Business Perspective

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DECEMBER 2022

Today is deadline to register! Annual Meeting to feature Joel Goldberg



For this year's Chamber Annual Meeting on December 7, we are pleased to have Kansas City Royals' Joel Goldberg as our keynote speaker. Joel isn't just about baseball – he'll deliver can't-miss tips to ramp up your company culture, teamwork and employee engagement. **To register**, <u>click here</u>.

To watch a short preview message from Joel, click here.



Chamber endorses Blue Valley 2023 bond

The Overland Park Chamber of Commerce Board of Directors has endorsed the <u>Blue Valley School District's</u> 2023 Bond proposal, a \$251,250,000 bond referendum that school district residents will vote on in a mail-in ballot election in January 2023.

The bond is focused on improving three areas – facilities, safety and technology – and will not increase the local tax rate. The district has a strong history of refinancing debt and pre-paying debt to save taxpayers money. In September, the Board of Education approved a decrease in the overall mill rate, saving taxpayers money. And, in October, the Board of Education paid off \$10.8 million of debt early, saving taxpayers \$1 million in interest.

"Recognizing that companies select communities where there is significant investment in educational excellence, the Overland Park Chamber has made

(continued on page 3)

Chamber Board

Board Officers:

Tony Rupp, 2022 Chairman Foulston Siefkin LLP Joan Wells, Chair-Elect Augeo Cindy Rock, 1st Vice Chairman C2FO Josh Beck, 2nd Vice Chairman MarksNelson LLC Matt Sogard, Secretary Overland Park Regional Medical Center Chris Wally, Treasurer Wally & Co. Bill Ferguson, Past Chairman Central Bank of the Midwest

Board Members:

Josh Bitterman, Goldfish Swim School Ken Bowman, Shamrock Trading Corporation Patrice Brown, Yellow Sterling Cramer, Lambie Custom Homes Inc. Dr. Nadine Franz, APEX Career Services David Freisner, Fortune Financial Advisors John Fuller, DLR Group Tracy Garry, Empower Retirement Hyleme George, Black & Veatch Matt Gunter, SelectQuote Dr. Michelle Hubbard, Shawnee Mission School District Courtney Kounkel. Monarch Build LLC Will Mann, Zurich North America Neelima Parasker, SnaplT Solutions, LLC Melody Rayl, Fisher Phillips LLP India Boulton, T-Mobile Rick Schier, CommunityAmerica Credit Union Dr. Alan Verrill, AdventHealth South Overland Park Kim Winslow, Everay Jason Wright, JE Dunn Construction Company

Ex-Officio Board:

Dr. Stuart Day, The University of Kansas Edwards Campus Jim Holland, Fisher Phillips LLP Lori Curtis Luther, City of Overland Park Tracey Osborne Oltjen, CCE, Chamber Mayor Curt Skoog, City of Overland Park Matt Sheets, FNBO [2022 Chairman of Chamber Economic Development Council]

Chamber staff

Tracey Osborne Oltjen, CCE, President & CEO Alex Cook, Executive Assistant David Dyer, Membership Director Corey Cohn, Economic Development Project Coordinator Frank Ebling, CFO

Katelyn Gravley, Member Services Coordinator Tim Holverson, IOM, Director, Workforce & Business Growth

Stan Lawson, Communications Director Riley O'Dell, Director of Events & Member Services

Kevin Walker, IOM, Senior Vice President of Public Policy





The Year in Review

MESSAGE FROM OUR CHAIRMAN

One moment I have brown hair and I'm in the Young Lawyers' section of the Bar Association. The next I have gray hair and I'm in the Senior Lawyers' section. Time passes, nothing remains as is, and planning is critical.

To my observation, future planning has been a distinguishing characteristic of this community and this Chamber throughout, and this planning continues today. It has been my honor and pleasure to serve as the 2022 Chairman of the Board. We have a forward-looking board and staff. I'm encouraged by the planning I see in this community and among the Chamber's board and staff. This bodes well for a collective vision that we will continue to prosper even as the City and its infrastructure age and evolve.

