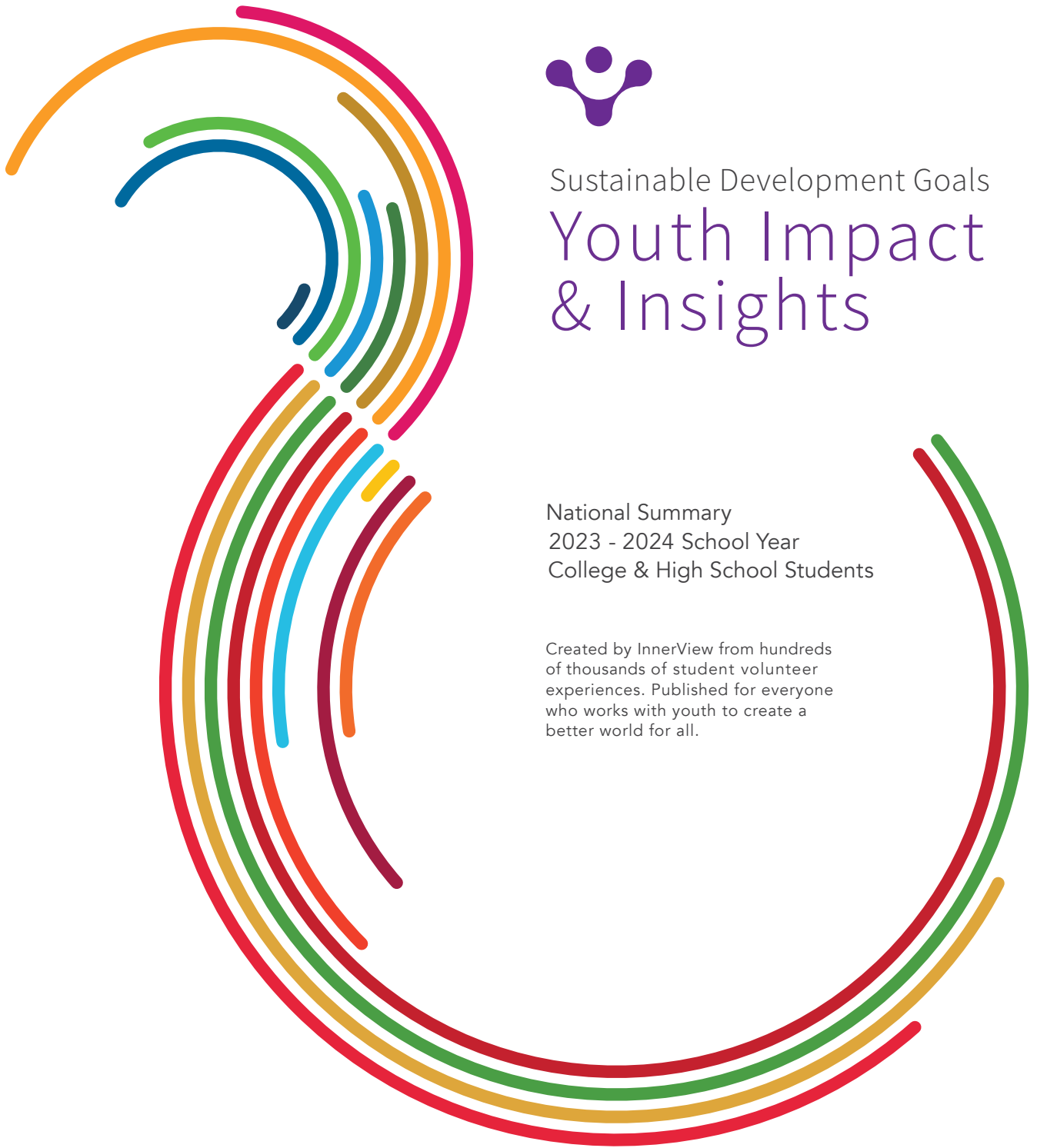




Sustainable Development Goals
**Youth Impact
& Insights**

National Summary
2023 - 2024 School Year
College & High School Students

Created by InnerView from hundreds
of thousands of student volunteer
experiences. Published for everyone
who works with youth to create a
better world for all.



Youth Impact + Insights

InnerView Perspective

We are proud to introduce the 2023-24 SDG Youth Impact and Insights Summary, marking our seventh year of collaboration with students, groups, programs, schools, and partners across the United States. This report is a reflection of our unwavering commitment to elevating the diverse voices, interests, and insights of young people while celebrating their remarkable contributions to community service and the UN Sustainable Development Goals.



The actions and voices of students continue to inspire us, and the impact of youth-led initiatives across the country has been profound. During the 2023-24 school year, youth investment of talent and time saw a remarkable 34% increase compared to the previous year. As we look ahead, this report serves as a moment to reflect on the lessons learned from millions of hours of service and millions of individual student activities. It provides a unique view of emerging patterns, trends, and new opportunities for engaging with youth who are dedicated to creating a better world for all.

Several key themes emerged during the 2023-24 school year and connectedness, collaboration, and equitable access are at the core of all three key themes as these digital natives drive real-world change.

NextGen Leadership

Spirited students are seeking pathways, not permission, to lead. With access to global resources, an array of networks, and a culture of continuous learning a wider range of students are eager to represent and rapidly mobilize others to action for programs and causes.

Authentic Voice + Input Channels

With a strong emphasis on equity, students recognize the power of their voices and actions. The inclusion of more voices fosters deeper understanding and promotes natural collaborative dialogue, leading to creative solutions that harness diverse talents and skills. We are seeing fresh approaches to drive meaningful engagement.

Meaningful Mentors

Inspirational role models and mentors are ideal activists and educators for issues and this segment has two distinct roles. Elementary and middle school students welcome interactions, viewpoints, and education from passionate older students. Likewise, these overly scheduled high school students seek and prioritize experiences and guidance from “next stage” role models: college students and young professionals.

As we move forward into another year of purposeful collaboration with students, we are continually inspired by the personal and collective growth that happens when young people are empowered to explore, engage with opportunities, and expand their networks.

We extend our deepest gratitude to all those within the youth service ecosystem—especially our Champions of Change—who have dedicated their time, effort, and strategic support to address local challenges and advance the UN Sustainable Development Goals. Together, with students at the forefront, we will continue to shape a brighter, more sustainable future for our communities and the world.

Kristine Sturgeon
CEO, InnerView



Vibrant Network of Impact Driven Youth



\$53.7M

Community Impact Value



1.6M

Hours of Community Service



Actions for all 17 UN Sustainable Development Goals



50

States with Student Action

Youth Social Responsibility Data Inputs

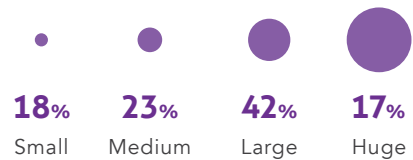
InnerView.org

The 2023-24 SDG Youth Impact & Insights Summary is the result of meticulous analysis conducted on hundreds of thousands of self-reported entries submitted by tens of thousands of students, aged 14 to 24, through the InnerView mobile app. These entries served as a conduit for capturing the rich tapestry of their diverse service experiences, with the aim of enlightening and motivating others through aggregated information. Within this framework each student receives an official artifact, a service impact resume for use in job and college applications.

