

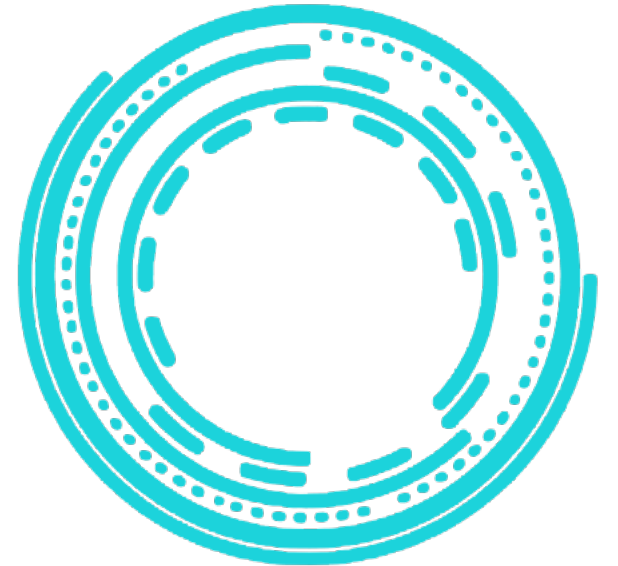
Digital Workspace Works

Sponsor Options

Contact us:

podcast@digitalworkspace.works

<https://digitalworkspace.works/>



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What is the Digital Workspace?

The Digital Workspace is the ecosystem that harmonises the people, process and technology together so that work can get done.

The target is the digital workspace nirvana; a seamless integrated workplace which enables a user to get their work done, any time, any where and on any device.

Why have the Digital Workspace Works (DWW)?

- The Digital workspace is broad and deep field with many aspects that need to tie together to make it work.
- It is difficult to cut through the noise and find usable information from those that have done it before.
- The intent of DWW is to provide a platform to share experience, knowledge with others that are interested in this space.
- A way to connect to the disconnected working in the Digital Workspace field.

About the Hosts



I've spent 20+ years working with technology to help users to work better. I really enjoy not just simply changing technology, but also changing our approach to it.

I take pleasure from working with stakeholders and helping them to challenge, influence, and support them in solving their most complex problems by using technology as a business enhancing tool.

My success is attributable to my ability to combine my business and technical skills and thoroughly understand the business needs to determine the approach to deliver transformational business & technical solutions.

Outside of work, you'll find with my family or deep into a good book.

Linkedin : <https://www.linkedin.com/in/ryanpurvis/>

Twitter: <https://twitter.com/ryanpurvis>



I am a writer and product marketer in a love-hate relationship with technology. I'm interested in ways technology can help us be our best selves—more empathetic, more creative, and *less* busy. When I'm not blogging or podcasting, you'll find me backpacking, playing games with friends, or stress baking.

Linkedin: <https://www.linkedin.com/in/heatherbicknell/>

Twitter: https://twitter.com/Heather_Bick

Who is our audience?

Digital Advocate, leaders, and visionaries looking to share and learning from industry experts, get inspired and find new ways to make the digital workspace work!

Here is the feed to listen to previous episodes:

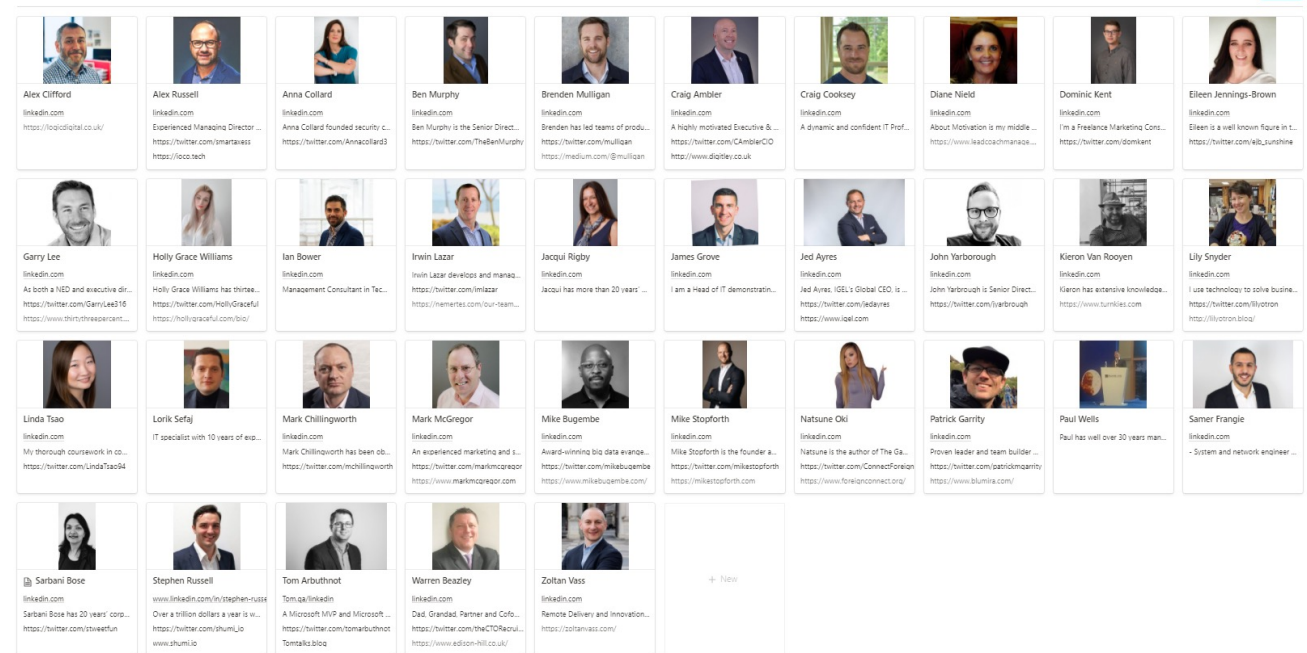
<https://feeds.transistor.fm/the-digital-workspace-works>

Or you can listen directly from the website:

<https://digitalworkspace.works/>

Guests

- Global subject matter expert and C-level guest list
- At the time of writing 76 Expert guests interviewed
- Guest target of 500+



<https://www.digitalworkspace.works/guests/>

Estimated Reach ~ 100k+

LinkedIn & Twitter Reach
Ryan + Heather combined:
+20, 880 followers

- Decision maker visibility:
 - IT Leadership group C-level (600+ members)
 - Non Exec forum (9000+ members)
- Combined reach to be exponential as guests promote and share to their networks

Sponsorship Options - Podcast

A - CPM

- \$15 for 10-second ad
- \$23 for 30-second ad
- \$31 for 60-second ad

(4 slots available, max 2 per vendor)

B - One-Off

\$500 flat rate for 30-second ad throughout series

(1 slot taken, 3 remaining)

C - Exclusive

\$5000 exclusive sponsor for podcast (instead of 4 individual sponsors)

Rates in line with average per [AdvertiseCast](#)

CPM per 1000 streams/ downloads throughout series

Sponsorships Options - Combined

G - Exclusive sponsorship

\$10,000 for exclusive sponsorship of podcast series, front cover & back cover of book, thought leadership written foreword

Opt in & Contact

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