



Get global exposure at the world's leading event for cities

A RECORD-BREAKING EDITION

24,399 visitors from **700+** cities and **146** countries

EXHIBITORS

1,010 companies & cities

54,000 sqm exhibition area with engaging and interactive presentations



Participating in the USA Pavilion at SCEWC has proven to provide a flagship banner under which exhibitors enjoy greater exposure due to the natural interest your potential customers have in finding out who is participating from the United States. Don't miss this opportunity!

- Cameron Werker, Minister Counselor for Commercial Affairs
U.S. Embassy - Madrid, Spain



3 DAYS OF IN-DEPTH DEBATE ON 8 ESSENTIAL TRACKS

ENABLING TECHNOLOGIES

GOVERNANCE

SMART MOBILITY

ENERGY & ENVIRONMENT

INFRASTRUCTURE & BUILDING

ECONOMY

LIVING & INCLUSION

SAFETY & SECURITY

WHY EXHIBIT?



LEADERSHIP

Position your company and promote your solutions at the benchmark event for cities. Some of the world's biggest brands are already doing it.



GLOBAL IMPACT

Reach an international audience of 24,000+ visitors, 1,000+ exhibitors, 700+ cities from 146 countries, and 574 press outlets.



LEAD GENERATION

Connect with decision makers from both private and public sector. 56% of our attendees hold senior management positions.



KNOWLEDGE

Learn from 400+ thought leaders, experts and industry practitioners within an in-depth congress program of 120+ talks.

Maximize Your ROI with the USA Pavilion at SCEWC 2020



You Focus on Business, We Handle the Rest



Prime Location

Highly desirable location ensuring maximum traffic & visibility



Turnkey Solutions

All-inclusive premium booth packages & customization options



Expert Assistance

Dedicated IMEX staff from registration through show days on-site



USDoC Certified

US Embassy commercial staff on-site, market assistance & promotion



Enhanced Visibility

Company listings in official printed, online & Pavilion directories



Full Access

Complimentary exhibitor and congress passes and visitor invitations



Exclusive Services

Special hotel rates, assistance with freight forwarding, etc.



Networking Opportunities

Expand your connections through receptions, meetings, and side-events

Reserve Your Space and More Information



The show provides the opportunity to accomplish multiple business development and sales objectives, including meeting with current European and North American partners, advancing sales opportunities with European customers, and developing new go-to-market partnerships.

- Jeff Ross, Vice President -
Business Development
TerraGo Technologies



2019 POST SHOW
REPORT

2020 SCEWC TRACKS

2020 USA PAVILION
FLOORPLAN

REGISTER HERE

USA PAVILION AT SCEWC 2020 ORGANIZED BY



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