

COMPANY PROFILE

Sheratone Industries Incorporated was founded in 1988, specializing in the assembly and sale of transistor radio and electrical equipment in the Philippines. Our company also introduced electronic ballast, electronic doorbells and car backing sensor in the market with the cost effective, and quality solution to the customers. To ensure the quality of our products, the raw materials of our products were imported from Taiwan.

In the year 1990s, our company has shifted to the manufacturing of incandescent Christmas lights. Our products go through intensive testing procedures to ensure the quality and safety of the Christmas lights before entering the retail market.

After the introduction of Light-Emitting Diode during the 2000s, our company launched new LED String Christmas Lights, LED Curtain Lights, LED Tube Lights, LED Curtain Lights, and other Christmas Decorations. Our company started importing finished products from other countries like China and Taiwan. With our commitment in to the quality of our products and safety of our customers, our products should go through our in-house testing facilities. All our products have complied with the requirements of the Department of Trade and Industry based on the Philippine National Standard on Christmas lights (PNS 189:2000) and TÜV Rheinland, a global provider of technical, safety, and certification services.

During the year 2014, the company introduced the brand “Kaizen Lighting” to expand its business in other LED related products like LED bulbs, LED down lights, LED power supplies, LED high bay lights, LED flood lights and LED advertising modules. Our main customers are construction companies, interior design companies and advertising companies.

Our Vision:

To be one of the leading supplier of choice in providing high quality lighting in local and international market.

Our Mission:

Sheratone Industries Incorporated commits to:

- provide cost-effective and world-class lighting system
- promote and provide environment friend products to the community
- create strong relationship with customers
- provide professional growth to our employees

Our Brands:



List of Products:

FUJI BRIGHT

- LED String Lights
- LED Rice Lights
- LED Curtain Lights
- LED Meteor Tube Lights
- LED Rope Lights
- Customized Project of Christmas Lights

ECO BRIGHT

- Economy type LED String Lights
- Economy type LED Rope Lights
- Economy type LED Chasing Lights

KAIZEN LIGHTING

- LED Bulbs
- LED Tube Lights
- LED Down Lights
- LED Strip Lights
- LED High Bay Lights
- LED Flood Lights
- LED Canopy Lights
- LED Track Lights
- LED Advertising Modules
- LED Power Supply

Our Retail Partners:



Our Projects:

