

K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH



**OPTIMISM
UNBOUND**

**PGDM
ADMISSIONS
BROCHURE
BATCH 2019-21**



#MasterYourFutureAtSIMSR

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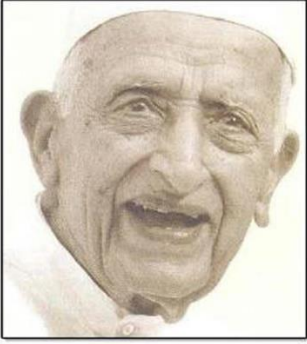
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**Padmabhushan Shri K. J. Somaiya
(1902-1999)**

नमानुषात्परोधर्म

There is no religion other than humanity

Padmabhushan Late Shri Karamshi Jethabai Somaiya, an Entrepreneur, Philanthropist and a Visionary, who firmly believed that modern education has to have its roots in strong values, established Somaiya Vidyavihar (SVV) in 1959. This underlying theme and legacy of SVV was continued and strengthened by the late Dr. S. K. Somaiya and the legacy is being taken forward by Shri Samir Somaiya – a Cornell University & Harvard alumnus.

SVV aims to provide for its students, meaningful and relevant education that emphasizes both the liberal and professional aspects of higher education, steeped in rich Indian culture and heritage and rooted in universal religious philosophies of the world.

The SVV campus comprises of 36 individual institutes dedicated in the area of Liberal Arts, Sciences, Management, Humanities, Philosophies and Social Sciences as important aspects of scholarship, and is spread across a 60-acre complex in Vidyavihar, in north central area of Mumbai and a 90-acre complex in Sion, in the heart of Mumbai. SVV has over 38,000 students and 1,500 teaching staff. Majority of its colleges are affiliated to the University of Mumbai. The trust also runs autonomous post-graduate courses, vocational training courses, and high schools within the campus as well as in rural India.

Within this context, SVV provides educational opportunities to all qualified students to discover and disseminate knowledge in order to serve communities around the world. SVV firmly believes in imparting education that teaches 'how to live' and 'how to make a living'. The guiding principle for SVV is 'Knowledge Alone Liberates'.



President's Message

Our Founder, Padmabhushan Shri K. J. Somaiya was deeply influenced by Gandhiji, and dedicated himself to nation building. He founded Somaiya Vidyavihar on the 9th of September 1959. He later founded the Girivanvasi Pragati Mandal, the K. J. Somaiya Medical Trust, Girivanvasi Education Trust and sister institutions to make great citizens of India and the World. In the words of Swami Vivekananda, "We want that education by which character is formed, strength of mind is increased, the intellect expanded and by which one can stand on one's own feet." We have now grown into a multi-disciplinary and multi-campus education institution with over 1500 faculty, and 38,000 students.

Our motto is: ज्ञानादेवतुल्यम् | Knowledge alone liberates. Liberates from poverty, from Hunger. Also, to liberate one from the attachments that binds us to small-mindedness. Knowledge also provides opportunity to make the life lived more meaningful. In the service of one's family, one's community, one's समाज, country, and indeed the world. Bearing in mind that there is no religion other than the life lived in the service of humanity, नमानुषात्परोधर्मः।

Our education in any subject will reflect its timeless fundamentals, its current context, and applications. There is so much scientific discovery taking place, at the intersection of fields of biology, computing, medicine, the social sciences and everywhere else. We will provide students and faculty with an environment to engage this world, to discover new truths, make new applications to create and share knowledge. Our education will also be experiential. With projects that are 'real' and those that complement the learning inside the classroom. Our students and faculty will be at the cutting edge of change, to incubate companies, to create NGOs, and pursue any field of their passion.

Our education will also be holistic. Sports and physical exercise must be a firm part of the curriculum. For students to develop a love for sports, for recreation, for health, for teamwork, for competition. Our education will also instil an appreciation for art and culture.

In the Bhagavad Gita, Arjun asks Krishna how is one to control one's mind that is as fleeting as the wind. Krishna responds that it can only be done through practice and discipline. वैराग्येण तु कोन्तेय अभ्यासेन च गृह्यते | We will strive to teach our students to learn to stay calm in our turbulent world.

And our education will also include the ancient Indian tradition, its culture, its depth, and its knowledge. We must keep the connection with our mother tongue and our languages. Languages are storehouses of culture, and the loss of a language takes with it much learning, stored through it over the ages.

Finally, our education will help students lead a full life, to fall in love with life. Our dream is to build a world class research and teaching institution that is global in the reach of its ideas, and universal in its service. Welcome to our community.

SAMIR SOMAIYA



Provost's Message

The subject of Management as an academic and professional discipline has been undergoing revolutionary changes during the last few decades. Appropriate knowledge and skills are necessary to manage the rapid changing times and technologies in a globalized and interconnected world. We are in an era when knowledge is expanding at an unprecedented rate. Mastering theoretical, experimental and practical management and business skills through effective education programmes is indispensable for developing core competencies and for giving the students a competitive edge. For maximization of the opportunities for the most effective management education and training, globalization, localization, contextualization and individualization of curriculum and transactions are necessary.

Bearing these basic principles and dynamic challenges, we at the K J Somaiya Institute of Management Studies and Research (SIMSR) have been in the forefront of quality and responsible management education in the country. Our Post-Graduate Diploma in Management (PGDM) programmes are designed, transacted and delivered following internationally renowned patterns evolving the best practices in business and management education. Amongst our alumni are top-ranking and highly-placed executives all over the world. Highly qualified and experienced faculty, state-of-the-art infrastructure, the business and industry-environment of the financial capital of the country, and a serene, beautiful green campus with several sporting facilities and other educational, research and innovation institution are the hallmarks of SIMSR. Our academic credentials, achievements, national and international accreditation and recognitions put us as one among the top-most management institutions in the country.

I am extremely glad to welcome you as student of this premier institute in the Somaiya Vidyavihar campus. Once you are here, I am sure you will enjoy the best of teaching and learning, research and community experiences in your student life.

Prof. V.N. Rajasekharan Pillai
Provost – Somaiya Vidyavihar & Ayurvihar



Director's Message

Management education as we know it is undergoing a paradigm shift with respect to its objectives and the purpose it serves.

The pace of change in the business environment due to digitization represents major challenges. At the same time it is imperative that businesses exist not only to make profits but also to ensure inclusive growth that encompasses all sections of society.

Management education should become a platform where students who aspire to join the professional workplace should experience personal and professional transformation along with ample opportunities to take part in the digital and social transformations that are sweeping India and the world.

K J Somaiya Institute of Management Studies & Research (SIMSR), which started in the year 1981 in the heart of Mumbai has the vision, "Our dream is to build a world class research and teaching institution that is global in the reach of its ideas and universal in its service". SIMSR is committed to achieve exemplary standards in management education that will not only achieve its vision but also the redefined parameters of management education.

