Business Perspective



VOLUME 35, ISSUE 9 SEPTEMBER 2022

Chamber presents Annual Golf Tournament

















Chamber Board

Board Officers:

Tony Rupp, 2022 Chairman Foulston Siefkin LLP

Joan Wells, Chair-Elect Augeo

Cindy Rock, 1st Vice Chairman C2FO

Josh Beck, 2nd Vice Chairman MarksNelson LLC

Matt Sogard, Secretary
Overland Park Regional Medical Center

Chris Wally, Treasurer

Bill Ferguson, Past Chairman Central Bank of the Midwest

Wally & Co.

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Sterling Cramer, Lambie Custom Homes Inc. Dr. Nadine Franz, APEX Career Services

David Freisner, Fortune Financial Advisors

David Freisner, Fortune Financial Advisors
John Fuller, DLR Group

Tracy Garry, Empower Retirement

Matt Gunter, SelectQuote

Dr. Michelle Hubbard, Shawnee Mission School District

Courtney Kounkel, Monarch Build LLC

Neelima Parasker, SnapIT Solutions, LLC

Melody Rayl, Fisher Phillips LLP Allan Samson, T-Mobile

Park

Rick Schier, CommunityAmerica Credit Union Dr. Alan Verrill, AdventHealth South Overland

Kim Winslow, Evergy
Jason Wright, JE Dunn Construction Company

Ex-Officio Board:

Dr. Stuart Day, The University of Kansas Edwards Campus

Jim Holland, Fisher Phillips LLP

Tracey Osborne Oltjen, CCE, Chamber Mayor Curt Skoog, City of Overland Park Matt Sheets, FNBO [2022 Chairman of Chamber Economic Development Council]

Chamber staff

Tracey Osborne Oltjen, CCE, President & CEO Alex Cook, Executive Assistant

Corey Cohn, Economic Development Project Coordinator

David Dyer, Membership Director

Frank Ebling, CFO

Katelyn Gravley, Member Services Coordinator

Tim Holverson, IOM, Director, Workforce & Business Growth

Stan Lawson, Communications Director

Riley O'Dell, Director of Events & Member Services

Kevin Walker, IOM, Senior Vice President of Public Policy Tracey Osborne Oltjen, CCE Chamber President & CEO @traceylosborne



Who?

MESSAGE FROM OUR PRESIDENT

Last week I attended the college graduation of one of my nieces as she received her nursing degree.

This has been a celebratory summer for our family, with this event occurring just a few months after her sister's graduation with an elementary education degree. I'm proud of these two and excited for their new careers, Kaylee with her first classroom of energetic fourth graders and Kasey working the night shift on a neurology floor.

It's rare to remember the remarks from a graduation address. I can't recall who the speaker was at my own graduation. But last Saturday a phrase stuck with me from the keynote. "If not me, then who?"

The speaker was Dr. Ernest J. Grant. He encouraged the new graduates to find a passion, an issue, and use their voices to advocate for change. He shared examples of how he had done this throughout his career, inspired initially to lead by example because he didn't see anyone in leadership in his profession who looked like him. In his career he became a leading educator in the field of burns-related treatment and fire safety issues, was a nurse of the year winner and is currently the president of the American Nurses Association, the first man elected to the office.

I've thought about that phrase often in the past week. If not me, then who?

The Chamber is an organization that hopes to inspire its members to embrace that philosophy. If not you, then who will...

Vote?

Run for office?

Be the coach, den leader or class party organizer?.

Chair the committee?

Mentor the new hire?

Share your opinion?

Start a business?

Make the community better?

Raise your hand?

I'm reminded of my friend Rick Worrel, who chaired the Chamber ten years ago. One of my favorite images of him is of him sitting in meetings with his hand raised. Contributing. Sharing. Questioning. Giving time. He was a mentor, an advocate, a leader. He fully lived the philosophy of if not him, then who would? We celebrate his memory with the Rick Worrel Community Legacy Award. Consider nominating a leader for this honor. (See details on page 5).

More importantly, be the example he left for us. Raise your hand. Do the work. If not you, then who?

