finding

























WEdriveCHANGE

The Basic Needs Giving Partnership aims to end poverty by targeting root causes.

The funds raised through the U.S. Venture Open from generous corporations, family foundations and individuals are administrated by grant teams established at three local community foundations. The awarded grants support nonprofits collaborating to coordinate services for people in need throughout Northeast Wisconsin, with a focus on the organizations that are embracing continuous improvement, social innovation, shared measurement, sustainability, scalability and equity.

> \$8.38 million in new grant commitments

\$51 million \$40 million

raised in 35 years granted in 35 years

235 organizations collaborating to end poverty

35 YEARS helping those in need

PIVOTING and FLEXIBILITY



Since 1986, hundreds of golfers, partners and volunteers have enjoyed an extraordinary event for a critical cause: ending poverty. U.S. Venture pays all expenses of the event. 100% of donations go to ending poverty. The 2020 U.S. Venture Open took on a different form in response to the coronavirus pandemic. In partnership with WBAY-TV & Woodward Radio Group a regional all-day mediathon was held. It was a day of celebration, fundraising with partner donations, online auction and highlights of the year-round impact.

One unstoppable mission.

The pandemic caused changes to the way we raise funds and also how/what we funded in 2020 and into 2021.

Along with the \$4.6 million raised at this year's event and the \$5 million of additional available funds announced in June, more than \$10 million was made available to nonprofits to end poverty in the region. In order to more effectively respond to the needs of nonprofit partners, the grantmaking process was redesigned to maximize flexibility.

The new process allows grantee partners to take calculated risks and address both urgent needs and long-term systems change. Because the pandemic has resulted in increased demand for services while revenue streams for nonprofits are decreasing, a portion of the available funding provides general operating support or targeted technical assistance to strengthen nonprofits' infrastructure and leadership capacity.

A grantmaking match of \$800,000 each from the J. J. Keller Foundation and U.S. Venture, \$250,000 from Oshkosh Corporation, and \$200,000 from both ThedaCare and the Thrivent Foundation lead this effort.

Thousands served.

\$8.38 million in new grants given from the Basic Needs Giving Partnership to end poverty in Northeast Wisconsin.

Our partners makes this possible.

2020 Community Report **2020 Community Report** COMMUNITY HEALTH

\$449,648

COMMUNITY **RESOURCE CENTER**

\$124,516

DISABILITY SUPPORT

\$50,000

DOMESTIC VIOLENCE

\$93,112

EARLY CHILDHOOD

\$486,185

EDUCATION

\$410,200

EQUITY

\$336,500

FOOD SECURITY

\$405,189

HOUSING

\$1,473,702

JOB TRAINING

\$409,394

LITERACY

\$58,000

MENTAL HEALTH

\$690,547

REGIONAL SUPPORT

\$594,964

SOBRIETY

\$130,000

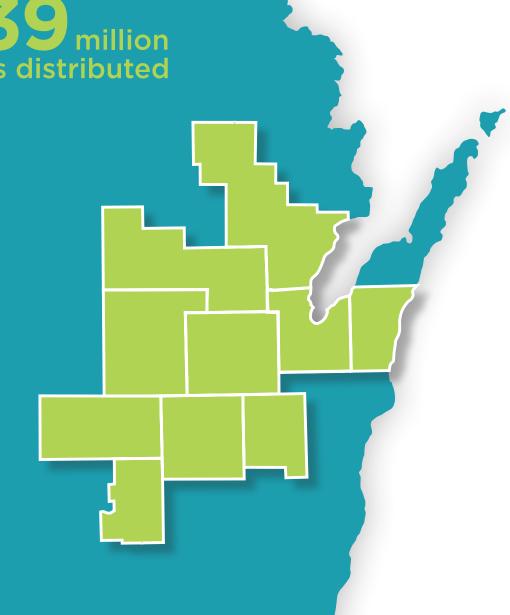
YOUTH MENTORING

\$681,700

PRORITES

REACH

\$6.39 million in grants distributed



2020 Community Report

2020 Community Report

DREAMING OF better

The initiatives funded by the Basic Needs Giving Partnership address complicated, underlying issues that cause generational and situational poverty.



