



A Trusted Global Leader in High-quality, Industrial-scale Cannabinoid-based Derivatives

TSX-V: LABS OTCQB: MLCPF

**Management Presentation** February 2019

medipharmlabs.com





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# The front-runner in cannabis extraction and purification.

State-of-the-art technology, cutting edge proprietary methodologies.

A trusted partner, delivering pure, safe and precisely dosable cannabis concentrates for private label advanced derivative products.

## MediPharm Labs – A Differentiated Cannabis Growth Opportunity



# Leader **Extraction Only**

Canada's premier cannabis oil extraction leader



# **High Growth + Margin**

Strategic focus on high growth & high margin segment



# 1st Mover Advantage

Technology, expertise, licensing & scale



#### Scale

Highly scaled operations – 250,000 kg by Q2 2019



#### Revenue

\$10 million revenue – first month sales

December 2018



# Predictable Cash Flow

4 large private label sale agreements

5 multi-year processing agreements, more to come

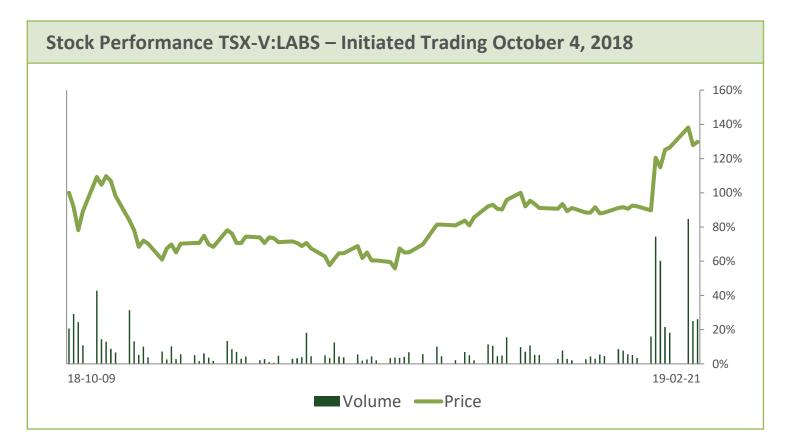


# **International Opportunities**

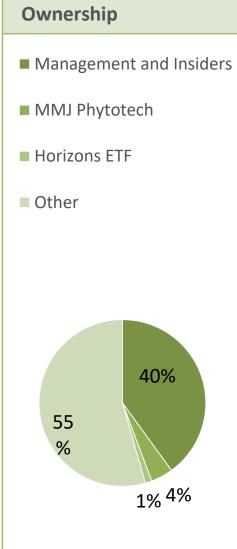
Australia and Asia Pacific targets, European export



# **Capital Structure and Ownership**



Analyst Coverage	FY19e Revenue	FY20e Revenue	FY19e EBITDA	FYE20e EBITDA	Target Price		
Canaccord	\$115M	\$239M	\$27.4M	\$68.4M	\$4.75		
PI Financial	\$86M	\$137M	\$7.5M	\$31.6M	\$4.25		



