

2020 PULSE SURVEY

Korn Ferry surveyed 276 Chief Finance Officers (CFOs) from around the globe. They shared views on their relationship to their CEO, the importance of collaborating with their C-suite peers, and understanding the evolving role of the CFO and the skills needed for the future.

CFO

PARTNERSHIP EVOLVING CFO & CEO RELATIONSHIP

Despite their **already close** working relationship, CFOs have expressed a desire for **even tighter** communication with their CEOs



Here's what CFO's said would improve their relationship with the CEO:

34%

More alignment on strategic initiatives

26%

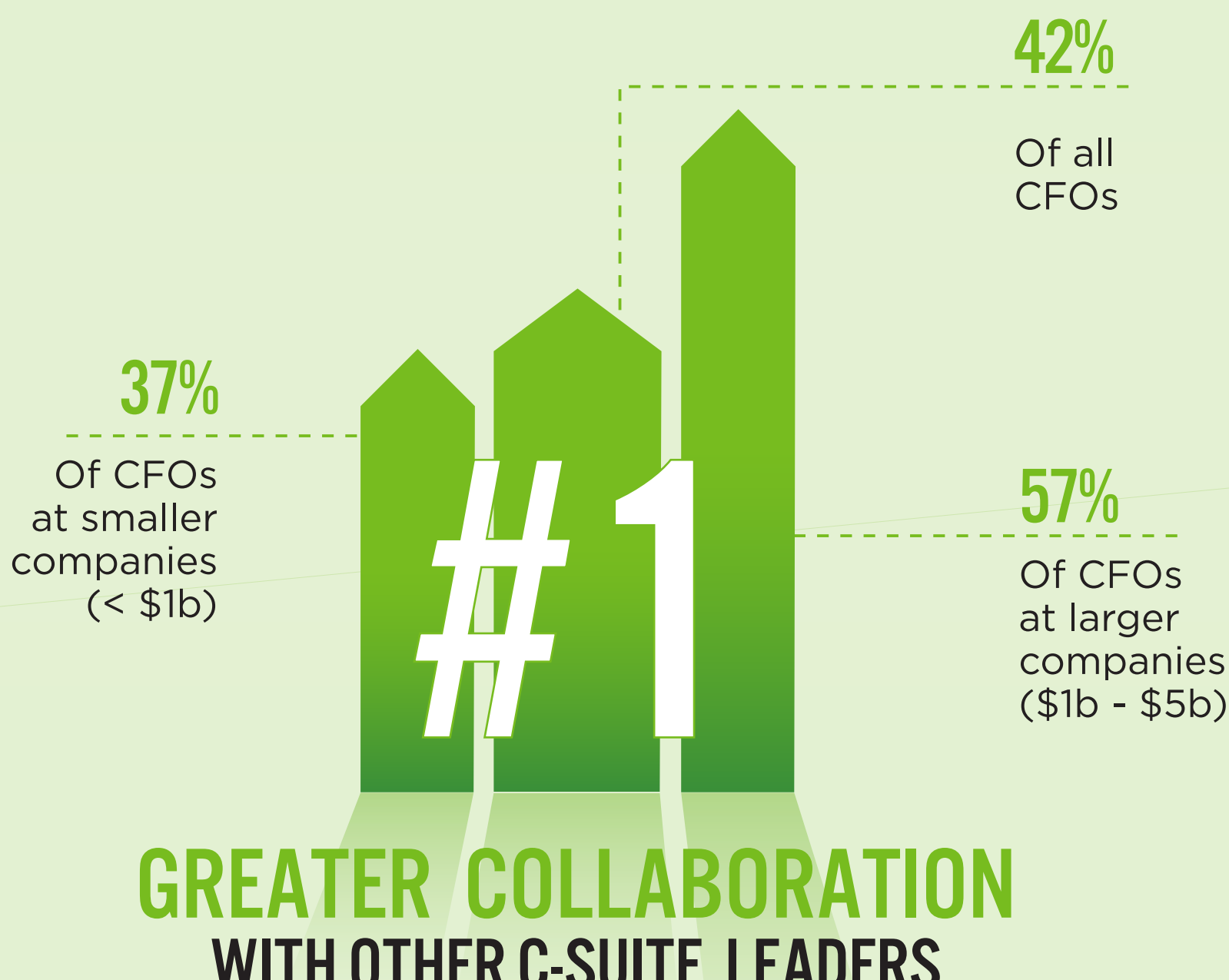
Greater communication

24%

More facetime

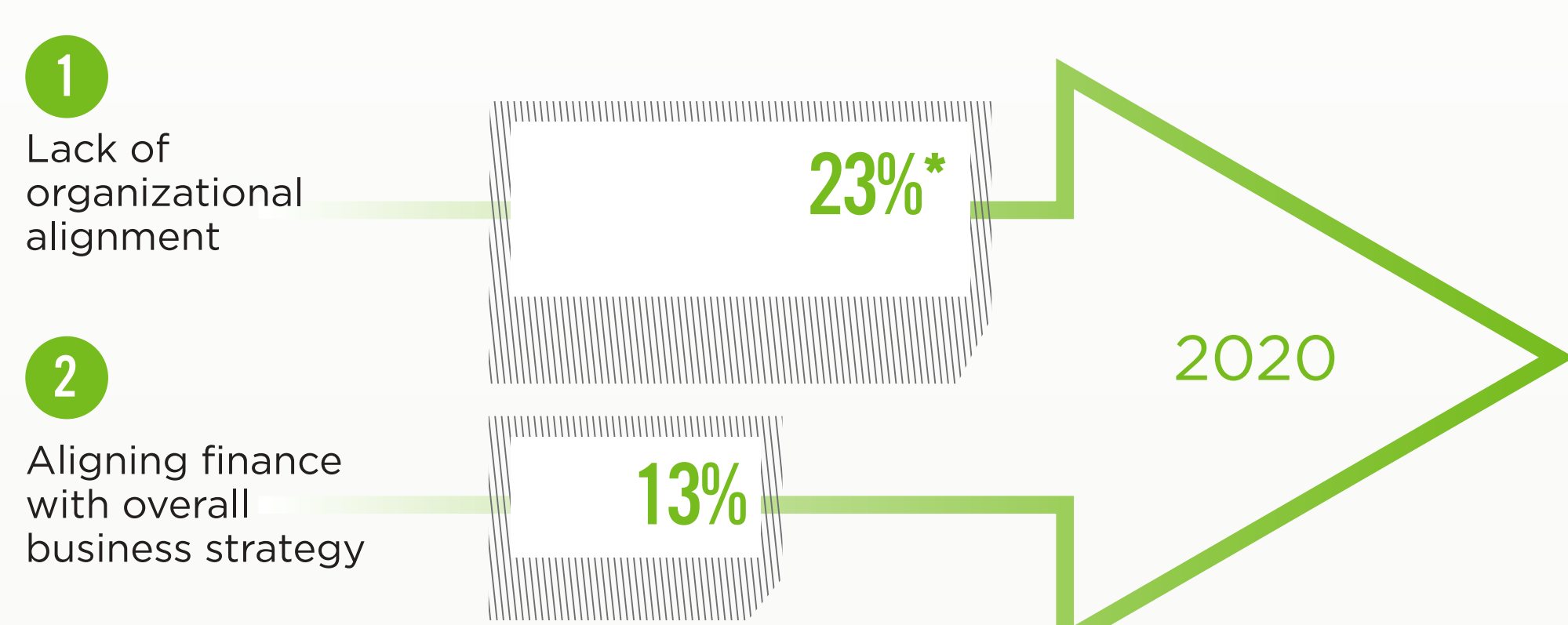
TEAMWORK MAKES IT HAPPEN

WHAT WOULD MAKE CFOs MORE EFFECTIVE?



WORRIES TOP OF MIND FOR CFOs

ORGANIZATIONAL ALIGNMENT IS STILL TOP OF MIND FOR CFOs



*Up from 18% in 2018

CAPABILITIES FUTURE OF THE FINANCE FUNCTION

CAPABILITIES MOST CRITICAL

CAPABILITIES LESS CRITICAL

Capital budgeting & allocation

13%

Financial governance

10%

Accounting services

3%

Taxation

2%

Strategy enablement

23%

Operational information

22%

45%

Read the report and view our full pulse survey results.

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About Korn Ferry

Korn Ferry is a global organizational consulting firm. We work with clients to design their organizational structures, roles and responsibilities. We help them hire the right people and advise them on how to reward, develop and motivate their workforce. And we help professionals navigate and advance their careers.

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Pre-pandemic figures