



# European Product Novelties 2022 meeting

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## •SUMMARY

# Agenda

1. Cooking
2. Dishwashing
3. Cooling
4. Laundry

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MEETING 2022

# 01

## COOKING

# New ovens BIO21 IconLed+ display

New IconLed+ display will make difference because it presenting most valuable user benefits like **improved baking experience**, **time savings** and **intuitive user interface** with only one knob control for easy select and confirm. **New useful functions** will make experience even greater with the **Steam assist baking** and **Air fry function**.

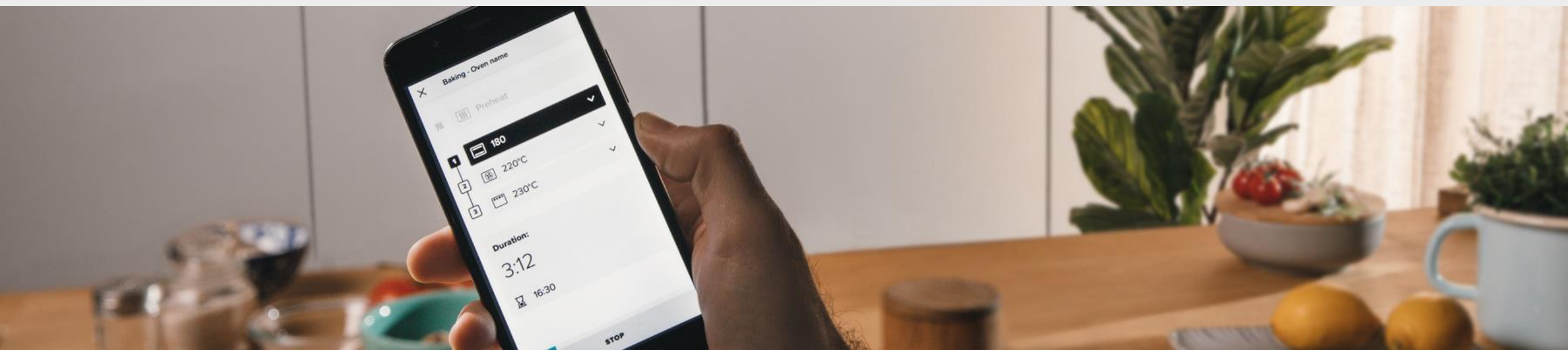
SOD: Jan 22



# BIO21 ConnectLife Oven

With all benefits of top **IconLed+ build in ovens**, Gorenje and Hisense brands will feature smart ovens with the **Connect Life application**. The app on users' smart phone will **allow remote control, monitoring and support baking experience with recipes**. You can easily manage your oven issues with immediate access to „Frequently asked questions“ database or you can contact our after sales support directly from the app.

**SOD: Apr 22**



## Pure Line BIO21 match

Combined compact microwave ovens with design matching BIO21 range based on BIO14 platform.

**SOD: Feb 22**

## Design line ovens

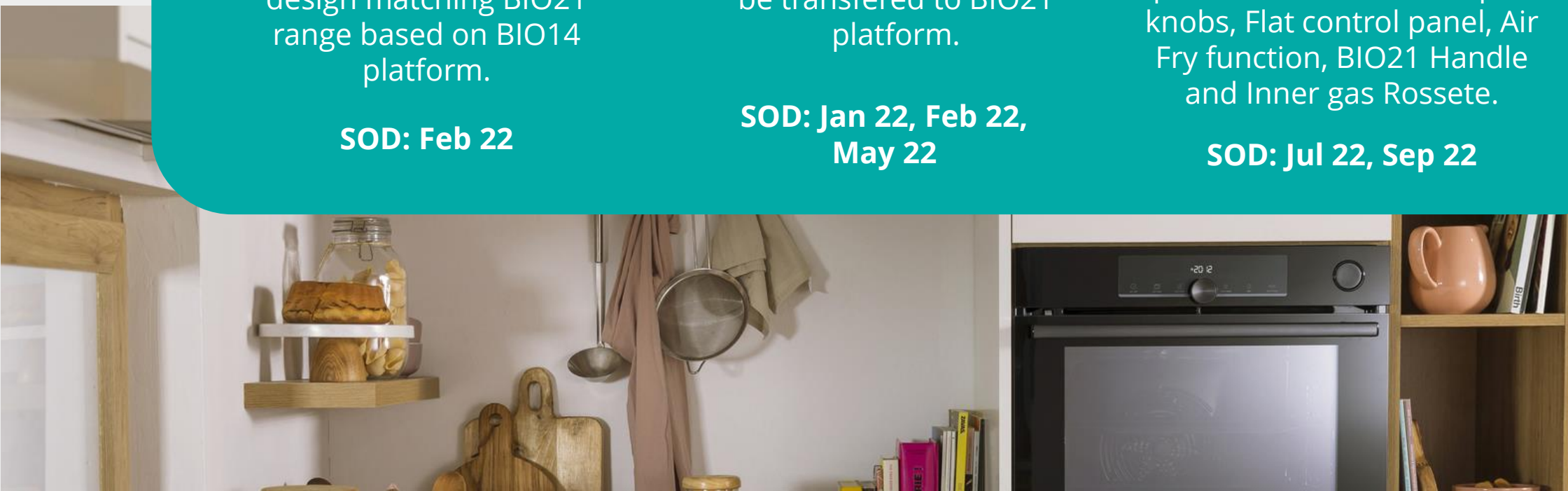
Design lines Classico, Ora Ito and Simplicity will be transferred to BIO21 platform.

