# Official Contest Rules March Bridal Design Contest

## **Description of Contest**

The contest, sponsored by Stuller, Inc. ("Sponsor"), provides an opportunity to win a Stuller account credit valued at \$1,000 USD and a highlighted design feature on all of Stuller's social venues by "liking" Stuller, Inc. on Facebook and sending in an approved (criteria outlined below) image of a custom designed engagement ring or wedding band. The prize will be awarded to the design chosen first by fan voting, then by committee and will be announced no later than April 13, 2020.

## To Enter

- 1. "Like" Stuller, Inc. on Facebook, agreeing to abide by the official Contest rules.
- 2. From March 1 to March 15, 2020, email stuller@stuller.com a picture of your best engagement ring or wedding band design. The design must be a piece that has actually been created either for a customer or your showcase. Renders or hand-drawn images are also okay. Acceptable image formats include: .jpg, .tif, .pdf, and .png. Along with the submission, please include your name, store name and location, materials used and inspiration for the piece. IMPORTANT: The design or image submitted must not be in violation of any third-party copyright protections.
- 3. On March 16, 2020, we'll post all the entries to Facebook for fan voting. Voting will take place from March 16 to March 31, 2020. Share your entry any way you'd like.
- 4. On April 1, 2020, we'll announce the top three (3) fan favorites. Final judging will be conducted by a panel of experts.

## **Contest Rules**

Entry into this Contest is free. No purchase is necessary to enter or win.

# Eligibility:

The Contest is open to legal U.S. and Canadian residents — excluding residents of the Province of Québec — who are eighteen (18) years of age or older. Those **excluded** from participating include: any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Stuller, Inc., and any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or participate. "Immediate family members" shall mean parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses. "Household members" shall mean

people who share the same residence at least three months a year. Contestants must have a Stuller account in good standing to win.

# Chances of Winning:

Chances of winning will depend on the total number of eligible contest entrants received by Stuller and Facebook fan voting.

## Prize:

A Stuller account credit valued at \$1,000 USD

#### Taxes:

All federal, state and local taxes and tariffs are the sole responsibility of the winner. The winner will be required to provide either a social security number, a taxpayer identification number, or similar acceptable identification to Sponsor in order to receive any prize. Sponsor will issue a 1099 form to the winner.

#### Notification:

Winner will be notified via phone or email. Contest results will be posted on Facebook by April 13<sup>th</sup>, 2020.

# Disqualification of Entries; Substitution of Winners for Noncompliance:

Entries may be disqualified for failure to comply with these rules. A participant's e-mail containing his/her submission denotes assent to the rules contained herein. Winner will be required to execute an affidavit of compliance with these Rules before any prizes will be awarded. Winner will be required to return such affidavits within seven (7) business days of notification by Sponsor that Winner has been selected to receive a prize. Failure to return the required affidavit in a timely manner may result in the disqualification of Winner and selection of another Winner. Should Sponsor learn that the entry of any winner was made in violation of these Rules after the judging is complete, Sponsor may rescind any prize previously awarded and select another winner.

## Discretion of Sponsor to Use Winner:

It is the intent of Sponsor to use one or more entrants in a nationwide advertising campaign. However, the extent to which Sponsor uses any entry, including the Winner, will ultimately depend upon the compatibility of the entry or entries with Sponsor's marketing campaign(s). Sponsor reserves the right, in its sole discretion, to use any and all entries, limit the use of all such entries, as well as the right to decline to use the entries altogether.

#### Release:

By participating in this Contest, entrants agree to release Facebook, Pinterest, Stuller, Inc., each of the respective officers, directors, agents, representatives and employees of Facebook, Pinterest and/or of Stuller, Inc., as well as each of the respective successors, representatives and assigns of the foregoing (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Contest.

By accepting any prize that they may win in this Contest, winner agrees to release Facebook, Pinterest, and Stuller, Inc., each of the respective officers, directors, agents, representatives and employees of Facebook, Pinterest and/or of Stuller, Inc., as well as each of the respective successors, representatives and assigns of the foregoing (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from acceptance or use of any prize.

By entering this contest, you acknowledge that the Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook or Pinterest, and that you are providing your information to Stuller, Inc. and not to Facebook or Pinterest.

# Reservation of Rights:

Sponsor reserves the right to cancel, terminate or modify this Contest in the event that this Contest is not capable of being conducted or completed as planned for any reason. If the Contest is cancelled or terminated, notification will be posted on Facebook. In the event that an individual attempts to undermine the legitimate operation of this Contest, Sponsor, in addition to disqualifying such person from participating in this Contest, reserves the right to seek damages and all other available remedies (whether at law or in equity) against him/her.

## Governing Law and Dispute Resolution:

By entering this contest, entrants agree that all aspects of this Contest shall be governed by Louisiana law, without reference to its choice of law provisions. Furthermore, entrants agree that any and all disputes between Sponsor and entrant(s) arising from or relating to this Contest will be settled by binding arbitration to be conducted in Lafayette, Louisiana, in accordance with the rules of the American Arbitration Association before a single arbitrator selected according to those rules.

### **Disclaimer**

This Contest is void where prohibited by law.