Business Perspective

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Chamber Board

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Stan Lawson, Communications Director

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Tanya Rife, Executive Assistant

Kevin Walker, IOM, Executive Vice President & Chief Policy Officer

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Each one counts

MESSAGE FROM OUR PRESIDENT

Twenty-five percent.

Seventeen percent.

Seventeen percent.

These percentages aren't some fun sale to get you in the door. They're the percentages for voter turnout in the most recent three local elections: November of 2021, 2019 and 2017. The "big" bump was for mayoral races in 2021.

You've heard it said countless times that local government is closest to the people and affects your daily life the most. So why don't people seem to believe it, choosing to engage and cast their votes in only the "important" presidential years?

Hopefully, you read this and nod, having already mailed in your ballot or voted early in-person at one of our ten (TEN!) convenient Johnson County early polling locations. If so, then consider those in your life who may not have done so and encourage them to engage. This year's general election runs the gamut – city councils, JCCC Trustees, school boards, Water One – these governing bodies all impact our community's quality of life and business climate. It's hard to keep up with so many choices. That's why we work with all the regional chambers of commerce to make it as easy as possible with www.votejoco.com. This website is nonpartisan and carries no endorsements. You can share it with your employees, friends and family and trust that it's fair because all candidates received the same unbiased surveys which are published unedited. The interviews and forums are also posted unedited, save for timestamps which help you navigate to the questions you are most interested in.

In local elections races can be decided by a handful of votes. One of those votes can be yours. Or not. Make sure you know who represents your voice, then don't miss one of the many opportunities Johnson County provides for you to cast your ballot.

When I was growing up my family went to the polls together when my father got home from work. I imagined great mysteries when my father entered the voting booth and pulled the curtain. I couldn't wait to turn 18 and cast my own ballot. I'm grateful to live in a country where that vote counts. Let's change those percentages – we need more than seventeen percent of our voice to speak for who makes decisions for our community.

Upcoming events

Wednesday Wake-up

Wednesday, November 8 – 8:00-9:00 a.m. Serendipity Labs, 5440 West 110th Street, Suite 300

Make connections, develop lasting business relationships and create new opportunities, all while enjoying coffee and breakfast items.

Serendipity Labs is an upscale, hospitality-driven workspace solution. It excels in flexibility and compliance for a variety of professional configurations including coworking, private offices and team rooms, as well as a venue for meetings and events. Free for Chamber members.

To register, <u>click here</u>.

Member Orientation

Wednesday, November 14 - 4:00-5:00 p.m.

Overland Park Chamber, 9001 West 110th Street

During the informal orientation, new members or new employees at Chamber companies will meet Chamber staff, connect with others who are new to the Chamber and learn about valuable resources available to you and your business.

To register, click here.

Opch

Ribbon cuttings

November 2 – <u>HCA Midwest Town Plaza Women's</u> <u>Health and Family Health Medical Group</u> at Corbin Park, 13801 Metcalf Avenue – 4:00 p.m.

November 3 – <u>Anytime Fitness</u> Downtown Overland Park, 7620 Metcalf Avenue – noon

November 6 – <u>Fantastic</u> <u>Sams</u>, 9633 West 87th Street – noon

November 14 – <u>Oades Brothers Tire</u> <u>& Auto</u>, 7625 Metcalf Avenue - 9:00 a.m.



Your vote makes a difference!

The outcomes of local elections often affect the way we live more directly than most national elections do. They affect the quality of education, road conditions, development, housing and all sorts of things that actually impact our day-to-day lives. And, because voter turnout for local elections is usually low, your vote can make more of a difference.

To help you be an informed voter in the General Election on November 7, <u>www.VoteJoCo.com</u> has surveys completed by the candidates and recorded videos of candidate forums or interviews.

Learn more about the candidates:

- Overland Park City Council
- Johnson County School District Boards
- Johnson County Community College Trustees
- Johnson County Water Board

1 Million Cups

Wednesday, November 29 - 8:45-10:15 a.m.

