



August 2022



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Cities are getting bigger and more congested

Urbanization and inadequate ground infrastructure remain powerful obstacles to mobility

Sustainable mobility is more critical than ever

4.7B_{/yr}

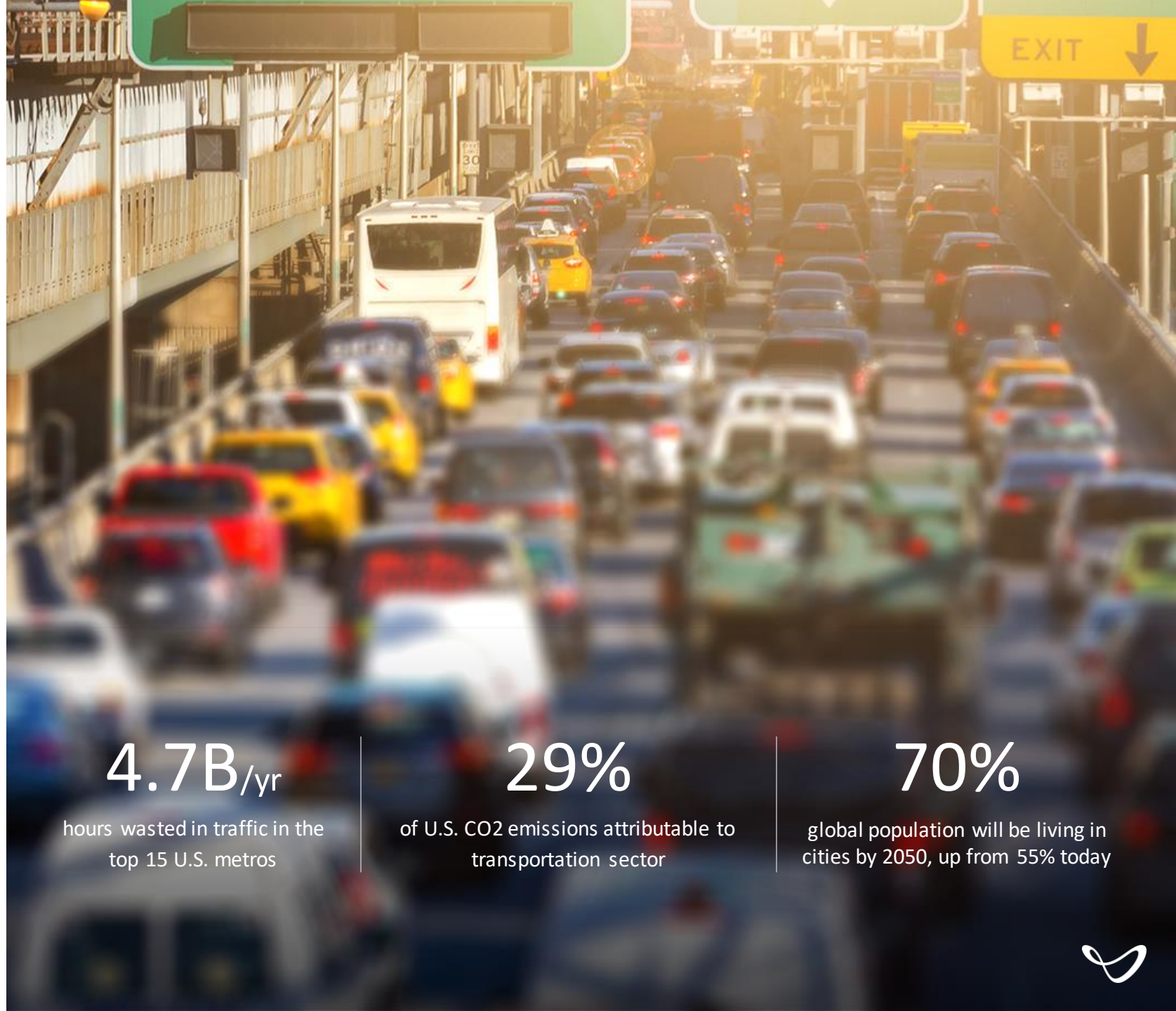
hours wasted in traffic in the top 15 U.S. metros

