

IAMCR 2018

# Conference Program

June 20-24 • Eugene, Oregon

Reimagining  
Sustainability:  
Communication and  
Media Research in  
a Changing World

 IAMCR



1	Welcome Messages	23	Thursday, June 21
4	About the Conference	59	Friday, June 22
6	Pre- and Post-Conferences	96	Saturday, June 23
7	Schedule At-A-Glance	144	Sunday, June 24
8	Opening Ceremony and Keynotes	169	Online & Transportation
10	Plenary Sessions	170	Welcome to Eugene, Lane County, Oregon
13	Special and Invited Sessions	172	UO Campus Map
21	Ecomedia Arts Festival	174	EMU Maps
22	Ecofair	178	Event Organization
		179	Thank You



## **HOLA, BONJOUR AND HELLO!**

It is a pleasure and an honor to welcome you to the 2018 conference of the International Association for Media and Communication Research.

I would like to thank the University of Oregon and the Local Organizing Committee members, who have prepared exciting and stimulating conference activities. Thanks also to the Section and Working Group heads, who have organized our scholarly program.



The IAMCR continues to be a truly international organization that meets at sites all over the world. We are dedicated to diverse perspectives and global inclusiveness. We support the development of local, global and interdisciplinary perspectives.

This year's conference theme is "Reimagining Sustainability: Communication and Media Research in a Changing World." We find it imperative in these times that IAMCR and its members expand and extend our understanding of current and emerging models of sustainability, the struggles that surround them, and their multiple relationships with communication and media. We are looking forward to discussions and activities that address these intersections by revising and remixing theories, practices, and institutions that move beyond merely sustaining—towards thriving societies and cultures.

Again, we look forward to sharing our work and ideas, as well as meeting new colleagues and rekindling old friendships.

Hoping that you enjoy your visit to the University of Oregon, the City of Eugene, the State of Oregon and the Pacific Northwest.

Cheers!

A handwritten signature in black ink that reads "Janet Wasko". The signature is written in a cursive, flowing style.

Professor Janet Wasko, President, IAMCR

## **BIENVENIDOS, BIENVENUE, WILLKOMMEN, WELCOME!**

On behalf of the Local Organizing Committee, I would like to welcome IAMCR participants from every corner of the world. We are excited to host you at the University of Oregon and in the City of Eugene. Please take a moment to acknowledge and pay respect to the Kalapuya Land on which we stand.

We hope the conference program will stimulate rich intellectual, cultural, and artistic engagement through keynote and plenary speakers, special sessions, Section and Working Group activities, Ecomedia Arts Festival, and Ecofair.

We sincerely hope that the conference, theme, environment and site will inspire you to continue crossing boundaries. IAMCR 2018 is our way to acknowledge a more just and sustainable world in which communication and media research serves as a transformative experience for all people.

We look forward to *Reimagining Sustainability* together!

A handwritten signature in black ink that reads "Gabriela Martínez". The signature is fluid and cursive, with a long horizontal line extending from the end.

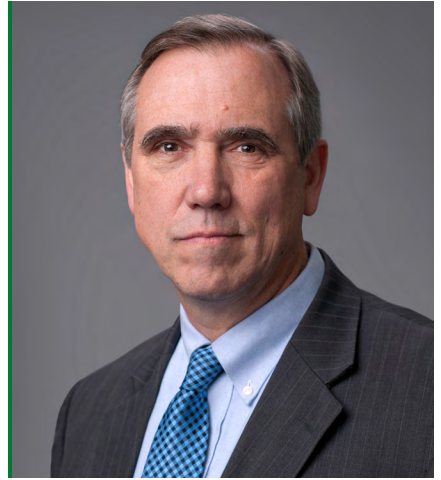
Professor Gabriela Martínez  
Chair, Local Organizing Committee





**DEAR MEMBERS OF  
THE INTERNATIONAL  
ASSOCIATION FOR MEDIA  
AND COMMUNICATIONS  
RESEARCH:**

Oregon is so proud to be the site of your conference as you bring it to the United States for the first time. Your location is appropriate for a number of reasons: Not only does University of Oregon have one of the top journalism schools in the country, but also Oregon has been a leader in taking action to confront and curb climate chaos.



The world is in crisis, as carbon pollution continues to rise and catastrophic weather events become more severe and more frequent-all affecting the world's most vulnerable people. Here in Oregon, we've felt the impacts of climate chaos with longer, more severe wildfire seasons burning our forests; devastating droughts hurting our farmers and ranchers; and even changing pH levels in our oceans killing billions of our baby oysters.

In the fight for our future, information is key. Oregonians, Americans, and global citizens must understand what's at stake so they can demand action from their governments, and help move the needle on climate action.

It is the power of magazines, newspapers, television and radio to tell stories of the damage of climate chaos in a way that will resonate with individuals and move them to action.

Thank you for all you do, and I look forward to working with global media in the fight against climate chaos.

Have a wonderful conference.

Sincerely,

A handwritten signature in blue ink that reads "Jeffrey A. Merkley". The signature is fluid and stylized, with the first and last names being more prominent than the middle initial.

Jeffrey A. Merkley  
U.S. Senator for Oregon

**IAMCR conferences address a wide diversity of topics defined by our 31 thematic sections and working groups.** We also propose a single central theme to be explored throughout the conference with the aim of generating and exploring multiple perspectives on a shared set of issues. This is accomplished through plenary and special sessions, and in the meetings of the sections and working groups. For IAMCR 2018, the central theme is ***Reimagining Sustainability: Communication and Media Research in a Changing World.***

As part of its Sustainable Development Agenda, the United Nations defines sustainability as harmonizing three core elements, environmental protection, social inclusion, and economic growth, so as to meet the needs of the present without compromising the ability of future generations to meet their own needs. It calls for concerted efforts towards building an equitable and resilient future for people and planet.

There is an immediate need to promote responsible and sustainable management of natural resources and ecosystems that incorporate local and global reflection and action. This inevitably raises urgent issues of entrenched power, social justice, democracy, and the need to eradicate poverty, raise basic living standards, and address the present climate crisis.

This ambition is currently under attack. In spite of overwhelming scientific evidence, climate change denial is used to build public support for unsustainable environmental practices and policies while corporate greenwashing promotes the perception that these practices and

policies are in fact environmentally friendly. Encouraged by the rise of populism and ever-smaller media bubbles, intolerance is on the upswing around the world. Inequality is outpacing economic growth. Wealth is ever more concentrated.

We find it imperative in these times that IAMCR and its members expand and extend our understanding of current and emerging models of sustainability, the struggles that surround them, and their multiple relationships with communication and media.

We encouraged proposals that address these intersections by revising and remixing theories, practices, and institutions that move beyond merely sustaining—towards thriving societies and cultures. How are they contended, globally, nationally and locally, by actors that include governments, industry, advocacy organisations, community groups, and the environmental justice movement? The State of Oregon, for example, has a history of commitment to sustainability and the environment. When the current administration



announced its intention to withdraw from the Paris Agreement on climate change, signed by 194 other countries, Oregon, along with 23 US states and territories representing more than 50% of the country's population and responsible for 40% of its CO<sub>2</sub> emissions, broke with the federal government and committed to supporting the agreement. Worldwide grassroots community groups and activists are coming together in an emerging environmental justice movement committed to sustainability, but also to social change.

The role of communication and media in both promoting and impeding sustainability has increasingly been the focus of commentary and research. Material communication systems consume energy in their manufacture and use and contribute to problems of pollution and waste. In their dominant commercial forms, they support and encourage

a general culture of unsustainable hyperconsumption. What alternatives would advance the full and equal access to diverse information and comprehensive knowledge bases that UNESCO and others advocate as central to achieving sustainable societies?

We encourage participants to address these issues, in relation to both prevailing systems of communication and the systems now emerging around the application of artificial intelligence, the rise of automation and robotics, and the internet of things. We also welcome analysis that reassesses and reimagines sustainability in relation to openness, transparency, accessibility, and the recomposition of power, as we continue to explore the implications of media and communication in an interconnected world.



# PRE-CONFERENCE

70th Anniversary of Universal Communication Rights:  
Analysis, Challenges and Effectiveness of Article 19 of  
the Universal Declaration of Human Rights

**June 19, 2018**

**8:30 am – 17:30 pm**

**University of Oregon, Portland**

70 NW Couch Street

Portland OR 97209 USA

Room 152

- FIÉDI: Foro Internacional de Ética y Derecho de la Información in Spanish
- IAMCR Law Section

# POST-CONFERENCE

Public Service Media in a Time of Global Reordering:  
Sustainability, Reinvention and Extension

**June 25, 2018**

**8:30 am – 18:00 pm**

**Eugene Campus, University of Oregon**

Pacific Hall Room 16 (Pac 16)

- IAMCR Public Service Media Policies Working Group (PMP)
- The Network of the Global PSM Experts





# PROGRAM SCHEDULE: AT A GLANCE

8 - 8:30 am		REGISTRATION OPENS- CONTINUES ALL DAY			
8:30 - 10 am		PARALLEL SESSIONS	PARALLEL SESSIONS	PARALLEL SESSIONS	PARALLEL SESSIONS
10 - 10:30 am	Section and Working Group Heads Meeting 10:00 am - 12:00 pm	COFFEE BREAK	COFFEE BREAK	COFFEE BREAK	COFFEE BREAK
10:30 am - 12:30 pm		PLENARY SESSION	PLENARY SESSION	PARALLEL SESSIONS	PARALLEL SESSIONS
12:30 - 14:00 pm	REGISTRATION OPENS	LUNCH	LUNCH	LUNCH	LUNCH
14:00 - 15:30 pm	International Council Meeting 14:00 - 16:00 pm	PARALLEL SESSIONS	PARALLEL SESSIONS	PARALLEL SESSIONS	PARALLEL SESSIONS
15:30 - 16:00 pm		COFFEE BREAK	COFFEE BREAK	COFFEE BREAK	COFFEE BREAK
16:00 - 17:30 pm		PARALLEL SESSIONS	PARALLEL SESSIONS	PARALLEL SESSIONS	General Assembly & Closing
EVENING	Opening Ceremony & Reception 17:00 - 20:00 pm	Ecomedia Arts Festival	Section & Working Group Gatherings	Conference Dinner	

# OPENING CEREMONY AND KEYNOTES

Wednesday, June 20, 2018 • 17:00 pm – 20:00 pm

## Hult Center for the Performing Arts • Silva Concert Hall

One Eugene Center, Eugene, Oregon, 97401

The Opening Ceremony will feature welcomes from representatives of the State of Oregon, City of Eugene, and University of Oregon.

Master of Ceremonies: Juan-Carlos Molleda, Edwin L. Artzt Dean and Professor, School of Journalism and Communication



### Exorcising the Ghost in the Network— Desegregating networks, Building Futures

Wendy Chun, Canada 150 Research Chair

Chair in New Media in the Faculty of  
Communication, Art and Technology

Simon Fraser University (Burnaby,  
British Columbia)

Prof. Chun has studied both Systems Design Engineering and English Literature, which she combines and mutates in her current work on digital media. She is author of *Updating to Remain the Same: Habitual New Media*, 2nd edition (MIT, 2017), *Programmed Visions: Software and Memory*, 2nd edition (MIT, 2013), and *Control and Freedom: Power and Paranoia in the Age of Fiber Optics*, 2nd edition (MIT, 2008). She is co-editor (with Tara McPherson and Patrick Jagoda) of a special issue of *American Literature* entitled New Media and American Literature, co-editor (with Lynne Joyrich) of a special issue of *Camera Obscura* entitled Race and/as Technology, co-editor (with Anna Fisher and Thomas Keenan) of *New Media, Old Media: A History and Theory Reader*, 2nd edition (Routledge, 2015), and co-editor (with Goetz Bachmann, Mercedes Bunz, and Timon Beyes) of the *In Search of Media Book Series* (Meson Press and University of Minnesota University Press, forthcoming 2018). She was a 2016 Guggenheim Fellow, ACLS and American Academy of Berlin Fellow, and she has been a Member of the Institute for Advanced Study (Princeton), a Fellow at the Radcliffe Institute for Advanced Study at Harvard and a Wriston Fellow at Brown, where she was a professor in the Department of Modern Culture for almost two decades.

### Open Collaboration: A Medium of Sustainable Systems for Infrastructures

Marcin Jakubowski, Founder

Global Village Construction Set





## | Open Source Ecology (Maysville, Missouri)

Dr. Jakubowski represents a new generation of digital breakthroughs that have the potential to deliver important social benefits by adopting technology in new and different ways. He graduated with honors from Princeton University and earned his Ph.D. in fusion physics from the University of Wisconsin. He is the founder of Open Source Ecology,

an open collaborative of engineers, producers, and builders, who are working on projects that represent decentralized production that give people the raw power to rebuild their communities and solve wicked problems. He is co-author (with Cameron Colby Thomson) of *Toward an Open Source Civilization* in "Innovations: Technology, Governance, Globalization" (MIT Journal, 2012). Dr. Jakubowski has been recognized as a 2012 TED Senior Fellow, a 2013 Shuttleworth Foundation Fellow, and a 2013 White House Champion for Change.

## Harmonic Laboratory

**Selections from *TESLA: LIGHT, COLOR, SOUND*** (Eugene, Oregon)

Harmonic Laboratory is a collective of artists, thinkers, educators and innovators who investigate the human experience through the integration of media and common theme. Their mission is to integrate art, science, and the humanities in the development of creative works that tell stories and unpack the dense cultural content around us. They believe such projects serve a greater educational purpose and enrich community through performative art. Harmonic Laboratory strives to tell stories of the human experience through the integration of media and performance. By fusing the disciplines of its four members (modern dance, classical composition, visual programming, and data-driven instrument creation), Harmonic Lab blends mediums that transcend the boundaries of individual disciplines. Hybrid art as performance presents the opportunity to share ideas and experiences with broad audiences using newly formed creative forces.



**Brad Garner**, *Associate Professor of Dance, School of Music and Dance, University of Oregon*  
Garner is a choreographer, dancer, lighting designer, producer, curator and director. He serves as Artistic Director of GARNERDANCES, Board President of Integrated Arts, and Northwest Regional Board Member of the American College Dance Association.

**Jon Bellona**, *Instructor Audio Production, School of Music and Dance, University of Oregon*  
Bellona is an intermedia artist, composer, musician, and programmer who specializes in digital technologies.

**John Park**, *Career Instructor in Art, College of Design, University of Oregon*  
Park is an artist who blends expressive and algorithmic processes to make time-based and installation works—through animation, digital-art, projection mapping, and computer-programming.

**Jeremy Schropp**, *Independent Composer/Musician*  
Schropp is a music composer, conductor and performer, who combines traditional acoustic elements with emerging technologies and compositional practice.

# REIMAGINING SUSTAINABILITY IN THE 21ST CENTURY

Thursday, June 21, 2018 • 10:30 am – 12:30 pm  
EMU Ballroom

Panelists will explore the role of communication and media in both promoting and impeding sustainability. They will also discuss the role of various actors, including governments, industry, advocacy organizations, community groups, and the environmental justice movement at the global, national, and local level. Of particular interest will be the practices that move beyond merely sustaining, towards thriving societies and cultures.

**Chair:** Kerrie Foxwell-Norton, Chair, Environmental Impact Committee, IAMCR/School of Humanities, Languages and Social Science, Griffith University

## “Mastering the Art of Communication Amidst Complexities: Towards Achieving Sustainable Development”

**Hlamalani Ngwenya**, Lecturer

**Centre for Sustainable Agriculture, University of Free State, South Africa** (Bloemfontein, South Africa)

Ms. Ngwenya is an International Development Consultant with 25 years of experience in the Food & Nutrition Security, Agriculture and Natural Resources and beyond. Her expertise includes agricultural education and training, extension and advisory services, research, policy, organization development and communication for development.



## “Planetary Emergency and Sustainable Democracy: What Can Media & Communication Scholars Do?”

**Robert Hackett**, Professor of Communication

**Simon Fraser University** (British Columbia, Canada, North America)

Prof. Hackett has written extensively on media democratization, and journalism as political communication. His most recent collaborative



books include *Journalism and Climate Crisis: Public Engagement, Media Alternatives* (2017), *Expanding Peace Journalism: Comparative and Critical Approaches* (2011), and *Remaking Media: The Struggle to Democratize Public Communication* (2006).

## **“Reaching and Transcending the SDGs (Sustainable Development Goals): From the Assembly Line to the Data Mine”**

**Jack Linchuan Qiu**, Professor

**School of Journalism & Communication, University of Hong Kong, China** (Shatin, Hong Kong, Asia)



Prof. Qiu serves as Director of the C-Centre (Centre for Chinese Media and Comparative Communication Research) and Co-Director of the Centre for Social Innovation Studies. Dr. Qiu's most recent publications include *Goodbye iSlave* (2016), and *World's Factory in the Information Age* (2013).

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### **PLENARY PANELS • PANEL #2:**

## **GLOBAL PERSPECTIVES: COMMUNICATION, POPULISM & DEMOCRACY**

**Friday, June 22, 2018 • 10:30 am – 12:30 pm**  
**EMU Ballroom**

Neoliberal policies in western economies have resulted in a deregulated and more globalized world economy. This, in turn, has led to number of contradictions including greater social and economic inequality, the displacement of peoples across the world, and the rise of populist movements. The speakers on this panel will explore the tensions between global forces and renewed assertions of nationalism and will offer critical perspectives on the role of media and technology in both enabling and impeding democratic processes. Finally, the speakers will explore the possibilities for the promotion of human rights and moves toward more progressive politics.

**Chair:** Nico Carpentier, Uppsala University, Sweden

## **“The Role of Media in Glocal Times”**

**Albana Shala**

**International Programme for the Development  
of Communication Council, UNESCO/Free Press  
Unlimited** (Amsterdam, Netherlands)

Ms. Shala is an expert with more than 15 years of experience in the independent media development field. The ethical use of Internet, safety of journalists and media partners, and privacy issues are among the fundamental challenges of her work in conflict and crisis regions. She holds a Master’s degree in Development Studies from the Institute of Social Studies in The Hague.



## **“Donald Trump, Media Spectacle, and the Crisis of White Male Patriarchy”**

**Douglas Kellner**

**Graduate School of Education & Information Studies,  
University of California at Los Angeles**  
(United States)

Dr. Kellner is currently the George F. Kneller Philosophy of Education Chair in the Division of Social Sciences & Comparative Education. He is author of *Television and the Crisis of Democracy* (Routledge, 2018), *Articulating the Global and the Local: Globalization and Cultural Studies* (with Ann Cvetkovich, Routledge, 2018), *Media Spectacle and the Crisis of Democracy: Terrorism, War, and Election Battles* (Routledge, 2016).



## **“The Role of Community Radio in the Promotion of Women’s Citizenship”**

**Fatoumata Sow**

**Université du Sine Saloum ElHadj Ibrahima Niass**  
(Dakar-Fann, Senegal, West Africa)

Dr. Sow is a journalist and long-time women’s rights activist. She was instrumental in creating a community radio station that addresses the educational and development needs of women in Senegal and broadcasts from their perspective. Sow’s doctoral research focused on how citizens’ groups can use radio for civic education.





# SPECIAL AND PARTNER SESSIONS – SPS

## THURSDAY, JUNE 21

- |                     |  |
|---------------------|--|
| 14:00 pm – 15:30 pm | ICA – ROUNDTABLE: Why International Associations Now? Locations, Languages, Academic Lives, Labour and Neoliberalism   |
| 16:00 pm – 17:30 pm | ALAIC – Research in Dialogue: Sustainability, Cooperation and Communication Studies in Latin America and Other Regions |

## FRIDAY, JUNE 22

- |                     |  |
|---------------------|--|
| 8:30 am – 10:00 am  | UCF – Social Media as Tool to Identify Urban Segregation and Aggregation |
| 14:00 pm – 15:30 pm | ECREA – Migrants, Politics and Digital (Self-) Mediation in Europe       |

## SATURDAY, JUNE 23

- |                     |   |
|---------------------|---|
| 8:30 am – 10:00 am  | UNESCO – Whither the Communications Landscape in the Next Five Years? Debating UNESCO's New Report on World Trends in Freedom of Expression |
| 10:30 am – 12:30 pm | SPECIAL SESSION: Remembering Denis McQuail: An Enduring Legacy  |
| 14:00 pm – 15:30 pm | SPECIAL SESSION: Disability, Communication Rights, and Social Innovation: A Cross-Cutting Global Agenda                                     |
| 16:00 pm – 17:30 pm | IAMCR Committee for the Improvement of Academic Life – Precarious Academic Life in the Media and Communications Field                       |

## SUNDAY, JUNE 24

- |                     |  |
|---------------------|--|
| 10:30 am – 12:30 pm | GAMAG – Gender Mainstreaming in Journalism and Communication Schools: Towards an Engendered Media Education IAMCR Initiative |
| 14:00 pm – 15:30 pm | SPECIAL SESSION: Reimagining Environmental Sustainability for the Academic Conference  |

# **ICA – ROUNDTABLE: Why International Associations Now? Locations, Languages, Academic Lives, Labour and Neoliberalism**

**THURSDAY, JUNE 21**

**Time:** 14:00 pm – 15:30 pm

**Room:** Allen 221

We have struggled to achieve internationalism in both International Communications Association (ICA) and IAMCR, beginning with the difficulty of agreeing on the meaning of the term and what success would look like. This roundtable addresses our efforts both within and beyond structural approaches to confront barriers of varied types.

## **Participants:**

- Paula Gardner (McMaster University)
- Amy Jordan (Rutger's University)
- Gerard Goggin (University of Sydney)
- Jack Qiu (Chinese University of Hong Kong)

# **ALAIC – RESEARCH IN DIALOGUE: Sustainability, Cooperation and Communication Studies in Latin America and Other Regions**

**THURSDAY, JUNE 21**

**Time:** 16:00 pm – 17:30 pm

**Room:** Allen 221

Sponsored by La Asociación Latinoamericana de Investigadores de la Comunicación (ALAIC), this panel will debate recent developments in Latin American communication studies, its challenges, and the immediate and future knowledge production and dissemination, research, teaching and extension activities. In Spanish and English.

## **Participants:**

- Nivea Bona (ALAIC)
- Fernando Oliveira Paulino (University of Brazilia, ALAIC)
- Gabriel Kaplún (University of the Republic, ALAIC)
- Julio Eduardo Benavides Campos (Autonomous University of Bucaramanga)
- Lilian Kanashiro Nakahodo (Pontifical Catholic University of Perú)
- Amparo Cadavid (Uniminuto), Adilson Cabral (Federal Fluminense University)
- Eduardo Villanueva-Mansilla (Pontifical Catholic University of Peru)

# UCF – Social Media as Tool to Identify Urban Segregation and Aggregation

**FRIDAY, JUNE 22**

**Time:** 8:30 am – 10:00 am

**Room:** Allen 221

In partnership with the Urban Communication Foundation (UCF), this session will explore the use of social media in understanding the complexity of the urban environment, urban cultures and communities, especially in cities rife with social and political upheavals where other means of analysis is not possible. Research results from the 2017 UCF/IAMCR Urban Communication Research Grant will be presented.

**Chair:** Nico Carpentier (Uppsala University, Sweden)

## **Participants:**

- Andreas Papallas (Research Associate, Department of Multimedia and Graphic Arts, Cyprus University of Technology)
- Aimée Vega Montiel (Universidad Nacional Autónoma de México, Centro de Investiplinarias en Ciencias y Humanidades)
- Olesya Venger (University of Nevada, Las Vegas)
- Peter Haratonik (School of Media Studies, The New School, New York)
- James Tice (Department of Architecture, University of Oregon)

# ECREA – Migrants, Politics and Digital (Self-)Mediation in Europe

**FRIDAY, JUNE 22**

**Time:** 14:00 pm – 15:30 pm

**Room:** Allen 221

In partnership with the European Communication Research and Education Association (ECREA), this panel brings together four papers exploring the relationships between migrants, political action and digital media in contemporary Europe. The immediate backdrop to this panel is the “refugee crisis,” the rise of xenophobic parties, movements and media in many European countries, and illiberal policy.

## **Participants:**

- Miyase Christensen (Stockholm University, Sweden)
- John Downey (Loughborough University, UK)
- Myria Georgiou (London School of Economics, UK)
- Koen Leurs (Utrecht University, Netherlands)
- Sandra Ponzanesi (Utrecht University, Netherlands)
- Kevin Smets (Vrije Universiteit Brussel, Belgium)

# UNESCO – Whither the Communications Landscape in the Next Five Years? Debating UNESCO’s New Report on World Trends in Freedom of Expression

This UNESCO Partner Session considers the findings of the 3rd edition of UNESCO’s report, “World Trends in Freedom of Expression and Media Development.” To what extent is this picture accurate globally, and how do the findings resonate regionally and locally? Does the report help us to anticipate what lies ahead? Finally, how could communications scholars engage with UNESCO more systematically?

## SATURDAY, JUNE 23

**Time:** 8:30 am – 10:00 am

**Room:** Allen 221

**Chair:** Guy Berger (UNESCO Director for Freedom of Expression and Media Development)

### Participants:

- Robin Mansell (Professor and Head, Department of Media and Communications, London School of Economics)
- Ramon Tuazon (President, Asian Institute of Journalism and Communication (AIJC), Secretary General, Asian Media Information and Communication Centre (AMIC), Chairman, Commission on Higher Education, Technical Committee for Communication)
- Aimée Vega Montiel (Researcher, Center of Interdisciplinary Research in Sciences and Humanities, National Autonomous University of Mexico)
- Manisha Pathak-Shelat (Professor, Communication & Digital Platforms and Strategies MICA, Shela, Ahmedabad)
- Levi Obonyo (Dean, School of Language, Communication & Performing Arts, Daystar University)
- Olunifesi Adekunle (SURAJ, University of Lagos, Nigeria)

## SPECIAL SESSION: Remembering Denis McQuail: An Enduring Legacy

### SATURDAY, JUNE 23

**Time:** 10:30 am – 12:30 pm

**Room:** Allen 221

Denis McQuail was a truly foundational figure in our field. His intellectual leadership helped to establish media and communications as an essential field of both scholarly inquiry and policy debate. This session will formally acknowledge and celebrate his academic work, his notable character, and his enduring contribution.



### **Presentations:**

- *Remembering Denis McQuail: An Enduring Legacy*  
Graham Murdock (Loughborough University) and Helena Sousa (University of Minho)
- *Denis McQuail: Defining the Field of Media and Communications Research* Helena Sousa (University of Minho)
- *Across the Pond: Denis McQuail in North America*  
Janet Wasko (University of Oregon)
- *News and Journalism: Still Central in the Middle of All Theorizing*  
Kaarle Nordenstreng (University of Tampere)
- *Media and Contemporary Life: Questions of Ethics and Responsibility*  
Graham Murdock (Loughborough University)
- *Denis McQuail in Amsterdam and the Atlantic Turn in Communication Science*  
Johannes Bardoel (Radboud University, Nijmegen)

## **SPECIAL SESSION: Disability, Communication Rights, and Social Innovation: A Cross-Cutting Global Agenda**

### **SATURDAY, JUNE 23**

**Time:** 14:00 pm – 15:30 pm

**Room:** Allen 221

With digital platforms, a diversity of disability identities, cultures, and practices is emerging as a key source of social innovation. This session will place disability at the centre of contemporary debates in media, social transformations, justice, rights, and democracy, and the research and policy agenda. Co-chairs Gerard Goggin and Wayne Hawkins (both of University of Sydney, Australia)

### **Participants:**

- Lawrence Carter-Long (Disability Rights Education and Defense Fund)
- Lorenzo Dalvit (Rhodes University)
- Katie Ellis (Curtin University)
- Aimée Vega Montiel, Chair, Global Alliance on Media and Gender (GAMAG) (UNAM)
- Susan Sygall, Chief Executive Officer, Mobility International USA

# **IAMCR Committee for the Improvement of Academic Life – Precarious Academic Life in the Media and Communications Field**

**SATURDAY, JUNE 23**

**Time:** 16:00 pm – 17:30 pm

**Room:** Allen 221

Widely discussed, debated, and researched, precarity is a major challenge to the conditions, sustainability, quality, and future prospects for academic life, especially in the field of media and communications. Increasingly, precarity deepens the oppression and injustice arising from threats to academic life and freedom. Sponsored by IAMCR Committee for the Improvement of Academic Life.

**Chair:** Chika Anyanwu (Charles Sturt University, New South Wales, Australia)

## **Participants:**

- ShinJoung Yeo (Loughborough University)
- James Compton (University of Western Ontario; President, Canadian Association of University Teachers (CAUT))
- Hakan Ergul (Hacettepe University, Ankara)
- Gerard Goggin (University of Sydney)
- Jack Linchuan Qiu (Chinese University of Hong Kong)
- Dr Claudia Magallanes-Blanco (Universidad Iberoamericana Puebla)

# **GAMAG – Gender Mainstreaming in Journalism and Communication Schools: Towards an Engendered Media Education IAMCR Initiative**

**SUNDAY, JUNE 24**

**Time:** 10:30 am – 12:30 pm

**Room:** Allen 221

The Beijing Fourth World Conference on Women (1995) Section «J» called attention to the centrality of media and ICTs for gender equality. Sponsored by the Global Alliance on Media and Gender (GAMAG), this special session aims to share the goal of making gender-responsive formal education a worldwide practice and to develop teaching opportunities on gender, media and ICT issues.

**Chair:** Albana Shala (IPDC)

**Discussant:** Guy Berger (UNESCO)

## Presentations:

- *Gender Mainstreaming in Journalism and Communication Schools: Towards an Engendered Media Education IAMCR Initiative*  
Guy Berger (UNESCO) and Albana Shala (IPDC)
- *The Advancing Gender Equality in Media Industries (AGEMI) Project and the Challenges of Linking Education and the Professional World*  
Claudia Padovani (University of Padova)
- *Mapping Gender Mainstreaming in Communication and Journalism Programs in Mexico* Aimée Vega (UNAM)
- *Diagnóstico de la formación universitaria en igualdad de género en medios de comunicación y nuevas tecnologías en Chile*  
Soledad Vargas (Pontificia Universidad Católica de Valparaíso), and Pilar Bruce (Pontificia Universidad Católica de Valparaíso)
- *Gender and Communication at a Historically Black University*  
Carolyn Byerly (Howard University)

## SPECIAL SESSION: Reimagining Environmental Sustainability for the Academic Conference

**SUNDAY, JUNE 24**

**Time:** 14:00 pm – 15:30 pm

**Room:** Allen 221

Sponsored by IAMCR's Environment, Science & Risk Communication (ESR) Working Group and the Environmental Impact Committee (EIC), in cooperation with the International Environmental Communication Association (IECA).

Academic conferences and their umbrella organisations — and academics generally — are increasingly aware of the environmental impacts of their research. Regular air travel for fieldwork, research and to meet at annual conferences feature in these discussions, alongside a multitude of consumption and waste consequences characteristic of being a 21st century academic. Divestment also has been pursued by academic organizations, seeking to purchase and invest away from fossil fuel companies and their beneficiaries. At Eugene in 2018, this panel will focus their discussion on these and other environmental impacts of research seeking to again reimagine and revitalise discussions about current and future environmentally sustainable and responsible academic work.

Panelists will discuss their experience of environmental sustainability in the context of large academic organisations and their conferences.

- What are the core challenges to an environmentally sustainable conference?
- What efforts have past and present conference organisers, committees and communities made to ensure our conference legacy aligns with positive and progressive environmental futures?

- How might we change, if at all, existing practices to negate the environmental impact of the contemporary academic?
- What is the future of the academic conference in an era of environmental crises?
- What is our responsibility to the places we meet and the planet we inhabit?

#### **Chairs/Facilitators:**

- Pieter Maesele, University of Antwerp, Belgium — Environment, Science & Risk Communication (ESR) Working Group Chair
- Kerrie Foxwell-Norton, Griffith University, Australia — Environmental Impact Committee (EIC) Chair and ESR Working Group Vice-Chair

#### **Panelists:**

- Benedetta Brevini, University of Sydney, Australia — IAMCR Environmental Impact Committee (EIC) Member
- Amparo Cadavid, Uniminuto, Colombia — IAMCR Local Organizing Committee (LOC) Cartagena
- Nico Carpentier, Uppsala University, Sweden — past IAMCR Treasurer
- Anabela Carvalho, University of Minho, Portugal — past International Environmental Communication Association (IECA) Board Member
- Gabi Hadl, Kwansei Gakuin University, Japan — past IAMCR EIC Chair and IAMCR / IECA Liaison
- Hanna E. Morris, Annenberg School for Communication at the University of Pennsylvania, United States — IECA Board Member
- Graham Murdock, Loughborough University, United Kingdom — IAMCR Vice President and IAMCR EIC International Committee (IC) Liaison
- Jeremy Swartz, University of Oregon, United States — IAMCR LOC Eugene Member and EIC Liaison
- Elske van de Fliert, University of Queensland, Australia — IAMCR Treasurer
- Nancy van Leuven, California State University Fresno, United States — IECA Board Member



# ecomedia arts festival

ERB MEMORIAL UNION

in collaboration with the Jordan Schnitzer Museum of Art

THURSDAY, JUNE 21 • BEGINS AT 17:30 PM

The Ecomedia Arts Festival features artists who reconceptualize media from environmental, ecological, political, and systems approaches. Utilizing legacy and emerging technologies, techniques and platforms, Ecomedia reveals our developing contemporary condition—through communication, media, and arts-based research—in an ecology of inquiry by investigating materiality, virtuality, hybridity, and more.

**Circle of Animals/Zodiac Heads**, 2010 • AI Weiwei (China) • (Curator, Anne Rose Kitagawa)

**#CarbonFeed**, 2014 • John Park and Jon Bellona (United States)

**Translating the Animal**, 2018  
Melody Owen (Curator, United States)

**Birds of Maio**, 2008/2014  
Rui Costa and Maile Colbert (Portugal)

**Binaural-Associação Cultural de Nodar**, 2004  
Rui Costa and Maile Colbert (Portugal)

**Calling the Birds II**, 2010  
Catherine Clover (Australia)

**The 16.660 base pairs of O. mykiss**, 2018 • Christina Gruber (Austria)

**The Timber**, 2009  
Julia Oldham (United States)

**Precarious Inhabitants**, 2017 • Eva Papamargariti (Greece)

**Ant Acoustics in Amazonas**, 2017 • Lisa Schonberg (United States)

**The Silva Field Guide to Bird of a Parallel Future**, 2015  
Rick Silva (United States)

**Riparian**, 2016 • Andrew Benson (Director/Animator); Kaitlyn Aurelia Smith (United States)

**Nightingale & Canary**, 2014 • Andy Thomas (Australia)

**Ecologies of Media | Civic Media**, 2015 • Wade Larsen (multimethod, United States)

**Buffalo Reborn**, 2018  
Violet Ray (United States)

**Lifeworlds (selections from exhiibition)**, 2017 • Leonardo da Vinci (© Royal Collection Trust, United Kingdom) and Gary Tepfer (United States)

**Waste Land**, 2010 • Lucy Walker (Director, United Kingdom) Vik Muniz (Artist, Brazil) (Facilitator, Denize Araujo)

**Apalachicola River Project**, 2018 • Andy Opel (Curator, United States)

**Apalachicola River — Introduction**, 2018  
Hayle Wilson and Kassi Bell (Co-Directors)

**The Politics of the Water Wars**, 2018 • Rillian DeSalla, Hayle Wilson, and Kassi Bell (Co-Directors, USA)

**Tommy Ward and the Decline of the Oysters**, 2018  
Aleks Iricanin and Sammi Simons (Co-Directors)

**Apalachicola River and the Gulf Fisheries**, 2018  
Kyle Jones and Jake Liotta (Co-Directors)

**The Last Gardener (Der Letzte Gärtner!)**, 2018  
Christina Demenshina (Germany)

**Brackish Reports**, 2018  
Melody Owen (United States)

**In Conversation With Whales**, 2018 • Melody Owen (United States)

**Multiverse (selections from exhibition)**, 2018 • BioVisions at Harvard, XVIVO Scientific Animation, and NASA/JPL (United States)

Lead Curator: Jeremy Swartz

Committee: Jill Hartz, Executive Director, Jordan Schnitzer Museum of Art














Doug Blandy, Director, Center for Community Arts and Cultural Policy, University of Oregon

# IAMCR 2018 ecofair

## REIMAGINING SUSTAINABILITY

ERB MEMORIAL UNION (EMU) • UNIVERSITY OF OREGON  
Eugene, Oregon • USA

JUNE 22 - 23, 2018 • 9:00am - 5:00pm

 <b>ELAW</b> The Environmental Law Alliance Worldwide	 <b>Mountain Rose Herbs</b> herbal production, supplies, and storefront	 <b>Beyond War</b> empower people to educate themselves about the options for resolving conflict	<b>Suburban Permaculture</b> Suburban Permaculture green transformation of living spaces
 <b>Trillium Clothing Store</b> Trillium Clothing local clothing manufacturers and store	<b>Progressive VOICES</b> Progressive Voices promotes speakers/performers addressing the environment, human & civil rights	 <b>Community Rights</b> Lane County Community Rights Lane County rights to local community governance	 <b>Hummingbird Wholesale</b> food wholesaler and supplier
 <b>KEPW Community Radio 97.3</b> listeners-supported on-air forum for artists, activists, and the marginalized	 <b>MindFreedom International</b> human rights and alternatives for people labeled with psychiatric disabilities	 <b>Encircle Film Series</b> documentaries bringing focus to the center	 <b>Eugene PeaceWorks</b> grassroots, vocal proponent of peace, justice, sustainability & independent media
 <b>WAND</b> Women's Action for New Direction empowers women to be agents of change to reduce violence and militarism	 <b>SIERRA CLUB</b> Many Rivers Group Many Rivers Group Sierra Club Oregon based environmental justice organization	 <b>Our Children's Trust</b> Our Children's Trust children's trust to secure the legal right to a stable climate & healthy atmosphere	<b>FLUX</b> Flux Stories School of Journalism and Communication Magazine



Leadership in Energy and Environmental Design (LEED) Certification, EMU

Urban Farm

Tribal Climate Change Project

Craft Center

Radical Organizing & Activism Resource Center (ROAR)

Student Sustainability Center

Wayne Morse Center for Law and Politics

Center for Student Involvement

Zero Waste • Recycling & Composting

International Student Groups

Housing • Sustainability

Catering • Sustainability

Envision Magazine

LGBTQA3

Women's Center

Men's Center

ASUO

Holden Center for Leadership and Community Engagement

# THURSDAY PARALLEL SESSIONS

## Audience Section – AUD

**Slot code:** AUD-Thu-1-a  
**Time:** 8:30 am – 10:00 AM  
**Room:** Fenton Hall 110  
**Title:** Audience Measurement and Economy  
**Chair:** Peter Lunt (University of Leicester)  
**Presentations:**

**18017** Hanako Smith (York University/Ryerson University- CA): From bunny ears to smartphones: The development of broadcast technology, engagement trends and audience measurement methods throughout the history of television in Canada

**18972** Miguel Vicente-Mariño (Universidad de Valladolid- ES): Measuring digital audiences: a key sector to reimagine the sustainability of current and future media(ted) environments

**17633** Emily Hund (University of Pennsylvania- US): Institutional logic for individual users: Tensions over the audience in social media's influence economy

**17364** Josep Micó (Facultat de Comunicació RI Blanquerna. Universitat Ramon Llull) and Santiago Justel (Universitat Internacional de Catalunya- ES): The legitimacy of web analytics: a study on the influence of the audience on the press in the digital context

## Community Communication and Alternative Media Section – COC

**Slot code:** COC-Thu-1-a  
**Time:** 8:30 am – 10:00 AM  
**Room:** Willamette 110  
**Title:** Communication around Conflict/Borders/Peace  
**Chair:** Eliana Herrera Huérfano (UNIMINUTO University)  
**Presentations:**

**18562** Amparo Cadavid (Member – School of Communication – UNIMINUTO- CO): Ritual communication as means of reconciliation

**19050** Presly Obukoadata (American University of Nigeria- Ng): Revisiting Social Media Network Uses in Rebuilding Communities Among Displaced Persons in Northeast Nigeria and Attendant Gratifications

**19129** Luis Gasca Bazurto (Corporación Unificada Nacional de Educación Superior CUN- CO), Halston Andrei Giraldo Gaitán (Corporación Unificada Nacional de Educación Superior – CUN) and Bruno Pous Oviedo Núñez (Corporación Unificada Nacional de Educación Superior – CUN): La representación social y cultural de la víctima por desplazamiento forzado

**17879** Stuart Davis (City University of New York, Baruch College- US): Weaponizing Citizens' Media: Breitbart News' Cartel Chronicles and the Hyper-Militarization of the US-Mexico Border

**18429** Dorismilda Flores-Márquez (Universidad De La Salle Bajío- MX): The other side: Mexican migrants and online political activism

**18261** Carol Valencia (Corporación Universitaria Minuto de Dios- CO) and Marilyn Muñoz (Corporación Universitaria Minuto de Dios- CO): Comunicación Solidaria para la Paz Estrategias Comunicativas para Organizaciones Solidarias en el Marco del Primer Punto del Acuerdo del Proceso de Paz en Colombia

## Communication Policy and Technology Section – CPT

**Slot code:** CPT-Thu-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Spruce 232  
**Title:** Sustainability, smart cities and ICT usage  
**Chair:** Julia Pohle (WZB Berlin Social Science Center)  
**Discussant:** Trisha Meyer (Vrije Universiteit Brussel)  
**Presentations:**

**18065** Jean Hebert (Simon Fraser University- CA): Greenest City Mobile: User Experiences with a Sustainability-themed Geolocation App

**17839** Yi-Ning Chen (National Communication Commission; National Chengchi University- TW): Smartphone Use and Privacy Paradox

**19122** Gladys Espinel Rubio (Asociado- CO): Trends in the communication of environmental social movements. A state of the art for Colombia, Argentina, Ecuador and Bolivia 2000-2017

**17310** Beatriz Feijoo (Los Andes University Chile- CL) and Isabel Pavez (Los Andes University Chile- CL): Audiovisual content with advertising intention in children's videos on YouTube: the case of "Soy Luna"

**Slot code:** ESN/CPT-Thu-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Straub 252  
**Title:** Governance, industries and innovative communication  
**Chair:** Ksenia Ermoshina (Citizen Lab, University of Toronto)  
**Discussant:** Robin Mansell (Professor and Head, Department of Media and Communications, London School of Economics)  
**Presentations:**

**18542** Hima Bindu Maddila (University of Madras- IN): Presenting a Sustainable Urban Living Space: The Magical Marketing of Indian Real Estate

**18914** Philippa Adams (Simon Fraser University- CA), Julie Frizzo-Barker (Simon Fraser University- CA), Dung Ha (Cornell University- US) and Peter Chow-White



(Simon Fraser University- CA): Blockchain as a Disruptive Technology for Business, Management, and Communication: A Systematic Review

**18768** Steph Hill (Ryerson University- CA): Rebuilding Trust through Control: Comparing Two Controversies over Social Media Content

**17436** Sibio Chen (School of Communication, Simon Fraser University- CA): Dependency Mindset and British Columbia's Quest for a New Staple Industry

**19049** Mohammad Ala-Uddin (Bowling Green State University- US): Digitalizing public services and the rising development paradox: A critical reflection on the Bangladeshi National ICT Policy and the Digital Security Act

## Crisis Communication Working Group – CRI

**Slot code:** CRI-Thu-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Straub 251  
**Title:** Journalism practice during times of conflict and crisis  
**Chair:** Rikke Bjerg Jensen (Royal Holloway University of London)  
**Presentations:**

**17670** Confidence Uwazuruike (Bournemouth University- GB): Reporting terrorism: An analysis of sourcing patterns in the coverage of Boko Haram in the Nigerian press

**17888** Avshalom Ginosar (The Max Stern Academic College of Yezreel Valley- IL): Two levels of patriotic journalism: From the nation to the tribe

**18946** Abdul Hadi Imran (student of A-Level at Aitchison College- Lahore- PK) and lubna shaheen (Punjab University- PK): Conflict Resolution through Media: Critical Evaluation of Media Strategies during Zarb E Azab

**17536** Kye Re Lee (Graduate School of Journalism and Mass Communion, Sungkyunkwan University- KR), Yaru Bao (Graduate School of Journalism and Mass Communion, Sungkyunkwan University- KR), Xuena Li (Graduate School of Journalism and Mass Communion, Sungkyunkwan University- KR) and Sang Hee Kweon: Influence of media richness variables on reliability and risk perception of social media sources: Focus on the update speed and social support of Twitter risk issue

## Emerging Scholars Network – ESN

**Slot code:** ESN/CPT-Thu-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Straub 252  
**Title:** Governance, industries and innovative communication  
**Chair:** Ksenia Ermoshina (Citizen Lab, University of Toronto)  
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**18542** Hima Bindu Maddila (University of Madras- IN): Presenting a Sustainable Urban Living Space: The Magical Marketing of Indian Real Estate

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## Environment, Science and Risk Communication Working Group – ESR

**Slot code:** ESR-Thu-1-a

**Time:** 8:30 am – 10:00 am

**Room:** EMU Diamond Lake 119

**Title:** The environment and communication research

**Chair:** Pieter Maesele (University of Antwerp)

**Discussant:** Alison Anderson (University of Plymouth)

### Presentations:

**19138** Susanna Priest (Independent Scholar; Science Communication [journal]- US): Climate Change Communication Research: What is Known, What is Not Known, What is Missing, What is Needed

**18175** Juliet Pinto (Florida International University- US), Robert Gutsche, Jr. (Lancaster University- GB) and Paola Prado (Roger Williams University- US): Climate Change, Communication and Culture: Debate, Discourse and Emerging Realities

**17836** Libby Lester (University of Tasmania- AU), Kerrie Foxwell-Norton (Griffith University- AU) and Claire Konkes (University of Tasmania- AU): Complicating Communications for Ecology

**17807** Daniel Fischer (Leuphana University of Lüneburg, Institute for Environmental and Sustainability Communication (INFU)- DE), Valentina Aversano-Dearborn (Forum for Sustainable Visions in Action- AT), Andre da Paz (Federal University of Rio de Janeiro State- BR), Sonali Diddi (Colorado State University- US), Deric Gruen (University of Washington- US), Leal Gorenflo (Shareable- US), Georgina Guillen-Hanson (Collaborating Center for Sustainable Consumption and Production- DE), Charlotte Jensen (Aalborg University- DK) and Philip Vergragt (Clark University- US): Communicating for Sustainable Consumption: Conceptual Explorations and a Research Agenda

## Gender and Communication Section – GEC

**Slot code:** GEC-Thu-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Cedar 231  
**Title:** Hashtag Feminism and Social Movement  
**Co-Chairs:** Shweta Arpit Srivastava (North Dakota State University USA) and Wajiha Raza Rizvi (Film Museum Society | Beaconhouse National University Pakistan)

### **Presentations:**

**17674** Nancy Worthington (Quinnipiac University Department of Media Studies- US): Fault Lines of #MeToo? Debating Social Movement Boundaries in the Age of Hashtag Feminism

**17732** Nancy Mbaya (University of Chester- GB): News media representation of women in conflicts: The Boko Haram conflict in Borno-- North East Nigeria (2012-2015)-Analysis of The Guardian, Daily Trust, Daily Sun, Leadership, Nation, and Thisday Newspapers

**18445** Zhongxuan Lin (Sun Yat-sen University- CN): Female Celebrity as an Embodied Site of Protest: Performative Body in Social Protests in China

**18681** Yichen Tao (Ewha Woman's University- CN): Discussion on the Paternity Leave Policy in China

## Health Communication and Change Communication and HIV & AIDS Working Group – HCC/COH

**Slot code:** HCC/COH-Thu-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Friendly Hall 106  
**Title:** Health Communication and the Era of Digitalization  
**Chair:** Yolanda Paul (The University of the West Indies Mona)  
**Discussant:** Kate Holland (University of Canberra)  
**Presentations:**

**18320** Patrícia Almeida (Polytechnic Institute of Viseu- PT) and Luísa Augusto (Centre for Studies for the Digital Services (CISeD) Polytechnic Institute of Viseu- PT): Health Communication and digital media: the mediation of experience

**18338** Cherry Baylous (University of Sydney- AU): Sustaining madness: Digital practices and mental health narratives

**18702** Sinikka Torkkola (University of Tampere- FI): Healthcare Communication in the Era of Digitalization

**18841** David Harris Smith (McMaster University- CA), Zeller Frauke (Ryerson University- CA), Hermenio Lima (McMaster University- CA), Sue Becker (McMaster University- CA), Naby Nikookaran (McMaster University- CA) and Lauren Dwyer (Ryerson University- CA): Can smartbots save our skin? Robot assisted healthcare communication for sunscreen use.