The City has welcomed a new mayor and a new city manager and has kicked off "FrameworkOP," its comprehensive planning process to help define the City's future. The existing comprehensive plan was written more than 40 years ago when the city was young. Since then, the city has grown its population, expanded its boundaries, become a commercial center and become much more diverse. Most current Overland Park residents weren't part of the planning process in the 1980s. There is still time for residents to have their input into FrameworkOP to have a say in the future and to ensure that the plan aligns with the goals of the community. The Chamber is actively playing its part and we hope for extensive community input.

The Chamber also is proud to have launched "Opportunity Now" in response to the most significant challenge faced by Chamber members – the need for workforce. Opportunity Now is a five-year community and economic development initiative to support talent, jobs, the economy and a pro-business environment. I'm pleased to recognize that the business community has enthusiastically stepped up to invest in this project because our business leaders recognize that now is no time for complacency.

Additionally, this year the Chamber has again actively supported positive economic development projects. We've engaged in

Upcoming events

2022 Annual Meeting

Wednesday, December 7 – 11:30 a.m.-1:00 p.m. Overland Park Convention Center, 6000 College Boulevard

Join us for our biggest event of the year as we reflect on the achievements of 2022 and look forward to a big year ahead. Our keynote speaker is Joel Goldberg, longtime local sports announcer who will share experiences and strategies highlighting values such as authenticity, work ethic, people, purpose and positivity to help leaders build a stronger culture with higher morale and better teamwork



To register, click here.

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PRINTING COMPANY



Wednesday Wake-up

Wednesday, December 14 – 8:00-9:00 a.m. Aspiria NOW, 6550 Sprint Parkway, Suite 200

At this monthly networking event, make connections, develop lasting business relationships and create new opportunities. This event is an opportunity to see the NextGen office workspaces now available on one of the nation's most technologically advanced office campuses. Aspiria NOW is a unique opportunity to bring your small business to a space with the advantages that larger national companies already have.

To register, click here.

Suite

SERIES SPONSOR



Young Professionals Holiday Mix & Mingle

Thursday, December 1 – 4:30-6:30 p.m.

Bury the Hatchet, 7105 West 105th Street

Socialize with other young professionals, try your hand at axe throwing and enjoy food courtesy of <u>Torchy's Tacos</u>.

To register, <u>click here</u>.

Ribbon cuttings & groundbreakings

December 1 – <u>BRKTHROUGH</u>, 6403

West 135th Street – 3:00 p.m. – experience up to 40 challenge rooms at this immersive social gaming experience.

December 7 – Groundbreaking for <u>Bluhawk Sports Park</u>, 7951 West 160th Street – 10:00 a.m.



President's Message continued ...

pro-business public policy at the federal, state and local levels. We've promoted democracy by hosting forums for political candidates. In conjunction with other Johnson County chambers, we've hosted <u>www.VoteJoco.com</u>, an outstanding resource to educate voters to make informed decisions in Johnson County elections.

We've also provided hundreds of opportunities to our members through Leadership Overland Park, executive leadership programs, fireside chats, ribbon cuttings, young professionals' outings, Wednesday Wake-ups and After Hours events, among others.

Thank you to the Chamber for the opportunity to serve you as chairman. I soon will pass the gavel to Joan Wells, an innovative entrepreneur with a love for this community and this Chamber. The Chamber is in great hands.

Let's make Overland Park prosper!

Blue Valley bond continued ...

support of schools a guiding philosophy since its beginning," said Tracey Osborne Oltjen, president and CEO of the Overland Park Chamber of Commerce. "The Chamber Board unanimously endorsed Bond 2023 to invest in the future of our next generation by making needed improvements in facilities, safety and technology."

All registered voters in the school district will receive a ballot in their mailbox in early January. January 1 is the last day for voter registration to automatically receive a mail-in ballot. Ballots must be received at the Johnson County Election Office by noon on January 31.

For more information, click here.

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Welcome to the Chamber!

INTRODUCING OUR NEW MEMBERS

ACCESS KC

Tyler Grieve, CEO 5915 West 94th Street Overland Park KS 66207-2402 (913) 787-4120 tyler.grieve@compass.com *Real Estate - Residential*

Anytime Fitness – Opening Soon!