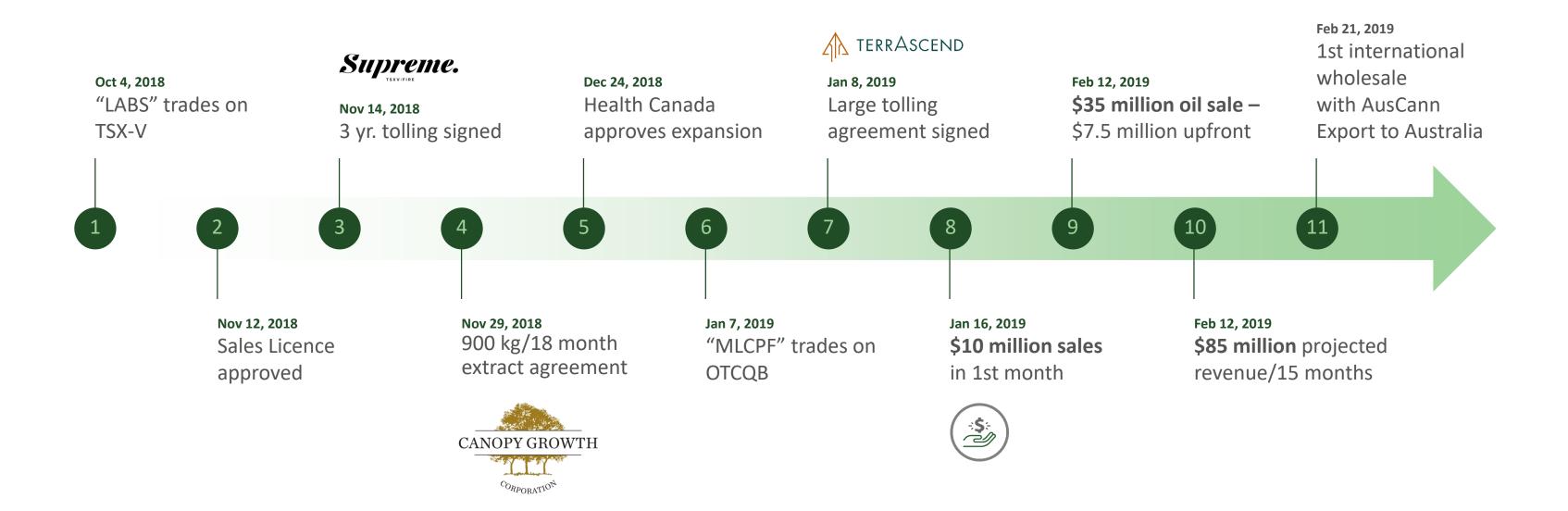
Capital Structure								
Common Shares o/s	103.6 million							
Options	\$9.9 million							
Warrants	\$24.1 million							
Fully diluted	139 million							
Total potential influx from Options & Warrants	\$39.1 million							

Balance Sheet (at September 30, 2018)						
Cash Position	\$6.3 million					
Debt	\$6.0 million					

Share Performance								
Market Close Feb 25, 2019	\$2.89							
Market Capitalization	\$300 million							