**17692** Steven Sam (The University of Queensland- AU): Enabling Sustainable Primary Healthcare Access through an Informal Use of Mobile Phones in Plural Health Systems?

## History Section – HIS

**Slot code:** HIS-Thu-1-a

**Time:** 8:30 am – 10:00 am

**Room:** EMU Miller 107

**Title:** Media, Politics and Freedom of Expression

**Chair:** Nelson Ribeiro (Catholic University of Portugal)

**Presentations:**

**18526** Burçe Çelik (Loughborough University London- GB): A brief history of the ‘revolutionary’ audiocassettes in the Middle East: Islamism vs the Left in 1970s

**17829** Maria Löblich (Institut für Publizistik- und Kommunikationswissenschaft, FU Berlin- DE): An “unusual position of trust?” Media usage in West-Berlin in the 1980s

**17325** Christopher Tulloch (Universitat Pompeu Fabra- ES) and Jaume Guillaumet (Universitat Pompeu Fabra- ES): The Transition 1975-1982: Spain’s major postwar international news export and catalyst for change in national political journalism

**17294** Carlos Barrera (University of Navarra (Pamplona, Spain)- ES): Media and Politics in Spain (1975-2017): A Proposal for Periodization

## International Communication Section – INC

**Slot code:** INC-Thu-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 245

**Title:** Media and Documentary Films as an Ally of Environmental Protection

**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain)

**Discussant:** Deqiang Ji (Communication University of China)

**Presentations:**

**18482** Elissa Ayoub (American University in Dubai- AE) and Bradley Freeman (American University in Dubai- AE): People, planet, and profits: Comparing media treatment of Dubai’s Sustainable City.

**18921** Dina Estrada Ruiz (Furman University- US) and Caity Brash (Furman University- US): Framing Hurricane Maria: Monitoring Media Coverage in United States and Puerto Rico

**18503** Deepti Ganapathy (School of Business Management, NMIMS Bangalore- IN): How do the Media affect the perception of climate change reporting?

**17356** Tianyu Li (Tsinghua University- CN): Analysis of Narrative Mode Tendency in Documentary Films on Environmental Protection

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Thu-1-b  
**Time:** 8:30 am – 10:00 am  
**Room:** Straub 145  
**Title:** Journalism Education Today  
**Chair:** Elvira García de Torres (Universidad CEU Cardenal Herrera. Ceu Universities)

### Presentations:

**17735** Stephanie Bluestein (California State University, Northridge- US) and Yue Zheng (California State University, Northridge- US): Motivating journalism students for internships: Current status, problems, and solutions

**18231** Ling Xu (Central China Normal University- CN) and ying zhang (ChuTian Metropolis Daily- CN): An Exploration of Classroom-Newsroom Docking Mode (CNDM) of Research-based Journalism Theories Teaching in Inland China: A Comparative Case Study

**18617** Andrew Mills (Journalism and Strategic Communication Program, Northwestern University in Qatar- QA) and Amy Sanders (Journalism and Strategic Communication Program, Northwestern University in Qatar- QA): Digital Skills Implementation in Middle East and North African Journalism and Mass Communication Programs: Is Sustainable Curriculum Reform Possible?

**18799** David Parra Valcárcel (Universidad Complutense de madrid- ES), Elvira García de Torres (Universidad CEU Cardenal Herrera. Ceu Universities- ES) and Ana Isabel Reis (Oporto University- PT): Three educational innovation projects for the teaching of digital journalism in Europe

**19085** Nelson Nieto Borda (Comunicación Digital/Periodismo Digital- CO): Formación de Periodistas en Periodismo Transmedia

**Slot code:** JRE-Thu-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Lawrence 115  
**Title:** Journalism and sensitive issues  
**Chair:** Oscar Miranda-Villanueva (Tecnologico de Monterrey, campus Estado de México)

### Presentations:

**17348** Oscar Mario Miranda-Villanueva (Tecnologico de Monterrey, campus Estado de México- MX), Francisco Javier Martinez-Garza (Tecnologico de Monterrey, campus Monterrey- MX) and Rubén Arnoldo González-Macías (Benemérita Universidad Autónoma de Puebla (BUAP)- MX): Framing Class in the War on Drugs in northern Mexican Media: the cases of Bar Sabino Gordo and Casino Royale

**17891** Jeslyn Lemke (Assistant Professor Rhode Island College- US): Pushing a Political Agenda: Harassment of French and African Journalists in Côte d'Ivoire's 2010 National Elections

**18058** Tabe Bergman (Xi'an Jiaotong-Liverpool University- CN) and Elshaday Gebeyehu Mekonnen (Xi'an Jiaotong-Liverpool University- CN): Starving the truth about famine: propaganda techniques in Ethiopian newspapers in 1974

**18099** Masudul Biswas (Loyola University Maryland- US) and Nam Young Kim (Sam Houston State University- US): How Baltimore Reacted to Violent Protest in 2015: An Analysis of News Coverage

**18467** Mario Morales (Profesor asociado Universidad javeriana- CO): Los imaginarios que construyeron los medios nacionales en el cubrimiento del conflicto armado, los diálogos y la reconciliación durante el proceso de paz en Colombia 2012-2017

## Law Section – LAW

**Slot code:** LAW-Thu-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 253

**Title:** PANEL: The Right to be Forgotten

**Chair:** Kyu Ho Youm (University of Oregon)

**Discussant:** Kyu Ho Youm (University of Oregon)

**Presentations:**

**18116** Kyu Ho Youm (University of Oregon- US), András Koltay (Pázmány Péter Catholic University- HU), Stefan Kulk (Utrecht University- NL), Edward Carter (Brigham Young University- US) and Yik Chan Chin (Xi'an Jiaotong-Liverpool University- CN): [Panel] The “Right to Be Forgotten” Four Years After: Taking Stock of Google Spain’s Global Impact, Panel Description

**18117** András Koltay (Pázmány Péter Catholic University- HU): Press Freedom and the Right to Be Forgotten

**18118** Stefan Kulk (Utrecht University- NL): The Right to Be Forgotten: Lessons from Europe

**18119** Edward Carter (Brigham Young University- US): The Emerging Right to Be Forgotten in Latin America

**18120** Yik Chan Chin (Xi'an Jiaotong-Liverpool University- CN): The “Right to Erasure” (Right to Be Forgotten) in East Asia

## Media Education Research Section – MER

**Slot code:** MER-Thu-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Allen 101

**Title:** Citizenships, Youth and Media Education

**Chair:** Sirkku Kotilainen (Prof, Tampere University)

**Presentations:**

**18100** Donna Chu (The Chinese University of Hong Kong- HK): Non-participation in social media: A case of “strategic uses” of media literacy among Hong Kong youth



**19137** Patricia Cortés (ALAIC- BO): Cinema Education and the Spiritual Identity of the Children/Adolescents

**18937** David Murphy (Simon Fraser University- CA): Media Literacy in the Digital Age: Expectations and Inheritances

**18887** Miranda Campbell (Ryerson University- CA): From Safe Space to Work Space: Community Youth Arts Programs as Creative Industries Incubators

**18703** Min Tang (School of Interdisciplinary Arts & Sciences University of Washington Bothell School of Interdisciplinary Arts & Sciences, University of Washington Bothell- US): Media Education in Contentious Times: Integrating Critical Media Literacy and Global Citizenship Awareness

## Mediated Communication, Public Opinion and Society Section – MPS

**Slot code:** MPS-Thu-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 254

**Title:** Self Representation

**Chair:** Susanne Eichner (Aarhus University)

### Presentations:

**17687** Rodrigo Cardoso Gonzalez (Universidad Nacional Autónoma de México-MX): Social Representations in Mediated Communication, Self-Presentation and Relationships on Tinder. A Comparative Analysis of the Use of Tinder between Mexico City and Madrid

**18448** Hyun Tae (Calvin) Kim (University of Southern California- US), Yeon Kyoung Joo (Myungji University- KR) and Hyun Kyung (Hailey) Oh (Munhwa Broadcasting Corporation- KR): Crouching Disclosure, Hidden Politics? Modeling the Effects of Disclosing Political Content on Interpersonal Political Communication Online

**17520** Franziska Thiele (University of Rostock- DE) and Corinna Luethje (University of Rostock- DE): Share, show and tell – Academic Usage of Academia and ResearchGate

## Participatory Communication Research Section – PCR

**Slot code:** PCR-Thu-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Pacific 30

**Title:** PCR 2018 Keynote

**Chair:** Nico Carpentier (Uppsala University)

### Presentations:

**19322** Tom Atlee (Co-Intelligence Institute- US): Catalyzing a society's empowered common sense: Three instructive examples

## Popular Culture Working Group – POC

**Slot code:** POC-Thu-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Friendly Hall 214  
**Title:** Changing TV-industries – distributing, producing, and consuming  
**Chair:** Niall Brennan (Fairfield University)  
**Presentations:**

**17333** Oranit Klein Shagrir (Hadassah Academic College, Jerusalem- IL): From ViKi to Netflix: Crossing Borders via Content Streaming Platforms

**17910** Lothar Mikos (Filmuniversität Babelsberg- DE): The Global Netflix Strategy – A Critical Exploration

**17777** Aysegul Kesirli Unur (Istanbul Bilgi University- TR): “Reuse, Reduce, Recycle?”: Scripted format adaptation of Suskunlar as Game of Silence

**19039** Joyce Laguma (Plateau State University, Boko- NG) and Samuel Olaniran (Plateau State University- NG): Motivation and attraction to reality programming: An analysis of competition-based reality shows in Nigeria.

## Political Economy Section – POE

**Slot code:** POE-Thu-1-b  
**Time:** 8:30 am – 10:00 am  
**Room:** McKenzie 221  
**Title:** PANEL: Technologies of control and freedom in Japan and the two Koreas  
**Chair:** Micky Lee (Suffolk University)  
**Discussant:** Dal Yong Jin (Simon Fraser University)  
**Presentations:**

**17350** Micky Lee (Suffolk University- US): [Panel] Technologies of control and freedom in Japan and the two Koreas, Panel Description

**17390** E.K. Choi (Sung Kong Hoe University- KR): Playground and Workplace? The case of esports web TV creators in South Korea

**17395** Weiqi Zhang (Suffolk University- US) and Micky Lee (Suffolk University- US): Materiality and corporeality of smuggling Korean Wave into North Korea

**17393** Seongbin Hwang (Rikkyo University- JP): Representation of Gaming Technology Home and Abroad: A Case Study of the Pokemon’s Country, Japan

**17392** Peichi Chung (Chinese University of Hong Kong- HK): Esports History, Ecosystem and Professional Player in East Asia

**Slot code:** POE-Thu-1-a  
**Time:** 8:30 am – 10:00 am

**Room:** McKenzie 229  
**Title:** Counting the Cost: Media, Finance, Financialization  
**Chair:** Peter Thompson (Victoria University of Wellington)  
**Presentations:**

**17639** Siho Nam (University of North Florida- US): Cognitive capitalism, free labor, and financial communication: A critical discourse analysis of social media IPO registration statements

**18438** Jing Wang (Rutgers University- US): Inclusion or Expulsion: Digital Technologies and the New Power Relations in China's "Internet Finance"

**17677** Ke Li (University of Illinois, Urbana-Champaign- US): Media-Corporation Clientelism in China: A Case Study of Economic Corruption of CCTV-2

**17851** Angel Arrese (Universidad de Navarra- ES) and Alfonso Vara (Universidad de Navarra): The housing bubble in the Spanish Press. A media discourse captured by the logic of elite-to-elite communication processes

## Political Communication Research Section – POL

**Slot code:** POL-Thu-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Allen 140  
**Title:** Researching everlasting issues: The role of emotions in political communication  
**Chair:** Matias Ponce (Universidad Católica del Uruguay)  
**Presentations:**

**18022** Bengt Johansson (University of Gothenburg- SE) and Christina Holtz-Bacha (Friedrich-Alexander-Universität Erlangen-Nürnberg- DE): From Analogue to Digital Negativity—Attacks and Counter-Attacks, Satire and Absurdism on Election Posters Offline and Online

**17185** Jacques Wainberg (Catholic University- BR): Lula and the Prosecutors: Political Communication and Collective Emotions

**17278** Stephanie Jean Tsang (Hong Kong Baptist University- HK): News Frames on Pro-immigrant Attitude Promotion: A Comparison Among Threatening, Empathetic, and Neutral Emotional Appeals

**19166** Azmat Rasul (National College of Arts- PK): Political Celebrities: Does Celebrity Endorsement Affect Political Attitudes of the Young Adults

**17361** Chia-Shin Lin (Department of Radio, Television and Film, Shih Hsin University- TW): Information for Dummies: the effectiveness of counter messages in public affairs discussion

**17764** Bernadine Jones (University of Cape Town- ZA): Voices, violence, and visuals in a mediatised world: How television news reported South Africa's five general elections.

## Religion, Communication and Culture Working Group – RCC

**Slot code:** RCC-Thu-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Friendly Hall 225  
**Title:** Religion & Advertising  
**Chair:** Shinto Augustine (Karnatak University, India)  
**Presentations:**

**19214** Muhammad Tarique (Institute of Communication Studies (ICS), University of the Punjab, Lahore-Pakistan- PK): A Critical Analysis of Pakistani National Press Portrayal of Zakat Advertisements during Ramadan

**19066** Gavin Feller (Southern Utah University- US): Conceal to Reveal: Television, Faith, and Fashion in 1950s America.

**18657** Mian Asim (Zayed University- AE): The use of religion and culture in developing marketing messages: Assessing the impact of cultural coding on consumer behavior

## Visual Culture Working Group – VIC

**Slot code:** VIC-Thu-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Lease Crutcher Lewis 23 (36-45)  
**Title:** Sustainability and Visual Communication  
**Chair:** Sunny Yoon (Hanyang University)  
**Presentations:**

**17568** Denize Araujo (Universidade Tuiuti do Paraná – Curitiba Brazil- BR): Waste Land: socioartistic sustainability

**18595** Fabíola Tarapanoff (FIAM-FAAM-Centro Universitário- BR) and Magaly Prado (Pontifícia Universidade Católica (PUC-SP)- BR): Immersive documentaries tell about the environmental impact of Mariana´s tragedy

**18633** Renata Wojtczak (BNU-HKBU United International College- CN): Act-based framework for visual analysis of television shows in a context of culture's approach towards the environment.

**19006** Jose C M Silva (Mackenzie Presbyterian University, Center of Communication, Language and Literature São Paulo – Brazil- BR): The Paradox of sustainability and consumption in the Brazilian Carnival: An analysis of both sponsorship and the use of sustainable thinking in the production of the parades of the Samba Schools of Rio de Janeiro

**19035** Yu Ma (Master Student- CN): Representing Arctic Climate Changes and Sustainable Development in Visual Media: Case Study of Chinese Documentary 'Rediscovering the Arctic'

## Audience Section – AUD

**Slot code:** AUD-Thu-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Fenton Hall 110  
**Title:** Reception Studies  
**Chair:** Miguel Vicente-Mariño (Universidad de Valladolid)  
**Presentations:**

**17760** Mncedi Magade (Walter Sisulu University- ZA): Making meaning of reality television celebrities: the reception of South African Idol by young adults in Joza, Grahamstown.

**18070** Nahla Bendefaa (Kent State University- US): Crossing Borders and Expanding Boundaries: A Study on the Reception of SKAM by Global Audiences

**18152** Namita Nagpal (USMC, GGSIPU- IN): Funambulism in the Ecosphere of Family and Friends with New Media: A Balancing act of Meaning Making of Identity and Getting into the Groove by Teenagers .

**18664** Adeyanju Apejoye (School of Arts and Media, University of Salford, Manchester, UK- GB): Re-configuring space, participation and access to information in Nigeria: Assessing the influence of online diaspora media in Nigeria.

**18446** Melissa Santillana (Texas A&M International University- US): ‘American TV is just better’: A Look Into Mexican Upper-Class High School Students’ Rejection of Telenovelas

## Comic Art Working Group – COA

**Slot code:** COA-Thu-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** EMU Swindells 230  
**Title:** From transnationalism to transgender: politics and freedom of speech in cartoons  
**Chair:** Laura Nallely Hernandez Nieto (Universidad Nacional Autónoma de México)

### Presentations:

**18082** John A. Lent (International Journal of Comic Art- US): Transnationalism and Asian Comic Art

**17935** Jorge Anaya Martínez (Universidad Nacional Autónoma de México (UNAM)- MX): Sobre muros y algo más: política y visión del otro a través de “Attack on titan” y “Homerica” de “Los Simpson”

**18857** Monica Fontana (Faculdade dos Guararapes/Laureate International Universities- BR): Identity and trans visibility in Laerte’s comic strips

**18411** Levi Obonyo (Daystar University- KE) and Njoki Chege (Daystar University- KE): Doodling Boundaries: Press Freedom among Kenya’s Political Cartoonists

## Community Communication and Alternative Media Section – COC

**Slot code:** COC-Thu-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Willamette 110  
**Title:** Alternative and Local Journalism  
**Chair:** Amparo Cadavid (Uniminuto)  
**Presentations:**

**17183** Sofya Glazunova (Queensland University of Technology- AU): Alternative Journalism in Russia: The Case of the Anti-Corruption Foundation

**17353** Sergio Ricardo Quiroga (Centre for Social Studies (ICAES)- AR): Government myths, craft journalism, politicians-media and citizen disinterest

**17290** Kevin Howley (DePauw University- US): Harry Shearer's Le Show: Satirical news as alternative journalism

**17835** Benjamin Held (Westfalian University of Applied Sciences), Niklas Odendahl (Macromedia University of Applied Sciences- DE), Matthias Degen (Westphalian University of Applied Sciences- DE) and Ralf Spiller (Macromedia University of Applied Sciences- DE): Hyper-local news portals in Germany. An economic analysis of alternative community media outlets

**18684** Rodrigo Araya (Pontificia Universidad Católica de Valparaíso- CL), Javiera Romero (Pontificia Universidad Católica de Valparaíso- CL) and Pablo Kohler (Pontificia Universidad Católica de Valparaíso- CL): Local journalism: between society and community

**18619** Gurrutxaga Guillermo (UPV/EHU- ES), Álvarez Amaia (UPV/EHU- ES) and Goikoetxea Udane (UPV/EHU- ES): Slow Journalism as part of the innovative strategies implemented by the Basque and Catalan press to face up to the digital challenge

## Communication Policy and Technology Section – CPT

**Slot code:** CPT-Thu-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** EMU Spruce 232  
**Title:** Governing the digital  
**Chair:** Leo Van Audenhove (IMEC-SMIT Vrije Universiteit Brussel)  
**Discussant:** Helena Sousa (University of Minho)  
**Presentations:**

**18191** Bart Cammaerts (London School of Economics and Political Science- GB) and Robin Mansell (London School of Economics and Political Science- GB): On the need for an institutional response to the tension between communication infrastructure and content regulation

**18730** Natascha Just (Michigan State University, Department of Media and Information- US): Governing online platforms: The need for a paradigmatic change in competition policy

**18519** Julia Pohle (WZB Berlin Social Science Center- DE) and Ronja Kniep (WZB Berlin Social Science Center- DE): Internet policy as a discursive struggle: a comparative perspective on an emergent policy field

**19081** Christopher St. Louis (University of Oregon- US): Towards a Radical Reimagining of a Sustainable Internet Future

## Crisis Communication Working Group – CRI

**Slot code:** CRI-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 251

**Title:** Disaster coverage in old and new media

**Chair:** Rikke Bjerg Jensen (Royal Holloway University of London)

### Presentations:

**19198** Leticia Díaz Quiroz (Universidad Nacional Autónoma de México- MX) and Marco Antonio Galicia Praskauer (Universidad Nacional Autónoma de México- MX): Catastrophes, humanitarian aid and discourse in digital media: An essay about earthquake of September 19th in Mexico.

**18586** Chun Gurung (Faculty of Humanities and Social Science, Tribhuvan University, Nepal- NP): Media Response to Rescue, Relief and Rehabilitation of Older Peoples during Disaster

**17632** Daniela Grassau (Pontificia Universidad Catolica de Chile- CL), Soledad Puente (Pontificia Universidad Catolica de Chile- CL) and Sebastián Valenzuela (Pontificia Universidad Catolica de Chile- CL): The expected role of journalism during disaster coverage: agreements and disagreements between official sources, journalists and audiences

**17542** Jide Jimoh (Lagos State University, School of Communication- NG): Through a Glass, Darkly: Newspaper Editorials' and the management of Farmer/Herdsmen Conflict in Nigeria

## Diaspora and Media Working Group – DIM

**Slot code:** DIM-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Coquille 104

**Title:** Diaspora Meaning-making Amidst Crisis

**Chair:** Jordan Stalker (University of Wisconsin-Madison)

### Presentations:

**18885** Kristin Shamas (University of Oklahoma- US): "We didn't come out of a genie lamp": West Asian diaspora, affiliation, and the issue of Syrian refugees



**18904** Dana Janbek (Lasell College- US): Empowerment through cellphones: The Syrian Diaspora in Germany

**18433** Melissa Wall (California State University – Northridge- US): Syrian Refugees in Canada: Unsettled Communication

**18795** Samira Rajabi (post doc – University of Pennsylvania- US): Mediating Possibility after Suffering: Meaning Making of the Micro-political through Digital Media

## Emerging Scholars Network – ESN

**Slot code:** ESN-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 252

**Title:** Rethinking the nation: postcolonialism, identity and the media

**Chair:** Samantha Oliver (Annenberg School for Communication, University of Pennsylvania)

**Discussant:** Daniel Ahadi (Simon Fraser University)

**Presentations:**

**17323** Chiemezie Nwosu (University of Technology Sydney- AU): Challenging Autonomy in Social Media Use from a non-Western Perspective: A Study of Twitter Use in Nigeria

**18638** Michelle Nahanee (Simon Fraser University- CA): Playing Postcolonial: a decolonizing activity book for the woke and the weary

**18926** Elizabeth Hagedstedt (University of Victoria- CA): Media and Ecuador's Indigenous Organizations – Communication Strategy in the Age of Social Media

**17366** Kinga Polynczuk-Alenius (University of Helsinki- FI): Racism without others: Everyday mediations in Poland

**19094** Taeyoung Kim (Simon Fraser University- CA): Reimagining the Canadian nationalism in the context of multiculturalism: A case study of CBC's Kim's Convenience

## Environment, Science and Risk Communication Working Group – ESR

**Slot code:** ESR-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Diamond Lake 119

**Title:** Indigenous communities and environmental communication

**Chair:** Kerrie Foxwell-Norton (Griffith University)

**Discussant:** Matthew Tegelberg (York University)

**Presentations:**

**18346** Janaina da Silva (Universidade Federal do Amazonas- BR) and Denize Carvalho (Universidade Federal do Amazonas- BR): Environmental Journalism in the perspective of communicational ecosystems: alternative reflections for sustainable life

**18711** Maitreyee Mishra (Heidelberg University, Manipal University- DE): Climate Realities and Discourses: Articulating Global Environmental Change in Tribal India

**17197** Hanna Morris (University of Pennsylvania- US): Mediating Global Warming as Hyperobject

## Gender and Communication Section – GEC

**Slot code:** GEC-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Cedar 231

**Title:** Gender Subjectivity and Care

**Chair:** Laura Guimarães Correa (Federal University of Minas Gerais)

**Presentations:**

**18658** Dilara Asardag (Vrije Universiteit Brussel- BE): An ideal neo-liberal female subject for populist authoritarian times? A case study of Angelina Jolie's neo-liberal subjectivity construction in the media from a critical feminist perspective.

**17083** Wajiha Rizvi (Film Museum Society; Beaconhouse National University Pakistan- PK): The Chhooi-mooi girl vs Heer: The politics of gender quality and identity in Pakistani commercial film

**18392** Laura Correa (Federal University of Minas Gerais- BR): Care and play: representations of mothers and fathers in advertising in 2007 and in 2017

**18621** Anna Isabel Cayco (Ateneo de Manila University- PH), Vianca Preciosa Uy (Ateneo de Manila University- PH) and Samantha Beltran (Ateneo de Manila University- PH): Of “Mens” and Women: A Study on the Responses of Working-Class Filipinas Toward Sanitary Napkin Advertising

## Health Communication and Change/Communication and HIV & AIDS Working Group – HCC/COH

**Slot code:** HCC/COH-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Friendly Hall 106

**Title:** Analysing Coverage from Different Perspectives

**Chair:** Igor Sacramento (Federal University of Rio de Janeiro)

**Discussant:** Subba Rao Gavaravarapu (Indian Council of Medical Research)

**Presentations:**

**19027** Eva-Maria Lessinger (Department of Communication at the University of Erlangen-Nuremberg, Germany- DE): Serious information or scare-mongering? The German print media coverage of the Ebola virus outbreak 2014/2015.

**18283** Sean Baker (Central Michigan University- US) and Kimberly Laufer (Ball State University- US): California Newspapers' Coverage of the End-of-Life Option Act

**18439** Wai Sing Tsen (Division of Communication, College of International Education, Hong Kong Baptist University- HK): Learned to be a “Prodigal Son”:

A narrative analysis on the appropriation of mediated drug discourse in drug rehabilitation

**18361** Monique Lewis (Griffith University- AU): Mediations of illegitimacy: Sociopolitical framings of CAM in Australian news

## History Section – HIS

**Slot code:** HIS-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Miller 107

**Title:** PANEL: Praised and Forgotten Personalities in the History and Practice of Media

**Chair:** Anne MacLennan (York University)

**Presentations:**

**18363** Nelson Ribeiro (Catholic University of Portugal- PT): [Panel] Praised and Forgotten Personalities in the History and Practice of Media, Panel Description

**18551** Marc Raboy (McGill University- CA): Guglielmo Marconi and the paradox of communication

**18364** Carla Ganito (Catholic University of Portugal- PT): The “Central” Role of Women in the Development of the Telephone

**18366** Carlos Barrera (University of Navarra- ES): Antonio Calderón, a Broadcast Radio Pioneer in Spain

**18367** Nelson Ribeiro (Catholic University of Portugal- PT): Erased for Political Reasons: the Portuguese dictatorship and the founder of State Broadcasting

**18368** Barbie Zelizer (Annenberg School for Communication- US): Who and What Get Forgotten in the News, and At Which Cost

## International Communication Section – INC

**Slot code:** INC-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 245

**Title:** PANEL: The #MeToo and #TimesUp Social Movements and Their Effects Around the World

**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain)

**Presentations:**

**18994** Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain- ES): [Panel] The effect of the #Me Too and #Time’s Up movements in the media around the world: Different perspectives from very different societies (U.S., Brazil, Spain, Mexico and India) for a better understanding, Panel Description

**19231** Elizabeth Earle (Texas A& M- US): Identification and Division in the Rhetoric of the #MeToo and #TimesUp Movements in the United States

**19232** Raquel Paiva (Universidade Federal do Rio de Janeiro- BR): Primeiro Assédio: Brazil Had Its Own #MeToo Four Years Ago

**19252** Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain- ES): The #Me Too and #Time's Up movements in a country where men still lead the way: the case of Spain

**19067** Maria Teresa Nicolás Galván (Universidad Panamericana de México- MX) and María de los Ángeles Padilla Lavín (Universidad Panamericana de México- MX): #MiPrimerAcoso and #MeToo: The Analysis of the Media Coverage of Gender Problems in Mexico During a Presidential Election Campaign

**19233** Deepti Ganapathy (Narsee Monjee Institute of Management Studies- IN): Idolised and worshipped, yet raped and humiliated -- the Indian women and their struggles continue unabated: The effect of social media campaigns

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Thu-3-b

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 145

**Title:** Journalism Focusing on Sustainability

**Chair:** Ben Cocking (University of Kent, UK)

**Presentations:**

**17314** Robert Hackett (School of Communication Simon Fraser University, Canada- CA), Philippa Adams (Simon Fraser University- CA), Gabriel Lord (Simon Fraser University- CA), Marina Zlomislac (NewsWatch Canada, Simon Fraser University- CA), Courtney Adams (NewsWatch Canada, Simon Fraser University- CA), Ashley Fraser (NewsWatch Canada, Simon Fraser University- CA), Madeleine Haley (NewsWatch Canada, Simon Fraser University- CA), Zachary Nichols (NewsWatch Canada, Simon Fraser University- CA), Zachary Paradis (NewsWatch Canada, Simon Fraser University- CA) and Sergio Valdez (NewsWatch Canada, Simon Fraser University- CA): *Imagining a Just Transition to Sustainability? Labour and Environment in Corporate and Alternative Media Coverage of Canadian Pipeline Controversies*

**18302** Timothy Neff (New York University, Department of Media, Culture, and Communication- US): The aesthetics of climate change: A topic analysis of U.S. and U.K. COP21 news coverage

**18548** Fahad Mahmood (Institute of Communication Studies (ICS) University of the Punjab Lahore, Pakistan- PK): Does news media agenda meet sustainable development agenda? A study on Pakistani news editors' perspective.

**18634** Akhteruz Zaman (Massey University- NZ): The environmental history in the news: A grassroots case study from down under

**18839** Ben Cocking (University of Kent, UK- GB): Selling it 'green': travel journalism and representations of environmentally friendly and sustainable tourism.

**Slot code:** JRE-Thu-3-a  
**Time:** 14:00 pm - 15:30 pm  
**Room:** Lawrence 115  
**Title:** Journalism Education: teaching roles, culture and practices  
**Chair:** Claudia Lago (Universidade Anhembi Morumbi)  
**Presentations:**

**17455** Nico Drok (Professor Media & Civil Society Windesheim University Applied Sciences- NL): Towards a sustainable journalistic culture: the view of European journalism educators

**17483** Daniela Lazcano-Peña (Escuela de Periodismo, Pontificia Universidad Católica de Valparaíso- CL) and María Paz Galvez-Pereira (Escuela de Periodismo, Pontificia Universidad Católica de Valparaíso- CL): ¿Qué periodistas para qué periodismo? Análisis de los modelos profesionales predominantes en la enseñanza del periodismo en Chile y una propuesta de innovación educativa.

**18457** Fiona Martin (University of Sydney- AU) and Colleen Murrell (Swinburne University of Technology- AU): How to have that conversation: journalism training for audience engagement, interaction and participation

**18468** Zihao Li (Sichuan University- CN) and Xiaolei Guo (Sichuan University- CN): Media Construction of Educational Selective System's Fairness: A Case Study of the College Entrance Examination in China

**19237** Donica Mensing (University of Nevada, Reno- US): Expertise or Engagement: Educating Science Journalists

## LawSection – LAW

**Slot code:** LAW-Thu-3-a  
**Time:** 14:00 pm - 15:30 pm  
**Room:** Straub 253  
**Title:** PANEL: Revisiting 25 years of Internet Law after the Web (1993) – State of the Art  
**Chair:** Loreto Corredoira (Complutense University Madrid)  
**Discussant:** Loreto Corredoira (Complutense University Madrid)  
**Presentations:**

**17988** Loreto Corredoira (Complutense University Madrid- ES), Leopoldo Abad (Universidad CEU San Pablo- ES), Roy Gutterman (Syracuse University- US), Rodrigo Cetina (Lasell College, Boston- US), Pedro Anguita (Universidad de los Andes- CL) and Jose Manuel Martinez Sierra (Harvard University- US): [Panel] Revisiting 25 years of Internet Law after the Web (1993) – State of the Art, Panel Description

**18248** Pedro Anguita (Profesor Facultad de Comunicación. Univ. Los Andes- CL): *La Regulación de Internet en Chile y los Sus Desafíos Futuros*

**18252** Roy Gutterman (Syracuse University- US): Net Neutrality in the United States

**18253** Leopoldo Abad (Profesor Titular (Acr.) Universidad San Pablo CEU- ES): Un Nuevo Pacto Social Ante la Brecha Digital

**18257** Rodrigo Cetina (Lecturer- US): More Control and Fewer Rights: 25 Years of European Copyright Regulation Online

**19174** José Manuel Martínez Sierra (Harvard University- US), Victoria Alsina (Harvard University, and GovLab, New York University- US) and Jose Angel Camisón Yague (University of Extremadura- ES): How technology impacts citizens' rights: law making.

**18247** Loreto Corredoira (Complutense University Madrid- ES): Internet Law between anarchy and hyperregulation

## Media Education Research Section – MER

**Slot code:** MER-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Allen 101

**Title:** Mediated Learning and Competencies

**Chair:** Leo Van Audenhove (iMEC-SMIT Vrije Universiteit Brussel)

### Presentations:

**17576** Oscar Miranda-Villanueva (Tecnologico de Monterrey, campus Estado de México- MX): E-learning of young people from central Mexico: The case of Undergraduate Students of Tecnologico de Monterrey, campus State of Mexico

**18440** Yuko Tsuchiya (Associate Professor at Hiroshima University of Economics- JP): Learning is Creating: A Research of University Students' Findings through Disaster Radio Production

**18506** Leo Van Audenhove (iMEC-SMIT Vrije Universiteit Brussel- BE) and Andy Demeulenaere (Knowledge Centre for Media Literacy- BE): Media Literacy in Flanders. Theoretical reflections from an institutional perspective.

**18745** Sirkku Kotilainen (Prof, Tampere University- FI), Mika-Petri Laakkonen (Prof, University of Lapland- FI) and Jussi Okkonen (Senior researcher, Tampere University- FI): Children's trust in artificial intelligent applications: Needs for media literacy 3.0

**18828** Ruchi Jaggi (Symbiosis Institute of Media and Communication, Symbiosis International (Deemed University), Pune, India- IN): Gendered Narratives in Fictional Content on Indian OTT Platforms – Deconstructing Representation and Decoding Reception in a Digital Literacy Framework

## Mediated Communication, Public Opinion and Society Section – MPS

**Slot code:** MPS-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 254

**Title:** Media, State and Democracy

**Chair:** Corinna Luethje (University of Rostock)

**Presentations:**

**17488** Ekmel Gecer (Sakarya University, Turkey- TR) and Guresci Ramazan (Dumlupinar University, Turkey- TR): Media, Power and Democracy in Turkey: The coup d'état times

**17537** Martin Karlsson (Department of Media Studies, Stockholm University- SE): G8 Summit demonstrations in global news media – A comparative content analysis tracing the fast vanishing voice of dissent in global politics from London to Hamburg

**18816** Marco Ehrl (Texas A&M University- US): Crisis as the Engine for European Integration: Bringing together Habermas' ideas about European Unification and Castells' insights about the Network-State

## **Participatory Communication Research Section – PCR**

**Slot code:** PCR-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Pacific 30

**Title:** Participation, development & sustainability 1

**Chair:** Rico Lie (Wageningen University)

**Presentations:**

**17401** Toks Oyedemi (Department of Communication, Media and Information Studies, University of Limpopo South Africa- ZA) and Elizabeth Lubinga (University of Johannesburg, South Africa): Protest as Communication for Development and Social Change in South Africa

**17805** Víctor Marí (Universidad de Cádiz España- ES): Communication for Development and Social Change in Spain: Mercantile Alignment, the Matilda Effect and other pernicious effects related to the academic production in the field.

**18286** Winifredo Dagli (School of Environmental Design and Rural Development, University of Guelph- CA): Paradigmatic Issues in Communication for Social Change: A View from Los Baños School of Development Communication

**17405** Ullamaija Kivikuru (University of Helsinki- FI): From community to assemblage? ICT provides a site for inclusion as well as exclusion in the Global South

**18723** Chris Paterson (University of Leeds- GB): Development Assistance and independent journalism in Africa and Latin America: Conclusions and Questions from a Research Network

## **Popular Culture Working Group – POC**

**Slot code:** POC-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Friendly Hall 214

**Title:** Technonarratives and Popular Culture

**Chair:** Garry Whannel (University of Bedfordshire, UK)

**Presentations:**

**18571** Delia Dumitrica (Erasmus University Rotterdam- NL) and Georgia Gaden Jones (Southern Alberta Institute of Technology- CA): The control anxiety: The symbolic construction of digital technologies in Time magazine, 1950 – 2017

**18896** Jeffrey Barber (Integrative Strategies Forum- US): Imagining Sustainable Futures in Popular Culture: Beyond Dystopian and Techno-fantasy Narratives

**17725** Tonny Krijnen (Erasmus University Rotterdam): Techno-panics, warnings and desires. Self-reflexive discourses on technology in Black Mirror.

**17785** Juan Liu (University of California, San Diego- CN): The war between power, capital and body politics ---Taking the urban space history of Chinese electronic game as an example

**Political Economy Section – POE**

**Slot code:** POE-Thu-3-b

**Time:** 14:00 pm – 15:30 pm

**Room:** McKenzie 221

**Title:** Media Content and Its Discontents

**Chair:** Ben Birkenbine (University of Nevada, Reno)

**Presentations:**

**18990** William Kunz (Professor University of Washington Tacoma- US): Outsourcing Television Production: Scripted Original Series and Public Incentives in the Age of Peak TV

**18899** Dong Han (Southern Illinois University Carbondale Southern Illinois University Carbondale, IL 62901- US): The right to (own) sports? The transformation of the political economy of sports media in China

**17913** Sarah Baker (Auckland University of Technology- NZ): A new approach to old problems- the political economy approach to current affairs television programmes in New Zealand.