Upcoming events

Wednesday Wake-up

Wednesday, September 14 - 8:00-9:00 a.m.

SpringHill Suites Overland Park/ Leawood, 4081 Indian Creek Parkway

Join us for networking over coffee and breakfast foods and check out the all-suite hotel that seamlessly blends design and functionality with modern amenities.

Free for Chamber members. **To register, click here**.

Series Sponsor: Fortune Financial



Executive Leadership Series

Featuring Joan Wells, Augeo

Thursday, September 15 – 7:30-9:00 a.m.

DoubleTree by Hilton Kansas City-Overland Park, 10110 College Boulevard

Join us to learn about the leadership journey of Joan Wells, President of Experience for Augeo, and Chair-Elect of our Chamber.

Wells will share her leadership path as well as lessons learned along the way. You won't want to miss this opportunity to hear her speak!

To register, <u>click here</u>. Series Sponsor: <u>FNBO</u>



Good Morning, Overland Park!

Friday, October 28 – 7:30-9:00 a.m.

Marriott Kansas City Overland Park, 10800 Metcalf Avenue

Join us for a fun and upbeat breakfast program where you learn about exciting developments happening around Overland Park. Hear good news from representatives of businesses and other organizations –

and learn about some cool stuff in Overland Park!

Cost per person: \$35 for members; \$45 for non-members

Table of 10: \$350 for members; \$450

for non-members

To register, click here.

Presenting Sponsor: Humana

Register for events at www.opchamber.org.

YP Learning@Lunch

Thursday, September 22 – 12:00-1:30 p.m.

BHC, 7101 College Boulevard, Suite 400

"Building Your Brand" is the topic to be presented by Valerie Jennings, Jennings Social Media and Martech, at this Young Professionals program.

\$15 for Chamber members; \$20 for non-members To register, click here.

Young Professionals sponsors: Gold Sponsor: STAFFVIRTUAL

Silver Sponsor: <u>SQUAD Medical Staffing</u> Bronze Sponsors: <u>BHC</u>, <u>Kansas State Uni-</u>

versity Olathe

Ribbon Cuttings

Sept. 1 - <u>Aubrey Vineyards</u>, 16350 Kenneth

Road – 4:30 p.m. with Q39 pop-up

Sept. 9 – <u>Kansas Float Spa</u>, 11972 West 119th Street – 11:00 a.m.

Sept. 12 – Shawnee Mission North, 7401 Johnson Drive – 1:00 p.m.

Sept. 29 – <u>Aspiria NOW</u>, 6550 Sprint Parkway, Suite 200 – 4:30 p.m. cocktails; 5:30 p.m. ribbon cutting

David Dyer joins Chamber team

David Dyer has joined the Chamber staff as Membership Director.

In his role, Dave will continue development of the Chamber's strong membership base. He will be actively engaged with the Diplomats and

the Leads Groups. Additionally, he will facilitate member engagement, provide information on accessing Chamber services and enhance networking among members.

Dave grew up in Overland Park and is a graduate of the University of Kansas.

You can reach Dave at (913) 766-7604 or ddyer@opchamber.org.



Welcome to the Chamber!

INTRODUCING OUR NEW MEMBERS

A Click Above Marketing

Sarah Wartman 6564 West 49th Street Mission KS 66202 sarah@aclickabovemarketing.com (913) 428-9928

www.aclickabovemarketing.com Advertising, Marketing Services

Andy's Frozen Custard-BluHawk

Sara Laughlin, Local Marketing Manager 7781 West 159th Street Overland Park KS 66223 (913) 735-4940

www.eatandys.com Ice Cream & Frozen Desserts

Architectural Craftsmen

Mary Thompson 10312 Walmer Street Overland Park KS 66212 mary@archcraftsmen.com (913) 963-2246

www.archcraftsmen.com

Contractors-General, Remodelina & Repairing-Building Contractors

Concrete Craft

Joi Tydinas 201 Southwest Madison Lee's Summit MO 64063 david.rawitch@concretecraft.com (816) 799-6498

www.concretecraft.com

Contractors-General. Home Improvements Referred by Jim Stoddard, Budget Blinds of Overland Park

