

Brella Brella Introduces New Brella Half Rain Jacket

FOR IMMEDIATE RELEASE

Webster, NY, MAY 29 2022 – Brella Brella introduces a new jacket design: the Brella half jacket.

We developed the Brella half jacket for those outdoor aficionados who need extreme weather protection for just the head, neck and shoulders.

The Brella 2015 Realtree AP Blaze half jacket is ideal to put on when entering and leaving your favorite hunting area so you are visible to others, as well as a final layer while sitting in a tree stand.

The Brella 2020 half jacket is ideal for those who want head, neck and shoulder protection yet need constant mobility for their arms and can't have any restriction from a full jacket, like a runner, kayaker, trekker, hiker, et.al.

Offering unisex protection, mobility, value and performance, Brella rainwear is designed to keep you dryer longer. The 20,000 mm waterproof material is used in both models with the 2020 having 20,000MVT and the 2015 having 15,000MVT breathability.

The new features of the Brella 2015 and 2020 include:

- Customized upper body fit on each side with side snaps
- Snap-on sleeves optional
- Fully taped waterproof seams
- BrellaVent™ cross venting system
- Patented retractable hood 1-4" for extended peripheral vision and safety
- Drawcord adjuster with elastic rope closure
- Heavy-duty YKK waterproof front zipper with outer and inner storm flaps
- 1 outside pocket with YKK waterproof zipper
- Packable in the pocket with 2 way YKK zipper and loop for hanging
- Back length: 15 in.



**Front view of the Brella 2015
Realtree AP Blaze Half Jacket**



**Front view of the Brella 2020
Navy Blue Half Jacket with
ANSI 107 Reflective Strips**



**Brella 2015 Realtree AP Blaze
Half Jacket with front snaps
on both sides to tighten
the upper body fit**

- Dimensions: 52”W (Top) X 15”H X 45” W (Bottom)

The Brella 2020 is ideal for fishing, camping, hiking, kayaking, archery, sporting events, travel, golf, backpacking and outdoor social events. This Brella is available in a variety of solid and Realtree WAV3 and camo colors and is the perfect go-anywhere option where rain is a possibility. Being loose fitting and one size fits most, the Brella can be worn by women and men of all sizes and ages, youth/petite, plus-sizes and people with a disability.

Benefits at a glance:

- Total freedom of movement for the upper body and arms
- Customized peripheral vision by peeling back the hood
- Customized fit around the waist, tighten up to 12”
- Total waterproof protection from head-to-waist
- Universal fit ... one size fits most

The Brella 2020 Half Jacket retails for \$79 and the Brella 2015 Realtree AP Blaze retails for \$99. High resolution photos available on request and distribution inquiries accepted.

For more info,

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About Brella Brella:

Brella Brella specializes in making affordable, unisex waterproof rain wear that will give you More Time in the Rain™ and is the first company to bring a 20,000mm waterproof rain jacket to market for \$99. Find Brella Brella on [Facebook](#) and BrellaBrella.com.

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