**17696** Joe Khalil (Northwestern University Qatar): Arab Television Industries after Netflix, Disruptions and Continuities

**Slot code:** POE-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** McKenzie 229

**Title:** Brave New World: Digital Media, Democracy & Politics

**Chair:** Peichi Chung (Chinese University of Hong Kong)

**Presentations:**

**17429** Rianka Roy (School of Media, Communication and Culture, Jadavpur University, Kolkata- IN): Social Media for Social Change: Sustainability and Political Economy of Digital Networks



**17885** Jacinta Maweu (University of Nairobi, Kenya- KE): Independent monitors or Hostages of the Establishment? The Media and International election observers in the 2017 general elections in Kenya

**17661** Jane Duncan (University of Johannesburg- ZA): Towards a political economy of surveillance: an argument for nuance

**17612** Francis Thummy (Amity University, Gurgaon- IN): The Challenges to the Apparently Emerging Digital Democracy in India

## Political Communication Research Section – POL

**Slot code:** POL-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Allen 140

**Title:** Understanding social media interaction. What is new to political communication?

**Chair:** Bengt Johansson (University of Gothenburg)

### Presentations:

**18905** Christopher Wilson (University of Oslo- NO): Digital Civic Interaction: a concept

**19022** Kevin Curry (Portland State University- US): Content Preference as a Predictor of Political Knowledge and Voter Turnout in the Social Media Age

**18670** Kenneth Darlucio (Adamson University- PH), Alissa Boado (Adamson University- PH), Sophia Lopez (Adamson University- PH) and Joel Zaportez (Adamson University- PH): Netizens' Responses to posts of Presidential Communications Facebook Page on War against Drugs in the Philippines

**17975** Safa Osman (Ajman university- AE): The impact of exposure to the political Visual Contents on social networks sites on the attitudes of Egyptian youth towards Government Efficacy

**18104** Paul Lee (The Hang Seng Management College- HK), Francis Lee (Chinese University of Hong Kong- HK), Clement So (Chinese University of Hong Kong- HK), Michael Chan (Chinese University of Hong Kong- HK) and Louis Leung (Chinese University of Hong Kong- HK): The Impact of Social Media on Political Stance

## Religion, Communication and Culture Working Group – RCC

**Slot code:** RCC-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Friendly Hall 225

**Title:** New Media & Religion

**Chair:** TT Sreekumar (The English and Foreign Languages University, Hyderabad)

### Presentations:

**18323** Eni Maryani (Communication Departement, Faculty of Communication, Universitas Padjadjaran, Indonesia- ID): Countering Conflicts Based on Religious Beliefs in The Digital Media

**17473** Yoel Cohen (Ariel University- IL): Rabbis, Computers & the Internet

**18734** Geetanjali Kala (Cluster Innovation Centre, University of Delhi- IN): Humour and Belief: A study of “Halal Humour” on new media platforms

**19141** Fernando Nobre Cavalcante (UFRN- BR) and Bruno Bernardo Nascimento dos Santos (Pontifícia Universidade Católica - PUC São Paulo- BR): Religious Populism and Software Uses in Religious Communication Research

## Visual Culture Working Group – VIC

**Slot code:** VIC-Thu-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Lease Crutcher Lewis 23

**Title:** Film and Visual Culture

**Chair:** Deborah Tudor (Southern Illinois University Carbondale)

### Presentations:

**17680** Mark Pedelty (University of Minnesota- US): Did You See What I Heard?: Using Film to Explore Anthropogenic Disruption of Animal Communication

**17884** Marguerite Waller (University of California, Riverside; Professor of Gender Studies and Comparative Literature- US): ‘Guerrilla Film’ History: Tomás Gutiérrez Alea and Federico Fellini

**17978** Tijana Stolic (London School of Economics and Political Science- GB): Film depictions of trafficked women

**18637** Liu Liyu (Beijing Foreign Studies University- CN): Transnational Imagination and National Identity: The Representation of Africa in Chinese Main Melody Films—Taking Wolf Warriors and China Salesmen as Examples

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## Audience Section – AUD

**Slot code:** AUD-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Fenton Hall 110

**Title:** Youth Audiences

**Chair:** Asta Zelenkauskaitė (Drexel University)

### Presentations:

**17530** Kenneth Woo (Singapore Institute of Technology- SG), Hee Jhee Jiow (Singapore Institute of Technology- SG) and Qin Ting Lye (Singapore Institute of Technology- SG): Not Yet Game Over: A Reappraisal of Video Game Addiction

**18672** Betül Onay Doğan (Istanbul University- TR), Tugce Ertem-Eray (University of Oregon- US) and Pinar Aslan: A Study on the Identity Formation Process of Youngsters Within the Framework of Video Game Playing Habits

**18906** Saadia Nauman (Fatima Jinnah Women University- PK): Youth, Politics and Networked News Media Practices

**18965** Sue Aran-Ramspott (URL- ES) and Maddalena Fedele (Ramon Llull University- ES): Youtubers and Preadolescents: Youtubers' Social Functions in Tweens'life

**19053** Shuhan Chen ((0044)7741939962- GB): Mediated Communication between Independent Chinese Youths and their Smothering Parents

## Community Communication and Alternative Media Section – COC

**Slot code:** COC-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Willamette 110

**Title:** Media and Resistance

**Chair:** Heather Anderson (University of South Australia)

**Presentations:**

**17423** Joshua Atkinson (Bowling Green State University- US): Alternative Media Audiences and the Case of Disruptive Amplitude

**19033** Cinzia Padovani (southern illinois university carbondale): Ultra-Right Media and Communication Strategies: An Ethnographic Study of Neo-Fascist Social Movements in Italy

**19015** Jonathon Hutchinson (The University of Sydney- AU): Mapping and Measuring Digital Activism in Visual Cultures across YouTube

**19095** Md Waseq Ur Rahman (University of Oregon- BD): Serious Games as tools of Social Change: Key Elements Affecting Players' Attitudes

**18908** Paola Prado (Roger Williams University- US): Mind the knowledge gap: SMS bridges sustainability challenges of information flow in border communities

## Communication Policy and Technology Section – CPT

**Slot code:** CPT-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Spruce 232

**Title:** Special session on UNESCO Internet Universality Indicators

**Co Chairs:** Guy Berger (UNESCO, Director for Freedom of Expression and Media Development) and Guilherme Canela De Souza Godoi (UNESCO-Montevideo)

**Presentations:**

**19330** Loreto Corredoira (Universidad Complutense de Madrid- ES), Gerard Goggin (University of Sydney- AU), Julia Pohle (WZB Berlin- DE), Robin Mansell (London School of Economics and Political Science- GB), Tanja Bosch (University of Cape

Town- ZA), Carolyn Byerly (Howard University- US), Olunifesi Suraj (Lagos State University- NG) and Levi Obonyo (Daystar University- KE): Special session on UNESCO Internet Universality Indicators

## Crisis Communication Working Group – CRI

**Slot code:** CRI-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Straub 251

**Title:** Media frames and representations of conflict and crisis

**Chair:** Rikke Bjerg Jensen (Royal Holloway University of London)

### **Presentations:**

**19002** Ismail Ibraheem (University of Lagos- NG): Media Representation of Poverty in Africa by African and Western Media

**18156** Virpi Salojärvi (University of Helsinki- FI): Representations of “us” in anti-governmental demonstrations in Venezuela 2017

**17355** Emy Osorio Matorel (Universidad de Cartagena – Aristotle University of Thessaloniki- CO): Main generic frames in the media coverage of environmental popular consultations in Colombia: a post-conflict issue

**18012** Ifeoma Dunu (Nnamdi Azikiwe University, Awka, Nigeria- NG) and Gregory Ugbo (Nnamdi Azikiwe University, Awka, Nigeria- NG): Nigerian Newspapers and Peace-Journalism: An Analysis of Newspaper Coverage of Social Conflicts within South-East and South-South Geo-Political Zones of Nigeria.

## Diaspora and Media Working Group – DIM

**Slot code:** DIM-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Coquille 104

**Title:** PANEL: Mediating cities of difference: The media politics of urban exclusion -- participation and recognition

**Chair:** Myria Georgiou (London School of Economics)

### **Presentations:**

**18889** Myria Georgiou (London School of Economics- GB): [Panel] Mediating cities of difference: The media politics of urban exclusion, conviviality and recognition, Panel Description

**18978** Myria Georgiou (London School of Economics- GB): Imagining the open city: (Post-)cosmopolitan Urban Imaginaries

**18980** Jessica Retis (California State University Northridge- US): Latin American Nikkeijins in Tokyo: Building transnational media spaces across the transpacific

**18974** Moses Shumow (Florida International University- US): Media production and identity in the neoliberal city

**18979** Joe Straubhaar (University of Texas, Austin- US): Mediating cultural difference in the technopolis

**18971** Koen Leurs (Utrecht University- NL), Sanne Sprenger (Utrecht University- NL), Ena Omerovic (Utrecht University- NL) and Hemmo Bruinenberg (Utrecht University- NL): Young newcomers to the Netherlands as critical media makers: Notes on pursuing participatory media literacy

## Emerging Scholars Network – ESN

**Slot code:** ESN-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Straub 252

**Title:** Communities, media and new forms of participation

**Chair:** Kinga Polynczuk-Alenius (University of Helsinki)

**Discussant:** Sandra Ristovska (College of Media, Communication and Information, University of Colorado Boulder)

### Presentations:

**17301** Stacey Copeland (Simon Fraser University, School of Communication- CA): *A Community Approach to E-Waste: Video Ethnography at Free Geek Vancouver*

**17585** Belen Febres-Cordero (Simon Fraser University- CA): Exploring the Intersections Between Community Media and Critical Health Communication in Latin America

**18902** Christine Olson (University of Massachusetts Amherst- US): Makerspaces: Supporting Digital Inclusion or Innovation

**19311** Byron Hauck (Simon Fraser University- CA): Recognizing Socialist Inspired Participation in Rural China

## Environment, Science and Risk Communication Working Group – ESR

**Slot code:** ESR-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Diamond Lake 119

**Title:** PANEL: From Hiroshima to Fukushima: Redesigning Communication Processes for Nuclear Crisis

**Chair:** Tomoko Kanayama (Institute of Advanced Media Arts and Sciences)

### Presentations:

**17927** Tomoko Kanayama (Institute of Advanced Media Arts and Sciences- JP): [Panel] From Hiroshima to Fukushima: Redesigning Communication Processes for Nuclear Crisis, Panel Description

**17929** Makoto Sakai (Bunkyo University- JP): Comparative Research on Archive and Exhibition Design and Production with Respect to Nuclear Disasters as Media for Communicating Historical Facts

**17930** Yuko Tsuchiya (Hiroshima University of Economics- JP): Co-creating a life digital story of an atomic bomb microcephaly patient in Hiroshima

**17931** Tomoko Kanayama (Institute of Advanced Media Arts and Sciences- JP) and Akiko Ogawa (Nagoya University- JP): The Role of Community Media under Nuclear Emergency Conditions in Fukushima

**17933** Koichiro Shigaki (Doshisha University- JP): How Can We Utilize Lessons from the Past?: The Nuclear Power Discourse in U.S. and Japanese Education

## Gender and Communication Section – GEC

**Slot code:** GEC-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Cedar 231

**Title:** From Economic Freedom Fighters to Politicians and Athletes

**Chair:** Joseph Nyanoti (United States International University-Africa)

### Presentations:

**17198** Duduzile Dlamini (University of Johannesburg- ZA): The perceptions of selected politically active students at the University of Johannesburg regarding the representation and participation of female politicians within the Economic Freedom Fighters (EFF) Students Command

**18918** Sobia Abid (Lecturer, Ph.D fellow in communication studies at university of Gujrat- PK): Media Exposure and Political Participation: Effects of TV News Coverage on the Participation of Women in Political Activities

**17859** Joseph Nyanoti (United States International University-Africa- KE) and Joseph Nyanoti (United States International University-Africa- KE): Photographic Representation of Kenyan Female Athletes in the Kenyan Press During the Rio 2016 Olympic Games

**18205** Yanning Chen (Sichuan University- CN): The Exposure to Video Games, Benevolent Sexism and Rape Myth Acceptance: A Cultivation Perspective

## Health Communication and Change/Communication and HIV & AIDS Working Group – HCC/COH

**Slot code:** HCC/COH-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Friendly Hall 106

**Title:** New Approaches at Various Levels

**Chair:** Kate Holland (University of Canberra)

**Discussant:** Sayyed Fawad Shah (University of New Mexico)

### Presentations:

**17230** Olaf Werder (The University of Sydney- AU) and Kate Holland (University of Canberra- AU): Intersectoral Action for Health – An Assessment of Obesity Prevention in Australia

**17882** Jo Ann Oravec (University of Wisconsin-Whitewater- US): Self-tracking Practices in Organizations: Addiction, Versioning, Data Manipulation, and Security Dimensions

**18834** Mamita Panda (PhD Scholar, Jawaharlal Nehru University, New Delhi- IN): Improving Health Practices for Achieving MDG: A Study on Role of Media and Communication in India

**18087** Mitsuyasu Oda (Meiji University- JP), Mari Hirokawa (Meiji University- JP), Piya Na Bangchang (Chiang Mai University- TH), Wilaiwan Petsophonakul (Chiang Mai University- TH) and Yada Aronhippaitoon (Chiang Mai University- TH): The questionnaire survey of media environment for students at elementary and junior high schools in Chiang Mai Province, Thailand; A Pilot study for developing media education system for prevention of rabies for children in Asian countries.

## History Section – HIS

**Slot code:** HIS-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Miller 107

**Title:** Media and Imperial Visions

**Chair:** Carla Ganito (Catholic University of Portugal)

### **Presentations:**

**18336** Kenneth Andresen (University of Agder- NO) and Abit Hoxha (LMU Munich- DE): The early correspondents: Multimodal narratives told through postcards from Kosovo 1900-1999

**18733** Rianne Subijanto (Baruch College, City University of New York- US): Work and the Ordinary Making of Clandestine Communication by Communist Sailors in Southeast Asian Waters in 1920s

**18697** Aaron Ackerley (University of Sheffield- GB): The Media Strategy of the Empire Crusade, 1929-1932

**19063** Michael Fuhlhage (Wayne State University- US) and Julien Gorbach (University of Hawaii at Manoa- US): Fallen, Broken Places: American Imperial Journalism And Thomas W. Knox's Traveller Books for Boys

## International Communication Section – INC

**Slot code:** INC-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Straub 245

**Title:** Television and ICTs in the Context of Global Media Flows

**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain)

**Discussant:** Andrew Ó Baoill (National University of Ireland Galway)

### **Presentations:**

**18173** Biswarup Sen (University of Oregon- US): Reality Television as Transnational Product

**18510** Eline Livémont (imec-SMIT-Vrije Universiteit Brussel- BE) and Catalina Iordache (imec-SMIT-Vrije Universiteit Brussel- BE): Researching global media flows: a critical analysis of the documentary offer on Belgian VOD platforms

**18749** Celina Navarro (Universitat Autònoma de Barcelona- ES) and Emili Prado (Universitat Autònoma de Barcelona- ES): Circulation and scheduling of European television fiction: A comparative study of public and commercial channels

**18652** Franz-Ferdinand Rothe (Vrije Universiteit Brussel (VUB) – imec-SMIT- BE): ICT for (Sustainable) Development: How to conceptualise ICT4D in the context of the Sustainable Development Goals

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Thu-4-b

**Time:** 16:00 pm – 17:30 pm

**Room:** Lawrence 115

**Title:** Journalists' ethics, self-representation and values

**Chair:** Jyotika Ramaprasad (University of Miami)

### Presentations:

**17960** Jacques Mick (Universidade Federal de Santa Catarina- BR) and Gilles Bastin (Sciences Po Grenoble- FR): How sustainable are journalism worlds? The Crisis in Journalism and the dualization of journalistic worlds in a comparative perspective

**18108** Diana Bossio (Swinburne University- AU): Changing media, shifting identities: Journalists and representations of professional identity on social media

**18184** Abdullahi Tasiu Abubakar (City, University of London- GB): Journalism ethics, news values and the coverage of violent extremism

**18328** Jyotika Ramaprasad (University of Miami- US): BRICS' Journalists Role, Influences, and Ethics Perceptions

**Slot code:** JRE-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Straub 145

**Title:** Journalism and professional freedom

**Chair:** Sadia Jamil (PhD graduate, The University of Queensland)

### Presentations:

**17303** Rawshon Akhter (University of Chittagong- BD) and Mohammad Sahid Ullah (University of Chittagong- BD): Journalism in Bangladesh: In search of the practice of professional freedom

**17316** Sadia Jamil (PhD graduate, The University of Queensland- OM): Journalism for sustainable development: The imperative of journalists' rights to freedom of expression and access to information for promoting sustainable development in Pakistan.



**17943** Helen Cho (University of Wisconsin-Madison- US): Covering North Korea: Journalistic Practice and Sourcing in an Authoritarian Regime

**18009** Tatsiana Karaliova (Butler University- US): Rationalizing the gap: How journalists from a non-democratic regime make sense of their professional work

**18570** Nezih Orhon (Anadolu University- TR): Being a Journalist or Acting Like a Journalist During the Era of State of Emergency

## Law Section – LAW

**Slot code:** LAW-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Straub 253

**Title:** The Right to Communicate and Freedom of Expression

**Chair:** Victoria Alsina (Harvard University, and GovLab, New York University)

**Discussant:** Victoria Alsina (Harvard University, and GovLab, New York University)

### Presentations:

**18536** Noam Tirosh (Ben-Gurion University of the Negev- IL) and Yifat Gutman (Ben-Gurion University of the Negev, Israel- IL): On Media, Memory and Laws – The Israeli Law Commemorating the Exile of Jews from Arab Countries and Iran (2014) as a case-study

**18090** Caitlin Carlson (Seattle University- US): Online Harassment of Women Journalists and its Impact on U.S. Press Freedom

**18207** Maria Löblich (Institut für Publizistik- und Kommunikationswissenschaft, FU Berlin- DE): Social Democracy, the right to communicate and the consequences of the mass press in Imperial Germany

**17923** Shao Chengyuan (3rd-year Ph.D. student- US) and Li Tingting (Sun Yat-sen University- CN): Thirty-Seven Years of Comparative Legal Studies on Speech Laws between the United States and China: A Content Analysis

## Media Education Research Section – MER

**Slot code:** MER-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Allen 101

**Title:** Effectiveness of Media Education

**Chair:** Manisha Pathak-Shelat (MICA, Ahmedabad)

### Presentations:

**17659** Yuan Yuan (Beijing Normal University-Hong Kong Baptist University, United International College- CN) and Kun Fu (kun.Fu@uws.ac.uk- GB): Game-based Learning in Media Education: enhancing teaching effectiveness and student engagement

**18794** Michael Johann (University of Passau- DE): Managing Social Media. Exploring Practical Requirements and Educational Implications

**18825** Jyoti Ranjan Sahoo (PhD Scholar, Centre for Culture, Media and Governance, Jamia Millia Islamia-a Central University, New Delhi-110025- IN): Media Education and Media Markets: A Study on Students Aspirations and Industry Academia Link in India

**19196** Jacob Jacob (Dickinson College- US): “Where there is no school: Radio and Mobile Technologies for education in crises and post-conflict societies”

## Mediated Communication, Public Opinion and Society Section – MPS

**Slot code:** MPS-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Straub 254

**Title:** Public Discourse, Circulation and Flow

**Chair:** Ekmel Gecer (Sakarya University, Turkey)

### Presentations:

**19021** Marie Garnier Ortiz (Wageningen University – NL- NL), Peter Feindt (Humboldt University at Berlin- DE), Margit van Wessel (Wageningen University and Research- NL) and Severine van Bommel (Wageningen University and Research- NL): A long-term analysis of the framing of chicken meat production in UK newspapers, 1985 – 2016

**19032** Mauricio Coitiño (Monitor Cannabis Uruguay – Universidad de la República- UY), Sebastián Aguiar (Facultad de Ciencias Sociales, Universidad de la República- UY), Florencia Lemos (Monitor Cannabis Uruguay – Universidad de la República- UY) and Clara Musto (Facultad de Ciencias Sociales, Universidad de la República- UY): Marijuana on the media in the era of regulation in Uruguay: 2013 – 2017

**18820** Susanne Eichner (Aarhus University- DK): The circulation of discourse between cultural journalism and audiences: Danish television series in German media

**18584** He Tan (Communication University of China- CN) and Yulan Xiong (Communication University of China- CN): How information flows in China? The picture of China’s media ecology

## Participatory Communication Research Section – PCR

**Slot code:** PCR-Thu-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Pacific 30

**Title:** PCR Business meeting

**Chair:** Nico Carpentier (Uppsala University, Sweden)

## Popular Culture Working Group – POC

**Slot code:** POC-Thu-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Friendly Hall 214  
**Title:** Identity in Consumer Society  
**Chair:** Tonny Krijnen (Erasmus University Rotterdam)  
**Presentations:**

**17369** Emily Hund (University of Pennsylvania- US) and Lee McGuigan (University of Pennsylvania- US): A Shoppable Life

**17908** Mary Liz Brooks (West Texas A&M University- US), Clay Craig (Texas State University- US) and Shannon Bichard (Texas Tech University- US): Exploring Ads of the World: A Content Analysis of the Framing of Social Issues in Global Advertisements

**17980** Fengyuan Yang (Beijing University of Posts and Telecommunications- CN) and Pei Huang (Beijing University of Posts and Telecommunications- CN): Self-Presentation of Substitute Internet Game Players

## Political Economy Section – POE

**Slot code:** POE-Thu-4-b  
**Time:** 16:00 pm – 17:30 pm  
**Room:** McKenzie 221  
**Title:** PANEL: Economy of Local Culture in China: Class, Nation and Gender  
**Chair:** Deqiang Ji (Communication University of China)  
**Discussant:** Jack Linchuan Qiu (Chinese University of Hong Kong)  
**Presentations:**

**18053** Yuezhi Zhao (Simon Fraser University- CA) and Ying-Fen Huang (Fraser International College at Simon Fraser University- CA): [Panel] Political Economy of Local Culture in China: Class, Nation and Gender, Panel Description

**18055** Xing Zeng (Communication University of China- CN) and Lijun Lin (Zhejiang Vocational Academy of Art- CA): The Revitalization of Vernacular Cultural Festival: Resilience, Gender, and Village Politics

**18056** Yao Sha (Chinese Academy of Social Sciences- CN): Collective and Amateur Modes of Cultural Production: Theoretical Reflections on Grassroots Communicative Practices in China in the 1950s and 1960s

**18057** Yuezhi Zhao (Simon Fraser University- CA) and Weiliang Gong (Communication University of China- CN): Rural Subjectivity and the Cultural Self-Confidence of Chinese Peasants as a Social Class: Reflections on Village Spring Festival Gala Performances

**18064** Ying-Fen Huang (Fraser International College at Simon Fraser University- CA): Land Justice? Class, Nation and Private Property Right

**Slot code:** POE-Thu-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** McKenzie 229  
**Title:** New themes in the Political Economy of Communication  
**Chair:** Wayne Hope (Auckland University of Technology)  
**Presentations:**

**19091** Brenna Wolf-Monteiro (University of Oregon- US): Consuming the Meltdown and Spectre Flaws: Moore's Law Comes Home

**19079** Matt Reichel (Rutgers University- US): Teachers' Movements in the Circuits of Communication: An Interdiscursive Model

**18284** Jamie (Donghoon) Lee (University of Guelph- CA): Economic Surplus of Telecommuting **19153** Geoff Ostrove (Independent Researcher- US): Life After Prohibition: The Political Economy of Oregon's Recreational Cannabis Industry

## Political Communication Research Section – POL

**Slot code:** POL-Thu-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Allen 140  
**Title:** What is changing about narratives, frames and media representations?  
**Chair:** Seon Gi Baek (Dept. of Jour. & Comm. Studies Sungkyunkwan univ., Seoul, Korea)  
**Presentations:**

**18858** Muhammad zahid (Assistant Professor (PhD), Center for Media and Communication Studies, University of Gujrat, Pakistan- PK): Partisan Media and Polarized views: Framing analysis of political discussion programs in Pakistan

**18848** Sally Osei-Appiah (University of Leeds- GB): Reimagining or Sustaining the Narrative? Media Representations of West African Female Politicians.

**18588** Indra Prawira (Northumbria University- GB) and Ibrahim Shaw (Northumbria University- GB): Struggle for Occupation in New Democratic Country (Online News Media Strategy in Cultural Reproduction of Political Communication)

**17614** Bengt Johansson (University of Gothenburg- SE) and Mats Ekström (University of Gothenburg- SE): Talk scandals: the power of mediated talk

**17822** Angelo Carneietto Müller (Pontificia Universidade Católica do Rio Grande do Sul/Brasil- BR): The Giant is threatened: narratives of hatred and radicalism in Brazil 2018

## Religion, Communication and Culture

## Working Group – RCC

**Slot code:** RCC-Thu-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Friendly Hall 225  
**Title:** Audiences, Film & Religious Identity  
**Chair:** Sunday Alawode (Lagos State University)  
**Presentations:**

**18901** Patricia Cortés (ALAIC- BO): Building the Spiritual Identity of the Children/ Adolescents by Cinema Education

**18239** Krishna Kusuma (Jamia Millia Islamia- IN): Audience Reception of Religious Serials on Indian Television

**19150** Brent Cowley (University of Oregon- US): Filtered Morality: Religious Motivation in Consumer Gratifications of Sanitised Hollywood Films

## Visual Culture Working Group – VIC

**Slot code:** VIC-Thu-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** EMU Lease Crutcher Lewis 23  
**Title:** Photography and Visual Analysis  
**Chair:** Denize Araujo (Universidade Tuiuti do Paraná – Curitiba Brazil)  
**Presentations:**

**17458** Ruth Teer-Tomaselli (University of KwaZulu-Natal- ZA): *Boy on the Beach: a Semiotic Reading of Photographs*

**19014** Andrés Pinzón (full-time research professor at the Minuto de Dios University Corporation.- CO): Photo Town a form to build the memory: a case of relational esthetic using research-creation method.

**19199** Leticia Díaz Quiroz (Universidad Nacional Autónoma de México- MX): Photography and Narcissism in the new digital ecology.

**18413** Catalina campuzano (UNIMINUTO- CO), Jeannette Plaza (Corporación Unificada Nacional CUN- CO) and Martin Kanek Gutierrez (Corporación Unificada Nacional CUN- CO): Fotografía de lo ancestral. Sentidos históricos y políticos de las narrativas visuales sobre los pueblos indígenas en Colombia

# FRIDAY PARALLEL SESSIONS

## Audience Section – AUD

**Slot code:** AUD-Fri-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Fenton Hall 110  
**Title:** Engaging Audiences  
**Chair:** Peter Lunt (University of Leicester)  
**Presentations:**

**17809** Mansour Alameri (Phd STUDENT at UAE University- AE) and Shujun Jiang (Assistant Professor at UAE University- AE): Factors Influencing Audience Engagement in Instagram News Producers Accounts: A Case in the UAE

**18067** Alyssa Fisher (Bowling Green State University- US) and Louisa Ha (Bowling Green State University- US): Digital Natives as YouTube audiences: Digital literacy and impact of viewing settings and devices.

**18755** Sabela Direito-Rebollal (Universidade de Santiago de Compostela), Ana-Isabel Rodríguez-Vázquez (Universidade de Santiago de Compostela- ES) and Alba Silva-Rodríguez (Universidade de Santiago de Compostela- ES): El engagement de los medios con la audiencia: estrategias y nuevos perfiles profesionales

**18466** Yannan Liu (Audience Research Center, Communication University of China- CN), Shuang Liu (Audience Research Center, Communication University of China- CN) and Yang Dong (Audience Research Center, Communication University of China- CN): A Study on the Index System Construction of International Communication Effect Evaluation

## Comic Art Working Group – COA

**Slot code:** COA-Fri-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Swindells 230  
**Title:** Subversive satire, political resistance  
**Chair:** John A. Lent (International Journal of Comic Art)  
**Presentations:**

**18847** Sobia Abid (lecturer and Ph.D fellow in communication studies at university of Gujrat- PK): Framing through TV comedy: Analysis of satirical coverage regarding Panama case hearings in Supreme Court of Pakistan

**18113** Umair Nadeem (University of Gujrat, Pakistan- PK) and Zahid Yousaf (University of Gujrat- PK): Satire shows portrayed by television and Political information.

**17737** João Batista Cardoso (Universidade Municipal de São Caetano Sul- BR) and Caio Mattos Moreira Cardoso (Universidade de São Paulo- BR): The V mask in translation: From the commercial systems to the subversive ones

**18196** Andy Opel (Florida State University School of Communication- US): Steven's and Andy's Crazy Stickers: A Personal Archeology of Resistance

## Community Communication and Alternative Media Section – COC

**Slot code:** COC-Fri-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Willamette 110  
**Title:** Social Media and Social Movements  
**Chair:** Joshua Atkinson (Bowling Green State University)

### Presentations:

**18855** Sultana Ismet Jerin (University of Lodz- US): An analysis of the use of social media to advocate a non-political movement of garments workers in Bangladesh

**18148** Hanan Badr (Freie Univesität Berlin- DE) and Carola Richter (Freie Universität Berlin- DE): Before the Revolutions: How networked social movements pushed two counter-issues in authoritarian contexts

**18495** Elisabetta Ferrari (Annenberg School for Communication, University of Pennsylvania- US): Mundane modernity: how the Hungarian internet tax protests imagined “the internet”

**17430** Mina Momeni (Ryerson University- CA): Connecting for Change: The Affordances of Social Media in Women's Political Activism

**18698** Lorena Lamin (Faculty of Human Sciences – Universidade Católica Portuguesa- PT): What is Transmedia Activism? A case study of a transmedialized narrative for social change

## Communication Policy and Technology Section – CPT

**Slot code:** CPT-Fri-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Spruce 232  
**Title:** ICT4D and digital sustainability  
**Chair:** Leah Komen (Daystar University)  
**Discussant:** Gerard Goggin (Professor and Chair Department of Media and Communication The University of Sydney)

### Presentations:

**17179** Kenneth C.C. Yang (The University of Texas at El Paso- US) and Yowei Kang (Assistant Professor Department of Film and Creative Media Kainan University, Taiwan ykang@mail.knu.edu.tw Phone: 886-3-341-2500 ext.6073- TW): Information-Communication Technologies (ICTs) in the Greater China Region: Representing Balancing Acts between Economic Development and Socio-Political Transformation in Mass Media

**17227** Mohd Osman (Universiti Putra Malaysia, Malaysia- MY): Evaluation of Malaysian Government Initiatives in Implementing Various Information and Communication Technology Initiatives for Nation Development

**18450** Krithika Ilamparithi (Pondicherry University- IN): ICT4D – Issues in digital sustainability among rural women

**17482** Tewodros Workneh (Kent State University- US): Counter-Terrorism Laws, “Developmentalism,” and Digital Freedom in Ethiopia: A Critical Reflection

## Crisis Communication Working Group – CRI

**Slot code:** CRI-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 251

**Title:** PANEL Crisis, Security & War Narratives: Using diverse communication methods to influence audience sensibilities and achieving sustainability objectives

**Chair:** Samina Sheikh (Ministry of Information & Broadcasting, Pakistan)

### Presentations:

**19111** Mariam Shaikh (Florida State University- PK) and Muqarrab Awan (M/O Information- PK): [Panel] Crisis, Security & War Narratives: Using diverse communication methods to influence audience sensibilities & achieving sustainability objectives, Panel Description

**19277** Muqarrab Awan (Deputy Director, Ministry of Information & Broadcasting, Pakistan- PK): ‘Broadcasting disaster narratives’; exploiting its true potential for reimagining sustainability

**19278** Samina Sheikh (Ministry of Information & Broadcasting, Pakistan- PK): An analysis of the disaster narratives & how these can be shaped to maintain a sustainable world

**19276** Mariam Shaikh (Deputy Director, Ministry of Information & Broadcasting, Pakistan- PK): Blogged narratives of disasters: A comparative study of the emotional and conceptual organization of disaster responses on terrorist incidents

## Diaspora and Media Working Group – DIM

**Slot code:** DIM-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** EMU Coquille 104

**Title:** DIM Business meeting

**Chair:** Sudeshna Roy (Stephen F. Austin State University)

## Emerging Scholars Network – ESN

**Slot code:** ESN-Fri-1-a

**Time:** 8:30 am – 10:00 am



**Room:** Straub 252  
**Title:** Creative industries, arts and communication  
**Chair:** Eric Kwame Aday (University of Oregon)  
**Discussant:** Adel Farag (Simon Fraser University)  
**Presentations:**

**18471** Wasin Praditsilp (Macquarie University- AU) and Naren Chitty (Macquarie University- AU): Civic motivation, cultural diplomacy & sustainable development: The case of Thai cultural & creative industries

**17126** Wajih Rizvi (Film Museum Society Lahore Pakistan, Beaconhouse National University- PK): Cinema: Films Made by Women Screen Writers, Directors, and Producers: Commercial Films: Pakistan

**18097** Munazza Rashid (Punjab University- PK): Lives and Works of Three Female Sculptors of Pakistan

**18250** Karthik Kamalanathan (University of Hyderabad, India Sarojini Naidu School of Arts and Communication, University of Hyderabad- IN): Indian Nutrition Policies... Towards a Sustainable Approach?

## Environment, Science and Risk Communication Working Group – ESR

**Slot code:** ESR-Fri-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Diamond Lake 119  
**Title:** Data, new media and the environment  
**Chair:** Pieter Maesele (University of Antwerp)  
**Discussant:** Céline Espuny (Aix-Marseille University)  
**Presentations:**

**18892** Trisha Meyer (Vrije Universiteit Brussel- BE), Olof Soebach (Vrije Universiteit Brussel- BE) and Jamal Shahin (Vrije Universiteit Brussel- BE): Keeping it real. Lessons on implementing sustainable consumption policy at a local level

**18987** Miguel Vicente-Mariño (Universidad de Valladolid- ES), José María García de Madariaga Miranda (Universidad Rey Juan Carlos- ES) and Fernando Tucho Fernández (Universidad Rey Juan Carlos- ES): Unplugging ICTs: analysis of good practices focused on decreasing technological impact on environment

**18000** Maria Soledad Altrudi (University of Southern California- US): Connecting to Nature through tech? The case of the iNaturalist app

**18405** Marcelina Piotrowski (University of British Columbia- CA): Data Desires in Environmental Movements

**17610** Adrienne Russell (University of Washington- US) and Matt Tegelberg (York University- CA): Saving Climate Data: Environmental hackathons and the politics of data

# Ethics of Society and Ethics of Communication

## Working Group – ETH

**Slot code:** ETH-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Lawrence 166

**Title:** Ethics of journalism in the fake news era I

**Chair:** Maria Teresa Nicolás Galván (Universidad Panamericana de México)

**Discussant:** Concha Edo (Complutense University of Madrid)

**Presentations:**

**17883** Caja Thimm (University of Bonn, Germany- DE) and Laura Solzbacher (University of Bonn- DE): Ethics for digital journalism: 'Fake news' and 'hate speech' as new ethical challenges

**18784** Elvira Garcia de Torres (University Ceu Cardenal Herrera- ES), Blanca Nicasio Varea (Universidad CEU Cardenal Herrera. CEU Universities), Silvila Martinez Martínez (UOC (Universitat Oberta de Catalunya)) and Cristina Rodríguez Luque (Universidad CEU San Pablo. CEU Universities): Framing the news as fake news: the audience perspective

**17645** Fernando Gutiérrez Atala (Universidad Católica de la Santísima Concepción (Chile)- CL): Cambios, transformaciones y mutaciones de la identidad del periodista ¿hacia dónde va la profesión informativa en tiempos de redes sociales, pos verdad y fake news?

**18968** Ben-Hur Demeneck (State University of Ponta Grossa (UEPG)- BR): Salas de prensa de fact-checking y elecciones presidenciales en Brasil: un debate sobre periodismo y derecho a la información post-impeachment/golpe

## Gender and Communication Section – GEC

**Slot code:** GEC-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** EMU Cedar 231

**Title:** Discourses of violence

**Chair:** Bernadette Barker-Plummer (University of San Francisco)

**Presentations:**

**19131** Bernadette Barker-Plummer (University of San Francisco- US): News Narratives About Sexual Assault in the Age of Trump

**19070** Farah Azhar (University of Oregon- PK): #BeatMe for I am a Pakistani woman: Discourses of violence

**17918** Erin Beck (University of Oregon- US) and Janeth Villa (independent researcher- US): Framing Violence against Women in Guatemala: Comparing Print and Online News

**17863** Ruchi Jaggi (Symbiosis Institute of Media and Communication, Symbiosis International (Deemed University), Pune, India- IN) and Uttara Manohar (Department

of Communication Studies , University of Wisconsin-La Crosse- US): Man's World in Ladies Room: Examining the Counter-hegemonic Female Voices in Indian Digital Media

## Health Communication and Change/Communication and HIV & AIDS Working Group – HCC/COH

**Slot code:** HCC/COH-Fri-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Friendly Hall 106  
**Title:** Affecting cognition, emotions and attitudes  
**Chair:** Olaf Werder (The University of Sydney)  
**Discussant:** Marjan de Bruin (The University of the West Indies Mona)  
**Presentations:**

**17567** Bo Young Kang (Sungkyunkwan University, Korea- KR) and Sang Hee Kweon (Sungkyukwan University, Korea- KR): A Study of the Effects of Cancer-Related News Frames on Cognitive Attitude, Emotional Attitude, and Preventive Behavioral Intention; In Application of Construal Level Theory

**18679** Hernâni Oliveira (University of Porto- PT) and Helena Lima (University of Porto- PT): Health Literacy: a collaborative interdisciplinary network for the public health challenge in Portugal

**17995** Perina Siegenthaler (Université de Fribourg- CH), Alexander Ort (Université de Fribourg- CH) and Andreas Fahr (Université de Fribourg- CH): “Fat, Sick, and Nearly Dead?”– Effects of Positive Emotionalization on Selection of Health Information

**19025** karikarn chansiri (University of Oregon- US) and Autumn Shafer (University of Oregon- US): Cultivation Effects of Hollywood Horror Films on Young Thais’ Attitudes toward Mental Illness

**19044** Eva-Maria Lessinger (Department of Communication at the University of Erlangen-Nuremberg, Germany- DE): The Angelina-Jolie-effect: How German women perceive a celebrity’s medical self-disclosure.

## History Section – HIS

**Slot code:** HIS-Fri-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Miller 107  
**Title:** Memory and History  
**Chair:** Barbie Zelizer (Annenberg School for Communication)  
**Presentations:**

**18085** Qinying Chen (Temple University- US): Whose stories matter? The Construction of Westerners’ Eyewitnesses of the Nanking Massacre in Contemporary Films

**18916** Vanessa Veiga de Oliveira (Federal University of Minas Gerais- BR): Two sides to every story: the role played by the victims of brazilian dictatorship in the media and in the Truth Commission

**18909** Kaarle Nordenstreng (University of Tampere- FI) and Cees Hamelink (University of Amsterdam- NL): History of the IAMCR: Institutional networking in an expanding field

**17922** Brenton Malin (University of Pittsburgh- US): Ordinary and Necessary: A Critical History of the Tax Deduction for Advertising in the United States

## International Communication Section – INC

**Slot code:** INC-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 245

**Title:** PANEL: Communication and Sustainability in Development: Evidence from Rural China

**Chair:** Ellen Seiter (University of Southern California)

**Discussant:** Yuezhi Zhao (Simon Fraser University)

**Presentations:**

**17742** Xiaoxing Zhang (Simon Fraser University- CA): [Panel] Communication and Sustainability in Development: Evidence from Rural China, Panel Description

**17743** Deqiang Ji (Communication University of China- CN) and Xuezhi Du (Communication University of China- CN): Broadcasting for Peasants? Reflections on the History of Radio and Television Development in a Chinese Village

**17744** Nan Liu (Renmin University- CN): Public Cultural Services in Rural China: A Case study of the Historical Changes and Continuities in Jinyun Cultural Centre (1949 – 2017)

**17745** Jiaojiao Pan (Peking University- CN): From Complaints (suku) to Live Streaming (zhibo): The Historical Changes of Chinese Peasants' Self-expression

**17747** Xiaoxing Zhang (Simon Fraser University- CA): The Rise of Creative Economy in Rural China: A Case Study on Agricultural Tourism in Jianchuan Village

**17748** Zhihua Zhang (Communication University of China- CN): After Access, What? Taobao Villages and the Politics of Rural E-commerce in China

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Lawrence 115

**Title:** Challenges and perspectives to a contemporary Journalism

**Chair:** Maria Konow-Lund (Cardiff University)

**Presentations:**

**18089** Sayyed Fawad Ali Shah (Jacksonville State University- US) and Waheed Ullah (Mashriq Newspaper- PK): The Forgotten Heroes: Stringers and Fixers Reporting War on Terror

**18356** Maria Konow-Lund (Cardiff University- GB): Global collaborative journalism in local news

**18408** Nicole Dahmen (University of Oregon- US), Brent Walth (University of Oregon- US) and Kathryn Thier (University of Oregon- US): Pairing investigative and solutions journalism: A new model for accountability journalism

**19190** Theodore Glasser (Stanford University- US) and Andreas Katsanevas (Stanford University- US): Working Together: The Rise of Collaboration as a Newsroom Norm

**Slot code:** JRE-Fri-1-b

**Time:** 8:30 am – 10:00 am

**Room:** Straub 145

**Title:** Social Media Journalism

**Chair:** Gabriela Zago (University of Oregon)

**Presentations:**

**17292** Amy Schmitz Weiss (San Diego State- US): Where is the news? A Case Study in Snapchat, Reddit, Yelp, Twitter and Instagram Users' Discovery and Perceptions of Location-Based News

**17479** Xosé López-García (Universidade de Santiago de Compostela- ES), Jorge Vázquez-Herrero (Universidade de Santiago de Compostela- ES) and Sabela Direito-Rebollal (Universidade de Santiago de Compostela- ES): Periodismo efímero: distribución de noticias a través de Instagram Stories

**17638** Gabriela Zago (University of Oregon- US): News recirculation on Twitter: the Amtrak 501 Cascades train derailment

**18642** Luis Antonio Santos (CECS/Universidade do Minho – Portugal- PT), Francisco Conrado (CECS/Universidade do Minho – Portugal- BR), Rui Barros (CECS/ Universidade do Minho – Portugal- PT) and Alberto Sá (CECS/Universidade do Minho – Portugal- PT): Facebook dumped us – what happens next?

**18783** Fátima Martínez (Universidad del Rosario- CO) and Juliana Colussi (Universidad del Rosario- CO): Participatory and social media journalism: an analysis of BuzzFeed and Global Voices

## LawSection – LAW

**Slot code:** LAW-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 253

**Title:** Data protection and Cybersecurity

**Chair:** Rodrigo Cetina (Lasell College, Boston)

**Discussant:** Kyu Ho Youm (University of Oregon)

**Presentations:**

**19216** Preeti Raghunath (University of Hyderabad- IN): Securing the Human as Protecting Data?

**18425** Lili Lei (Dalian University of Technology- CN): Right to Data: Analysis based on “Sina microblog” v. “Maimai”

**17925** Shao Chengyuan (University of North Carolina at Chapel Hill- US): Cybersecurity Law of China and the Chinese Cybersecurity Framework

## Media Education Research Section – MER

**Slot code:** MER-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Allen 101

**Title:** Methodological Considerations

**Chair:** Sirkku Kotilainen (Prof, Tampere University)

### Presentations:

**17890** Raquel Timponi (University of Uberlândia (UFU), Brazil- BR), Alessandra Maia (Universidade do Estado do Rio de Janeiro- BR) and Tatiane Bomfim (Universidade Federal do Rio de Janeiro- BR): Digital and information literacy for who? The reception of assistive technologies in a Brazilian institute

**18473** Saadia Nauman (Fatima Jinnah Women University- PK): Challenges of Media and Communication Theoretical Developments in Pakistan

**18516** Yunjuan Luo (South China University of Technology- CN): The Collaborative Approach of Media Literacy Education for Filtering Out Fake News: A Case Study in China

**18628** Aanchal Sharma (Symbiosis School of Media and Communication, Symbiosis International( Deemed University), India- IN), Ekta Chavan (Symbiosis School of Media and Communication, Symbiosis International( Deemed University), India- IN) and Shradha Sinha (Symbiosis School of Media and Communication, Symbiosis International( Deemed University), India- IN): Analyzing Alternating Volunteer Engagement in Institutionally Mandated Social Responsibility Programs: A case of student-led social responsibility project towards imparting learning at a government school in Bengaluru, Karnataka, India.