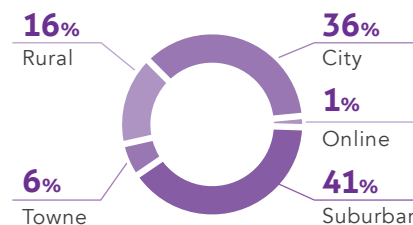
School Profile



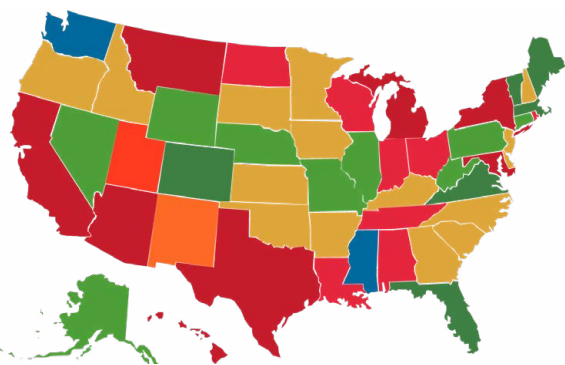
School Size



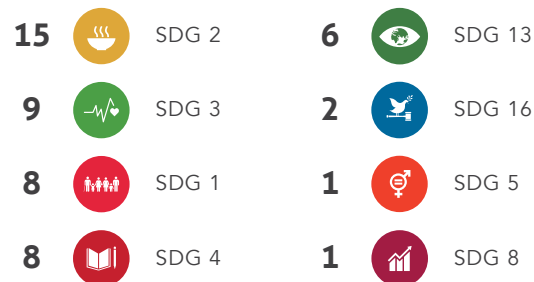
School Locale



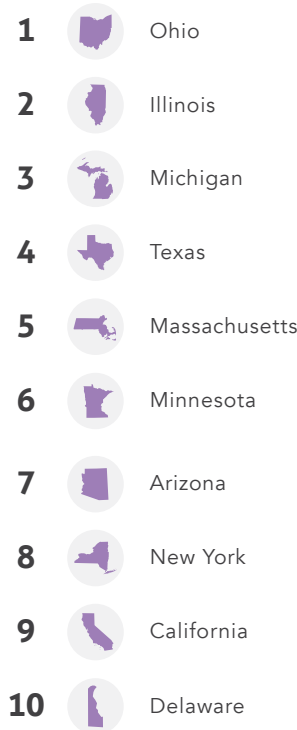
Most Important SDG



of States That Ranked The SDG As Most Important



Most Impact



Youth Activities Building A Better World



Global Goals to Transform Our World

On 1 January 2016, the 17 Sustainable Development Goals (SDGs), also referred to as the Global Goals, of the 2030 Agenda for Sustainable Development – adopted by world leaders in September 2015 at a historic UN Summit – officially came into force. We have under a decade to achieve these essential Goals that universally apply to all. Countries will mobilize efforts to end all forms of poverty, fight inequalities and tackle climate change, while ensuring that no one is left behind.

The InnerView social responsibility platform supports and connects the ecosystem of community service with visible, measured progress and delivers personal, social and professional benefit to each participant, helping students, groups, schools & nonprofits, and committed businesses demonstrate social impact. We believe that this value exchange will better connect volunteers with local needs, develop compassionate youth, demonstrate purpose for jobs and post-secondary education, and deliver progress to the Sustainable Development Goals.

The Global Goals are the perfect connector to expose volunteers to a wide range of causes, help a youthful generation through discovery and skill development cycles, and better understand the impact for any path they might choose to get involved.

"I trust young people to push my generation to save our planet and our future – and it's important to me to connect with them so that I can learn from them and hear their views."

António Guterres
Secretary-General
of the United Nations



THE GLOBAL GOALS
For Sustainable Development

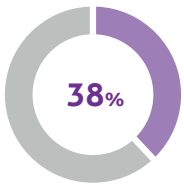
This graphic displays the official UN SDG icons that represent each goal. Students on InnerView are asked to select the SDG they believe is most important, displayed as a rank in the upper left quadrant. The data flag in the lower right quadrant is the % of InnerView student volunteers that took action for this goal in the 2023-24 school year.



Youth Values

Social and Emotional Connections to Others

Volunteerism is a learned behavior. Behind each act of service is a motivation, a personal inspiration to help and change the outcome for another. Service deepens connections to others, communities, and causes. Students on InnerView connect every activity to a personal value or motivation. This action further imprints the experience and provides better recall as students are developing their journey of service and impact.

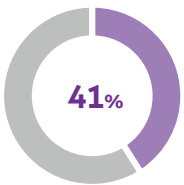


Compassion

An inner drive to care for, assist or positively impact others



Top Motivation for:

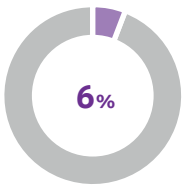


Connectedness

An aspiration to be part of something bigger – a desire to cultivate a relationship with other individuals, your community, a movement, our world



Top Motivation for:

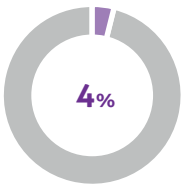


Curiosity

A desire to learn new things, to gain a better understanding



Top Motivation for:

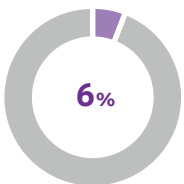


Integrity

A sense of responsibility to do the “right” thing in all situations



Top Motivation for:

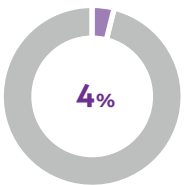


Respect

A regard for the feelings, wishes, ideas, rights, and traditions of all



Top Motivation for:



Spirituality

A concern for the human spirit or soul



Top Motivation for:



InnerView Engagement Continuum™



Curious

Seeking connection through personal experience. Basic cause awareness.

23% of Volunteers

- 1.8 Avg Activities
- 9.8 Service Hours
- 1.3 Avg Causes



Exploring

Desire to align interest or passion with cause-centric activity.

21% of Volunteers

- 4.3 Avg Activities
- 22.5 Service Hours
- 2.4 Avg Causes



Casual

Declared interest with demonstrated activity. Appreciates invitation and fulfilling needs.

31% of Volunteers

- 8.3 Avg Activities
- 32.5 Service Hours
- 3.3 Avg Causes



Committed

Intentional. Seeking progress and impact. These are vocal advocates and developing leaders.

20% of Volunteers

- 16.8 Avg Activities
- 53.2 Service Hours
- 4.2 Avg Causes



Leader

Passionate and proven leaders. These students are building personal and purposeful networks for action.

6% of Volunteers

- 30.4 Avg Activities
- 143.7 Service Hours
- 4.8 Avg Causes

Volunteer Engagement

Each volunteer interaction is an opportunity to show gratitude, recognize the impact, connect passion & purpose and deepen understanding. Like any model, we study the progression and patterns of each stage of the journey. The summary to the left introduces the InnerView Engagement Continuum™ to better connect and inspire our youth at any stage.

