

PRODUCT GUIDE



2025 COLLECTION LAUNCH

CLUBMÄKSĒ LAUNCH: MONDAY, OCTOBER 21ST AT 10AM PDT/1PM EDT

GENERAL LAUNCH: TUESDAY, OCTOBER 22ND AT 10AM PDT/1PM EDT

mäksēlife FLORAL

2025 GOAL-SETTING + WEEKLY PLANNER



2025 GOAL-SETTING + WEEKLY PLANNER

Our 2025 Goal-Setting + Weekly Planners have gotten a major upgrade!

For the first time ever our Planners come with **Interchangeable AND Reversible Covers**, meaning your planner now has TWO cover options!

Each Goal-Setting + Weekly Planner comes with **the full MäksēLife Goal-Setting System** and **weekly layouts in your choice of Vertical or Horizontal** for the full 2025 calendar year.

Size: 7" x 9"

Price: \$78

Product Weight: 3.2 lbs

mäksēlife INSPIRE

2025 GOAL-SETTING + WEEKLY PLANNER



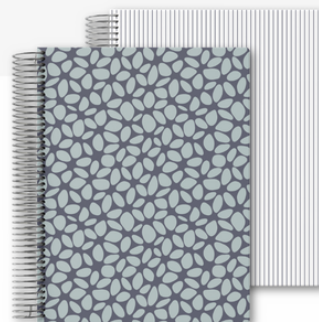
mäksēlife SPRING MEADOW

2025 GOAL-SETTING + WEEKLY PLANNER



mäksēlife PEBBLE

2025 GOAL-SETTING + WEEKLY PLANNER



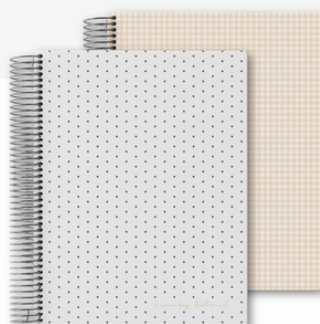
mäksēlife FOREST

2025 GOAL-SETTING + WEEKLY PLANNER



mäksēlife DREAM BIG

2025 GOAL-SETTING + WEEKLY PLANNER



mäksēlife WILDFLOWER

2025 GOAL-SETTING + WEEKLY PLANNER



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INTERCHANGEABLE + REVERSIBLE PLANNER COVERS

Mix and match your planner to suit your mood, style and season with our new line of Interchangeable + Reversible Planner Covers! These vegan leather covers give you two unique designs to mix and match week after week!

Interchangeable + Reversible Covers work with MäksēLife Goal-Setting + Weekly Planners, Undated Monthly Planners, Spiral Notebooks and other 7x9 planners with 36 coil loops.

Price: \$22
Product Weight: 6.5oz

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SECRET GARDEN (BLUE)

INTERCHANGEABLE AND REVERSIBLE COVER



mäksēlife

SECRET GARDEN (YELLOW)

INTERCHANGEABLE AND REVERSIBLE COVER



mäksēlife

SECRET GARDEN (GREEN)

INTERCHANGEABLE AND REVERSIBLE COVER



EXCLUSIVE COLOR

mäksēlife

WATERCOLOR FLORAL

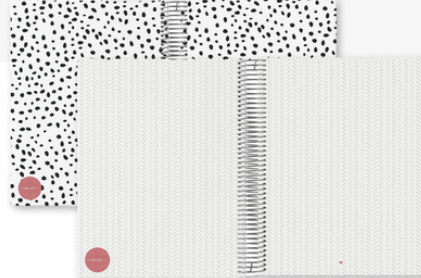
INTERCHANGEABLE AND REVERSIBLE COVER



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CHEVRON

INTERCHANGEABLE AND REVERSIBLE COVER



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HOLD ON TO YOUR VISION

INTERCHANGEABLE AND REVERSIBLE COVER



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BLACKBERRY FIELDS

INTERCHANGEABLE AND REVERSIBLE COVER



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FLORAL DREAM

INTERCHANGEABLE AND REVERSIBLE COVER



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MODERN CHEVRON

INTERCHANGEABLE AND REVERSIBLE COVER



PRODUCT GUIDE



INTERCHANGEABLE + REVERSIBLE PLANNER COVERS

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WATERCOLOR SUNRISE
INTERCHANGEABLE AND REVERSIBLE COVER



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WILDFLOWER
INTERCHANGEABLE AND REVERSIBLE COVER



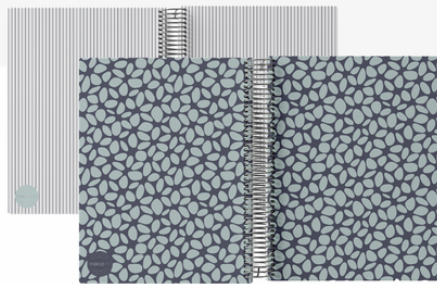
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SPRING MEADOW
INTERCHANGEABLE AND REVERSIBLE COVER