SIMSR acknowledges that the student community continues to grow in the virtual space and wants to develop itself into global managers while inculcating the timeless principles of ethics and good governance.

SIMSR continues relentlessly to raise the bar and set new benchmarks for the course curricula across all its PGDM Programmes that go beyond the classroom to include learning through case studies, on-the-field experiential learning, developing entrepreneurial spirit and being part of socially relevant projects. In addition, industry interface in the form of guest lectures from industry experts, student clubs and committees, holistic self-management classes, sports facilities adds to the pedagogy. SIMSR thrives in nurturing the intellectual, emotional, spiritual, social and physical persona of the students to evolve as well-rounded human beings.

The students are spoilt for choice as they get an opportunity to learn foreign languages like Mandarin and Spanish and opportunities for international immersions. We strive to embolden the spirit of victory in our students as they participate in competitions across the country and in various co-curricular and extra-curricular activities. The institute also endeavors to provide a platform for students with entrepreneurial orientation.

Along with my faculty colleagues, staff and our illustrious alumni, I welcome you wholeheartedly to SIMSR and look forward to partner you in your journey towards excellence. Together, let's build a great future for our country and ourselves.

Best wishes,

Prof. (Dr.) Monica Khanna
Director

SIMSR at a Glance

Vision

Our dream is to build a world class research and teaching institution that is global in the reach of its ideas and universal in its service.

Mission

To foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenships.

Key Highlights

- + Established in 1981, SIMSR is one of the top 10 private sector B-schools in India
- + Consistently ranked among top 20 institutes in India
- + Nestled in a 50 acre campus in the central suburbs of Mumbai
- + Offers Doctoral, Full Time and Part Time Masters and Post Graduate Programmes in Business Management and Master of Computer Applications
- + All the programmes are approved by All India Council for Technical Education, Ministry of HRD, New Delhi and/or affiliated to University of Mumbai
- + 360 degree holistic education
- + Student participation in governance
- + International immersions
- + Focus on a world class pedagogy
- + Prepares students as industry ready professionals

New Initiatives:

- Set up the Bloomberg Financial Lab with 9 terminals
- Launched Mandarin as an elective language for the first year students – 41 Student have registered for this

- Launch of HOLSEM - Holistic Self-Management for students and faculties
- Launch of Master's thesis for second-year students

- Plan to set up media Analytics Lab by 2019
- Launch of Ankul ELI – Experimental Learning Initiative - Community service initiative to teach the English language to students belonging to underprivileged sections of society



- Construction of separate ladies and gents hostel inside the campus – 1000+ beds
- Launched PGDM (Healthcare) from AY 2018-19
- Industry specific certification and diploma training programs are conducted on a continuous

Focus Area :

- **Continuous updation of subjects, curriculum and pedagogy**
- **Strengthening the research culture** among faculty and students with the objective of getting industry-sponsored research projects
- **Strengthen & diversify industry connect** through greater interaction with the companies for guest lectures and students visits to the companies
- **Management Development Programs (MDP's) & consultancy** projects for companies by SIMSR Faculty further strengthen industry connect
- **Internationalization** – university collaborations, summer and final placements, international immersion programs

10 Reasons to Study at SIMSR

01

CAMPUS

50 acre of lush green campus; located in the heart of Mumbai city

Well-equipped sports facilities: Gym, Squash Court, Badminton Court, Open Chess Board, Olympic size athletic track, Football ground, etc.

INFRASTRUCTURE

State-of-the-Art Classrooms and Computer Labs

Fully computerised library with E-learning resources

02

03

FACULTY

80+ well qualified faculty with rich industry and research experience

Visiting faculty lectures by Eminent Corporate Professionals

04

PLACEMENTS

337 companies on campus

Highest domestic package of 30 lpa.

100% placements

05

RICH ALUMNI BASE

Large alumni base excelling professionally

Leaders in top-notch organizations

Actively associated in building networks and serving as mentors

06

STUDENT DRIVEN CULTURE

28 student driven committees

Leads to professional and cultural growth of students

Promotes and develops leadership qualities

07

CSR INITIATIVE

'ANKUR'- the institute's Experiential Learning Program encourages students to become socially responsible business leaders

08

HOLISTIC LEARNINGS

Yoga and Buddhist Centres

Facility to learn Foreign Languages

Rich learning experience through co-curricular activities

Opportunities for students to work for concurrent projects

09

CENTRES OF EXCELLENCE

7 Centres of Excellence

Organizes conferences and workshops, conducts training sessions and consultancy mandates

10

INTERNATIONAL LINKAGES

The institute has linkages with the University of Applied Sciences Upper Austria, Steyr, Austria; University of Applied Sciences, Krems, Austria; DHBW University, Stuttgart, Germany; THI Business School, Ingolstadt, Germany

The SIMSR Journey



Infrastructure

Library:

- Fully computerized library.
- Area - 7000 sq feet
- Books - 91,000+
- Periodicals - 150
- Newspapers - 13
- More than 12 online Databases including WARC, ProQuest



Hostel:

- 2 separate hostels for girls and boys
- Hostels are well equipped with internet facilities, student mess, activity room, gym, night mess and laundromat



IT centres:

- Bloomberg lab
- Geared with software packages like SPSS, AMOS, SAP-ERP, Rational Rose



Medical Facilities:

- On call doctor and around the clock medical dispensary
- Counselor



Auditoriums and amphitheatre:

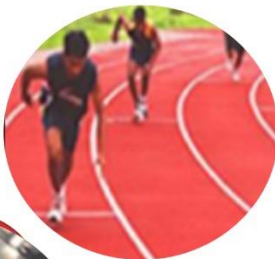
- Two state of the art auditoriums with capacity of 250 each
- Tagore amphitheatre for cultural programs



Sports Facilities:

Sports facilities such as:

- Badminton court
- Athletic track
- Squash court
- Open air chess court
- Table tennis
- Yoga
- Tai chi
- Volleyball
- Basketball
- Gym
- Tennis court



SIMSR's Pride:

- A 50 acre Green campus in the heart of Mumbai
- Multiple Seminar halls
- Conference rooms
- Student Discussion rooms
- Wi-Fi enabled Campus
- Bloomberg lab
- Harvard cases subscriptions
- More than 12 e-databases
- Highly qualified and industry experienced faculty

Accreditations and Recognitions



Centres of Excellence



SIMSR also hosts various international conferences every year



Programme Highlights

PEDAGOGY



PROGRAMMES OFFERED

PGDM (27th Batch)

PGDM - International Business (13th Batch)

PGDM - Retail Management (13th Batch)

PGDM - Financial Services (9th Batch)

PGDM - Communications (8th Batch)

PGDM - Healthcare Management (2nd Batch)

IMPORTANT DATES

Last date of Submission of Application Form	10th January, 2019 (Thursday)	Seat Allotment Process	1st April, 2019 onwards
Shortlisting of the candidate for CD/PI	21st February, 2019 (Monday)	Inauguration of PGDM Courses	22nd June, 2019 (Saturday)
CD/PI Dates	1st March to 17th March, 2019	Commencement of Induction	24th June, 2019 (Monday)
Declaration of Merit List	26th March, 2019 (Tuesday)	Programme Commencement	15th July, 2019 (Monday)

Programme Highlights

Post Graduation Diploma in Management - CORE

27th Batch PGDM - CORE 2019-21



"Leadership and Learning are indispensable to each other" – John F Kennedy

KJSIMSR has been a learning experience through the journey of unlearning. One is confronted by various challenges, and pushed to go beyond the inherited perspectives steadily leading to the discovery of oneself. Even the classroom learning at SIMSR is a differentiator that breaks the traditional practices by including HBR case discussions, peer to peer learning where professors' role is not only teaching but also facilitating. The Student-driven Committees, Clubs, Live Projects and Guest Lectures bring in the current industry insights and create a journey one can totally cherish.