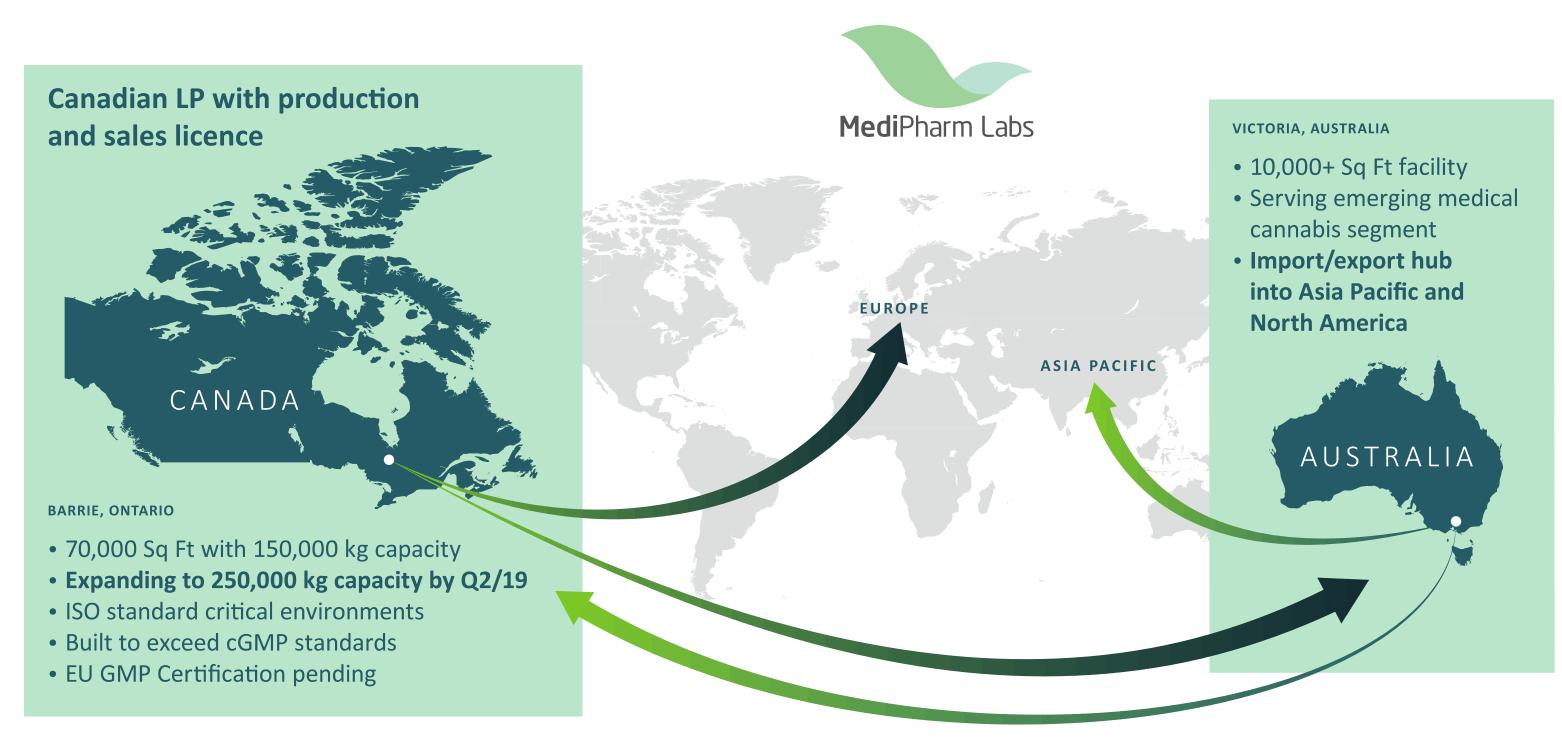


## **Key Milestones - First Fully Licensed Extraction Company in Canada**





# **Largest Canadian Extraction Footprint – Domestic & Global Distribution**



### **Exceptional Management Team with Deep Experience**



Pat McCutcheon Chief Executive Officer

15-year career in pharmaceutical sales and marketing for a wide range of products. Recently led the Hospital Division for Renal and Mental Health products at Janssen Pharmaceuticals (J & J).



**Keith Strachan** President, Co-Founder

A healthcare business development expert, bringing government Supply Chain Management experience from government ministries, and consultancy in Public Sector RFPs, compliance, licensing and planning.



**David Mayers** Chief Operating Officer

28 years of pharmaceutical leadership in multinational and small organizations. Experienced in management of Controlled Substances, R&D, Quality, Lean Sigma, Supply Chain and strategy.



**Ahmed Shehata** General Counsel & Head of Corporate Development

10 years in Business Law focused on securities, mergers and acquisitions, and corporate finance. Previously counsel for numerous cannabis companies and going public transactions.



**Kirk Binns** 

Executive VP, Global Markets

A serial entrepreneur in the North American deregulated energy markets, leading market expansions, client acquisitions and managed up to 100 reports across multiple markets.



**Chris Hobbs** 

Chief Financial Officer

18-year career in Finance, Chris has acted as Chief Financial Officer for several private and public companies operating in the resource, health sciences and technology sectors.



**Sybil Taylor** 

Chief Marketing Officer

25-year marketing career in consumerpackaged goods. Experienced in strategic brand and product development and fully integrated communications in regulated alcohol and cannabis industries.



**Jason Nalewany** 

**VP** Finance

A CPA-CA with cannabis experience, Jason has provided financial expertise to public entities in capital market strategies, M&A advisory, valuation, financial forecasting and due diligence.



**Laura Lepore** 

*VP Investor Relations & Communications* 

Award winning Investor Relations and Communications Executive experienced in corporate and financial communications, public relations and capital markets for global organizations.



### **Exceptional Management Team with Deep Experience**



Michael Perron
Vice President, Business Development
A CPA with a MAcc, Mike has spent over 10 years in professional services focused in Management
Consulting, Enterprise Risk, and Transaction Advisory

Services, leading the national cannabis practice.



Vice President, Quality & Scientific Affairs

A Chromatography expert with 24-years in the bio-pharmaceutical field. Deep experience in the qualification/validation of complex quality systems, processes and equipment.

**Dr. Chris Talpas** 

**Warren Everitt** 

**Lorna Willner** 



**Dr. Ina Dubinsky**Lead Scientist – Secondary Processing
Experienced in R&D, testing and extraction of cannabis/hemp, isolation and purification of cannabinoids by vacuum distillation/filtration and RF column chromatography within FDA/GMP.