Youth Commitment Over Time

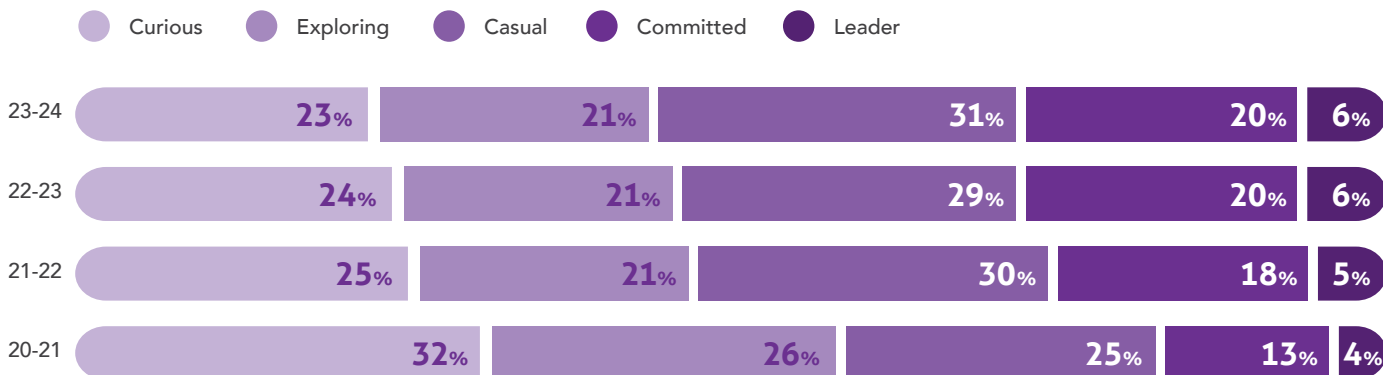
The 2023-24 school year wrapped our seventh year of promoting SDG-centric service opportunities to students. Early measures indicate, students who have been part of the InnerView network, invest more personal time each year in their local community.

The average hours per year that an InnerView volunteer invests in SDGs increase significantly across a four year journey.

First year	27.9 hrs
Fourth year	55.0 hrs +97%

Year to Year Engagement

The positive shift of student volunteers from Curious + Exploring to higher levels of engagement (to the right): Casual, Committed, or Leader is significant over the years.



Inspiring Others To Action

Gateway Activities through Groups & Events

Club members and event organizers create opportunities to extend awareness and invite others to get involved in specific causes. First-time volunteers appreciate the ability to browse an array of scheduled events and activities to discover a personal fit. Students gain a better understanding of issues and solutions through a rich personal experience.

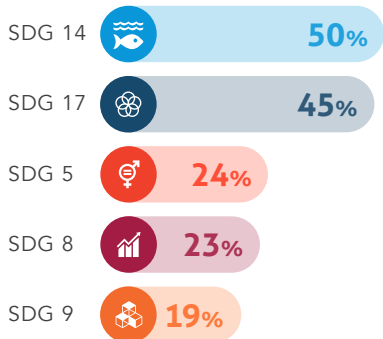
The service ecosystem needed to adapt and create new ways to engage volunteers with productive In-Home effort while many In-Community paths were closed or had restrictions. The new channel of meaningful interactions was well received by volunteers and unlocked new paths for students in remote geographies, introverts, and students with special needs to access a wider range of opportunities to better align with personal passions.

Activities While Taking Part with an Event/Group



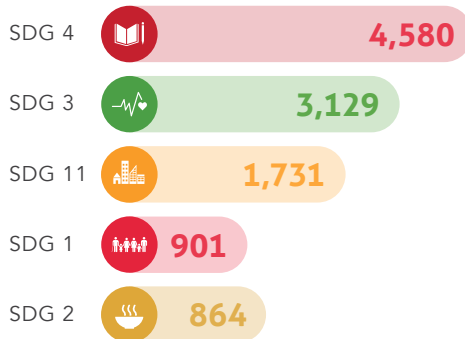
Top 5 Events In-Home

Areas Supported predominantly with In-Home Activities



Top 5 Events In-Community

Most Active Event Categories (posted events/activities)



Stats below represent aggregate participation across all activities in the 2023-24 school year. For variants across causes, see the SDG pages that follow.



52%

Activities as Part of a Group



12,723

Events Posted
All 17 SDGs represented



2% In-Home Postings
98% In-Community Postings

"Students develop a service resume, hold themselves accountable, and easily develop working relationships with charities and nonprofits that hold meaning for them. They are proud of their service awards and love the chance to see how much they can accomplish."

Ashley H
Ball High School

"InnerView makes my students part of a bigger family of conscious citizens."

Huseyin A
Coral Academy of Science
Sandy Ridge Campus



Skill Development

Real-World Experience

Community service is not a formal apprenticeship; however these experiences are incredibly valuable for similar reasons.

Young volunteers are:

- Investing talent and time in the causes they care about
- Demonstrating and developing soft skills of collaboration, communication, and reliability
- Connecting and building an impact driven network
- Seeking alignment of purpose and passion
- Exploring career pathways and roles

Communication & Advocacy Student Activities

19%

Speaking at an Event

6%

Publishing an Article

28%

Advocating on Social Media



47%

Doing Outreach

Leadership Student Activities

5%

Leading Collection Drive

10%

Leading Initiative

16%

Leading Program

5%

Leading Committee



28%

Leading Event

5%

Leading Fundraiser

13%

Raising Money

18%

Leading Club

21st Century Skills Collaboration

"I learned about the collaboration necessary to craft a community space. This activity inspired conversation about books, what should be read, and by whom, within a larger context of censorship and book bans. I learned about the values of problem solving, patience and teamwork when the scanning systems failed for an entire shelf and it had to be rescanned in its entirety. The frustration of this process was remedied by other members of the team joining in the effort and working together certainly made the task more manageable. As we reconsidered the configuration of the library, I felt a connectedness to the entire community through the shared space."



Maahiya, Class of 2025
SDG 4

Progressive Responsibility

"After participating in this, it encouraged me to start thinking about creating my own project and getting people together to help a common cause."



Shrinidhi, Class of 2024
SDG 3

Human Agility

"I walked away with a new mindset: people that seem new and unlike me actually share a lot of the same challenges as me. This experience taught me how to be more open-minded and accepting of others."



Jaffa, Class of 2024
SDG 16

Creativity

"It meant a lot to me being able to continue supporting this program because I find it valuable to inspire fun through creativity, especially for young children."



Lada, Class of 2025
SDG 4



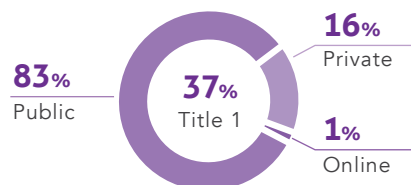
Elevating Student Voice

The responses shared below were collected and analyzed by InnerView through a digital survey of high school students in the 2023-24 school year. Aggregate participant profile information for this survey is as follows:



1,500
US High School Students

SCHOOL PROFILE



? Which of these would you consider doing to support the issue of High School Mental Health?

