



EVENTUS INTERNATIONAL

ONLINE ADVERTISEMENT & SPONSORSHIP PROSPECTUS



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ABOUT US

Eventus International is a dynamic, conference and exhibition company that connects leaders with leaders and turns opportunity into possibility. We utilise our vast networks and expertise to create empowering summits that align best practice and industry development with empowering content and outstanding networking opportunities.

Our summits and exhibitions have a longstanding reputation for bringing the biggest stakeholders in our markets together, to discuss the future of the gaming sector. We operate in stable, long term vertical industries with significant international growth potential.

WELCOME

Due to travel restrictions, we know that many live events have been postponed and that your 2020 marketing strategy may have been affected by this. However, you can still promote your brand online and keep your business thriving with our online advertisement and sponsorship packages at affordable prices!

Looking for opportunities to advertise on our international gaming event websites, mailers and webinars? The following packages will include prime brand exposure to our international c-level audience!

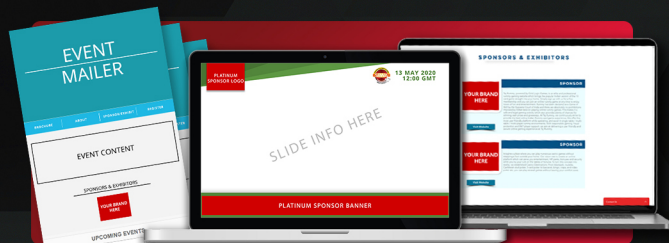
We offer ten types of online advertising spaces:

- Webinar Platinum Sponsorship Package
- Webinar Sponsorship Package
- Logo Placement Only in Chosen Webinar
- Online Banner Placement
- Online Logo and Company Profile Placement
- Logo Placement on Weekly Mailers to our Database
- Product Video Space
- Sponsored Social Media Posts
- Sponsored Pop-up on Chosen Website
- Sponsored HTML Mailer

***WE CONNECT LEADERS WITH LEADERS.
WE TURN OPPORTUNITY INTO POSSIBILITY.***

- YUDI SOETJIPTADI -

WEBINAR PLATINUM SPONSORSHIP PACKAGE (USD10 000)



Boost your online presence with Eventus International's EI ONLINE Webinars!

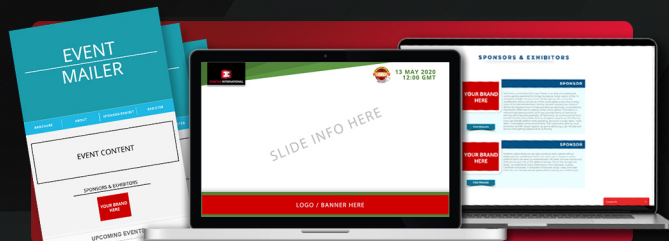
Dedicated to making world class gaming content accessible to all industry participants, the **Eventus International** team has compiled a calendar of carefully curated webinars enabling you to gain the live insight of global industry experts wherever you may be based.

Gain maximum brand exposure to an international c-level audience despite the travel bans! With the Webinar Platinum Sponsorship Package, you can boost your brand in a cost effective way for a 6 month duration, pre-, during and post-webinar!

THE WEBINAR PLATINUM SPONSORSHIP PACKAGE INCLUDES THE FOLLOWING:

- 1) Hyperlinked logo and company profile placement on EI ONLINE website page for a duration of 6 months. ("Contact Us" button added below logo.)
- 2) Company logo and profile placement in the EI ONLINE Webinar Brochure 2020.
- 3) Banner placement during webinar, featured on the shared screen design so that all attendees and panelists will see your brand.
- 4) Two sponsored HTML Mailer sent out to our database prior to the webinar. (Design to be provided by the sponsor and approved by Eventus International.)
- 5) Option to have a seat on the panel discussion/ solo presentation during the webinar.
- 6) 2 Complimentary Delegate pass to a chosen live event.
- 7) Receive 15% discount on a chosen sponsorship/ exhibition package at any upcoming live event.
- 8) **BONUS:** Receive the entire attendee list with email addresses.

WEBINAR SPONSORSHIP PACKAGE (USD2500)



Boost your online presence with Eventus International's EI ONLINE Webinars!

Gain great brand exposure to an international c-level audience despite the travel bans! With the Webinar Sponsorship Package, you can boost your brand in a cost effective way for a 3 month duration, pre-, during and post-webinar!

