



## PRESS RELEASE

March 22, 2023

### High Mowing Organic Seeds Names Andrea Tursini as Chief Executive Officer

WOLCOTT, Vermont – High Mowing Organic Seeds announces the appointment of [Andrea Tursini](#) as High Mowing Organic Seeds’ Chief Executive Officer. Ms. Tursini’s appointment as CEO reflects the large number of women in leadership positions at the 27-year-old Vermont-based Company, which is a leader in providing non-GMO, organic seed to commercial growers, home gardeners, retailers and seed companies across the United States and Canada. Most recently, Ms. Tursini was the Company’s Chief Marketing Officer.



With a background in agriculture and sales, Ms. Tursini has spent 12 years at High Mowing working to expand the Company’s range of high-quality organic seed to over 700 varieties. She views support of organic growers as a key element of High Mowing’s mission to create a food system where the wellbeing of the environment and people are a priority. The impact of climate change on growing systems is a deeply felt concern that Ms. Tursini carries in her new role, but the dedication of the High Mowing community to organic growers, and the organic growers themselves, keep her hopeful.

“The last 27 years have been an extraordinary example of how powerful we can be when we work towards a shared goal as a community. As we move to the future, we remain eager to build a greener, more just and community supported world, one seed at a time,” [said Ms. Tursini](#).

Ms. Tursini begins her tenure after a period of strong growth for the Company. The pandemic-driven surge in seed sales that began in 2020 prompted substantial investment in the Company’s infrastructure to support the long-term storage of greater quantities of organic seed. Ms. Tursini plans to build on these foundations, while continuing to cultivate meaningful relationships with organic seed breeders and producers.

#### ABOUT HIGH MOWING ORGANIC SEEDS

High Mowing Organic Seeds began in 1996 with just 28 varieties, many of which originated in founder Tom Stearns’ backyard. The Company’s passion for the development of productive, organic varieties started small, but has grown into a thriving and hardworking community whose efforts everyday make organic seed available to home gardeners, commercial growers, retailers and seed companies across North America.

With over 700 heirloom, open-pollinated and hybrid varieties of vegetable, fruit, herb and flower seed, High Mowing’s commitment to furthering organic agriculture continues to grow and in turn grows the organic movement. True to its roots, High Mowing Organic Seeds sources many of the varieties it sells directly from independent, passionate organic seed farmers.

For more information, read our blog post “[Celebrating 27 Years of Leadership](#)”, visit [highmowingorganicseeds.com](https://highmowingorganicseeds.com), and follow us on [Instagram](#) and [Facebook](#).

#### CONTACT

Fiona McMurtrie, Marketing Manager  
[fiona@highmowingseeds.com](mailto:fiona@highmowingseeds.com)

#### RESOURCES

[Photo](#) of Andrea Tursini

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