## Mediated Communication, Public Opinion and Society Section – MPS

**Slot code:** MPS-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 254

**Title:** Media Activism

**Chair:** Marie Garnier Ortiz (Wageningen University – NL)

### Presentations:

**17953** Erum Hafeez (Institute of Business Management, Karachi, Pakistan- PK): Influence of Mass Audience on the Crime and Justice System in the age of Citizen Journalism and Social Media Activism

**18701** Steven Schnoor (McGill University- CA): Accumulation by Self-Dispossession: The Politics of Recognition, Indigeneity and Decolonization in Struggles over Resource Extraction in Latin America

**19082** Henry Boachi (Rutgers University- GH): Which Black lives matter? A comparative qualitative content analysis of Black identities, constituents and issues of the Black Lives Matter movement

**19200** Nazli Bulay Dogan (CARGC at the Annenberg School for Communication, University of Pennsylvania- US): Hacktivism: Rethinking democratic sustainability

**19217** Mylynn Felt (University of Calgary- CA) and Maria Bakardjieva (University of Calgary- CA): Institutionalizing Safety: The Sustainability of Hashtag Campaigns for Social Change

## Participatory Communication Research Section – PCR

**Slot code:** PCR-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Pacific 30

**Title:** PANEL: Beyond Mass Media and Modernization: Media Development at a Critical Juncture

**Chair:** Nicholas Benequista (Center for International Media Assistance)

**Presentations:**

**18938** Nicholas Benequista (Center for International Media Assistance- US) and Winston Mano (University of Westminster- GB): Africa's Digital Generation and Media Development

**18944** Guy Berger (UNESCO- FR): How scholarship on media development can make a difference

**18928** Davor Marko (Centre for Media, Data, and Society and Analitika- CS): Media Development in the Balkans: Crumbling Models, New Realities

**18936** Maria Soledad Segura (Universidad Nacional de Córdoba- AR): The Impact of Foreign Aid on the Development of Media and Communication in Latin America

**19328** Carolyn Byerly (School of Communications Howard University- US): Gender, Research, and Media Development: A Feminist Perspective on Media Structures

## Popular Culture Working Group – POC

**Slot code:** POC-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Friendly Hall 214

**Title:** Memory of/in Popular Culture

**Chair:** Lothar Mikos (Filmuniversität Babelsberg)

**Presentations:**

**17432** Deborah Philips (University of Brighton- GB): It was being so camp as kept them going: Sandy Wilson and the Nostalgia of Camp

**17563** Vartika Nanda (Delhi University, India- IN): Hope inside prisons: Analyzing the culture of writing inside prisons

**17453** Jeong-ah Yoon (Doctoral Student, Dept. of Journalism and Communication Studies, Sungkyunkwan University, Seoul, Korea- KR), Yiming Huang (Graduate Student, Dept. of Journalism and Communication Studies, Sungkyunkwan University, Seoul, Korea- KR) and Xinyi Yi (Sungkyunkwan University- KR): Films, Representative Ways, Changes of Images, and Cultural Implications: A Comparative Study on Changes of Images of the 'Comfort Women' through Korean Films

**17591** Xinyue WU (Communication University of China- CN): Rebellion and Reconstruction for Sustainability: Study on Cultural Derivatives Communication

## Political Economy Section – POE

**Slot code:** POE-Fri-1-b  
**Time:** 8:30 am – 10:00 am  
**Room:** McKenzie 229  
**Title:** Social Media and Data Issues in Digital Capitalism  
**Chair:** Peichi Chung (Chinese University of Hong Kong)  
**Presentations:**

**17766** Shihua Chen (School of Journalism and Communication, Nanchang University- CN): A Political Economy Criticism to Big Data Communication Research

**18010** Pawel Popiel (University of Pennsylvania- US): Terms of Public Service: Framing Mobile Privacy Discourses

**17527** Merja Myllylahti (AUT- NZ): How dependent? An in-depth investigation of news companies' Facebook dependency in terms of traffic, social sharing and revenue

**17498** Toks Oyedemi (Department of Communication, Media and Information Studies, University of Limpopo South Africa- ZA): Benevolent capitalism and digital capitalism: the political economy of Facebook in Africa

**Slot code:** POE-Fri-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** McKenzie 221  
**Title:** Same old Story? History and Emerging Media Politics  
**Chair:** Helena Sousa (University of Minho)  
**Presentations:**

**17728** Mandy Tröger (University of Illinois at Urbana-Champaign (USA) and Heinrich Böll Foundation (Germany)- DE): The Political Economy of "Free Media" – On the Post-Socialist Transition of the Press in East Germany



**17376** Shih-Chen Chang (Dept. of Journalism and Communication, Chuhai College of Higher Education, HK- HK): Is capitalist media founded through selling audience commodity? The case of the U.S. audiovisual industry, 1947-1997

**18481** Yang Sheng (Tsinghua University- CN): On the cultural politics of Journalistic Professionalism in China: A political economy approach

**17380** Lianrui Jia (York University- CA): Going Public and Going Global: Chinese Internet Companies and Global Finance Networks

## Political Communication Research Section – POL

**Slot code:** POL-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Allen 140

**Title:** What is new about trust in a changing digital environment?

**Chair:** Melanie Leidecker-Sandmann (University of Koblenz-Landau)

### Presentations:

**18729** Xiaoxiao Cheng (Tsinghua University- CN) and Anfan Chen (Tsinghua University- CN): Casual Effect of the Internet Access on Government Trust: Based on Instrumental Variable Regression

**18080** Laihui Yu (Media and Communication School, Shanghai Jiao Tong University- CN) and Ke Xue (Media and Communication School, Shanghai Jiao Tong University): Media exposure and Corruption Perception: The Mediating Effect of Political Trust

**18028** Xueqing Li (The Chinese University of Hongkong- CN): Social media use, political trust, social trust and particularistic trust among university students in China and Hong Kong: Examine the mediation roles of public affairs discussion and internal efficacy

**17916** Musara Lubombo (Centre for Communication, Media & Society, University of KwaZulu-Natal- ZA): Perfidy or abuse of ubuntu in the (mis)management of ZANU PF succession politics? A dialectical analysis of Grace Mugabes' political rhetor and struggle for power

**18025** William Porath (Pontificia Universidad Catolica de Chile- CL): Televised electoral debates beyond the USA: the attacking attitude of journalists in multiparty presidential systems in Chile

## Religion, Communication and Culture Working Group – RCC

**Slot code:** RCC-Fri-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Friendly Hall 225

**Title:** Religion, Identity & Media

**Chair:** Fernando Nobre Cavalcante (UFRN)

### Presentations:

**17231** Guy Robinson (California State University - San Bernardino- US): Roman Catholics and Evangelicals: Using Symbolic Convergence Theory to Explain Their Loyalty

**18372** Levi Obonyo (Daystar University- KE), Njoki Chege (Daystar University- KE) and Benjamin Muindi (Daystar University- KE): Reporting Religion: A comparative analysis of Coverage of Christianity and Islam in Kenya's Media

**18110** Victor Khroul (Moscow State University- RU): Religious media in Russian media system: structural and functional analysis

**17308** Binod C. Agrawal (Manipal Academy of Higher Education, India- IN): British Blunder in the Understanding Sanatan Dharma (Hindu religion) in Global Media and Communication : An Analysis

## Visual Culture Working Group – VIC

**Slot code:** VIC-Fri-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Lease Crutcher Lewis 23  
**Title:** PANEL: A BRICS perspective on cultural sustainability from the Global South  
**Chair:** Thomas Herdin (University of Salzburg)  
**Presentations:**

**17698** Thomas Herdin (University of Salzburg) and Maria Faust (University of Leipzig- DE): [Panel] A BRICS perspective on cultural sustainability from the Global South, Panel Description

**17705** Thomas Herdin (University of Salzburg- AT): De-Westernizing research in visual culture? Considerations with reference to neuroscience

**17707** Gianluigi Negro (Università della Svizzera italiana- CH): The sustainability of Wechat, a historical perspective

**17708** Fan Liang (University of Michigan- US), Wei Chen (Hangzhou Dianzi University- CN) and Li Cheng (Fudan University- CN): Talking Politics via Images: Exploring the “2016 Chinese Internet Memes War” on Facebook from a Social Sustainability Perspective

**17710** Antal Wozniak (University of Exeter- GB): Domestication vs. transnationalization: The visual framing of climate change in Brazil, India, and South Africa

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## Audience Section – AUD

**Slot code:** AUD-Fri-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Fenton Hall 110  
**Title:** Diversifying Audiences  
**Chair:** Miguel Vicente-Mariño (Universidad de Valladolid)  
**Presentations:**

**17917** HUI Fang (Renmin University of China- CN): Generation, Memory and Identity: Re-staging Taking Tiger Mountain by Strategy

**18489** Pascal Verhoest (Free University of Brussels (VUB)- BE) and Arno Slaets (Free University of Brussels (VUB)- BE): One image, different views: A cognitive mapping of visual ethnical stereotypes

**18504** Xuan Tang (Communication University of China- CN): From Globalization to Retribalization: The Sentiment Analysis of Chinese Netizens in “D8 Expedition”

## Community Communication and Alternative Media Section – COC

**Slot code:** COC-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Willamette 110

**Title:** Sustainability and social change

**Chair:** Andrew Ó Baoill (National University of Ireland Galway)

### Presentations:

**17463** Dimitrinka Atanasova (Lancaster University- GB): Changing media in a changing world: The framing of sustainability in a constructive news outlet

**18870** Maria Rosén (Lund University- SE): Strategic activism in an age of digital communication

**17573** Jennifer Rauch (Long Island University Brooklyn- US): Reimagining Alternative Media as Slow and Sustainable: Lessons from the Slow-Food Movement

**18952** Jared Macary (University of Oregon- US): The Elusive Pursuit of Meaningful Sustainability

**19089** Chen-Ling Hung (Graduate Institute of Journalism National Taiwan University- TW): History of indigenous media in Taiwan

## Communication Policy and Technology Section – CPT

**Slot code:** CPT-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Spruce 232

**Title:** CPT Business meeting

## Crisis Communication Working Group – CRI

**Slot code:** CRI-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 251

**Title:** Media discourses of conflict and control

**Chair:** Rikke Bjerg Jensen (Royal Holloway University of London)

**Presentations:**

**18270** Sabeen Jamil (Institute of Business Management (IoBM)- PK): Terrorism Discourse and Spheres of Democratic Discussion A Case of Political Talk Shows in Pakistan

**19007** Fatima Atiku Abubakar (Attitude and Character Change Initiative (ACCHI)-NG) and Saada Baba-Mohammed (Attitude and Character Change Initiative (ACCHI)- NG): When Medium Is Not the Message: Chibok Girls Kidnap and the New Frontiers of Global Communication

**18233** Dr Payel Chakrabarti (Taylor's University Malaysia- MY): Media of Conflict: Commercialisation of News in Northeast India

**17778** Kseniia ERMOSHINA (Citizen Lab, Munk School of Global Affairs, University of Toronto- CA): Information Control in the Context of Annexation: Communicating with and from Crimea after 2014

## Digital Divide Working Group – DID

**Slot code:** DID-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Miller 107

**Title:** Digital Divide in the Global Context

**Chair:** Anna Gladkova (Lomonosov Moscow State University, Faculty of Journalism)

**Presentations:**

**18640** Parkie Mbozi (university of zambia, institute of economic and social research-ZM): Access to Internet, Mobile Phones and Online Newspapers in Zambia: An Analysis of the Gender, Rural-Urban and Socio-economic Divides

**17465** Heather Hudson (Institute of Social and Economic Research, University of Alaska Anchorage- US): Closing the Broadband Divide in the Canadian North: An Analysis of Regulatory Policy and Indigenous Engagement

**17425** Bhanu Acharya (University of Ottawa- CA): Impact of the digital divide in recent Canadian immigrants in accessing and using government online services

**17486** Manushi .. (Indian Institute of Mass Communication- IN): Technological Transformation and Rural-Urban Digital Divide in India

**19167** Anya Egwu (Department of English and Literary Studies, University of Nigeria, Nsukka.- NG) and Adaora Igwedibia (University of Nigeria- NG): Digital Culture and the Future of the Ewa-oma Festival Heritage of the Cross-River Igbo

## Emerging Scholars Network – ESN

**Slot code:** ESN-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 252

**Title:** ESN Special Session – Workshop on digital methods  
**Chair:** Ksenia Ermoshina (Citizen Lab, University of Toronto)

## Environment, Science and Risk Communication Working Group – ESR

**Slot code:** ESR-Fri-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** EMU Diamond Lake 119  
**Title:** Communication and environmental engagement  
**Chair:** Maitreyee Mishra (Heidelberg University, Manipal University)  
**Discussant:** Corinna Luethje (University of Rostock)  
**Presentations:**

**18925** Céline Espuny (IMSIC – Aix Marseille University- FR): Strong signals vs weak signals in sustainability issues

**18576** Youzhen Su (School of Communication, Hong Kong Baptist University- HK) and Fei Fan (Hong Kong Baptist University): Motivation, Perceived Efficacy and Pro-environmental Behavioral Intentions: A Case of Ant Forest Use

**18512** Kentaro Nagai (Research student, Graduate School of Political Science, Waseda university- JP): The Construction of Public opinion on Environmental Issues: Restricting People's Thought to "do our bits"

**Slot code:** ESR-Fri-3-b  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Lawrence 115  
**Title:** Media and environmental communication and literacy  
**Chair:** Kerrie Foxwell-Norton (Griffith University)  
**Discussant:** Amanda Williams (Mount Royal University)  
**Presentations:**

**18696** Lee Ahern (The Pennsylvania State University- US), Colleen Connolly-Ahern (The Pennsylvania State University- US), Stefanie Davis (The Pennsylvania State University- US), Margarita Lopez-Urbe (The Pennsylvania State University- US) and Harland Patch (The Pennsylvania State University- US): Buzz Words: Beekeeper Communication Habits and Implications for Hive Health

**17671** Priscila Medeiros (Universidade Federal de Alagoas (UFAL)- BR) and Isaltina Maria GOMES (Universidade Federal de Pernambuco- BR): Persuasion through visual metaphors: an analysis of non-photographic resources in environmental documentaries

**18179** Miki Kawabata (Mejiro University- JP): The view of nature and environment of Japanese youth: Exploring the audience frame and narrative for environmental issues in Japan

## Ethics of Society and Ethics of Communication Working Group – ETH

**Slot code:** ETH-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Lawrence 166

**Title:** Ethics of journalism in the fake news era II

**Chair:** Yanick Farmer (Université du Québec à Montréal)

**Discussant:** Yanick Farmer (Université du Québec à Montréal)

### **Presentations:**

**17763** Shengchun Huang (Journalism and Communication School of Tsinghua University- CN) and Jia Dai (Journalism and Communication School of Tsinghua University- CN): How Truth is Lost in the “Post-truth” Era: Evidence from A Case Study

**17860** Jingfang Han (School of Communication, East China Unniversity of Political Science and Law- CN): Emotion is more influential than truth in the spread of crime news on China’s internet

**18989** Yiming Chen (Department of Informatics and media, Uppsala University and College of Journalism & Communication, Jinan University (Guangzhou)- SE): The (re)-articulation of journalistic ethical value on the subject position of the Chinese TV news presenter: an empirical case study in the Guangdong news Centre

**18060** Isaac Nahon-Serfaty (Department of Communication, University of Ottawa- CA): The transparently grotesque and the ethics of the invisible

**18062** Silvia Molina y Vedia del Castillo (Universidad Nacional Autónoma de México, Centro de Estudios de la Comunicación.- MX): The corruption of research.

## Gender and Communication Section – GEC

**Slot code:** GEC-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Cedar 231

**Title:** Gender Militarization

**Chair:** Tania Rosas Moreno (Loyola University Maryland)

### **Presentations:**

**18197** Usha Rani Narayana (University of Mysore- IN): Portrayal of Muslim Women in Indian Press- A Study of Media Coverage of Triple Talaq Issue

**18913** Lisa Brooten (Southern Illinois University- US): Strongmen vs. the media: Gender, militarization and media in Thailand and the Philippines

**18488** Ricarda Drüeke (University of Salzburg- AT) and Corinna Peil (University of Salzburg- AT): Dynamics of Outrage: Debates on Gender and Race in Digital Publics

**18758** Tania Rosas Moreno (Loyola University Maryland- US): Harming Females: A merged-media analysis reveals that Brazil’s IBSA involvement isn’t freeing its slaves

## Health Communication and Change/Communication and HIV & AIDS Working Group – HCC/COH

**Slot code:** HCC/COH-Fri-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Friendly Hall 106  
**Title:** Considering community approaches and sustainability  
**Chair:** Yolanda Paul (The University of the West Indies Mona)  
**Discussant:** Sayyed Fawad Shah (University of New Mexico)  
**Presentations:**

**18491** Syed Hussain (Assam University, Silchar. Assam. INDIA.- IN): Communicating Health to Underserved Communities: Role of ASHAs in Promoting Health Literacy among Tea Plantation Workers in Rural Assam in India

**18164** Raquel Araujo Soares (Universidade Federal do Rio de Janeiro- BR) and Ravindra Vemula (Department of Journalism and Mass Communication – The English and Foreign Languages University- IN): Disposing Garbage: Addressing Public Health Concerns for a Sustainable plan for Brazil and India

**17762** Abena Animwaa Yeboah-Banin (University of Ghana- GH) and Kwaku Krobea Asante (University of Ghana- GH): Enabling informed health choices in pursuit of SDG 3: should we trust what herbal medicine adverts say?

**19147** Muhabbat Yakubova (Graduate Student- US): This is my Stance or Factors Impacting the Sustainability of Vaccination based on Vaccinators' Narratives.

## History Section – HIS

**Slot code:** HIS-Fri-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** EMU Coquille 104  
**Title:** Nature and Art in the Media  
**Chair:** Marc Raboy (McGill University)  
**Presentations:**

**18686** Xin Lu (The Chinese University of Hong Kong- CN): Re-producing Landscape: the representation of nature in late Qing pictorials

**18169** Andrea Cadelo (Pontificia Universidad Javeriana- CO): Representations of nature and nation in nineteenth-century Colombian newspapers

**18726** Imen Neffati (University of Sheffield- GB): 'How to reconcile order which is not oppression with freedom that is not license?' Charlie Hebdo and the question of free speech

**17216** Talita Magnolo (Universidade Federal de Juiz de Fora – UFJF- BR): From the illustration to the TV screen: the evolution of artistic expression in Brazilian magazines

## International Communication Section – INC

**Slot code:** INC-Fri-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** McKenzie 221  
**Title:** Media and cultural ecosystems in the transnational environment  
**Chair:** Raquel Paiva (Universidade Federal do Rio de Janeiro (UFRJ))  
**Presentations:**

**17484** Muniz Sodré (Universidade Federal do Rio de Janeiro- BR): Populism and Social Inequality

**17881** Stuart Davis (City University of New York, Baruch College- US), Jose Carlos Lozano (Texas A&M International University- US) and Melissa Santillana (Texas A&M International University- US): Translating Communication Theory: Mapping the Conceptual Ecosystem of Contemporary Latin American Media Studies Research

**18079** Jidong Li (National Center for Communication Innovation Studies, Communication University of China- CN): Rethink the Discourse of Globalization: Hegemony Shifting or Value Reconstructing

**Slot code:** INC-Fri-3-b  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Straub 245  
**Title:** Sustainability and the Media  
**Chair:** Elizabeth Earle (Texas A & M)  
**Presentations:**

**18329** Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain- ES): Sustainability and the Media in the European Union: Regulation and Application

**18370** Andrew Ó Baoill (National University of Ireland Galway- IE): Media literacy for the digital age: placing the Irish experience in international context

**17435** Maria Putseva (Lomonosov Moscow State University, Faculty of Journalism- RU): The conception of Europe in modern media research

**17548** Lu Sun (Communication University of China/ New York State University at Buffalo- CN): Developments and New Approaches of Internationalizing China's Media: A Case Study of China Global Television Network (CGTN) in Witness Perspective

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Fri-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Straub 145  
**Title:** PANEL: How International scholars can increase their presence in major communication journals



**Chair:** Louisa Ha (Bowling Green State University)

**Discussant:** Kyu Ho Youm (University of Oregon)

**Presentations:**

**17987** Louisa Ha (Bowling Green State University- US), Gerard Goggin (University of Sydney- AU) and Sriramesh Krishnamurthy (Purdue University- US): [Panel] How international scholars can increase their presence in major communication journals, Panel Description

**18600** Louisa Ha (Bowling Green State University- US): How international scholars can increase their presence in Journalism and Mass Communication Quarterly

**18607** Gerard Goggin (University of Sydney- AU): The Politics and Possibilities of Internationalizing Communication Journals

**18612** Sriramesh Krishnamurthy (Purdue University- US): Harnessing the “art” of publishing in leading communication journals

**Slot code:** MER/JRE-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Allen 101

**Title:** PANEL: New challenges, new curricula: Media education in the face of disinformation and attacks on journalists

**Chair:** Guy Berger (UNESCO)

**Presentations:**

**18521** Guy Berger (UNESCO- ZA): [Panel] New challenges, new curricula: media education in the face of disinformation and attacks on journalists, Panel Description

**18630** Divina Frau-Meigs (Sorbonne Nouvelle, Paris- FR): Why media and information literacy needs to be sensitive to disinformation and “fake news” as a global and translingual phenomenon

**18525** Emrakeb Assefa (University of Oregon, Eugene- US): The global and the regional: what’s in a model course on safety literacy, designed for Arab countries, and what it would take to adapt for use in sub-Saharan Africa

**18627** Ramon Tuazon (Asian Institute of Journalism and Communication, Manila- PH): Embedding new literacies into journalism schools: the case of safety literacy at Philippine Journalism Schools.

**18629** Mireya Márquez-Ramírez (Universidad Iberoamericana, Mexico City- MX): Building practical skills for media women under threat: assessment of a new handbook

## Law Section – LAW

**Slot code:** LAW-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 253

**Title:** PANEL: Is the First Amendment a Global Touchstone?  
If So—Should It Be?

**Chair:** Kyu Ho Youm (University of Oregon)

**Discussant:** Kyu Ho Youm (University of Oregon)

**Presentations:**

**18122** Kyu Ho Youm (University of Oregon- US), Charles Glasser (New York University- US), Edward Carter (Brigham Young University- US), Amy Sanders (Northwestern University in Qatar- QA) and Ahran Park (Korea Press Foundation- KR): [Panel] Is the First Amendment a Global Touchstone? If So, Should It Be? Panel Description

**18123** Charles Glasser (New York University- US): Adopting American Defamation Law: Two Questions Worth Exploring

**18124** Edward Carter (Brigham Young University- US): Free Speech in Latin America: Influence of the First Amendment Without the Name

**18125** Amy Sanders (Northwestern University in Qatar- QA): Cybercrime and Criminal Defamation Threaten Free Expression in the Middle East and Africa

**18126** Ahran Park (Korea Press Foundation- KR): The “First Amendment” in Asia: Lighting the Path to a Free Press

## Media Education Research Section – MER

**Slot code:** MER/JRE-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Allen 101

**Title:** PANEL: New challenges, new curricula: Media education in the face of disinformation and attacks on journalists

**Chair:** Guy Berger (UNESCO)

**Presentations:**

**18521** Berger Guy (UNESCO- ZA): [Panel] New challenges, new curricula: media education in the face of disinformation and attacks on journalists, Panel Description

**18630** Divina Frau-Meigs (Sorbonne Nouvelle, Paris- FR): Why media and information literacy needs to be sensitive to disinformation and “fake news” as a global and translingual phenomenon

**18525** Emrakeb Assefa (University of Oregon, Eugene- US): The global and the regional: what’s in a model course on safety literacy, designed for Arab countries, and what it would take to adapt for use in sub-Saharan Africa

**18627** Ramon Tuazon (Asian Institute of Journalism and Communication, Manila- PH): Embedding new literacies into journalism schools: the case of safety literacy at Philippine Journalism Schools.

**18629** Mireya Márquez-Ramírez (Universidad Iberoamericana, Mexico City- MX): Building practical skills for media women under threat: assessment of a new handbook

## Media & Sports Section – MES

**Slot code:** MES-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Swindells 230

**Title:** Media and Sport – Beyond the Mainstream

**Chair:** Kulveen Trehan (Guru Gobind Singh Indraprastha University, New Delhi, India)

### **Presentations:**

**17218** Linda Fuller (Worcester State University- US): Archery to tennis: Women wheelchair Paralympians' media obstacles

**17756** Xuemei Bi (Beijing Sport University- CN), Yurun Mu (Beijing Sport University- CN) and Luleiya Huang (Beijing Sport University- CN): The Mediatonal Effect of Opinion Leaders on the Relationship between Identity Recognition and Consumer Desire in Square Dance Fans' Community in China

**18544** Katariina Rahikainen (University of New South Wales- AU): Social media, representation and sustainability – case study of sponsored female climbers

**18760** Kulveen Trehan (Guru Gobind Singh Indraprastha University , New Delhi , India- IN): Construction of Indian National Identity through Sports Advertising : A Semiotic Analysis of Recent Cricket Campaigns in India

**18718** Fabien Wille (University of Lille- FR), Francoise Papa (University Grenoble Alpes- FR), Sandy Montanola (University of Rennes- FR), Béatrice Damian-Gaillard (University of Rennes- FR), Jean-Marc Francony (University Grenoble Alpes- FR) and Amandine Kervella (University of Lille- FR): Question the social responsibility of sports journalists: is diversity taken into account and how in the mediatization of major sport events?

## Mediated Communication, Public Opinion and Society Section – MPS

**Slot code:** MPS-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 254

**Title:** Public Opinion and Social Media

**Chair:** Franziska Thiele (University of Rostock)

### **Presentations:**

**17558** Katerina Diamantaki (Deree-The American College of Greece- GR), Dionysis Panos (Cyprus University of Cyprus- CY) and Manos Takas (City Unity College, Greece- GR): Socially-mediated right-wing populism: an analysis of Golden Dawn's cyber-rhetoric and its politics of online visibility

**17841** Xiaoke Guo (Communication University of China- CN): Communication and Public Policy: A case study of the air pollution control in China

**18160** Guarav Arora (IIIT Delhi- IN), Aasim Khan (IIIT Delhi- IN) and Zoya Khan (IGDTU- IN): Online Communications and Urban Environmental Policy in India: A case study from Delhi's air pollution crisis in 2016

**18236** Olivine Lo (Hong Kong Shue Yan University- HK): Why People Comment on Controversial Topics on Online Forums? Exploring the impact of Community Recognition, Issues-resonance and Emotional Triggers

**18415** Shih-Hsien Hsu (National Taiwan University- TW) and Yi-Hsing Han (Fu Jen Catholic University- TW): Perceived bias in immigration news coverage and active control of detectable prejudice

## Participatory Communication Research Section – PCR

**Slot code:** PCR-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Pacific 30

**Title:** Disasters and catastrophes as participatory triggers

**Chair:** Sarah Cardey (University of Reading)

### Presentations:

**17342** Tamara Plush (Royal Roads University- CA): like! love! haha! wow!: Social media as a tool for meaningful youth engagement in disaster recovery

**18616** Ana Duarte Melo (Universidade do Minho- PT) and Anabela Carvalho (Senior Lecturer and Researcher – Communication Sciences Department/CECS – Communication and Society Research Center): Participation on fire – catastrophe as trigger of civil society activism: Portugal 2017

**18187** Angela Osterheider (Freie Universität Berlin- DE), Julia Drews (Freie Universität Berlin- DE) and Juliana Raupp (Freie Universität Berlin- DE): Participatory risk communication: Alternative anti-infectives in public debates

**17992** Fábio Ribeiro (University Trás-os-Montes e Alto Douro (UTAD); Communication & Society Research Centre – University of Minho- PT): Media and citizens' participation during catastrophes: from a worldwide tour of experiences to the Portuguese fogos.pt initiative

## Popular Culture Working Group – POC

**Slot code:** POC-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Friendly Hall 214

**Title:** The Politics of the Popular

**Chair:** Tonny Krijnen (Erasmus University Rotterdam)

### Presentations:

**17990** Garry Whannel (University of Bedfordshire, UK- GB): Why Stand Up? Notes on the archaeology of a cultural form

**18791** Michael Johann (University of Passau- DE) and Lars Bülow (University of Passau- DE): Political Internet Memes. Evidences from two Case Studies

**19084** Niel Chah (University of Toronto- CA) and Nahyeon Kim (University of Toronto- CA): Passion That Connects, But Is It For Sustainability?: How Social Media During the 2018 Winter Olympics Interfaces With Sustainability

**17892** Laura Correa (Federal University of Minas Gerais- BR): Transforming Sapucaí: urban art, aesthetic experience and gentrification in a Brazilian street

## Political Economy Section – POE

**Slot code:** POE-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** McKenzie 229

**Title:** The Wiring Under the Board: The Political Economy of Internet & Telecommunications

**Chair:** Eileen Meehan (LSU)

### Presentations:

**17481** Tewodros Workneh (Kent State University- US): Telecommunications Deregulation and Development: Policy Lessons from Ethiopia

**18347** Dwayne Winseck (School of Journalism and Communication, Carleton University, Ottawa, Canada- CA): Do Giant Internet Platforms Rule the World?: A View from Canada

**18458** Scott Fitzgerald (Graduate School of Business Curtin University- AU): The Indian ‘Battleground’ for Over-the-top (OTT) Video Services

**18714** Victor Pickard (University of Pennsylvania- US): Confronting the New Digital Monopolies: Infrastructure for People, Not Corporations

## Political Communication Research Section – POL

**Slot code:** POL-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Allen 140

**Title:** PANEL: Politics- spaces and cultures of conflict: The case of Cyprus

**Chair:** Vaia Doudaki (Uppsala University)

### Presentations:

**17893** Vaia Doudaki (Uppsala University- SE): [Panel] Politics, spaces and cultures of conflict: The case of Cyprus, Panel Description

**17897** Susan Drucker (Hofstra University- US) and Gary Gumpert (City University of New York- US): Bridge over troubled...

**17895** Vaia Doudaki (Uppsala University- SE): Cultures of conflict: Lessons learnt from Cyprus

**17896** Nico Carpentier (Uppsala University- SE): Iconoclastic Controversy in Cyprus. The Problematic Rethinking of a Conflicted Past

**17899** Beybin Kejanlioglu (Giresun University- TR) and Serhat Güney (Galatasaray University- TR): Whose Flags Are These? Apollon Limassol v. Trabzonspor Football Matches in Turkish Online News and User Comments as a Case of 'Banal Nationalism'

## Religion, Communication and Culture Working Group – RCC

**Slot code:** RCC-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Friendly Hall 225

**Title:** Visual Culture

**Chair:** Uttaran Dutta (Arizona State University)

### Presentations:

**19124** Ahmed Orabi (South Valley University, Egypt- EG): How Egyptian Religious Discourse(s) through Satellite Channels Counter Modernity?

**18498** Shinto Augustine (Karnatak University, India- IN): Sacred space on television in a multi-religious audience domain: Media management patterns of religious broadcasting in India

**17553** Sunday Alawode (Lagos State University- NG), Stephen Fatonji (Lagos State University- NG) and Sunday Uduakobong (Lagos State University- NG): Marriage Rituals as Culture and Religion in Yoruba Nollywood Films

**18802** TT Sreekumar (The English and Foreign Languages University, Hyderabad- IN) and Bindu Menon (Delhi University- IN): Globalization and Islamic Home films: Religion and Cultural Circuits between Kerala and the Middle East

## Visual Culture Working Group – VIC

**Slot code:** VIC-Fri-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Lease Crutcher Lewis 23

**Title:** Visual governance and politics of visual communication

**Chair:** Julianne Newton (University of Oregon School of Journalism and Communication)

### Presentations:

**17919** Sunny Yoon (Hanyang University- KR): Neo-Nationalism and governance of cultural consumption: Anti-Hallyu sentiments and Chinese reproduction of Korean media

**18004** Masoud Alidaditalkhabi (Post-graduate student in Journalism, Allameh Tabataba'i University- IR): Reading Political Cartoons: a semiotic analysis

**18409** Sandra Ristovska (College of Media, Communication and Information, University of Colorado Boulder- US): Human Rights Video Activism as a Proxy Profession

**18656** Deborah Tudor (Southern Illinois University Carbondale- US): Alienation and the Monstrous Bodies of Late Capitalism

## Audience Section – AUD

**Slot code:** AUD-Fri-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Fenton Hall 110

**Title:** Active Audiences

**Chair:** Miguel Vicente-Mariño (Universidad de Valladolid)

**Presentations:**

**18574** Peter Lunt (University of Leicester- GB): David Cameron meets the people: the performances of power and citizenship in the UK Brexit debate

**18631** Ruben Vandenplas (Vrije Universiteit Brussel- BE) and Ike Picone (Vrije Universiteit Brussel- BE): Media Repertoires of the Flemish Population: A Latent Class Analysis of Media Repertoires Based on the 2014 Flemish Participation Study

**19054** Mercedes Calzado (Universidad de Buenos Aires (Argentina)- AR): Audiences in Context. “Electoral audiences” as a citizen experience during electoral process

**18746** Emili Prado (Universitat Autònoma de Barcelona- ES), Núria García-Muñoz (Universitat Autònoma de Barcelona- ES), Oscar Coromina (Universitat Autònoma de Barcelona- ES), Pau Lluís (Universitat Autònoma de Barcelona- ES) and Alba Mendoza (Universitat Autònoma de Barcelona- ES): Social Audience’ interaction with television genres: A comparative study of Information, Fiction and Infotainment

## Community Communication and Alternative Media Section – COC

**Slot code:** COC-Fri-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Willamette 110

**Title:** COC Business meeting

## Communication Policy and Technology Section – CPT

**Slot code:** CPT-Fri-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Spruce 232

**Title:** eGovernment, Security and Data

**Chair:** Helena Sousa (University of Minho)

**Discussant:** Robin Mansell (London School of Economics and Political Science)

**Presentations:**

**18743** Vishnupriya Das (University of Michigan- US) and Muzammil Hussain (University of Michigan- US): Do States Dream of Biometric Citizens?: Tracing the development of the Aadhar Citizen Identification Project in India

**19003** Danbi Yoo (University of Massachusetts, Amherst, USA- US): Open government data initiative and civic hackers' struggle in S. Korea.

**18682** Liang Chen (Sun Yat-sen University- CN) and Fengming Zhang (Sun Yat-sen University- CN): A Systematic Review of Big Data in Communication Research: Objectives, Theories, and Methods

## Crisis Communication Working Group – CRI

**Slot code:** CRI-Fri-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Straub 251

**Title:** CRI Business meeting

**Chair:** Rikke Bjerg Jensen (Royal Holloway University of London)

## Diaspora and Media Working Group – DIM

**Slot code:** DIM-Fri-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Coquille 104

**Title:** PANEL: Ethnic Media in the Digital Age: New Research from Across the Globe

**Chair:** Sherry Yu (University of Toronto)

**Presentations:**

**18843** Sherry Yu (University of Toronto- CA): [Panel] Ethnic Media in the Digital Age: New Research from Across the Globe, Panel Description

**18882** Qun Wang (Rutgers University- US) and Vikki Katz (Rutgers University- US): Ethnic digital media as agenda setters and agenda marketers: The Case of WXC and the Jimmy Kimmel Live controversy

**18868** Matthew Matsaganis (Rutgers University- US) and Sherry Yu (University of Toronto- CA): Ethnic media's adaptation to the digital media environment and implications for communication within and across ethnic communities

**18871** Antoinette Wessels (Unitec Institute of Technology- NZ): The role of ethnic media beyond providing entertainment: The case of SANZ Live

**18451** Daniel Ahadi (Simon Fraser University- CA): Iranian Community Media in Stockholm: Locality, Transnationality, and Multicultural Adaptation



## Emerging Scholars Network – ESN

**Slot code:** ESN-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Straub 252  
**Title:** Public media, public interest, public good  
**Chair:** Steph Hill (Ryerson University)  
**Discussant:** Rodrigo Cetina (Lasell College, Boston)  
**Presentations:**

**17217** Srikanth Nayaka (Research Scholar, Centre for Media Studies, School of Social Sciences, Jawaharlal Nehru University, New Delhi, India- IN): News as Infotainment:: The Emerging Regional Public Sphere in India

**19119** Richelle Crotty (The University of Texas at Austin- US): Mobile Broadband and the Public Interest: A Conceptual Framework for the Future of Mobile Internet Access Regulation

**18036** Elyse Amend (Concordia University, Department of Journalism- CA): “Open by default”: the future of Canadian access to information and its impacts on journalistic practice and training

**17499** Samantha Oliver (Annenberg School for Communication, University of Pennsylvania- US): “Move the Memorial!”: Public Participation and the Development of the Canadian Victims of Communism Memorial

**18310** Brett Pardy (McGill University- CA): Empathy in Virtual Reality: Moral or Consumer Good?

## Environment, Science and Risk Communication

**Slot code:** ESR-Fri-4-b  
**Time:** 16:00 pm – 17:30 pm  
**Room:** EMU Diamond Lake 119  
**Title:** Sustainability discourse and communication  
**Co Chairs:** Radhika Mittal (Hamburg University) and Pieter Maesele University of Antwerp)  
**Discussant:** Robert Cox (The University of North Carolina at Chapel Hill)  
**Presentations:**

**17808** Daniel Fischer (Leuphana University of Lüneburg, Institute for Environmental and Sustainability Communication (INFU)- DE), Hanna Selm (Leuphana University of Lüneburg, Institute for Environmental and Sustainability Communication (INFU)- DE) and Anna Sundermann (Leuphana University of Lüneburg, Institute for Environmental and Sustainability Communication (INFU)- DE): The Story of Storytelling Effects in Sustainability Communication: A Systematic Literature Review on the Evidence-Base

**18241** Shai Kassirer (University of Brighton- GB): Reimagining Sustainable Water Consumption: discourse analysis of eight television infomercial campaigns from Israel (2008-2018)

**19038** Kevin Duffy (University of Maine- US), Hugh Cipparone (Bowdoin College- US), Laura Rickard (University of Maine- US), Eileen Johnson (Bowdoin College- US) and Kate Beard (University of Maine- US): Envisioning content analysis as distributed discourse through mapping

**18138** Franzisca Weder (University of Klagenfurt, Dep. for Media and Communication Studies- AT), Amornpan Tungarat (University of Klagenfurt, Dep. for Media and Communication Studies- AT) and Stella Lemke (University of Lübeck, Dep. for Social Medicine and Epidemiology- DE): (Re)storying Sustainability The use of Story Cubes in narrative inquiries to (re)imagine sustainability

**Slot code:** ESR-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Lawrence 115  
**Title:** Environmental and Science Journalism  
**Chair:** Maitreyee Mishra (Heidelberg University, Manipal University)  
**Discussant:** Benjamin Bigl (University of Leipzig – DE)  
**Presentations:**

**17648** Derek Moscato (Western Washington University- US) and Ricardo Valencia (University of Oregon- US): Opinion-makers amid ecological crisis: The political economy of climate change communication in global op-eds

**18877** Lin Shi (Tsinghua University- CN): The medialized science and the scientised media: explore Chinese media coverage on climate change

**18895** Lin Song (University of Lincoln, UK- GB): How environmental issues are changing the existing models of the media and professionalism for journalists in China

## Ethics of Society and Ethics of Communication Working Group – ETH

**Slot code:** ETH-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Lawrence 166  
**Title:** Ethical Crisis in Media Politics  
**Chair:** Elvira García de Torres (Universidad CEU Cardenal Herrera. Ceu Universities)  
**Discussant:** Lourdes López (Universidad panamericana)  
**Presentations:**

**17810** Gisela Goncalves (Universidade da Beira Interior- PT) and José Manuel Santos (Universidade da Beira Interior- PT): The virtue of a virtue ethics approach in Governmental communication analysis

**17474** Stellamaris Okpara (School of Media and Communication, Pan-Atlantic University, Lagos, Nigeria- NG): From Jurgen Habermas to Chinua Achebe: Ethical Issues of Political Discourse in the Nigerian National Assembly (2015 – 2017)

**18209** Mariam shaikh (Florida state University, Tallahassee, FL- PK): Heightened media frenzy; political responsiveness & ethics of “Justice & “Care”: A case of serial child-rape crisis

**18306** Leonardo Figueiras Tapia (Universidad Nacional Autónoma de México- MX): Crisis Ética en la Deslegitimización del Estado

**18995** Ernesto Magana (Universidad Nacional Autonoma de Mexico UNAM-MX): Organizaciones de la sociedad civil, transparencia y rendición de cuentas: sustentabilidad y cuestiones éticas

## Gender and Communication Section – GEC

**Slot code:** GEC-Fri-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Cedar 231

**Title:** PANEL: Revisiting the Issues of Pakistani Female Representation: The Stereotyping of Women in our Contemporary Context

**Chair:** Faiza Rafique (Forman Christian College, A chartered university)

### Presentations:

**18071** Firasat Jabeen (Clemson University- US): [Panel] Revisiting the Issues of Pakistani Female Representation: The Stereotyping of Women in our Contemporary Context, Panel Description

**18073** Firasat Jabeen (Clemson University- US): Rethinking Orientalism in the Appropriation of Malala Yousafzai

**18075** Saleem Abbas (Independent Researcher- US): Are Independent and Liberal Women Villains? (A Thematic Analysis of Negative Female Roles in Pakistani TV Dramas)

**18078** Qurratulaen Liaqat (Forman Christian College, Lahore- PK): Contemporary Onto-epistemological Shift: Posthuman Feminist Discourse of a Pakistani TV Animation Series Burqa Avengers

## Health Communication and Change/Communication and HIV & AIDS Working Group – HCC/COH

**Slot code:** HCC/COH-Fri-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Friendly Hall 106

**Title:** Communication, HIV and AIDS and Reproductive Health

**Chair:** Raquel Paiva (Universidade Federal do Rio de Janeiro (UFRJ))

**Discussant:** Subba Rao Gavaravarapu (Indian Council of Medical Research)

### Presentations:

**19182** Zhan Li (School of Journalism & Communication, Xiamen University, China-CN): Stigmatizing Gay Men for AIDS on the World AIDS Day: A Critical Discourse Study of Chinese Media Coverage of the World AIDS Day from 2006 to 2017

**19048** Marjan de Bruin (The University of the West Indies Mona- JM) and Yolanda Paul (The University of the West Indies Mona- JM): Access to Health Care for LGBT Students and Staff at The University of the West Indies: Stakeholders' Perceptions of Demand and Supply – a Potential Field of Contestation

**17554** Mercy Khasiani (Daystar University- KE): Adolescent Interpretation of HIV media messages : Assessing the effectiveness of the Trust Condom 'Kuwa True' Campaign

**17414** Joyce Wanja Thuku (Moi University- KE): The Role of Print Media in Setting the Agenda for Reproductive Health Reporting in Kenya: Case Study of the Daily Nation Newspaper

## History Section – HIS

**Slot code:** HIS-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** EMU Miller 107  
**Title:** Gender, Minorities and the Media  
**Chair:** Carlos Barrera (University of Navarra)  
**Presentations:**

**18837** Jan Cebe (Charles University Prague- CZ): Nothing But the Nation? The representation of German “political” migrants in the newspapers of the Czech right-wing parties in the period 1933-1938

**17224** Gilad Greenwald (Bar-Ilan University- IL) and Sam Lehman-Wilzig (Bar-Ilan University- IL): The Only Man in the Cabinet? Gender Perspective on Golda Meir's 1969 Election Campaign Coverage in Two Israeli Newspapers

**17467** Kristin Fitzsimmons (University of Minnesota- US): To Beard or Not to Beard: Discussions of Women and Other Creatures in Dragon Magazine, 1976-1989

**18550** Sarah Akrofi-Quarcoo (University of Ghana- GH): Becoming Modern: Post-Colonial Women, Radio and Ideologies of Domesticity in Ghana

**18951** Anne MacLennan (York University- CA): Independent, local and community: a historical view of preserving culture, social inclusion, and the economy in Canadian radio

## International Communication Section – INC

**Slot code:** INC-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Straub 245  
**Title:** Analysis of the image and representation of Africa and Turkey  
**Chair:** Téwodros Workneh (Kent State University)  
**Discussant:** Esi Thompson (Indiana University)  
**Presentations:**

**17902** Michael Yao Wodui Serwornoo (Ruhr University of Bochum, Institute for Media Studies- DE): Africa's Image in the Ghanaian Press: Is self-representation ever possible?

**18264** Toussaint Nothias (Stanford, Center for African Studies- US) and Chris Paterson (University of Leeds, UK- GB): Contested discourses of 'Africa Rising': The struggle for control of the image of the foreign 'partner'

**18618** Vaibhav Dewan (Vivekananda Institute of Professional Studies, Guru Gobind Singh Indraprastha University- IN): Attempted Military Coup in Turkey and Documentary Films: A Comparative Analysis

**18785** Muhammad Jameel Yusha'u (Uni Focus Academy- SA): Intranational Approaches to the Study of African Media Systems: Comparing Kenya, Nigeria and South Africa

**18774** Chika Anyanwu (Charles Sturt University, New South Wales, Australia- AU): Trump and the USA (United Shitholes of Africa): Communicating sustainability or galvanising resistant solidarity?

**Slot code:** INC-Fri-4-b

**Time:** 16:00 pm – 17:30 pm

**Room:** McKenzie 221

**Title:** Climate change and development issues in African media

**Chair:** Janet Kwami (Furman University)

**Presentations:**

**18212** Ayo Oyeleye (Department of Mass Communication, United Arab Emirates University- AE): Communication Access, Social Justice, and Global Inequality. Media Realities and the Sustainability Debate

**18947** Jeslyn Lemke (Doctorate student Media Studies PhD program at the University of Oregon Member of IAMCR- US): An Unsustainable Forest: A Qualitative Content Analysis of How Senegalese Journalists are Adapting to Desertification and Climate Change

**17287** Musawenkosi Ndlovu (University of Cape Town- ZA): What are the Prospects of African Regional (News) Media?

**19164** Charles Okigbo (North Dakota State University- US) and Angella Napakol (Uganda Christian University- UG): Rethinking Development Communication in Africa.

**19193** Endalkachew Chala (University of Oregon, School of Journalism and Communication- US) and Azeb Madebo (University of Southern California, Annenberg School for Communication and Journalism- US): Ethiopia (up) Rising: the politics of sustainable development and civic acts of desiring in Ethiopia

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Straub 145  
**Title:** PANEL: Attacks on journalists and the issue of impunity: The fight for sustainable journalism against its civil diminishment  
**Chair:** Jackie Harrison (University of Sheffield)  
**Presentations:**

**18214** Jackie Harrison (University of Sheffield- GB): [Panel] Attacks on journalists and the issue of impunity: the fight for sustainable journalism against its civil diminishment, Panel Description

**18215** Sara Torsner (University of Sheffield- GB) and Jackie Harrison (University of Sheffield- GB): Environments hostile to journalism in the context of civil sphere diminishment

**18217** Guy Berger (Division of Freedom of Expression and Media Development, UNESCO, Paris- FR): A Global Normative Approach to Journalism Safety and the Issue of Impunity: The 2017 UN Action Plan Consultation and the shift to national mechanisms

**18220** Vera Slavtcheva-Petkova (University of Liverpool- GB): The Worlds of Journalism study and journalism safety, threats and impunity

**18224** Ramon Tuazon (Asian Institute of Journalism and Communication (AIJC) and Asian Media Information and Communication Centre- PH): The Perplexity of Issues in the Philippine News Media: From Ownership to the Media Divide

## Law Section – LAW

**Slot code:** LAW-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Straub 253  
**Title:** Media Regulation and Freedom of Expression  
**Chair:** Fernando Gutiérrez Atala (Universidad Católica de la Santísima Concepción (Chile))  
**Discussant:** Loreto Corredoira (Complutense University Madrid)  
**Presentations:**

**17855** Amit Schejter (Ben-Gurion University of the Negev and Penn State University- IL) and Moshe Schwartz (Ben-Gurion University of the Negev- IL): The Public Interest Standard in Israeli Commercial Broadcasting Law

**17375** Sergio Quiroga (Centre for Social Studies – ICAES- AR): Public policies, environment and government communication

**17598** Chris Demaske (University of Washington Tacoma- US): Social Justice and the First Amendment: A Case Study of *Elonis v. U.S.* and *Matal v. Tam*

**17237** Miral EL Ashry (Egypt- EG): The view of Libyan journalists about ( coverage, War and conflict zone ) and what is the new legislative Freedom of opinion and expression law

## Media Education Research Section – MER

**Slot code:** MER-Fri-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Allen 101

**Title:** Media Education and Policy Aspects

**Chair:** Manisha Pathak-Shelat (MICA, Ahmedabad)

**Presentations:**

**18651** Cláudia Lago (São Paulo University- BR) and Claudemir Edson Viana (São Paulo University- BR): Media Education in Brazil: the role of the Communication and Education Research Group of the University of São Paulo.