THE WEBINAR SPONSORSHIP PACKAGE INCLUDES THE FOLLOWING:

- 1) Hyperlinked logo and company profile placement on EI ONLINE website page for a duration of 3 months. ("Contact Us" button added below logo.)
- 2) Company logo and profile placement in the EI ONLINE Webinar Brochure 2020.
- 3) Banner placement during webinar, featured on the shared screen design so that all attendees and panelists will see your brand.
- 4) Sponsored HTML Mailer sent out to our database prior to the webinar. (Design to be provided by the sponsor and approved by Eventus International.)
- 5) Option to have a seat on the panel discussion/ solo presentation during the webinar.
- 6) 1 Complimentary Delegate pass to a chosen live event.
- 7) Receive 10% discount on a chosen sponsorship/ exhibition package at any upcoming live event.

LOGO PLACEMENT ONLY IN CHOSEN WEBINAR

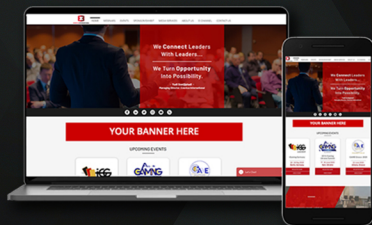
NON-EXCLUSIVE (USD1000)



EXCLUSIVE (USD2000)



ONLINE BANNER PLACEMENT (USD2500)



Have your company logo featured to the selected webinar c-level audience! We offer logo placement for USD1000 (Non-exclusive) / USD2000 (Exclusive) per webinar per logo.

Should you wish to have your logo featured in a couple of webinars, we will work out a package rate for you!

A static or an animated banner of 468 x 80 px, hyperlinked to the preferred website, can be placed on the chosen event page at USD2500 for a duration of 6 months.

You can choose multiple event pages and we will work out a package rate for you!

ONLINE LOGO AND COMPANY PROFILE PLACEMENT (USD1200)



LOGO PLACEMENT ON WEEKLY MAILERS TO OUR DATABASE (USD1000)



Have your logo and company profile added to each event website at USD1500 per event for 12 months. The logo will be hyperlinked to the given website.

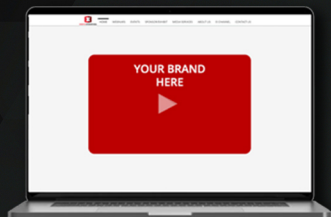
Here you can choose multiple event pages again and we will work out a package rate for you!

Have your company logo placed on each of our HTML mailers going out to our international database weekly. For only USD1000 per week, your hyperlinked logo will be featured on all mailers scheduled to go out within that specific week.

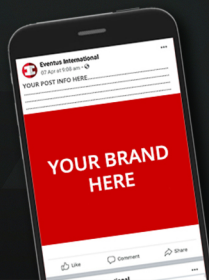
Weekly mailers vary from 2 to 4 mailers per week depending on the schedule.

Should you wish to book your logo placement for a month or more, a suitable package rate will be worked out for you!

PRODUCT VIDEO SPACE (USD4000)



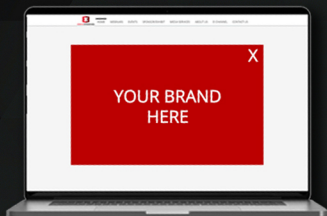
SPONSORED SOCIAL MEDIA POSTS (USD1000)



Book a product video space of 468 x 468 px to showcase or launch new products and services on a selected event website and a selected webinar. For only USD4000 you can showcase your video with hyperlink for a duration of 1 month on the selected website. Should you wish to lengthen the duration, a suitable package can be worked out for you. You will also automatically have the option to feature the product video on a selected webinar.

You can provide us with the social media post design and preferred copy to accommodate the post and we will share the post on all our social media platforms (tagging your company), at USD1000 per sendout.

SPONSORED POP-UP ON CHOSEN WEBSITE (USD2500)



SPONSORED HTML MAILER (USD2000)



You can provide us with the pop-up graphic design and we will install the pop-up artwork on the chosen event website page of your choice. The pop-up will be active for a duration of 1 month for USD2500. Should you like to have the pop-up graphic displayed for a longer period, we can work out a suitable package price.

Have a sponsored HTML Mailer sent out to our international c-level database of over 40 000 members. The design to be provided by the sponsor and approved by Eventus International.

Should you wish to send out more than one mailer over a duration of time, a package rate can be worked out for you.



WANT TO KNOW MORE ABOUT OUR UPCOMING EVENTS?
SCAN THE CODE TO VIEW OUR WEBSITE.



Eventus International



@Eventus.International



@EventusInt



@EventusInt