Namitha Roy
PGDM-Core (2017-19)

Objectives:

- The Post Graduate Diploma in Management course aims in transforming students into competent value-driven professionals by providing them strong grounding in management principles and processes by imparting functional competencies in the area of Marketing, Finance, Operations and Human Resources
 - The course also exposes students to holistic education incorporating ethics, good governance and social responsibility
- (* - 6 seats for Children of Indian Workers in Gulf countries; 6 seats for Foreign Nationals; 6 seats for Person of Indian Origin)

*'Global Supply Chain Management - 2017' - event by PGDM



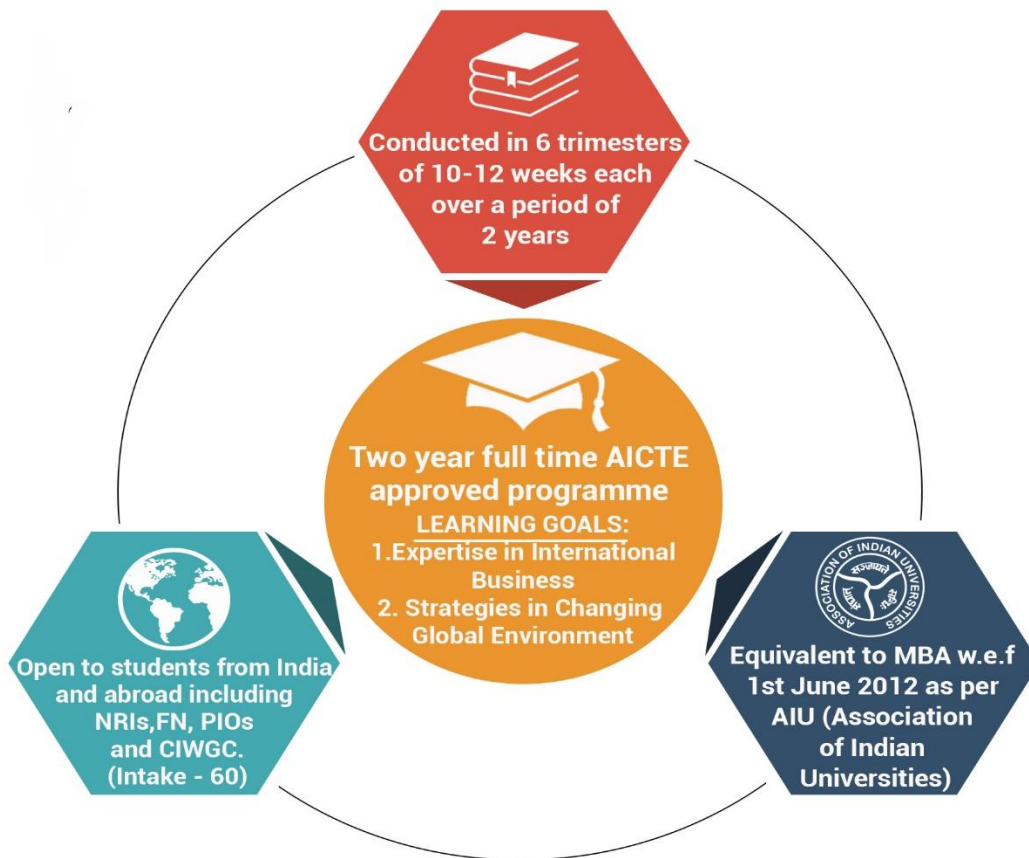
* 5th HR Conference, 2018



Programme Highlights

Post Graduation Diploma in Management - International Business

13th Batch PGDM - IB 2019-21



The course curriculum of International Business and subjects like International Marketing and Finance has a huge benefit in expanding my functional competencies and transforming my view of Global Business Perspectives. Guest Lectures, Student Exchange programs and foreign language as a subject have helped me gain the practical experience in global management and develop cross-cultural sensitivity. I would thank SIMSR for transforming me from a novice graduate to a polished professional.

- Soumya Mishra
PGDM-IB (2017-19)

Objectives:

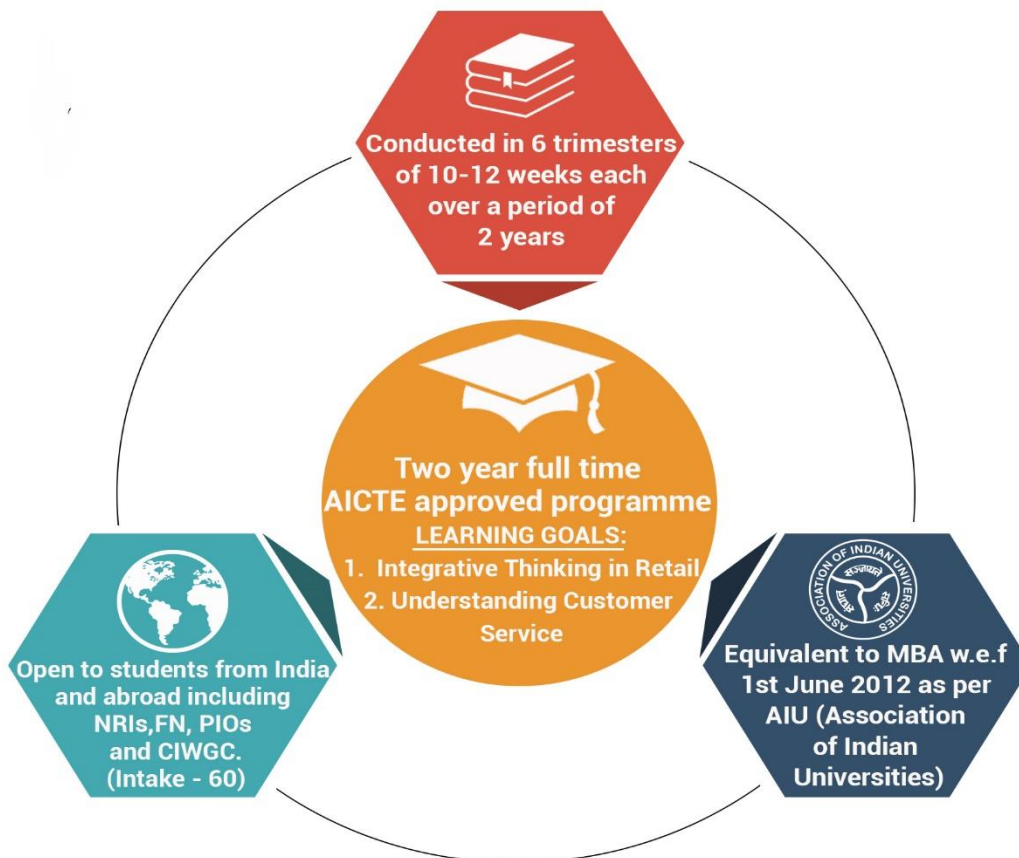
- Post Graduate Diploma in Management (International Business) focuses on creating a global mindset and developing functional competencies necessary for operating in the rapidly changing international business environment
- The course also helps the students to gain exposure in other specialized areas such as International Finance (including FEMA), Export Import Policy, International Commodity Markets, International Trade Finance and Country Analysis & Strategies in International Business Management