Homewatch CareGivers of **Overland Park**

Miles Hartley, President/Owner 9270 Glenwood Street, Suite A Overland Park KS 66212 mhartley@hwcg.com (913) 336-4199 www.facebook.com/

HomewatchCareGiversOverlandPark Home Care Services, Senior Care & Living

Jazzercise of Overland Park

Angie Salmon, Owner 10530 Metcalf Lane Overland Park KS 66212 asalmon@jazzercise.com (913) 558-8975 www.jazzercise.com

Fitness, Health & Wellness

Rockhurst University

Mike Theobald, Director of Career Services 1100 Rockhurst Road Kansas City MO 64110-2508 (816) 501-4861

www.rockhurst.edu Colleges and Universities

Scenthound Overland Park

Melissa Markus, Owner 6519 West 119th Street Overland Park KS 66209 mmarkus@scenthound.com (913) 399-4611 www.scenthound.com

Animal Health

The Insurance Market LLC

David French 8005 West 110th Street, Suite 218 Overland Park KS 66210 david@the-insurance-market.com (913) 722-2111

www.the-insurance-market.com Insurance

The Joint Chiropractic-**Overland Park**

Pamela Iseminger, Area Manager 6980 West 135th Street Overland Park KS 66223 overlandpark@thejoint.com (913) 788-0534

www.thejoint.com/kansas/overlandpark/overland-park-34006 Chiropractic Physicians-D.C.

Thanks for reinvesting!

AUGUST MEMBER RENEWALS

50+ Years

Bear & Bear Associates UMB Bank n.a.

40-49 Years

Blue Valley School District Indian Creek Shopping Center, L.L.C.

20-39 Years

Ash Grove Cement

Affinis Corp

& Stoppel

Park

Company, Inc. Blue Valley Education Association Consolidated Communications **DLR Group** Downtown Overland Park Partnership, Inc. Drs. Hawks, Besler, Rogers

Garden Terrace at Overland

George W. Lund Olathe Public Schools Parris Communications Inc. VanTrust Real Estate, LLC

10-19 Years

Arts and Recreation Foundation of Overland Park

DeFrain & Million CPAs, LLC KevBank

Mirabile M.D. Beauty. Health & Wellness

Overland Park Host Lions Club

Rasmussen University Red Robin Gourmet **Burgers-South Overland** Park

5-9 Years

Block Real Estate Services, LLC **Burnt End BBQ Curtin Property Company** PrimeLendina **REACH Healthcare** Foundation

Rehabilitation Hospital of **Overland Park**

1-4 Years

AdamsGabbert AlphaGraphics | South Kansas City ArchWell Health Avenue 81 Assisted and Independent Senior Living Cross Law Firm, LLC Express Oil Change & Tire Engineers Health Partnership Clinic Kendall Bank **PREVAIL** 0.39Saint Paul School of Theology Style Encore Summit Lawn and Landscape, Inc. **Taylor Strategies**

The Venue in Leawood, LLC

Zarda Bar-B-Q of Lenexa,

We love referrals!

Do you know a company that's not a member of the Overland Park Chamber of Commerce? Refer them as a potential member and receive a credit when they join the Chamber. For details, contact Dave at ddyer@opchamber.org.

We encourage you to support these businesses that are investing in our community!

Torchy's Tacos

Wally & Co.

LLC

Now Accepting Nominations!

Rick Worrel Community Legacy Award

The Overland Park Chamber seeks nominations for the 2022 Rick Worrel Community Legacy Award. The deadline for nominations is 5:00 p.m. on October 10 and the recipient will be recognized at the Chamber's Annual Meeting on December 7.

The award was established in 2019 to honor longtime community leader Rick Worrel and to recognize individuals who exemplify Worrel's legacy of lifetime service to the community. To read the award criteria, click here.

Worrel, 2012 Chairman of the Chamber, was passionate about building infrastructure, our community, his profession's standards and public education. His eyes were focused on the future and how he could make someone's life or our community better.

