



## DEAR CLUSTER COMMUNITY,

We are pleased to invite you to the **GO Furniture Meta-Cluster Hub Meeting 2025**, taking place on September 18, 2025, at the EFG Headquarters in Tranås, Sweden, in collaboration with Möbelriksdagen.

This one-day, cross-European event focuses on accelerating the green and digital transformation of the furniture sector. It will bring together industry leaders, researchers, and policymakers for a day of insight, inspiration, and collaboration.

## EVENT HIGHLIGHTS INCLUDE

**Keynote:** Prof. Carsten Sørensen (Copenhagen Business School) on Digital Transformation in Action

**Research Panel:** Featuring EU innovation projects STELLA, ENTRUST, and FOREST

**Nordic Innovation Spotlight:** From data to business value

**Regional Policy Dialogue:** Smart Specialisation & Launch of Clusters Meet Regions 2026

**Meta-Cluster Hub Meeting:** Shaping the future furniture agenda across Europe

**Networking Dinner:** Evening gathering at the historic Badhotellet with Möbelriksdagen attendees

## PRACTICAL INFO

**Participation Fee:** €175 - covering lunch, scheduled coffee breaks, and the official networking dinner in the evening (inclusive of 25% VAT)

**Accommodation:** Stadshotellet, Tranås. Bookings can be made by phone at +46 140 566 00 or by email at [info@tranasstatt.com](mailto:info@tranasstatt.com). Please mention "Interior Cluster Sweden" as the booking code.

**Travel:** Closest airports: Gothenburg Landvetter Airport (GOT), Stockholm Arlanda Airport (ARN), and Copenhagen Airport (CPH). From there, you can travel by train or rental car to Tranås

[Register here](#) – deadline: September 3, 2025

**Questions?** Contact Susanne Israelsson at [Susanne.israelsson@interiorcluster.se](mailto:Susanne.israelsson@interiorcluster.se) | +46 725 228 100

Let's connect, collaborate, and lead the sustainable transition of our sector – together.

Warm regards,

GO Furniture Meta-Cluster & Interior Cluster Sweden

interior cluster  
sweden

