

5 Patterns on How to Lead the Organization



Scan the code to read more about the different patterns and how it might impact the business outcome.

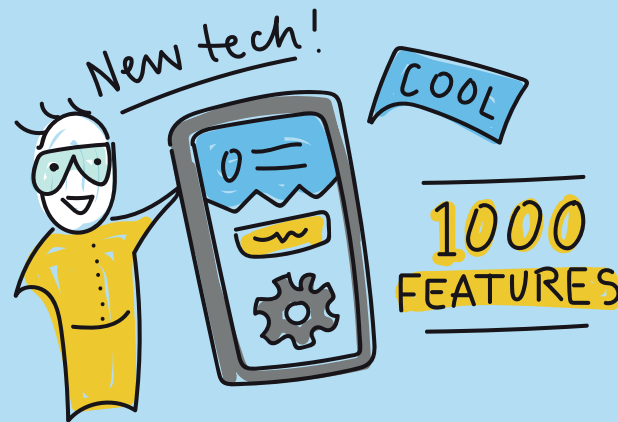
**DANDY
PEOPLE**

Version 1.0, 2021

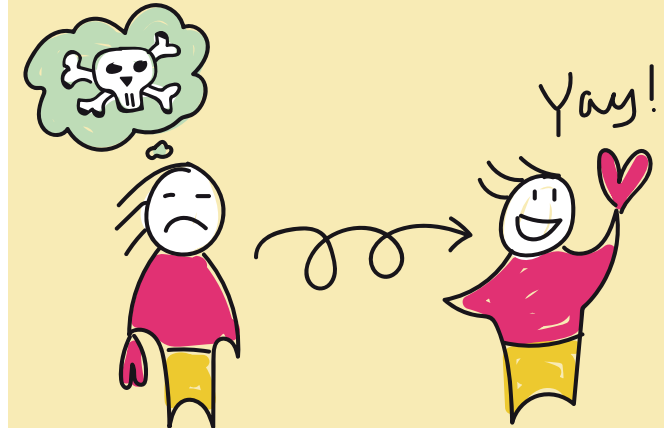
Visionary-Led



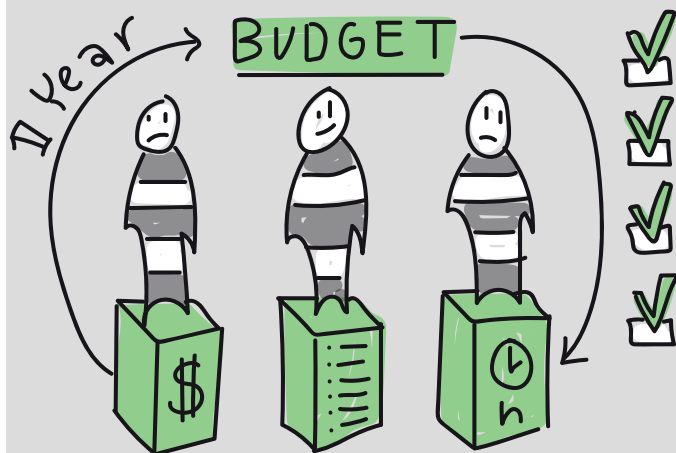
Technology-Led



Product-Led



Budget-Led



Sales-Led



**What type
of organization
are you in?**

