## Job description



# Writer: ~ 10 days a month

#### **About Common Seas**

Common Seas is a social enterprise on a mission to quickly and significantly reduce the amount of plastic waste produced and stop it polluting rivers and seas. Having established ourselves as both a global thought leader and a highly practical actor in the plastic pollution space, we have an exciting and powerful story to tell – and we need someone amazing to help us tell it.

## Who we're looking for

We are looking for an outstanding part-time writer to join our crew. With at least five years' relevant experience, you will help tell the Common Seas story in a way that grows our brand and delivers maximum positive impact across our programme work.

## Exceptional writing and editing skills

We're looking for someone persuasive, who can communicate complex concepts swiftly and simply. Your writing skills will leap off the page, and you'll be as confident crafting first-rate Instagram posts as writing a press release, producing a long read, composing a speech or editing a scientific paper. You'll be careful and precise in your choice of words — an eagle-eyed proofer who ensures we never make a claim we can't back up with evidence.

### Creative storyteller

Imagination and storytelling are important tools in tackling plastic waste, so we're looking for someone who will keep raising the bar on creativity within our organisation. We'd also love it if you brought journalistic experience to the team.

#### Collaborative and independent

Common Seas is a fast-growing social enterprise. You'll spend a lot of time with our CMO, content manager and designer, but you'll also support colleagues across the organisation – from our nomadic CEO to our on-the-ground teams in Greece, Maldives and Indonesia. You'll thrive in a fast-paced, collaborative environment with a workload that often requires short turnaround times. You'll be happy taking feedback and offering timely solutions and revisions.

#### You just 'get it'

Ideally, you will have experience in the environmental or social justice sector and be able to demonstrate an in-depth and nuanced understanding of the scale and nature of the challenges our world faces. We'd also love to see experience in branding, marketing, behaviour change campaigns and public relations.

We're after a good cultural fit for our organisation – someone practical, smart, dynamic and optimistic. You'll be happy to work remotely most of the time, but you'll live in the south of the UK so you can regularly get in the same room as our core team.

#### Why Common Seas

Common Seas is a young, innovative social enterprise that's walking the talk when it comes to tackling the plastic crisis. As well as our UK team, we have local teams in Greece, the Maldives and Indonesia. Through our partners and programmes, we are connected to an exciting and influential network of teammates, funders, private sector, public sector and international organisations.

We offer competitive compensation and benefits, a flexible work environment, and regular talks from leading experts and continuous training/learning experiences.

## Skills and qualifications

- Professional qualification or bachelor's degree in Journalism, English, Communications, or related discipline
- Minimum five years professional copywriting experience with solid portfolio of work
- Exceptional writing and editing skills
- Ability to work independently and with a team to meet deadlines
- Excellent organisational skill and multitasking ability
- Social media, journalism or content marketing experience a plus
- Proofreading experience and familiarity with standard style guides a plus
- A keen eye for detail and appreciation of great design
- Experience working with content management systems, WordPress, etc. preferable.

## How to apply:

If you think this sounds like the perfect role for you, please complete the accompanying copy test and send it, together with a copy of your CV and a one-page cover letter to **hello@commonseas.com**. In the letter, please outline your suitability for the job and when you'd be available to start. Please title your email 'writer'.