



Global Business and Leadership Programme at Oxford



Overview

The Programme at Oxford is a unique opportunity for you to experience the College life in Oxford. While the aim is to challenge and inspire you by engaging with Oxford's world-class reputation for academic rigour and excellence, as a student in the programme you will become part of a diverse and supportive community which combines a commitment to academic excellence with a lively social scene.



Programme

Code	Programme	Location	Dates, Price & Deadline	Length
OX1	Global Business and Leadership Programme	Oxford, England	https://dka-llc.com/programs/	14 Days



About Oxford



The University of Oxford is a collegiate research university in Oxford, England. There is evidence of teaching as early as 1096, making it the oldest university in the English-speaking world and the world's second-oldest university in continuous operation. It grew rapidly from 1167 when Henry II banned English students from attending the University of Paris. After disputes between students and Oxford townsfolk in 1209, some academics fled north-east to Cambridge where they established what became the University of Cambridge. The two English ancient universities share many common features and are jointly referred to as Oxbridge.

The university is made up of thirty-nine semi-autonomous constituent colleges, six permanent private halls, and a range of academic departments which are organised into four divisions. All the colleges are self-

governing institutions within the university, each controlling its own membership and with its own internal structure and activities. All students are members of a college. It does not have a main campus, and its buildings and facilities are scattered throughout the city centre. Undergraduate teaching at Oxford consists of lectures, small-group tutorials at the colleges and halls, seminars, laboratory work and occasionally further tutorials provided by the central university faculties and departments. Postgraduate teaching is provided predominantly centrally.

Oxford operates the world's oldest university museum, as well as the largest university press in the world and the largest academic library system nationwide. In the fiscal year ending 31 July 2019, the university had a total income of £2.45 billion, of which £624.8 million was from research grants and contracts.

Oxford has educated a wide range of notable alumni, including 28 prime ministers of the United Kingdom and many heads of state and government around the world. As of October 2020, 72 Nobel Prize laureates, 3 Fields Medalists, and 6 Turing Award winners have studied, worked, or held visiting fellowships at the University of Oxford, while its alumni have won 160 Olympic medals. Oxford is the home of numerous scholarships, including the Rhodes Scholarship, one of the oldest international graduate scholarship programmes.

- **2022 QS World University Rankings: #2**

Certificates

Certificate of Attendance

All students will be awarded a certificate of attendance upon completion of the programme.

Academic Report

In addition to an attendance certificate, each student will receive an Academic Report.

Reference Letter

Students with outstanding results in the Programme Project will receive a Reference Letter.



Letter of Invitation



Certificate of Attendance



Academic Report



Reference Letter

Programme Content

Lectures

The programme offers a series of lectures. The range of lectures offered in the arts and humanities, social science, and science reflects the array of academic expertise in Oxford and has been designed to allow you to work both towards your home University degree requirements and to try something new. Lectures will be academically rigorous and challenging but accessible. The lectures can include, but are not limited to, the following topics:

- Oxford University/The Meaning of the University
- British Culture & Values
- Cross Cultural Communication
- 21st Century Leadership
- Globalisation

- International Economics
- English Literature on Shakespeare
- Artificial Intelligence (General Talk)
- Big Data & Social Media Analysis
- Scientific Writing (Research Paper)



College Life

Attending the programme gives students the incredible opportunity to experience living, studying and socialising in an Oxford College.

Meals

Eating together is an important part of Oxford College life. Students will therefore receive meal card to have breakfast and lunch in the College. And they will also have the flexibility to explore the many wonderful cafes, restaurants and pubs around Oxford for dinner.

Formal Hall

Students will attend a Formal Hall during the programme. One of the Oxford University traditions that survives from centuries ago is the practice of Formal Hall. It is served in the College's dining hall and preceded by excellent drinks and food.



Activities

Throughout the programme students will have the chance to take part in exciting activities across Oxford, as well as going on day trips to London, Cambridge, Stratford-upon-Avon and Warwickshire.

In Oxford

- A visit to the famous Christ Church College
- Visits to other highlights of Oxford
- Visits to the Ashmolean Museum
- Visits to Oxford University Museum of Natural History
- BMW MINI Plant Oxford
- Punting on the River Cherwell
- Afternoon Tea
- Sports or Wine Tasting

London and Cambridge

- London Royal Walking Tour
- The British Museum or National Gallery
- Cruise on River Thames
- Royal Observatory, Greenwich
- A visit to the famous King's College, University of Cambridge
- Cambridge Science Park

Stratford-upon-Avon and Warwickshire

- Shakespeare's Birthplace
- Warwick Castle



Group Project

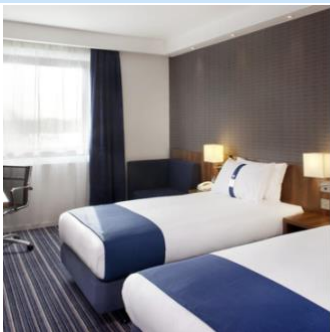
Group project is a vital component of the programme. By participating in the project presentation, students will gain experience on:

- Carrying out research and studies.
- Pitching their idea to a judge panel.
- Developing critical thinking.
- Developing communicational and organizational skills.
- Working as part of a team and collaborate with team members.



