



**Kelly Eddy**  
PGA TOUR

Kelly Eddy is Senior Manager, Tournament Business & Sponsor Relations at the PGA TOUR. In this capacity, Eddy is responsible for developing and maintaining relationships with tournaments and title sponsors on the Korn Ferry Tour with a focus on strategic planning and business growth in each of the local communities. She joined the TOUR in 2017 after serving for nearly four years as Executive Director of the Korn Ferry Tour tournament in Overland Park, today the Advent Health Championship in Kansas City, Missouri.

Her path to working in sports and serving in an executive role was more serendipitous than planned. While Eddy played collegiate golf, sports were not part of her career plans. After gaining a bachelor's degree from Wichita State in Psychology (minors in Communications and Spanish) and a master's degree from Oklahoma State in Counseling, earning state and national licenses, she became a Licensed Professional Counselor and School Counselor first in Tulsa, Oklahoma and then in Blue Valley Public Schools in Overland Park. A Blue Valley assistant golf coaching job introduced her to the organization responsible for the professional golf tournament locally. A volunteer position with the organization quickly followed and within months she was asked to assume the role of Executive Director of the professional tournament and of the Kansas City Crusaders. As they say, the rest is history.

Eddy is committed to the community in both the Kansas City area as well as the greater Jacksonville area. She is proud of her involvement with the Overland Park Chamber (Leadership Overland Park 2016), Big Brothers Big Sisters, Keep the Spark Alive, The Fire Watch and the Schulzbacher Center. She also serves as co-chair of the Advancing Women in Leadership group at the PGA TOUR and has a passion for empowerment and leadership development opportunities.

She currently resides in Neptune Beach, Florida with her fiancée, 10-year-old soon-to-be stepdaughter and two dogs who think they're human.

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**Bobby Olm-Shipman**  
Saint Luke's  
South Hospital

Bobby Olm-Shipman is the President and CEO of the Saint Luke's South & East Region, which includes Saint Luke's South Hospital, the Saint Luke's Rehabilitation Institute and the Saint Luke's South Community Hospitals in Kansas, and Saint Luke's East Hospital in Lee's Summit, Missouri. He has been with Saint Luke's Health System since 2003 and has held positions in the areas of quality management, the neuroscience service line, project management and strategic planning.

Active both professionally and in the community, Olm-Shipman is a board member of the Kansas Hospital Association and was the 2018 President of the Kansas City Metropolitan Healthcare Council. Olm-Shipman was the 2018 Chairman of the Overland Park Economic Development Council and is Past Chairman of the Overland Park Chamber of Commerce. Olm-Shipman earned his Master's in Health Services Administration from the University of Kansas School of Medicine and is a periodic guest lecturer on the topics of healthcare quality, planning and early career development.

Olm-Shipman and his wife Molly live in Overland Park and are kept busy with their five children: Madeline, Jack, Charlie, Emily and Conor. In his free time, he enjoys cooking, reading, cycling and being part of the community at Overland Park CrossFit.

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**Reggie Woolridge**  
Marriott International

Reggie Woolridge is a Passionate and Resilient Executive Leader and Hotel & Resort General Manager, who believes "if you can help enough people get what they want, you will get what you want."

Woolridge's hospitality career spans over 28 years, beginning in California. Woolridge worked in most major cities in the state like San Diego, Palm Springs, San Francisco, Los Angeles and Pasadena.

While enjoying an exciting hospitality career, Woolridge has earned numerous awards including Hospitality Leader of the Year (San Diego CVB), Most Improved Rooms Profit & CPOR and two-time winner, Best Housekeeping Week Program, for Starwood Hotels. Woolridge is a graduate of ITT Technical Institute, earning both a Bachelor of Science in Business Administration (Finance) and his Associate of Science in Hospitality and Restaurant Management. Woolridge was privileged to attend the University North Carolina Kenan-Flagler Business School, Executive Leadership Program and is an alum of Leadership Overland Park (2018).

Woolridge served our country for eight years as Sergeant in the United States Marine Corp, both in the U.S and abroad. He has received a Six Sigma Green Belt Certification and Executive Coach, Trainer and Personal & Team Development certification with the John Maxwell Team.

An active servant member of the community, Woolridge has served as board member for Pasadena CVB, San Diego CVB, First Tee of Greater Pasadena and as board chairman for New Era Outreach Ministries for 15 years. In his spare time, Woolridge enjoys a love of sports cars and traveling anywhere with his wife of 30 years, Nadia, his children, Jessica, Kristy, and Luke and his four awesome grandchildren. Woolridge is currently General Manager with Marriott International in Dallas Fort Worth Westlake Texas.