Programme Highlights

Post Graduation Diploma in Management - Retail Management

13th Batch PGDM - RM 2019-21



The specialized PGDM program in Retail Management is a course for one who is willing to learn and be acquainted with the nitty-gritty of Retail and Marketing SIMSR has provided me with industry specific knowledge, an understanding of the real world technicalities and has helped me to have a whole new perspective of marketing. The innumerable opportunities of Live Projects and Guest Lectures from experienced industry professionals created a learning environment which made it more holistic and vibrant.

- Ayushi Singh
PGDM-RM (2017-19)

Objectives:

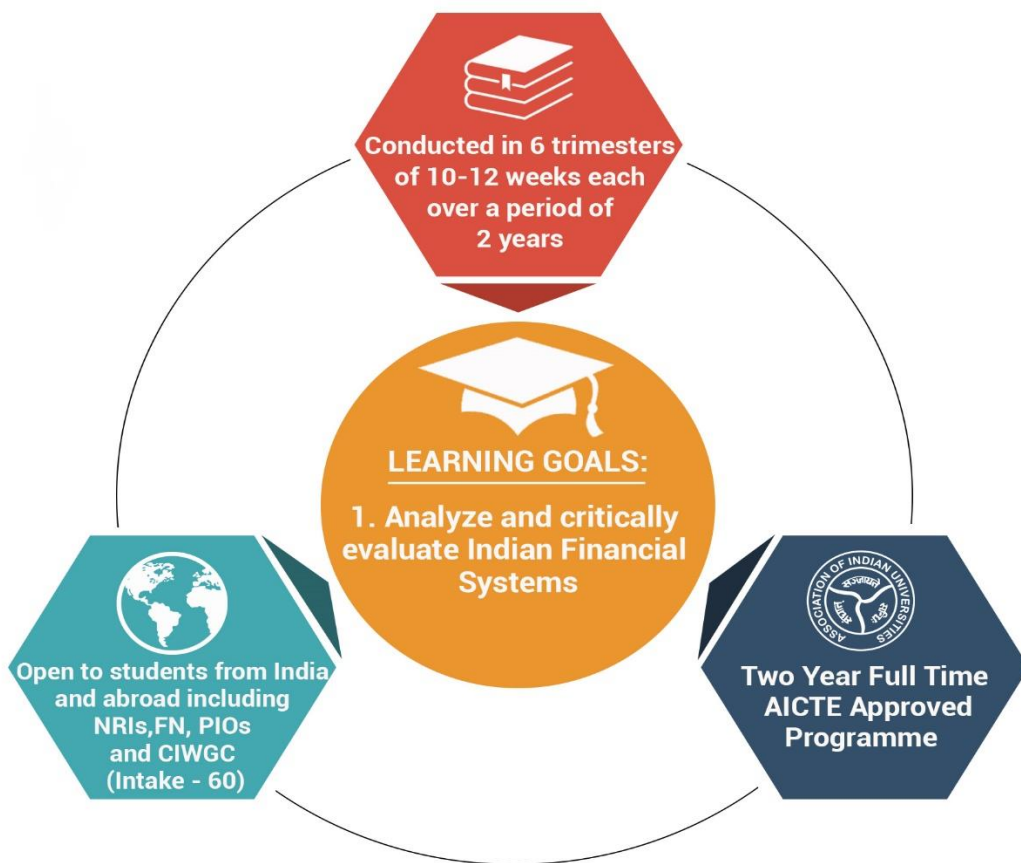
- The main focus of the curriculum is to provide insights on the dynamics of the retail industry with special focus on retail operations. The course helps to understand the various nuances of retailing such as :
 - Studying various retail formats
 - How to create a memorable shopping experience for the consumers
 - Helps identify various support services and sales
 - Understand and identify the important drivers of sales growth



Programme Highlights

Post Graduation Diploma in Management - Financial Services

9th Batch PGDM - Financial Services 2019-21



Being a novice graduate from an engineering background and my inclination towards finance, choosing PGDM Financial Services at SIMSR was like hitting the bull's eye. PGDM-FS is a course which covers all the aspects of Finance right from the basics which helps to understand the market complexity. It is designed with great care considering the ongoing industry trends and is a very well balanced course giving proper exposure to the practical scenario. The peer learning is another aspect which is excellent at SIMSR since the students belong to diverse backgrounds. I will always cherish the two years spent here!

-Soaham Gundawar
PGDM- FS (2017-19)

Objectives:

- Broadly the course aims to provide a comprehensive coverage of the various aspects of Indian Financial System comprising of Markets, Institutions, Products and Services
- The course also provides insights into niche areas such as Financial Modelling, Commodity Markets, Financial Inclusion, Fixed Income Securities Services in Financial Markets etc.



Programme Highlights

Post Graduation Diploma in Management - Communications

8th Batch PGDM - COMM 2019-21



SIMSR is one of the best places to get a degree in PGDM both in terms of the faculty and the infrastructure available. Talking specifically about Marketing Communications, I'd say it's not a course but a learning experience that shapes the marketer in us in a way that it takes us beyond the realms of traditional marketing principles and strategies. Intricacies of Communications in terms of a brand are well explained through specially designed subjects.