Chris Youngdale, Owner 8809 West 95th Street Overland Park KS 66212 (913) 871-7461 OverlandParkKS3@anytimefitness.com www.anytimefitness.com Fitness, Health & Wellness

BerganKDV

Monica Scott, Executive Administrator 10401 Holmes Road, Suite 400 Kansas City MO 64131 (816) 525-9699 www.bergankdv.com Wealth Management, Accountants

Best Roofing Kansas City

Francisco Fuentes, General Manager 12022 Blue Valley Parkway, Suite 528 Overland Park KS 66213 (913) 318-8097 info@bestroofingkc.com www.bestroofingkc.com Roofing

BRKTHROUGH

Caroline Irving, Co-Owner 6403 West 135th Street, Suite E4 Overland Park KS 66223 (913) 948-5800 info@brkthrough.com www.brkthrough.com Entertainment, Recreation Centers

Challenge Island Johnson County

Kate Mahoney, Owner Johnson County KS (913) 303-0320 kmahoney@challenge-island.com www.challenge-island.com/southjoco Educational Services, Youth Organizations and Centers We encourage you to support these businesses that are investing in our community!

Compass Minerals

Rick Axthelm, Chief Public Affairs and Sustainability Officer 9900 West 109th Street, Suite 100 Overland Park KS 66210 (913) 344-9100 www.compassminerals.com *Minerals*

Eat the Frog Fitness Overland Park

Vicky Sparks, Owner 9296 Metcalf Avenue Overland Park KS 66212 (913) 583-0716 overlandpark@etffitness.com www.eatthefrogfitness.ubpages.com/ overland-park Fitness, Health & Wellness

Fundalogic Robotics

Bonnie Walker, President / Roboticist 7883 West 157th Terrace Overland Park KS 66223 (913) 226-7677 bonnie@fundalogic.com www.fundalogic.com Technology

GFI Digital, Inc.

Jesse Bray 1212 Cambridge Circle Kansas City KS 66103 (913) 766-7414 jbray@gfidigital.com www.gfidigital.com Copiers & Supplies, Technology

Homewood Suites

Lotus Hospitality Management 10556 Marty Street Overland Park KS 66212-2551 (913) 341-5576 info@lotusgroupinc.com www.homewood-suites.com Hotels Referred by Peter Naik, Quality Inn

Masters of Oil

Delanio Florez, CEO/Owner 8101 College Boulevard, Suite 1 Overland Park KS 66210 (913) 333-2135 dflorez@mastersofoil.com www.mastersofoil.com Auto Repair & Service

Silver Lake Bank

John Geiger, Market President 7206 College Boulevard Overland Park KS 66210 (785) 914-4002 JJGeiger@silverlake www.silverlakebank.com Banks, Loans

The Golden Scoop

Amber Schreiber, Co-Founder 9540 Nall Avenue Overland Park KS 66207 (913) 283-8044 info@thegoldenscoop.org www.thegoldenscoop.org Ice Cream & Frozen Desserts, Retail

TrueFix Physical Therapy

Eric Vargas, Co-Owner, Physical Therapist 10561 Barkley Street, Suite 104 Overland Park KS 66212 (913) 391-7288 eric@truefixpt.com www.truefixphysicaltherapy.com Health & Wellness, Physical Therapists

Do you know a business that should be a Chamber member?

Refer a member prospect to David Dyer, Membership Director, at <u>ddyer@</u> <u>opchamber.org</u> and receive a credit when the company becomes a Chamber member.

Four join Chamber board

2023 sponsorships available

The Chamber has numerous opportunities for your company to co-brand with the Chamber in 2023.

Major event and program sponsorships are available. For details, <u>click here</u>, or contact Riley at <u>rodell@opchamber.org</u> or (913) 766-7603.

Welcome business professionals into your business as the host of a Chamber networking event in 2023. We have opportunities for your company to host a **Wednesday Wake-up** at your business. For more information, contact Katelyn at kgravley@ opchamber.org or (913) 491-3600.

Thanks for reinvesting!

NOVEMBER MEMBER RENEWALS

50+ Years

Payne & Jones, Chartered

40-49 Years

Yellow

10-19 Years

Buffalo State Pizza Co. Talk of the Town Grill & Bar-Leawood

5-9 Years

Bambou Salons & Spas Downtown Overland Park Farmers Insurance - The Wertzberger Agency Honeywell FM&T Hunt Midwest OneDigital | Retirement and Wealth Red Door Woodfired Grill Rotary Club of Overland Park TITLE Boxing Club 119th Tower Properties

1-4 Years

Bambou Salons & Spas-Antioch & College Canterbury Academy at Small Beginnings Geosyntec Consultants Fiorella's Likens & Haines, P.A. Maxwell Psychological Services, L.L.C. The Tailored Closet & Premier Garage Zillow The Chamber Board of Directors gained four new members with the addition of three business leaders filling vacant positions and City Manager Lori Curtis Luther joining the Board.

