

420 CONSUMER PREPAREDNESS GUIDE

Produced by the CCIA Retail, Delivery
& Distribution Committee

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Consumer Preparedness Guide

- Embrace a meaningful 420 find ways to support those on the frontlines and the larger cannabis industry - donate to CCIA 420 Cannabis Cares Fundraiser: <https://bit.ly/CCIA420>
- Share your quarantine 420 experience on social media #PPPY aka Puff, Puff, Pass to Yourself!
- Stay safe and get high with your friends on Zoom, Google Hangouts, FaceTime, etc
- **“Attend” a virtual 420 celebration!**
 - [The Great American Sesh In](#)
 - [HighStream 420 Festival](#)
 - [10 virtual 4/20 parties from online concerts to workshops to celebrate the holiday](#)
 - Our friends at Leafly have compiled a list of 420 events:
 - [4/20 streaming events](#)
 - [4/20 artist livestreams](#)
 - [4/20 World Record Zoom](#)
 - [4/20 screenings and releases](#)
 - [Daily Instagram Live DJ sessions](#)

UPDATE: CCIA Launches 4/20 COVID-19 Fundraiser for Meals on Wheels & California Partnership to End Domestic Violence



In light of this unprecedented public health crisis, CCIA and the cannabis community are meeting this moment by raising contributions to aid in combating covid-19 and keeping our communities safe.

CCIA will be putting on a 4/20 fundraiser to help two amazing organizations on the front lines of the COVID-19 crisis, Meals on Wheels & California Partnership to End Domestic Violence.

We are unified as an industry, a state, and a nation to overcome this unprecedented pandemic. To contribute, please go to www.cacannabisindustry.org/donate

BE ALERT AND BE AWARE

If you participate in any in person and/or outdoor consumption or events related to 420 you will be subject to fines or enforcement actions.

Mayor Breed of the City of San Francisco has expressly stated in order to preserve the Shelter in Place Order those in violation especially at Golden Gate Park will be issued citations and police will make arrests, if necessary.

DISCLAIMER

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