

Brella Brella Introduces New 20,000mm Waterproof Realtree WAV3 RWB Jackets, Ponchos and Hats

FOR IMMEDIATE RELEASE

Webster, NY, MAY 28, 2022 – Rainy weather should never keep you from the outdoor adventure you love. Now you can take on wet conditions while looking great in the new Brella Realtree WAV3® fashion rainwear.

The introduction of the new patriotic line Brella 2015 WAV3 Red, White and Blue (RWB) line of jackets and ponchos (\$119), as well as the waterproof hats (\$39) will be displayed at booth #34039-UL of the Outdoor Retailer Show in Denver, CO, JUN 9 - 11, 2022.

Thanks to its smart, high-quality features, Brella's new WAV3 rain jacket and waterproof hat line allows you to “Stay Dry and Look Cool Doing it™,” which translates to more opportunity and time for fun and success in the field, woods or water.

Offering unisex protection, performance and mobility, Brella WAV3 rainwear is designed to keep you dryer longer. The 20,000 mm waterproof material and fully taped seams ensure all-day dry wear and the 15,000 MVT breathable design provides cool comfort when the action heats up.

Want to be cooler? Just release the snap-on sleeves and cross venting side snaps, weather permitting.

A retractable hood offers unlimited peripheral vision, which increases safety. Snap-on sleeves and a customizable waist design let you adjust the Brella for your personal comfort and needs. Lightweight and easy to pack, the Brella simply stuffs into its own pocket for easy transport. Best of all, these great features all come packaged at an affordable price.

Ideal for fishing, camping, hiking, hunting, archery, sporting events, travel, golf, backpacking and outdoor social events, this WAV3 rainwear, which is available in a variety of stunning colors, is the perfect go-anywhere option where rain is a possibility.



Being unisex, one size fits most, the WAV3 can be worn by women and men of all sizes and ages, youth, plus-sizes and people with a disability. Unisex enables retailers to buy less inventory and can be sold in multiple departments.

User benefits at a glance:

- Total freedom of movement for the upper body and arms
- Customized peripheral vision and safety by peeling back the hood
- Customized fit around the waist
- Total waterproof protection from head-to-waist
- Universal fit ... one size fits most

Other Brella 2015 WAV3 Jackets



High resolution photos available on request and distribution inquiries welcomed.

For more info,

Contact: Hugh Rundle
Phone: (585) 472-6515
Email: hugh@brellabrella.com
Web site: www.brellabrella.com
WAV3 Brochure: <https://bit.ly/2TPQplw>
Features Video: <https://www.youtube.com/watch?v=V2eFWLZrPlA>



About Brella Brella:

Brella Brella specializes in making affordable, unisex waterproof rain wear that will give you More Time in the Rain™ and is the first company to bring a 20,000mm waterproof rain jacket to market for \$99. Find Brella Brella on [Facebook](#) and [BrellaBrella.com](#).

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