

Official Contest Rules

March Bridal Madness: Stuller's Year of the Wedding Edition

Description of Contest

The contest, sponsored by Stuller Inc. ("Sponsor"), provides an opportunity to win a Stuller account credit valued at \$1,000 USD to use towards a bridal purchase and a highlighted design feature on all of Stuller's social venues by "liking" Stuller Inc. on Facebook and sending in an approved (criteria outlined below) image or sketch of a custom designed engagement ring or wedding band, modified from a Stuller style. The prize will be awarded to the design chosen by a panel of experts and will be announced no later than April 12, 2021.

To Enter

1. "Like" Stuller Inc. on Facebook, agreeing to abide by the official Contest rules.
2. From March 1 to March 12, 2021, email **contest@stuller.com** a picture or sketch of your best engagement ring or wedding band design. The design must be a piece that has been modified from an existing Stuller style, CounterSketch Studio, or MatrixGold.
3. . Renders or hand-drawn images are also okay. Acceptable image formats include: .jpg, .tif, .pdf, and .png. Along with the submission, please include your name, store name and location, and Stuller style number that has been modified. **IMPORTANT: The design or image submitted must not be in violation of any third-party copyright protections.**
4. On March 15, 2021, we'll post all the entries to Facebook for fan voting. Voting will take place from March 15 to March 31, 2021. Votes will be tallied on March 31, 2021, at 9:00AM CDT. You may share your entry any way you'd like.
5. On April 1, 2021, we'll announce the top three (3) fan favorites. Final judging will be conducted by a panel of experts.

Contest Rules

Entry into this contest is free. No purchase is necessary to enter or win.

Eligibility

The contest is open to legal residents of U.S., Australia, New Zealand, European Union (excluding residents of Italy), Austria, Latvia, Estonia, and Canada (excluding residents of the Province of Québec), who are eighteen (18) years of age or older. Those **excluded** from participating include any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Stuller Inc. and any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or participate. "Immediate family

members” shall mean parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses. “Household members” shall mean people who share the same residence at least three months a year. Contestants must have a Stuller account in good standing to win.

Chances of Winning

Chances of winning will depend on the total number of eligible contest entrants received by Stuller and Facebook fan voting.

Prize

A Stuller account credit to use towards a bridal purchase, valued at \$1,000 USD

Taxes

All federal, state and local taxes and tariffs are the sole responsibility of the winner. The winner will be required to provide either a social security number, a taxpayer identification number, or similar acceptable identification to Sponsor in order to receive any prize. Sponsor will issue a 1099 form to the winner.

Notification

Winner will be notified via phone or email. Contest results will be posted on Facebook by April 12, 2021.

Disqualification of Entries; Substitution of Winners for Non-compliance

Entries may be disqualified for failure to comply with these rules. A participant’s email containing his/her submission denotes assent to the rules contained herein. Should Sponsor learn that the entry of any winner was made in violation of these Rules, Sponsor may rescind any prize previously awarded and select another winner.

Discretion of Sponsor to Use Winner

It is the intent of Sponsor to use one or more entrants in a nationwide advertising campaign. However, the extent to which Sponsor uses any entry, including the Winner, will ultimately depend upon the compatibility of the entry or entries with Sponsor’s marketing campaign(s). Sponsor reserves the right, in its sole discretion, to use any and all entries, limit the use of all such entries, as well as the right to decline to use the entries altogether.

Release

By participating in this Contest, entrants agree to release Facebook, Pinterest, Stuller Inc. each of the respective officers, directors, agents,

representatives and employees of Facebook, Pinterest and/or of Stuller, Inc., as well as each of the respective successors, representatives and assigns of the foregoing (collectively, the “Released Parties”) from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Contest.

By accepting any prize that they may win in this Contest, winner agrees to release Facebook, Pinterest, and Stuller Inc., each of the respective officers, directors, agents, representatives and employees of Facebook, Pinterest and/or of Stuller Inc., as well as each of the respective successors, representatives and assigns of the foregoing (collectively, the “Released Parties”) from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from acceptance or use of any prize.

By entering this contest, you acknowledge that the Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook or Pinterest, and that you are providing your information to Stuller Inc. and not to Facebook or Pinterest.

Reservation of Rights

Sponsor reserves the right to cancel, terminate or modify this Contest in the event that this Contest is not capable of being conducted or completed as planned for any reason. If the Contest is cancelled or terminated, notification will be posted on Facebook. In the event that an individual attempts to undermine the legitimate operation of this Contest, Sponsor, in addition to disqualifying such person from participating in this Contest, reserves the right to seek damages and all other available remedies (whether at law or in equity) against him/her.

Governing Law and Dispute Resolution

By entering this contest, entrants agree that all aspects of this Contest shall be governed by Louisiana law, without reference to its choice of law provisions. Furthermore, entrants agree that any and all disputes between Sponsor and entrant(s) arising from or relating to this Contest will be settled by binding arbitration to be conducted in Lafayette, Louisiana, in accordance with the rules of the American Arbitration Association before a single arbitrator selected according to those rules.

Disclaimer

This Contest is void where prohibited by law.