

COACHES ON A MISSION

SUMMER LISTENING SERIES

FROM PRIVATE CLIENTS TO FULL COURSES

This specially curated list of podcast episodes is designed for every values driven coach who's ready to expand beyond 1:1 clients with a course, membership or mastermind.

You're perfectly positioned for a six figure coaching business - if you're not there already. You've done the work, helped the clients, built your list.

Now, it's time to reap the benefits of all of your hard work and launch a course the right way. That's the thing to bring you more impact, freedom, and revenue without working all the darn time.

This summer listening series will help you scale wisely so you can launch a course with confidence and serve more people with intention and impeccability.



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EP115: 3 ESSENTIAL STEPS BEFORE YOU LAUNCH A COURSE

What You'll Learn:

You'll get answers to three big questions—
What's the best way to deliver this course? What the heck should I call my course? Is my list big enough to actually launch?

Listen For This:

I think we may have found the perfect name for Matthew's program right before the end of the episode !

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EPO2: THE ESSENTIAL MINDSET SHIFT TO FILL YOUR COACHING PROGRAMS

What You'll Learn:

How to create a structure for her group program that sets expectations and keeps students engaged.

Listen For This:

This one may hold the record for shortest episode of the bunch, but you'll get a crystal clear process you can put into action in seconds.

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EPO9: HOW DAJUAN HAD HIS FIRST EVER 5-FIGURE LAUNCH

What You'll Learn:

Consistent Clients don't happen by accident and nobody launches a world class course overnight.

Listen For This:

How this first successful launch completely changed the way DaJuan relates to himself as an entrepreneur and the ripple effects of that breakthrough in his business.

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EP114: IS IT TIME TO LAUNCH A COURSE

What You'll Learn:

There are a lot of steps that must happen in order for your business to reap the benefits of a scaled offering, such as a course – which is why inside The Hive we practice The Ripple Effect System.

Listen For This:

Elizabeth came into our conversation with a lot of doubts and specific questions she needed addressed in order to give herself permission to finally launch her course.

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EP11: HOW TO DESIGN A COURSE THAT DOESN'T OVERWHELM PEOPLE

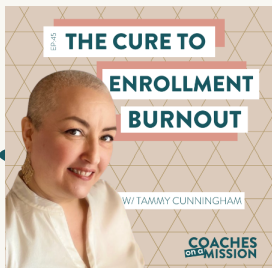
What You'll Learn:

Your #1 responsibility with any course you deliver is to help your students feel successful so they stick with the program and actually see results.

Listen For This:

If you really want to set your students up to feel confident, stay focused and see results, this episode is a must listen.

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EP45: THE CURE TO ENROLLMENT BURNOUT

What You'll Learn:

How to let go of the “ghosts of failed launches past” and step into a new and transparent process to fill your programs. Because getting it wrong is the first step to getting it right, after all.

Listen For This:

It was so much fun to see Tammy shift from burnt out to enlivened as our conversation unfolded. And I know that if you feel done with selling or just fearful about it, this episode will help you too.

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3 Ways to Take Things Further

1

Follow @DallasTraversBizMentor on Instagram. I put together a special guide called Build a Team to Grow Your Business which contains several lessons you can immediately put into action to... well... build a team to grow your biz.

[Click here now to check it out.](#)

2

Subscribe to the Coaches on a Mission podcast. It's ranked in the top 1% of podcasts by Listen Notes and every episode is designed to help you build a values-aligned business you're incredibly proud of.

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3

If you're curious about The Hive, you can learn all about the program, check out some case studies, and apply to join us if things feel aligned.

[Click here to check out The Hive.](#)