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PEBBLE
INTERCHANGEABLE AND REVERSIBLE COVER



maksēlife

FLORAL
INTERCHANGEABLE AND REVERSIBLE COVER



maksēlife

INSPIRE
INTERCHANGEABLE AND REVERSIBLE COVER



THE PURPOSEFUL LIFE DESK EASEL

Embrace the journey of self-discovery with our 53 weeks of life coaching tips, mindset affirmations, and reflective journal prompts! Each page is perforated, so you can easily tear out and stick your favorites in your planner or keep them on display in the easel as a cherished keepsake of your 2025 reflections!

Easel Size: 7.25" x 4" x 3.5"
Page Size (ripped out): 5.5" x 4"
Price: \$25
Product Weight: 7.5oz

PRODUCT GUIDE



PLANNER FOLIOS

Unlock a new level of organization with the new MäksēLife Planner Folios! Designed for functionality and style, these folios are perfect for keeping your planner and planning essentials organized and easily accessible!

Featuring pockets for all of your must-carry accessories, two button closures for when you need some extra space, two pen loops for your favorite pen and marker, a full zip pouch for markers, washi tape, and more – all of your essentials have a home in your MäksēLife Planner Folio!

Works with all 7" x 9" Planners and Notebooks

Colors Available: Cream and Midnight Navy

Price: \$58

Product Weight: 1.1 lb



ACCESSORY CADDY

The MäksēLife Accessory Caddy blends style and function to keep your space organized your way!

With luxe vegan leather accents and signature pastel Compass buttons, it features two adjustable velcro dividers for customizable organization.

Additional pockets provide space for pens, stickers, and other accessories, ensuring everything is within reach. The button-back closure keeps the flap open for easy access, making it perfect for any adventure, whether at your desk or on the go.

Price: \$45

Product Weight: 8.75oz



PRODUCT GUIDE



THE ANNUAL GOALS TOOLKIT

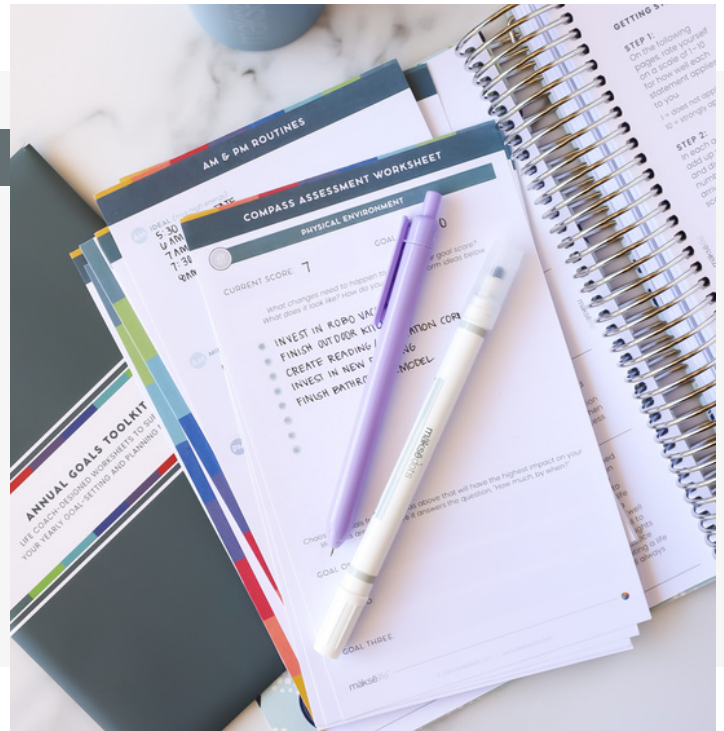
18 life coach-designed worksheets to support your annual goal-setting and planning process.

