

Solid Marketing Strategy Developed



DETERMINE CONVERSIONS NEEDED

DETERMINE LEADS NEEDED

MARKETING STRATEGY DEVELOPED



DRIVE VISITORS TO RESPONSIVE SITE

CONTENT THAT IS
VALUABLE & RELEVANT
TO TARGET AUDIENCE



CREDIBILITY & TRUST
CONVERT VISITOR
TO LEAD



CAPTURE LEAD IN DATABASE



CONVERT LEAD TO CLIENT



MEASURE!



LEAD ROI



GOAL REACHED!