To nominate someone, click here.

Directory offers ad opportunities

The Chamber's 2023 Membership Directory & Community Profile will offer an opportunity to promote your business all year long.

A magazine-style publication of about 120 pages showcasing Overland Park, the directory also serves as a buyer's guide for products and services offered by our members. It also contains a Who's Who listing of local business leaders.

To view our 2022 directory, click here.

The directory is produced by longtime Chamber member

MetroMedia Inc. Ad space is limited, so don't delay in reserving your spot.

For information about this advertising opportunity, contact MetroMedia's Kathy Moore at (913) 951-8441 or kmoore@metromediapublishers.com.



Leadership: Overland Park

Nominations for the 2023 Leadership Overland Park (LOP) class are due at the Chamber office by noon on September 9. For an online form and more information about the program, click here.

LOP educates participants about the critical issues facing Overland Park and the region, and provides opportunities to engage with organizations that resolve these issues. The program focuses on information, education and discussion of local and regional assets, challenges and opportunities. It is a six-month program, with 10 full-day sessions beginning in January.

Nominees have until October 14 to submit applications and class members will be announced in December. Candidates are selected on criteria that includes leadership ability or potential, along with evidence of a strong commitment to the community. The selection committee will seek a class representing diverse backgrounds, affiliations, and goals.

Founded in 1983, LOP has graduated more than 1,000 alumni who provide leadership in our local business community, as well as in private, public and non-profit organizations.

(Click the advertisement below for more information)



A commitment to community

SPONSOR SPOTLIGHT





Empower is the second-largest retirement services provider in the U.S., helping more than 17 million people build a better financial future.

With recent acquisitions including the retirement businesses of MassMutual and Prudential Financial, Empower is raising the level of personalized advice and innovative financial wellness delivered to millions of people.

Employing more than 11,500 associates worldwide³ – and more than 600 in the Overland Park area – Empower is also committed to fostering a diverse, inclusive workplace and striving to enrich the communities where its associates live and work. Its specialized Business Resource Groups rally around various interests, experiences and identities to champion diverse ideas and build better solutions for all. Through the Associates. Community. Together. (A.C.T.) program, the company encourages its associates to support causes closest to their hearts through volunteer service and financial contributions. Empower amplifies the charitable impact by matching donations, funding volunteer time and supporting collaborative philanthropy.

This is the seventh year Empower is the presenting sponsor for the American Lung Association's Fight For Air Climb. In April, Empower received the Visionary of the Year award at the Hope House 2022 Everyday Hero Luncheon.

For more information: www.empower.com
@EmpowerToday on Twitter, LinkedIn, TikTok
@officialempowertoday on Facebook, Instagram

Pension & Investments Defined Contribution Survey Ranking as of April 2020.

²As of April 1, 2022. Information refers to all retirement business of Great-West Life & Annuity Insurance Company (GWLA) and its subsidiaries, including Empower Retirement, LLC; Great-West Life & Annuity Insurance Company of New York (GWLANY); and Prudential Retirement Insurance & Annuity Company (PRIAC), marketed under the Empower brand. Assets represents the estimated consolidated pro forma assets under administration (AUA) of Empower and the full-service retirement business of Prudential Financial, Inc., as of March 31, 2022. AUA is a non-GAAP measure and does not reflect the financial stability or strength of a company. As of March 31, 2022, GWLA's statutory assets total \$78.9B and liabilities total \$75.2B, GWLANY's statutory assets total \$4.02B, and PRIAC's statutory assets total \$100.329B and liabilities total \$8.73B.

³Total employees for U.S. and India locations as of April 1, 2022.



Mayor Curt Skoog and Chamber President Tracey Osborne Oltjen joined Phil Buttell, Menorah Medical Center; and other HCA Midwest Health officials in a groundbreaking for HCA Midwest Health Medical Plaza at 13801 Metcalf

Family Health Medical Group will occupy the first floor, with 24 exam rooms, a lab, procedure rooms and imaging capabilities. Town Plaza Women's Care will occupy more than a third of the second floor. Approximately 1,000 square feet of specialty clinical space will accommodate specialists to see patients on a rotating, as needed, basis. HCA Midwest Health Medical Plaza will begin accepting patients in Fall 2023. For more information, click here.