Go deeper with your annual goals by clarifying your values, reflecting on powerful questions for each area of life, planning ahead with our fold-out perpetual calendar, and breaking down your assessment scores into goals that make sense with the MaksēLife Annual Goals Toolkit.

Sheet size: 8" x 5"

Price: \$16

Product Weight: 3.1oz



THE QUARTERLY GOALS TOOLKIT

19 sheets of life-coach designed worksheets supporting you to review, revise and celebrate your goals each quarter.

Review, revise, and celebrate your goals throughout each quarter with monthly goal trackers, recaps, and highlights pages to keep you aligned with your vision. Exclusive worksheets allow you to perform a quarterly reset with quarterly goals sheets, an ideal week calendar, seasonal bucket list and more.

Sheet size: 8" x 5"

Price: \$16

Product Weight: 3.6oz



PRODUCT GUIDE



JUST BEGIN CHECKLIST NOTEPAD

Tackle your to-do list in style with the Just Begin Notepad!

This lined notepad in Area of Life colors is designed with the same high-quality 120 gsm paper found in our planners. It's ideal for checklist lovers and helps you prioritize and tackle your to-do list with ease.

The encouraging "Just Begin" message at the top gently nudges you to start, no matter how small the task.

Price: \$15

Product Weight: 7.5oz



LIVING MY BEST LIFE DOT GRID NOTEPAD

Capture your thoughts and ideas effortlessly with the Living My Best Life Notepad!

This dot grid notepad is designed with the same high-quality 120 gsm paper found in our planners. It's perfect for brainstorming, sketching, and creating freeform lists.

Its compact and stylish design makes it easy to carry wherever inspiration strikes. The uplifting header serves as a daily reminder to celebrate your wins and live with purpose.

Price: \$15

Product Weight: 8.2oz



FUNCTIONAL STICKER PACK

Put the FUN in functional with our Functional Sticker Pack!

This collection includes 16 sheets and 960 stickers featuring Area of Life icons, arrows, dots, flags, label boxes, and washi strips.

Perfect for marking important dates, setting goals, or adding a pop of color to your pages, these stickers are designed to integrate seamlessly into the MäksēLife system.

Price: \$26

Product Weight: 2.5oz



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2024 YEAR-END REFLECTIONS NOTEBOOK

With our 2024 Reflections Notebook, you'll be able to look back at 2024 and reflect on your wins, highlights, compare your compass scores from the beginning and the end of the year and more!

Our 2024 Reflections Notebook is the perfect companion to help you set goals for 2025 crystal clear on where you are right now.

Price: \$10
Product Weight: 2.85oz

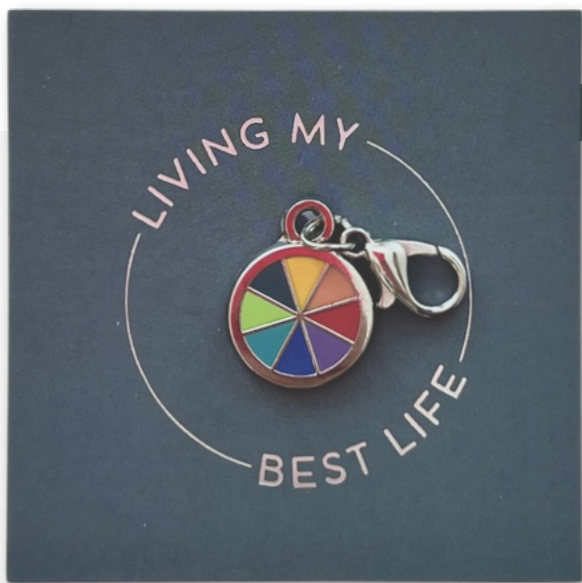


LIFE COMPASS CHARM

Add a pop of flair to your zippers, charm bracelets, jewelry and more with our Life Compass Charm!

The Life Compass Charm serves as a reminder to stay anchored to your vision every day.

Price: \$8
Product Weight: .25oz



FREE GIFT WITH PURCHASE

Free 2024 Reflections Notebook with all orders (while supplies last)

Free Compass Charm when you purchase a 2025 Flagship Planner *Promo ends Tuesday, October 29th, 11:59 PDT

SHOPPING LIST



2025 COLLECTION LAUNCH

On my wishlist →

Set those alarms! Our 2025 Collection goes live on...
ClubMaksē release: Monday, October 21st at 10am PDT/1pm EDT
General release: Tuesday, October 22nd at 10am PDT/1pm EDT