India Boulton is Senior Vice President, Legal Affairs at <u>T-Mobile</u> where she provides legal counsel to senior executive management and others on customer facing matters. Prior to her current role, India spent more than 16 years at Sprint, where she rose from counsel to Vice-President-Law/Marketing Practices. She received her Bachelor of Science in Journalism from the University of Kansas prior to attending Washburn University School of Law where she received her Ju-



ris Doctor Degree in 1999. India has been actively involved India Boulton in many legal and community organizations. She served as the first president for the Kansas Bar Association Corporate Counsel Section from 2005-2007. She currently serves on the board of the Greater Kansas City Urban League.

Hyleme George leads the Solutions & Innovation team in <u>Black & Veatch's</u> Strategic Growth organization with a focus on development of new solutions and enhancing and scaling core solutions to enable growth and meet the changing needs of clients. The team also drives merger, acquisition, divestiture, and partnering activities in support of the company's active portfolio management strategy. Prior to Black & Veatch, Hyleme held leadership positions in financial services, industrial equipment and management consulting industries. He holds a Bachelor in Business Administration from the University of Kansas.

Administration from the University of Kansas. He graduated from Leadership Overland Park in 2018. Will Mann is Underwriting Manager at Zurich

North America. He has 15 years of insurance industry experience. He earned a bachelor's degree in English from Kansas State University. He graduated from Leadership Overland Park in 2022.

Hyleme George



Will Mann

Lori Curtis Luther became Overland Park's sixth city manager earlier this year. After serving in government administration roles elsewhere, she returned to Overland Park where she had been assistant city manager from 2001 to 2005. Her city and county administration work has focused on budgeting and financial management, modern organizational leadership, strategic planning, and economic development to support neighborhood revitalization and redevelopment. She holds a Master of Public Administration degree from the University of Kansas, a Bachelor of Arts degree from Baker University.



Lori Curtis Luther

Black & Veatch contributes to social and economic well-being of our region

CORPORATE PARTNER SPOTLIGHT

For more than a century, <u>Black</u> <u>& Veatch</u> has delivered the world's most critical infrastructure solutions, ensuring reliable and sustainable power, telecommunications, water and so much more. In the Kansas City region, Black & Veatch's employee-owners continue delivering for those in need.

True to its credo of "Building a World of Difference," Black & Veatch recently announced its commitment to three organizations combatting human trafficking – the scourge that Black & Veatch Chairman and CEO Mario Azar calls "modern-day slavery."

To Azar, the investment in Kansas City, Ks.-based Veronica's Voice, Center for Combating Human Trafficking of Wichita, Ks., and the International Justice Mission in Washington, D.C., recognizes "the great work they do in combating this hideous crime and fundamental human rights issue."

Elsewhere, the company's collaboration with Operation Breakthrough – an advocacy and education nonprofit for vulnerable Kansas City children and their families – includes a renewable energy lab named after Steve Edwards, retired Black & Veatch chairman and CEO.

That lab – with half of its power derived from renewable energy from rooftop solar panels and stored in batteries – plays a vital role in teaching students about generating, storing and deploying renewable energy.

Looking to expedite the pipeline of tomorrow's problem-solvers in power transmission, the Black & Veatch Foundation is underwriting targeted scholarships to engineering students at Johnson County Community College and Metropolitan Community College in Kansas City, Mo., as well as at Pittsburg State University and the University of Central Missouri in Warrensburg.

After its latest charity golf tournament, Black & Veatch in September donated funds to <u>Children's Mercy Hospital</u> <u>Kansas City</u>, bringing contributions to the hospital to more than \$4.8 million.

Black & Veatch and its employee-owners also touch the lives of many other community efforts and contribute to the economic well-being of the region.





Longtime community leader Greg Musil, <u>Rouse Frets White Goss</u> <u>Gentile Rhodes, P.C.</u>, was featured at last month's Executive Leadership Series breakfast program sponsored by <u>FNBO</u>.