Director of Global Regulatory and Scientific Affairs

Anuja is a senior leader in cannabis research, academia and regulated cannabis consulting, specializing in GPP/GMP audits, Health Canada

licensing and navigating global regulations.

**Anuja Siwakoti** 



Managing Director, MediPharm Labs
Australia
Warren brings senior leadership in Asia Pacific through his international digital marketing agency, and career in sales and marketing, consulting to some of the world's biggest companies.



Director of Quality – Australia
20-years in bio-tech, with expertise in chemistry, commercial production and operations as well as quality systems. Experience includes registration and qualification of facilities, processes and equipment.

**Dr. Jake Golding** 

Paul Hamelin



Saravan Subramaniam

Director, Project Management Office

Saravan has expertise leading engineering and technical services projects in the pharmaceutical and automotive industries including product launches and complex manufacturing facility designs.



Director of Human Resources

Lorna has a 25-year career as a collaborative leader developing best practices in recruitment, onboarding and coaching to build high performing teams aligned to company goals and values.



Director of Security

Paul has a 35-year career in policing. He is the Executive Director of Ontario Police Technology Information Co-operative and former president of the Ontario Association of Chiefs of Police.



# Extraction Revenue Streams - Wholesale + Private Label + Processing

#### WHOLESALE/ PRIVATE LABEL PRODUCTION



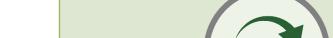
# SUPPLY AGREEMENTS (DRIED CANNABIS "IN")

 Long term and spot purchases of dried cannabis (flower/trim) purchases



# SALE AGREEMENTS (CANNABIS OIL "OUT")

- Extract, purify and formulate to specifications of LP customers
- Sell purified concentrates and/or finished products at wholesale price
- LPs retail to patients or consumers under their brand
- Tincture bottles, gel caps, vape pens, packaging and distribution





**CONTRACT PROCESSING ("Tolling")** 



# CANNABIS CONCENTRATE PROGRAM AGREEMENTS

- Receive dried cannabis (flower/trim) from qualified
   Health Canada and Office of Drug Control
   Australia-approved LPs
- Extract/purify/concentrate cannabis oil and return to LP
- Collect tolling fee for service



## Wholesale + Private Label + Processing Agreements Completed

#### WHOLESALE/ PRIVATE LABEL PRODUCTION



+15 SUPPLY AGREEMENTS
(DRIED CANNABIS "IN")



**UP Cannabis** 



OTHER one-off bulk wholesale purchases completed from other LPs



+5 SALE AGREEMENTS
(CANNABIS OIL "OUT")



- 18-month term **450 kg** cannabis oil + optional up to 450 kg = **900 kg**
- Large Oil Sale \$35M + \$13.7M
- AusCann Oil Sale Export to Australia



#### **CONTRACT PROCESSING ("Tolling")**





+5 CANNABIS CONCENTRATE PROGRAM AGREEMENTS













# Market Opportunity: Retail Revenue Potential Sensitivity 150,000 kg Funded Annual Capacity Increasing to 250,000 kg by Q2/19

Facility Capacity (Flower)	(kg)	150,000	150,000	250,000	
Capacity Utilization	(%)	50%	100%	50%	
Process Throughput (Flower)	(kg)	75,000	150,000	125,000	
Flower to active cannabinoid conversion (Note A)	(%)	10%	10%	10%	
Active Cannabinoid Content	(kg)	5,000	15,000	12,500	
Active Cannabinoid Content	(mg) M	8,000M	15,000M	12,500M	
Price per active component (Note B)	(mg)	\$0.11	\$0.11	\$0.11	
Revenue at retail per annum	(\$) B	\$0.880B	\$1.65B	\$1.37B	

#### Note A

Cannabinoid recovery from flower ranges between 10% - 20%; active cannabinoid concentration in crude ranges from 70% - 80%

#### Note B

Source: Based on aggregated pricing data per mg on Harvest Medicine website: <a href="https://hmed.ca/pricewatch/">https://hmed.ca/pricewatch/</a> ranging between \$0.10 – \$0.12 per mg.

