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FOR IMMEDIATE RELEASE

**SEA RAY® SUNDANCER 320 OUTBOARD PREMIERES AT THE 2018 MIAMI
INTERNATIONAL BOAT SHOW**

KNOXVILLE, Tenn. (Feb. 13, 2018) — The premiere of the Sundancer 320 Outboard furthers Sea Ray's bold vision for sport cruising by blending the values of a cruiser and a bowrider with the versatility and ease of Mercury Marine® outboard propulsion.

"We're thrilled to introduce a Sundancer 320 with outboard propulsion, making all the benefits of this incredible cruiser available to the outboard market," said Brad Anderson, president and general manager, Sea Ray Sport Boats and Sport Cruisers. "The Sundancer 320 was a game changer. Now, the Sundancer 320 Outboard will redefine the boating experience for a whole new set of boating enthusiasts."

The Sundancer 320 Outboard maximizes the use of onboard space through a re-examination of deck architecture, with three primary entertainment zones. The traditional bow sunpad has evolved into a much more robust lounge seating area, which can be enjoyed at rest as well as underway. Actuated headrests, armrests and seats allow users to adjust for perfect comfort, with a stowable table conveniently within reach. A bow sunshade extends over the area to offer protection from the sun.

The cockpit also provides space for socializing, boasting a natural flow from the helm all the way through the transom and onto the integrated swim platform. A well-equipped standard wet bar in the cockpit includes a sink and storage and is available with a refrigerator and grill. Comfortable seating and ample storage space accommodate a large group and all their belongings for a full day on the water.

For getting out of the elements or taking an overnight trip, the Sundancer 320 Outboard features an artfully designed cabin with sleeping accommodations for four. In the aft berth, two sliding twin beds can be combined to form a queen bed. In the forward V-berth,

a stylish wood table converts via filler cushion to form a comfortable full-sized bed. A deluxe head, gourmet ready galley with extending countertops, flat screen TV and generous storage round out this inviting space.

Underway, the Sundancer 320 Outboard delivers impressive performance courtesy of a sleek, precision engineered hull and powerful, triple Mercury Marine® Verado® outboard engines. The joystick control makes for effortless docking and maneuvering, while state-of-the-art Digital Dash features dual Simrad 9-inch or 12-inch displays and advanced navigation equipment for confident command.

True to form, fit and finish are superior, with stylish materials, plush upholstery, and unmistakable Sundancer lines.

“The Sundancer 320 Outboard brings the benefits of outboard propulsion to what is truly a remarkable boat. Customers no longer have to choose between day boating and cabin cruising — the Sundancer 320 Outboard encompasses it all beautifully,” said Anderson.

LINKS TO GALLERIES & SPEC SHEETS:

[Gallery](#)

[Model Video](#)

[Spec Sheet](#)

The Miami International Boat Show runs from February 15 to 19, 2018. Check out Sea Ray models at Pier 7, slips 710 – 732E. For more information about Sea Ray and to view the complete lineup, please visit searay.com.

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ABOUT SEA RAY

Founded in 1959, Sea Ray is the world's leading manufacturer of superior quality pleasure boats. Sea Ray is headquartered in Knoxville, Tenn., and operates as part of the Boat Group division of Brunswick Corporation. With more than 40 models ranging from 19 to 65 feet, Sea Ray makes a boat for every lifestyle — each built with a unique commitment to quality, craftsmanship and excellence throughout. Additional information about Sea Ray is available at <http://www.searay.com/>.

ABOUT BRUNSWICK

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Lankhorst Taselaar, Payne's Marine and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.