PROMOSTYL
TREND FORECASTING

TIMELESS WOMEN MARKET PREVISION

ELITISM

FW 22/23

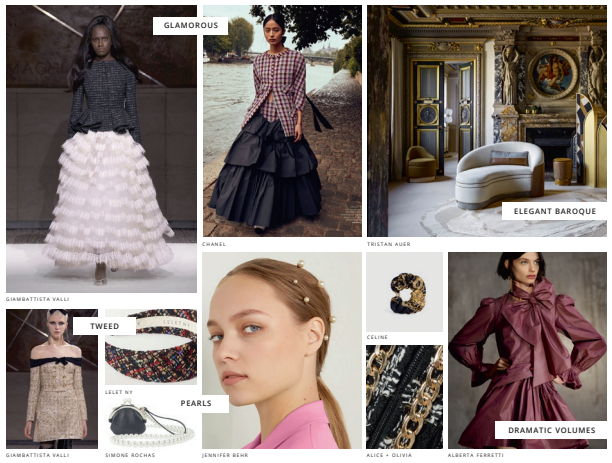
FR/EN

FW 22/23
LONG TERM

The trend is confirmed, a glamorous yet playful approach to evening wear is translated into luxurious textures and over-the-top details and finishes.

La tendance glamour et espiègle est confirmée. La garde-robe soirée, est riche en textures, détails et finitions extravagantes.

FW 22/23
SHORT TERM



WOMEN **MASS MARKET PAGE 2-3**

A feminine and quirky theme exploring the playful side of elegance.
Un thème féminin élégant explorant un style décalé et excentrique.

WOMEN **LUXURY MARKET PAGE 4-5**

A luxurious and couture-worthy theme focusing on elegant tailoring.
Un thème luxueux et digne de la haute couture axé sur le tailleur élégant.