Select all that apply

- 64%** Support anonymously
- 36%** Visible social support
- 62%** Participate in an event/activity
- 46%** Create awareness & education materials
- 32%** Advocate – speak up!
- 32%** Connect like-minded groups & people for impact
- 23%** Lead and host events/programs
- 1%** Other
- 4%** This is not an issue I would support with personal action

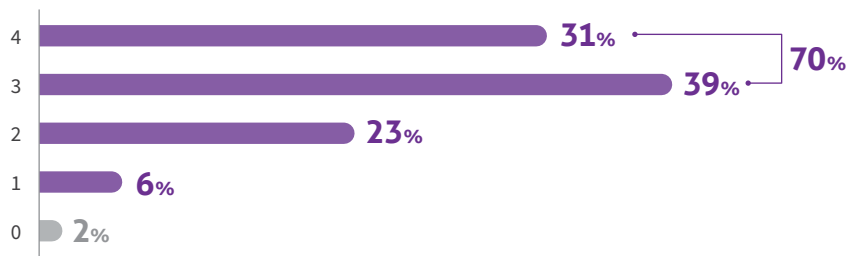
Mental Health Matters

We have made it a priority to amplify student voices and perspectives through various engagement opportunities, including surveys, panels, cohorts, and youth advisory groups. With Mental Health and Well-Being ranking as a top area of student interest, we captured a youth perspective focused on self and social circles for all who are working on this critical issue.

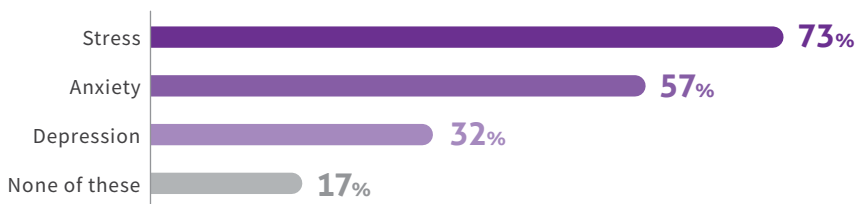
Below, we highlight key responses related to socialization of mental health including stigma, social circles, and actionable paths of interest to emphasize perspective. The full report is available to the public. InnerView will continue a focus on this issue for the next several years with trusted Champion of Change partners and programs.

? In your opinion, does the stigma surrounding mental health affect students' willingness to seek help or talk openly about their struggles?

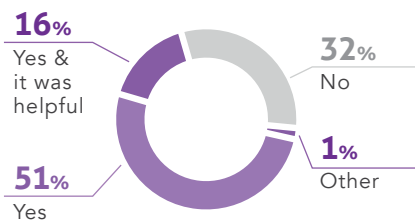
4 – Absolutely, 0 – Not at All



? Have you noticed an increase in any of these challenges within your friend group?



? Has mental health ever been a topic in your friend group?



? Do you believe friends are a good path of support for you?



Local Needs. Global Challenges

Aligning Passion And Purpose

Students are positioned at various stages of familiarity with the Global Goals, but the issues they represent are universally identifiable. Each student possesses a valid and distinct perspective shaped by their individual life experiences and comprehension. In a spirit of inclusivity and without considerations of empowerment or access, we ask our students for their opinion on which Global Goal resonates as the most significant to them.

The ranking of most important issues, or Global Goals, surfaces a top five, separated by only 1.16% of students. Also of interest, Gender Equality ranks at position six and if combined with Reduced Inequalities represents top interests of 11.86% of students; which would slide Equality into fourth most important and push No Poverty to five and Climate action to six.



Student Impact

In recent years, student priorities have evolved to mirror a heightened real-world awareness of issues that are not only hyper-micro but also deeply personal, affecting lives within homes, neighborhoods, and communities.



Student Interest

It is helpful to compare youth interest with the impact data: where students invested their time and talent in causes for each of the same time periods. We use this information in an effort to establish partners and programs to offer students opportunities and actionable paths to better align their passion, time and talent.





1 No Poverty

End poverty in all its forms everywhere

Meaningful Activities

IN-HOME

- Donate clothes
- Assemble hygiene kits for the homeless
- Homelessness education
- Organize a collection drive

IN COMMUNITY

- Volunteer at a shelter
- Join a team to build homes
- Host a collection drive
- Weekend/mission trips

PROGRAMS TO EXPLORE

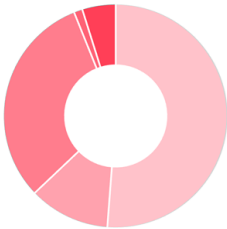
- Habitat for Humanity
- Local Homeless Shelters
- Mission Trips



Most Common Motivation

Compassion

Action Type



- 51% VOLUNTEERING
- 12% TAKING PART
- 31% DONATING
- 1% ADVOCATING
- 5% LEADING

57%

Activities with a Group

3%

In-Home Activities

"The opportunity to show kindness

through donations is always heartwarming, and the fact that our whole school was active in this event gave me a great sense of community."

Hyunseo, Class of 2024

Days of Awareness

OCTOBER 10

World Homeless Day

OCTOBER 17

International Day for the Eradication of Poverty



24%

Students Taking Action

VOLUNTEER COMMITMENTS

62%

single activity with cause

5.8

average hours per activity

38%

of volunteers returning to cause

3

 avg activities

3.6

 avg hrs/activity

\$2,904,700

Community Impact Value



49%

Schools with Activity



4th

Students Ranked as Most Important Goal



902

Published Event Activities





2 Zero Hunger

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

Meaningful Activities

IN-HOME

- Donate food
- Deliver meals & groceries
- Organize a food collection
- Help build a food pantry directory

IN COMMUNITY

- Pack meals at a food bank
- Volunteer at a community garden
- Serve meals at a soup kitchen
- Start/support school pantry
- Add healthy cafeteria options

PROGRAMS TO EXPLORE

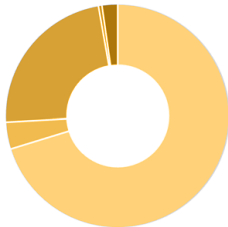
- Feeding America
- Meals on Wheels
- No Kid Hungry



Most Common Motivation

Compassion

Action Type



70% VOLUNTEERING
 4% TAKING PART
 23% DONATING
 1% ADVOCATING
 2% LEADING

48%

Activities with a Group

2%

In-Home Activities

"I helped package food for underprivileged children. I felt good inside helping hungry kids in need by being part of the group that will help 60 kids to have enough food for a year."

David, Class of 2026

Days of Awareness

MAY 28
World Hunger Day

SEPTEMBER
National Family Meals Month

SEPTEMBER
Hunger Action Month

OCTOBER 16
World Food Day



30%

Students Taking Action

VOLUNTEER COMMITMENTS

57%
single activity with cause

3.6
average hours per activity

43%
of volunteers returning to cause
 4 avg activities
 2.9 avg hrs/activity



\$3,150,900

Community Impact Value



55%

Schools with Activity



1st

Students Ranked as Most Important Goal



864

Published Event Activities





3 Good Health & Well-Being

Ensure healthy lives and promote well-being for all at all ages

Meaningful Activities

IN-HOME

- Send inspiring cards to isolated individuals
- Make face masks & shields
- Host in-home wellness classes for peers
- Fundraise for research

IN COMMUNITY

- Volunteer at hospitals & nursing homes
- Donate blood
- Awareness walk / run
- Coach youth sports / Camp leader

PROGRAMS TO EXPLORE

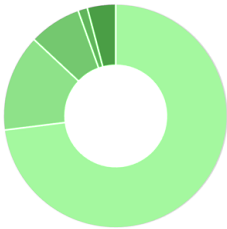
- American Cancer Society
- Children's Miracle Network
- Special Olympics
- Mental wellness programs



Most Common Motivation

Compassion

Action Type



- 73% VOLUNTEERING
- 14% TAKING PART
- 8% DONATING
- 1% ADVOCATING
- 4% LEADING

49%

Activities with a Group

3%

In-Home Activities

"What I enjoyed most about

being a peer helper were the shifts in the student lounge talking to the other students and making them feel connected and part of the student community. I was always there to encourage other students."