**18096** Danish Baber (Iqran National University Peshawar- PK), Sayyid Fawad Ali Shah (Jackville State University- US) and Rahman Ullah (IQRA National University Peshawar- PK): Uses and Gratification of Radio in Pakistan: Countering Militancy Through Airwaves

**17296** Antonio Lopez (John Cabot University- IT): Using Ecomedia Literacy to Align Media and Information Literacy with UN's Sustainability Development Goals

**17849** Maha Bashri (United Arab Emirates University (UAEU)- AE), Gilbert Motsaathebe (University of Johannesburg- ZA) and Ali Rafeeq (United Arab Emirates University- AE): Digital Natives and Digital Naïveté: Media and Information Literacy in Non-Western Contexts A Case Study of the United Arab Emirates

**17285** Salma ElGhetany (The American University in Cairo – Egypt- EG): The Challenges and the Policies of Media Literacy Programs in Egyptian Schools

## Media & Sports Section – MES

**Slot code:** MES-Fri-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Swindells 230

**Title:** Media, Football (soccer) and Beyond

**Chair:** Corinne Schweizer (University of Zurich)

**Presentations:**

**17417** Xavier Ramon (Universitat Pompeu Fabra- ES) and Christopher Tulloch (Universitat Pompeu Fabra- ES): Standing out in the crowd: Mapping the elite football print magazine landscape in the age of digital plenitude

**17321** Peter Bieg (Ludwig-Maximilians-University Munich, Bavaria, Germany- DE): The fight for second place – Sports besides Soccer in German Media

**19028** Thomas Horky (Macromedia University for Media and Communication- DE): Sports Journalism and Sports Communication of Soccer Clubs. The impact of club-owned media on sports journalism in Germany.

**18271** Ana Carolina Vimieiro (Federal University of Minas Gerais (UFMG)- BR), Carlos d'Andréa (Federal University of Minas Gerais (UFMG)- BR) and Renan Petersen-Wagner (Leeds Beckett University- GB): Movements "Against Modern Football" in Brazil: an analysis of the discourses and networks of supporters' protest groups on Facebook

**18255** Matheus Mello (Universidade Federal de Santa Catarina- BR): Complexities and identities in Santa Catarina (Brazil): an analysis of journalistic narratives on live radio broadcastings of local soccer derbies

## Mediated Communication, Public Opinion and Society Section – MPS

**Slot code:** MPS-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Straub 254  
**Title:** Public Opinion and Public Sphere  
**Presentations:**

**17693** Fenghua Li (School of Journalism Communication University of China School of Journalism Communication University of China- CN): Re-examining the concept of public opinion from the perspective of social psychology

**17983** Caja Thimm (University of Bonn, Germany- DE): Fragmentation as a threat to sustainability? Fragmented publics and new radicalization online

**18863** Yi Ding (Hong Kong Baptist University- CA) and Ke Zhang (Hong Kong Baptist University- CN): Perception of Chinese Audience on Images of Foreign Media

## Participatory Communication Research Section – PCR

**Slot code:** PCR-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Pacific 30  
**Title:** The environment, sustainability and participation  
**Chair:** Ana Duarte Melo (Universidade do Minho)  
**Presentations:**

**18353** Juan Vieco Alabarracín (Universidad Nacional de Colombia- CO): Environmental and social impact of the agroindustry in the Wacoyo Indigenous resguardo of Puerto Gaitán, Meta, Colombia.

**18808** Dayana SILVA (University of São Paulo- BR): Networked digital technologies and the rediscovery of the waters of São Paulo



**18304** Agnes Lucy Lando (Daystar University- KE), Samuel Muriithi (Daystar University- KE), Sylvia Tuikong (Daystar University- KE), Mary Mogute (Daystar University- KE), Joab Namai (Daystar University- KE), Ann Wachira (Daystar University- KE) and Joseph Munyao (Daystar University- KE): Towards a Transformed Society: The Role of Participatory Communication and Behavior Change Campaigns on Plastic Disposals in Kenya

**17954** Sarah Cardey (University of Reading- GB) and Loes Witteveen (Wageningen University - NL- NL): Visual Problem Appraisal and local approaches to managing the impacts of climate variability and change in indigenous communities in Aurora Province, Philippines

## Popular Culture Working Group – POC

**Slot code:** POC-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Friendly Hall 214  
**Title:** POC Business meeting  
**Chair:** Tonny Krijnen (Erasmus University Rotterdam)

## Political Economy Section – POE

**Slot code:** POE-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** McKenzie 229  
**Title:** POE Business meeting

## Political Communication Research Section – POL

**Slot code:** POL-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Allen 140  
**Title:** Exploring change in election campaigns  
**Chair:** Nico Carpentier (Uppsala University)  
**Presentations:**

**19191** Richard Bosire (University of Nairobi – Kenya- KE): Political Advertising and presidential debates in the 2017 Presidential Elections in Kenya

**17360** Philippe Maarek (Université Paris Est IC member- FR): Political Communication achievements of Emmanuel Macron's winning 2017 Presidential Campaign

**19195** Richard Bosire (University of Nairobi – Kenya- KE) and Julius Bosire (Technical University of Kenya University- KE): Political Communication and the 2017 General Elections in Kenya

**18507** Caroline Dalmus (University of Fribourg- CH), Laurent Bernhard (University of Fribourg- CH) and Regula Hänggli (University of Fribourg- CH): Issue Engagement during Election Campaigns: Which Factors shape Political Parties' Issue Agendas?

**18655** Shazia Toor (University of the Punjab, Lahore, Pakistan- PK): Print Media and Politics: The 2013 General Elections in Pakistan and Comparative Study of Three Leading Political Parties in Pakistani Print Media

## Religion, Communication and Culture Working Group – RCC

**Slot code:** RCC-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Friendly Hall 225  
**Title:** RCC Business meeting  
**Co-Chairs:** Yoel Cohen (Ariel University) and Victor Khroul (Moscow State University)

## Visual Culture Working Group – VIC

**Slot code:** VIC-Fri-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** EMU Lease Crutcher Lewis 23  
**Title:** New Technology and Visual Communication  
**Chair:** Deborah Tudor (Southern Illinois University Carbondale)  
**Presentations:**

**17921** Anuradha Gobin (University of Calgary- CA): Interrogating the Agency of Images: Materiality, Mobility and the Resistance of Authority

**18040** José Cláudio Castanheira (Universidade Federal de Santa Catarina – UFSC-BR): Mobile Cinema: Audiovisual Culture and Contemporary Mediascape

**18552** Yinfeng Gao (Communication University of China- CN): Buddhist Memes, Mobile Gaming and the Online Urban Culture in Contemporary China

**18063** Benjamin Burroughs (University of Nevada, Las Vegas- US): Hashtags and Social Protest: Live Streaming and the Shooting of Philando Castile

**17985** Xiaowei Huang (University of Macau, China- CN): How is Gender Identity Played Out in Virtual World?

# SATURDAY PARALLEL SESSIONS

## Audience Section – AUD

**Slot code:** AUD-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Gerlinger 248  
**Title:** Audiencing  
**Chair:** Asta Zelenkauskaite (Drexel University)  
**Presentations:**

**18083** Claire Shinhea Lee (University of Texas at Austin- US) and Hogeun Seo (University of Texas at Austin- US): Ambient Community and Ambivalent Emotions: Smartphone and Algorithm Culture of Korean Transient Migrants in the US

**18230** Audrey Gadzekpo (University of Ghana- GH), Abena Yeboah-Banin (University of Ghana- GH) and Sarah Akrofi-Quarcoo (University of Ghana- GH): A Case of Double Standards? Audience Attitudes to Professional Norms on Local and English Language Radio News Programs in Ghana

**18240** qiong dang (Vrije Universiteit Brussel(VUB)- BE): The visitor satisfaction in the Chinese digital museum

**19031** Sunyoung Kwak (The University of Tokyo- JP), Kayoung Kim (The University of Tokyo- JP) and Jiyoung Kim (The University of Tokyo- JP): Fan Activity as Labor: Korean Reality Show “Produce 101” and Its Audience

## Comic Art Working Group – COA

**Slot code:** COA-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Swindells 230  
**Title:** Comics and History – a sociological approach  
**Chair:** Monica Fontana (Faculdade dos Guararapes/Laureate International Universities)  
**Presentations:**

**19101** Matt Minich (Colorado State University- PR): Puerto Rican comics: through colonialism and disaster

**19209** Jeanine Aguilar (Estudiante- MX): El Santo y los villanos de leyenda en México: recuento de la cultura popular a través de la historieta

**18879** Alejandra Gómez Cabrera (Universidad Nacional Autónoma de México (UNAM)- MX): Mecanismos de Estigmatización. Una Aproximación a la Política Antimigratoria de Donald Trump

**17649** Laura Nallely Hernandez Nieto (Universidad Nacional Autónoma de México- MX) and Iván Facundo Rubinstein (Universidad Nacional Autónoma de México- MX): Environment and Neoliberalism in Mexican comics: The case of El Libro Vaquero (The Cowboy Book).

## Community Communication and Alternative Media Section – COC

**Slot code:** COC-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Willamette 110  
**Title:** Indigenous and community communication practices  
**Chair:** Amparo Cadavid (Uniminuto)  
**Presentations:**

**18424** Chun Wei Lin (National Dong Hwa University- TW): Collective Memory in the air: Indigenous Radio and Sustainability of Indigeneity in Taiwan

**19255** Eliana Herrera Huérfano (UNIMINUTO University- CO): Comunicación desde los espacios vitales el rol de la naturaleza en la comunicación de los pueblos indígenas

**18245** Claudia Magallanes-Blanco (Universidad Iberoamericana Puebla- MX), José Manuel Ramos Rodríguez (Universidad Iberoamericana Puebla- MX), Daniela Parra Hinojosa (REDES AC- MX) and Carlos Baca Feldman (REDES AC- MX): Enfrentando al monstruo del desarrollo: Prácticas comunicativas de pueblos indígenas para la defensa de la vida y el territorio

**19326** José Otero (Indígena del Pueblo Nasa- Colombia, Docente Universidad Autónoma Indígena Intercultural – UAIIN- CO): Política Pública de Comunicación Indígena en Colombia: Repensar la Comunicación como Alternativa para la Transformación Social

**17689** Amaranta Cornejo Hernández (CONACYT-CESMECA- MX): Re-apropiación de la palabra desde mujeres rurales en Chiapas como proceso de defensa de la tierra y el territorio

## Communication Policy and Technology Section – CPT

**Slot code:** CPT-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Spruce 232  
**Title:** Privacy, surveillance and algorithms  
**Chair:** Eduardo Villanueva-Mansilla (Pontifical Catholic University of Peru)  
**Discussant:** Natascha Just (Michigan State University, Department of Media and Information)  
**Presentations:**

**17717** Francesca Musiani (Institute for Communication Sciences (CNRS/Paris-Sorbonne/UPMC)- FR) and Ksenia Ermoshina (Citizen Lab, University of Toronto- CA): Hiding from whom? Threat-models and in-the-making encryption technologies

**18020** Lemi Baruh (Koc University Department of Media and Visual Arts- TR) and Mihaela Popescu (California State University, San Bernardino- US): Being, Time and Big Data: Temporal Dimensions of Privacy Harms

**18869** Justin Brown (University of South Florida- US): Privacy Lost in Transparency & Terms of Service Agreements

**17291** Kevin Howley (DePauw University- US): Distributed Intimacies: Robotic Warfare and Drone Whistleblowers

## Digital Divide Working Group – DID

**Slot code:** DID-Sat-1-a

**Time:** 8:30 am – 10:00 am

**Room:** EMU Miller 107

**Title:** Digital Divide and the Society: Current Challenges and Trends

**Co Chairs:** Anna Gladkova (Lomonosov Moscow State University) and Massimo Ragnedda (Northumbria University)

### **Presentations:**

**18798** George Maier (The London School of Economics and Political Science- GB): Power, Class and Digital Markets: A Critique of Digital Inclusion

**17195** Anna Gladkova (Lomonosov Moscow State University, Faculty of Journalism- RU): Diversity as Manifestation of Sustainability in Multiethnic Russian Society

**18111** Umair Nadeem (University of Gujrat, Pakistan- PK) and Sidra Umair (Ministry of Communication- PK): Social Media and Political Behavior.

**17617** Massimo Ragnedda (Northumbria University- GB): Digital stratification: Class, status group and parties in the age of the Internet

**18527** Justin Adriel Bucana (Adamson University- PH), Patricia Ellaine Serrano (Adamson University- PH) and Marc Pacoma (Adamson University- PH): Unlocking Digital Divide: Evaluating Urban-Rural Communities Internet Access and Digital Literacy

## Diaspora and Media Working Group – DIM

**Slot code:** DIM-Sat-1-a

**Time:** 8:30 am – 10:00 am

**Room:** EMU Coquille 104

**Title:** Media Industries, Social Networks and Diaspora

**Chair:** Sudeshna Roy (Stephen F. Austin State University)

### **Presentations:**

**18273** Teresa Costa Alves (Minho University- PT): Diaspora storytelling across the public sphere: past, present and future in immigrants' radio shows

**18826** Sherry Yu (University of Toronto- CA): Digital Diaspora on YouTube: Narratives on Culture, Place, and Identity

**18044** Moses Shumow (School of Communication and Journalism Florida International University- US) and Jessica Retis (Journalism Department | California State University Northridge- US): Finding common ground in an era of fragmentation: The paradox of Spanish-language journalism in the digital age

**18026** Lukasz Szulc (London School of Economics & Political Science- GB): Polish LGBTQs in the UK Encountering Coincidental Homophobia and Xenophobia on Facebook

**19083** Niel Chah (University of Toronto- CA) and Nahyeon Kim (University of Toronto- CA): Will They Survive?: The sustainability of Ethnic Media Industry in Canada

## Emerging Scholars Network – ESN

**Slot code:** ESN-Sat-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 252

**Title:** Understanding the youth: communication practices, conflicts and usages

**Chair:** Pippa Adams (Centre for Film and Media Studies, University of Cape Town)

**Discussant:** Tanja Bosch (Centre for Film and Media Studies University of Cape Town)

### Presentations:

**17466** Eric Adae (University of Oregon- US): Youth using Social Media: A Comparative Study of Facebook and Twitter use among American College Students.

**17664** Maphuthi Choung (University of Limpopo- ZA): ICT for youth's sustainable economic development: A study of technology use for employment opportunities in South Africa

**18403** Sally Neas (UC Davis- US): Changing the Climate Story: Digital storytelling as a pathway to climate justice for youth

**17838** Chun Shao (Arizona State University- US), Deborah Hall (Arizona State University- US) and Yasin Silva (Arizona State University- US): From theory to practice: An Integrated Model for Cyberbullying on Social Media

## Environment, Science and Risk Communication Working Group – ESR

**Slot code:** ESR-Sat-1-a

**Time:** 8:30 am – 10:00 am

**Room:** EMU Lease Crutcher Lewis 23

**Title:** Roundtable: The Past and Future of Environment, Science & Risk Communication

**Co Chairs:** Pieter Maesele (University of Antwerp) Joana Diaz-Pont (Autonomous University of Barcelona) Kerrie Foxwell-Norton (Griffith University) Maitreyee Mishra (Heidelberg University and Manipal University)

### Presentations:

**19239** Pieter Maesele (University of Antwerp- BE), Libby Lester (University of Tasmania- AU), Alice Anderson (University of Plymouth- GB), Anabela Carvalho (University of Minho- PT), Robert Cox (The University of North Carolina at Chapel

Hill- US), Steve Depoe (University of Cincinnati- US), Suzanne de Cheveigné (Centre Norbert Elias- FR), Susanna Priest (Editor Science Communication- US), Kerrie Foxwell-Norton (Griffith University- AU), Joana Diaz-Pont (Autonomous University of Barcelona- ES) and Maitreyee Mishra (Heidelberg University, Manipal University- DE): Roundtable: The Past and Future of Environment, Science & Risk Communication

## Ethics of Society and Ethics of Communication Working Group – ETH

**Slot code:** ETH-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Straub 254  
**Title:** Technology in the Future of the Media Ecosystem  
**Chair:** Xavier Ramon (Universitat Pompeu Fabra)  
**Discussant:** Ben-Hur Demeneck (State University of Ponta Grossa (UEPG))  
**Presentations:**

**18237** Susan Sivek (Linfield College- US): New Technologies of Emotion and Journalism Ethics

**18351** Concha Edo (Complutense University of Madrid- ES), Juan Yunquera (Carlos III University of Madrid- ES) and David Parra (Complutense University of Madrid- ES): Ethical aspects of the use of robots in journalism to produce news

**18258** Ben-Hur Demeneck (State University of Ponta Grossa (UEPG)- BR) and Florencia Melgar (RMIT University- AU): Reimagining Sustainability in Transnational Investigative Journalism: how a transnational journalism method can increase transparency of editorial decision-making to balance the information asymmetries of globalisation

**17370** Xavier Ramon (Universitat Pompeu Fabra- ES) and Ruth Rodriguez (Universitat Pompeu Fabra- ES): Media accountability instruments in Latin American elite press: dimensions and specific indicators

## Gender and Communication Section – GEC

**Slot code:** GEC-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Cedar 231  
**Title:** Gender Identity, Emotions and Negotiations  
**Chair:** Komal Sahi (New York University)  
**Presentations:**

**17478** Bethany Howe (University of Oregon- US) and Nicholas Parr (University of Oregon- US): Transgender Identity Defense-related Emotions and Their Development in Transgender People

**17658** Suzania Brahmacharimayum (Auckland University of Technology- NZ): Theatre and drag identity: a comparative study of gender performance tradition in Manipur and in New Zealand.

**17229** Komal Sahi (New York University- US): Punjabi Music Videos: Land, the Farmer, and Gendered Negotiations

**17385** Milena Droumeva (Simon Fraser University- CA): Desire and loathing: gendered vocal tropes in Bayonetta

## Health Communication and Change/Communication and HIV & AIDS Working Group – HCC/COH

**Slot code:** HCC/COH-Sat-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Friendly Hall 106

**Title:** Linking Communication with Mind and Body

**Chair:** Raquel Paiva (Universidade Federal do Rio de Janeiro (UFRJ))

**Discussant:** Kate Holland (University of Canberra)

### **Presentations:**

**18143** Peter Schulz (University of Lugano- CH), Fu-Li Chen (Department of Public Health, Human Research Ethic Center, Fu-Jen Catholic University- TW), Yi-Chen Wu (Fu-Chen Catholic University- TW) and Soontae An (Division of Media Studies, College of Social Science, Ewha Womans University, Seoul- KR): Social influences on influenza vaccination decision among senior citizens in Taiwan, South Korea and Switzerland

**18072** Kate Holland (University of Canberra- AU): Investigating the media-oriented practices of actors in the Australian mental health field

**18800** Angie Galal (Texas A&M University- US), Shamshad Khan (University of Texas at San Antonio- US), Viviana Rojas (University of Texas at San Antonio- US) and Sara DeTurk (University of Texas at San Antonio- US): Female Genital Mutilation/Cutting and the Communicative Interface Between Non-Government Organizations and the State/Policy in Egypt

**17898** Isaac Nahon-Serfaty (Department of Communication, University of Ottawa- CA): The value of the sick body through grotesque transparency

## History Section – HIS

**Slot code:** HIS-Sat-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 251

**Title:** Politics, Ideologies and the Media

**Chair:** Maria Löblich (Institut für Publizistik- und Kommunikationswissenschaft, FU Berlin)

### **Presentations:**

**18844** Olga Sergeeva (Saint-Petersburg State University; The Sociological Institute of the Russian Academy of Science- RU): History of Media Confrontation: Comparing “Red” and “White” Posters of Russian Civil War

**18444** Hideko Yoshimoto (Yamaguchi Prefectural University- JP): U.S. Foreign Information Policy toward Okinawa during Eisenhower Administration: 1957 as a turning point of the Cold War



**18437** Yang Sheng (Tsinghua University- CN): Marxism endangered and Marx revived: Revisiting the “two Marxes debate” in China, 1988 – 1992

**17847** Tamara Swenson (Osaka Jogakuin University- JP): Reaction to the LDP’s Push to Revise the Japanese Constitution: Application of Ellul’s Propaganda Model

## International Communication Section – INC

**Slot code:** INC-Sat-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 245

**Title:** PANEL: China’s Digital Industry in the Critical Juncture: A Neoliberal Turn and Its Implication

**Chair:** Deqiang Ji (Communication University of China)

**Discussant:** Yuezhi Zhao (Simon Fraser University)

**Presentations:**

**18129** Changchang Wu (Eastern China Normal University- CN), Xinyu Lu (Eastern China Normal University- CN), Hong Shen (Carnegie Mellon University- US) and Min Tang (University of Washington Bothell- CN): [Panel] China’s Digital Industry in the Critical Juncture: A Neoliberal Turn and its Implications, Panel Description

**18130** Xinyu Lu (Eastern China Normal University- CN): Archaeologies of the Future in the Era of New Media in China

**18131** Min Tang (University of Washington Bothell- US): Sustaining Growth or Crisis? Toward a Financialization of China’s Internet Industry

**18132** Changchang Wu (Eastern China Normal University- CN): Re-establish the Cultural Leadership in the Networked Era? Varieties Online and the Future of the Youth Sub/Culture

**18135** Hong Shen (Carnegie Mellon University- US): The rise of Ant Financial: The Double Articulation of “platformization” and “infrastructuralization” in China

**Slot code:** INC-Sat-1-b

**Time:** 8:30 am – 10:00 am

**Room:** Gerlinger 242

**Title:** Social networks as a tool for sustainable development

**Chair:** Santana Pathak (Adani Insitute of Infrastrucutre Management, Ahmedabad, India)

**Presentations:**

**18712** Enyonam Osei-Hwere (West Texas A & M University- US) and Patrick Osei-Hwere (West Texas A & M University- US): When Media Advocate: Assessing the Role of Media and Civil Society Organizations in Sustainable Development

**17834** Frankline Matanji (Bowling Green State University- US): WhatsApp and Mobile money towards Successful Crowdfunding and Social Change: A Kenyan Case

**18748** Yimei Zhu (University of Leicester- GB) and Wei Cui (University of Leicester-GB): Sustainable Engagement with Chinese students: a longitudinal study of UK Universities' use of Weibo

**17691** Sophia Han (Simon Fraser University- CA): The blockchain as a “digital light chain” of truth in China

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Sat-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 145

**Title:** Dynamics of journalism practice in China

**Chair:** Jesse Hearn-Branaman (Beijing Normal University – Hong Kong Baptist University United International College)

### Presentations:

**17293** Jesse Hearn-Branaman (Beijing Normal University-Hong Kong Baptist University – United International College- CN): Agenda setting in the digital age: Chinese netizens, journalists, and the party

**17586** Colin Sparks (Hong Kong Baptist University School of Communication- HK), Haiyan Wang (Sun Yat Sen University- CN), Wenna Zeng (Shenzhen University- CN), Angela Wang (Hong Kong Baptist University- HK) and Yu Huang (Hong Kong Baptist University- HK): The demoralising effects of digital technologies on Chinese newspaper journalists

**17928** Ran Ju (University of Illinois, Urbana-Champaign- US): Interpretive Contexts in China's Online News: Negotiation, Interactivity and Community Building

**18105** Lei Guo (The University of Missouri- US), Yong Volz (The University of Missouri- US) and Ven-hwei Lo (The Chinese University of Hong Kong- HK): Effects of Changing Task Characteristics and Work Environment on Job Satisfaction and Turnover Intention: A Survey Study of Mainland Chinese Newspaper Reporters

**18543** Yiming Chen (Department of Informatics and Media, Uppsala University- SE): The professional knowledge construction of the Chinese TV news presenter in Guangdong TV: a constructionist approach of discursive articulation

## Law Section – LAW

**Slot code:** LAW-Sat-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 253

**Title:** PANEL: Worldwide perspectives on journalism and the law

**Chair:** Pedro Anguita (Profesor Facultad de Comunicación. Univ. Los Andes)

**Discussant:** Fernando Gutiérrez Atala (Universidad Católica de la Santísima Concepción (Chile))

### Presentations:

**18298** Fernando Casado (Instituto de Altos Estudios Nacionales- EC) and Rebeca Sanchez (No- EC): Los desafíos del retorno del Estado a través de la regulación de la Comunicación desde la mirada de los periodistas ecuatorianos

**17874** Ambrish Saxena (Zee Institute of Media Arts (ZIMA), Noida- IN) and Susmita Bala (Delhi Metropolitan Education (DME), Noida- IN): Criminal defamation in India: Is it a 'reasonable restriction' on freedom of speech and expression?

**17973** Peter Tiako Ngangum (ULB- BE): Peaceful protests against government policy of assimilation- a human rights based approach.

**17643** Fernando Gutiérrez Atala (Universidad Católica de la Santísima Concepción (Chile)- CL): A 70 años de la DUDH ¿es la profesión informativa una actividad sostenible y sustentable en el tiempo?

## Media Education Research Section – MER

**Slot code:** MER-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Allen 101  
**Title:** MER Business meeting  
**Chair:** Sirkku Kotilainen (Prof, Tampere University)

## Media Production Analysis Working Group – MPA

**Slot code:** MPA-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Gerlinger 246  
**Title:** Newsroom practice: international cases  
**Chair:** Willemien Sanders (Utrecht University)

### Presentations:

**18851** Collen Chambwera (University of Johannesburg- ZA): Business news production practices in Zimbabwe

**18149** Motilola Akinfemisoye (University of Botswana- BW): Watching from the 'inside': Researching the everyday newsmaking practices of journalists in Nigerian print newsrooms

**18650** Line Hassall Thomsen (Aarhus Universitet, Denmark- DK): Inside the TV Newsroom: Profession under Pressure

**17939** Tiantian Diao (The University of Hong Kong, Japanese studies- HK): Japan's Image in China's Rapidly Evolving Media Environment: The Role of Commercial Newspapers.

## Participatory Communication Research Section – PCR

**Slot code:** PCR-Sat-1-b  
**Time:** 8:30 am – 10:00 am  
**Room:** Pacific 30  
**Title:** Discursive approaches towards participation  
**Chair:** Nico Carpentier (Uppsala University)  
**Presentations:**

**18522** Maria Sjögren (University of Gothenburg- SE): “Real and intimate”: Legitimation Strategies of a Disputed Practice as a Discursive Construction of Public Participation

**18982** Siddharth Chadha (Uppsala University- SE): Articulating Participation through Queer Film Festivals: A post-structural inquiry of Participatory Identity Politics in LGBTQIA+ movements

**17741** Thomas Jacobson (School of Media and Communication Temple University- US), Qinying Chen (Temple University- US) and Lingling Pan (Michigan State University- US): Comparing Discursive and Performative Contributions to Legitimation of Government: A Case Study of Municipal Policymaking in Chengdu

**17299** John Hughes (Simon Fraser University- CA): Dreams as Participatory Process

**18591** Grady Walker (University of Reading- GB): Understanding conscientization through the lens of dialogical narrative analysis

**Slot code:** PCR-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Lawrence 166  
**Title:** Community-Based Participatory Research  
**Chair:** Ullamaija Kivikuru (University of Helsinki)  
**Presentations:**

**19176** Lauren Jackson (Jacksonville State University- US), Raven Freeman (Jacksonville State University- US), Jonathan Shoulders (Jacksonville State University- US), Ryan Fagerstrom (Jacksonville State University- US) and Dakota Collins (Jacksonville State University- US): Community-Based Participatory Research (CBPR) for Social Change: Improving Students’ Classroom Performance Through Enhanced Communication in a “Failing” School

**17470** Faizullah Jan (University of Peshawar- PK): Misusing the term CBPR: A critical analysis of Pakhto Voices project

**17730** Sandra Smeltzer (Western University- CA): Participating in community engaged learning for social change

**18401** Jeannette Plaza (Corporación Unificada Nacional de Educación Superior CUN- CO), Catalina Campuzano (Uniminuto- CO) and Victor Segundo Arias (Pueblo Indígena Kankuamo- CO): Propuesta Matricial de Dialogo de Saberes

## Public Service Media Policies Working Group – PMP

**Slot code:** PMP-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Gerlinger 303  
**Title:** Public Service Media in the Hispanophone and Lusophone World  
**Chair:** Alessandro D'Arma (U of Westminster)  
**Presentations:**

**18326** Francisco Cádima (Universidade Nova de Lisboa (UNL)- PT), Carla Baptista (Universidade Nova de Lisboa (UNL)), Luís Martins (Universidade Nova de Lisboa (UNL)- PT) and Marisa Silva (Universidade Nova de Lisboa (UNL)): Public Service Media, Pluralism and Cultural Diversity in Portugal

**18081** César Bárcenas (Universidad Autónoma de Tamaulipas- MX): Digital Switchover and the Public Service Communication Policies. The case of Mexico City

**19117** Lenin Martell (University of the State of Mexico (UAEM)- MX): Building the concept of Public Radio Service in Mexico in the XXI Century

**18806** Jairo Coelho (Universidade de Brasília- BR), Fernando Oliveira Paulino (Universidade de Brasília- BR) and Madalena Oliveira (Universidade do Minho- PT): OMBUDSMAN AND PUBLIC SERVICE MEDIA IN BRAZIL AND PORTUGAL: survivors of changings and challenges

## Political Economy Section – POE

**Slot code:** POE-Sat-1-b  
**Time:** 8:30 am – 10:00 am  
**Room:** McKenzie 221  
**Title:** Land of the Free: Trump, Neoconservatism and Fake News  
**Chair:** Victor Pickard (University of Pennsylvania)  
**Presentations:**

**17733** James Compton (University of Western Ontario- CA): From Slump Media to Trump Media

**18907** Russell Newman (Emerson College- US): Shifting value subjects and media reform in neoliberal ascendancy: When logistics trumps democratic norms

**19074** Kris Kodrich (Colorado State University- US): “The President of the United States Is Racist”: A Political Economy Study Examining How Journalists Worldwide Reported on U.S. President Donald J. Trump’s Vulgar Description of Poorer Countries and Regions

**19148** Aaron Heresco (California Lutheran University- US): Weaponized Bullshit – The Political Economy of Misinformation and the Commodity of Outrage

**Slot code:** POE-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** McKenzie 229  
**Title:** I Only Work Here: Digital media and Labour Issues  
**Chair:** Ben Birkenbine (University of Nevada, Reno)  
**Presentations:**

**18380** Wade Keye (Independent; University of Oregon, recent graduate- US): To Toil and Seek Not for Rest: Immaterial Labor, Data Capture, and Death on Social Media

**18355** Wan-Wen Day (National Chung-Cheng University- TW): 'Little' Strategic Laboring of Advertising Creativity under 'Big' Brand Strategies: Subjectivity Reconsidered

**18088** Xiufeng Zhai (Peking University- CN) and Weijia Wang (Peking University- CN): Algorithm Discipline & Multiple Exploitation: Chinese Internet Content Labor in Information Commercialization

**18611** Qian Zhao (School of Government, Sun Yat-Sen University- CN): Toward a Political Economy of 'Audience Labor' on Chinese Social media

## Political Communication Research Section – POL

**Slot code:** POL-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Allen 140  
**Title:** How much change in political communication effects  
**Chair:** Vaia Doudaki (Uppsala University)  
**Presentations:**

**17773** Qiong Gong (Erasmus University Rotterdam- NL): A repertoire-oriented approach to cross-platform media use and its political implications: The case of China

**18234** Jae-chul Shim (Korea University- KR) and Wansoo Lee (Dongseo University- KR): Conditioned Impact of Negative Economic News on Presidential Popularity through Economic Reality: A Time-Series Analysis of Economic Communication in South Korea, 1998 – 2017

**17675** Joseph Tejumaiye (University of Lagos- NG), Vincent Obia (University of Lagos- NG) and Godwin Simon (University of Lagos- NG): Influence of Political Advertising in Nigeria's 2015 Presidential Election in Lagos State

## Religion, Communication and Culture Working Group – RCC

**Slot code:** RCC-Sat-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Friendly Hall 225  
**Title:** Theological Perspectives on Mass Media  
**Chair:** Victor Khroul (Moscow State University)

## **Presentations:**

**18817** Franco Iacomini Jr (Universidade Tuiuti do Paraná UTP)- BR), Moises Cardoso (Universidade Regional de Blumenau (Furb)- BR) and Tarcis Prado Jr. (Universidade Tuiuti do Paraná (UTP)- BR): Medium, message and comprehension of the Bible

**17454** Jeong Tak Kim (Professor, Dept. of Jour. & Comm. Studies Sungkyunkwan univ., Seoul, Korea- KR): Communication Philosophy in Taoism

**18924** Uttaran Dutta (Arizona State University- US): In search of religious inclusivity and equality: An ethnographic study of Kumbh festival- the largest congregation of pilgrims on earth

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## **Audience Section – AUD**

**Slot code:** AUD-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Gerlinger 248

**Title:** Networked Audiences

**Chair:** Asta Zelenkauskaitė (Drexel University)

### **Presentations:**

**18309** Jaume Suau (School of Communication and International Relations. University Ramon Llull- ES), Carlos Ruiz (School of Communication and International Relations. University Ramon Llull- ES) and David Puertas (School of Communication and International Relations. University Ramon Llull- ES): Questioning leaderless structures in online social mobilizations. The case of anti-cuts protests to defend public health system in Spain: from the net to the streets

**19220** Raquel Recuero (Universidade Federal de Pelotas- BR), Gabriela Zago (University of Oregon- US) and Felipe Soares (Universidade Federal do Rio Grande do Sul- BR): Using social network analysis and social capital to identify influencer roles on polarized political conversations on Twitter

**18254** Bella Palomo (University of Malaga- ES) and Jon Sedano (University of Malaga- ES): Information dissemination in WhatsApp and Telegram under pressure: Analyzing the coverage of Barcelona terror attack

**19187** Zhan Li (School of Journalism & Communication, Xiamen University, China- CN): Enhancing Audience Ethnic Identity and then What? —An Ethnographic Study of How WeChat Influences the Miao and Tujia Ethnic Minority Groups in Southwest China

## **Community Communication and Alternative Media Section – COC**

**Slot code:** COC/PCR-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Willamette 110

**Title:** PANEL: Voices at the margins, voices of dissent: Communicative practices of minority, activist and marginalised social groups

**Co Chairs:** Nico Carpentier (Uppsala University) and Claudia Magallanes Blanco (Universidad Iberoamericana Puebla)

**Presentations:**

**18580** Kirill Filimonov (Uppsala University- SE): Participation as a Performance: Alternative Media and the Discursive Production of Diversity

**18590** Piyu Gong (Uppsala University- SE): Participation, Resistance & Cooperation in NIMBY Movement: The case of Guangzhou garbage factory site selection

**18560** Siddharth Chadha (Uppsala University- SE): The Queer Chorus – Film festivals as the site of participatory identity politics in LGBTQ movements

**19329** Vaia Doudaki (Uppsala University- SE): Street papers: Fostering the voices of the voiceless and the invisible

**Slot code:** COC-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** EMU Lease Crutcher Lewis 23

**Title:** Digital and traditional media for marginalized populations

**Chair:** Adilson Cabral (Federal Fluminense University)

**Presentations:**

**18852** Cyphrene Wasike (National AIDS Control Council- KE): HIV prevention through 'MAISHA League Tournaments': Assessing the influence of Social Media in accelerating HIV and AIDS prevention among the youth in Kenya.

**17652** Heather Anderson (University of South Australia- AU): Shifting stigma through creative communications: the power of audio production in a South Australian men's prison.

**18513** Dr. Uma Maheswari P Parasuraman (Anna University Chennai- IN) and Joseph C (Anna University- IN): The impact of Communication through Street Theatres in promoting Social Welfare Practices among Urban and Rural Youth

**19136** Consuelo Lemus (Universidad Autónoma de Tamaulipas- MX): Procesos, prácticas y actores de comunicación alternativa digital en el contexto mexicano

**17758** Alankar Kaushik (EFL University, Shillong Campus- IN): 'Voices' from the Margin: Participatory Video as a 'Voice' Tool for Children of Mawlai

**Slot code:** PCR/COC-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Lawrence 115

**Title:** Institutions of participation: Civic/community/activist media

**Co Chairs:** Andrea Medrado (Federal Fluminense University - BR) and Sonia D'Cruz (Media consultant and Filmmaker)

**Presentations:**

**17491** Cindy Vincent (Salem State University- US): Catalysts for Action: A Civic Media Model of Participatory Engagement



**18047** Sonia De La Cruz (University of Washington-Tacoma- US): Exploring the margins of Spanish-language Public Radio

**18294** Sara Uchoa (Universidade Federal de Juiz de Fora- BR): Collaborative production on television: the case of the Ponto Brasil (2009) program.

**18955** David Gonzalez-Hernandez (Texas A&M International University- US): Latino Media Participation: the difficulties of building critical voices

## Communication Policy and Technology Section – CPT

**Slot code:** CPT-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** EMU Spruce 232

**Title:** Net neutrality and platform capitalism

**Chair:** Yachi Chen (Chinese Culture University)

**Discussant:** Ksenia Ermoshina (Citizen Lab, University of Toronto)

**Presentations:**

**17601** Sujatha Sosale (The University of Iowa- US): The status of net neutrality debates in India: The uneasy position of the digital divide

**17886** Avshalom Ginosar (The Max Stern Academic College of Yezreel Valley- IL): Net Neutrality: The policy process point of view

**18762** Guy Hoskins (York University- CA): Beyond ‘zero sum’: Charting the relationship between Network Neutrality, the Digital Divide and Zero Rating in the global South

**18940** Brenna Wolf-Monteiro (University of Oregon- US) and Justin Francese (University of Oregon- US): Platform Empires and Building a World Beyond Google: Data Activism, Neo-Fascism and Digital Civil Society Infrastructures

## Digital Divide Working Group – DID

**Slot code:** DID-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** EMU Miller 107

**Title:** DID Business meeting

## Diaspora and Media Working Group – DIM

**Slot code:** DIM-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** EMU Coquille 104

**Title:** PANEL: Media Consumption and the South Asian Diaspora

**Chair:** Jordan Stalker (University of Wisconsin-Madison)

**Presentations:**

**18752** Jordan Stalker (University of Wisconsin-Madison- US): [Panel] Sustainable Identities: Media Consumption and the South Asian Diaspora, Panel Description

**18756** Jordan Stalker (University of Wisconsin-Madison- US): The Sustainable Ethnomediascape of the Indian Diaspora in Chicago

**18761** Anup Kumar (Cleveland State University- US): Innovations in Mobile Reporting with Facebook Live and YouTube: A Case Study of Lallantop.com

**18759** Sumana Chattopadhyay (Marquette University- US): Model Minority or Perpetual Outsider: Ethnicity and Identity Politics in Trump's America

**18764** Sudeshna Roy (Stephen F. Austin State University- US): New and Social Media, Intersecting Ethnicities and the Indian American Diaspora Experience in Small Town America: An Autoethnographic Exploration

## Environment, Science and Risk Communication Working Group – ESR

**Slot code:** ESR-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** EMU Diamond Lake 119

**Title:** Climate Change Communication in the Global South

**Chair:** Kerrie Foxwell-Norton (Griffith University)

**Discussant:** Susanna Priest (Editor Science Communication)

**Presentations:**

**18529** Marc Pacoma (Adamson University- PH): Environmental Realities: A Comparative Analysis of Climate Change Coverage in Leading Philippine Newspapers

**18170** Joseph Njuguna (University of Rwanda- RW): Community action for sustainable environmental management: framing the mediated discourse of Umuganda in Rwanda

**18781** Ming-Ying Lee (Department of Mass Communication, Providence University, Taiwan- TW): Public participation in the construction of environmental knowledge: Connecting citizen science to citizen journalism in the case of Taiwan

**Slot code:** ESR-Sat-2-b

**Time:** 10:30 am – 12:30 pm

**Room:** Gerlinger 303

**Title:** Media and Risk

**Chair:** Maitreyee Mishra (Heidelberg University, Manipal University)

**Discussant:** Miki Kawabata (Mejiro University)

**Presentations:**

**17819** Harald Hornmoen (Oslo and Akershus University College of Applied Sciences- NO): The Public Face of an Epidemic Risk. Personalization of the 2014-15 Ebola outbreak in Norwegian and Danish media

**18435** Olutobi Akingbade (Rhodes University.- ZA): Mass Media Reportage and the propagation of fears: A case study of Vanguard's coverage of the 2014 Ebola Virus Disease Outbreak in Nigeria.

**17629** Gabriela Capurro (Carleton University- CA): Defining "superbugs" in the risk society: Content analysis of North American newspaper coverage of antibiotic resistance

**18059** Gisela Goncalves (Universidade da Beira Interior- PT): Are Hospitals our friends? A study on the role of hospital organizations' facebook in periods of public health alert

## Ethics of Society and Ethics of Communication Working Group – ETH

**Slot code:** ETH-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Straub 252

**Title:** La protección de los vulnerables en el discurso mediático

**Chair:** Leonardo Figueiras Tapia (Universidad Nacional Autónoma de México)

**Discussant:** Fernando Gutiérrez Atala (Universidad Católica de la Santísima Concepción (Chile))

### Presentations:

**17830** Lourdes López (Universidad panamericana- MX): Las representaciones sociales de la vejez en la ficción televisiva

**18031** Isabel Serrano Maillo (Porf. Derecho Constitucional- ES) and Esther Martinez Pastor (Universidad Rey Juna Carlos- ES): Youtubers niños ¿quiénes deben ser responsables de los menores creadores?: padres, industria y Administración.

**18942** Carola García Calderón (Universidad Nacional Autónoma de México- MX): El cambio de los valores de los jóvenes en el consumo de alimentos

**17555** Ángela Moreno (Universidad Central de Chile- CL): Aspectos Éticos del Derecho al Olvido Digital

**18042** Ana Suárez Monsalve (Universidad de Medellín- CO): De la ciudadanía ecológica global hacia la ciudadanía cosmopolita, una mirada desde América Latina.

## Gender and Communication Section – GEC

**Slot code:** GEC-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** EMU Cedar 231

**Title:** Online Feminism: Fear, Resistance, and Justice

**Chair:** Aimee Rickman (California State University, Fresno)

### Presentations:

**18867** Gitiara Nasreen (Department of Mass Communication and Journalism,

University of Dhaka, Bangladesh.- BD): Creating Online Spaces: Social media and young women's activism in Bangladesh

**18883** Aimee Rickman (California State University, Fresno- US): Tweeting for (virtual) justice: US young women, marginality, and media migration

**19055** Miriam Rahali (The London School of Economics- GB): The Eco Chamber: #GreenIsTheNewBlack

**19184** Ramin Chaboki Darzabi (Texas A&M University- US): Social Media as a Tool of Resistance; A Case Study of #WhiteWednesdays Campaign

**17963** Kaitlynn Mendes (University of Leicester- GB) and Katia Belisario (Universidade de Brasília- BR): Who is Afraid of the Feminism in Brazil? Critical analysis of the discourse on Judith Butler's visit to the country through the most popular portals

## History Section – HIS

**Slot code:** HIS-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Straub 251

**Title:** Journalism and Educational Content in Spanish and Colombian Media

**Chair:** Andrea Cadelo (Pontificia Universidad Javeriana)

**Presentations:**

**18045** Maryluz Vallejo Mejia (Pontificia Universidad Javeriana- CO): Los pioneros del periodismo ambiental en Colombia: rastrilladores de estiércol y corrupción

**18033** Maria Vargas (Pontificia Universidad Católica de Valparaíso- CL): Periodismo de opinión y discurso de género: análisis comparativo de las columnas de El País Semanal (El País) y Magazine (La Vanguardia) de fines del siglo XX.