Last month, Chamber staff and Johnson County legislators heard from Chamber members representing industries with workforce issues and labor shortages during a Workforce Roundtable.



Dr. Tonya Merrigan, Superintendent of <u>Blue Valley Schools</u>, was the featured guest in last month's OP Fireside Chats program sponsored by <u>BHC</u>.

To watch the video, <u>click here</u>.



Presenting Sponsor



Congratulations to these winners:

Longest Drive (Women): Kathryn Wood, T-Mobile

Longest Drive (Men): Jamie Harrigan



1st Place-Flight A: Overland Park Regional Medical Center

Cory Mead, Matt Sogard, Steve Burr, Jack Lee



2nd Place-Flight A: Black & VeatchDavid Nelson, Derek Cambridge, Erick Lowe, Jeff Selby



3rd Place-Flight A: ArchWell HealthBrent Critchfield, Jay Mahanes, Brad Clarke, Dave Aubuchon

Closest to Pin: Jeff Selby

Longest Putt: Brian Stufflebean, Turner Construction



1st Place-Flight B: OlssonZac Coppersmith, Brent Johnson, Kurt Rotering, Paul Moore



2nd Place-Flight B: Affinis / Empower Retirement

Robert Ubben, Mike McKenna, Mike Berg, Ryan Weaver



3rd Place-Flight B: Fortune Financial Advisors
Alex Goodpaster, Hayden Goodpaster, Scott
Childs & Ron Smith

Hole Sponsors:

- Academy Bank
- Ad Astra Financial Group
- ArchWell Health
- Budget Blinds of Overland Park / Tailored Living
- Equity Bank
- Farmers Insurance The Wertzberger Agency
- Fogel-Anderson
 Construction Co.
- Fortune Financial Advisors, LLC
- INTRUST Bank
- JDog Junk Removal & Hauling
- Netrality Data Centers

- Nifty Promotions
- OMNI Human Resource
 Management
- OneRequest, LLC
- Renewal by Andersen
- StretchLab Overland Park
- Wallace Saunders
- Worlds of Fun

Awards Reception Sponsor

FAJITA PETE'S

Lunch Sponsor



Golf Ball Flight Prize Sponsor



Soft Drinks Sponsor

Signage Sponsor



FASTSIGNS.
More than fast. More than signs:
Overland Park

95th & Antioch

Door prize and swag bag donors:

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- Alzheimers Association
- Andy's Frozen Custard
- Aspens Restaurant & Lounge
- Association Insurance Services
- Bambou Salon & Spas
- Black & Veatch
- Bury the Hatchet
- Chicken N Pickle Cleveland University
- Club Car Wash
- Coco Bolos Mexican Grill & Cantina
- Equity Bank
- Fantastic Sams Cut &
 Color
- Fiorella's Jack Stack
 RRO
- Foulston Siefkin LLP
- HOTWORX
- Hustle & Ground
- INTRUST Bank
- Jason's Deli
- Jason's De
- JCCC

- Johnson County Rehabilitation Hospital
- K-9 Resorts Luxury Pet Hotel
- Keller Williams-Maureen Mitchell
- My Place Hotel
- Nicklaus Golf ClubNifty Promotions
- Nothing Bundt Cakes
- OneRequest, LLC
- Raising Canes
- Renewal by AndersonRiordan Clinic
- Rock & Brews
- Rock & Brews
- Security Bank
- SERVPRO
- Shepherd Elder Law Group, LLC
- StretchLab
- Sunrise Senior Living
- The Arts & Recreation Foundation of OP
- TFI Family ServicesUNITS Moving &
- UNITS Moving & Portable storage
- Wine Bunker

Recent Events

MEMBERS CONNECTING WITH MEMBERS



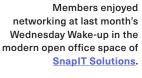
Members enjoyed networking with delicious food and drinks during OP After Hours hosted last month by <u>YaYa's Euro Bistro</u>.