- Gaurav Gulati
PGDM-Comm (2017-19)

Objectives:

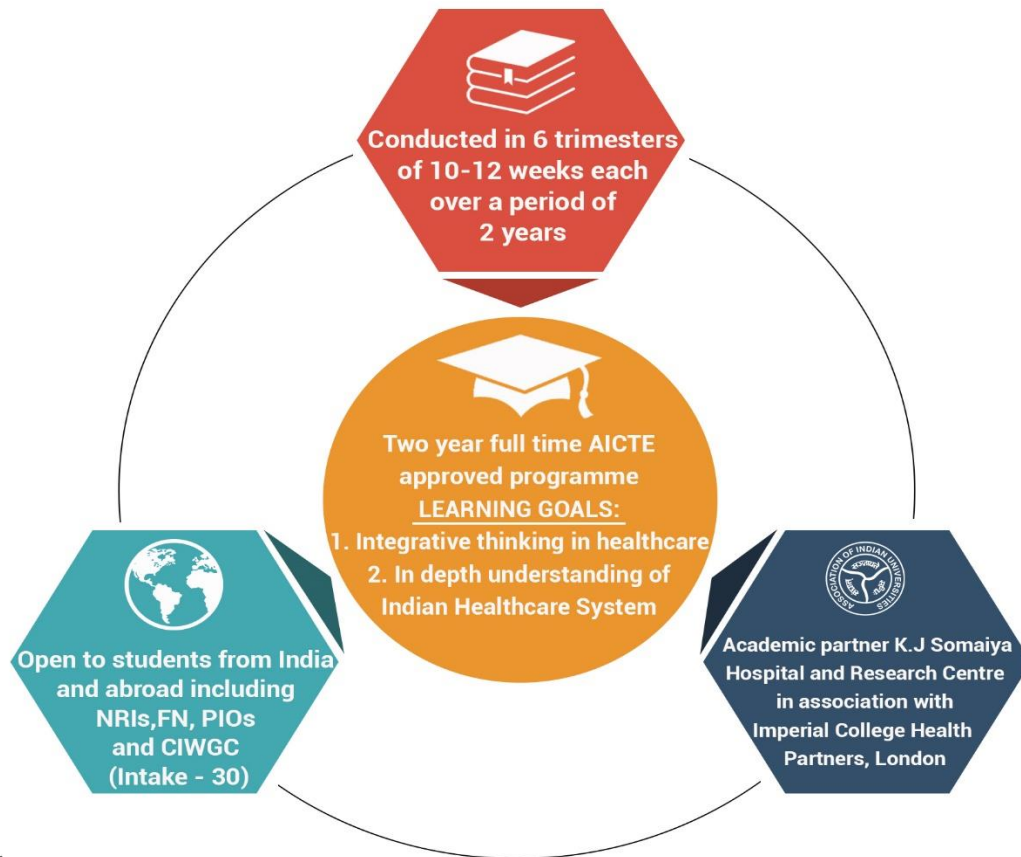
- The course focuses on understanding, designing and managing marketing communications both internal as well as external
- The course helps in gaining exposure in niche areas such as Digital and Social Media Marketing, Marketing, Media Programming and various other Cross Cultural Aspects of Communication



Programme Highlights

Post Graduation Diploma in Management - Healthcare Management

2nd Batch PGDM - HCM 2019-21



Objectives:

- The course enables the students with relevant managerial and technical skills to tackle the challenges faced by the healthcare industry; by equipping them with the tactics to take full advantage of the ever growing healthcare sector
- The course also helps the students to update their knowledge about the changing business environment of healthcare sector so that they can apply the different management techniques and fundamental concepts at the organizational level



Life at SIMSR



Experiential Learning Initiative - Ankur ELI



Ankur ELI; an initiative by SIMSR faculty and students for the students of S. K. Somaiya Vinay Mandir, ignites a passion for learning. It is devised for the students from 5th to 8th standard comprising of more than 100 students.



The objective of this program is to educate the students of this school with English speaking and learning skills. It also helps the students conducting the program to learn the art and discipline of management & administration through an institutionalized process of working in different social sector.

Holistic Self Management (HOLSEM)



Balancing physical, mental and emotional energy level through :

- Yoga
- Counselling
- Workshops
- Meditation



International Immersion



HIGHLIGHTS



Students visited DHBW for the foreign immersion program



Tour involved cultural integration and workshops to develop a holistic understanding of doing business



Students were exposed to industry visits of successful companies like Mercedes, Karcher, DHL

The Immersion Program conducted in **Germany** was for the students of PGDM. Students were accompanied by the esteemed faculty. This program gave the students insights and understanding about the dynamics of international business and relations.

International Linkages



MOU signed with Sany College, China



MOU signed with Wintec, New Zealand



The Ambassador-Designate of Kazakhstan, Bulat Sergazyuly Sarsenbayev visits for a guest lecture