Qi, Class of 2025

Days of Awareness

APRIL 7

World Health Day

JUNE 15

World Blood Donor Day

OCTOBER 10

World Mental Health Day



3,129

Published Event Activities



62%

Students Taking Action

VOLUNTEER COMMITMENTS

34%

single activity with cause

8.0

average hours per activity

66%

of volunteers returning to cause

5

 avg activities

3.8

 avg hrs/activity

\$14,022,100

Community Impact Value



73%

Schools with Activity



2nd

Students Ranked as Most Important Goal





4 Quality Education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Meaningful Activities

IN-HOME

- Make & donate flashcards for elementary students
- Share recordings of children's books readings
- In-Home tutoring
- Organize a book/supply drive

IN COMMUNITY

- Donate books/supplies
- Volunteer at a library
- Education based clubs (STEAM, literary, arts, etc)

PROGRAMS TO EXPLORE

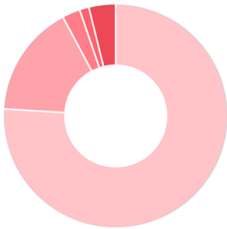
- Boys & Girls Club of America
- Local elementary schools



Most Common Motivation

Connectedness

Action Type



76% VOLUNTEERING
16% TAKING PART
3% DONATING
1% ADVOCATING
4% LEADING

58%

Activities with a Group

1%

In-Home Activities

"I am leading a chapter and hosted a STEAM night for elementary schoolers. They were able to learn some coding, art, and some flower science. By planning and teaching these kids, we can expand the field and interest in STEM. It's amazing and fun."

Riya, Class of 2024

Days of Awareness

JANUARY 24
International Day of Education

MARCH 2
Read Across America Day

SEPTEMBER 8
International Literacy Day



70%

Students Taking Action

VOLUNTEER COMMITMENTS

31%
single activity with cause

8.4
average hours per activity

69%
of volunteers returning to cause
6 avg activities
3.7 avg hrs/activity



\$19,271,500

Community Impact Value



73%

Schools with Activity



3rd

Students Ranked as Most Important Goal



4,580

Published Event Activities





5 Gender Equality

Achieve gender equality and empower all women and girls

Meaningful Activities

IN-HOME

- Participate in a women's march
- Donate feminine hygiene products
- Create in-home skills videos

IN COMMUNITY

- Volunteer at a women's shelter
- Little sibs / big sister programs
- Plan & lead Girl Scout activities
- Mentoring programs
- Support intersectional feminism campaign
- Organize a guest speaker

PROGRAMS TO EXPLORE

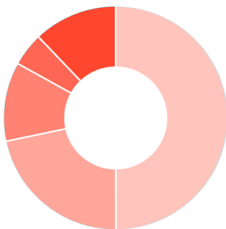
- Girl Scouts
- Girls Who Code
- Society of Women Engineers



Most Common Motivation

Connectedness

Action Type



- 50%** VOLUNTEERING
- 22%** TAKING PART
- 11%** DONATING
- 5%** ADVOCATING
- 12%** LEADING

39%

Activities with a Group

24%

In-Home Activities

"We ended up packaging over 500 products combined and we donated these to local womens shelters in the area. This was a really enjoyable event as it was our first joint meeting with another club and we got the opportunity to share our mission with more students."

Nadia, Class of 2024

Days of Awareness

FEBRUARY 11

International Day of Women In Science

MARCH 8

International Women's Day

OCTOBER 11

International Day of the Girl



2%

Students Taking Action

VOLUNTEER COMMITMENTS

77%
single activity with cause

5.7
average hours per activity

23%
of volunteers returning to cause
4 avg activities
4.8 avg hrs/activity



\$300,300

Community Impact Value



25%

Schools with Activity



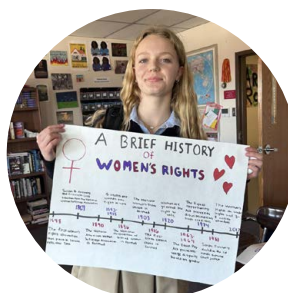
7th

Students Ranked as Most Important Goal



25

Published Event Activities





6 Clean Water & Sanitation

Ensure availability and sustainable management of water and sanitation for all

Meaningful Activities

IN-HOME

- Drinking water delivery
- Fundraise for clean water programs
- Join a citizen scientist project

IN COMMUNITY

- Clean up a river, lake or stream
- Organize a waterway cleanup
- Water research projects
- Mission trip: water project

PROGRAMS TO EXPLORE

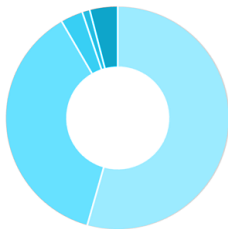
- Engineers without Borders
- Living Lands & Waters
- Water Environment Federation



Most Common Motivation

Connectedness

Action Type



54% VOLUNTEERING
 37% TAKING PART
 3% DONATING
 1% ADVOCATING
 4% LEADING

73%

Activities with a Group

1%

In-Home Activities

"I helped clean up the beach

with ESC. This made me feel amazing because I was doing something to help the planet and make it a better place."

Mieke, Class of 2024

Days of Awareness

MARCH 22
World Water Day

JUNE 8
World Oceans Day



80

Published Event Activities



2%

Students Taking Action

VOLUNTEER COMMITMENTS

73%
single activity with cause

4.9
average hours per activity

27%
of volunteers returning to cause
4 avg activities
1.5 avg hrs/activity



\$136,400

Community Impact Value



15%

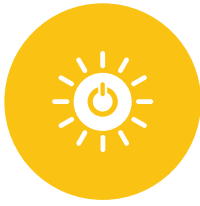
Schools with Activity



13th

Students Ranked as Most Important Goal





7 Affordable & Clean Energy

Ensure access to affordable, reliable, sustainable and modern energy for all

Meaningful Activities

IN-HOME

- Attend a clean energy online seminar
- Perform an energy audit in-home
- Participate in a clean energy workshop

IN COMMUNITY

- Participate in a lights out event
- Advocate for charging stations
- Lead a divestment campaign

PROGRAMS TO EXPLORE

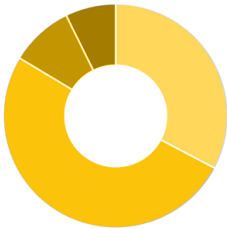
- Energy Kids
- STEM Rising



Most Common Motivation

Connectedness

Action Type



- 33% VOLUNTEERING
- 51% TAKING PART
- 0% DONATING
- 9% ADVOCATING
- 7% LEADING

42%

Activities with a Group

"I was the student representative

for the solar panel ribbon cutting ceremony at our school and I gave a speech about what I had learned from sustainability and what I hoped to gain from the solar panels."