Potential retail revenue is not reflective of future revenue guidance or management expectations for actual financial results.

Pricing reflects retail pricing to end consumer in Canadian market inclusive of excise tax of approximately 10%.



# Unique 1<sup>st</sup> MOVER: Ahead of Extraction Pack Growth Company with a Significant Value Creation Opportunity

	Health Canada Oil Production License Oil Sales License		Licensed Cultivator Partnerships	Licensed Capacity Dried Cannabis	Cultivation/ Brands	Market Capitalization	
MediPharm Labs (TSXV: LABS)	√ Mar-18	√ Nov-18	<ul><li>✓</li><li>+5 private label sales</li><li>+5 tolling</li><li>+15 dried cannabis supply</li></ul>	150,000 kg (250,000 kg by Q2/19)	X	\$300M	
Neptune (TSX:NEPT)	√ Jan-19	X	1 tolling	100,000 kg (200,000 kg by Q2/19)	X	\$387M	
Radient (TSX-V:RTI)	✓ Feb-19	X	X 1 invested	N/A	X	\$260M	

<sup>\*</sup>Approximate non-diluted Market Cap as of close of trading on February 25, 2019





## **Executing on International Growth**



# First Move: Victoria, Australia expected operational H2 2019 pending licensing

- Gateway to Asia Pacific markets
- Short term: hub for import/export
- Long term: production facility
- Actively seeking import/export opportunities (where federally permissible)
- Construction is underway with launch expected H2 2019
- 1 hour south-east of Melbourne
- Manufacturing licence application submitted for review (Australian Office of Drug Control)
- Working with 30 cultivation partners
- Majority holder (80%) of subsidiary MediPharm Labs Australia Pty. Ltd.

## **Summary and Future Catalysts**



Leader **Extraction Only** 



High Growth + Margin



1st Mover Advantage



Scale



Revenue



Predictable Cash Flow



International Growth Opportunities

#### **Upcoming catalysts**

- Expansion to 250,000 kg annual capacity by Q2 2019
- EU GMP Certification H2 2019
- Wholesale/Private label production and distribution agreements
- Large purchases of dried cannabis supply
- Completion of first international oil shipment to AusCann in Australia
- Completion of Australian extraction facility
- M&A or JV opportunities





# Please Contact for Additional Information

Pat McCutcheon

Chief Executive Officer

**Laura Lepore** 

Vice President, Investor Relations and Communications

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Start-Up of the Year

# Awarded 2018 Start-Up of the Year by Lift & CO.

Voted on by a judging committee, and chosen using these award criteria:

"This company exemplifies the qualities that define promising start-ups: plucky, innovative and creative. Its top-notch team identifies and solves industry problems and contributes beneficially to the cannabis sector at-large."





# Significant White Label Cannabis Oil Sale Agreement with Canopy Growth Corporation – Q4 2018

- First sale of cannabis oil extract to world's largest cannabis company demonstrates strong endorsement of MediPharm's specialized extraction model
- MediPharm will refine its own inventory of dried flower into high quality cannabis oil extract for sale to Canopy Growth
- Agreement is for an initial purchase commitment of 450 kg and additional purchase options for 450 kg, for total volume of up to 900 kg of cannabis oil extract
- First installment of committed purchase of cannabis oil extract delivered in Q4 2018
- Balance of oil purchase commitments are scheduled to occur monthly through 2019. Additional purchase options available from January 2019 through mid-2020
- Significant excess capacity to fulfill the role as an agnostic supplier of pharma-grade cannabis oil concentrates to the global cannabis industry

