



NEWS RELEASE

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FOR IMMEDIATE RELEASE

*****MEDIA ALERT*****

CITY OF CHICO OFFERS FREE 2-HOUR PARKING IN DOWNTOWN FOR THE HOLIDAYS

CHICO, CA – November 25, 2024 - In alignment with City Council's direction to staff, the City of Chico is pleased to announce free 2-hour parking in the downtown area this holiday season! Monday through Friday beginning November 29th to December 24th, visitors can enjoy free 2-hour parking from 9:00 a.m. to 6:00 p.m. in designated downtown areas as they shop, dine, and experience local events.

Key Details:

- Free 2-hour parking will be available once per day.
- Visitors who park in the 2-hour zones downtown do not need to pay; time limits will be enforced.
- For the long-term zones in downtown, the first 2 hours will be free. Payment will be required for additional time, allowing for an extended stay.

To support turnover and ensure parking is available to all visitors, **time limits will be enforced.** For shoppers and visitors utilizing long-term parking, simply pay at the kiosks to access free 2-hour parking or use the Passport app. Downtown employees are encouraged to use city parking lots and the parking garage for long-term parking during this period, making additional on-street spaces available for customers and guests.

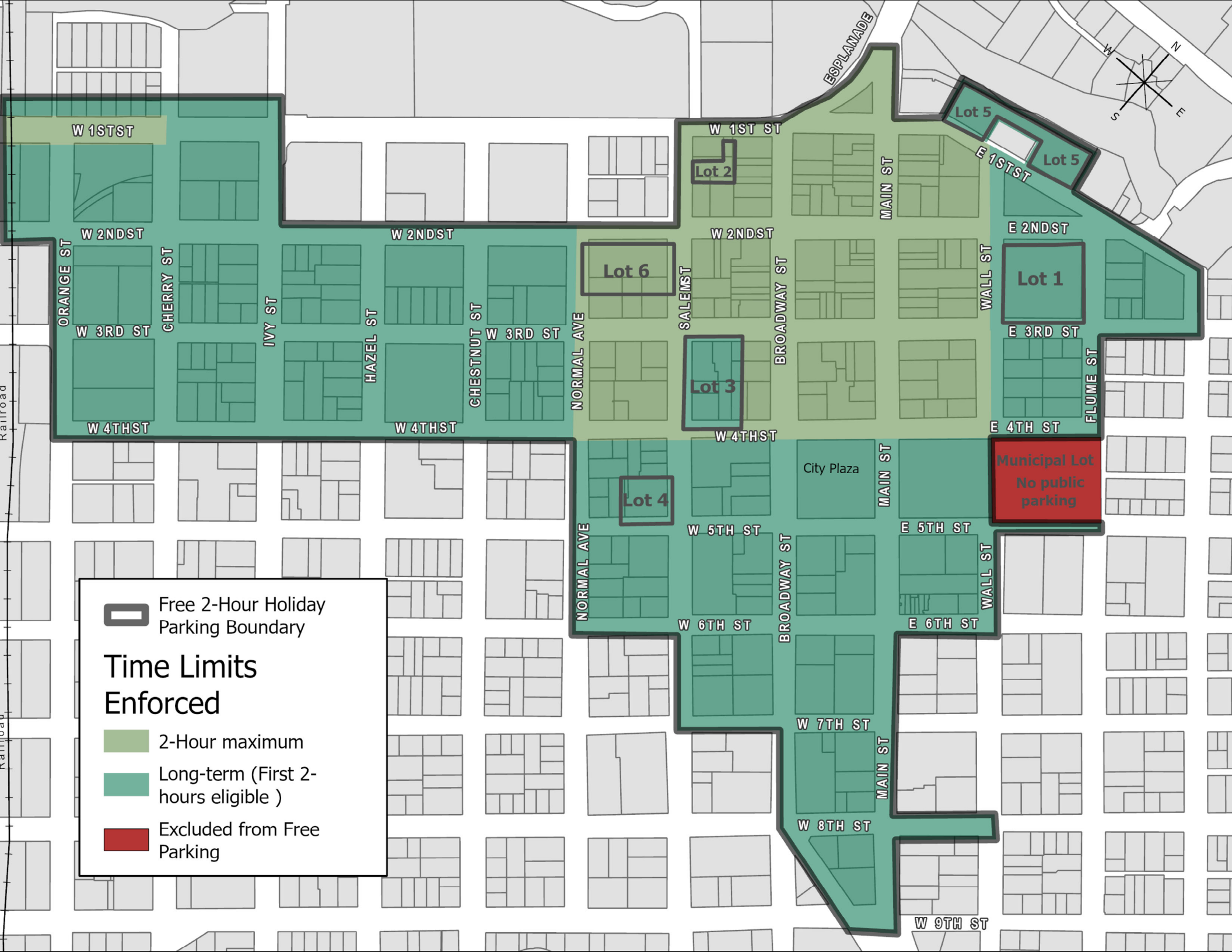
To help visitors plan accordingly, please refer to the attached map for details on designated parking zones included in the free 2-hour holiday parking program.

The City of Chico wishes everyone a safe and joyful holiday season and appreciates your cooperation.

For questions, contact: Eunice Lopez in the Public Works Engineering Department at 530-879-6900.

Located in Butte County, California, Chico is the cultural and economic center of the northern Sacramento Valley and the largest city north of Sacramento. Known as a college town, the home of California State University, Chico and for Bidwell Park, one of the largest urban parks in the United States. For more information, visit www.chico.ca.us.

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Free 2-Hour Holiday
Parking Boundary

Time Limits Enforced



2-Hour maximum



Long-term (First 2-
hours eligible)



Excluded from Free
Parking