Overland Park Chamber, 9001 West 110th Street

Join fellow entrepreneurs for Collisions, Connections and Collaborations – an opportunity to connect with an active and engaged community for conversations and viewing of the live 1 Million Cups pitch presentations. **To register, click here.**



OP After Hours

Thursday, November 16 - 4:30-6:30 p.m.

Lifted Logic, 7815 Floyd Street

Join us at OP After Hours for a fun evening of networking, delicious appetizers and drinks. This event is a great opportunity to see the creative space Lifted Logic calls home.

The creatives at Lifted Logic create things – experiences, feelings, engagements – that elevate brands. This event is an exclusive benefit for Chamber members only. Register by noon on November 14. **To register**, click here.



SERIES SPONSOR





Welcome to the Chamber!

INTRODUCING OUR NEWEST MEMBERS

Best Option Restoration

Dane Leecy, Owner 9218 Metcalf Avenue, Unit 169 Overland Park KS 66212 (913) 735-9276 info@borestorationofoverland-

park.com www.borestorationofoverlandpark.com

Contractors-General, Remodeling & Repairing-Building Contractors

European Market

Volodymyr Polishchuk, Owner 11170 Antioch Road Overland Park KS 66210 (816) 668-1446 www.europeanmarketcafe.com Grocers

Hayhow | Jacobson Real Estate Team

Georgiane Hayhow, Team Leader 6550 Sprint Parkway, Suite 200 Overland Park KS 66211 (913) 915-3186 team@WeMoveKansasCity.com www.WeMoveKansasCity.com Real Estate-Residential, Real Estate

Integrated Controls and Engineering

Caitlyn Young, Owner 12980 Metcalf Avenue, Suite 410 Overland Park KS 66213 (816) 248-4460 admin@ice-controls.com www.comintegratedcontrolsandengineering.com

Real Estate-Residential, Real Estate

Johnson County Lifestyle Magazine

Wade Kotarba, Publisher (314) 707-5849 wade.kotarba@citylifestyle.com www.citylifestyle.com/ johnsoncounty Advertising, Marketing Services

Kolaches And Coffee

Gerardo C. Serrano, Owner 7214 West 119th Street Overland Park KS 66213 (913) 343-4410 gerardo.serrano@ kolachesandcoffee.com www.kolachesandcoffee.com Bakery, Coffee & Tea

Krucial Rapid Response

Brandon Currie, People Operations Manager 10895 Lowell Avenue, Suite 100 Overland Park KS 66210 (888) 222-6359 www.krucialrr.org Disaster Recovery, Health Care

La Nonna Italian Restaurant

Benny Gervalla, Chef 811 East North Avenue Belton MO 64012 (816) 388-3813 www.orderlanonnabelton.com Caterers, Restaurants

Legacy Financial Strategies

Joe Nafziger, Financial Advisor 11300 Tomahawk Creek Parkway, Suite 190 Leawood KS 66211 (913) 403-0600 joe.nafziger@legacykc.com www.legacykc.com Financial Planning Consultants &

Services, Investments

Overland Park Place

Thomas McClure, Director of Sales 6555 West 75th Street Overland Park KS 66204 (913) 383-9876 tmmclure@5ssl.com www.overlandparkplace.com Senior Care & Living, Health Care

Refer a potential Chamber member to Dave at <u>ddyer@</u> <u>opchamber.org</u> and receive a credit when they join!



At one of their weekly sessions are members of the current cohort of <u>Kauffman FastTrac® Aspiring Entrepreneur</u> program, an immersive, 10-week program that equips aspiring entrepreneurs with the business skills and insights, tools, resources, and peer networks necessary to start and grow successful businesses. For more information: Tim at tholverson@opchamber.org.

Thanks for reinvesting!