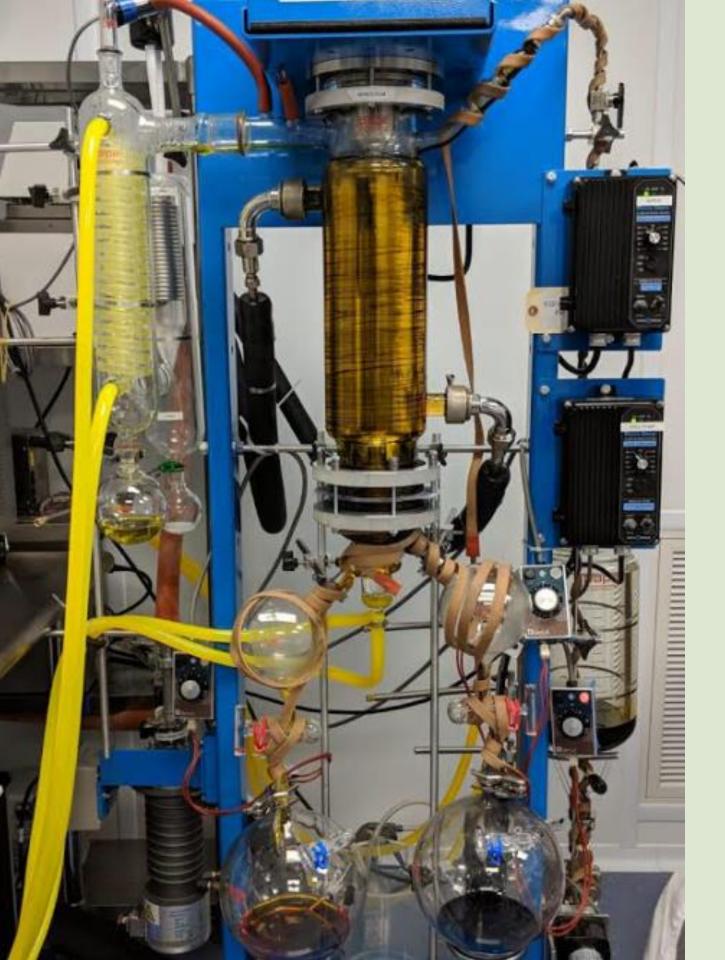


# Largest Cannabis Oil Footprint in Canada Fully Operational and Producing Purified Cannabis Oil



#### **PHASE 1** – BUILT and OPERATIONAL

- 150,000 kg annual capacity
- 70,000 sq ft facility for significant future processing expansion
- 10,000 sq ft of pharma-grade manufacturing
- 5 PRIMARY EXTRACTION lines
- Daily average Cannabis resin production of 10 kg
- Commercial scale distillation and chromatography R&D



# Scaling State-of-the-Art Facility Build-out of Secondary Processing for Highest Margin



#### PHASE 2 – EXPANSION UNDERWAY

- 250,000 kg annual capacity to existing facility byQ2 2019
- 2 larger volume **EXTRACTION LINES**
- 2 industrial scale **DISTILLATION SYSTEMS**
- 1 industrial scale **COLUMN CHROMATOGRAPHY**
- Expected online H2 2019

### Deep Operational Expertise and Scientific Approach To Extraction



Industry leading expertise in the production of pharma-grade cannabis concentrates



Operations specialists with deep expertise in cannabis extraction, complemented by years of pharmaceutical production experience to GMP standards