**18216** Jorge Vázquez-Herrero (Universidade de Santiago de Compostela- ES), Alba Silva-Rodríguez (Universidade de Santiago de Compostela- ES), María-Cruz Negreira-Rey (Universidade de Santiago de Compostela- ES) and Xosé López-García (Universidade de Santiago de Compostela- ES): Evolución del contenido periodístico para dispositivos móviles: actualización y caracterización de sus fases

## Islam and Media Working Group – IAM

**Slot code:** IAM-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Friendly Hall 217

**Title:** Communication Experiences in the Muslim Realm (1)

**Chair:** Mohamed Kirat (Qatar University)

**Discussant:** Haji Rahman (Central china Normal University, wuhan china.)

**Presentations:**

**17485** Faizullah Jan (University of Peshawar- PK): The era of fake news: A textual analysis of Pakistani newspapers of the religious right

**17854** sulieman saleh (cairo university- taibah university- SA): The communication revolution and establishing a new Islamic knowledge society

## International Communication Section – INC

**Slot code:** INC-Sat-2-b

**Time:** 10:30 am – 12:30 pm

**Room:** Gerlinger 242

**Title:** PANEL: Intertwining City and National Cultural Policy Agendas and their Impacts on the ‘Asianization’ of Asian Media

**Chair:** Brian Yecies (University of Wollongong)

**Discussant:** Doobo Shim (Sungshin University)

**Presentations:**

**18041** Brian Yecies (University of Wollongong- AU): [Panel] Intertwining City and National Cultural Policy Agendas and their Impacts on the “Asianization” of Asian Media, Panel Description

**18050** Brian Yecies (University of Wollongong- AU): Korean Webtoons, Cross-cultural Flows and the Asianization of Asian Digital Media

**18051** Aegyung Shim (University of Wollongong- AU): Local and National Influences on Korean Film Adaptations and their Pan-Asian Encounters

**18052** E.K. Choi (SungKongHoe University, Seoul- KR): Of the people and by the people, but for the government?: The case of Korea’s TBS

**Slot code:** INC-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Straub 245

**Title:** Moral, Ethics, and Cultural Values in the Digital Era

**Chair:** Muniz Sodré (Universidade Federal do Rio de Janeiro)

**Presentations:**

**17418** Kinga Polynczuk-Alenius (University of Helsinki- FI): Sustainability communication as moral education: A case of ethical trade

**17647** Rohit Chopra (Santa Clara University- US): Discourses of Social Inclusion, Development, and National Identity in Hindu Nationalist and Dalit Social Media Networks

**17713** Tao Fu (University of International Business and Economics- CN): An Empirical Study of Chinese Internet Users’ Attitudes and Behaviors Regarding Personal Data Privacy

**17831** Basyouni Hamada (Department of Mass Communication, Qatar University- QA) and Marlow Lemons (Virginia Polytechnic Institute and State University- US): Press Freedom and Corruption: Do Forms of Corruption Matter?

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Sat-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Straub 145  
**Title:** Journalism, relationships and autonomy  
**Chair:** Seth Lewis (University of Oregon)  
**Presentations:**

**18034** Frank Russell (California State University, Fullerton- US) and Tim Vos (University of Missouri- US): “Jonahalism”: Theorizing Journalism’s Institutional Relationships

**18314** Constanza Ortega Gunckel (School of Communications, Pontificia Universidad Católica de Chile- CL), William Porath (Pontificia Universidad Católica de Chile- CL) and Enrique Núñez-Mussa (School of Communications, Pontificia Universidad Católica de Chile- CL): Political-editorial autonomy and journalists’ style in their role as interviewers in Chile’s 2013 and 2017 presidential debates

**18614** Mark Coddington (Washington and Lee University- US), Seth C. Lewis (University of Oregon- US) and Valerie Belair-Gagnon (University of Minnesota- US): In the mind’s eye: The sources and influence of journalists’ audience perceptions

**18713** Iman Zahra (Sultan Qaboos University- OM) and Noora Al Siyabi (Sultan Qaboos University- OM): The Mutual relationship between Journalists and Public Relations Practitioners in Governmental Corporations in the Sultanate of Oman

**17852** Yajie Chu (Fudan University- CN): “Interesting but unnecessary”: an exploratory study on perceptual conflicts between interactive infographic news designers and users

## Law Section – LAW

**Slot code:** LAW-Sat-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Straub 253  
**Title:** Platform and Algorithmic Governance  
**Chair:** Rodrigo Cetina (Lasell College, Boston)  
**Discussant:** Lucas Logan (University of Houston – Downtown)  
**Presentations:**

**17678** Richard Vincent (Indiana State University- US): Net Neutrality as U.S. and global internet policy and regulation

**17685** Lucas Logan (University of Houston – Downtown- US): Intermediary Liability and the Digital Commons

**17903** Rodrigo Cetina Presuel (Lasell College- US): User Rights and Terms of Use: An analysis of copyright clauses in streaming platform contracts and their relation to limits and exceptions and the Public Domain.

**17936** Amy Kristin Sanders (Northwestern University- QA): Legal Protection for Sustainable Business Models: Could Dicta Save Automated Journalism?

## Media Education Research Section – MER

**Slot code:** MER-Sat-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Allen 101  
**Title:** Voice Up through Media Education  
**Chair:** Manisha Pathak-Shelat (MICA, Ahmedabad)  
**Presentations:**

**17826** Ed Madison (University of Oregon- US): Amplifying Student Voice and Reframing Poverty with Digital Storytelling in Ghana West Africa

**17848** Manisha Pathak-Shelat (Professor, MICA, Ahmedabad, India- IN) and Kiran Bhatia (MICA, Ahmedabad, India- IN): Production as Praxis: Tackling Religion-Based Violence in Rural Schools in Gujarat, India through Theatrical Forms of Resistance

**18964** Yonty Friesem (Columbia College Chicago- US) and Markéta Zezulková (Charles University- CZ): Could integrational media literacy initiatives reinforce feeling of alienation: The case of Czech Roma parents and children

**18747** Sirkku Kotilainen (Prof, Tampere University- FI) and Mari Pienimäki (Senior researcher, Tampere University- FI): Aspects of Inclusive Media Education

**19042** Giovanni Bohórquez-Pereira (Universidad Pontificia Bolivariana, UPB, sede Bucaramanga- CO) and Tatiana Muñoz (Universidad Pontificia Bolivariana, UPB, sede Bucaramanga- CO): Aporte de la Edu-comunicación al fenómeno del bullying escolar en estudiantes de educación media. Estudio de caso en Colombia

## Media Production Analysis Working Group – MPA

**Slot code:** MPA-Sat-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Gerlinger 246  
**Title:** The television industry  
**Chair:** Ida Willig (Roskilde University)  
**Presentations:**

**17911** Lothar Mikos (Filmuniversität Babelsberg- DE): Production of Quality TV Drama Series in Germany

**19105** Livingston White (CARIMAC, The University of the West Indies- JM) and Yvette Rowe (CARIMAC, The University of the West Indies- JM): Conducting Research in Media Production Studies – An Approach to Sustaining Television Programming in Jamaica

**17736** Phillip Duncan (University of Oregon- US): Monkey Business: Fields of Cultural Production in the Creation of Wildlife Media

**19030** Xi Chen (South China University of Technology- CN): Facing South: China's Intending Move in Transnational Production of Film and TV

**18517** Eline Livémont (Vrije Universiteit Brussel (VUB) - imec/smit- BE): Co-production in European documentaries: developments in partnerships and transnational collaborations (2008-2017)

## Mediated Communication, Public Opinion and Society Section – MPS

**Slot code:** MPS-Sat-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Straub 254  
**Title:** MPS Business meeting  
**Chair:** Susanne Eichner (Aarhus University)

## Participatory Communication Research Section – PCR

**Slot code:** COC/PCR-Sat-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Willamette 110  
**Title:** PANEL: Voices at the margins, voices of dissent: Communicative practices of minority, activist and marginalised social groups

### Presentations:

**18580** Kirill Filimonov (Uppsala University- SE): Participation as a Performance: Alternative Media and the Discursive Production of Diversity

**18590** Piyu Gong (Uppsala University- SE): Participation, Resistance & Cooperation in NIMBY Movement: The case of Guangzhou garbage factory site selection

**18560** Siddharth Chadha (Uppsala University- SE): The Queer Chorus – Film festivals as the site of participatory identity politics in LGBTQ movements

**19329** Vaia Doudaki (Uppsala University- SE): Street papers: Fostering the voices of the voiceless and the invisible

**Slot code:** PCR-Sat-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Lawrence 166  
**Title:** Social media participation  
**Chair:** Ana Duarte Melo (Universidade do Minho)

### Presentations:

**17770** Ahmed El Gody (Örebro University) and Peter El Gody (Jonköping University- SE): Analyzing the 'Asocial' and 'Ageing' Twitter The case of #svpol

**18624** Yingying MA (Hong Kong Baptist University- HK): Social media make more participation leaders? A study of social media and leadership in Hong Kong



**18704** Ashfara Haque (Assistant professor Dept. of Communication & Media Studies University Of Development Alternative And Adjunct Professor, Dept. of Media Studies and Journalism University of Liberal Arts Bangladesh Dhaka, Bangladesh.- BD) and S M Shameem Reza (Associate Professor Dept. of Mass Communication and Journalism University of Dhaka Dhaka, Bangladesh.- BD): Young radio listeners using Facebook to make community public sphere

**17396** Tobias Eberwein (Austrian Academy of Sciences- AT): 'Trolls' or 'warriors of faith'? Differentiating dysfunctional forms of media criticism in online comments

**18838** Lauren Berliner (UW Bothell- US) and Ron Krabill (UW Bothell- US): Of Twitter Trolls and #MeToo: Centering Theories of Feminist Media Pedagogy Within Participatory Media Practices

**18821** Agustin Rivera (University of Malaga- ES), Bella Palomo (University of Malaga- ES) and Antonio Mendez (University of Malaga- ES): Managing 2.0 newsrooms: insight stories of spontaneous innovation and improvisation routines

**Slot code:** PCR/COC-Sat-2-a

**Time:** 10:30 am - 12:30 pm

**Room:** Lawrence 115

**Title:** Institutions of participation: Civic/community/activist media

**Presentations:**

**17491** Cindy Vincent (Salem State University- US): Catalysts for Action: A Civic Media Model of Participatory Engagement

**18047** Sonia De La Cruz (University of Washington-Tacoma- US): Exploring the margins of Spanish-language Public Radio

**18294** Sara Uchoa (Universidade Federal de Juiz de Fora- BR): Collaborative production on television: the case of the Ponto Brasil (2009) program.

**18955** David Gonzalez-Hernandez (Texas A&M International University- US): Latino Media Participation: the difficulties of building critical voices

## Political Economy Section – POE

**Slot code:** POE-Sat-2-b

**Time:** 10:30 am - 12:30 pm

**Room:** McKenzie 221

**Title:** Ecology, Carbon Capitalism & Consumption

**Chair:** Randy Nichols (University of Washington, Tacoma)

**Presentations:**

**18344** Benedetta Brevini (The University of Sydney- AU): From neoliberalism to post truth politics in media debates on carbon developments

**17650** Wayne Hope (Auckland University of Technology- NZ): Time , Ecology and Commodity Fetishism

**18412** Zane Cooper (The Annenberg School for Communication at the University of Pennsylvania- US): Rainbow Over Burundi: Mining for the Future of Data & Energy in East Africa

**17444** Robert Hackett (School of Communication Simon Fraser University, Canada- CA), Shane Gunster (Simon Fraser University- CA), Derrick O'Keefe (Simon Fraser University- CA) and Noman Ahmad (Simon Fraser University- CA): Promoting the pipeline: A case study of carbon capital's political resources and repertoire

**Slot code:** POE-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** McKenzie 229

**Title:** Critiquing the Critical Political Economy Field

**Chair:** Rodrigo Gómez (Universidad Autónoma Metropolitana- Cuajimalpa)

**Presentations:**

**18632** Thomas Corrigan (California State University, San Bernardino- US): What Makes Political Economy of Communication Critical? A Critical Realist Perspective

**17912** Janice Peck (University of Colorado at Boulder, USA- US): Sustaining Critical Media Research in the Struggle to Sustain the Public Research University

**17569** Marcus Breen (Boston College- US): The social organization of PRIVATE – PUBLIC modalities: dilemmas in media research

**17608** Tabe Bergman (Xi'an Jiaotong-Liverpool University- CN): The Neglect of Critical Political Economy in Democratic Corporatist Countries: Assessing Dutch Journalism Studies

## Political Communication Research Section – POL

**Slot code:** POL-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Allen 140

**Title:** PANEL: The Transformation of Political Leadership in the Digital Age

**Chair:** Michael Keren (The Max Stern Academic College of Emek Yezreel, Israel)

**Presentations:**

**17407** Michael Keren (The Max Stern Academic College of Emek Yezreel, Israel- IL): [Panel] The Transformation of Political Leadership in the Digital Age, Panel description

**17409** Mireille Lalancette (Université du Québec à Trois-Rivières- CA) and Vincent Raynauld (Emerson College- US): Canadian Digital Politics Taking a Visual Turn: Instagram, Justin Trudeau, and Online Image-Making

**17411** Delia Dumitrica (Erasmus University- NL), Maria Bakardjieva (University of Calgary- CA) and Mylynn Felt (University of Calgary- CA): The Mediatization of Leadership: Grassroots Digital Facilitators as Organic Intellectuals

**17408** Michael Keren (The Max Stern Academic College of Emek Yezreel,, israel- IL):  
The Political Leader as Online Brother: Israel's Naftali Bennett

## Religion, Communication and Culture Working Group – RCC

**Slot code:** RCC-Sat-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Friendly Hall 225

**Title:** Religious Crises & Conflict News

**Chair:** Padma Rani (School of Communication, MAHE)

### Presentations:

**17532** Sulaiman Osho (Robert Gordon University, Aberdeen, United Kingdom-US): The Radicalization of Islam: Case Study of Media Reportage of Boko Haram Insurgency in Northern Nigeria

**18193** Ibanga Isine (Nigerian Guild of Editors (NGE)- NG) and Cornelius Pratt (Klein College of Media and Communication at Temple University, USA.- US): Instigator as Deflator of Hate Speech: A Nigerian Survey

**18894** Kajalie Islam (University of Dhaka- BD): Identities at War: The construction of Hindus and Muslims in anti-liberation discourse during the Bangladesh war of 1971

**17494** Ghislaine Lewis (Lynchburg College- US): Newspapers, Extradition and an absent Jamaican Church

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## Community Communication and Alternative Media Section – COC

**Slot code:** COC-Sat-3-b

**Time:** 14:00 pm – 15:30 pm

**Room:** Willamette 110

**Title:** PANEL: The implications of the body within ethnographic fieldwork and mediated contexts

**Chair:** Andrea Medrado (Federal Fluminense University)

**Discussant:** Caitlin Miles (Texas A&M University)

### Presentations:

**19100** Caitlin Miles (Texas A&M University- US) and Aya Yadlin-Segal (University of Haifa- IL): [Panel] The implications of the body within ethnographic fieldwork and mediated contexts, Panel Description

**19115** Clare Busch (New York University- US): Citizenship and the unintelligible within communities: Süryani refugees and migrants among the Turkish Süryani Kadim

**19110** Aya Yadlin-Segal (University of Haifa- IL): Ethnographic standards of the body: Exclusion and inclusion of researchers between the online and the offline

**19108** Caitlin Miles (Texas A&M University- US): Running through Istanbul: Physically navigating a megalopolis to understand journalistic practice

**19113** Avi Marciano (Ben Gurion University of the Negev- IL): The politics of biometric standards: Discriminating and excluding “othered” bodies

**Slot code:** COC-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Gerlinger 246

**Title:** Journalism and communication for social justice

**Chair:** Nivea Bona (Independent)

**Presentations:**

**18659** Andy Opel (Florida State University School of Communication- US): Students Make Community Media: An Analysis of Interdisciplinary Projects for Social Justice

**18691** Renata Souza (Universidade Federal Fluminense (UFF)- BR): The Common and the Street: Youth Resistance in the Face of the Militarization of Life of the Maré

**19123** Joël Langonné (Université de Rennes 1 Arènes (UMR 6051) LEIPC (Universidade de Brasilia)- FR), Olivier Tredan (Université de Rennes 1- FR) and Philippe Gestin (Université de Rennes 1- FR): Where journalists don't go anymore, information still circulates. Precarity, local press and hyperlocal pure players

**18671** Ya-Chi Chen (Department of Journalism, Chinese Culture University (TAIWAN) Chinese Culture University TAIWAN- TW): Radio that kills? Voices of 'Medicine Radio' in Taiwan

## Communication Policy and Technology Section – CPT

**Slot code:** CPT/GMP-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Spruce 232

**Title:** Media governance I – Joint session with the Global Media Policies Working Group

**Chair:** Francesca Musiani (Institute for Communication Sciences (CNRS/Paris-Sorbonne/UPMC))

**Discussant:** Francesca Musiani (Institute for Communication Sciences (CNRS/Paris-Sorbonne/UPMC))

**Presentations:**

**18177** Eduardo Villanueva-Mansilla (Pontificia Universidad Católica del Perú, Department of Communications- PE): Rethinking media policy in Peru: the shortcomings of current policymaking and a potential new approach.

**17438** Gabriel Kaplún (Universidad de la República – Uruguay- UY): Televisión digital en Uruguay: el fracaso de la oferta ampliada y las posibilidades de desarrollos interactivos

**19143** Brent Cowley (University of Oregon- US): Classifying Transparent Censorship: Legalities of the MPAA v. BBFC

**18969** Francisco Fernández (P. Universidad Católica de Chile Facultad de Comunicaciones- CL) and Pablo M. Flores (P. Universidad Católica de Chile- CL): Implementación de la TV Digital Terrestre y nuevas audiencias: la interactividad delegada a las segundas pantallas

**Slot code:** CPT-Sat-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** EMU Miller 107  
**Title:** Information and automation  
**Chair:** Catalina Iordache (imec-SMIT-Vrije Universiteit Brussel)  
**Discussant:** Bart Cammaerts (London School of Economics and Political Science)

**Presentations:**

**17937** Sarah Ganter (Simon Fraser University- CA): Ethical and communicative challenges of information adversity in changing media environments

**17998** Isabel Dai (Hong Kong Baptist University- HK): Power through Algorithms within Hybrid Environments: A Case Study of Automated Journalism in Chinese Newsrooms

**18518** Jeffry Oktavianus (National Chengchi University- TW) and Trisha T.C. Lin (National Chengchi University- TW): Dual screening and crisis communication: Exploring Indonesians' motivations to use dual screening during a terrorist attack

## Diaspora and Media Working Group – DIM

**Slot code:** DIM-Sat-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** EMU Coquille 104  
**Title:** Intra/Inter-national Migration and Diaspora Identity Formation  
**Chair:** Félix Lozano Cárdenas (Universidad Francisco de Paula Santander)

**Presentations:**

**18325** Alejandra López Beltrán (UNAM- MX): Migrantes nacionales y periodismo local en la ciudad de Querétaro: el rechazo del otro al interior de México

**19069** Félix Lozano Cárdenas (Universidad Francisco de Paula Santander- CO) and Erika Alejandra Maldonado Estévez (Universidad Francisco de Paula Santander- CO): Representación Mediática de los Desplazados, Desmovilizados y Migrantes Fronterizos en la Televisión Colombiana

**18949** Brian Pindayi (Rusangu University- ZM): Do Africans see Africans? A comparative case study of identity framing in Southern African newspapers.

# Environment, Science and Risk Communication Working Group – ESR

**Slot code:** ESR-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Lawrence 115

**Title:** Mediated discourses on the environment

**Chair:** Pieter Maesele (University of Antwerp)

**Discussant:** Libby Lester (University of Tasmania)

## **Presentations:**

**17915** J.R. “Jones” Estes (Portland State University- US): Framing the U.S. Environmental Policy Agenda: Barriers to Public Understanding

**18557** Karel Deneckere (Vrije Universiteit Brussel- BE): Articulating ‘environment’: A discourse-theoretical analysis of the Belgian public debate on nuclear power on the occasion of the Fukushima nuclear disaster.

**18218** Shai Kassirer (University of Brighton- GB): Media Analysis of Hydro-Policies for Climate Resilience in Israel: Depoliticisation Desalination Discourse (1989-2016)

**19046** So Hyung Kim (Sungkyunkwan University- KR): Communicating Environmental Citizenship and Corporate Social Responsibility in Neoliberal South Korea: An analysis of media discourse of the single-use plastic

**Slot code:** ESR-Sat-3-b

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Diamond Lake 119

**Title:** Mediated knowledge about the environment

**Chair:** Kerrie Foxwell-Norton (Griffith University)

**Discussant:** Jeremy Swartz (University of Oregon)

## **Presentations:**

**17259** Xiaodong Yang (Associate Researcher, School of Journalism and Communication, Shandong University, China- CN): Revisiting Knowledge Gap Hypothesis in the Context of Climate Change---An Analyses of Actual Knowledge, Self-reported Perceived Knowledge, and Illusion in Perceived Knowledge Differential Among Different Socioeconomic Groups

**18066** Michael Kombol (Benue State University, Makurdi, Nigeria- NG) and Onyebi Adakole (Veritas University, Abuja- NG): Uses of social media during the 2017 flood in Makurdi, Nigeria: Implications for environmental sustainability

**18263** Maria Noreña Wiswell (Uniminuto- CO): Diálogo de saberes entre los actores ambientales de los territorios y los actores de la producción académica.

# Ethics of Society and Ethics of Communication Working Group – ETH

**Slot code:** ETH-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 252

**Title:** Ethics in a Changing World

**Chair:** Maria Teresa Nicolás Galván (Universidad Panamericana de México)

**Discussant:** Nikita Kothari (Independent Researcher, Social Media Officer at Global Shapers Community Bhopal.)

## **Presentations:**

**17223** Nikita Kothari (Independent Researcher, Social Media Officer at Global Shapers Community Bhopal.- IN): Challenges of Indian Cinema in the Changing World of Censorship- Creative Freedom versus Power, Politics and Protests

**18151** Hugo Aznar (University CEU Cardenal Herrera- ES) and Marcia Castillo-Martin (ESIC Bussiness and Marketing School (Valencia, Spain)- ES): “Vulnerability” As the Key Concept of Communicative Ethics for the 21<sup>st</sup> Century

**17721** Martha Kuhnhehn (University of Greifswald- DE): Fostering a deliberative discourse in face to face interaction as a prerequisite for a deliberative discourse on the societal level

**18919** Venkat Nagesh Babu Karri (Centre for the Study of Contemporary Culture, Tata Institute of Social Sciences School of Media and Cultural Studies Tata Institute of Social Sciences, Mumbai, India- IN): Gig my Ride : Ethics and the City in an Age of Disruption

## **Gender and Communication Section – GEC**

**Slot code:** GEC-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Cedar 231

**Title:** Sustainable Development: Paradoxes, Promises and Challenges for Women in News Media

**Chair:** Mohammad Ala-Uddin (Bowling Green State University)

## **Presentations:**

**18708** Christy Mady (Notre Dame University – Louaize- LB): Promising Strides: Women News Journalists in Lebanese Television

**18967** Mohammad Ala-Uddin (Bowling Green State University- US): The paradox at the declarations of intent and the practical action to improve gender equality and justice: A conceptual framework for the role of communication for Sustainable Development Goal 5

**17887** Marguerite Waller (University of California, Riverside- US): Sustainability Discourse Meets Decolonial Feminism

**18960** Chinwe Okpoko (University of Nigeria, Nsukka.- NG): Media analysis of Gender challenges in internally displaced persons (IDPs) camps in Nigeria

## Global Media Polic Working Group – GMP

**Slot code:** CPT/GMP-Sat-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** EMU Spruce 232  
**Title:** Media governance I – Joint session with the Global Media Policies Working Group  
**Chair:** Francesca Musiani (Institute for Communication Sciences (CNRS/Paris-Sorbonne/UPMC))  
**Discussant:** Francesca Musiani (Institute for Communication Sciences (CNRS/Paris-Sorbonne/UPMC))  
**Presentations:**

**18177** Eduardo Villanueva-Mansilla (Pontificia Universidad Católica del Perú, Department of Communications- PE): Rethinking media policy in Peru: the shortcomings of current policymaking and a potential new approach.

**17438** Gabriel Kaplún (Universidad de la República – Uruguay- UY): Televisión digital en Uruguay: el fracaso de la oferta ampliada y las posibilidades de desarrollos interactivos

**19143** Brent Cowley (University of Oregon- US): Classifying Transparent Censorship: Legalities of the MPAA v. BBFC

**18969** Francisco Fernández (P. Universidad Católica de Chile Facultad de Comunicaciones- CL) and Pablo M. Flores (P. Universidad Católica de Chile- CL): Implementación de la TV Digital Terrestre y nuevas audiencias: la interactividad delegada a las segundas pantallas

## Health Communication and Chang/Communication and HIV & AIDS Working Group – HCC/COH

**Slot code:** HCC/COH-Sat-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Friendly Hall 106  
**Title:** HCC/COH Business meeting

## History Section – HIS

**Slot code:** HIS-Sat-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Straub 251  
**Title:** HIS Business meeting  
**Chair:** Nelson Ribeiro (Catholic University of Portugal)

## Islam and Media Working Group – IAM

**Slot code:** IAM-Sat-3-a  
**Time:** 14:00 pm – 15:30 pm



**Room:** Friendly Hall 217  
**Title:** Communication Experiences in the Muslim Realm (2)  
**Chair:** Basyouni Hamada (Department of Mass Communication, Qatar University)

**Presentations:**

**18101** Bushra Hameedur Rahman (Institute of Communication Studies, University of the Punjab, Pakistan- PK) and Ameena Rahman (University of Oxford- PK): Role of Media in Realizing the Educational Goals of Pakistan

**18103** Muhammad Yousaf (Communication University of China- CN): How Mass media Coverage of Religious and Talibanized Terrorism Influences public perception of Terrorism? A test of the First level and the Second level of Agenda-Setting

**18654** Mahdi Yousefi (Shanghai International Studies University- CN): Dynamics of social communication for sustainable development in the Muslim World: A theoretical framework with reference to Iran

**18724** Agnes Lucy Lando (Daystar University- KE): Using Media to Resolve Media Engendered Ethnic Conflicts in Multiracial Societies: The Case of Somalis of Kenyan Origin

## International Communication Section – INC

**Slot code:** INC-Sat-3-b  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Gerlinger 242  
**Title:** INC Business meeting  
**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain)

**Slot code:** INC-Sat-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Straub 245  
**Title:** Chinese Digital Discourses on NGOs and International Media  
**Chair:** Yu Hong (Zhejiang University)  
**Discussant:** Zhan Li (School of Journalism & Communication, Xiamen University, China)

**Presentations:**

**17363** Ruhan ZHAO (Communication University of China- CN) and Deqiang JI (Communication University of China- CN): ASEAN in Chinese Media: Representation and Geopolitics

**18499** Xuan Tang (Communication University of China- CN): From Rupture to Cooperation: A Study of Chinese Government's Discourse to International Organizations

**18736** Haiyan Feng (Tsinghua University- CN): Legitimization Communication Tactics of Environmental NGOs in China: A Case Study of Greenpeace

**18927** Junfang Zhang (School of Journalism & Communication, Shanghai International Studies University- CN): Shaping Cybersecurity Discourse: A Comparative Study between China and the United States

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 145

**Title:** Gender and Journalism

**Chair:** Maria de los Angeles Flores (University of Texas at El Paso)

**Presentations:**

**17653** Yue Zheng (California State University, Northridge- US) and Lik Sam Chan (University of Southern California- US): Framing Gay Marriage in Liberal and Conservative U.S. Newspapers from 2004 to 2016

**18136** Samiksha Koirala (University of Oslo- NP): Representation of Gender in Newspapers' narratives during the Maoist Conflict in Nepal

**18414** Maria de los Angeles Flores (University of Texas at El Paso- US): Examining Working Conditions of Latino Female Journalists in America's Newsrooms

**18556** Sophie Knowles (Middlesex University- GB): Women, the news and the economy: undeserved and underrepresented?

**18939** Lina Leal (Uniminuto- CO), Sonia Torres (Uniminuto- CO) and Angela Téllez (Uniminuto- CO): The Struggles of Investigative Journalism in Colombia Through a Gender Perspective/Avatares del Periodismo Investigativo en Colombia a Través de una Perspectiva De Género

## Law Section – LAW

**Slot code:** LAW-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 253

**Title:** Transparency and surveillance

**Chair:** Fernando Gutiérrez Atala (Universidad Católica de la Santísima Concepción (Chile))

**Discussant:** Rodrigo Cetina (Lasell College, Boston)

**Presentations:**

**18831** Katie Blevins (University of Idaho- US) and Kearston Wesner (Quinnipiac University- US): Restraining the Surveillance Society: Adopting Policies for Automated License-Plate Readers

**18911** Erik Ugland (Marquette University- US): Democratizing Surveillance: Power, Technology and the People's Right to Gather News

**18866** Justin Brown (University of South Florida- US): Transparency Regulation & its Application to the Internet

**18377** Matias Ponce (Universidad Católica del Uruguay- UY): False promises of electronic government. Active Transparency Index in Latin America 2017

## Media Education Research Section – MER

**Slot code:** MER-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Allen 101

**Title:** Frameworks and Practices of Media Education

**Chair:** Leena Ripatti-Torniainen (University of Helsinki)

**Presentations:**

**18343** Yanqi Ding (Beijing university of posts and telecommunications- CN) and Wenhong Wang (Beijing university of posts and telecommunications- CN): New Media Literacy Education under the Perspective of Technological Determinism

**18359** Carla Bamesberger (Colorado State University- US): Literacy Skills Evident in Adult and Non Adult-oriented Cartoons

**17755** Jesse Hearn-Branaman (Beijing Normal University – Hong Kong Baptist University United International College- CN): Teaching Gatekeeping and Framing theory through activities with journalism students

**18667** Leena Ripatti-Torniainen (University of Helsinki- FI): A stranger at the heart of public pedagogy

**17979** Chidinma Onwubere (National Open University of Nigeria 14/16 Ahmadu Bello Way Victoria Island, Lagos- NG) and Emmanuel Thliza (Nigeria Television Authority (NTA) Television College, Jos- NG): Communication and Media Research as Strategic Tools for Sustainability in the Urbanization of Modern Africa in a Digital World

## Media & Sports Section – MES

**Slot code:** MES-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Swindells 230

**Title:** Media and Sport around the World

**Chair:** Thomas Horky (Macromedia University for Media and Communication)

**Presentations:**

**18514** Corinne Schweizer (University of Zurich- CH): Artistic gymnastics in Switzerland: Why media professionals struggle with a sport that is “in the nations’ DNA”.

**18134** Leslin Bastian (MICA- IN): Emergence of Premier Sport Leagues in India: An Analysis of Media and Economics

**18643** Inaki Gonzalo San Millan (University Of Oregon- ES): Iniesta’s goal and the Spanish Democracy

**18061** Benjamin Burroughs (University of Nevada, Las Vegas- US): Athletic Departments as Social Media Producers

**18354** Juan Pablo Osman (Universidad del Norte- CO): A Critical Approach to American Cinema Through Sport Films: The Case of “The Blind Side”.

**18846** Kathryn Blevins (University of Idaho- US) and Justin Barnes (University of Idaho- US): The Media Exposure of Athletic Success and Its Mediating Effect on Prospective Students’ College Selection

## Media Production Analysis Working Group – MPA

**Slot code:** MPA-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Lease Crutcher Lewis 23

**Title:** PANEL: Precarious – Threatened – Vital: Fixers and Local Journalists in the Production of Global News

**Chair:** Chris Paterson (University of Leeds, UK)

**Discussant:** Guy Berger (UNESCO)

**Presentations:**

**18705** Saumava Mitra (United Nations mandated University for Peace- CR) and Chris Paterson (University of Leeds- GB): [Panel] Precarious, Threatened, Vital: Fixers and Local Journalists in the Production of Global News, Panel Description

**18710** Saumava Mitra (United Nations mandated University for Peace- CR): Local and international influences: Image production of Afghan photojournalists working for international audiences

**18717** Mel Bunce (City University- GB): Local stringers in Sub Saharan Africa

**18715** Lindsay Palmer (University of Wisconsin Madison- US): Playing to Both Sides: Local Fixers and the Labor of Networking with Sources

**18719** Abit Hoxha (LMU Munich- DE) and Kenneth Andresen (University of Agder- NO): The development of roles in Kosovo: From fixers to journalists

## Mediated Communication, Public Opinion and Society Section – MPS

**Slot code:** MPS-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 254

**Title:** Communication and Media Theory

**Chair:** Caja Thimm (University of Bonn, Germany)

**Presentations:**

**18332** Friedrich Krotz (University of Bremen- DE): Approaches to Critical Mediatization Research: Learning from the Frankfurt School

**19145** Fernando Nobre Cavalcante (UFRN- BR): The mediatization of public opinion: rescuing the contributions of Ernest Manheim

**18038** Marco Adria (University of Alberta- CA): Reading the Grand Palimpsest of Mixed Reality

**18161** Sebnem Caglar (Istanbul University- TR) and Fisun Alver (Turkish-German University- TR): A Critical Analysis of the Competency and Potential of the Constructivist Perspective to Explain the Information Production and Reality Design Processes in Journalism

## Participatory Communication Research Section – PCR

**Slot code:** PCR-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Pacific 30

**Title:** Participation, democracy and culture 1

**Chair:** Loes Witteveen (Wageningen University – NL)

### Presentations:

**17228** Xiaoqing Bai (Columbia University- US): Field Resonance: Multiple Adaptation of User-generated Content in Participatory Cultural Production

**18872** María Bruce (Pontificia Universidad Católica de Valparaíso, Chile (Escuela de Periodismo)- CL) and Rodrigo Araya (Pontificia Universidad Católica de Valparaíso (Escuela de Periodismo)- CL): Modelo/Propuesta Para una Comunicación Sostenible de la Gestión Cultural

**19142** Kyung-eun Kwon (Seoul National University- KR): Modes of cultural participation and their association with satisfaction with life and intercultural sensitivity.

**17894** Nico Carpentier (Uppsala University: Vrije Universiteit Brussel- SE): The mirror palace of democracy: A theory-driven intervention on participation and democracy in the Respublika! exhibition

## Public Service Media Policies Working Group – PMP

**Slot code:** PMP-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Gerlinger 303

**Title:** News from the Heartland: The BBC and the Future of PSM in the UK

**Chair:** Alessandro D'Arma (U of Westminster)

### Presentations:

**18282** Steven Barnett (University of Westminster- GB): Sustaining pluralism through PSM partnerships – democratic innovation or dangerous precedent? Case study of a BBC initiative.

**19029** Paolo Cavaliere (University of Edinburgh Law School- GB): Towards a New Understanding PSB independence: The case of the new BBC governance and the quest for distinctiveness

**18930** Jelena Dzakula (London School of Economics- GB): Regulating the BBC for 'distinctiveness' – the analysis of the operationalization of the concept

**18653** Maria Michalis (university of westminster- GB) and Maria Michalis (University of Westminster- GB): The changing TV distribution context: implications for PSM and evidence from the BBC

## Political Economy Section – POE

**Slot code:** POE-Sat-3-b

**Time:** 14:00 pm – 15:30 pm

**Room:** McKenzie 221

**Title:** In the Public Interest? Communication & Digital Media Policy

**Chair:** Ben Birkenbine (University of Nevada, Reno)

### **Presentations:**

**18464** Francesco Somaini (Central Washington University, Ellensburg- US): Competing narratives of a Switzerland on the verge of complete privatization of its media system

**17644** Peter Thompson (Victoria University of Wellington- NZ): The Political Economy of Public Media Policy in the Digital Ecology

**18966** Randall Nichols (University of Washington Tacoma- US): Funding the Global, Forgetting the Local: Critiquing Cultural and Creative Policy in the United States

**18706** Guy Hoskins (York University- CA): Any port in a storm: Safe harbours and 'free' expression in Brazilian Internet law

**Slot code:** POE-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** McKenzie 229

**Title:** Good for Everyone? Digital Media, Community, Participation

**Chair:** Peichi Chung (Chinese University of Hong Kong)

### **Presentations:**

**18420** Sreela Sarkar (Santa Clara University- US): Corporate "Giving" and the Politics of Societal Transformations in the Silicon Valley

**18813** ShinJoung Yeo (Loughborough University London- GB): Working at the Googleplex: workers' newfound paradise?

**17549** María Soledad Segura (no- AR): The sustainability of community media and the State promotion policies. Lessons from Latin America

**17440** Fernanda Martinelli (University of Brasilia (UnB), Brazil- BR) and João Guilherme Xavier da Silva (National School of Public Administration (ENAP), Brazil- BR): The Creative Economy of Terroir in Central Brazil: food production, consumption and public policy

## Political Communication Research Section – POL

**Slot code:** POL-Sat-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Allen 140

**Title:** Looking at Political Communication beyond the nation state boundaries

**Chair:** William Porath (Pontificia Universidad Catolica de Chile)

**Presentations:**

**17657** Teerati Banterng (Tsinghua University- CN): China's education diplomacy: an examination of collaborative public diplomacy through Confucius Institutes in Thailand

**17419** Xiangning Tian (Tsinghua University- CN): Chinese social media as Public diplomacy platform: An empirical analysis on foreign embassies in China

**18266** Leon van Jaarsveldt (National Chengchi University- TW): Organisational Actors' Framing of Climate Change: A Comparative Perspective on China, the US and South Africa

**17977** Melanie Leidecker-Sandmann (University of Koblenz-Landau- DE) and Beatrice Eugster (University of Berne- CH): Lots of blah blah, little content? How political parties and newspapers concretely communicate political positions on European issues

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## Community Communication and Alternative Media Section – COC

**Slot code:** COC-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Willamette 110

**Title:** Digital Activism, Communication Rights and Policies

**Chair:** Stuart Davis (City University of New York, Baruch College)

**Presentations:**

**18945** Angela Dellazzana (UFRGS – Universidade Federal do Rio Grande do Sul- BR) and Ana Luiza Moraes (Faculdade Cásper Líbero- BR): Cyber-activism and Media Accountability: The right to communication in the Movimento para Preservação da TVE/FM Cultura facebook group

**17966** Adilson Vaz Cabral Filho (Fluminense Federal University- BR) and Gretchen King (Université TÉLUQ- CA): The Commercialization of Community TV in Brazil and Canada: Social Movement Media Challenges and Opportunities

**18334** Andrea Medrado (Federal Fluminense University- BR), Isabella Rega (Bournemouth University- GB), Darren Lilleker (Bournemouth University- GB), Salvatore Scifo (Bournemouth University- GB), Renata Souza (Federal Fluminense University- BR), Paula Callus (Bournemouth University- GB), Eve Wageman (KE) and Miguel Raimilla (US): The Challenges of Achieving Visibility to Redress Marginality: Case Studies of Brazilian Favelas Digital Activism and Kenyan Artivism from the eVoices Project.

**18953** Kimingichi Wabende (University of Nairobi- KE): Imagining Canaan: the Kenyan cyber space dream journey to the land of milk and honey

**18084** Nivea Bona (Independent- US): Indivisible MDI: discourse to engage

**Slot code:** COC-Sat-4-b

**Time:** 16:00 pm – 17:30 pm

**Room:** Lawrence 166

**Title:** Digital contents and practices

**Chair:** Caitlin Miles (Texas A&M University)

**Presentations:**

**17796** Maria Noreña Wiswell (UNIMINUTO- CO): Contenidos digitales aprendizajes desde los principios del Pueblo Misak y la Comunicación propia.

**18376** Dominique Montiel Valle (University of Texas at Austin- US): #Charitable: An Exploration of Nonprofits' Content & Engagement on Instagram

**18683** Brilliant Mhlana (University of Hertfordshire- GB): From Subjects to Netizens: Online Activism and Discourses on self-determination as Alternative Media

**18002** Paul Rixon (University of Roehampton- GB): Radio and online critical debates: The rise of public radio critics and grass root criticism

**18260** Diego Fernando Montoya (Universidad EAFIT- CO), María Isabel Villa (Universidad EAFIT- CO), Alfredo Marulanda (Universidad EAFIT- CO) and Tomás Molina (Universidad EAFIT- CO): Desmantelando el laboratorio: Un estudio exploratorio de los medialabs como espacios para la experimentación social y técnica

## Communication Policy and Technology Section – CPT

**Slot code:** CPT-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Spruce 232

**Title:** Access and digital inclusion

**Chair:** Sujatha Sosale (The University of Iowa)

**Discussant:** Leo Van Audenhove (IMEC-SMIT Vrije Universiteit Brussel)

**Presentations:**

**18360** Harmeet Sawhney (Indiana University- US): Universal Access Policies: Expanding the Frame of Reference



**17799** Gregory Taylor (University of Calgary- CA): The Wireless Last Mile: Canada's Stalled Effort to Bridge the Urban-Rural Digital Divide

**18763** Sharon Strover (University of Texas at Austin- US): The Digital Inclusion Role of Libraries: Rural communities and the information environment

**18754** Nicolas Peirot (University of Burgundy Franche-Comté, Laboratory CIMEOS-FR) and Olivier Galibert (University of Burgundy- FR): Empowerment socio-écologique et politiques algorithmiques des plateformes. L'exemple de groupes Facebook de covoiturage et d'agriculture urbaine.

## Diaspora and Media Working Group – DIM

**Slot code:** DIM-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Coquille 104

**Title:** Self/Other Representations and Diasporas

**Chair:** Sumana Chattopadhyay (Marquette University)

**Presentations:**

**17944** Helen Cho (University of Wisconsin-Madison- US): Asian Americans and Self-Presentation in Political Campaigns

**18285** Merja Ellefson (Dept of Culture and Media Studies, Umeå University, Sweden.- SE): Audience comments, racism and Sami

**17662** Maha Bashri (United Arab Emirates University (UAEU)- AE): Beyond the Orientalist Paradigm: Media Representations of American Muslim Women Inclusion, Exclusion, and Belonging in the Diaspora

**18399** Ugo Ben Ebelebe (Griffith University- AU): Social Integration, Social Networking, and the African Diaspora in Australia

## Environment, Science and Risk Communication Working Group – ESR

**Slot code:** ESR-Sat-4-b

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Diamond Lake 119

**Title:** Media, science and public understanding of risk

**Chair:** Maitreyee Mishra (Heidelberg University, Manipal University)

**Discussant:** Harald Hornmoen (Oslo and Akershus University College of Applied Sciences)

**Presentations:**

**17603** Corinna Luethje (University of Rostock- DE) and Franziska Thiele (University of Rostock- DE): #Blogging Scientists: The usage of (micro)blogs in the German scientific community

**19125** Irving Huertas (Universidad Iberoamericana, Ciudad de México (Mexico City)- MX): The construction of the scientific truth about the cladogram of the dinosaurs,

as a result of the media coverage around Matthew Baron's modification proposal published in Nature in March, 2017

**17914** Hye-Jin Paek (Hanyang University, Department of Advertising & Public Relations- KR) and Thomas Hove (Hanyang University, Department of Advertising & Public Relations- KR): An Experimental Study of Effective Strategies for Responding to Rumors about Risks

**18115** Li Li (Yunnan University- CN): Applying the Theory of Planned Behavior: Predictors of public Genetically Modified Foods (GMF) consuming intentions in China

**17880** Ursula Albo (Autonomous Metropolitan University (UAM)-Xochimilco- MX): El meme en medio del desastre: 19S, sismo en Ciudad de México. Un análisis de proximidad espacio-temporal

**Slot code:** ESR-Sat-4-a

**Time:** 16:00 pm - 17:30 pm

**Room:** Gerlinger 242

**Title:** Fossil fuels: Protest, communication and opinion

**Chair:** Pieter Maesele (University of Antwerp)

**Discussant:** Benedetta Brevini (The University of Sydney)

**Presentations:**

**18371** Robert Neubauer (School of Communication Simon Fraser University Vancouver, Canada- CA) and Shane Gunster (Simon Fraser University, School of Communication- CA): Enemies at the Gateway: Regional Populist Discourse Coalitions and the Fight Against Oil Pipelines on Canada's West Coast

**17437** Sibö Chen (School of Communication, Simon Fraser University- CA): Debating Petro-Prosperity: The Rise and Fall of the Pacific NorthWest LNG Project in British Columbia

**18553** Amanda Williams (Mount Royal University- CA): Reimagining sustainability: A critical interrogation of stakeholder metaphors about the Alberta oil sands

**18021** Benjamin Bigl (University of Leipzig - DE- DE): Stop the frack! How successful public relations activities of a local environmental action group prevented hydraulic fracturing at the Baltic Sea.