OCTOBER MEMBER RENEWALS

40-49 Years

Drs. Hawks, Besler, Rogers & Stoppel JE Dunn Construction

Company

20-39 Years

Fisher Patterson Sayler & Smith, L.L.P. Johnson County Sheriff's Office Southcreek Office Park U.S. Engineering Construction VanTrust Real Estate, LLC

10-19 Years

Aesthetic Surgical Arts Allied National, LLC Charlie's Car Wash Foulston Siefkin LLP Mia Bella Donna Med Spa Nothing Bundt Cakes Overland Park Olsson OMNI Human Resource Management Renewal by Andersen The Arts and Recreation Foundation of Overland Park University of Saint Mary -Overland Park Campus

Please support these businesses investing in our community!

5-9 Years

APEX Career Services Candlewood Suites - Overland Park Great Southern Bank Heartland Soccer Association House of Real Estate, LLC Kansas City National Security Campus Kutak Rock LLP Saint Paul School of Theology Snyder Law Firm LLC Spectrum Eyecare Tiger-Rock Martial Arts of **Overland Park** Westlake Ace Hardware - 151st Street Westlake Ace Hardware - 87th Street

1-4 Years

Alzheimer's Association B&B Theatres Overland Park 16 CNA Insurance Element 25 Evergreen Concepts LLC Glenwood Village of Overland Park KC Power Partners Playfair Data The Great Frame Up in Overland Park Westlake Ace Hardware -College & Antioch



Mayor Curt Skoog, City Councilmember Paul Lyons, Planning Commission Member Matt Masilionis, City Manager Lori Luther and Chamber President Tracey Lynn Osborne Oltjen joined representatives with <u>Ryan Companies</u> and <u>EPC Real Estate Group</u> to celebrate a groundbreaking for The OsLo, a four-story, 413-unit luxury Class A apartment complex at the intersection of 135th Street and Antioch Road.

For more info, click here.

Chamber hosting civics competition

The Chamber is partnering with the U.S. Chamber of Commerce Foundation to host a first-of-its-kind civics competition that encourages young Americans to engage in civics and contribute to their communities.



Participating 6th-8th grad-

ers will flex their civics knowledge for a chance to win recognition and cash prizes. Finalists will compete in the inaugural National Civics Bee national championship in Fall 2024.

"The Chamber is participating in the National Civics Bee because we believe informed and active citizens make for a strong country, a strong economy, and a strong workforce and that our continued prosperity depends on the strength of all three," said Kevin Walker, Chamber Executive Vice President and Chief Policy Officer.

The essay portal opens November 13 and closes on January 8, 2024. For details, <u>click here</u>.

Corporate sponsorships of the competition are available to showcase your company's commitment to developing active and engaged citizens. For details: Kevin Walker at (913) 766-7602 or kwalker@opchamber.org.

Chamber names Tucker as Economic Development leader

The Chamber has hired Libbey Tucker, CEcD, as its senior vice president of economic development. Tucker will be responsible for executing the Chamber's core purpose of making the community prosper through the attraction, retention and expansion of Overland Park's business base.

"Libbey has impressive knowledge and a record of success in economic development in communities like Overland Park, said Tracey Osborne Oltjen, CCE, Chamber President & CEO.

"We're excited to welcome someone of her caliber to lead our team as we address our community's economic and workforce development needs." Libbey Tucker

Tucker has most recently led economic development efforts in the Dallas metro community of Rowlett, Tex.

"I am pleased to join the Overland Park Chamber to work with the economic development team to help the community reach new heights in terms of job growth and talent development," Tucker said. "I look forward to working with the City of Overland Park and our economic development investors to ensure Overland Park is the top choice for business and talent."

Beginning November 13, you can reach Tucker at (913) 766-7612 or <u>ltucker@opchamber.org</u>.



Bryan Dehner shared leadership insights from his 30-year career with the City of Overland Park Fire Department at last month's Executive Leadership Series breakfast presented by <u>FNBO</u>. The former fire chief continues to serve our community as Assistant City Manager, providing strategic leadership in many important areas including <u>mental health services</u>.

Annual breakfast features good news

Hundreds of attendees heard good news from across the community at our Good Morning, Overland Park! breakfast. Thanks to . . .