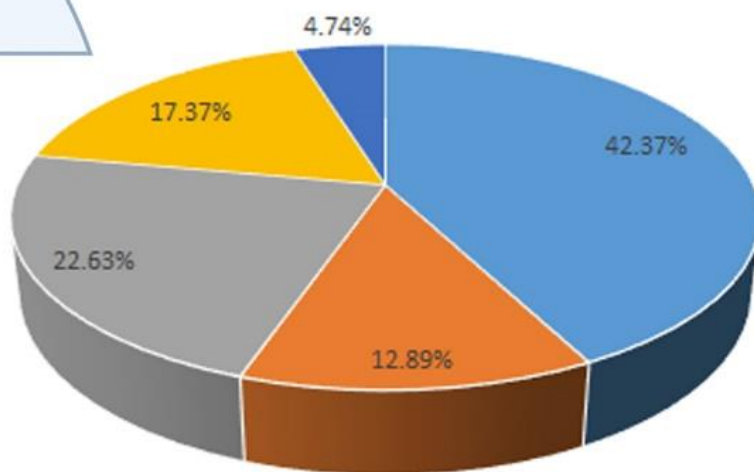


Interactive session with students from Tsinghua University

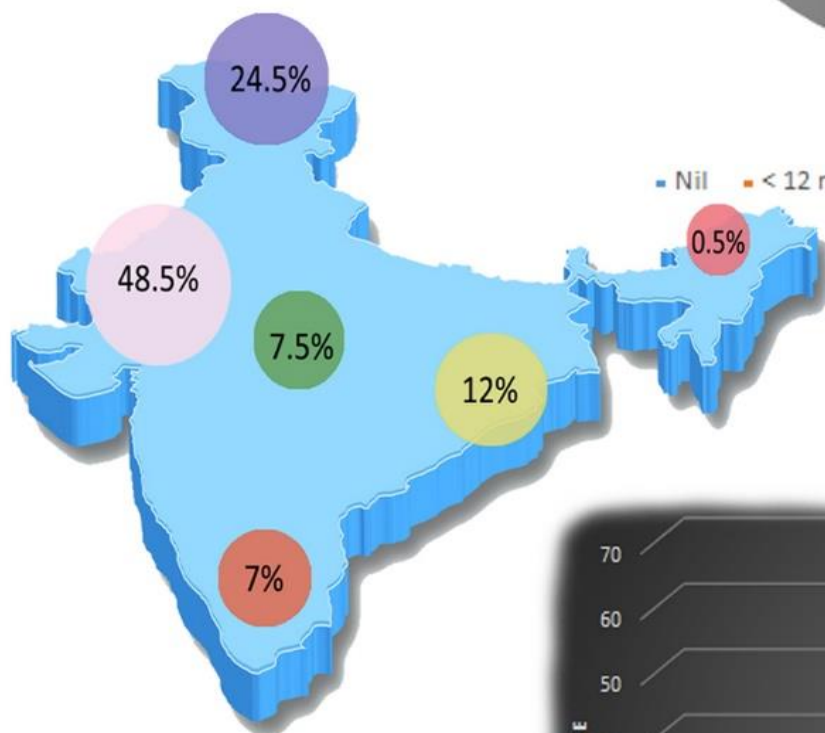
Current Batch Profile



Gender Diversity

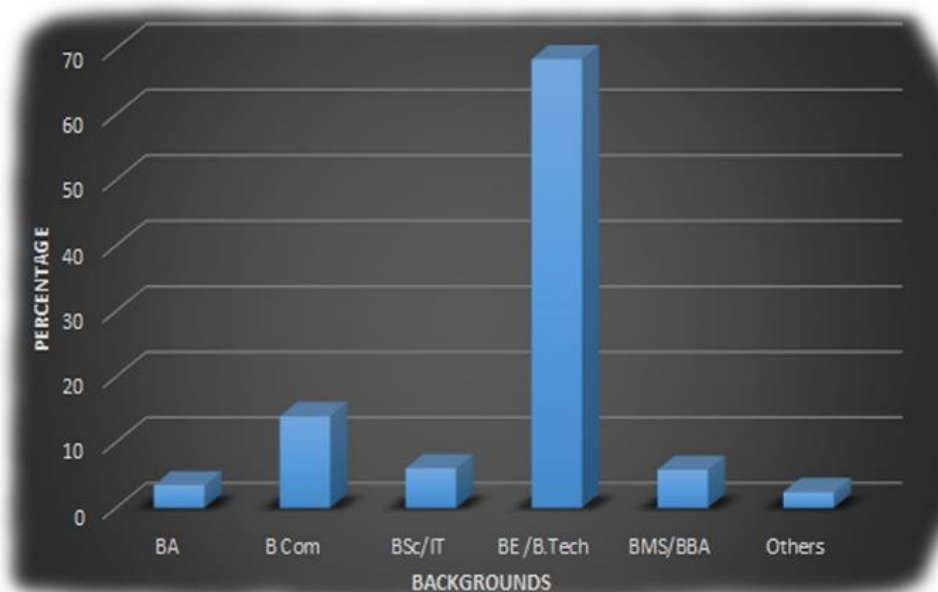


Work Experience



Zonal Distribution

Educational Backgrounds



Student driven committees

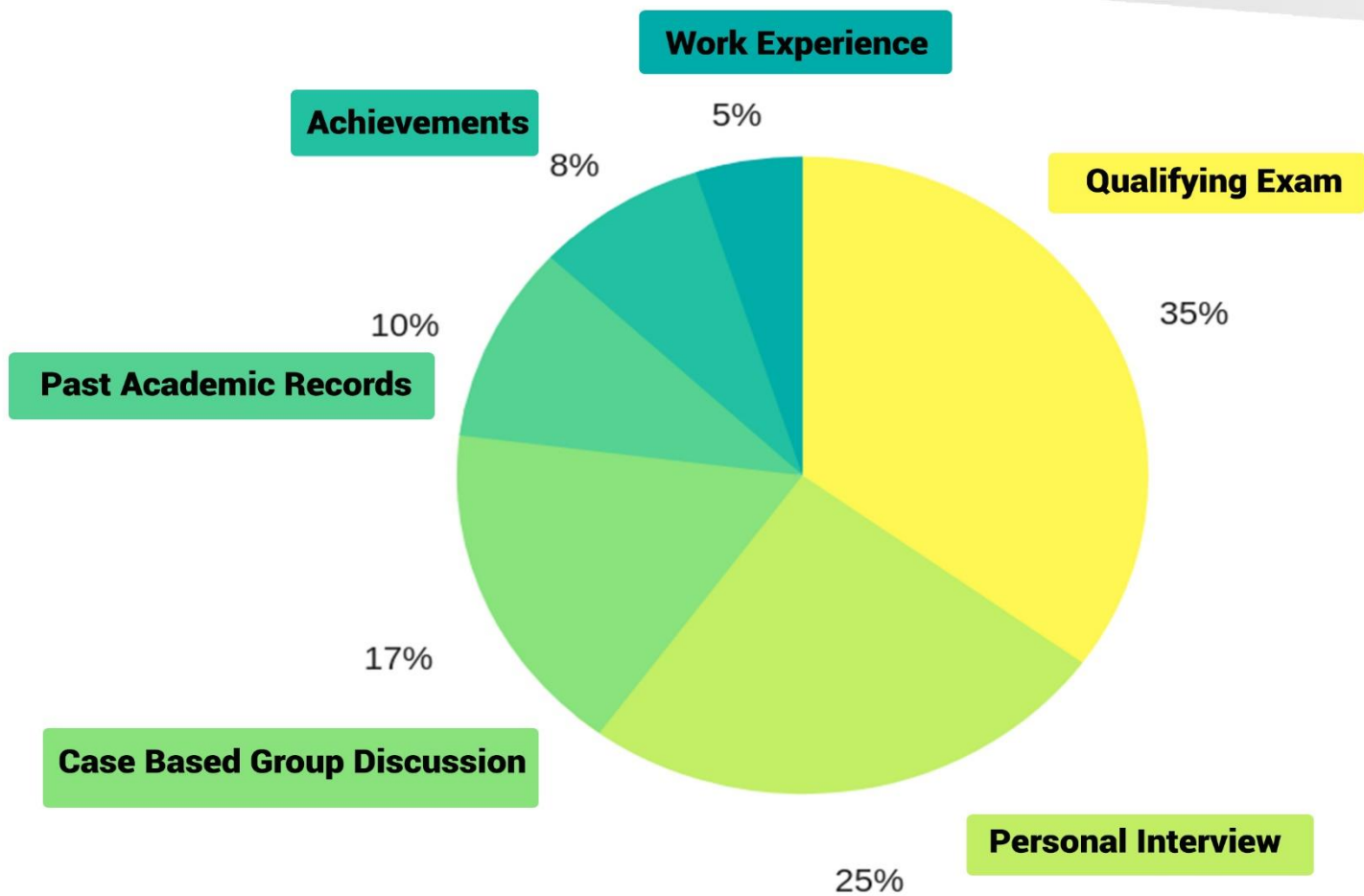


Admission Procedure

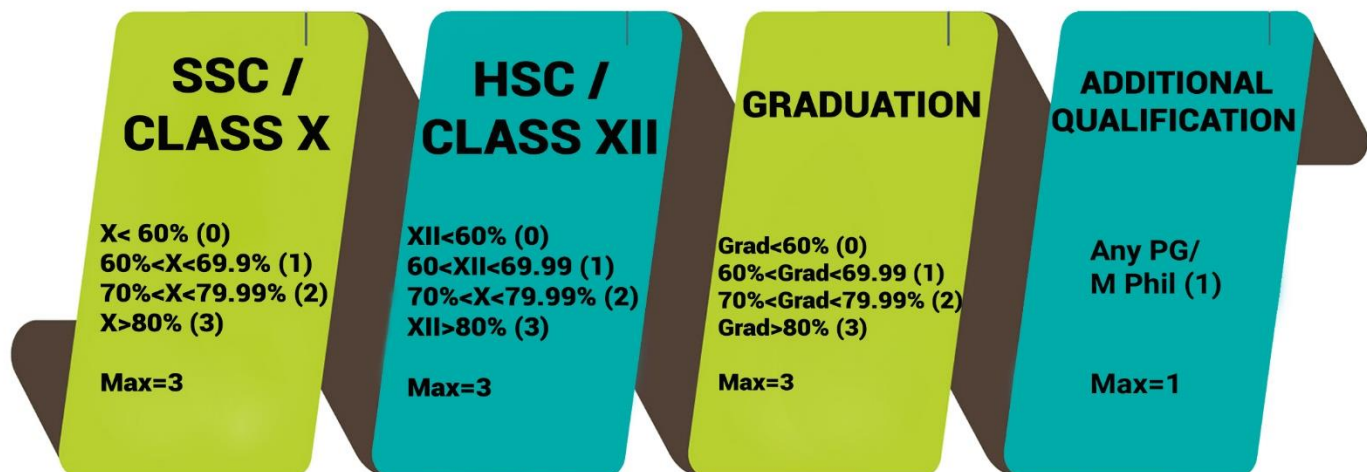


*Admission is provisional i.e. subject to fulfilment of all the eligibility requirements

Selection Parameters



PAST ACADEMIC RECORDS



Selection Parameters

Achievements

Sports
(2)

Extra-Curricular
Activity (2)

Co- Curricular
(2)

Outstanding
Achievements (2)

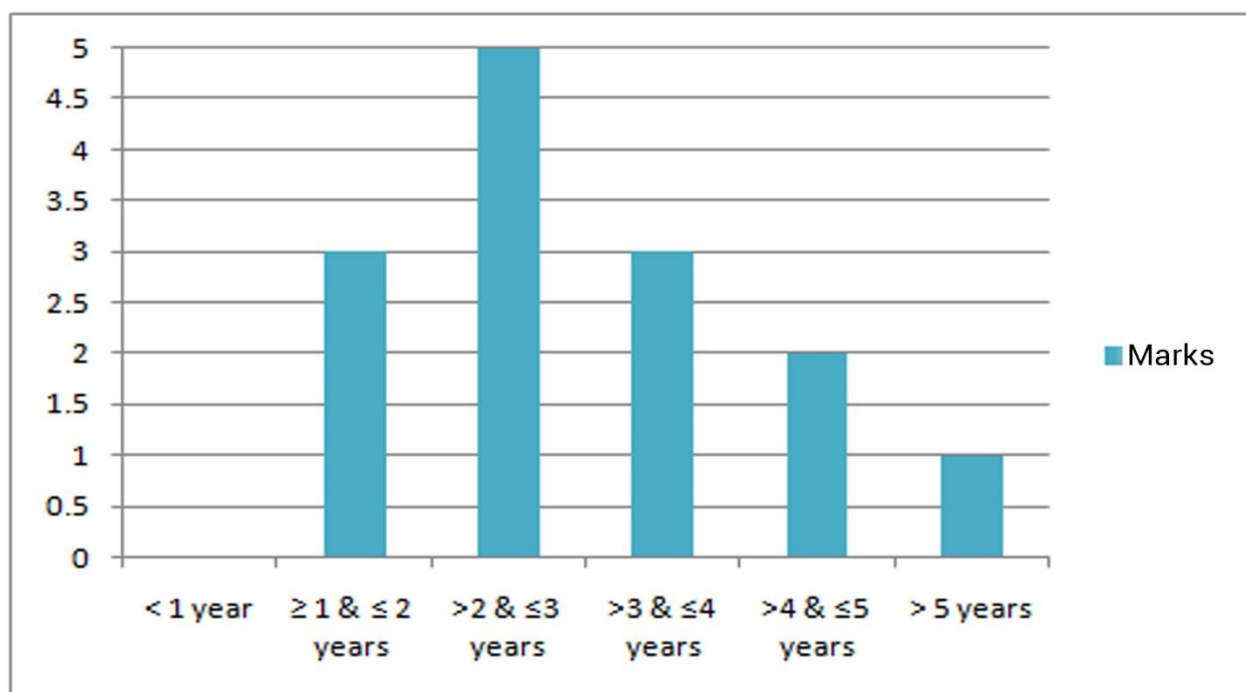
Only participation (0.5)
District Level (1)
State Level (1.5)
International/
National Level (2)

Only participation (0.5)
District Level (1)
State Level (1.5)
International/
National Level (2)

Additional Qualification
acquired from
certified bodies (2)

Achievements
other than
work related (2)

Work Experience (as on 31st December, 2018)



Fee Details

Application form fee	Resident Indians & CIWGC - Rs.2850/- NRI/FN/PIO - Rs. 3550/-
