

JOB DESCRIPTION

YPG CO-CHAIR OF THE BSCC

The British-Swiss Chamber of Commerce helps businesses grow. We believe in the power of connections to help achieve this. We are an international group, with members from many different industry sectors – backed by some of the biggest brands in Britain and Switzerland. We offer an open forum for debate, networking and access to key decision makers and influencers and welcome members from all sectors and nationalities. We are proud that our members come from all types of companies, from start-up to multinational.

The BSCC Young Professionals Group (YPG) was launched to further grow and diversify the Chamber. The YPG aims to reach out to the future generation of business leaders, who are below 40 years old. Events of the YPG are business-oriented, focused on community growth and includes 3 core elements: career development, inspiration, and networking.

JOB PROFILE

The YPG Co-Chair, who is not a full- or part-time employee of the Chamber but a volunteer, in line with the BSCC's raison d'être and in order to maintain its prosperity, shall identify solutions and approaches to generate greater awareness of the BSCC amongst YPG members; lead regional YPG Chairs to motivate and energise these volunteers, run the Chamber wide mentoring programme; will use his/her best endeavours to generate incremental income such as by way of sponsorship or any other means. The YPG Co-Chair supports the YPG Chair in the following activities:

- Appoints regional YPG Chairs in collaboration with the respective BSCC Chapter and Central Office.
- Develops – together with the regional YPG Chairs – the YPG strategy and goals and ensures its implementation.
- Ensures alignment with Chamber strategy and priorities as defined by Council and Executive Committee and equally close alignment with the local Chapters
- Develops strategies (including events and communications) for YPG members to get to know the BSCC with the long-term goal for them to transition to regular BSCC members.
- Chairs and manages quarterly cross-regional YPG Committee meetings.
- Provides quarterly and ad hoc updates to Council and Executive Committee around YPG developments and progress.
- Drafting overall YPG budget in close cooperation with the Executive Committee.
- The organisation of a satisfactory number of business-orientated and social events annually by the regional YPG Committees, which are in line with the budgetary requirements
- The organisation of a successful and sustainable mentoring programme
- The growth and retention of the membership base and sponsorship
- Liaises with Chapter Chairs regarding potential speakers and possible shared events.
- Uses best endeavours to increase sponsorship.

This position entails a further promotion opportunity to the YPG Chair.

FURTHER DETAILS

Reporting to

ExCo Chair and will be part of the Executive Committee

Direct Reports

All regional YPG Chairs and YPG Committee members (status 2022: Basel, Zurich, Geneva and London)

Accountability

Building a strong YPG brand, contributing to the BSCC branding and image
Accountable for the delivery of the YPG budget.

Authority

ExCo Seat, Council Seat

Start

June 2022

Application Deadline

Please send your motivation letter and CV to Charlotte Gannon (charlotte.gannon@bscc.co.uk)
by **Friday, 22nd April 2022**.