Presenting Sponsor: <u>Humana</u> Silver Sponsor: <u>Budget Blinds of Overland Park</u> Bronze Sponsor: <u>Zoomin Groomin</u>

To watch a recording of the event, click here.





Stacie Gram, <u>CNA Insurance</u>, stepped in to co-host the Good Morning, Overland Park breakfast with Greg Musil, <u>Rouse</u> <u>Frets White Goss Gentile Rhodes, P.C.</u>.



Aaron Attebery, <u>Black & Veatch</u>; was unable to co-host this year's program because of an unexpected hospital visit, but he still helped provide much humor for the program. He asked Greg to share these words: "The lesson is to live your life, sign up to co-emcee a breakfast, book that vacation, take that class because you never know when things will change and you cannot live in fear."

Recovering at home, Aaron received an oversized card signed by event attendees and he would like to remind us all that "laughter is the best medicine!"

This newsletter is distributed monthly by the Overland Park Chamber of Commerce, 9001 West 110th Street, Suite 150, Overland Park, KS 66210. | (913) 491-3600

opcc@opchamber.org | www.opchamber.org



City Councilmember Paul Lyons joined the Chamber to help David Lawson, Kansas City Division Manager, and his team celebrate the opening of <u>QuikTrip's</u> 100th Kansas City store at 9731 Metcalf Avenue.



City Council President Jim Kite joined the Chamber to help Sam Patel, owner; Brandon Turner, President & COO; and their team celebrate a ribbon cutting for the newly refurbished <u>SpringHill Suites by Marriott</u> <u>Kansas City Overland Park</u>, 12000 Blue Valley Parkway.

The property offers all suite rooms and targets the upper-moderate lodging tier of the industry. For more info: (913) 491-0010 or <u>click here</u>.



City Council President Jim Kite joined the Chamber to help Dr. Troy Burns and his team celebrate a ribbon cutting for the new offices of <u>ProPartners</u> <u>Healthcare</u>, 8500 West 110th Street.

ProPartners is a primary care doctor's office that is membership-based to improve access to your personal physician. Members directly pay an affordable flat monthly fee for unlimited access. For more info: (913) 451-5709 or click here.

FNBO enters new chapter in its history

CORPORATE SPONSOR SPOTLIGHT

As it celebrates 165 years in business, <u>FNBO</u> is proud of its commitment to the Overland Park business community.

Growth for FNBO in Kansas City has entered a new chapter in the bank's history – to be a great midwestern bank. The FNBO team, which includes commercial, retail, mortgage and wealth bankers, has been dedicated to its customers for more than 30 years and takes pride in guiding their clients to achieve financial success and reach their goals.

Morgan Schulte, Vice President of Commercial Banking in Kansas City, believes that their success is attributable to FNBO's focus on a customer centric approach. "We look at customizing our solutions and tailoring them to the customer's ultimate goal. There's no one-size-fits-all when you walk into FNBO."

As a company determined to invest back into the community, FNBO works across the metro, but specifically in Overland Park. It has recently built two of its three micro branches in the community and helped expand neighborhoods with the Oxford Row Townhomes by Scott Koenigsdorf and John Loethen. Investment also comes in the form of helping area businesses grow and mature. Schulte adds, "Being a trusted advisor to companies like Nexus IT, Tristar Event Media, S&S Financial and others is incredibly rewarding and a great strength for this team."

In addition to partnering with clients and providing access to a myriad of banking services, FNBO's team also offers a Business Owner Advisory Service which acts as a critical partner to advise and counsel business owners as they plan for the next chapter. "We sit down with business owners and help them figure out how to get started, how to exit and everything in between," said Schulte.

FNBO (member FDIC) is proud to offer a wide range of financial tools and insights for the community of Overland Park. "We know the people who are walking in our doors," said Schulte. "We want to invest in them and in this community, and we've seen the difference it makes in everyone's success."



FNBO location at 4650 College Boulevard.