Gia, Class of 2025

Days of Awareness

MARCH 6
World Sustainable Energy Day

MARCH 21
National Renewable Energy Day

MAY 3
International Sun-Day



0.1%

Students Taking Action

VOLUNTEER COMMITMENTS

69%
single activity with cause

16.2
average hours per activity

31%
of volunteers returning to cause
2 avg activities
4.3 avg hrs/activity



\$18,700

Community Impact Value



2%

Schools with Activity



14th

Students Ranked as Most Important Goal





8 Decent Work & Economic Growth

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

Meaningful Activities

IN-HOME

- Support local business
- Promote local businesses
- Organize a in-home career fair
- Attend a human trafficking seminar

IN COMMUNITY

- Volunteer at a refugee shelter
- Participate in modern abolitionist events
- Join a consulting club
- Participate on a Youth Advisory Council

PROGRAMS TO EXPLORE

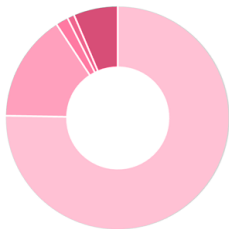
- Dress For Success
- Future Business Leaders of America
- Future Farmers of America
- Salvation Army



Most Common Motivation

Compassion

Action Type



- 75% VOLUNTEERING
- 16% TAKING PART
- 2% DONATING
- 1% ADVOCATING
- 6% LEADING

43%

Activities with a Group

23%

In-Home Activities

"Being an Executive Board

member for Kiva Club is a very demanding job but extremely insightful and I learn more and more every single day and my passion to contribute a helping hand to entrepreneurs that need it continues to grow everyday."

Praneetha, Class of 2025

Days of Awareness

JANUARY
National Mentoring Month

JUNE 20
World Refugee Day

JULY 15
World Youth Skills Day



30

Published Event Activities



2%

Students Taking Action

VOLUNTEER COMMITMENTS

76%
single activity with cause

5.1
average hours per activity

24%
of volunteers returning to cause
3 avg activities
4.8 avg hrs/activity



\$291,600

Community Impact Value



24%

Schools with Activity



10th

Students Ranked as Most Important Goal





9 Industry, Innovation & Infrastructure

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

Meaningful Activities

IN-HOME

- Participate in a Zooniverse project
- Provide in-home tech support for seniors
- Participate in a hackathon
- Volunteer for tech camp / support

IN COMMUNITY

- Help seniors improve tech literacy
- Science Olympiad
- Robotics club
- Participate in an innovation competition

PROGRAMS TO EXPLORE

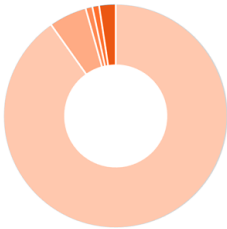
- Destination Imagination
- Hour of Code
- World Series of Innovation
- YouthBuild



Most Common Motivation

Connectedness

Action Type



90% VOLUNTEERING
5% TAKING PART
1% DONATING
1% ADVOCATING
2% LEADING

36%

Activities with a Group

19%

In-Home Activities

"I have consistently volunteered at the Nursing Home to help the elderly with their technological issues and navigate their tech devices. This has allowed me to get to know each of them personally and build a connection. This has taught me a lot about compassion and, most importantly, encouraged me to make a positive impact on each individual's life, no matter how small it might seem."

Tanvi, Class of 2025

Days of Awareness

FEBRUARY 11

International Day of Women In Science

APRIL 12

International Day: Human Space Flight

APRIL 21

World Creativity and Innovation Day



1%

Students Taking Action

VOLUNTEER COMMITMENTS

76%
single activity with cause

4.4
average hours per activity

24%
of volunteers returning to cause
3 avg activities
3.1 avg hrs/activity



\$90,200

Community Impact Value



15%

Schools with Activity



16th

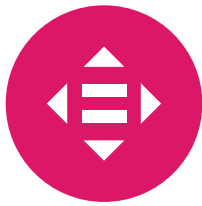
Students Ranked as Most Important Goal



16

Published Event Activities





10 Reduced Inequalities

Reduce inequality within and among countries

Meaningful Activities

IN-HOME

- Become an ally for BLM and LGBTQ+ community
- Assist with mapping accessibility issues
- Facilitate online discussions
- Promote minority-owned businesses

IN COMMUNITY

- Volunteer at events for people with special needs
- Improve accessibility for differently abled individuals
- Facilitate a workshop / retreat

PROGRAMS TO EXPLORE

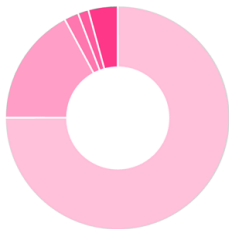
- NAACP
- Opportunity Youth Network
- Special Olympics Unified Schools



Most Common Motivation

Compassion

Action Type



75% VOLUNTEERING
 17% TAKING PART
 2% DONATING
 2% ADVOCATING
 4% LEADING

39%

Activities with a Group

2%

In-Home Activities

"I volunteered at the library
 to wrap trees with the colors of the rainbow to celebrate pride month. This advocates that libraries are for everyone, no matter their orientation or how they identify. No matter what we must be welcoming to all."

Ipschita, Class of 2026

Days of Awareness

MARCH 1
Zero Discrimination Day

MARCH 21
International Day: Elimination of Racial Discrimination

JUNE
Pride Month

DECEMBER 3
International Day: Persons with Disabilities



358

Published Event Activities



9%

Students Taking Action

VOLUNTEER COMMITMENTS

71%
single activity with cause

6.0
average hours per activity

29%
of volunteers returning to cause
4 avg activities
3.9 avg hrs/activity



\$1,122,600

Community Impact Value



36%

Schools with Activity



9th

Students Ranked as Most Important Goal





11 Sustainable Cities & Communities

Make cities and human settlements inclusive, safe, resilient and sustainable

Meaningful Activities

IN-HOME

- Chalk positive messages in the community
- Transcribe docs for Smithsonian Institute
- Host a in-home cultural cooking/arts class
- Digitize rural maps for disaster preparedness

IN COMMUNITY

- Volunteer at a community event
- Donate/collect for disaster relief
- Participate in a cultural fair
- Volunteer at a historical society

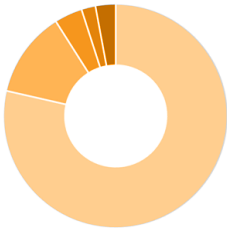
PROGRAMS TO EXPLORE

- Keep America Beautiful
- Red Cross
- Smithsonian Institute



Most Common Motivation
Connectedness

Action Type



- 79% VOLUNTEERING
- 12% TAKING PART
- 4% DONATING
- 2% ADVOCATING
- 3% LEADING

55%

Activities with a Group

1%

In-Home Activities

"As an information desk

volunteer, I helped travel passengers at OHare all with any questions or concerns regarding the airport. It is such a rewarding experience being able to connect with individuals from all different backgrounds and make a minor but positive difference in their day."

