

**TIMELESS WOMEN MARKET
PREVISION
ECOLOGY
FW 22/23**

FR/EN

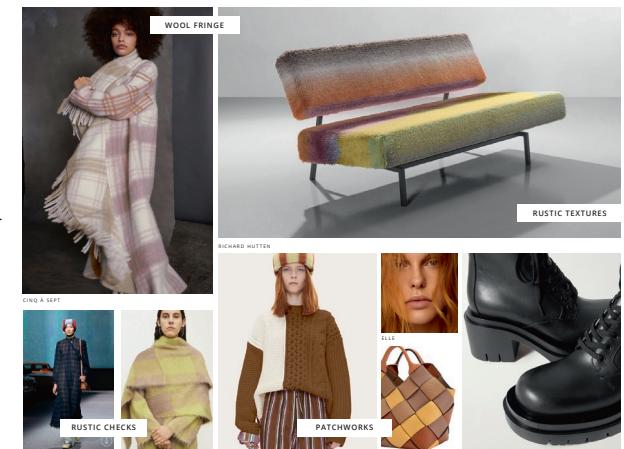
**FW 22/23
LONG TERM**



The trend is confirmed, a rustic aesthetic is celebrated for its pure beauty. A focus on recycling and up-cycling is applied through stylish patchworks and textures.

La tendance est confirmée, l'esthétique rustique se traduit encore par une simplicité naturelle. Le recyclage et l'upcycling sont mis en avant à travers des jeux de patchworks et de textures.

**FW 22/23
SHORT TERM**



WOMEN MASS MARKET PAGE 2-3

A rustic yet charming bohemian theme.
Un thème bohème rustique mais charmant.

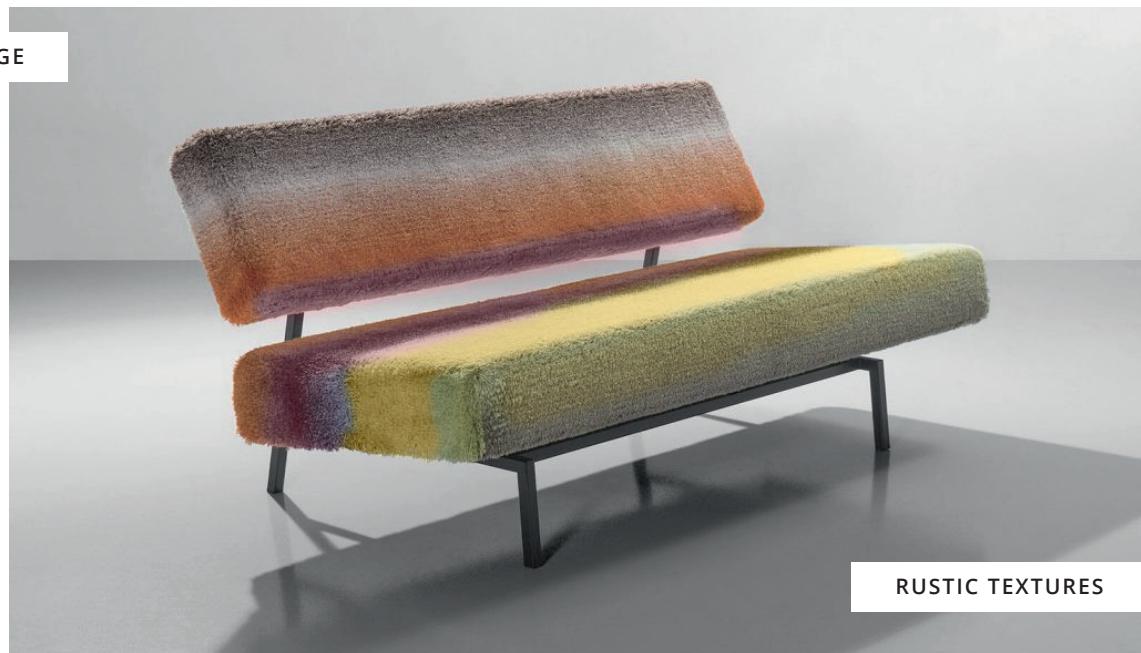
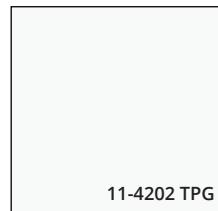
WOMEN LUXURY MARKET PAGE 4-5

A protective and soothing theme focusing on natural materials.
Un thème protecteur et apaisant misant sur les matières naturelles.