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Indian Resident's and CIWGC Course Fees for :

Particulars	A.Y. 2019-20 (Ist Year)	A.Y. 2020-21 (IInd Year)
	Fees	Fees
Tuition Fees	Rs. 5,35,000/-	Rs. 5,88,000/-
Development Fees	Rs. 53,500/-	Rs. 58,900/-
Other Fees	Rs. 59,000/-	Rs. 61,000/-
Caution Money Deposit (refundable)	Rs. 10,000/-	-
TOTAL	Rs. 6,57,500/-	Rs. 7,08,400/-
Total Batch 2019-21 fees (per student)	Rs. 13,65,900/-	

NRI / PIO / FN Course Fees:

Particulars	A.Y. 2019-20 (Ist Year)	A.Y. 2020-21 (IInd Year)
	Fees	Fees
Tuition Fees	Rs. 1,605,000/-	Rs. 1,765,500/-
Development Fees	Rs. 160,500/-	Rs. 176,700/-
Other Fees	Rs. 59,000/-	Rs. 61,000/-
Caution Money Deposit (refundable)	Rs. 10,000/-	-
TOTAL	Rs. 1,834,500	Rs. 2,003,200
Total Batch 2019-21 fees (per student)	Rs. 3,837,700	

CIWGC- Children of Indian Workers in Gulf Countries

NRI- Non Resident Indian

PIO - Person of Indian Origin

FN - Foreign Nationals

Hostel Fees:

	Triple Sharing	Double sharing	Single Sharing
Rent for 10 months*	Rs. 1,25,000/-	Rs. 1,87,500/-	Rs. 3,75,000/-
Security Deposit**	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-
Registration Fee***	Rs. 1,000/-	Rs. 1,000/-	Rs. 1,000/-
Total	Rs. 1, 51,000/-	Rs. 2, 13,500/-	Rs. 4, 01, 000/-