Additional Information

Each group will be assigned 1-2 group leaders.



Accommodation

Appropriate accommodation will be arranged for the duration of the programme:

Option 1: Premier Inn Oxford Cowley hotel

Option 2: Holiday Inn Oxford

Option 3: Jurys Inn Oxford

Meals

Breakfast will be served at the hotel.

Lunch will be served in the College.

Transportation



Coaches will be arranged for airport pick-up and drop-off and the activities on the schedule.

Class size




















There will be no more than 45 students in each class.

Fee

- Including: Course Lectures, Activities, Visits, Breakfast, Lunch, Transportation, Accommodation and Travel Insurance.
- Excluding: Visa, Round-trip Flight, Dinner, and other personal expenses.

<p>To see all DKA programs, or apply: https://www.dka-llc.com/programs</p> 	<p>To download this brochure: https://dka-llc.com/OxfordBusiness.pdf</p> 
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Schedule

#	Morning	Afternoon
Day 1	Arrive in Oxford & Check-In	
Day 2	 Opening Ceremony Welcome Session  Lecture Oxford History and Its Collegiate System <ul style="list-style-type: none"> - Introduction and history - The college system - The meaning of the university  Oxford	 Campus Visit Christ Church College, University of Oxford  Guided Tour Highlights of Oxford <ul style="list-style-type: none"> - Bridge of Sighs, Bodleian Library, etc.  Cultural Activity Salsa Dance  Oxford
Day 3	 Lecture British Culture & Values <ul style="list-style-type: none"> - British Cultures (food & drinking culture, sports culture, social culture, College culture) - British Values  Oxford	 Lecture Cross Cultural Communication <ul style="list-style-type: none"> - Low-Context & High-Context - Direct feedback & Indirect feedback - Confrontational & Avoids Confrontation  Cultural Activity Afternoon Tea  Oxford
Day 4	 Lecture 21st Century Leadership <ul style="list-style-type: none"> - The practice of leadership - How do leaders lead - Leadership in crisis  Oxford	 Museum Visit Ashmolean Museum <ul style="list-style-type: none"> - The University of Oxford's museum of art and archaeology  Cultural Activity Punting  Oxford
Day 5	 Day Trip - London London Royal Walking Tour <ul style="list-style-type: none"> - Houses of Parliament, Buckingham Palace, etc.  London	 Day Trip - London Cruise on River Thames Royal Observatory, Greenwich <ul style="list-style-type: none"> - Home of Greenwich Mean Time (GMT)  London
Day 6	 Day Trip - Cambridge King's College, University of Cambridge	 Day Trip - Cambridge Cambridge Science Park

Highlights of Cambridge

- Corpus Clock, the river Cam, etc.

📍 Cambridge

- Europe's oldest and most successful science park.

📍 Cambridge

Day 7



Lecture

Globalisation

- Economic globalization
- Cultural globalization
- Political globalization

📍 Oxford



Lecture

English Literature on Shakespeare

- Plays and poems of William Shakespeare
- Shakespeare's empire



Museum Visit

Oxford University Museum of Natural History

📍 Oxford

Day 8



Lecture

International Economics

- International Trade
- International Finance

📍 Oxford



Company Visit

BMW MINI Plant Oxford

- The heart of MINI, where all the parts are assembled and come together to make road-ready MINI models.

📍 Oxford

Day 9



Day Trip - London

British Museum

- Discovering two million years of human history and culture.

📍 London



Day Trip - London

British Cultural Experience

- Oxford Street, Regent Street, Bond Street

📍 London

Day 10



Day Trip - Stratford-upon-Avon

Shakespeare's Birthplace

- Walking in the footsteps of William Shakespeare & reliving his story.

📍 Stratford-upon-Avon



Day Trip - Warwickshire

Warwick Castle

- A medieval castle. Britain's "Top 10 historic houses and monuments"

📍 Warwickshire

Day 11



Lecture

Artificial Intelligence (General Talk)

- Key Milestones of AI
- Successes and Expectations
- Examples in AI

📍 Oxford



Lecture

Big Data & Social Media Analysis

- Applications of big data
- Big data and social media



Cultural Activity

Wine Tasting or Sports

📍 Oxford

Day 12



Lecture

Scientific Writing (Research Paper)

- Getting started
- Structure and organization
- Language and style

📍 Oxford



Final Project Preparation

- Refinement
- Preparation
- Rehearsal

📍 Oxford

Day 13



Final Project Presentation

- Group project presentations
- Q&A and feedback

📍 Oxford



Closing Ceremony

- Announcing the winning project group
- Issuing the certificates



Formal Dinner

📍 Oxford

Day 14



Check-Out & Departure from Oxford

Remarks: The schedule is tentative and subjected to change.

To see all DKA programs, or apply:

<https://www.dka-llc.com/programs>



To download this brochure:

<https://dka-llc.com/OxfordBusiness.pdf>