**SOD: Jan 22, Feb 22,  
May 22**

## FS50 and FS60 Cookers – Facelift

New FS Cookers facelift and aligning with the BIO21 platform with the Push pull knobs, Flat control panel, Air Fry function, BIO21 Handle and Inner gas Rossete.

**SOD: Jul 22, Sep 22**



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02

DISHWASHING



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# DW50

## New dishwasher platform

SOD: Q2 2022

Completely **new Dishwashing platform DW50** with the **improved cleaning performance** (Intensive Clean Zone, Top spray arm, updated filter), **improved drying performance** (Fan Dry and Auto Door opening), **with focus on antibacterial & sterilization features** (UV light, Hygiene program, Ionizer). Your convenience will be taken care with several features like Auto Dose, Easier installation with new Sliding door solution, Connectivity, 1 hour programme with increased, 65°C, temperature programme and a Night programme.



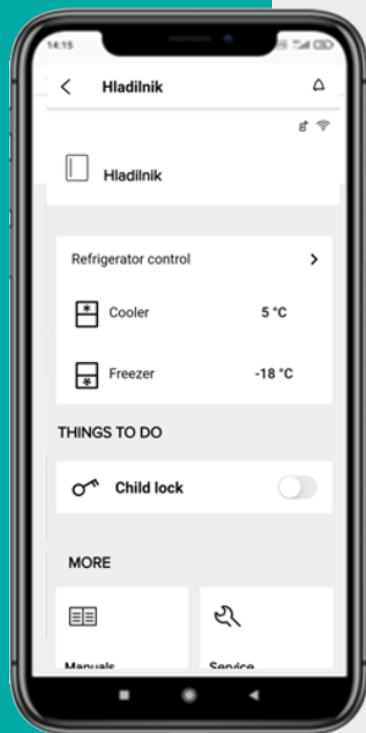
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03

COOLING

# Gorenje – FS 2D Combi NF – Smart WiFi Models

(Origin: RS - SOP: 09.2021)



**Smart WiFi** market is currently dominated by LG and presents **new business opportunity**.

We have limited assortment of New Smart Combi with own **ConnectLife application** of **Gorenje** and **Hisense** brand.

New Smart Combi with the **Connect Life application** allows you **Remote monitoring, Remote set and control, Remote notifications, Service ticketing** and much more.

**Real benefits** are that you can change settings of your fridge while shopping, no more spoiled food due to our smart alerts which will always get notified when you left the doors opened and much more.



# Gorenje – FS 2D Combi NF – New Retro

(Origin: RS - SOP: 12.2021)

**New timeless Story** with **new design** and **technology** and **available as NoFrost only – no ice / no problem**. Design brings refreshed Retro shape and new bigger logo, new handle with better and easier grip and new metal back of improved quality. We didn't forget on AdaptTech for constant temperature, energy savings and better food quality.



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# Gorenje – BI 2D Combi – New EU en. class E

(Origin: RS - SOP: 01.2022)



**Hisense** EUROPE

**NEW: BI COOLING IN E  
ENERGY CLASS!**

**New Essential and Advanced model  
available in EU energy class E.**

We offer models with already very well known features: D2D, No-frost, Bottle holder, CrispZone with VitaLight and SmartHumidity, MultiAdjust shelves, big Space box, LED illumination and much more.



## Gorenje – New Generation – BIBU600

(Origin: CN - SOD: 04.2022)

New **built-in Cooler** with the LED Display, LED illumination, SuperCool function, Multibox, Deep door shelf, MultiAdjust shelves, D2D hinge and CrispZone. The E energy class will bring you more economical appliance.



