

Programme Future of Theatre 2025

09:00

Breakfast

Sponsored by **Preevue**

09:30

Welcome

Matt Hemley

Deputy editor, The Stage

Amanda Parker

Consultant, arts & culture and associate writer

9:40

Keynote

Speech and Q&A

Rosemary Squire

Joint CEO & executive chair,

Trafalgar Entertainment

10:10

The Big Idea: industry innovation sessions

Neil Smith

Playwright and audience experience host

Sharon Bains

Head of digital, Theatre Royal & Royal

Concert Hall Nottingham

10:25

Panel

How does the craft of theatre-making survive?

Jamie Hale | Chair

Artistic director, CRIPtic Arts

Graeme Farrow

Chief creative and content officer,

Wales Millennium Centre

Marc Silberschatz

Director of the school of stage and screen,

Royal Conservatoire of Scotland

Tanya Vital

Actor, creative director and immersive &

digital storyteller, Vital Culture UK

Lilac Yosiphon

Theatre director and writer

11:15

Tea & networking

Sponsored by **Preevue**

11:30

The Big Idea: industry innovation sessions

Katie Gilchrist

Founder, The Daffodils

Alex Duarte-Davies

Director, Get into Theatre

11:45

Panel

Surviving the hate speech: free speech and theatre lines

Amanda Parker | Chair

Natasha Kathi-Chandra

Artistic director & joint CEO, Tara Theatre

Rebecca Lenkiewicz

Playwright and screenwriter

Jemimah Steinfeld

CEO, Index on Censorship

Erica Whyman

Theatre director

12:35

Lunch

13:20

The Big Idea: industry innovation sessions

Catherine Russell

General manager, The Theatre Center

Rob Myles

Director and actor

13:35

Panel

Surviving the financial cliff: great ideas for financing theatre in a time of scarcity

Matt Hemley | Chair

Martin Prendergast

Founder, Martin Prendergast Communications

Megan Prescott

Writer, actress and director

Chris Stafford

Chief executive, Curve

Mark Twum-Ampofo

Partner, head of theatre, Moore Kingston Smith

14:20

Panel

Surviving the sh**storm: what theatremakers can learn about crisis management

Amanda Parker | Chair

Jenny Afia

Senior partner, Schillings

Mark Borkowski

Founder, Borkowski PR

Sita McIntosh

Former interim creative director & chief executive,

HOME Manchester & Go Live Theatre Projects

Karen O'Neill

CEO, HOME Manchester

15:10

Tea & networking

Sponsored by **Preevue**

15:25

Endnote

Speech and Q&A

Indhu Rubasingham

Director and joint chief executive, National Theatre

15:55

The Big Idea winner reveal

Andrew Ladd

Head of client innovation and winner of

The Big Idea 2024, Supercool Design

16:15

Closing remarks

16:30

After party

Hosted by headline sponsor **Moore Kingston Smith**

Headline sponsor



MOORE Kingston Smith

Sponsors



London Academy of Music & Dramatic Art

PREEVUE



T H E A T R E
P L A N 4 0



Supporters



THEATRICAL | ESTD
INNOVATION | 2004



Design. Print. Inspire.



StaffSavvy

plann