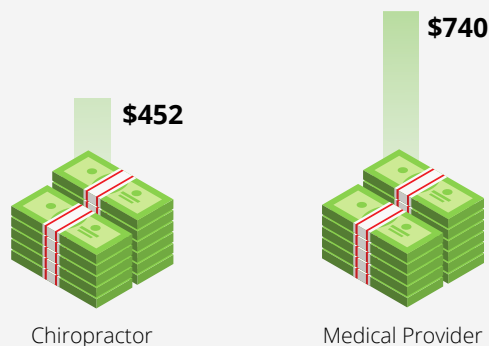


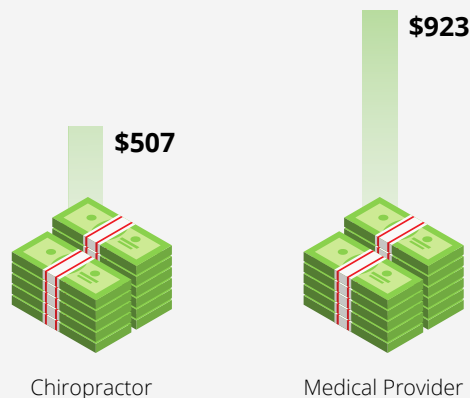
Healthcare Affordability

Significant data has shown that chiropractic care is an extremely cost-effective healthcare option.

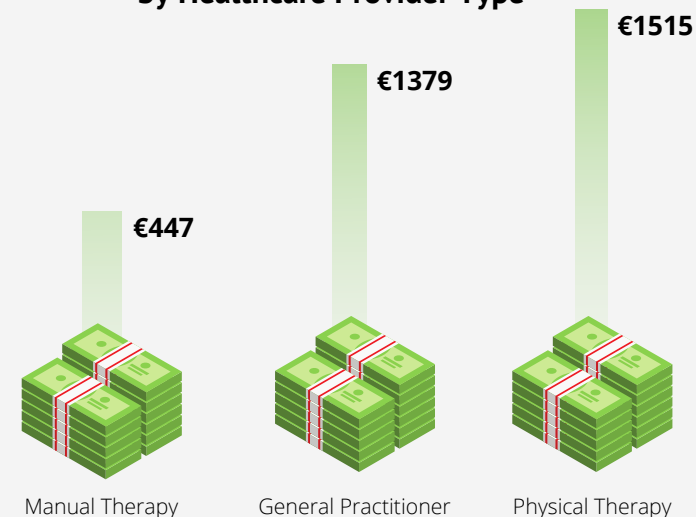
Average Insurance Costs for Low Back Pain Claims by Healthcare Provider Type



Overall Cost of Musculoskeletal Treatment by Healthcare Provider Type



Overall Cost of Neck Pain Treatment by Healthcare Provider Type



Plus, your choice of initial provider plays a dramatic role in predicting the likelihood of future costly referrals, tests, and procedures.

Average Number of Providers Visited Relative to Choice of Initial Provider

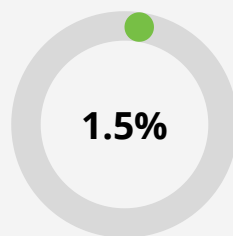


DC patients see an average of **1.7 providers** per episode

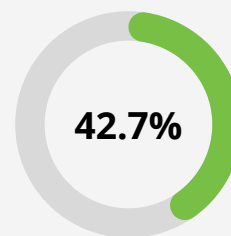


MD patients see an average of **3.2 providers** per episode

Likelihood of Having Surgery Relative to Choice of Initial Provider

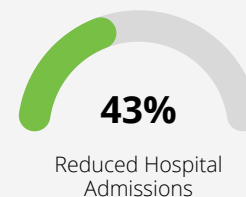


1.5%

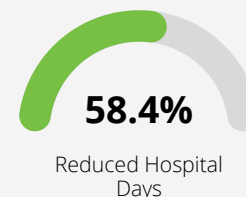


42.7%

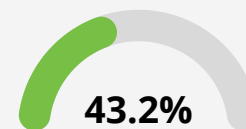
Complementary & Alternative Medicine (CAM) Use Decreases Healthcare Costs



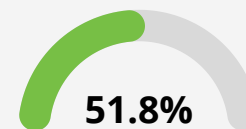
Reduced Hospital Admissions



Reduced Hospital Days



Reduced Outpatient



Reduced Pharmaceutical Costs

So, if you or someone you know is suffering from neck, back, or joint pain, consider the safe, natural, and cost-effective option first.