PREVISION FW 22/23 | ECOLOGY

RUSTIC CHARM

MASS MARKET | TIMELESS WOMEN



KEY PRODUCT 1



KEY PRODUCT 2



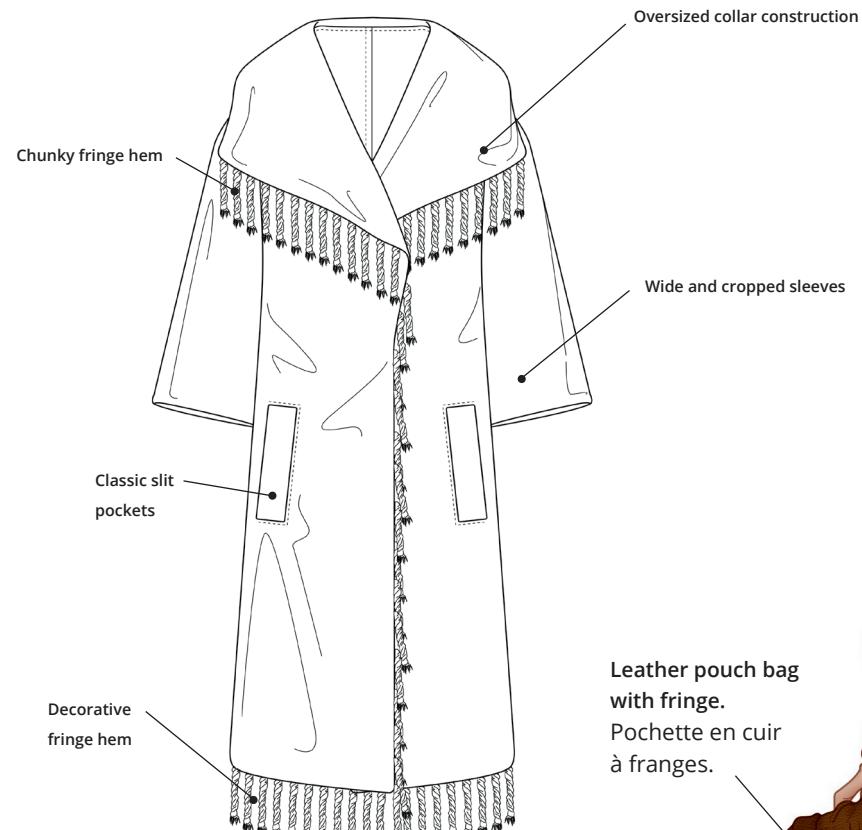
KEY PRODUCT 3



DESIGNS TIMELESS WOMEN I RUSTIC CHARM MASS MARKET

A rustic chic attire is composed by loose fitted layers in soft natural textures and charming details. Traditional checks, textured patchworks and chunky wool fringes are used in decorative placements.

La silhouette rustique-chic est composée de superpositions de couches amples aux textures naturelles douces et aux détails charmants. Les carreaux traditionnels, les patchworks texturés ainsi que les franges en laine épaisse sont placés de manière ornementale et décorative.



KEY ACCESSORY



A soft maxi scarf with check motive and chunky fringe team up with a knitted patchwork beanie.
Echarpe XXL à carreaux et franges épaisses portée avec un bonnet en laine patchwork.

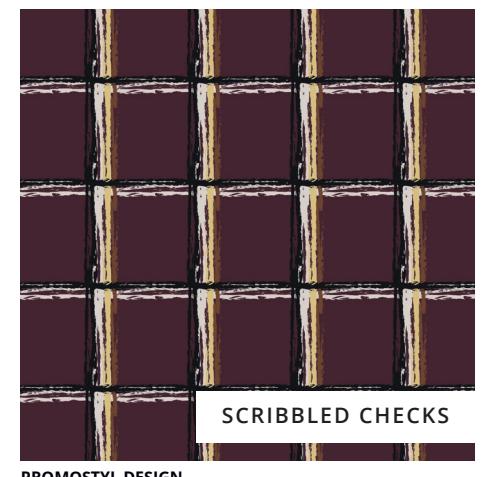


Leather combat boots with chunky heel.
Bottines en cuir à lacets et aux semelles épaisses.

An ankle length shirt dress in wool blend is decorated with a frilled strap tied neck construction and beautiful check motive.
Robe à carreaux en drap de laine longueur cheville ornée d'un col à volants noué.

A relaxed cardigan in wool blend with dropped shoulders and chunky multi texture patchwork. A play on contrasting textures.
Cardigan oversize en laine à l'allure décontractée et jeux de patchworks contrastés.