**17666** Sheryl Cunningham (Wittenberg University- US): Issue emergence and public argument: Opinion coverage of fracking in Ohio

## **Ethics of Society and Ethics of Communication Working Group – ETH**

**Slot code:** ETH-Sat-4-a

**Time:** 16:00 pm - 17:30 pm

**Room:** Straub 252

**Title:** ETH Business meeting

## Gender and Communication Section – GEC

**Slot code:** GEC-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** EMU Cedar 231

**Title:** Radio/TV: Gender Inequality, Empowerment and Development

**Chair:** Ashiyan Rahmani-Shirazi (University of Hawaii, Manoa)

### **Presentations:**

**18900** Daniel Gambaro (University of São Paulo- BR) and Cláudia Lago (University of São Paulo- BR): The professional voice of women on radio shows: an illustration of gender inequality on the media output

**17534** Ashiyan Rahmani-Shirazi (University of Hawaii, Manoa- US): Fiji women's community radio and mobile devices for extreme weather resiliency

**18646** Minjoo Lee (The Graduate School of Interdisciplinary Information Studies, University of Tokyo- KR): Only visible when it is gendered: Women's poverty in Japanese television documentaries on poverty and labor

**18767** Eni Maryani (Communication Departement, Faculty of Communication, Universitas Padjadjaran, Indonesia- ID) and Winny Wardani (Indraprasta PGRI University- ID): Commodification in media through women's construction as subject and object

## Health Communication and Change/Communication and HIV & AIDS Working Group – HCC/COH

**Slot code:** HCC/COH-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Friendly Hall 106

**Title:** Let's talk: theories, strategies and risk communication

**Chair:** Subba Rao Gavaravarapu (Indian Council of Medical Research)

**Discussant:** Igor Sacramento (Federal University of Rio de Janeiro)

### **Presentations:**

**17970** Santana Pathak (Adani Insitute of Infrastrucutre Management, Ahmedabad, India- IN) and Ruchi Tewari (Mudra Institute of Communications, (MICA), Ahmedabad- IN): Communication Strategies in the Delivery of Health-Related Bad News in Indian Context

**18531** Wai Sing Tsen (Division of Communication, College of International Education, Hong Kong Baptist University- HK): Does the time horizon matters? An application of Socioemotional Selectivity Theory in the effectiveness of anti-drug advertisements in university students

**18375** Subba Rao Gavaravarapu (Indian Council of Medical Research- IN), Alekhya Sabbithi (National Institute of Nutrition- IN) and Sudershan Rao Vemula (Independent Food Safety Consultant (Formerly with National Institute of Nutrition)- IN): Risk Communication and vendor education for promoting safety of street foods using Communication for Behavioral Impact (COMBI) framework

**17793** Esi Thompson (Indiana University- US): “Mis’d”communication in a double public health crisis: Risk communication about Ebola and Cholera in Ghana

## Islam and Media Working Group – IAM

**Slot code:** IAM-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Friendly Hall 217

**Title:** Communication Experiences in the Muslim Realm (3)

**Chair:** Bushra Hameedur Rahman (Institute of Communication Studies, University of the Punjab, Pakistan)

**Discussant:** Abida Ejaz (University of the Punjab)

**Presentations:**

**17772** Mahitab Ezz El Din Ramadan (Radio Sweden- SE) and Ahmed El Gody (Örebro University): Arab Diaspora media in Sweden

**19227** Bakhitbay Paluanov (Karakalpak State University- UZ): Islamic Civilization and Modern Uzbek Journalism

## International Communication Section – INC

**Slot code:** INC-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Straub 245

**Title:** PANEL: Africa and Communication for Development: Navigating Emerging Scholarship and Practice

**Chair:** Leslie Steeves (University of Oregon)

**Presentations:**

**17551** Téwodros Workneh (Kent State University- US): [Panel] Africa and Communication for Development: Navigating Emerging Scholarship and Practice, Panel Description

**17861** Janet Kwami (Furman University- US): Theorizing Gender and ICT4D in Africa: Perspectives, Prospects and Challenges

**17862** Toussaint Nothias (Stanford University- US) and David Cheruiyot (Department of Geography, Media and Communication in Karlstad University, Sweden): A “Hotbed” of Digital Empowerment? Media Criticism in Kenya between Playful Engagement and Co-optation

**17864** Senyo Ofori-Parku (University of Oregon- US): Corporate Sustainability as a Hegemonic Discourse of Globalization: An Example from Tullow Oil in Ghana

**17865** Esi Thompson (Indiana University- US): Participatory Communication in a Health Crisis: Insights and Lessons from the 2013-2016 Ebola Outbreak in Liberia

**17866** Endalkachew Chala (University of Oregon- US) and Téwodros Workneh (Kent State University- US): Ferments in Aid-based Communication Empowerment: Reflections on Ethiopia’s Girl Band “Yegna”

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Sat-4-b  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Lawrence 115  
**Title:** Narratives and theoretical approaches  
**Chair:** Abiodun Salawu (North-West University)  
**Presentations:**

**19186** Carl Bybee (University of Oregon- US): To Serve the Public Interest, First You Need a Public: Why Fake News Is Not the Most Important Problem for Journalists in a Democracy

**17204** Abiodun Salawu (North-West University- ZA): A typology of management models of African language newspapers

**17952** Marie Vanoost (Université catholique de Louvain- BE): Into the Wild Paradox

**18742** Pablo Capilla (Facultat de Comunicació i Relacions Internacionals Blanquerna (Universitat Ramon Llull)- ES): What we talk about when we talk about “Post-Truth”? The analysis of the uses of the term in four quality newspapers

**Slot code:** JRE-Sat-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Straub 145  
**Title:** Journalists in a contemporary context  
**Chair:** Elizabeth Saad Correa (University of Sao Paulo, Brazil – School of Communications and Arts)

### Presentations:

**17607** Avery Holton (University of Utah- US) and Logan Molyneux (Temple University- US): Be You, but also Be Us: Drivers of branding activity among journalists

**18303** Elizabeth Saad Correa (University of Sao Paulo, Brazil – School of Communications and Arts- BR): What is innovation for Brazilian journalism professionals?

**17769** Subin Paul (University of Iowa- US): Notes on the Practice of Constructive Journalism in India

**18803** Maggie Reid (Ryerson University- CA): Brand Building and Journalistic Identity of Emerging Journalists in Canada

**18983** Mirjam Gollmitzer (Université de Montréal- CA): Young journalists in the neoliberal nexus: Narrating internships, job search, and alternative career paths

## LawSection – LAW

**Slot code:** LAW-Sat-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Straub 253

**Title:** LAW Business meeting  
**Chair:** Loreto Corredoir (Complutense University Madrid)

## Media & Sports Section – MES

**Slot code:** MES-Sat-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** EMU Swindells 230  
**Title:** Sport beyond Traditional Media  
**Chair:** Pam Creedon (School of Journalism and Mass Communication, University of Iowa)

### Presentations:

**18878** Wallis Motta (University of Liverpool- GB) and Friedrich Enders (London School of Economics- GB): Creating a new sports field: The mediatization of Slacklining and its strategic communication promotion through digital media

**17964** Koldobika Meso Ayerdi (The University of the Basque Country- ES), Jesús Ángel Pérez Dasilva (The University of the Basque Country- ES) and Terese Mendiguren Galdospin (The University of the Basque Country- ES): Scoring goals on Twitter. The microblogging network changes the rules of relations between soccer players and followers

**18287** Katerina Turkova (Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University- CZ): Young, Wild & (Commerce) Free? The Communication of the Alternative Sports Representatives Through Social Media (Case Study)

**18330** Claudia Pedraza Bucio (Univesidad Autónoma Metropolitana- MX): Mecanismos del silencio en redes sociodigitales: la violencia de género contra las periodistas deportivas en Twitter

## Media Production Analysis Working Group – MPA

**Slot code:** MPA-Sat-4-a  
**Time:** 16:00 pm – 17:30 pm  
**Room:** Gerlinger 246  
**Title:** News Production for Development and Social Justice  
**Chair:** Willemien Sanders (Utrecht University)

### Presentations:

**18707** Mel Bunce (City, University of London- GB): Journalist or aid worker? Making news at specialist humanitarian news outlets

**17646** Mark Pedelty (University of Minnesota- US): Ecosong: The Environmental Conundrums of Media Production

**18532** Bernardo Motta (University of South Florida St. Petersburg- US) and Indhira Suero Acosta (Centro Bono- DO): “Sustainability of the Black Press as Social Justice: A Digital Technology Gap Survey and Case Study.”

**17493** Sonia Torres (Corporación Universitaria Minuto de Dios- CO): Periodismo e institucionalidad de la prensa escrita universitaria en Colombia

## Mediated Communication, Public Opinion and Society Section – MPS

**Slot code:** MPS-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Straub 254

**Title:** Media Discourses and Journalism

**Chair:** Friedrich Krotz (University of Bremen)

### Presentations:

**17599** Danny Schmidt (PhD Student- DE): All quiet on the “Eastern” Front – is there a comeback of the Cold War discourse in the German News media?

**17672** Joshua Guitar (Wayne State University- US): Landscape as Visual Ideograph: A Critical Narrative Analysis of Rural America’s Wind Turbine Conflict

**17759** Qian Liu (Beijing Normal University- CN) and Xin Yu (University of Oxford- GB): What We Talk About When We Talk About “Guojia”? “Guojia (State)” in Semantic Networks on Social Media in China

**19204** Srinivas Lankala (English and Foreign Languages University- IN): The re-mediated city: Journalism and the imagination of the urban and the rural

**18456** So Hyung Kim (Sungkyunkwan University- KR), Minji Hong (Sungkyunkwan University- KR) and Jeong Tak Kim (Sungkyunkwan University- KR): Reflexive Connectedness of News Storytelling: The case of JTBC’s Anchor Briefing

## Participatory Communication Research Section – PCR

**Slot code:** PCR-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Pacific 30

**Title:** Participation, democracy and culture 2

**Chair:** Nico Carpentier (Uppsala University)

### Presentations:

**19073** Uttaran Dutta (Arizona State University- US): Creating access to education and preservation of cultural artifacts at the margins: A collective initiative of an indigenous community in rural India

**18003** Most. Zannatun Mukta (PhD Research Fellow; Knowledge Technology and Innovation (KTI) chair group; Wageningen University and Research Centre, the Netherlands- BD), Annemarie van Paassen (Knowledge Technology and Innovation (KTI) chair group; Wageningen University and Research Centre, the Netherlands- NL) and Cees Leeuwis (Professor, Knowledge Technology and Innovation (KTI) chair group, Wageningen University and Research Centre, the Netherlands- NL): The role

of culture in pest management innovation; an analysis and comparison of two farmer communities in Bangladesh

**18462** Nicole Lemire Garlic (Temple University- US): Retracing the Ethical and Political History of Participatory Communication: Listening to African Diasporic Voices

## Public Service Media Policies Working Group – PMP

**Slot code:** PMP-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Gerlinger 303

**Title:** PSM Organisations: Sustainability, Strategy and Innovation

**Chair:** Jo Bardoel (Radboud University of Nijmegen, Amsterdam  
School of Communications Research (ASCoR) of the  
University of Amsterdam)

### Presentations:

**18689** Tim Raats (imec-SMIT, Vrije Universiteit Brussel- BE): Public service media and ecosystem sustainability in small markets: the case of TV fiction

**18539** Alessandro D'Arma (U of Westminster- GB): Public Service Media in the Age of Online Video Streaming: A Comparative Study of PSM Organisations' Discourses and Strategies

**18016** Amanda Oye (York University- CA): Where to now? The future public service broadcasting news online

**19016** Jonathon Hutchinson (The University of Sydney- AU): Algorithmic Public Service Media? The role of automation to sustain socially relevant content distribution

**18963** Alexander Barclay (University of St.Gallen – Institute for Media and Communications Management- CH): Proving public value in a fast-changing world : digital labs in public service media

## Political Economy Section – POE

**Slot code:** POE-Sat-4-b

**Time:** 16:00 pm – 17:30 pm

**Room:** McKenzie 221

**Title:** Nothing on the Telly? TV Industries & Politics

**Chair:** Eileen Meehan (LSU)

### Presentations:

**18091** Sylvia Harvey (School of Media and Communication, University of Leeds, UK- GB): Is the Broadcasting Corporation British? The prospects for news and drama in an online world.

**19249** Heloisa Pait (State University of São Paulo- BR) and Joseph Straubhaar (University of Texas- US): Imperialism, Localization, Glocalization and Patrimonialism: The Fight For National Control over TV Globo



**19128** Anis Rahman (School of Communication, Simon Fraser University- CA): The Politico-commercial Nexus and the Politics of Television Licensing in Bangladesh

**17574** Yu Hong (Zhejiang University- CN): How to Think about Cyber Sovereignty: The Case of China

**Slot code:** POE-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** McKenzie 229

**Title:** Moving Targets: Political Economy of Film Industries

**Chair:** Gabriela Martinez (University of Oregon)

**Presentations:**

**17545** Dal Yong Jin (Simon Fraser University- CA): Conglomeration, Oligopoly and Cultural Diversity: Critical Interpretation of the Structural Change in the Korean Film Industry

**18545** Kailash Koushik (Florida State University- US) and Jennifer Proffitt (Florida State University- US): Global capital, global labor, and global dominance: The case of xXx: Return of Xander Cage

**19178** Azmat Rasul (National College of Arts- PK), Nicole Cox (Valdosta State University- US) and Jennifer Proffitt (Florida State University- US): Where Political Economy and Entertainment Public Relations Run Parallel: An Analysis of Paratexts in Bollywood Films

**18933** Abigail Reed (Florida State University- US) and Kailash Koushik (Florida State University- US): Hollywood's Contradictory Year: 2017's Star War's: The Last Jedi, Beauty and the Beast, and the Modern Commodification of Women's Social Movements

## Political Communication Research Section – POL

**Slot code:** POL-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Allen 140

**Title:** Analyzing transformations in a world of changing political environments

**Chair:** Eva-Maria Lessinger (Department of Communication at the University of Erlangen-Nuremberg, Germany)

**Presentations:**

**17449** Seon Gi Baek (Dept. of Jour. & Comm. Studies Sungkyunkwan univ., Seoul, Korea- KR) and Jihye Woo (Doctoral Student, Dept. of Interdisciplinary Program in Studies of Arts. Sungkyunkwan univ., Seoul, Korea- KR): Is it change of political power or chaotic take-off? The 2017 Presidential Election, media coverage, discourses, and political implications in the Korean society: A Semiotic and discourse analysis on televised news coverage about the election

**18954** Gianfranco Polizzi (London School of Economics and Political Science- GB): Towards a Holistic Approach to Critical Digital Literacy in relation to Civic, Political Engagement

**17957** Parisa Zivari Kamel (Post Graduate student of Allame Tabatabaee University- IR): Communication and Media Research in a Changing World [Presentation] First Voters New Media Use In Iranian Presidential Election Campaign of 2017

**18379** Matias Ponce (Universidad Católica del Uruguay- UY): Government and Media: Who Rules? Media vs. politics logic in mediatization age. Argentina, Chile and Uruguay 2010 – 2017

## Post-Socialist and Post-Authoritarian Communication Working Group – PSP

**Slot code:** PSP-Sat-4-a

**Time:** 16:00 pm – 17:30 pm

**Room:** Straub 251

**Title:** Media Systems in Flux

**Chair:** Katja Lehtisaari (Aleksanteri Institute, University of Helsinki)

**Discussant:** Elira Turdubaeva (faculty, Journalism and Mass Communications Department, American University of Central Asia)

### Presentations:

**17416** Lerong Jia (Communication University of China- CN): Comparative Analysis of Transformational Processes of Chinese and Russian Media Systems

**18796** Lihyun Lin (Graduate Institute of Journalism, National Taiwan University- TW): Political control of public service broadcasting in post-authoritarian contexts: Comparing Taiwan and South Korea

**17421** Ruben Gonzalez (Autonomous University of Puebla- MX) and Martin Echeverria (Autonomous University of Puebla- MX): The uneven modernization of media systems in post-authoritarian countries. Mexico as a case study

**17727** Mandy Tröger (University of Illinois at Urbana-Champaign (USA) and Heinrich Böll Foundation (Germany)- DE): Joint-ventures, Ownership and the Treuhand – The Post-Socialist Transition of the Press in East Germany

**17561** Muhabbat Yakubova (Graduate Student- US): “Media and Conflict: Media Use and Role in Conflict Management and Peace Restoration in Tajikistan in People’s Narratives.”

# SUNDAY PARALLEL SESSIONS

## Comic Art Working Group – COA

**Slot code:** COA-Sun-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Swindells 230  
**Title:** Inside Comics and beyond: distinctive characteristics and new technologies  
**Chair:** Alejandra Gómez Cabrera (Universidad Nacional Autónoma de México (UNAM))

### Presentations:

**17415** Paola Moreno Izaguirre (Universidad Nacional Autonoma de Mexico. Facultad de Medicina- MX): El Art Toy como boceto anatómico

**17406** Citlaly Aguilar Campos (Universidad Nacional Autonoma De Mexico- MX): La liminalidad y metaficción en el cómic: El caso Ayotzinapa por Augusto Mora

**17784** Geisa Fernandes (Observatório de Histórias em Quadrinhos (ECA-USP)- BR): Images, Sounds & National Identities: what´s new in this field?

**18195** Edgar Meritano (Tecnológico de Monterrey- MX): Cinemática del videojuego

## Community Communication and Alternative Media Section – COC

**Slot code:** COC-Sun-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Willamette 110  
**Title:** Stories of Indigenous and Community Media  
**Chair:** Paul Rixon (University of Roehampton)

### Presentations:

**17302** Mohammad Sahid Ullah (University of Chittagong- BD): Community Radio and Development in Bangladesh: The Participation of the bottom of social pyramid

**18144** Abdul Wahid Asjain Wahid (Sri Lanka Development Journalist Forum (SDJF)- LK), W. A. D. Padmasiri Wanigasundera (University of Peradeniya- LK) and Mohamadu Careem Rasmin (International Research Change Board (IREX)- LK): Legal Recognition – mandatory or optional? A critical exploration on SARU community Radio in Sri Lanka

**18592** Oluyinka Osunkunle (Department of Communication, University of Fort Hare, Alice, South Africa- ZA): Listeners' participation in community radio: A Case of Radio Grahamstown

**18394** Paola Mantilla Salgado (Universidad de Cádiz/Universidad Técnica del Norte- EC): La construcción del imaginario de la Amazonía ecuatoriana en medios de comunicación especializados

**18369** Andrew Ó Baoill (National University of Ireland Galway- IE): The challenge and paradox of sustainability for community media

**18418** Ashley Cordes (University of Oregon- US): Sustaining and Increasing Sovereignty: Currency as Alternative Media for Native American Communities

## Communication Policy and Technology Section – CPT

**Slot code:** CPT-Sun-1-a

**Time:** 8:30 am – 10:00 am

**Room:** EMU Spruce 232

**Title:** Communication Rights, Disabilities and Digitalization

**Chair:** Gerard Goggin (Professor and Chair Department of Media and Communication The University of Sydney)

### Presentations:

**19177** Ariadne Vromen (University of Sydney- AU), Gerard Goggin (Professor and Chair Department of Media and Communication The University of Sydney- AU), Kimberlee Weatherall (University of Sydney- AU), Fiona Martin (University of Sydney- AU), Adele Webb (University of Sydney- AU), Lucy Sunman (University of Sydney- AU) and Francesco Bailo (University of Sydney- AU): Reconstructing Digital Rights; or Reimagining and Sustaining Communication Rights

**17300** Minna Horowitz (University of Helsinki, St. John's University- FI), Marko Ala-Fossi (University of Tampere- FI), Anette Alén-Savikko (University of Helsinki- FI), Jockum Hilden (University of Helsinki- FI), Johanna Jääsaari (University of Helsinki- FI), Kari Karppinen (University of Helsinki- FI), Katja Lehtisaari (University of Helsinki- FI) and Hannu Nieminen (University of Helsinki- FI): Digitalization and Communication Rights: Finnish Challenges and Solutions

**18422** Robert Hawkins (Sydney University- AU): The contested balance between communications rights and economic sustainability: The Telling Case of Australia's National Relay Service

**19116** Donna Davis (University of Oregon- US): Embodied Identity in the Age of Virtual Reality and Its Implications for Equity and Inclusion

## Digital Divide Working Group – DID

**Slot code:** DID-Sun-1-a

**Time:** 8:30 am – 10:00 am

**Room:** EMU Miller 107

**Title:** Old and New Divides in the Digital World

**Chair:** Bhanu Acharya (University of Ottawa)

### Presentations:

**18830** namita nagpal (USMC, GGSIPU- IN) and Dr. Gita Bamezai (Indian Institute of Mass Communication, Aruna Asif Ali Marg, New Delhi.- IN): Inclusion, New Media and Development: Smartphone and the women

**17331** Yang Bai (Pennsylvania State University- US): ICT4D: A Playground for Western Scholars?

**18594** Niranjana Prem (School of Social Work, Tata Institute of Social Sciences- IN): Digital Solutions or Digital Distractions – A secondary analysis of the interplay of digital interventions and the people in MGNREGS

**18645** Ilse Mariën (imec-SMIT Vrije Universiteit Brussel- BE) and Axelle Asmar (imec-SMIT Vrije Universiteit Brussel- BE): Digital (dis)empowerment and autonomy in the digital world: an empirical analysis from a life course perspective.

18421 Ting-Yi Chang (University of Toronto Scarborough- CA): Bridging the Hidden Gap: Reinvestigating Female Editors' Identity and Agency Negotiation in Indian Wikimedian Communities

## Diaspora and Media Working Group – DIM

**Slot code:** DIM-Sun-1-a

**Time:** 8:30 am – 10:00 am

**Room:** EMU Coquille 104

**Title:** Mediatized Construction of Home for Diaspora Communities

**Chair:** Sudeshna Roy (Stephen F. Austin State University)

**Presentations:**

**19144** Joao Guilherme Casagrande Martinelli Lima Granja Xavier da Silva (ENAP – National School of Public Administration, Humanitarian Hub Research Group- BR): A Tale of Two Crises: Media and Government Narratives and the construction of the humanitarian subject in Haitian (2013-2016) and Venezuelan (2016-2018) migrations' reception policies in Brazil

**19203** Faheem Hussain (Arizona State University- BD): Communicating Beyond Bullets: Challenges and Aspirations of Rohingya Refugees in Media Space

**18497** Joanah Gadzikwa (Monash University South Africa- ZA) and Nicola Jones (University of KwaZulu-Natal- ZA): The feminisation of migration: A discourse analysis of news media texts on Zimbabwean women migrants in South Africa

**18086** Claire Shinhea Lee (University of Texas at Austin- US): Defining and Deciding Home: Mediatized Transient Migrants and Banal Transnationalism

## Emerging Scholars Network – ESN

**Slot code:** ESN-Sun-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 252

**Title:** ESN Business meeting

## Environment, Science and Risk Communication Working Group – ESR

**Slot code:** ESR-Sun-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** EMU Diamond Lake 119  
**Title:** Strategic communication and climate change  
**Chair:** Kerrie Foxwell-Norton (Griffith University)  
**Presentations:**

**18589** Daniel Silva (Universidade Federal de Santa Maria- BR): Manufacture of uncertainty, PR practices and demobilization: constraints for the process of public formation

**17965** David Robbins (Dublin City University- IE): Ministers, hacks and handlers – the competition to frame climate change

**17752** Sonny Rosenthal (Nanyang Technological University- SG), Benjamin Detenber (Nanyang Technological University- SG) and Jeanette Orminski (Nanyang Technological University- SG): Framing Effects on Audience Segments: Confidence, Worry, and Information Sufficiency in the Context of Climate Change

**18140** Franzisca Weder (University of Klagenfurt, Dep. for Media and Communication Studies- AT) and Larissa Krainer (University of Klagenfurt, Dep. for Media and Communication Studies- AT): How can we tell an inconvenient truth? How PR-people, journalists, v-/blogger and instagramer describe their contribution to sustainable development in the climate crisis

## Ethics of Society and Ethics of Communication Working Group – ETH

**Slot code:** ETH-Sun-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Straub 253  
**Title:** Open societies, accountability and sustainability  
**Chair:** Ben-Hur Demeneck (State University of Ponta Grossa (UEPG))  
**Discussant:** Elvira Garcia de Torres (University Ceu Cardenal Herrera)  
**Presentations:**

**18112** Mihaela Popescu (California State University, San Bernardino- US) and Lemi BARUH (Koç University, Istanbul- TR): Privacy for a networked self: Towards an ethics of the assemblage

**17821** Dominik Speck (TU Dortmund University- DE): Media accountability in transition: The Myanmar Press Council – a challenged media accountability instrument

**18812** Fernando Oliveira Paulino (University of Brasilia- BR), Josenildo Guerra (Federal University of Sergipe- BR), Danilo Rothberg (Sao Paulo State University- BR), Gilson Porto (Federal University of Tocantins- BR), Liziane Guazina (University of

Brasilia- BR) and Marcos Santuario (Feevale University- BR): Ethics, Journalism and Accountability in Brazil: foundations and methodology for experimental assessment of editorial quality in 24 newspapers

**17905** André Santoro (Mackenzie Presbyterian University- BR) and Denise Paiero (Mackenzie Presbyterian University- BR): A ética jornalística e o “branded content” na mídia brasileira

## Gender and Communication Section – GEC

**Slot code:** GEC-Sun-1-a

**Time:** 8:30 am – 10:00 am

**Room:** EMU Cedar 231

**Title:** Digital Consumption: Hegemony, Activism and Change

**Chair:** Usha Rani Narayana (University of Mysore)

### **Presentations:**

**19112** Faiza Rafique (Forman Christian College, A chartered university- PK): Digital activism and women empowerment in Pakistan

**17190** Charusmita Charusmita (University of Westminster- GB): A moment of change: Exploring media consumption by women in rural India

**17210** Chilombo Mbenga (North-West University, Mafikeng Campus- ZA): Exploring Grassroots Digital Activism in South Africa: A Case of the #NotInMyName and #MenAreTrash Movements

**18893** Mary Erickson (Western Washington University- US): Assessing Discourses of Online Independent Opportunity: Representation of Women in Key Creative and Leadership Roles in Web Series Productions

## Islam and Media Working Group – IAM

**Slot code:** IAM-Sun-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Friendly Hall 217

**Title:** Muslims through the Lens of the Other (1)

**Chair:** Colleen Connolly-Ahern (The Pennsylvania State University)

**Discussant:** Laurens de Rooij (University of Chester)

### **Presentations:**

**17178** Abida Ejaz (University of the Punjab- PK): Religio-Political Discourses in Documentary Films on Iraq Promoting Peace or Conflict

**17457** Laurens de Rooij (University of Chester- GB): Islamic Farces: The Inability of Muslim Satirical Films to Escape Orientalist Discourse(S)

**17525** Basyouni Hamada (Department of Mass Communication, Qatar University- QA): Globalizing and Localizing Journalism Ethics: What are Societal, Organizational and Individual Determinants?

**17564** Abdul Azeez (University of Granada- LK): 'Brides' vs. 'Fighters' in the Media Lens: Orientalism, Islamophobia and Gender in Media Discourse on International Recruits to ISIS

## International Communication Section – INC

**Slot code:** INC-Sun-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 245

**Title:** International Development Research

**Chair:** Deqiang Ji (Communication University of China)

**Discussant:** Ruhan ZHAO (Communication University of China)

**Presentations:**

**17362** karlyga myssayeva (al-Farabi Kazakh National University- KZ): Development Priorities in New Information Environments in Kazakhstan

**17611** Hamed AL-Hasni (Ph.D student at Tsinghua University – China- CN): The Role of Chinese Public Diplomacy in Promoting the One Belt One Road Initiative in Oman's Society Through New Social Media

**19121** Anis Rahman (School of Communication, Simon Fraser University- CA): The International Mediation of the Belt and Road Initiative: Appreciations and Apprehensions

**19161** Lutong Sun (China University of Labor Relations- CN) and Yu Wang (Communication University of China- CN): Interpretation and Construction: Research on International Media Coverage of China's 'The Belt and Road' Initiative

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Sun-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 145

**Title:** Journalistic coverage around the world

**Chair:** Pere Masip (School of Communication and International Relations. University Ramon Llull)

**Presentations:**

**18493** David Puertas Graell (University Ramon Llull (Blanquerna). School of Communication and International Relationships.- ES) and Pere Masip (University Ramon Llull (Blanquerna). School of Communication and International Relationships.- ES): Sports Journalism at Spanish TV Programs: from news and screen to infotainment and social media

**18673** Tabitha Cassidy (Wayne State University- US) and Darryl Frazier (Wayne State University- US): Appeal or Repeal? Portrayal of the Affordable Care Act over Time in 5 Top U.S. Newspapers

**18716** Xianwen Kuang (Xi'an Jiaotong – Liverpool University- CN), Hui Wang (Xi'an Jiaotong – Liverpool University- CN) and Rining Wei (Xi'an Jiaotong – Liverpool



University- CN): Framing international news in China: An analysis of trans-edited news in Chinese newspapers

**19206** Charles Okigbo (North Dakota State University- US) and Chris Ogbondah (University of Northern Iowa- US): The News of the World and the World of the News: An Analysis of Local and International News in African, Asian, and Latin American Newspapers.

## Media Production Analysis Working Group – MPA

**Slot code:** MPA-Sun-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Gerlinger 246

**Title:** Algorithmic and Social Media Driven Journalism

**Chair:** Willemien Sanders (Utrecht University)

**Presentations:**

**18865** Asta Zelenkauskaitė (Drexel University- US) and Allison Durham (Drexel University- US): Radio stations' experimentation with Facebook Live

**18579** Ida Willig (Roskilde University- DK) and Line Hassall Thomsen (Aarhus University- DK): Journalism by emoji's: A day in the life of a SoMe editor

**18823** Juan Yunquera (Carlos III University of Madrid- ES) and Concha Edo (Complutense University of Madrid- ES): Use of algorithms and robots in the media to produce and write the news. State of the art and perspectives

**18484** Zizi Li (University of California, Los Angeles- US): Creating Their Own Digital Production Studios As The New Business Model for Mega Influencers? A Case Study on Chriselle Lim and CINC Studios

## Mediated Communication, Public Opinion and Society Section – MPS

**Slot code:** MPS-Sun-1-a

**Time:** 8:30 am – 10:00 am

**Room:** Straub 254

**Title:** Self and Other

**Chair:** Maria Costanza Mujica Holley (Pontificia Universidad Catolica de Chile)

**Presentations:**

**17489** Andy Ofori-Birikorang (University Of Education Winneba- GH): Communicating death that matters: Facebook posthumous micro-celebrity construction of a Captain's identity and violent death

**18912** Omolade Sanni (Lagos State University- NG): Teenagers' Perception on Influence of Social Media Usage on Identity And Diversity

**18977** Anirban Mukhopadhyay (University of Illinois Urbana-Champaign- US): Mediatizing the contagious body through digital media tools: Citizenship, Narration and the agency of the “other”

**19218** Ahmad Mulla (University of Oregon- KW): An Examination of Following Celebrities on Twitter: A Parasocial Interaction Theory

## **Participatory Communication Research Section – PCR**

**Slot code:** PCR-Sun-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Pacific 30  
**Title:** Participation, development and sustainability 2  
**Chair:** Thomas Jacobson (School of Media and Communication  
Temple University)

### **Presentations:**

**17714** Srinivas Melkote (School of Media and Communication Bowling Green State University- US) and Shrinkhala Upadhyay (Bowling Green State University- US): Body Dissatisfaction and Eating Disorders Among Young Women: Implications for Development Communication

**18811** Malik Zahra Khalid (University of Kashmir- IN), Abeen Bilal Shayiq (Jamia Millia Islamia: New Delhi- IN) and Aaliya Ahmed (University of Kashmir- IN): Changing Technology, Emerging Development: Sustainable Development in Rural India through mobiletelephony

**19207** Layire Diop (University of Oregon- US): Negotiating sustainable development with local communities: A case study of the NGO CREATE’s communication strategies in Senegal

**18199** Rico Lie (Wageningen University- NL), Oleg Nicetic (The University of Queensland- AU), Elske van de Fliert (The University of Queensland- AU) and Loes Witteveen (Wageningen University – NL- NL): The Development of Rural Advisory Services in Mongolia

## **Post-Socialist and Post-Authoritarian Communication Working Group – PSP**

**Slot code:** PSP-Sun-1-a  
**Time:** 8:30 am – 10:00 am  
**Room:** Straub 251  
**Title:** Media and Protest  
**Chair:** Katja Lehtisaari (Aleksanteri Institute, University of Helsinki)  
**Discussant:** Lerong Jia (Communication University of China)  
**Presentations:**

**17443** Sara Garcia Santamaria (University of Sheffield- GB): Media, Populism and Nationalism in Revolutionary Cuba: Constructing the Cuban ‘people’ in Times of National Debate

**18300** Olga Solovyeva (National Research University Higher School of Economics (Moscow, Russia)- RU) and Anna Kochigina (National Research University Higher School of Economics (Moscow, Russia)- RU): Digital participation in Moscow: rethinking public sphere and participation in mediated context

**18477** Dmitry Yagodin (University of Tampere, Finland- FI): The cultural politics of Russian in the age of digital media

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## Audience Section – AUD

**Slot code:** AUD-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Gerlinger 248  
**Title:** Global/Local Audiences  
**Chair:** Peter Lunt (University of Leicester)  
**Presentations:**

**17340** LanShan Zhang (Beijing University of Posts and Telecommunications- CN) and XinYi Ge (Beijing University of Posts and Telecommunications- CN): Study on the Impacts of Danmaku in Different Contexts -- Based on Audience Perspective

**18398** Tu Junyi (PhD student, School of Journalism & Communication, Peking University- CN): From Internet Novel to IP Film and Television: Practices of Original-fans in the Context of Transmedia

**19172** mary okocha (university of kwazulu-natal- ZA) and ruth elizabeth (university of kwazulu-natal- ZA): Rethinking the African Audience: Nollywood and the Quest for a Greater Audience

**19109** Priya Kapoor (Portland State University Department of International Studies- US): Film as polysemic text: Non-Hollywood fare engages oft-ignored audiences

## Comic Art Working Group – COA

**Slot code:** COA-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** EMU Swindells 230  
**Title:** COA Business meeting

## Community Communication and Alternative Media Section – COC

**Slot code:** COC-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Willamette 110

**Title:** Community Media 3.0 – Workshop – Interactive Technologies for Social Change: Video Games  
**Chair:** Elisabetta Ferrari (Annenberg School for Communication, University of Pennsylvania)

**Presentations:**

**19192** Catherine Edwards (Canadian Association of Community Television Users and Stations (CACTUS), Emerson College Civic Media Art & Practice Masters Candidate (Boston)- CA): Community Media 3.0--Interactive Technologies for Social Change: Video Games, Virtual Reality and Augmented Reality

## Communication Policy and Technology Section – CPT

**Slot code:** CPT/GMP-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** EMU Spruce 232  
**Title:** Media governance II – Joint session with the Global Media Policy Working Group  
**Chair:** Corinne Schweizer (University of Zurich)  
**Discussant:** Corinne Schweizer (University of Zurich)  
**Presentations:**

**17869** Yaxin Chai (Communication University of China- CN), Lingbo Tu (Communication University of China- CN) and Tai Guo (Communication University of China- CN): How China's Media System Shapes Its Convergence Patterns: Case Study on the Convergence Product of China's Broadcasting Group

**18786** Sarah Ganter (Simon Fraser University- CA) and Nina Steindl (LMU, Munich, Germany- DE): Communications Policy in Satire TV Formats: The case of Neo Magazin Royale in Germany.

**18923** Jelena Dzakula (London School of Economics- GB) and Roderick Flynn (DCU- IE): Media Plurality Monitor as a soft policy tool: the question of power

18649 Preeti Raghunath (University of Hyderabad- IN): Airing Imperium: A Historiography of Radio Governance in South Asia

## Digital Divide Working Group – DID

**Slot code:** DID-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** EMU Miller 107  
**Title:** New Dimensions of the Digital Divide  
**Chair:** Massimo Ragnedda (Northumbria University)  
**Presentations:**

**17180** Fei Fan (Technological and Higher Education Institute of Hong Kong; Hong Kong Baptist University- HK): Are Online Influencers Trustworthy? The Virtual Audience's Response to Online Influencers' Endorsement in China

**18992** Eduardo Zilles Borba (University of Sao Paulo (USP); Faculdades Integradas de Taquara (FACCAT)- BR): Augmented Reality: a new informational layer of reality

**18423** Ran Ju (University of Illinois, Urbana-Champaign- US): Interpretive Networks: Where Imbalanced Materiality and Unequal Reversibility are Made Possible

**17628** Leopoldo Abad (CEU San Pablo University Madrid- ES), Carmen Llorente (Complutense University Madrid- ES), María Sánchez Valle (CEU San Pablo University Madrid- ES), Mónica Viñarás (CEU San Pablo University Madrid- ES) and Marilé Pretel (CEU San Pablo University- ES): Seniors, e-commerce and e-government: toward breaking of the third digital divide

**18534** Isadora Camargo (University of Sao Paulo- BR): Periodismo en movilidad y las perspectivas de gestión digital de una empresa mediática considerada modelo: el caso del The New York Times

## Emerging Scholars Network – ESN

**Slot code:** ESN-Sun-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Straub 252

**Title:** Environmental challenges and communicative strategies

**Chair:** Sibo Chen (School of Communication, Simon Fraser University)

**Discussant:** Kerrie Foxwell-Norton (Griffith University)

**Presentations:**

**18006** Julia Szwarc (University of Ottawa- CA): “Save the Arctic, It’s Our Home”: Comparing Online and News Media Coverage of the Clyde River Seismic Testing Case

**18280** John Bermingham (Simon Fraser University- CA): The Vancouver School: Alternative Media Coverage of Extractivism in British Columbia.

**18567** Hafsa Javed (PhD Scholar Communication Studies Institute of Communication Studies, University of the Punjab, Lahore. Information Officer, Information and Culture Department. Government of the Punjab, Pakistan- PK): Role of Media in Promoting Environment Protection during Smog Crisis in Lahore

**18809** Martin Segtub (University of Ghana- GH): Setting the Climate Change Policy, and Communication, Agenda in Ghana

## Environment, Science and Risk Communication Working Group – ESR

**Slot code:** ESR-Sun-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** EMU Diamond Lake 119

**Title:** ESR Business meetin

## Gender and Communication Section – GEC

**Slot code:** GEC-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** EMU Cedar 231  
**Title:** Apropiación mediática y género: usos comunicativos contra las violencias  
**Chair:** Carolina Pacheco Luna (Facultad de Ciencias Políticas y Sociales, Universidad Nacional Autónoma de México (UNAM))

### Presentations:

**19201** Carolina Pacheco Luna (Facultad de Ciencias Políticas y Sociales, Universidad Nacional Autónoma de México (UNAM)- MX): #MeToo, ¿un movimiento a favor del empoderamiento de mujeres en redes sociodigitales ante la violencia sexual?

**17222** Mónica S. Amilpas García (UNAM FCPYS- MX): Las mujeres empresarias en la industria de la radiodifusión en México desde la crítica feminista a la economía política de la comunicación

**18194** Karen Yurley Campos Galvis (Universidad Pontificia Bolivariana Sede Bucaramanga- CO): Opinión de la mujer en el medio online Vanguardia Liberal de Colombia. Posiciones frente a la sostenibilidad ambiental

## Global Media Policy Working Group – GMP

**Slot code:** CPT/GMP-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** EMU Spruce 232  
**Title:** Media governance II – Joint session with the Global Media Policy Working Group  
**Chair:** Corinne Schweizer (University of Zurich)  
**Discussant:** Corinne Schweizer (University of Zurich)

### Presentations:

**17869** Yaxin Chai (Communication University of China- CN), Lingbo Tu (Communication University of China- CN) and Tai Guo (Communication University of China- CN): How China's Media System Shapes Its Convergence Patterns: Case Study on the Convergence Product of China's Broadcasting Group

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**18923** Jelena Dzakula (London School of Economics- GB) and Roderick Flynn (DCU- IE): Media Plurality Monitor as a soft policy tool: the question of power

**18649** Preeti Raghunath (University of Hyderabad- IN): Airing Imperium: A Historiography of Radio Governance in South Asia

## Islam and Media Working Group – IAM

**Slot code:** IAM-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Friendly Hall 217  
**Title:** Muslims through the Lens of the Other (2)  
**Chair:** Mahmoud Galander (Qatar University)  
**Discussant:** Iman Zahra (Sultan Qaboos University)  
**Presentations:**

**17655** Md. Helal (Faculty member of Northern University Bangladesh- BD) and Md. Shoriful Islam (Associate Professor, University of Rajshahi- BD): Is Islam Really a Breeding Ground for Militancy?: A Response to Western Media

**17768** Mohamed Kirat (Qatar University- QA): Islam and The West: The Failure of a Dialogue

**18605** Iman Zahra (Sultan Qaboos University- OM): Between Islamophobia and Feminism: The Portrayal of Muslim Women via Social Media

**18305** Colleen Connolly-Ahern (The Pennsylvania State University- US), Ioana Coman (University of Wisconsin Green Bay- US), Lee Ahern (The Pennsylvania State University- US), Maria Molina Davila (The Pennsylvania State University- EC) and Stefanie Davis (The Pennsylvania State University- US): The Weight of the Veil: Quantifying the Impact of the Hijab on News Judgments

## International Communication Section – INC

**Slot code:** INC-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Straub 245  
**Title:** International advertising, innovation and cultural movements  
**Chair:** Senyo Ofori-Parku (University of Oregon)  
**Presentations:**

**17404** Ricardo Valencia (University of Oregon- SV) and Christopher Chavez (University of Oregon- US): Socialism through advertising: Havana Club and the fight for the soul of Cuba

**18485** Santana Pathak (School of Business Management, Narsee Monjee Institute of Management Studies- IN): Old and the young in India and challenges of multinational advertising: A qualitative study

**19058** Nivia Escobar Salazar (Florida State University- US) and Jessica Wendorf Muhamad (Florida State University- US): Barriers to innovation: Examining the impact of cultural schema and adoption of an Bus Rapid Transit System

**19188** Xiaomei Sun (University of Wisconsin-Madison- US): Frame Shift in Digitally Mediated Social Movement: An analysis of Japanese student group SEALDs

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Sun-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Straub 145

**Title:** Journalism in a digital age

**Chair:** Claudia Lago (Universidade Anhembi Morumbi)

### **Presentations:**

**17315** Efrat Nechushtai (Columbia University- US) and Seth Lewis (University of Oregon- US): What Kind of News Gatekeepers Do We Want Machines to Be? Personalization and Diversity in Google News Recommendations

**17609** Avery Holton (University of Utah- US) and Valerie Belair-Gagnon (University of Minnesota- US): Boundary Work, Interloper Media, and Numbers in Newsrooms: An analysis of web analytics managers understanding and positioning of their role in journalism

**18317** Pere Masip (School of Communication and International Relations. University Ramon Llull- ES), Carlos Ruiz (School of Communication and International Relations. University Ramon Llull- ES), Jaume Suau (School of Communication and International Relations. University Ramon Llull- ES) and David Puertas (School of Communication and International Relations. University Ramon Llull): Agenda-setting effects of social media on traditional news media: the case study of the social movement in defence of public health system in Spain.

