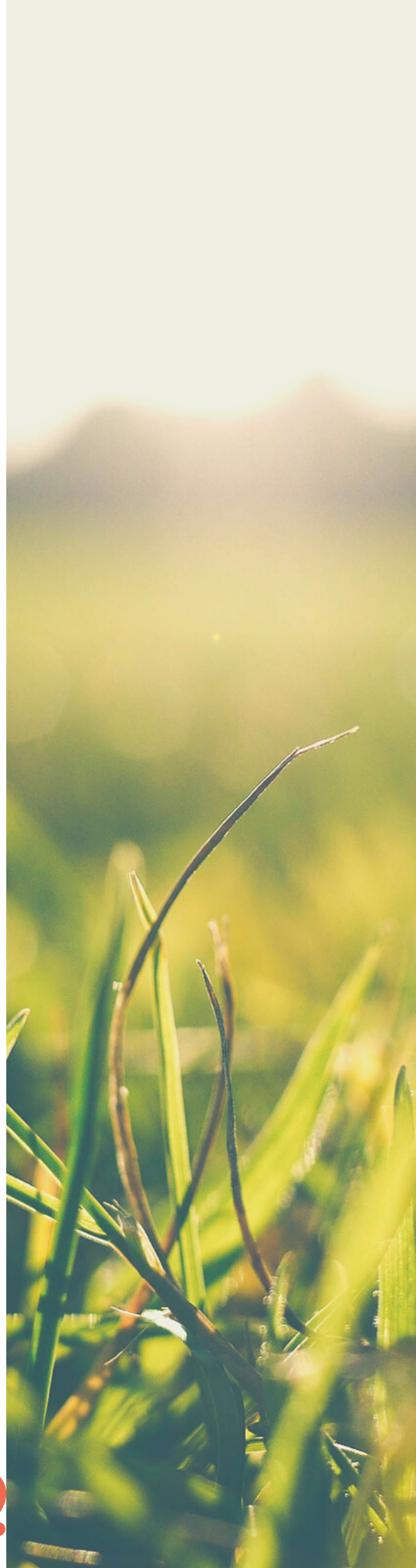
**Action 1:** Partner with One Tree Planted to achieve carbon neutrality

Carbon emissions were offset for 85% of the LTL shipments to Monkey Bunks customers in 2021. However, ground shipments were not offset. In order to do better, Monkey Bunks has decided to partner with One Tree Planted. By planting a tree for every order (regardless of shipment size), we will offset carbon emissions for all orders in 2022.

**Action 2:** Launch a new "Did You Know" post and Instagram poll series to better incite engagement with important sustainability topics. This will help us to better document and track how we are doing at spreading the message about sustainability.

**Action 3:** Drop at least one brand that has not demonstrated a responsible wood source.

In the company's nascency, it has been important for Monkey Bunks to expand product selection quickly in order to operate as a complete whole-home furniture store. As it grows, Monkey Bunks must become more discerning and stop selling products from companies that have been unable to provide evidence that their products are made of wood that is sustainably, ethically, and legally harvested.



# BRAND REPORT

Here is an overview of the brands we carry with respect to their sustainable forestry practices and finish toxicity.

	Sustainability		Non-toxicity	
	FSC/SFI certified	Sustainably sourced wood	Certified non-toxic	Non-toxic or low-VOC
2MamaBees	-	-	-	✓
ACME	-	-	-	-
Badger Basket	-	-	-	✓
Baxton Studio	-	-	-	-
Chelsea Home	✓	✓	-	✓
Donco Kids	-	-	-	-
Furniture of America	-	(some)	-	-
Hidden Lake	-	✓	-	-
Little Colorado	✓	✓	-	✓
Moonlight Slumber	n/a	n/a	✓	✓
Naturepedic	✓	✓	✓	✓
Night & Day	-	✓	-	-
P'Kolino	✓	✓	-	✓
Wildkin	(some)	(some)	-	✓

We plan to continue to work with these suppliers, partner with more suppliers with sustainable resourcing, and launch our own product brand in 2022 that is organic and/or FSC- certified as applicable.





