



# FASHION —Fix—



## What is the FASHION Fix?

Paparazzi has revolutionized the way women accessorize, proving that you don't need to break the bank to look like a million bucks. Once you've discovered the fashion-forward styles that Paparazzi offers, it's not long before you find yourself with a \$5 habit. Now it's easier than ever to feed that \$5 habit. Introducing: the Paparazzi *FASHION Fix!*

Only available to Consultants, this beautiful black box is filled with 25 new accessories and shipped directly to your door automatically every month. Inside, you'll find five perfectly coordinated Trend Blends (four pieces each) along with five exclusive Stylist Picks that you can't get anywhere other than the monthly *FASHION Fix!*



## Feed your Customers' Habit:

You'll receive your *FASHION Fix* the last week of each month, which will give you the inside scoop on the newest trends that are about to hit the Paparazzi website. Invite your customers to check out the newest arrivals and then place their orders the moment the accessories are available online on the 5th of the following month. There's no doubt that those loyal customers will be back for more because only YOU will have exclusive access to get them these pieces as a *FASHION Fix* subscriber!

On the 20th of the month, your next *FASHION Fix* will process and any remaining pieces from the current month's collections – if there are any! - will be made available to the entire Paparazzi family.



## Fix your Fashion:

Mixing and matching accessories to find the perfect combination can be intimidating. Which textures work together? What colors complement each other? The *FASHION Fix* takes the guesswork out of accessorizing with its five perfectly coordinated Trend Blends. Each Trend Blend includes four pieces that were practically made for each other! Each of these sets come with an accompanying Style Snapshot and Stylist Tip Sheet that gives you the breakdown on why our team of stylists put them all together. This puts the Paparazzi stylists in your back pocket at every party you throw! You can be a trendsetter all while learning tips and tricks that will boost your sales as a Consultant.

## How's that for fabulous?



## FASHION Fix at a Glance

- **Premier Access!**  
The hottest new trends delivered right to your door every month – before anyone else can see them!
- **Stylized Trend Blends!**  
Five sets of four coordinating accessories!
- **Stylist Picks!**  
Five unique pieces only available inside the *FASHION Fix!*
- **Worry-Free Active Status!**  
50 PV = You're active for the month!
- **Exclusive Access!**  
Only *FASHION Fix* subscribers can purchase the pieces inside!
- **Cancel Anytime!**



# FASHION Fix

## COLLECTIONS



### FIERCELY 5TH AVENUE

The styles featured in the Fiercely 5th Avenue Collection are exactly what you would expect with a name like that: Sleek, classy, metallic designs that you'd find on the streets of New York. The accessories in the Fiercely 5th Avenue Trend Blends are strong and edgy, which makes them incredibly versatile. They can also effortlessly transition from day to night, which allows them to appeal to a wide demographic.

### GLIMPSES OF MALIBU

The Glimpses of Malibu Collection was created with inspiration from the styles of Malibu, CA. Styles in this Trend Blend will feature fun, livable fashion with an upscale flavor. The colors are usually a bit tamer compared to the bolder hues found in other collections, and the attitude tends to have a laid back vibe.



### MAGNIFICENT MUSINGS

The Magnificent Mile in Chicago is where we pulled our inspiration for the Magnificent Musings Collection. With a range of shopping venues, the Magnificent Mile is a hub for classic trends with urban elements and the Magnificent Musings Collection follows suit.

### SIMPLY SANTA FE

Earthy, desert-inspired designs are what the Simply Santa Fe Collection is all about. Natural stones, indigenous patterns, and vibrant colors of the Southwest are sprinkled throughout this trendy collection.



### SUNSET SIGHTINGS

Trendsetters are sure to gravitate towards the accessories found in the Sunset Sightings Collection. Featuring more drastic designs, bold colors, and funky combinations found outside the box, the pieces of the Sunset Sightings Trend Blends could easily be found on young Hollywood icons or in the pages of People magazine.