29%

of U.S. CO2 emissions attributable to transportation sector

70%

global population will be living in cities by 2050, up from 55% today



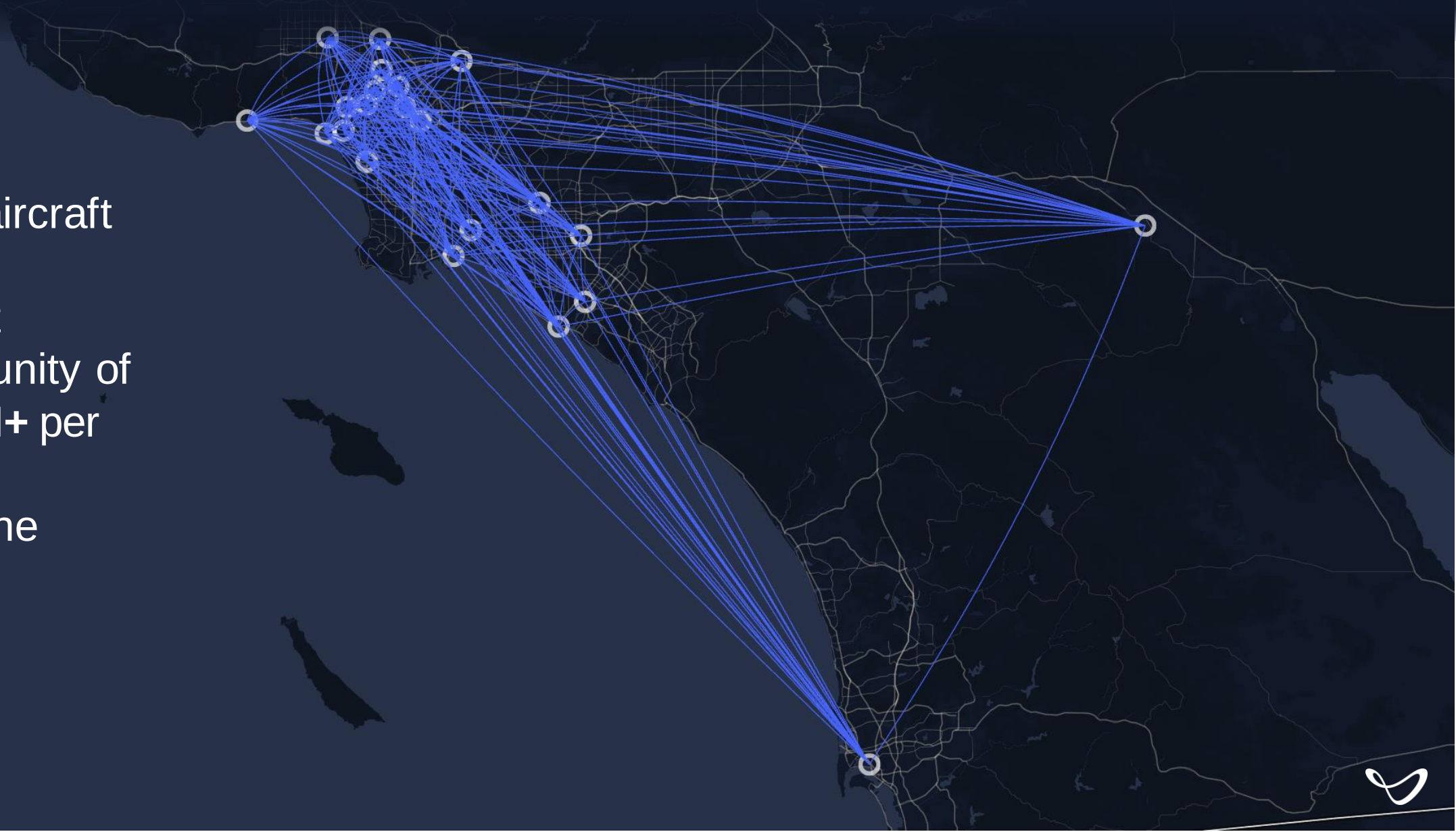
Shifting transportation from 2D to 3D



Massive untapped market opportunity

300+ aircraft

Market
opportunity of
\$500M+ per
year in
LA alone



Meet Joby



A vertically integrated transportation company

We develop, test, manufacture and will operate a revolutionary new aircraft

Plan to launch our app-based aerial ridesharing service directly to end-users following the receipt of FAA type certification.