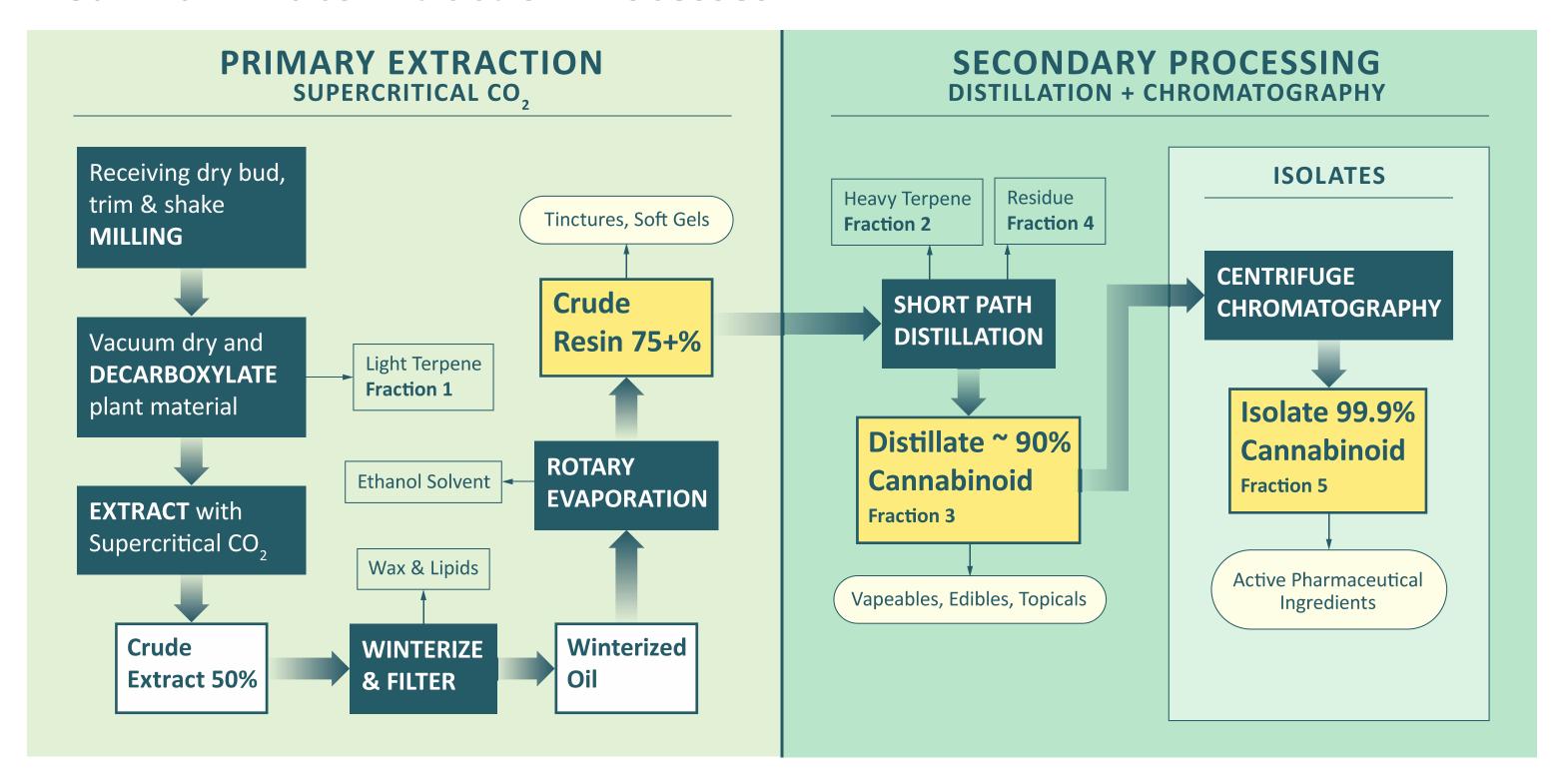
Proprietary methodologies and operational efficiencies leveraged to build a growing library of purified concentrates and distillates. Utilizing Supercritical CO<sub>2</sub> Extraction process



Adjunct cannabis consultants provide additional knowledge from their home markets:

- California Derivative Product specialist (adult-use since Jan 2018 – 150 allowable products)
- 20+ years Chromatography Expert from UK associated with German Equipment Manufacturer
- 50 years Extraction Expert with world-renowned leading in-house research and training