City Council President Paul Lyons joined the Chamber to help Brad Vaden and Drew Vaden, Franchisees, and their team celebrate a ribbon cutting for <u>Tacos 4 Life</u>, 12180 Blue Valley Parkway.

When you buy a taco, bowl, salad, quesadilla, or nachos you provide a meal to a child in need.

For more info: (913) 731-0422 or click here.



City Council President Paul Lyons joined the Chamber to help Dr. Sam Taylon, Neurosurgeon; Matt Sogard, CEO; and other representatives with <u>Overland Park Regional Medical Center</u>, Midwest Neuroscience Institute and Neuroscience Associates of Kansas City celebrate a ribbon cutting for a new neurosurgery clinic space at the hospital. This new space provides expanded, leading-edge neuroscience and neurosurgery services.

For more information, click here.



Lettiann Southerland, Lettiann & Associates Real Estate Services, LLC, the sponsor of our Member Orientation Series, addressed attendees at our recent orientation for new Chamber members.

Driving Economic Success

Unemployment

| | Oct. 2022 | Sept. 2022 | Oct. 2021 |
|-----------------------|-----------|------------|-----------|
| Overland Park | 2.2% | 2.5% | 2.6% |
| Johnson County | 2.4% | 2.1% | 2.6% |
| Kansas City Metro MSA | 2.6% | 3.9% | 3.0% |
| State of Kansas | 2.7% | 2.5% | 3.3% |

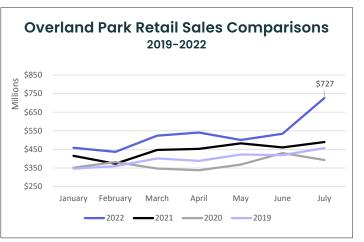
(These percentages are not seasonally adjusted) – Kansas Labor Information Center (KLIC) – U.S. Bureau of Labor Statistics





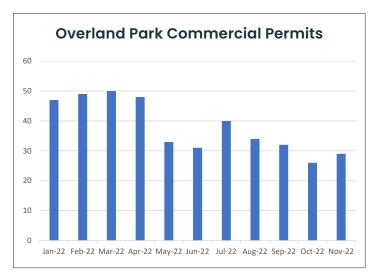
Members enjoyed connecting over coffee and danishes at last month's Wednesday Wake-up hosted by <u>AdventHealth South Overland</u> <u>Park</u>, 7820 West 165th Street, and sponsored by <u>Fortune Financial</u> <u>Advisors</u>.

This newsletter is distributed monthly by the Overland Park Chamber of Commerce, 9001 West 110th Street, Suite 150, Overland Park, KS 66210. (913) 491-3600 | Fax: (913) 491-0393 opcc@opchamber.org | www.opchamber.org



July 2022 marks a three-year high in monthly retail sales. With over 726 million dollars spent on retail in Overland Park, this indicates a 48.5% increase in retail sales from last year's monthly total (July 2021). To date there has been a 19.3% increase in yearly total retail sales.

Source: Johnson County Economic Indicators, County Research Institute (CERI).



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Corporate Partners

Recent Events





Central Bank of the Midwest Strong roots. Endless possibilities:



MENORAH MEDICAL CENTER OVERLAND PARK REGIONAL MEDICAL CENTER

Saint Luke's



Corporate Sponsors

Affinis Corp

CommunityAmerica Credit Union

Empower Retirement

Evergy

FNBO

Foulston Siefkin LLP

JE Dunn Construction Company

Johnson County Community College

Kansas Gas Service

McCownGordon Construction

STAFFVIRTUAL

The University of Kansas Edwards Campus

To add your name to this list, contact Tracey Osborne Oltjen at (913) 491-3600 or tosborne@opchamber.org.

MEMBERS CONNECTING WITH MEMBERS



Chamber members enjoyed networking, delicious food and drinks at last month's OP After Hours hosted by <u>Edison</u> <u>District</u> in <u>Strang Hall</u> in Downtown Overland Park.





Overland Park Young Professionals heard from a panel of executives at a CEO Unplugged program last month. Facilitated by Josh Beck, <u>MarksNelson LLC</u>; the panel discussion featured Dr. Nadine Franz, <u>APEX Career Services</u>; Bill Ferguson, <u>Central Bank</u> of the Midwest; and Neelima Parasker, <u>SnapIT Solutions</u>.