World class partnerships and strong financial foundation



Aircraft Video



The right aircraft for the market



Designed for Safety
Redundancies for all critical aircraft systems

Designed to be Quiet
Electric motors & unique design dramatically improve sound levels

Designed for Sustainable Returns
Aircraft & operations drive favorable unit economics



Vertical take off
and landing



150 mile max
range



1 pilot, 4 passenger
capacity



200 mph
top speed



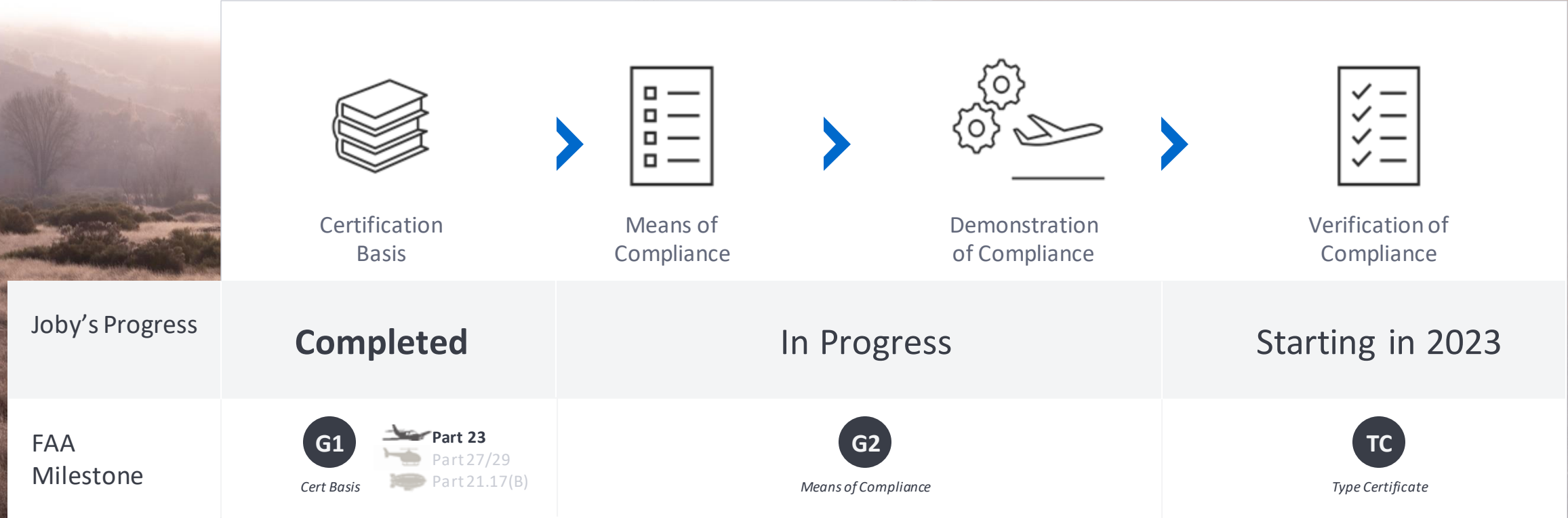
Zero operating
emissions



Piloted to facilitate
certification and public
acceptance



We are progressing steadily through the rigorous FAA process



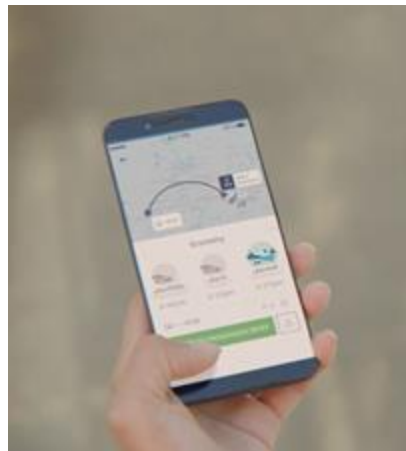
Our aircraft will operate within existing aviation rules



