



Why Digistore24 is a “No Brainer”
for Offer Owners Who Want to

SkYROCKET their Conversions...

And Generate More Sales,
Revenue, and Profit!



What is Digistore24?

Digistore24 is a full-service online sales platform with one of the world's largest international affiliate marketplaces for digital products, health supplements, and more.

Who is Digistore24 for?

For OFFER OWNERS

who want to increase their conversions and have vetted global affiliates promote their offer(s), resulting in highly-targeted traffic and more sales — all while also automating their many business activities, like payment processing, taxes, fraud, refunds & chargebacks, and paying affiliates

For AFFILIATES

who want to choose from thousands of established, high-converting offers to promote with up to 85% commissions and super fast & reliable payouts



We're also known as...

The Conversion Company

When most people think about Digistore24, they think of our Affiliate Marketplace — where we connect amazing offer owners with some of the biggest & best global super affiliates in the world...

Or that we automate almost all business activities relating to selling online - including full back-office automation.

Now while this is all indeed true, we've also recently been coined "The Conversion Company" of direct response marketing.

You see, simply put... we have the highest conversions in the industry.

And higher conversion rates doesn't only mean more sales for offer owners...

It also means bigger commissions in our affiliates' pockets.

But this didn't happen by chance...

We invested close to \$10 million dollars in our tech in 2022 alone to create some of the most unique & sophisticated features that work hand in hand to improve conversion rates, like:

Many flexible payment options, including PayPal, Sezzle, Klarna, and Venmo

Offering more payment options to end customers will always lead to more conversions and sales

— in addition to also providing an enhanced customer experience.

And this is especially true when it comes to PayPal, where we have seen that almost 45% of transactions come through PayPal, especially for older demographics.

In fact, consumers are 54% more likely to make a purchase online if the merchant accepts PayPal.

Additionally, “Buy Now, Pay Later” options like Sezzle and Klarna are known to increase conversions by upwards of 20-30%.

Imagine experiencing such a significant uplift in your overall conversion rate without having to make any changes to your sales page or traffic strategies.



PayPal

 **sezzle**

Klarna.

venmo

Our one-of-its-kind Cart Builder, which allows you to fully-customize, test & optimize your order forms



Not only is it already widely recognized that Digistore24's standard, fully responsive order forms are some of the best converting in the industry as it is...

Not only do we offer you proven order form templates with over 20+ conversion widgets at your disposal...

With our one-of-its-kind Cart Builder, you can now fully customize your order forms to look & behave exactly as you want - whether that be adding specific branding, trust badges, various layout changes, and more...

All leading to you maximizing your conversions.

Meaning lots more money in your pockets...

With the exact same traffic.

What's more... The Cart Builder is incredibly user friendly and easy to use thanks to our drag & drop builder. Think of your classic page builder, but for an order form.

And you can even split test order form changes with real-time analytics to quickly determine which converts the best for you.

Payment processing you can rely on, even when scaling...

Most entrepreneurs are focused so much on split testing and optimizing their sales page, creatives, and different traffic strategies...

Yet they forget how something as simple as what merchant processing they use has just as big an effect on bottom line conversions.

Thanks to Digistore24's technical and secure payment processing setup, you can now scale to the moon without any fears of end-processing banks shutting you down or holding your money.

Plus, we offer localized payment processing, including transactions using local currencies and processing done through local banks when selling in different markets around the world.

This means no more horror stories of banks holding so much of your money, they can literally sink your entire business...

And instead, significantly higher acceptance rates, less declines, more conversions — and of course, more sales!

But that's not all Digistore24 offers to get your conversions higher than you could have ever possibly dreamed of...

We actually offer many other conversion-focused features, like:

- **Our robust Conversion Cockpit, which features powerful split-testing tools with real-time data & reporting**

designed to help you maximize your profits - quickly. With the Conversion Cockpit, you can split test changes to your order forms, pricing, sales pages and upsells pages with detailed tracking - all within our platform without needing any outside tools or integrations. This means you'll easily identify winning strategies, leading to more conversions and sales, and increased revenue without any hassle.

- **The highest converting one-click upsells in the industry**

— with up to 5 upsells per funnel, and our Multi-Upsell feature which allows you to offer new customers different product amounts, pricing, and payment options on one single upsell page. Not only will this lead to higher-converting upsells, it also means significantly higher AOVs for your sales funnels.

- **Enjoy peace of mind with the world's most secure servers, with 99.99% uptime meaning no lost sales opportunities ever**

— such as your sales page never going down, which unfortunately tends to happen rather frequently with competing platforms. With virtually limitless storage thanks to multiple server locations around the world and seamless data migration between servers, you can always trust our platform to deliver consistent performance and uninterrupted revenue generation.