PREVISION FW 22/23 | ELITISM

GRANNY'S GARDEN

MASS MARKET | TIMELESS WOMEN

WHITE

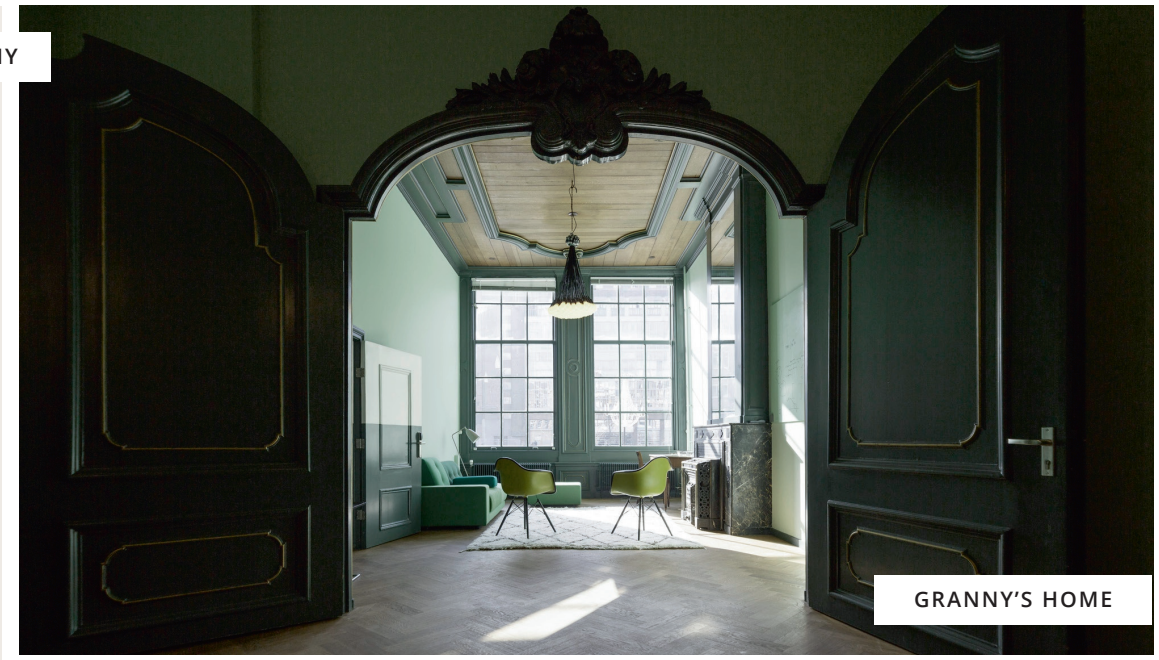
13-0607 TPG

11-4800 TPG

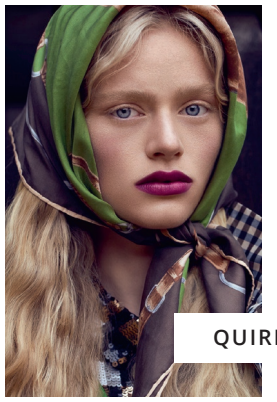
19-1327 TPG

19-1103 TPG

STINE GOYA



HOH ARCHITECTEN



GRAZIA NETHERLAND

ELLE

ETRO

SIMONE ROCHAS

ARCHIVE

BRANDON MAXWELL

KEY PRODUCT 1

THE FEMININE ARMY SHIRT DRESS

ALEXANDER MCQUEEN

KEY PRODUCT 2

FEMININE PEPLUM SHIRTS

ALEXANDER MCQUEEN

KEY PRODUCT 3

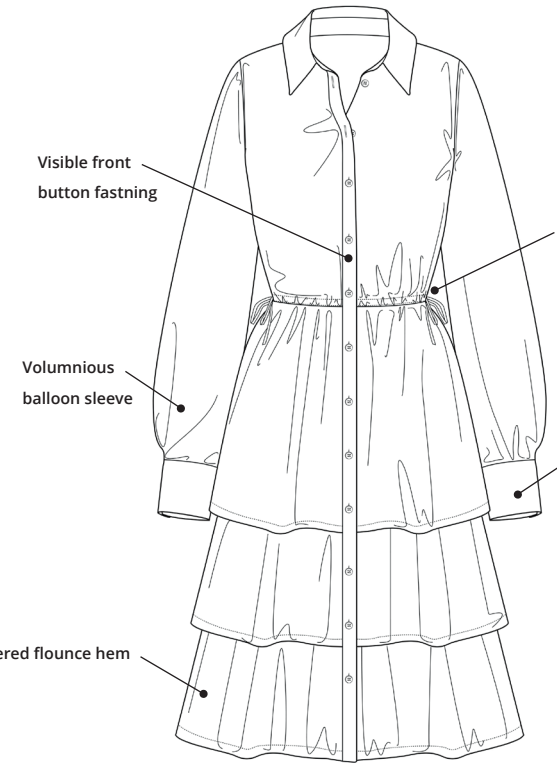
MAXI COLLARS

COLLETTO BIANCO

DESIGNS TIMELESS WOMEN I GRANNY'S GARDEN
MASS MARKET

A feminine and quirky wardrobe plays with sweet peplums, flirty flounces and bucolic allover prints. A playful yet sophisticated attire for a day look.

Une garde-robe féminine et excentrique qui met en avant les jeux de volants et de basques ainsi que les imprimés bucoliques. Une silhouette quotidienne enjouée et sophistiquée.



A feminine peplum hem blouse with sweet allover floral print.
Blouse évasée vers le bas avec imprimé floral en all over.

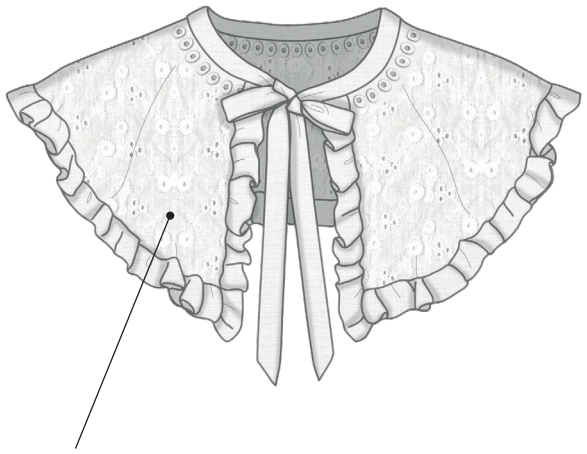
A fitted cotton blend jacket with a tailored bodice, flap pockets, front button fastening and feminine peplum hem.
Veste en coton au corsage ajusté, poches à rabats, fermeture boutons avant et ourlet volanté.

GRAPHIC PRINT

PROMOSTYL DESIGN

KEY ACCESSORY

A high waisted flirty midi skirt with tailored flounce hem in matching cotton blend fabric.
Jupe midi en coton assortie à la ligne ajustée et évasée.



Top handle bag with braided check motive front.
Mini sac à main à carreaux.

Romantic maxi collar with flirty frill trim and sweet openwork embroidery.
Maxi col romantique ajouré et brodé, finition volantée.

Leather ankle boots with chunky heel and feminine floral printed socks.
Bottines en cuir à grosses semelles portées avec des chaussettes fleuries.