GRAPHIC PRINT



PROMOSTYL SELECTION

PREVISION FW 22/23 | ECOLOGY

COMFY DELUXE

LUXURY MARKET | TIMELESS WOMEN



PROTECTIVE



14-1118 TPG



17-1147 TPG



SOFT BOILED WOOLS



THE ROW



17-0324 TPG

ELEGANT COMFORT



ISSUE MAGAZINE



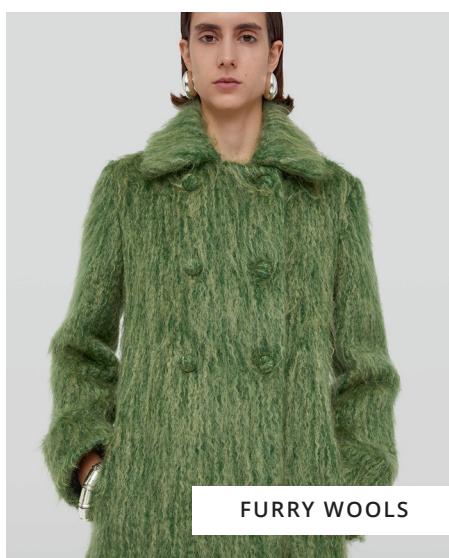
ELLE GERMANY



LELET NY



ARCHIVE



FURRY WOOLS

JIL SANDER

ISSUE MAGAZINE

ELLE GERMANY

JIL SANDER

KEY PRODUCT 1

KEY PRODUCT 2

KEY PRODUCT 3

DRAPE KNITWEAR



MONSE

THE KNITTED DRESS



PROENZA SCHOULER

RIBBED CASHMERE SNOOD



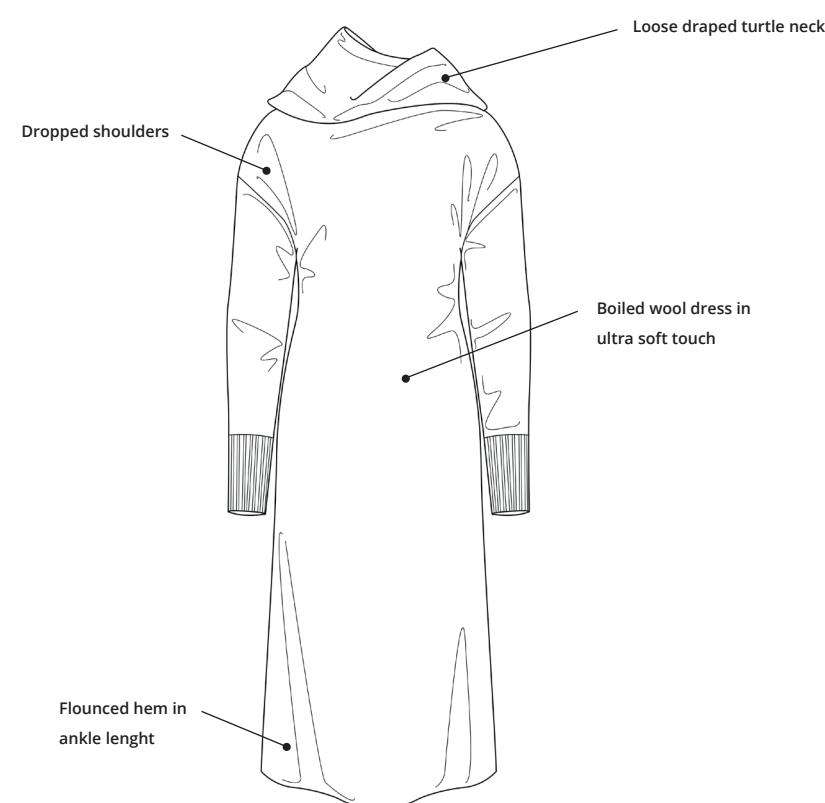
THE ROW

DESIGNS TIMELESS WOMEN I COMFY CHARM

LUXURY MARKET

Luxurious comfort comes through warm and protective wool and cashmere blend textures, layered in a sophisticated head-to-toe ensemble.

Un confort luxueux insufflé à travers des superpositions de couches protectrices en laine et cachemire, porté de la tête aux pieds.



KEY ACCESSORY



Leather top handle tote bag.
Grand cabas en cuir.



A relaxed turtleneck sweater in soft wool and cashmere blend underline the effortless sophistication with a loose draped collar and oversized turn up cuffs.

Une allure nonchalamment sophistiquée avec un pull oversize tout doux en laine et cachemire, au col drapé et au large revers de manches.

Furry wool blend skirt with flounced hem and high waist construction.
Jupe évasée taille haute en drap de laine à poils longs.

GRAPHIC PRINT



PROMOSTYL DESIGN

ECOLOGY

BEST OF TEXTILE
ART: HSA032YS COL 7806
50% WO 38% WM 12% NY

PROMOSTYL
TREND FORECASTING