

**66 SOCIAL MEDIA POST IDEAS**

- 1 Inspirational quotes
- 2 Question posts
- 3 Holiday posts
- 4 Lifestyle posts (Travel, fun, social)
- 5 Share your dream/why
- 6 Gratitude posts. Today I'm grateful for \_\_\_\_\_. Ask them what they're grateful for
- 7 Testimonial post for a product/service you've used (ideally one you market)
- 8 Recognition post. Highlight someone who has (achieved something, done something remarkable, you appreciate.)
- 9 Caption this (ask people to caption a funny or unusual picture)
- 10 Share a struggle and how you overcame it
- 11 #mancrushmonday #womancrushwednesday
- 12 Throwback Thursday #throwbackthursday
- 13 Teach something
- 14 Would you rather. Google "would you rather questions"
- 15 Sunday Funday #sundayfunday
- 16 Family Love (post a picture of your family)
- 17 Overcoming a fear
- 18 Promote a podcast
- 19 Promote a book
- 20 Who's your favorite posts. Ask who's your favorite \_\_\_\_\_? (speaker, author, singer, actor) Share yours
- 21 What's your favorite posts. Ask what's your favorite \_\_\_\_\_? (Quote, restaurant, meal, book, podcast, tv show, movie) Share yours
- 22 Get silly. Show a different side of you to relate with your audience
- 23 Date Night. Take a picture of your date and acknowledge them
- 24 Biggest lesson. Share one of the biggest life lessons you've learned.
- 25 Origin story. How you got started in business
- 26 What most don't know about me. Ask others to share as well
- 27 Share your morning routine
- 28 Share an embarrassing moment
- 29 Unboxing video
- 30 Ask what you can help your followers with in an upcoming post or video
- 31 Motivational Monday #motivationalmonday Share an inspirational video
- 32 Share an interesting article about your industry (google "interesting article about (your industry)")
- 33 Make an offer for a product you sell
- 34 Top x tips on (something you're an expert at)
- 35 Ask for recommendations (books, podcasts, TV shows, movies, products)
- 36 #tiptuesday Give a tip that will help your followers

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- 37 #wisdomwednesday Share an insight you have that resonates with your audience
- 38 #freebiefriday Give a sample of your product away
- 39 Interview someone successful
- 40 Host an #askmeanything live video
- 41 Share a step-by-step tutorial
- 42 Make a challenge
- 43 Hero shoutout. Who is your hero and why
- 44 Shoutout to a top fan
- 45 Shoutout to a leader you admire
- 46 Create a facebook or instagram story poll
- 47 Share a fear and ask for theirs
- 48 Explain how you prepare/plan for your week ahead
- 49 Share an app you couldn't live without and ask for everyone's favorite app
- 50 Share what's on your bucket list
- 51 Make a vision board and share it
- 52 If you could posts (Go anywhere where would it be. Have any superpower what would it be)
- 53 Create a letter to your younger self
- 54 Share an infographic
- 55 What's better \_\_\_\_\_ or \_\_\_\_\_?
- 56 Accountability post. Share your workout/weight loss goals, take a picture and bring your followers into your transformation
- 57 Re-purpose an old post
- 58 What do you think post. (Current events, politics, etc)
- 59 Before and after post
- 60 x facts about \_\_\_\_\_. (Your product, industry, etc.)
- 61 Hacks for (time management, fitness, weight loss, travel, cooking, parenting, productivity)
- 62 Book summaries
- 63 Funny personal stories about your life
- 64 Meme posts. (These are great to post in your stories)
- 65 Thank God it's Monday #TGIM
- 66 Tell a joke