Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to www.lindseypogue.com and Lindsey Pogue and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Lindsey Pogue include Lindsey Pogue and www.lindseypogue.com. The Lindsey Pogue website is a news and information site. By using the Lindsey Pogue website, you consent to the data practices described in this statement.

Collection of your Personal Information

When you conduct a transaction on our website, as part of the process, we collect personal information you give us, such as your name, address and email address. Your personal information will be used for the purposes stated clearly in "Use of your Personal Information" either by Lindsey Pogue or www.lindseypogue.com.

Information about your computer hardware and software may be automatically collected by Lindsey Pogue. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Lindsey Pogue website.

Lindsey Pogue encourages you to review the privacy statements of websites you choose to link to from Lindsey Pogue so that you can understand how those websites collect, use and share your information. Lindsey Pogue is not responsible for the privacy statements or other content on websites outside of the Lindsey Pogue website.

Use of your Personal Information

Lindsey Pogue receives, collects and stores any information you enter on Lindsey's website or that you voluntarily provide in any other way. In addition, Lindsey Pogue collects the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. Lindsey Pogue may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. Lindsey Pogue also collects personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

Lindsey Pogue does not sell, rent or lease its customer lists to third parties.

Lindsey Pogue may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Lindsey Pogue, and they are required to maintain the confidentiality of your information.

Lindsey Pogue will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Lindsey Pogue or the site; (b) protect and defend the

Updated May 2018 with most recent privacy policy requirements.

rights or property of Lindsey Pogue; and, (c) act under exigent circumstances to protect the personal safety of users of Lindsey Pogue, or the public.

How Personal Information is collected

When you conduct a transaction on our website, as part of the process, Lindsey Pogue collects personal information you provide, such as your name, address and email address. Your personal information will be used for the specific reasons clearly stated in "Use of your Personal Information."

Why your Personal Information is Collected

We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services;
- 2. To provide our Users with ongoing customer assistance and technical support;
- 3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- 4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- 5. To comply with any applicable laws and regulations.

Security of your Personal Information

Lindsey Pogue secures your personal information from unauthorized access, use or disclosure.

How your Information is Stored

Lindsey Pogue is hosted on the Wix.com platform. Wix.com provides the online platform that allows Lindsey Pogue to sell books and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

Children Under Thirteen

Lindsey Pogue does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from Lindsey Pogue by contacting us here:

- Webpage: www.lindseypogue.com
- Email: lindsey@lindseypogue.com
- Phone: 707-287-5068

Privacy Policy Updates

Updated May 2018 with most recent privacy policy requirements.

Lindsey Pogue will occasionally update this Statement of Privacy to reflect company and customer feedback. Lindsey Pogue encourages you to frequently review this Statement to be informed of how Lindsey Pogue is collecting and protecting your information.

Contact Information

Lindsey Pogue welcomes your questions or comments regarding this Statement of Privacy. If you believe that Lindsey Pogue has not adhered to this Statement, please contact Lindsey Pogue at:

Lindsey Pogue 101 W. American Canyon Road Ste. 508-262 American Canyon, California 94503

Email Address: lindsey@lindseypogue.com

Telephone number: 707-287-5068

Effective as of May 25, 2018