AVIATION RULES	HOW WE PLAN TO OPERATE	TIMELINE
 Air Carrier Certificate	Joby FAA Part 135	Mid 2022
 Pilots	Commercial level pilots	Exist today
 Airspace	Existing VFR/IFR Rules	Exist today



Press a button... get a flight



STEP 1

Select your destination through the Joby app or a partner app like Uber



STEP 2

The Joby service will synthesize a trip for you, starting with a rideshare pickup to the nearest skyport



STEP 3

At the origin skyport, board a shared Joby aircraft and fly to the destination skyport at up to 200 mph



STEP 4

At the destination skyport, another rideshare car will be sequenced to meet you just as you arrive

Service unit economics at scale in 2026

Revenue Drivers	
24 Miles	Avg Flight Length
~165 mph	Cruising Speed
2.3 Passengers	Avg Load Factor
~6 Minutes	Turnaround Time
\$3.00	Price / Seat Mile
Revenue per Available Seat Mile \$1.73	

Cost Drivers	
~22¢	Pilot
~19¢	Maintenance cost (including labor)
~11¢	Skyport Support & Landing Fees
~13¢	Battery & Charging (~30 kWh/Trip, 1Y Replacement)
~9¢	Aircraft & Insurance
~12¢	Other expenses
Cost per Available Seat Mile \$0.86	

Per Plane Economics (\$M)	
Revenue	\$2.2
Cost of Goods Sold	(\$0.9)
Gross Margin	\$1.3
Other Exp.	(\$0.3)
Contribution Margin	\$1.0
Payback Period	1.3 yrs



Sophisticated partnerships accelerate our market launch



Go To Market & Ops.



Manufacturing



Infrastructure



Experienced team with extensive industry experience



JoeBen Bevirt
Founder & CEO

Serial Entrepreneur



Paul Sciarra
Executive Chairman

Founder, Pinterest



Jon Wagner
Head of Powertrain

Sr Director of Battery Engineering



Greg Bowles
Head of Gov't Affairs

Co-chairman of FAA Part 23 Rulemaking



Bonny Simi
Head of Air Ops & People

President & Founder of JetBlue Technology Ventures



Eric Allison
Head of Product

Head of Uber Elevate



Matt Field
Chief Financial Officer

CFO of Ford, North America



Didier Papadopoulos
Head of Program Mgmt. & Systems Eng.

VP of Aviation Systems



Justin Lang
Head of Partnerships & Strategy

Corporate Practice



Dan O'Malley
Integration Mfg. Lead

Director, Operations



Joe Brennan
Composites Mfg. Lead

Director, Manufacturing



Heath Smoot
Powertrain Mfg. Lead

Manufacturing Lead



Kate DeHoff
General Counsel & Corporate Secretary

Director, Legal



Lina Spross
Quality & Supply Chain Lead

Director, Quality



Joby Investment Highlights

01

A world class team with world class partners

Team of 1,000+ with deep aerospace, software, and electrical engineering experience. 1,700+ combined years of certification experience. World class partners supporting every step of the journey.

02

The best aircraft for the market

Zero operating emissions, 5 seats, 150 mile, 65dBA, designed to be certified and operated under existing regulations.

03

First mover advantage

1,000+ test flights completed. First and only eVTOL to sign G-1 (stage 4) with FAA, in 2020. Joby's G-1 is specific to the aircraft design. Joby received an initial, stage 2, signed G-1 from the FAA in 2019. First to achieve US Air Force airworthiness. Being early drives strong network and scale effects.

04

Vertically integrated approach

Key parts designed and produced in-house. Production scaling supported by Toyota. Recurring revenue from operating aircraft delivers compelling economics, compounded by scale.

05

Pragmatic approach to commercialization

Uber integration, foreign partnerships and Elevate acquisition deliver deep customer insights and day 1 demand. Best-in-class infrastructure partners provide access to prime locations in key markets.

06

Strong financial foundation

Cash to support business through to commercialization. Staged investment approach provides flexibility.



Our vision is to save a billion people an hour, every day



The logo for Joby, featuring a stylized white icon of a bird or wing on the left, followed by the word "Joby" in a white, elegant script font. The entire logo is centered on a solid blue background.

Joby