

# HOCKEYSTICKMAN

## Job Posting – Part Time Sales Associate - Toronto

LOCATION: 532 Evans Ave, Toronto, ON, M8W 2V4

**WHO WE ARE** - At our core, we are driven by a simple mission: to offer top-notch products at unbeatable prices. Recognizing the fundamental importance of choice in hockey gear, we take immense pride in being a family-run business that offers one of the most extensive selections of sticks, gear, and accessories worldwide, catering to various price points.

We achieve this by sourcing products directly from professional teams and the manufacturers. Our unwavering focus is on delivering the best 'bang for your buck', as evidenced by our Pro Stock and Pro Blackout lineups, industry closeouts, and even used and refurbished gear. Lots of products we bring in are hard to find and manage, but instead of shying away, we go 'diggin in the corners'. Just like in hockey, we think there's a place for grinders in the equipment industry.

By prioritizing the needs and desires of hockey families, this father and sons team which began by fixing broken sticks in the basement, has grown to include many other likeminded hockey people and garnered tremendous support from the hockey community. We remain rooted in our humble beginnings, and relentless in our commitment to making hockey accessible to all, regardless of financial means.

**WHO YOU ARE** - You are an energetic, highly motivated individual who recognizes this as an opportunity to work in the hockey industry. You grew up playing hockey and are experienced with, and interested in hockey equipment. You take pride in your work and the potential to make a real difference with a small business. You are a friendly, outgoing person who likes to work with people, while also maintaining a high attention to detail and organizational skills.

**THE ROLE** – You will be one of the faces of the HockeyStickMan Toronto Showroom. Reporting to the Retail Manager, you will be an on-floor lead, overseeing the overall look and feel of the store and the associated customer experience. In addition to assisting customers on site and ensuring the Showroom is looking its best (ie stocking/facing), you will assist with routine equipment maintenance & repairs (ie sharpening/profiling) and customer service (ie phone calls/emails). Your passion for hockey equipment will make you a valuable member of our in-store sales team, contributing to a best-in-class shopping experience. You will spend much of your day on your feet. We are a small business and rely on everyone stepping up in different areas when necessary.

Our priority is to hire someone to work our busiest store hours, with evenings and weekends being most essential. Our hiring process includes a 3-month probationary contract, after which we will review the fit for both parties and ideally move forward with a long term commitment.

### WHAT YOU GET

- Opportunity to help grow an established hockey store with a strong online presence
- Professional quality equipment and supplies to work with (including our new Elite E-S4 Sharpener & E-P3 Profiler)
- Some complimentary gear as well as discounts on products
- Opportunity to meet and network with Pro/NCAA/Junior staff, experience facilities and some games
- Exciting, flexible, and fast paced work environment as we constantly change and grow
- The chance to be part of a great team full of like minded individuals
- Competitive hourly wage (\$18-\$20 to start) and opportunity for advancement within company

### WHAT YOU BRING

- High School Diploma. Many of our staff have university/college degrees, especially in areas like Sport Management
- Passion for the game of hockey and interest in hockey products and sticks,
- Past experience in a sporting goods retail or pro shop environment, knowledge of sharpening, repairs etc. is a major asset
- Familiar Shopify or other POS software is a plus
- An open mind and a positive attitude; a willingness to take on a wide variety of tasks (including hands on work)
- A valid driver's license. A valid passport and the ability to drive a rental truck (ie age 25+) is an asset as well.
- Ability to work during our busiest hours (weekday evenings, weekends, especially during hockey season"

### HOW TO APPLY

Email Resume and cover letter (as soon as possible) to Showroom Manager Jake Friskney – [jfriskney@hockeystickman.com](mailto:jfriskney@hockeystickman.com)