#### **MediPharm Labs Extraction Processes**



## **Cannabis Sector Peer Comparison**

									Trading Multiples					
	Share Equity	Equity	Enterprise	% of 52	Revenue		EBITDA		Funded	EV / Revenue		EV / EBITDA		Short
	Price	Value <sup>(1)</sup>	Value <sup>(1)</sup>	Wk-High	CY19	CY20	CY19	CY20	Capacity <sup>(2)</sup>	CY19	CY20	CY19	CY20	Interest
	(C\$ / share)	(C\$ mm)	(C\$ mm)	(%)	(C\$ mm)	(C\$ mm)	(C\$ mm)	(C\$ mm)	(000 kgs)	(ratio)	(ratio)	(ratio)	(ratio)	(ratio)
Canadian Based Canr	nabis Producers													
Canopy	\$58.51	\$28,428	\$17,508	76%	\$653	\$1,269	(\$91)	\$203	n.a.	26.8x	13.8x	nmf	86.1x	1.59
Cronos	\$28.81	\$12,545	\$8,713	87%	\$100	\$239	\$28	\$92	117	86.8x	36.4x	310.0x	95.0x	0.52
Tilray	\$103.86	\$10,490	\$10,251	37%	\$192	\$447	\$29	\$105	n.a.	53.3x	22.9x	349.6x	97.8x	1.13
Aurora	\$9.14	\$9,933	\$9,501	56%	\$586	\$1,167	\$63	\$363	570	16.2x	8.1x	151.4x	26.2x	1.36
Aphria	\$13.31	\$3,434	\$2,974	61%	\$552	\$998	\$76	\$184	255	5.4x	3.0x	39.0x	16.1x	n.a.
HEXO	\$7.75	\$1,982	\$1,508	87%	\$142	\$267	\$22	\$75	108	10.6x	5.6x	68.9x	20.2x	1.30
CannTrust	\$12.59	\$1,472	\$1,304	85%	\$168	\$286	\$51	\$89	104	7.8x	4.6x	25.5x	14.7x	0.54
Terrascend	\$8.04	\$1,286	\$1,168	64%	n.a.	n.a.	n.a.	n.a.	3	n.a.	n.a.	n.a.	n.a.	n.a.
OrganiGram	\$7.74	\$1,271	\$1,124	94%	\$159	\$281	\$62	\$95	113	7.1x	4.0x	18.3x	11.8x	2.52
TGOD	\$3.70	\$1,188	\$724	42%	\$196	\$579	\$2	\$125	219	3.7x	1.3x	336.7x	5.8x	1.51
Aleafia	\$2.55	\$832	\$739	64%	\$149	\$300	\$30	\$84	138	5.0x	2.5x	24.9x	8.8x	2.54
Village Farms	\$14.13	\$751	\$759	100%	\$244	\$269	\$40	\$69	38	3.1x	2.8x	19.2x	11.0x	0.35
Supreme	\$1.94	\$712	\$615	80%	\$104	\$177	\$31	\$63	50	5.9x	3.5x	20.1x	9.8x	0.52
Flowr	\$4.87	\$697	\$635	70%	\$19	\$140	(\$2)	\$46	n.a.	32.9x	4.6x	nmf	13.8x	2.36
Emerald	\$3.89	\$593	\$476	61%	n.a.	n.a.	n.a.	n.a.	59	n.a.	n.a.	n.a.	n.a.	1.37
Auxly	\$0.73	\$446	\$220	39%	\$51	\$152	(\$15)	\$22	130	4.4x	1.5x	nmf	10.0x	1.59
VIVO	\$1.00	\$315	\$239	41%	\$75	\$196	\$11	\$54	57	3.2x	1.2x	20.8x	4.4x	0.11
Emblem	\$1.78	\$283	\$209	84%	\$74	\$142	\$11	\$36	17	2.8x	1.5x	18.8x	5.8x	0.07
Newstrike	\$0.44	\$255	\$138	35%	n.a.	n.a.	n.a.	n.a.	33	n.a.	n.a.	n.a.	n.a.	0.22
Wayland	\$1.08	\$242	\$204	38%	\$124	\$176	\$16	\$43	97	1.6x	1.2x	13.1x	4.7x	n.a.
WeedMD	\$1.88	\$220	\$173	76%	\$63	\$132	\$18	\$42	52	2.7x	1.3x	9.8x	4.1x	0.12
Delta 9	\$1.48	\$133	\$104	59%	\$104	\$174	\$23	\$32	18	1.0x	0.6x	4.5x	3.2x	4.20
Mean				65%						14.8x	6.3x	89.4x	23.6x	1.26
Median				64%						5.4x	3.0x	<b>22.9</b> x	11.0x	1.30
Canadian Based Extra	action Companies													
Neptune	\$4.84	\$439	\$400	73%	\$53	\$119	\$10	\$28	n.a.	7.6x	3.4x	38.8x	14.1x	6.88
MediPharm Labs	\$2.76	\$367	\$320	92%	\$78	\$166	\$12	\$42	n.a.	4.1x	1.9x	26.4x	7.7x	0.50
Valens	\$3.07	\$332	\$271	99%	\$43	\$119	\$20	\$59	n.a.	6.3x	2.3x	13.2x	4.6x	0.00
Radient	\$0.94	\$280	\$230	57%	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	0.51
Mean				80%						6.0x	2.5x	26.2x	8.8x	1.97
Median				82%						6.3x	2.3x	26.4x	7.7x	0.50