## Gorenje – New Generation – FS 1D Width 60cm (Origin: RS - SOP: 05.2022)



- FS Cooler 185cm (Energy: F/E/D/C) – depth: 66,3cm
- FS Freezer NF 185cm (Energy: F/E/D) – depth: 66,3cm
- FS Cooler 145cm (Energy: F/E) – depth: 59,2cm
- FS Cooler+box 145cm (Energy: F/E) – depth: 59,2cm
- FS Cooler+box 154cm Retro (Energy: D) – depth: 66,1cm

Ready for Q2 2022.

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# 04

## LAUNDRY



# New Phase I washing machines

**New Primary and new Essential are ready.** We were focused on 3 new trends: **InverterPowerDrive motors** (both models), **Energy efficiency** and **Short wash programs**. Steam is important feature and in 2022 is expected that almost 55% of washing machines on the market will have steam function. We added steam on two wash programs in Primary, whilst Essential models have steam as a function, and it is available also on DrumClean program. We didn't forget on Extra hygiene function which removes 99,9% of bacteria, Anticrease and Prewash/disinfectant function.



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## New Phase II tumble dryers

People many times dry clothes that are not meant to be dried in tumble dryer and usually this means shrinking and destroying your favorite shirts or trousers. We can't change habits of users, but we can help them to minimize the damage. **Our feature NatureDry reduce shrinking by 50% vs. normal heat pump tumble dryer.** New Primary and new Essential models have Fast 89 drying program, which can be combined with Fast 32 washing program.

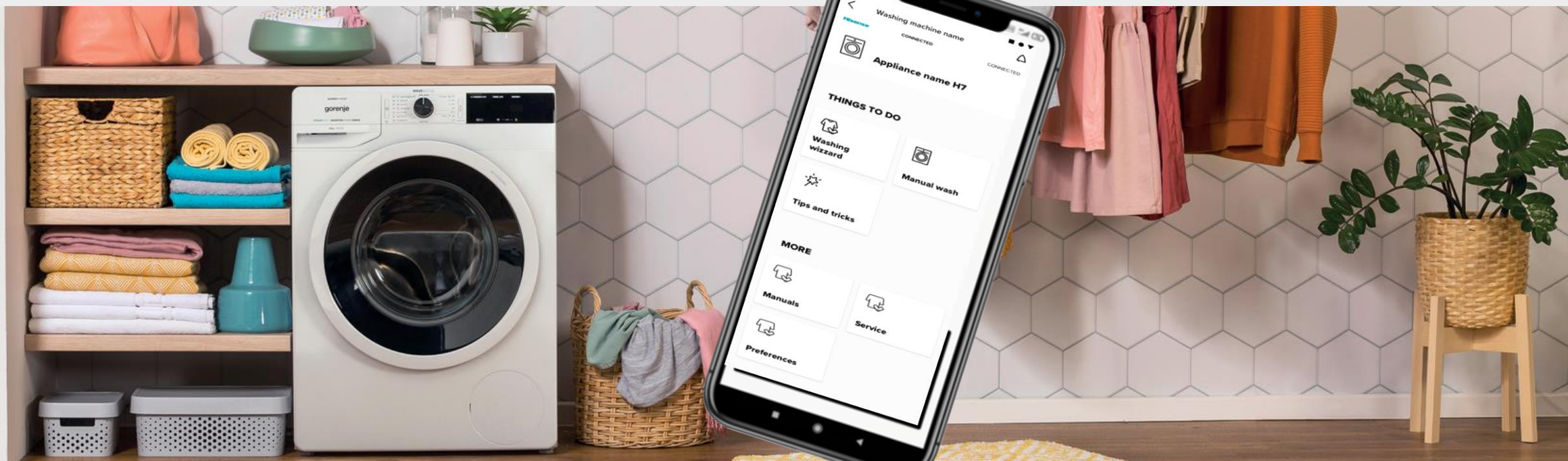


# New Advance & Superior WM/TD

SOD: Aug 2022

**Connect life - New Smart WM and TD appliances from Velenje will be more than just smart.** Main novelties of WM and TD are Wi-Fi connected and smart appliances, AirDry function, for more hygiene and less problem and AutoDose system, for convenient usage of the washing machine.

New Wi-Fi washing machine will offer you: **Remote monitoring, notifications, Remote set/control, Service ticketing** without the need to call the aftersales and **Washing wizard:** a guide to an optimal washing program and a Voice control: Amazon Echo & Google Home.



# Thank you!

**Hisense**



FIFA WORLD CUP  
Qatar 2022

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