2024 sponsorships

Gain visibility in front of business professionals by sponsoring a Chamber event or program!

Branding your name with the Chamber can:

- · Increase your brand awareness and visibility
- Highly target advertising placement across a variety of print and digital media
- Access new business relationships and potential customers
- · Enhance credibility with new connections
- Align your business with the Chamber's core purpose: To make Overland Park prosper

For more information, <u>click here</u> or contact Alex at <u>acook@</u> opchamber.org or (913) 491-3600.

Small Business Council to hold its first meeting

The Chamber's Small Business Council will have its first meeting at 8:00 a.m. on Friday, November 10.

Business experts, community partners and small business owners will address vital business matters and develop plans to support our small business ecosystem.

If you're interested or have questions or ideas, reach out to Tim at <u>tholverson@opchamber.org</u>. Let's work together to make Overland Park a great place to operate a small business!

Driving Economic Success

Unemployment					
	Aug. 2023	July 2023	Aug. 2022		
Overland Park	3.0%	2.8%	2.5%		
Johnson County	3.0%	2.8%	2.6%		
Kansas City Metro MSA	3.2%	3.1%	3.1%		
State of Kansas	2.7%	2.7%	2.5%		

(These percentages are not seasonally adjusted) – Kansas Labor Information Center (KLIC) – U.S. Bureau of Labor Statistics

Building Permits						
	New Commercial	Institutional, Schools, etc.	Other Commercial	Totals		
Oct. 2023	4	0	26	30		
Sq. Feet	20,524	0	0	20,524		
Value	\$3,270,048	N/A	\$4,243,624	\$7,513,672		

- City of Overland Park

Corporate Partners

Advent Health



BLACK & VEATCH

Central Bank of the Midwest on of The Central Trust Bani



MENORAH MEDICAL CENTER OVERLAND PARK REGIONAL

Saint Luke's T Mobile

Corporate Sponsors

Affinis Corp

Empower

Evergy

FNBO

Foulston Siefkin LLP

JE Dunn Construction Company

Johnson County **Community College**

Kansas Gas Service

McCownGordon Construction

The University of Kansas **Edwards Campus**

To add your name to this list, contact Tracey Osborne Oltjen at (913) 491-3600 or tosborne@opchamber.org.







City Council President Jim Kite joined the Chamber to help owners Dave & Jan Rinker and their team celebrate a ribbon cutting for the first Nautical Bowls in Kansas at 8051 West 160th Street inside Cosentino's Markets Blue Valley. For more info: (913) 732-0416 or click here.

City Council President Jim Kite, City Councilmember Sam Passer, Chamber President Tracey Osborne Oltjen and fellow Chamber members helped owners Jim, Bev and Alex Edwards, Manager Laurie Lenzen and their team celebrate the 10th anniversary of Nothing Bundt Cakes, 13420 Metcalf Avenue.

In ten years, the Edwards' holdings have expanded to seven stores. For more info: (913) 239-0252.

The Chamber helped Kimberly Bellof and LifeStance Health representatives celebrate a ribbon cutting for new offices at 12541 Foster Street, Suite 200. LifeStance Health's mission is to help people lead healthier, more fulfilling lives by improving access to trusted, affordable and personalized mental health care.

For more info: (913) 327-7505 or click here.

Member News

Saint Luke's Health System has named Julie Quirin as president. She brings more than 25 years of leadership experience, most recently serving as Chief Operating Officer and Senior Vice President. Melinda L. Estes, MD, will continue to serve as CEO until her retirement at the end of this year.

Dr. Michelle Hubbard, Shawnee Mission School District, was named 2024 Kansas Superintendent of the Year by the Kansas Superintendent Association.

Foulston Siefkin LLP, has hired Cameron Bernard, an associate in the firm's litigation and employment practice group.

MarksNelson Advisory was named one of Accounting Today's <u>"2023 Best Accounting</u> Firms to Work For."

To submit member news, log into your Member Info Hub at www.opchamber.org or contact Hannah at hmelton@opchamber.org.