- **Our abandon cart feature, ensuring you convert your leads into buyers - easily and most importantly, quickly**

And the biggest difference between our abandoned cart feature versus that of our competitors? We provide abandoned cart info quicker, in less than 2 minutes. This way, you can convert them into buyers faster than ever before - which is of utmost importance due to today's crowded online marketplace.

[Get Started for Free at Digistore24](#)

But don't just take our word for it... Check out these case studies outlining some big recent wins of some of our amazing clients:



Unlocking the Power of Digistore24's Cart Builder

Kaitlyn's Success Story

Meet Kaitlyn — a health & wellness enthusiast who sells a popular anti-aging supplement.

Kaitlyn knew that in order to succeed in a crowded marketplace, she needed a platform that could help her optimize her conversions to help her become more attractive to affiliates and generate more sales.

After some research and referrals from other friends in the direct response marketing industry, she decided to give Digistore24 a try.

One of the features that instantly caught Kaitlyn's attention was Digistore24's unique Cart Builder.

This powerful tool allowed her to fully customize her order forms and add various branding, trust badges, and other elements to make her order form more compelling to her customers, and also easier for her customers to check out & make a purchase.

The Cart Builder is incredibly user-friendly, using drag & drop — making it a snap for Kaitlyn to create & test different custom order forms that perfectly matched her brand and her customers' needs.

Kaitlyn started by split testing different order form layouts and elements, such as different trust badges and branding, and ordering of sections and fields.

She used the Cart Builder's drag and drop interface to quickly and easily create multiple variations of her order forms.

And with each test, she learned more about what her customers wanted, what motivated them to buy, and most importantly, what converted the best.

Through careful testing and analysis, Kaitlyn was able to optimize her order form for maximum conversions.

The results were impressive — a massive win for her online business.

Using Digistore24, Kaitlyn was able to not only increase her sales page and order form conversions, but also increase her average order value from \$135 to over \$250 in just a matter of two months, lower her refunds & chargebacks, and overall, deliver a better customer experience.

Her sales skyrocketed, and using Digistore24's vetted affiliates, she was able to scale her business to new heights in just a matter of 60 days.

What's more, the Cart Builder made it super easy for Kaitlyn to continue optimizing her conversions even more.

With the ability to easily test different elements of her order form, Kaitlyn was able to stay on top of her game and continue delivering value to her customers.

In conclusion, Digistore24's Cart Builder is a powerful tool that can help online sellers like Kaitlyn to optimize their order form conversions and bring home more sales.

By providing a fully customizable order form that can be tailored to meet the needs of each offer owner, and fully responsive across all devices, the Cart Builder delivers a superior customer experience that can lead to higher conversions and sales.

If you're looking to take your online business to the next level, Digistore24 and its Cart Builder are a must-try.



How Digistore24's High-Converting Order Forms Helped Billion Dollar Copywriter Stephen & His Team...

Nearly Double Their Conversions And Scale His Health Supplement On Ice Cold YouTube Traffic!

Meet Stephen — arguably the top copywriter in the world and an online entrepreneur partnered on a health supplement they sell through direct response marketing.

Like many others currently in the direct response space, with rising CPAs and various tracking difficulties that have recently come into play, he and his team struggled to find a way to scale his offer profitably on cold traffic.

Stephen had tried various methods of driving traffic to his offer, but nothing seemed to work as well as he had hoped.

He was on the verge of possibly giving up on this venture until he discovered Digistore24 and their high-converting order forms.

Providing white-glove onboarding, Digistore24 helped get Stephen's offer up and selling on the Digistore24 platform in less than two weeks and after some initial testing, the results were astonishing.



Stephen was able to nearly double his cart conversions using Digistore24's proven, optimized order forms — 100% responsive across all devices.



You see, Digistore24 is obsessed with tech, spending millions per year on improving their software and features alone.

After almost doubling his cart conversion rates, Stephen was finally able to scale his offer using YouTube ads - and doing so profitably.

And as a cherry on top, Stephen also loved the fact that Digistore24 helped him get even more traffic and sales through their global network of vetted affiliates.

He also appreciated the support he received from the team and felt like he was part of a community that truly cared about his success and helping him scale.

In conclusion, Digistore24's high-converting order forms proved to be a game-changer for Stephen.

It helped him almost double his cart conversion rates, increase his sales, and finally allow him scale his offer profitably with YouTube ads.

Stephen highly recommends Digistore24 to any 6-8 figure digital entrepreneur who is looking to not only increase their sales, but also automate their many online business activities to save on time and low-impact work.

Digistore24's "Currency Conversion" Feature & Global Payment Processing Setup Helped This Collagen Supplement Company...

Boost Conversions by 23% and Slash Declines by 44%... Without Making ANY Changes to Their Copy or Product!

Meet Mike — an online entrepreneur & offer owner who sells a collagen supplement.

When he first started out, he was managing his merchant processing himself.