* Per bed per month

** Refundable Amount - One time payment of accommodation in the first year

*** One time payment non refundable in the first year

Room allotment is subject to availability

Mess Fees:

Particulars	A.Y. 2019-20 (₹)	A.Y. 2020-21 (₹)
Mess Deposit (Refundable)	Rs. 5,000/-	-
Mess Fee(10 months) GST will be applicable*	Rs. 45,000/-	To be announced
TOTAL	Rs. 50,000/-	

*Tentative fees

#The Demand Draft for mess fee will have to be deposited separately

Alumni Fee	Rs. 2500/-
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Alumni fee (Final Year) should be paid through Demand Draft/NEFT only in favour of "SIMSR ALUMNI ASSOCIATION", payable at Mumbai

Important Dates

Last date of Submission of Application Form	10th January, 2019 (Thursday)
Shortlisting of the candidate for Stage 3	20th January, 2019 (Sunday)
GD/PI Dates	1st March to 17th March, 2019
Declaration of Merit List	7:00 pm on 26th March, 2019 (Tuesday)
Counselling	1st April, 2019 onwards
Inauguration of PG Courses	22nd June, 2019 (Saturday)
Commencement of Induction	24th June, 2019 (Monday)
Programme Commencement	15th July, 2019 (Monday)

Important Details:

• Students pursuing or having completed a minimum of three-year graduate programme in any discipline with minimum 50% aggregate marks from any University, recognized by Association of Indian Universities (AIU)/AICTE, are eligible for Post Graduate Studies in Management. Students appearing for their final examination in April - May 2019 can also apply. However, they should produce documentary evidence of having passed the graduation examination with minimum aggregate marks as specified above, on or before 31 July 2019, failing which the students will forfeit their admission. The student must have completed the graduation examination process before joining the Institute.

• The second-year fee has to be paid before the commencement of classes for the second year.

• The fee mentioned above is provisional and in case the revised fee is greater than the provisional fee, the student will have to pay the excess amount on demand. If the revised fee is less than the interim fee, the excess amount collected by the institute would be adjusted as a part of the Second-Year fee.

• Fee is payable by A/c Payee Demand Draft drawn in favour of: K. J. Somaiya Institute of Management Studies and Research, payable at Mumbai or NEFT (details of which will be uploaded later).

• Hostel fees is payable by A/C Payee Demand Draft drawn in favour of: K. J. Somaiya Institute of Management Studies and Research – Hostel.

• Mess fee DD will have to be deposited separately.

• The fee demand draft should be sent to the following address by post/courier:

K. J. Somaiya Institute of Management Studies and Research,
Vidyanagar, Vidyavihar (East),
Mumbai, 400 077,
Maharashtra (India)

Or should be submitted at the institute Cash Counter. **THERE WILL BE NO CASH TRANSACTION.**

• Refund Details: As per rules stipulated by the AICTE / Competent Authorities

IMPORTANT CAUTION NOTICE

• Please note: K. J. Somaiya Institute of Management Studies and Research does not have any agents, liaison/admission offices, representatives or any other office/s other than the institute's office at Mumbai. Candidates are requested not to depend upon or deal with any person or organisation/s claiming to be associated with the institute's activities or claiming to help with admissions. The institute will not be responsible for the same. The institute does not have any branches.

The Institute office is situated at-

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Illustrious Alumni



Llyod Mathias

Batch 1986-88

Head- Marketing, Consumer PC's,
Asia-Pacific & Japan at HP Inc



Lata Pillai

Batch 1986-88

Sr. Executive Vice President
Edelweiss Financial Services Limited



Vikas Arora

Batch 1993-95

Senior Vice President & Head Bancassurance
Consumer Digital Banking- Deutsche Bank



Ashutosh Khanna

Batch 1986-88

Senior Client Partner- Korn Ferry



J.D. Majethia

Batch 1987-89

Actor, Producer and
CMD - Hatsoff Production Ltd



Ajay Kapoor

Batch 1989-91

MD & CEO, Ambuja Cements

Placement Highlights 2017-18

162 **175** TOTAL COMPANIES VISITED ON CAMPUS
SUMMERS FINALS

40 **37** NEW RECRUITERS VISITED ON CAMPUS
SUMMERS FINALS

99 % FINAL PLACEMENTS

₹ 30 LPA HIGHEST PACKAGE

₹ 9.87 LPA AVERAGE PACKAGE

100 % SUMMER PLACEMENTS

₹ 1.54 LAKHS/MONTH HIGHEST STIPEND

₹ 17,500 PER MONTH AVERAGE STIPEND

16%
FINANCIAL
SERVICES

15%
CONGLOMERATE

10%
MANUFACTURING
AND FMCG

24%
BANKING &
INSURANCE

23%
IT SECTOR
12%
CONSULTING

Prominent Recruiters



Contact Us

Enroute to SIMSR

Distance from :

Lokmanya Tilak Terminus (LTT) - 0.5 Km

Dadar Station - 10.2 Km

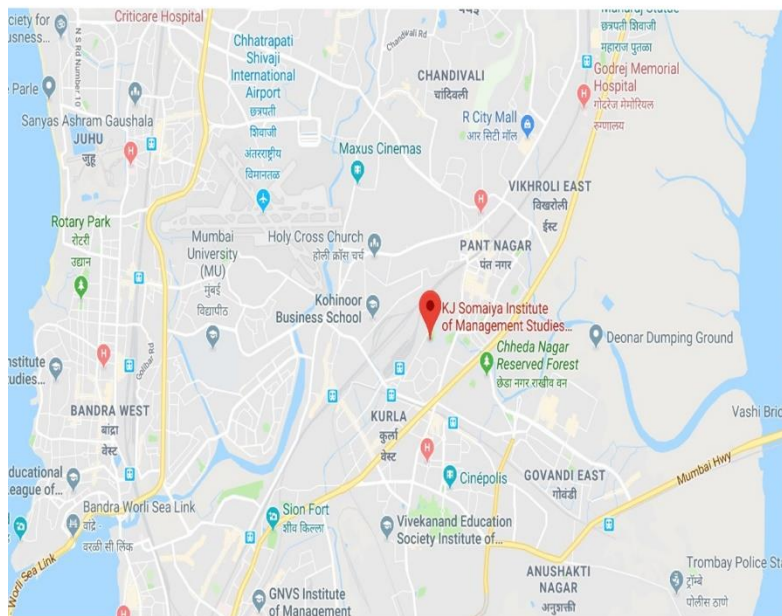
Chhatrapati Shivaji Terminus - 20 Km

Domestic Airport - 10 Km

International Airport - 12.8 Km



SIMSR on Map:



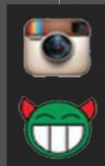
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