Brianna, Class of 2024

Days of Awareness

MARCH 8
World Urban Forum

MAY 21
World Day for Cultural Diversity for Dialogue and Development

NOVEMBER 2
World Habitat Day

NOVEMBER 10
International Day: Public Transportation



1,731

Published Event Activities



43%

Students Taking Action

VOLUNTEER COMMITMENTS

50%
single activity with cause

4.9
average hours per activity

50%
of volunteers returning to cause
4 avg activities
3.7 avg hrs/activity



\$5,796,700

Community Impact Value



56%

Schools with Activity



12th

Students Ranked as Most Important Goal





12 Responsible Consumption & Production

Ensure sustainable consumption and production patterns

Meaningful Activities

IN-HOME

- Take part in recycling projects
- Complete a food waste audit
- Organize a hard-to-recycle recycling drive

IN COMMUNITY

- Volunteer at a thrift store
- Volunteer for a food-recovery program
- Start a composting project
- Start a school garden

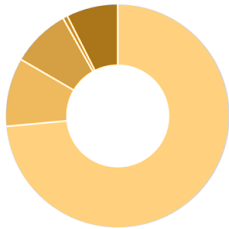
PROGRAMS TO EXPLORE

- Keep America Beautiful
- Natural Resources Defense Council
- World Wildlife Fund



Most Common Motivation
Compassion

Action Type



59%

Activities with a Group

2%

In-Home Activities

"During earth week we asked people to calculate their fast fashion carbon footprints. It was super gratifying to see all of our plans come to fruition during earth week. I'm super passionate about sustainability, so participating in green team has been a wonderful experience."

Kacper, Class of 2025

Days of Awareness

MARCH 18
Global Recycling Day

MARCH 18
Circular Economy Awareness Week

SEPTEMBER 27
Stop Food Waste Day



237

Published Event Activities



6%

Students Taking Action

VOLUNTEER COMMITMENTS

64%
single activity with cause

3.1
average hours per activity

36%
of volunteers returning to cause
4 avg activities
2.5 avg hrs/activity



\$468,100

Community Impact Value



27%

Schools with Activity



17th

Students Ranked as Most Important Goal





13 Climate Action

Take urgent action to combat climate change and its impacts

Meaningful Activities

IN-HOME

- Advocate for change
- Publish climate education info
- Join a citizen scientist project
- Lead a campaign to ban plastic straws in your community

IN COMMUNITY

- Join a climate march
- Join Earth Day / month events
- Plan & lead earth celebration events

PROGRAMS TO EXPLORE

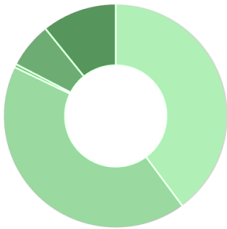
- Greenpeace
- Sierra Club
- Youth For Climate Action



Most Common Motivation

Connectedness

Action Type



40% VOLUNTEERING
42% TAKING PART
0% DONATING
7% ADVOCATING
11% LEADING

25%

Activities with a Group

12%

In-Home Activities

"I have loved participating

in this activity and spreading awareness and information about more sustainable methods of transportation. We are working for people to walk, carpool, or bike to school."

Addison, Class of 2025

Days of Awareness

APRIL 22
Earth Day

JUNE 5
World Environment Day

SEPTEMBER 7
International Day of Clean Air for Blue Skies



17

Published Event Activities



1%

Students Taking Action

VOLUNTEER COMMITMENTS

85%
single activity with cause

4.9
average hours per activity

15%
of volunteers returning to cause
3 avg activities
4.5 avg hrs/activity



\$99,300

Community Impact Value



14%

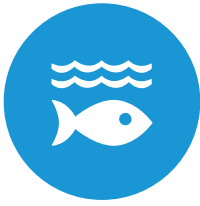
Schools with Activity



5th

Students Ranked as Most Important Goal





14 Life Below Water

Conserve and sustainably use the oceans, seas and marine resources for sustainable development

Meaningful Activities

IN-HOME

- Clean up beaches and waterways
- Participate in a Zooniverse project
- Host a in-home watch party of an ocean health movie

IN COMMUNITY

- Volunteer at an aquarium
- Marine animal rescue programs
- Educate others on plastic impact
- Marine & coastal citizen scientist projects

PROGRAMS TO EXPLORE

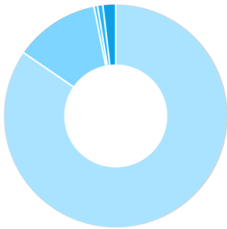
- EarthEcho
- Ocean Conservancy
- World Oceans Day



Most Common Motivation

Curiosity

Action Type



85% VOLUNTEERING
 12% TAKING PART
 1% DONATING
 1% ADVOCATING
 2% LEADING

26%

Activities with a Group

50%

In-Home Activities

"We created structures made

out of cement and sand in order to stimulate the growth of coral, and we learned about how important coral is to different ecosystems. Our work will hopefully raise awareness for the coral of the oceans."

Genevieve, Class of 2025

Days of Awareness

JUNE 8
World Oceans Day

JUNE 16
World Sea Turtle Day

JULY 7
International Save the Vaquita Day



26

Published Event Activities



2%

Students Taking Action

VOLUNTEER COMMITMENTS

77% single activity with cause
 3.6 average hours per activity

23% of volunteers returning to cause
 3 avg activities
 2.8 avg hrs/activity



\$168,100

Community Impact Value



19%

Schools with Activity



11th

Students Ranked as Most Important Goal





15 Life on Land

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

Meaningful Activities

IN-HOME

- Remove invasive species
- Organize a park cleanup
- Make pet toys for a local animal shelter
- Plant trees

IN COMMUNITY

- Volunteer with a zoo or civic garden
- Bio-eco club
- Tree canopy projects
- Promote sanctuaries / endangered species projects

PROGRAMS TO EXPLORE

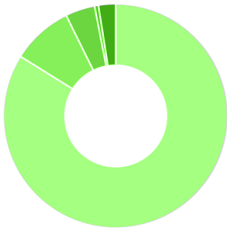
- 4-H
- The Humane Society
- World Wildlife Fund



Most Common Motivation

Compassion

Action Type



- 84% VOLUNTEERING
- 9% TAKING PART
- 4% DONATING
- 1% ADVOCATING
- 2% LEADING

42%

Activities with a Group

4%

In-Home Activities

"Volunteering at Animal Shelter

has made me more comfortable with all the duties required for taking care of animals, and only made my love for dogs greater!