PROGETTO UNO
ART: MELFI FIN T288
100% LY

PREVISION FW 22/23 | ELITISM

LADY-LIKE COUTURE

LUXURY MARKET | TIMELESS WOMEN

13-1318 TPG

15-2718 TPG

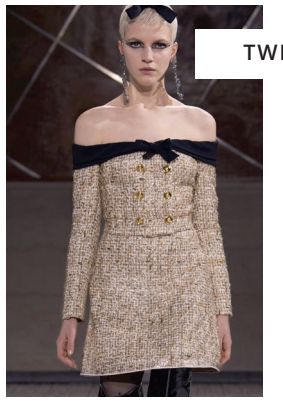
19-1524 TPG

19-0415 TPG

GIAMBATTISTA VALLI

CHANEL

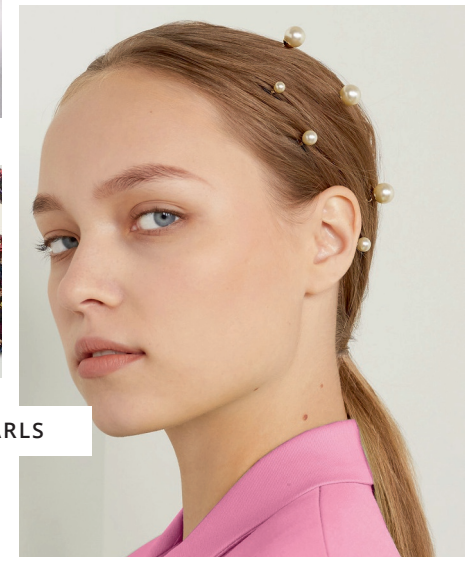
TRISTAN AUER



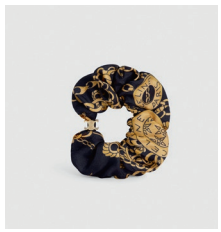
GIAMBATTISTA VALLI

LELET NY

SIMONE ROCHAS



JENNIFER BEHR



CELINE

ALICE + OLIVIA

ALBERTA FERRETTI

KEY PRODUCT 1

TAILORED TWEED

SAINT LAURENT

KEY PRODUCT 2

THE ICONIC MARY JANE

CHRISTIAN LOUBOUTIN

KEY PRODUCT 3

VOLUMNIOUS PUSSY-BOW BLOUSES

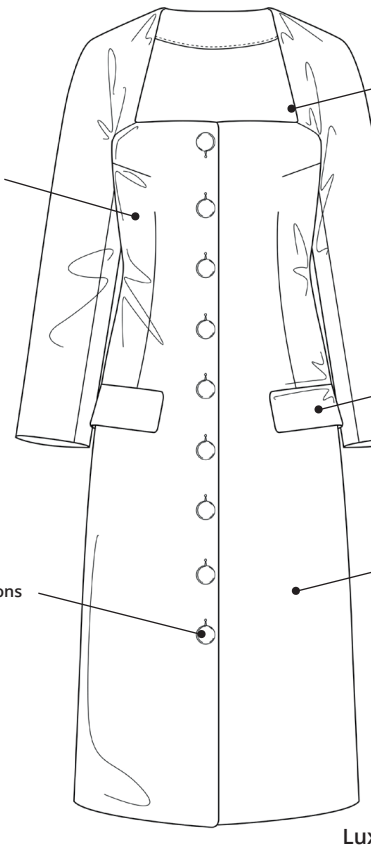
GIAMBATTISTA VALLI

DESIGNS TIMELESS WOMEN I LADY-LIKE COUTURE

LUXURY MARKET

A dramatic and ultra luxurious treatment to textures, volumes and details gives this theme a couture worthy allure. Tailoring takes on classic volumes with a modern twist.

Les textures prennent une allure dramatique et ultra luxueuse. Volumes et détails procurent à ce thème une allure digne de la haute couture. Les volumes sont classiques avec une touche moderne.



Lavishing silk taffeta pussy-bow blouse with voluminous balloon sleeves and dramatic gloss finish.
Somptueuse blouse à nœud en taffetas de soie aux manches ballon et à la brillance dramatique.

Opulent high waist skirt in tweed with placed pockets and decorative raw edge fringe trims. Belted waist hem and A-line silhouette.
Jupe taille haute opulente en tweed, poches plaquées et ourlet frangé décoratif. La ligne est trapèze et la taille ceinturée.

Luxurious tweed jacket with decorative fur trim cuffs and metal chain trim.
Veste en tweed luxueuse aux finitions fourrure et chaines en métal.

GRAPHIC PRINT

PROMOSTYL DESIGN

KEY ACCESSORY

Top handle bag in luxurious tweed and pearl shoulder strap.
Sac à main en tweed et sangle en perles.

Classic Mary Jane pumps in leather.
Mary Jane classiques en cuir.

NOVA FIDES
ART : H2587N
76% CO 19% PC 4% PS 1% AF

ELITISM

PROMOSTYL
TREND FORECASTING