Foulston Siefkin grows into Lighton Tower offices

CORPORATE SPONSOR SPOTLIGHT

"We have had quite an exciting 2022," said Tony Rupp, partner-in-charge of the Overland Park office of Foulston Siefkin LLP.

"We have added five new attorneys in this office since the first of the year, and we have moved our offices to newly remodeled space on the top floor of Lighton Tower."

Randy Carlson, an established estate planning and business law attorney practicing in the Kansas City area for more than four decades, joined the firm in January. Maria Drouhard began her private practice law career as an associate in Foulston's litigation and employment practice group, having previously served as a law clerk for the Tenth Circuit Court of Appeals and the United States District Court for the Western District of Missouri.

Effective Aug. 1, the firm added three attorneys well known in energy and public utilities. Lee Smithyman, James Zakoura, and Connor Thompson joined the firm's expanding energy group. They previously were associated with Smithyman and Zakoura, Chartered.

Rupp said the amenities and location of Lighton Tower, near the corner of College and Metcalf, make it an ideal location for the firm's clients and attorneys. The signing of a long-term lease reflects the firm's commitment to Overland Park and Kansas City. "Overland Park is a dynamic community and a great place for us," said Rupp, who also serves as the Chair of the Overland Park Chamber of Commerce Board of Directors. "The firm is proud to be in the heart of Johnson County."

Established in 1919, Foulston is the largest Kansas-based law firm, but represents clients locally, regionally, and across the country. For more than 100 years, Foulston's lawyers have provided counsel in a wide range of practice areas, including civil and complex litigation, tax, business matters, employment and labor, estate planning, energy, and healthcare.

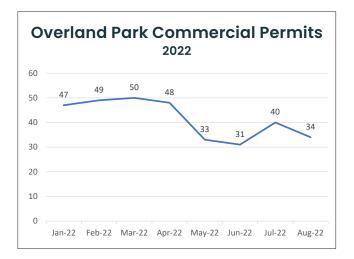


Foulston Siefkin's new offices are at the top of Lighton Tower.

Driving Economic Success

Unemployment			
	June 2022	May 2022	June 2021
Overland Park	2.4%	2.7%	3.5%
Johnson County	2.4%	2.1%	3.6%
KC Metro MSA	2.6%	2.7%	5.4%
State of Kansas	2.4%	2.3%	4.4%

(These percentages are not seasonally adjusted)
- Kansas Labor Information Center (KLIC)
- U.S. Bureau of Labor Statistics





This newsletter is distributed monthly by the Overland Park Chamber of Commerce, 9001 West 110th Street, Overland Park, KS 66210.

(913) 491-3600 | Fax: (913) 491-0393

opcc@opchamber.org | www.opchamber.org

Corporate Partners







Strong roots. Endless possibilities."







Corporate Sponsors

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CommunityAmerica Credit Union

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FNBO-First National Bank of Omaha

Foulston Siefkin LLP

JE Dunn Construction Company

Johnson County Community College

Kansas Gas Service

McCownGordon Construction

STAFFVIRTUAL

The University of Kansas Edwards Campus

To add your name to this list, contact Tracey Osborne Oltjen at (913) 491-3600 or tosborne@opchamber.org.

Recent Events

CELEBRATING WITH OUR MEMBERS



City Council President Paul Lyons joined the Chamber in helping owner Aspen Vaughn and her team celebrate a ribbon cutting for <u>Aspens</u> <u>Restaurant and Lounge</u>, 6995 West 151st Street.

For more info: (913) 413-0033 or click here.



City Council President Paul Lyons joined the Chamber in helping owners Jake and Karlie Zaugg and their team celebrate a ribbon cutting for Twisted Sugar, 11929 West 119th Street.

For more info: (913) 232-9091 or <u>click here</u>.



City Council President Paul Lyons joined the Chamber in helping Andy Kuntz, CEO; TJ Crawford, General Manager; and their team celebrate a ribbon cutting for Andy's Frozen Custard, 7781 West 159th Street.

For more info: (913) 735-4940 or click here.