

PET PALOOZA: A WALK FOR ALL ANIMALS & PET FAIR

APRIL 30, 2022 | 11AM-3PM | MCSPCA 260 WALL STREET, EATONTOWN NJ

SPONSORSHIP OPPORTUNITIES

Print DEADLINE: April 15, 2022

Please submit your high resolution artwork (PDF, JPG, PNG) to events@monmouthcountyspca.org



\$10,000 PRESENTING EVENT SPONSOR *1 available*

Sponsorship includes website pop-up (lightbox) with company name or logo featured as presenting event sponsor on MCSPCA website leading up to the event day; Premier placement of name or logo on back of collectible Pet Palooza t-shirt handed out to all pre-registered participants; Premier placement of name or logo on Pet Palooza event page with clickable link; Exclusive placement of name or logo on 5ft welcome banner at main check-in area; Spotlight in annual printed newsletter; Social media presence leading up to event and post event recognition including photo opportunity with a MCSPCA adoptable; Opportunity to have a table or display at the Pet Palooza; Six complimentary Pet Palooza event t-shirts

\$5,000 WAGS & WHISKERS SPONSOR

Sponsorship includes exclusive Live Facebook "Pet Cam" of MCSPCA adoptable animals with your logo and/or name; Name or logo on back of Pet Palooza event t-shirt for all pre-registered participants; Name or logo on Pet Palooza event page with clickable link; Name or logo on thank you sponsor banner; Recognition in Monthly Paws E-Newsletter; Social media presence leading up to event and post event recognition including photo opportunity with a MCSPCA adoptable; Opportunity to have a table or display at the Pet Palooza; Four complimentary Pet Palooza event t-shirts

\$2,500 PAWS 'N' PLAY SPONSOR

Sponsorship includes name or logo on back of Pet Palooza event t-shirt for all pre-registered participants; Name or logo on Pet Palooza event page with clickable link; Name or logo on thank you sponsor banner; Recognition in Monthly Paws E-Newsletter; Social media presence in post event recognition; Opportunity to have a table or display at the Pet Palooza; Two complimentary Pet Palooza event t-shirts

\$1,000 FURRY FRIENDS SPONSOR

Sponsorship includes name or logo on Pet Palooza event page with clickable link; Name on thank you sponsor banner; Recognition in Monthly Paws E-Newsletter; Social media presence in post event recognition

UNDERWRITING OPPORTUNITIES

PET PALOOZA T-SHIRT UNDERWRITER **\$1,250**

Name or logo on back of Pet Palooza event t-shirt; handed out to all pre-registered participants

PET PALOOZA CONCESSION UNDERWRITER **\$650**

Exclusive signage with name or logo on popcorn, cotton candy and ice cream concession stands located throughout the fair

DONOR INFORMATION *Print clearly*

Company: _____

Address: _____

Email: _____

AD JOURNAL

BACK COVER **\$700** FULL PAGE AD **\$200**

Full page color 4.5" W x 7.5" H

Full page color 4.5" W x 7.5" H

INSIDE BACK COVER **\$500** HALF PAGE AD **\$100**

Full page color 4.5" W x 7.5" H

Half page color 4.5" W x 3.75" H

**** Vendors - For more information, please contact events@monmouthcountyspca.org**

Contact Name: _____

City, State, Zip: _____

Phone: _____

PAYMENT OPTIONS *Print clearly*

ENCLOSED IS A CHECK IN THE AMOUNT OF \$_____ MADE PAYABLE TO "MONMOUTH COUNTY SPCA"

PLEASE CHARGE MY CREDIT CARD (VISA, MASTERCARD, DISCOVER, AMEX) IN THE AMOUNT OF \$_____

Card Number: _____ Exp. Date: _____ CVV: _____

Signature: _____