**18321** Francisco Fernández (P. Universidad Católica de Chile Facultad de Comunicaciones- CL) and Valentina Proust (P. Universidad Católica de Chile- CL): Consumo incidental de noticias y los puntos ciegos del periodismo: los nuevos desafíos para narrar y estructurar contenidos informativos

**19077** Kostas Saltzis (University of Leicester- GB): 'Digital Media Storms: A review of recent research on how digital journalists cover crises'

## Media Production Analysis Working Group – MPA

**Slot code:** MPA-Sun-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Gerlinger 246

**Title:** Production Research: New Frontiers

**Chair:** Chris Paterson (University of Leeds, UK)

### **Presentations:**

**19236** Vincent Andrisani (School of Communication, Simon Fraser University- CA): Expanding Sonic Imaginations, or, on Composition After Writing

**18274** Willemien Sanders (Utrecht University- NL) and Kate Nash (Leeds University- GB): Producing a braided documentary voice



**17817** Michael Ogden (Zayed University, College of Communication & Media Sciences- AE): Interactive/Transmedia Documentary: Convergence Culture Meets Actuality Storytelling

**17513** Renira Rampazzo Gambarato (Jönköping University- SE): Transmedia Analysis of Grozny: Nine Cities

## **Mediated Communication, Public Opinion and Society Section – MPS**

**Slot code:** MPS-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Straub 254  
**Title:** Emotion and Persuasion  
**Chair:** Susanne Eichner (Aarhus University)  
**Presentations:**

**17605** Isidora Benitez Janezic (Laval University- CA): What makes us respond empathically to others and to social issues? A study of trait and state related antecedents.

**17972** Reena Shah (Indus Institute of Management Studies, Indus University- IN) and Ruchi Tewari (MICA- IN): Emoji's Usage through the Lens of Affect Theory of Social Exchange.

**18728** Constanza Mujica (Pontificia Universidad Católica de Chile- CL), Arly Faundes (Pontificia Universidad Católica de Chile- CL) and Marco Jaramillo (Pontificia Universidad Católica de Chile- CL): "Bawling on the running path": Qualia as an immersion/emmersion strategy in Zombies, Run!

**18677** Kulveen Trehan (Guru Gobind Singh Indraprastha University, New Delhi, India- IN): Teenagers' Understanding of deception in advertising with special reference to Advertising Literacy as a defense mechanism in India

## **Participatory Communication Research Section – PCR**

**Slot code:** PCR-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Pacific 30  
**Title:** Participation and activism  
**Chair:** Nico Carpentier (Uppsala University)  
**Presentations:**

**18884** sara balonas (Communication and Society Research Centre- PT): AVAAZ and the Tower of Babel – a participatory approach

**17719** Ana Duarte Melo (Universidade do Minho- PT): Getting territorial: participation and activism in urban advertising landscapes

**18419** Christina Dunbar-Hester (University of Southern California- US): Hacking Community: Technical Cultures, Participation, and Diversity Advocacy

**18035** Young Eun Moon (University of Oregon- KR), Ji Eun Park (Ewha Womans University- KR), Su Im Song (Ewha Womans University- KR), Sung Hee Shin (Ewha Womans University- KR), Jiseon Lee (Ewha Womans University- KR) and Bo Gyeong Park (Ewha Womans University- KR): The Realization of Slow Democracy in a Social Media Context: On-Campus Activism at Ewha Womans University

**18469** Ece Algan (California State University, San Bernardino- US): Local broadcasting as tactical media: Community participation and activist journalism in Turkey

## Public Service Media Policies Working Group – PMP

**Slot code:** PMP-Sun-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Gerlinger 303

**Title:** PSM, Social Media and Audience Participation

**Chair:** Minna Horowitz (University of Helsinki, St. John's University)

### Presentations:

**17295** Anne-Sofie Vanhaeght (Vrije Universiteit Brussel- BE) and Karen Donders (BE): Can public broadcasters regain societal relevance via audience participation? An analysis of the Dutch public broadcaster NPO's 'The Monitor' initiative

**18950** Akira Tanaka (the University of Tokyo- JP): Fate of Multiple Minority Voices in the Interactions between Broadcasting and Social Media in Japan: by case study of NHK Educational TV and its welfare program

**18739** Celina Navarro (Universitat Autònoma de Barcelona- ES), Matilde Delgado (Universitat Autònoma de Barcelona- ES), Rosa Franquet (Universitat Autònoma de Barcelona- ES), Belén Monclús (Universitat Autònoma de Barcelona- ES) and Elisa Paz (Universitat Autònoma de Barcelona- ES): Social Television in the European big five: The audience response to public and commercial strategies

**18675** Yik Chan Chin (Xi'an Jiaotong-Liverpool University- CN): Fake News, Social media and the Declining of Quality News in China

## Popular Culture Working Group – POC

**Slot code:** POC-Sun-2-a

**Time:** 10:30 am – 12:30 pm

**Room:** Friendly Hall 214

**Title:** Representing Diversity

**Chair:** Deborah Philips (University of Brighton)

### Presentations:

**17507** Shehram Mokhtar (University of Oregon- US): Desiring the Other: Queer Palestinians in Israeli Films

**18027** Niall Brennan (Fairfield University- US): Sustaining Diversity in LGBTQ Representations in American Popular Culture: Mapping Anxious Displacement, Gaystreaming and Neoliberalism onto the Containment of Identities

**18227** Kate Gilchrist (London School of Economics and Political Science- GB): Singledom and female subjectivity: fantasy, popular culture and lived experience

**19160** Paisley Benaza (Walter Cronkite School of Journalism and Mass Communication at Arizona State University- US): Phenomenal Woman as seen on HBO: Insecure v. Girls v. Sex and the City

## Political Economy Section – POE

**Slot code:** POE-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Mckenzie 221  
**Title:** Old Media, New Platforms and the Political Economy of Gaming  
**Chair:** Randy Nichols (University of Washington, Tacoma)  
**Presentations:**

**18092** Lin Sun (The University of Iowa- US): Search Engines in China: Advertisers or Information Intermediaries?

**17413** John Sinclair (School of Culture and Communication, University of Melbourne- AU): Advertising in the age of ‘ad tech’: the case of magazines

**17843** Pei Huang (Beijing University of Posts and Telecommunications- CN) and Fengyuan Yang (Beijing University of Posts and Telecommunications- CN): Artistic labor and co-creation in online game production

**18941** Anna Ozimek (Univeristy of Leeds- GB): Postfeminist sensibility in the videogame production

**17439** Younsong Lee (The University of Oregon School of Journalism and Communication- US): Unpacking excessive gaming: a political economy analysis of Game Nogada

## Post-Socialist and Post-Authoritarian Communication Working Group – PSP

**Slot code:** PSP-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** Straub 251  
**Title:** Media in Central Asia  
**Chair:** Mandy Tröger (University of Illinois at Urbana-Champaign (USA) and Heinrich Böll Foundation (Germany))  
**Discussant:** Dmitry Yagodin (University of Tampere, Finland)  
**Presentations:**

**17806** Elira Turdubaeva (faculty, Journalism and Mass Communications Department, American University of Central Asia- KG) and Galiya Ibrayeva (Al-Farabi kazak State University- KZ): Media and Civil Society in Central Asia: Comparative Analysis of Kyrgyzstan, Kazakhstan and Tajikistan

**19213** Katja Lehtisaari (Aleksanteri Institute, University of Helsinki- FI), Aziz Burkhanov (Nazarbayev University- KZ), Elira Turdubaeva (American University of Central Asia- KG) and Jukka Pietilainen (Left Forum Finland- FI): Framing of Crimean Annexation and Eastern Ukraine Conflict in Central Asian Press

## Visual Culture Working Group – VIC

**Slot code:** VIC-Sun-2-a  
**Time:** 10:30 am – 12:30 pm  
**Room:** EMU Lease Crutcher Lewis 23  
**Title:** Visuality and Cultural Identity  
**Chair:** Denize Araujo (Universidade Tuiuti do Paraná – Curitiba Brazil)  
**Presentations:**

**19012** Carlos Lopez Lizarazo (Universidad de Medellín- CO): Turismo, cine y nueva exótica en ciudades latinoamericanas, riesgos y posibilidades de sostenibilidad.

**19098** Alice Martins (Federal University of Goiás (UFG)- BR), Carla Luzia de Abreu (Federal University of Goiás (UFG)- BR) and Carolina Brandão Piva (Federal University of Goiás (UFG)- BR): Flapping (Not So Gently) on the Clothesline: Ways of Seeing the Spaces of Femininity In Brazil

**17906** Ruth Gálvez Robles (Universidad Nacional de San Juan- AR): “Visual Culture and Cultural-Natural Heritage of San Juan-Argentina”

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## Audience Section – AUD

**Slot code:** AUD-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Gerlinger 248  
**Title:** AUD Business meeting

## Community Communication and Alternative Media Section – COC

**Slot code:** COC-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Willamette 110  
**Title:** Communicative practices from the rural and traditional Environments  
**Chair:** Kevin Howley (DePauw University)  
**Presentations:**

**18829** Jyoti Ranjan Sahoo (PhD Scholar, Centre for Culture, Media and Governance, Jamia Millia Islamia-a Central University, New Delhi-110025- IN): Culture and Communication: Exploration of Media Life in a Santhal Village of India

**18076** Jayashree Balasubramanian (Anna University- IN) and Arul Aram (Anna University- IN): Social Practice in communicating traditional knowledge – a study of tribal communities in Kolli Hills, South India

**18694** Zhan Liu (school of Communication ,East China University of political Science and Law- CN): The media life of rural society: an ethnographic research of J village in northeastern province of China

**17332** Kazuya Sano (Okhotsk Island- JP): The possibility of Web-based media to build a creative community in rural area – Case study in Okhotsk region of Hokkaido, Japan

**17193** Tokunbo Akinyosoye (Moshood Abiola Polytechnic Ojere, Abeokuta Ogun State- NG), Olusegun Ojomo (Babcock University Ilishan Remo Ogun State- NG) and Wasiu Tejuoso (Moshood Abiola Polytechnic, Abeokuta. Nigeria- NG): Old and Modern Communication Systems: A Synergy for Nigeria's Development

**Slot code:** COC-Sun-3-b

**Time:** 14:00 pm – 15:30 pm

**Room:** Lawrence 166

**Title:** Workshop: Exploring intersections between the SDGs and communication rights

**Chair:** Brilliant Mhlanga (University of Hertfordshire)

**Presentations:**

**18299** Lorenzo Vargas (World Association for Christian Communication (WACC)- CO): Exploring intersections between the SDGs and communication rights

## Communication Policy and Technology Section – CPT

**Slot code:** CPT-Sun-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Spruce 232

**Title:** ICT literacy and digital usage

**Chair:** Guy Hoskins (York University)

**Discussant:** Guy Hoskins (York University)

**Presentations:**

**17613** Leah Komen (Daystar University- KE) and Hillary Rono (London school of Hygiene and Tropical Medicine- KE): My Mobile phone, my Doctor: Examining the utilization and acceptability of Portable evaluation eye kit (Peek) app as a referral tool for primary school pupils in Transnzoia county residents, Kenya

**18342** Enrique Chaparro (Universidad Nacional Autónoma de México- MX): Trolling, Hating y otras prácticas de validación identitaria en usuarios mexicanos de grupos de discusión temática en Facebook: grupo Historia

**18165** Ibanga Isine (American University of Nigeria- NG): Good Governance and the Nigerian Media: Imperatives for the Adoption of New Technologies in News Gathering and Writing

## Digital Divide Working Group – DID

**Slot code:** DID-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** EMU Miller 107  
**Title:** PANEL: Growing Digital Gap and Information Divide among Poor and Rich: A Case of South Asia  
**Chair:** Binod C. Agrawal (Manipal Academy of Higher Education, India)  
**Presentations:**

**18583** Binod C. Agrawal (Manipal Academy of Higher Education, India- IN): [Panel] Growing Digital Gap and Information Divide among Poor and Rich: A Case of South Asia, Panel Description

**19273** Leslin Bastian (Centre for Media and Entertainment Studies, MICA- IN): A Case of Hindu and Christian in India

**18615** Shubha. H. S. (school of communication, MAHE- IN): Connected Complexities: Studying Young Users' Attachment to the Internet and its Association with their Wellbeing

**19275** Manisha Pathak-Shelat (MICA, Ahmedabad- IN): Gender, Intersectionality, and Digital Inequalities

**18587** padma rani (School of Communication, MAHE- IN): Perception of Social Media Users in India

**19274** Komal Shah (EMRC, Gujarat University- IN): Use of Social Media for Political Marketing in India

**18603** Manjushree Naik (school of communication, MAHE- IN): Social Media Usage and Perception among People in Karnataka, India

## Emerging Scholars Network – ESN

**Slot code:** ESN-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Straub 252  
**Title:** Research, education and University in the age of new media  
**Chair:** Julia Szwarc (University of Ottawa)  
**Discussant:** David Murphy (Simon Fraser University)  
**Presentations:**

**17203** Victoria Ekwughe (University of Technology Sydney- AU): MLearning: The Use of Digital Platforms for Women's Empowerment via Non-Formal Education by NGOs

**18454** Daniel Ahadi (Simon Fraser University- CA): Challenges of First-Year Teaching in a Communication Program: Rethinking Academic Identities and Demonstrating Worth in Neoliberal Times

**19008** Kristen Wright (University of Oregon- US): Moving Through Fields: Overlapping Social Practices Using Technology at Home and in the Classroom

## Ethics of Society and Ethics of Communication Working Group – ETH

**Slot code:** ETH-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Straub 253  
**Title:** PANEL: Constructing the Good Corporate Citizen: Identity, Social Responsibility, and Global Sustainability  
**Chair:** Pat Curtin (University of Oregon)  
**Discussant:** Pat Curtin (University of Oregon)  
**Presentations:**

**18381** Pat Curtin (University of Oregon- US): [Panel] Constructing the Good Corporate Citizen: Identity, Social Responsibility, and Global Sustainability, Panel Description

**18385** Nneka Logan (Virginia Tech University- US): Racial Justice as a Prerequisite for Good Corporate Citizenship

**18389** Taeho Lee (University of Oregon- US): The Role of Economic Systems in Construction of Corporate Social Responsibility

**18391** Erica Ciszek (University of Houston- US): Corporate Gender Inclusivity and Creating and Maintaining a Global, Sustainable Society

**18393** Tugce Ertam-Eray (University of Oregon/Istanbul University- US): Globalization and Resource Allocation in Corporate Social Responsibility Efforts: The Case of Amazon

**18397** Pat Curtin (University of Oregon- US): Corporate Citizenship and the Corporate Welfare State

## Gender and Communication Section – GEC

**Slot code:** GEC-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** EMU Cedar 231  
**Title:** GEC Business meeting  
**Note:** *All GEC members are welcome to attend the business meeting.*

## Global Media Policy Working Group – GMP

**Slot code:** GMP-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Friendly Hall 214  
**Title:** GMP Business meeting

## International Communication Section – INC

**Slot code:** INC-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Straub 245  
**Title:** News, creativity, and conflict resolution in Asia  
**Chair:** Brian Yecies (University of Wollongong)  
**Presentations:**

**17447** Seon Gi Baek (Sungkyunkwan University- KR), Jeong-ah Yoon (Dept. of Jour. & Comm. Studies, Sungkyunkwan University, Seoul- KR) and Xinyi Yi (College of Social Science, Sungkyunkwan University- KR): Is it a resolving way or a furious trigger? UN Sanction against North Korea, nuclear missile threats, media coverage, world-wide responses and international crisis: A discourse analysis on news coverage from South Korea, North Korea, Japan, China and U.S.

**17853** Yajie Chu (Fudan University- CN) and Chunhui YOU (Zhejiang University of Technology- CN): Cultural capital, career stage, and online learning: focusing on creative youth in China and South Korea

**18540** Kateryna Kasianenko (The University of Tokyo- JP): Representing Foreign Caregivers: Cosmopolitan Potential of Japanese News Discourse

**18554** Sweta Singh (University School of Mass Communication, Guru Gobind Singh Indraprastha University, Kashmere Gate, Delhi- IN): Topic: Coverage of Sustainable Development Goals by leading Indian news websites through an application of Giffard and Leuven framework.

## Journalism Research and Education Section – JRE

**Slot code:** JRE-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Straub 145  
**Title:** Journalism, audience and trust  
**Chair:** Vaia Doudaki (Uppsala University)  
**Presentations:**

**17318** Gemma Garcia Lopez (Universidad Complutense de Madrid- US): Impacto emocional de las noticias medioambientales sobre el lector

**17767** Bernd Blöbaum (University of Münster- DE): Why do people distrust the media? Reasons for media criticism and a typology of media skeptics

**18182** Vaia Doudaki (Uppsala University- SE): National identity construction through the discourses of security and integration: A case of audience responses on the online news outlet ‘The Local’

**18256** Thomas R. Schmidt (University of Oregon- US), Lisa Heyamoto (University of Oregon- US) and Todd Milbourn (University of Oregon- US): Folk Theories of Trust: A Bottom-Up Approach for Exploring Trust in Journalism



**18407** Nicole Dahmen (University of Oregon- US), Jesse Abdenour (University of Oregon- US) and Karen McIntyre (Virginia Commonwealth University- US): Seeking to Restore Trust: U.S. Audience Perceptions of Contextual Reporting

## Media & Sports Section – MES

**Slot code:** MES-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Friendly Hall 225  
**Title:** MES Business meeting  
**Chair:** Pam Creedon (School of Journalism and Mass Communication, University of Iowa)

## Media Production Analysis Working Group – MPA

**Slot code:** MPA-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Gerlinger 246  
**Title:** MPA Business meeting  
**Chair:** Chris Paterson (University of Leeds, UK)

## Participatory Communication Research Section – PCR

**Slot code:** PCR-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Pacific 30  
**Title:** Participation, citizens and the state  
**Chair:** Siddharth Chadha (Uppsala University)  
**Presentations:**

**18520** Amos Kibet (Mr- GB): ‘WhatsApp-ing’ Citizens’ Frustrations; Influencing Governance through Expressive and connective Digital platforms

**17958** Gloria Ooko (University of the Witwatersrand- KE): From the minimalist-maximalist participation dichotomy to Autonomism: Analysis of social media participation practices in Sub-Saharan Africa.

## Public Service Media Policies Working Group – PMP

**Slot code:** PMP-Sun-3-a  
**Time:** 14:00 pm – 15:30 pm  
**Room:** Gerlinger 303  
**Title:** PSM in the Global South  
**Chair:** Yik Chan Chin (Xi’an Jiaotong-Liverpool University)  
**Presentations:**

**17857** Minna Horowitz (University of Helsinki, St. John’s University- FI) and Davor Marko (Central European University- HU): Mission Impossible? Public Service Media Policy Challenges for Media Development

**17500** Masduki Masduki (Department of Communication, Universitas Islam Indonesia, Yogyakarta, Indonesia- ID): Assessing Global Media Assistance for PSB Reform: The Case of Indonesia

**17480** Gideon Tehwui Lambiv (Individual member (L)- CM): Globalization, Deregulation and Public Service Broadcasting in Cameroon

**17877** Ngozi Emmanuel (Nnamdi Azikiwe University, Awka, Anambra State- NG): What happens if the Media shut down? – A Critical Analysis of the State of Public Service Media as Nigeria goes to Polls.

## Popular Culture Working Group – POC

**Slot code:** POC-Sun-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Friendly Hall 217

**Title:** Popular Subcultures

**Chair:** Garry Whannel (University of Bedfordshire, UK)

### Presentations:

**17506** Pinar Aslan (Istanbul University- TR): Sustainability and Popular Culture: How could Madonna be so Trendy for the Last 30+ Years?

**18395** Itunu Bodunrin (University of Johannesburg- ZA) and Ruth Teer-Tomaselli (University of KwaZulu Natal, Durban- ZA): Examining a Bushman hip-hop subculture

**18443** Jungyoung Kim (University of California, San Diego- US): How love matters: the development of polyamory in the contemporary American society.

**18639** Victor Pires (Federal University of Alagoas (UFAL)- BR): Valuing the “small” musical experiences: the living room concerts and tours as alternatives for the independent scenario in times of crisis

## Political Economy Section – POE

**Slot code:** POE-Sun-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** McKenzie 229

**Title:** Concentrating on Media Ownership

**Chair:** Peter Thompson (Victoria University of Wellington)

### Presentations:

**17504** Rodrigo Gómez (Universidad Autónoma Metropolitana- Cuajimalpa- MX) and Benjamin Birkinbine (University of Nevada, Reno.- US): Mapping Big Five alliances through network analysis: Exploring new methods for analyzing concentration in the global audiovisual landscape.

**18662** Jim Rogers (Dublin City University- IE) and Anthony Cawley (Liverpool Hope University- GB): Re-imagining Sony: how a media corporation sustains itself in a changing world

**17495** Anuradha Bhattacharjee (Centre for the Study of Developing Societies, Delhi-IN): Cross-Media ownership in Indian Vernacular Media: An exploration in Diversity and Plurality

**17426** Lee Artz (Purdue University Northwest- US): From Global Giants to Transnational Partners

**17496** Anuradha Bhattacharjee (Centre for the Study of Developing Societies, Delhi-IN) and Anushi Agrawal (IN): Measuring and Mapping of Media Ownership and Concentration in India and calculation of Company Power Index of 12 major media common ownership units (2000- 2012)

## **Post-Socialist and Post-Authoritarian Communication Working Group – PSP**

**Slot code:** PSP-Sun-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** Straub 251

**Title:** PSP Business meeting

**Chair:** Katja Lehtisaari (Aleksanteri Institute, University of Helsinki)

## **Visual Culture Working Group – VIC**

**Slot code:** VIC-Sun-3-a

**Time:** 14:00 pm – 15:30 pm

**Room:** EMU Lease Crutcher Lewis 23

**Title:** New Perspective and Methods of Visual Studies

**Chair:** Sunny Yoon (Hanyang University)

**Presentations:**

**19130** Patricia Moran (Universidade de São Paulo- BR): The time at matter

**19149** Julianne Newton (University of Oregon School of Journalism and Communication- US): A Visual Method for Studying Our Relationship with the Earth

# ONLINE & TRANSPORTATION

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## GETTING ONLINE:

Anyone visiting the University of Oregon can now register themselves for 7-day access to UO's wireless network by following these steps:

1. On your computer or mobile device, select the **UO Guest** wireless network.
2. Select **Create an account**.
3. Provide the requested information, then check the box indicating you accept the terms and conditions (UO's Acceptable Use Policy), and click **Register**.
4. Click **Send password via email** and/or **Send password via text message**. *Note: The system may not acknowledge the button click, but it is sending you the message.*
5. Once you've received a message containing your password, click **Log in**.
6. Enter your assigned username and password. You should then be connected to the **UO Guest** wireless network.
7. After the initial registration process, you can use wireless by selecting the **UO Guest** wireless network on your computer or mobile device and logging in with your assigned username and password, if necessary.

## LOCAL TRANSPORTATION

### Shuttle Service

- Shuttle service from the Eugene Airport
- Transportation from Eugene Amtrak Station
- Taxi service available from the Eugene Airport:

#### Omni Shuttle

541.461.7959 • 800.741.5097

**Oregon Taxi** • 541.434.8294

- Car Rental available at the Eugene Airport:

**Alamo** 541.689.0015 • 800.462.5266

**Avis** 541.688.9054 • 800.331.1212

**Budget** 541.463.0422 • 800.527.0700

**Enterprise** 541.689.7563 • 800.261.7331

**Hertz** 541.688.9333 • 800.654.3131

**National** 541.689.0015 • 800.227.7386

### Local Transportation

Lane Transit District (LTD), our award winning public transportation system in Eugene/Springfield, offers service seven days a week. EmX is a dedicated rapid transit line for the bus system, connecting many hotels, convention venues and sports facilities. In addition to the city bus network and taxis, we will offer bike rentals and electric bikes as green options for local transportation.

- Bike Rental Companies:

**Rent-A-Bike** 541-579-5552

**Bicycle Way of Life** 541- 344-4105

**Eugene Electric Bicycles**  
541-735-3137

- LTD Bus Service:  
**www.ltd.org** • 541-687-5555
- Hotel Shuttle Services

# WELCOME TO EUGENE

**Eugene, Cascades & Coast** is honored to welcome the attendees of the 2018 International Association for Media & Communication Research and their families to Eugene, home of the University of Oregon.

This region offers a wide variety of cultural and recreational opportunities for all ages. The Eugene, Cascades & Coast area has extensive running, biking, and hiking trails in town near conference hotels as well as within an easy short driving distance.

Take time to explore what this area has to offer. From hands-on indoor activities such as the Science Factory and the UO Museum of Natural & Cultural History, to fun outdoor adventures. With no sales tax, shopping opportunities abound - from antique shopping in nearby Coburg to locally owned boutique shopping districts.

If you are looking for a great place to eat, Eugene is legendary for offering world-class cuisine. You won't have to venture



far to find a restaurant that will satisfy everyone's appetite.

We hope you enjoy exploring Eugene, Cascades & Coast website to see the best of what this region has to offer.

Visit [eugene Cascades Coast.org/iamcr](http://eugene Cascades Coast.org/iamcr) for additional information or contact our Visitor Center at **541.484.5307** or **800.547.5445**

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REAL CLOSE.**

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## EUGENE AREA ATTRACTIONS

### PARKS

- Eugene Parks and Open Space
- Mount Pisgah Arboretum
- Cascades Raptor Center

### MUSEUMS

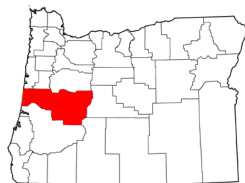
- Jordan Schintzer Museum of Art
- Shelton-McMurphey-Johnson House
- Lane County Museum
- University of Oregon Museum of Natural History

### CINEMAS

- Bijou Arts Cinema
- Broadway Metro
- The David Minor Theater
- Regal Cinemas, Valley River Center 15 & IMAX
- Cinemark Theatres - Springfield, OR - Cinemark 17

# SO MUCH TO DO IN LANE COUNTY!

- Stunning natural beauty replete with outdoor adventures
- Restaurants, shops, markets and museums in close proximity
- Extensive cultural, arts, history and culinary offerings
- Kid-friendly attractions from the Science Museum to RiverPlay Park
- Convenient and easy to use public transportation



## THE OREGON COAST

- Adventure up and over 500 ft. sand dunes on a dune buggy, or try out the novel sport of sandboarding.
- Enjoy a horseback ride on the beach, shop the historic riverfront in Old Town Florence or tour a 100-year-old lighthouse.

## THE CASCADE MOUNTAINS

- See amazing waterfalls, marvel at the Dee Wright Observatory's lava landscape and gaze upon serene mountain lakes.
- Mountain bike epic trails, charge the river rapids on a guided trip, dip in hot springs or cast out a line along the banks of a pristine spring-fed river.

# BEYOND LANE COUNTY

## DAILY DEPARTURE TOURS

America's Hubworld Tours offers daily guaranteed departure half-day, and full-day tours out of Eugene. They can accommodate any size group or individual. Tours include a Eugene City tour, Winery and Brewery tours and a coast trip. They also have a two-day, one-night excursion to Crater Lake.

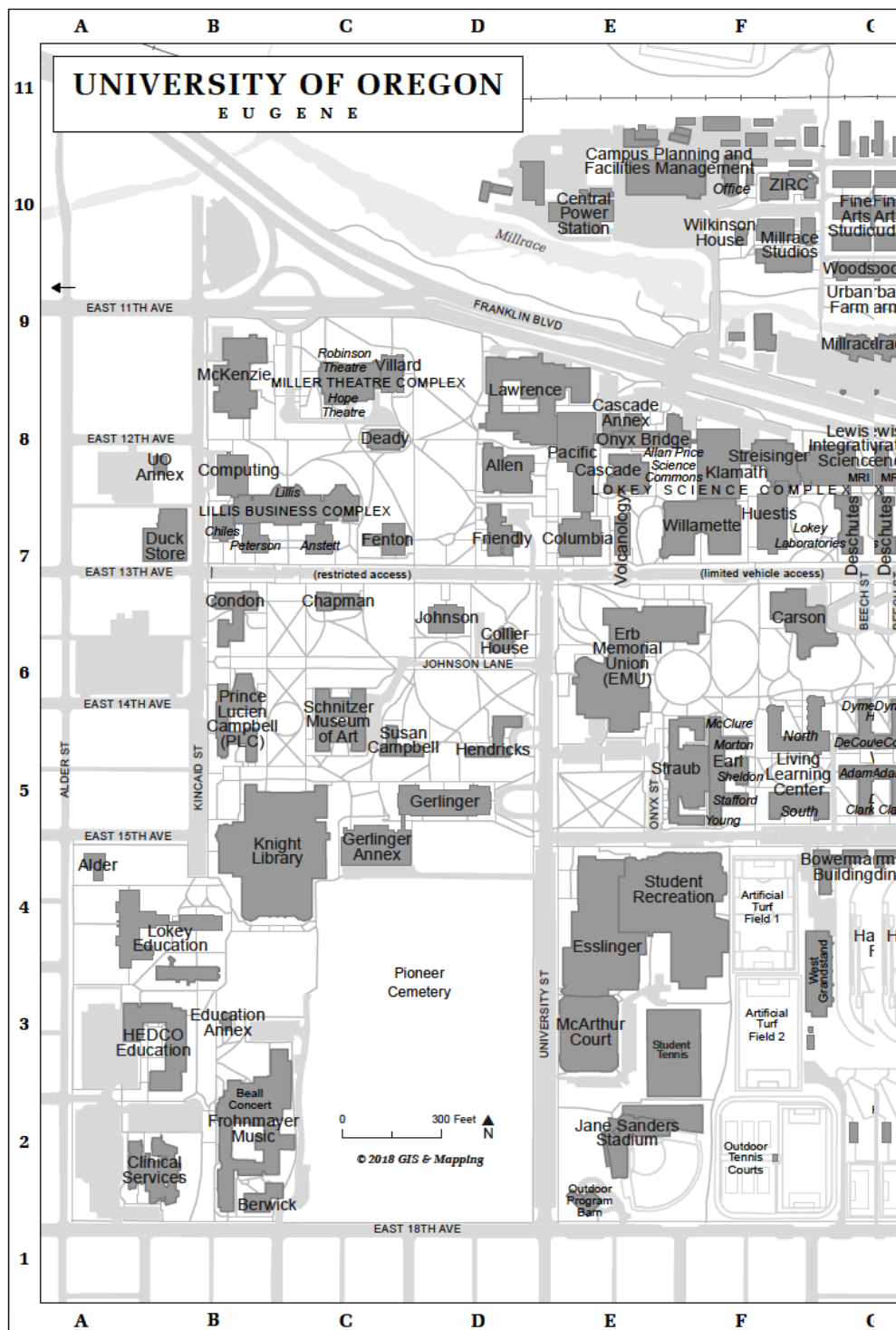
**541-797-1535 or 1-800-637-3110 • [info@americashubworldtours.com](mailto:info@americashubworldtours.com)  
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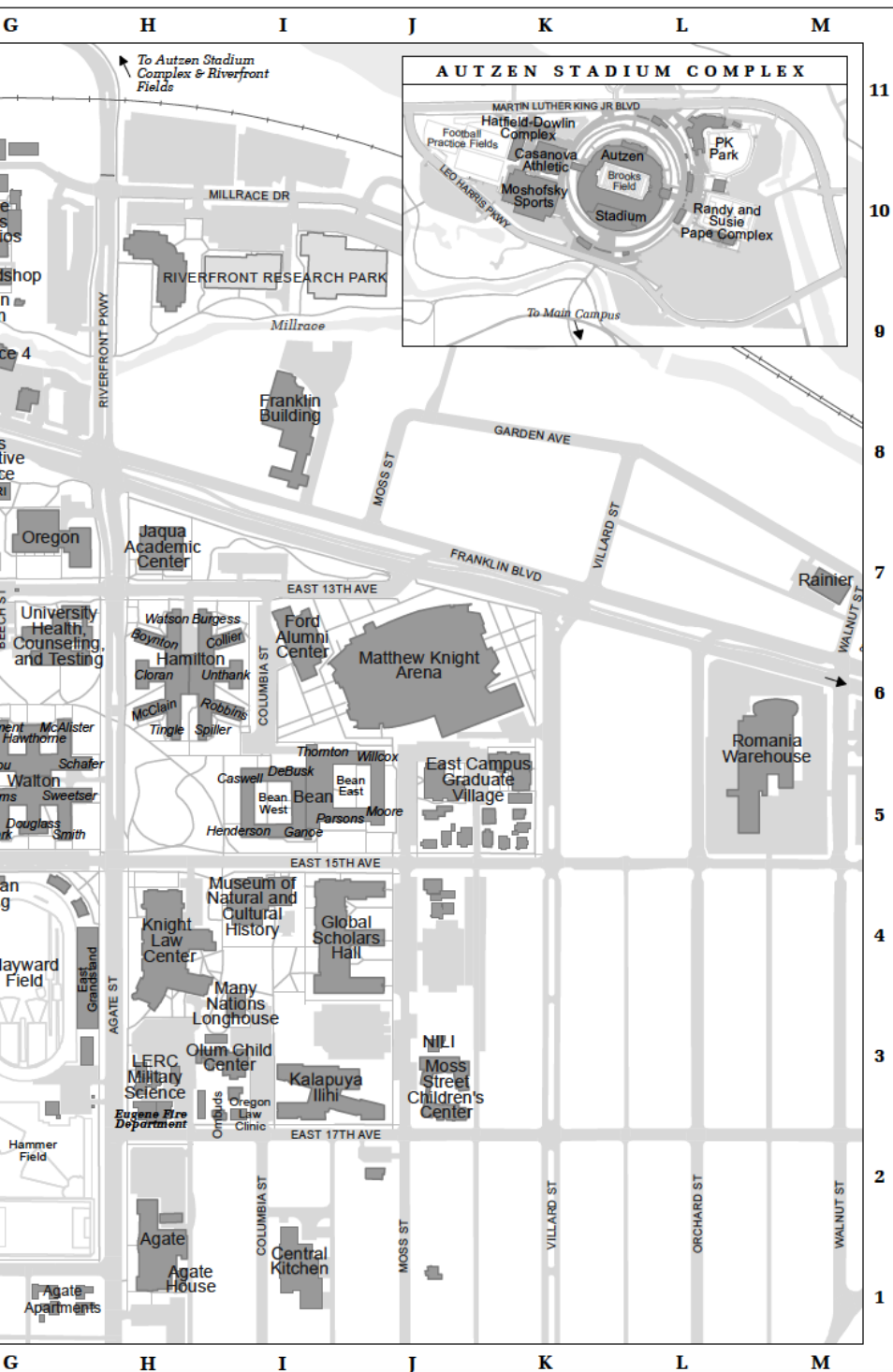
# VISIT THE UNIVERSITY OF OREGON

The beautiful University of Oregon (UO) campus is between downtown Eugene and downtown Springfield. Visitors can stroll the leafy campus, explore the museums, shop at the bookstore and enjoy the college ambiance.

Campus tours are offered at the Ford Alumni Center, or download a mobile app and tour the UO's sports facilities, historic buildings, innovative learning centers and many museums independently. Founded in 1872, the school is now home to over 25 research centers and institutions, offering over 250 academic programs to more than 24,000 students.

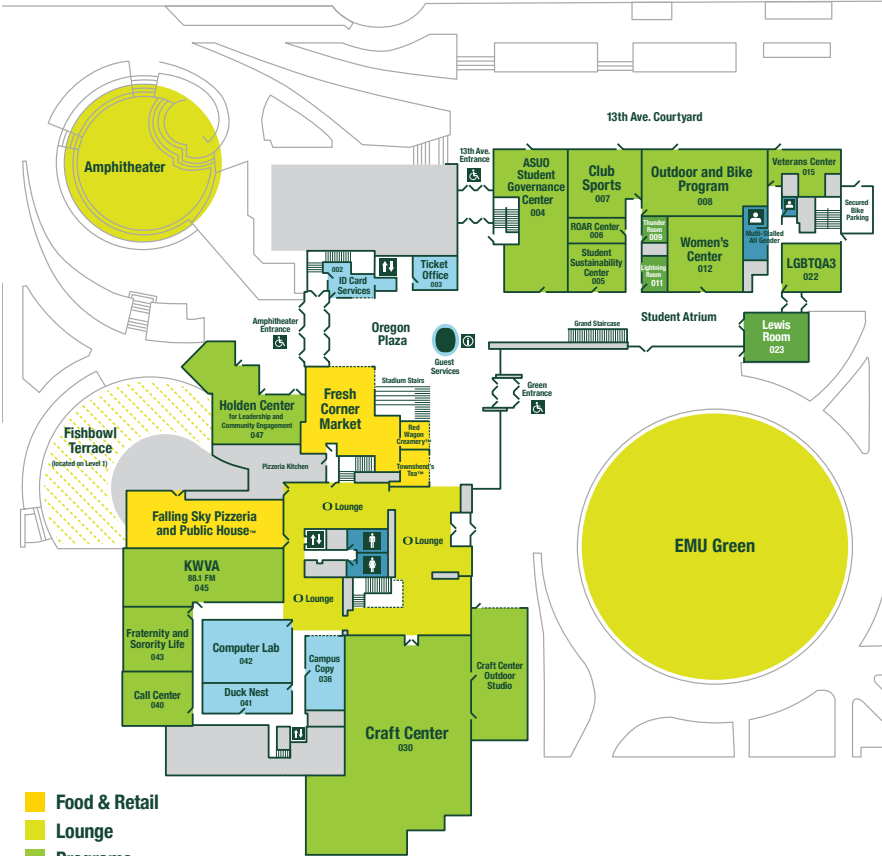
**[visit.uoregon.edu](http://visit.uoregon.edu) or download app: [uoregon.edu/mobile](http://uoregon.edu/mobile)**



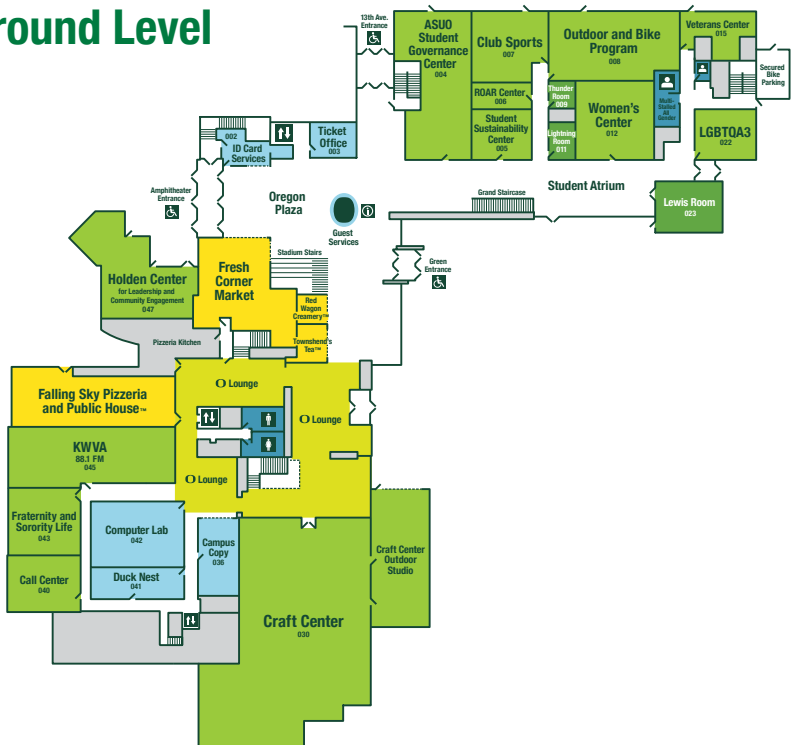




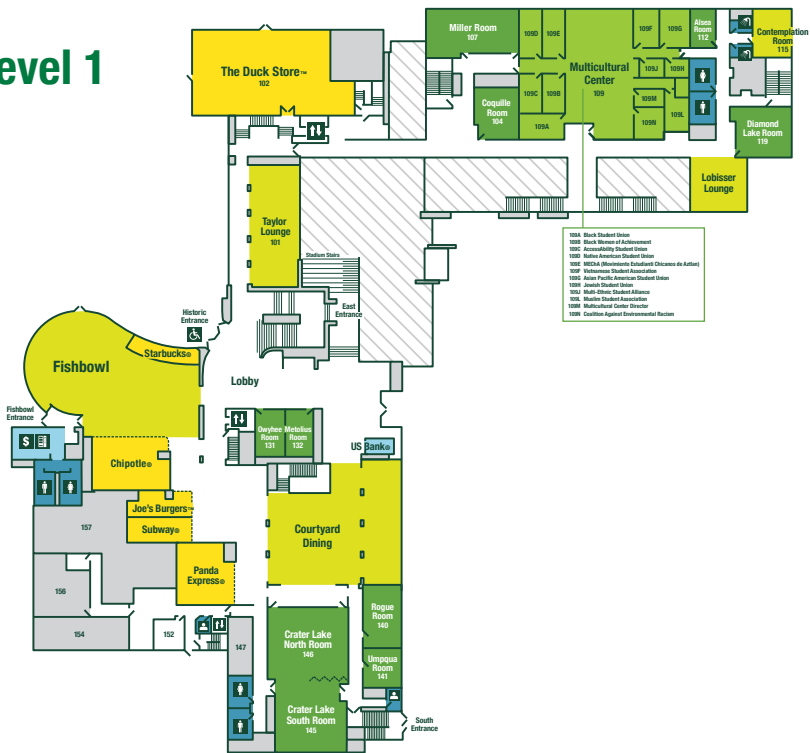
# Ground Level with Outdoor Spaces



## Ground Level



## Level 1

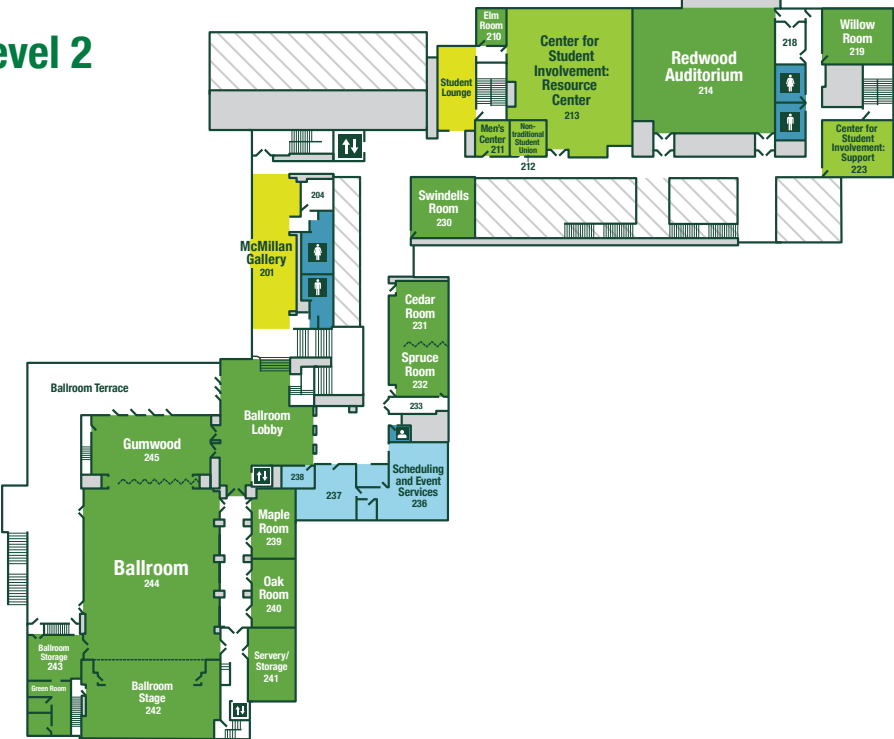


# Mezzanine

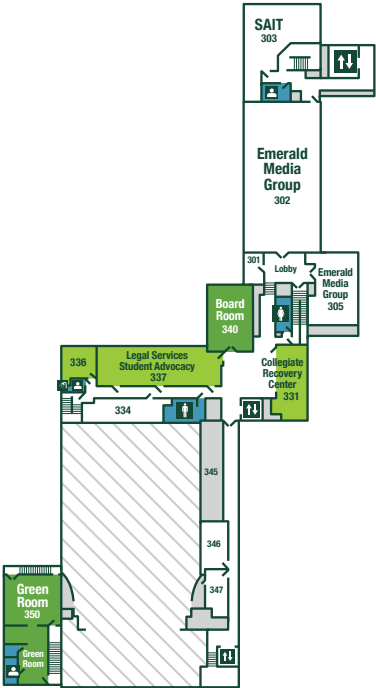


- Food & Retail
- Lounge
- Programs
- Conference Rooms
- Services
- Restrooms
- Support Spaces
- Open to Below
- Elevator
- Women's Restroom
- Men's Restroom
- All-Gender Restroom
- ATM
- Information/Help
- Vending Machine
- Wash Station
- ADA Entrance

# Level 2



# Level 3



# IAMCR 2018

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**Jeremy Swartz**, Liaison, Environmental Impact Committee, and Curator, Ecomedia Arts Festival

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**Rick Haught**, Director, Scheduling & Event Services

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**Allison VanSciver**, Design Services

## DESIGN/WEB/OTHER

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**Philip Duncan**, Assistant Webmaster

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