However, as he scaled his business, he quickly began to run into all sorts of issues and hurdles.

Ultimately, the end-processing banks became skeptical of his online business when sales all of a sudden spiked, and started holding funds, leading to many declines and unfortunately lost sales.

That's when Mike discovered Digistore24, who offer ultra secure payment processing that he could rely on, even if his sales fluctuated on a daily basis (and even if he scaled).



With Digistore24, Mike no longer had to worry about funds being held or issues arising as he scaled his business and generated more sales — a huge relief for him and his team.

Moreover, Digistore24's localized payment processing also proved to be a game-changer for Mike as he ventured into other new markets.

By processing payments through local banks in its same currency, Mike was able to significantly increase his conversions and payment acceptance rates and greatly reduce declines.

This was particularly helpful in countries like South America, where cross-border payments can be extremely difficult to process.

With Digistore24, Mike was finally able to scale his business without worrying about payment processing issues.

He appreciated the reliability of the payment processing setup that Digistore24 offered, which uses many different large scale merchant processing partners and works with various different international banks, as well as the localized payment processing options that helped him increase his conversion rates when selling across the world.

If you're an online entrepreneur looking for a payment processing solution you can rely on, plus all the other amazing add-ons and features that Digistore24 offers, Mike highly recommends checking out Digistore24.



Introducing Bob:

The Keto Offer Owner who Supercharged His Cart Conversions By 61 % with Digistore24's Many Flexible Payment Options

Meet Bob — a health enthusiast who started selling his own keto offer online. He relied heavily on affiliates to promote his product, but he faced a big problem - his cart conversions were not up to the mark.

With only a 21 % cart conversion rate, he was not able to scale his traffic internally or keep his affiliates happy with their commission earnings.

Bob realized he needed a more flexible sales platform that could help him increase his conversions and make it easier for his customers to purchase his product.

After some research, he came across Digistore24 and was intrigued by the platform's native PayPal integration, in addition to offering many other payment options, such as Sezzle, Venmo, and Klarna.



He knew that almost 50% of online transactions with older consumers are done through PayPal, while 'Buy Now, Pay Later' options usually increase conversion rates upwards of a staggering 20-30%.

So, Bob decided to split test his offer, focusing his split testing efforts on the Digistore24 standard responsive order form against another main competitor's order form.

The results? Nothing short of amazing.

With Digistore24, his cart conversions skyrocketed to an impressive 34%... That's a full 61% increase when compared to his previous cart conversion rate.



Not only was Bob thrilled to see such a significant increase in his conversions... His affiliates were even happier with the increased commissions rolling through.

With Digistore24's native PayPal integration, Bob's customers now had additional payment options which they preferred and trusted.

The buying process became faster, simpler, and more secure, leading to significantly more sales and increased profits.

After experiencing the power of Digistore24's many flexible payment options, Bob only has positive things to say about the robust & agile platform.

He highly recommends Digistore24 to any product or offer owner who wants to supercharge their cart conversions and make the purchase process easier for their customers.

In conclusion, Digistore24's feature-rich platform and easy to use interface, coupled with its native PayPal integration, proved to be a game-changer for Bob's business.

It helped him increase his cart conversions, making it easier for him to scale his traffic internally and keep his affiliates happy.

For any offer owner who wants to increase their sales and revenue, offering trusted payment options such as PayPal, Digistore24's platform is a must.

We're Rolling Out the Red Carpet...

At Digistore24, we truly care about getting every single one of our clients amazing results they could only dream of...

With as little amount of work needed...

Our tagline is in fact:

MORE SALES, LESS WORK!

That's why we'd like to offer you VIP treatment...

And provide you with white-glove onboarding, treating you like absolute royalty.

What does that mean exactly?

Well, once you're ready to put your offer on Digistore24, we will roll out the red carpet and take care of all of the work needed to get your offer onto our platform (from A to Z)...

Even including all of the tech work and setting up any & all integrations.

We've recently even got some offers listed onto the Digistore24 Marketplace in as little as 5 business days!

Why do we do this? It's simple:

- We know you're busy managing & growing your business, and everything that comes with it
- We're confident that once you're on Digistore24, we will blow you away with the best features, service, and of course, conversions you can ask for

And as soon as you work with us and get your offer onboarded, you will also be assigned a dedicated Account Manager to set you up for success using all of our cutting edge features to put you into the best position to maximize your conversions and sales, and scale your business to reach even your most ambitious goals.

Because it doesn't matter what we offer you...

If there is no one to help you make the most out of it to reach unprecedented levels of success.

That's why many of the biggest players in direct response are flocking over to us day and night.

So, are you ready to get started and learn about how Digistore24 can dramatically increase your conversions, sales, and revenue?

[Click Here to Book a Free Digistore24 Discovery Call](#)