Emily, Class of 2024

Days of Awareness

MARCH 3
World Wildlife Day

MAY 22
International Day: Biological Diversity

OCTOBER 5
World Habitat Day



449

Published Event Activities



19%

Students Taking Action

VOLUNTEER COMMITMENTS

65%
single activity with cause

3.9
average hours per activity

35%
of volunteers returning to cause
4 avg activities
3.2 avg hrs/activity



\$1,984,600

Community Impact Value



46%

Schools with Activity



8th

Students Ranked as Most Important Goal





16 Peace, Justice & Strong Institutions

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

Meaningful Activities

IN-HOME

- Local Board of Elections volunteer
- Support military members & families
- Develop voter education guides
- Organize a voter registration drive

IN COMMUNITY

- Volunteer for veterans programs
- Volunteer at religious service
- Welcome Honor Flights upon arrival
- Organize a debate watch party & group discussion
- Lead campaign to reduce gun violence

PROGRAMS TO EXPLORE

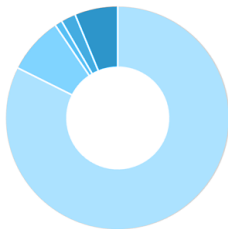
- Amnesty International
- Honor Flights & Veteran Programs
- Vote411



Most Common Motivation

Spirituality

Action Type



- 82% VOLUNTEERING
- 8% TAKING PART
- 1% DONATING
- 2% ADVOCATING
- 6% LEADING

32%

Activities with a Group

7%

In-Home Activities

"My club had a collaboration

with Students Helping Soldiers. I helped prepare food for soldiers. This is a form of respect and compassion toward the soldiers and a way for my peers and I to bring joy to hardworking soldiers."

Riley, Class of 2025

Days of Awareness

FEBRUARY 20
World Day of Social Justice

AUGUST 19
World Humanitarian Day

SEPTEMBER 21
International Day of Peace

DECEMBER 10
Human Rights Day



259

Published Event Activities



18%

Students Taking Action

VOLUNTEER COMMITMENTS

55% single activity with cause

8.1 average hours per activity

45% of volunteers returning to cause

6 avg activities

4.0 avg hrs/activity



\$3,944,500

Community Impact Value



54%

Schools with Activity



6th

Students Ranked as Most Important Goal





17 Partnerships for the Goals

Strengthen the means of implementation and revitalize the global partnerships for sustainable development

Meaningful Activities

IN-HOME

- Join education series on the Global Goals
- Organize national day-of-service activities
- Leadership conference

IN COMMUNITY

- Participate in day-of-service programs
- Collaboration for the Global Goals

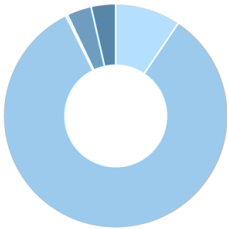
PROGRAMS TO EXPLORE

- Family, Career & Community Leaders of America
- UNA-USA Chapters



Most Common Motivation
Connectedness

Action Type



- 9% VOLUNTEERING
- 77% TAKING PART
- 0% DONATING
- 3% ADVOCATING
- 3% LEADING

31%

Activities with a Group

45%

In-Home Activities



.4%

Students Taking Action

VOLUNTEER COMMITMENTS

63%

single activity with cause

2.2

average hours per activity

37%

of volunteers returning to cause

4 avg activities

1.8 avg hrs/activity



\$23,400

Community Impact Value



7%

Schools with Activity



15th

Students Ranked as Most Important Goal



20

Published Event Activities



Volunteer Patterns

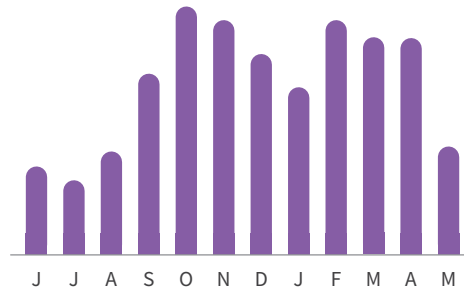
With the complex and demanding schedules of students, we have found success by providing flexible tools that support a variety of ways to engage in service – as individual students, with groups and clubs, as well as through school-wide programs. The patterns below suggest the average commitment in hours, interactions, and cause interest diversity for students.

Volunteer Spikes



Avg Daily Activities

October
November
February
March



Student Commitment to Causes



27%

8 hrs to <16 hrs
for a Single Cause

28%

16 hrs to <40 hrs
for a Single Cause

16%

40 hrs+
for a Single Cause

Volunteer Focus



24%

Single Cause
Focus

22%

2 Global Goals

21%

3 Global Goals

16%

4 Global Goals

17%

5+ Global Goals

Activity Averages by Class

SENIORS, Class of 2024

36% of Students
40% of All Activities
43.5 Hours
10.0 Activities
3.1 Causes

JUNIORS, Class of 2025

34% of Students
37% of All Activities
38.2 Hours
9.9 Activities
3.1 Causes

SOPHOMORES, Class of 2026

19% of Students
15% of All Activities
27.8 Hours
7.2 Activities
2.6 Causes

FRESHMEN, Class of 2027

12% of Students
8% of All Activities
21.8 Hours
6.2 Activities
2.4 Causes



SDG Youth Impact Recognition

National Community Service Awards

Sponsored by



UNITED NATIONS ASSOCIATION
OF THE UNITED STATES OF AMERICA

Students who devote their time and talents to serving others play a vital role in building a more inclusive and compassionate world for everyone. The National Awards program provides a unique platform for students to connect their personal and collective community service efforts with the advancement of the United Nations Sustainable Development Goals (SDGs).

These awards have been thoughtfully designed to honor and celebrate various levels of progress and commitment. Ambassador Awardees are exemplary leaders who have demonstrated their dedication at the community and regional levels, investing their personal efforts and inspiring others to take meaningful actions. Honor Awardees have made a deliberate commitment to apply their personal skills to address issues that deeply resonate with them. Merit Awardees are recognized for their commendable choice to contribute to meaningful causes within their community, actively participating in the journey towards a better world.

During the 2023-24 school year, an impressive cohort of over 12,000 students received recognition for their outstanding contributions to community service. These students not only earned National Awards but also served as powerful sources of inspiration for their peers, encouraging them to become actively engaged in their own communities. Together, they exemplify the spirit of altruism and collective action that is vital for shaping a brighter future for all.



This award program is open to all high school and college aged students in the United States. We want the world to see all the good you do!

Learn more at:
InnerView.org/Awards

"We believe this program uniquely connects an entire network of change makers including volunteers, service leaders, development programs, nonprofits, schools and committed businesses to elevate and expand the social impact of volunteer efforts and connection to the UN Global Goals."

Rachel Bowman Pittman
Executive Director
United Nations Association – USA



AMBASSADOR AWARDEES

1,781

100+ Volunteer Hours across
12+ Activities



HONOR AWARDEES

2,302

60+ Volunteer Hours across
8+ Activities



MERIT AWARDEES

7,930

30+ Volunteer Hours across
4+ Activities





Champions of Change



Social Impact Partners

Through partnerships with Champions of Change –community leaders, committed socially responsible businesses, national organizations, and government agencies– we empower young people to take meaningful action in their communities while creating a digital InnerView Service Resume that highlights their skills, interests, commitment and impact for use in job and college applications.

Our Champions of Change social impact partners are interested in recognizing, endorsing, and elevating the individuals and groups who have chosen to invest time and talent in the causes they care about. Special programs, educational series, and volunteer experiences are offered to students across the InnerView network.

Thanks to the generous support of Champions of Change, all students (ages 14-24), high schools, and college clubs in the US are able to access programs, tools, and create service resumes free of charge. We invite you to learn more about the meaningful initiatives and programs of our national partners at InnerView.org and the following pages.

To learn more about Champions of Change, contact us at: Partner@InnerView.org



Thanks to You!





Front cover graphic reflects the percentage of schools with activity for each Sustainable Development Goal