"We are the only ones in the United States that have this continuum of care going from inpatient residential treatment, transitional residential, sober living, and employment under one roof... we wouldn't have been able to do it without the Basic Needs Giving Partnership."

- MICHELLE

Apricity

Sober Living homes & recovery community

RECIPIENT:
Apricity



"A high school without STAR would be very hard. Especially from my past experience, when times were really low I just need STAR. It's sad."

- OLIVIA

STAR Program

Improve academic and achievement levels, graduation rates & post-secondary participation rates of African-American & Black youth.

COLLABORATORS:

Boys & Girls Clubs of the Fox Valley,
African Heritage Inc., Menasha Joint School
District, Appleton Area School District,
Fox Valley Technical College (FVTC),
Lawrence University



"Knockdown all the barriers...we can more quickly and efficiently get them linked up to the resources they may need."

-JOSH

Wisconsin Veteran's Village

Navigator to help connect Veterans to services.

COLLABORATORS:

Wisconsin Veterans Village Association, Goodwill Industries, ThedaCare, Outagamie County Housing Authority, Fox Valley Technical College



"Less than 1% of African-American youth in Green Bay were involved in after-school programming. The joy that I get seeing kids doing first things for first times—it's unmatched."

-ROBIN

Blacktivity

Engaging Black Youth in Health & Wellness

COLLABORATORS:
We All Rise: African American Resource Center,
YWCA Greater Green Bay

6 2020 Community Report 2020 Community Report

BASIC NEEDS GIVING PARTNERSHIP 2020 GRANTS \$6,393,657 in grants distributed \$8,378,340 in new grant commitments



New Grants: \$3,563,979 | Grants Distributed: \$2,837,574

NEW GRANTS

Chrome books: \$63,500 Chrome books, licensing, rush fees and warranties, and transportation needed for the transition vocational education program for high school students with special needs. Recipient: Menasha Joint School District

High-speed internet access: \$99,630 Designed for high-speed internet access to students (369 families) for 9 months. Recipient: Menasha Joint School District

COTS: \$45,000 General Operating Transitional shelter helping individuals experiencing homelessness. Recipient: COTS

Riverview Gardens: \$45,000 For transitional employment in the Riverview Gardens ServiceWorks program. Recipient: Riverview Gardens

Ryan Community: \$5,000 Annual food budget empowering individuals with dynamic life experiences to gain self-sufficiency and become responsible, productive members of the community. Recipient: Ryan Community

Family Services of Northeast Wisconsin:

\$31,020 Designated for the 2021 Community Connections Program involving Family Services and Outagamie County's Child Protective Services to prevent child abuse and neglect. Recipient: Family Services of Northeast Wisconsin

St. Joseph Food Program: \$50,000 To assist in building modifications to be made to the north side of the building. Building modifications will allow of better services throughout the pandemic. Recipient: St. Joseph Food Program

Bridge the Gap, Inc.: \$20,000 To support a combination of Bridge the Gap's work skills, healthy meal/snack, teen/young adult mentoring, and operational support programs. Recipient: Bridge the Gap, Inc.

YMCA Fox Cities: \$120,000 Operational support for the following programs: Early Childhood, Classroom Connection, Before and After School Program. Recipient: YMCA Fox Cities

Apricity: \$115,000 Operational support for Residential Treatment Program and Contract Packaging Center. Recipient: Apricity

Christine Ann Domestic Abuse Services: \$23,700 General Operating support. Recipient: Christine Ann Domestic Abuse Services

Appleton Critical Participatory Action Research Project: \$1,500 Appleton Critical Participatory Action Research Project centered in and guided by the youth in our Congolese

community in two high schools. Designated to cover a stipend for a research co-facilitator. Collaborators: Hilary Haskell, Innocent Irenge, Appleton Area School District

Big Brothers Big Sisters of East Central WI: \$65,000 General Operating. Recipient: Big

Feeding America Eastern WI: \$5,000 Designated to hire a part-time associate for a 12-week period. Recipient: Feeding America

Brothers Big Sisters of East Central WI

Moving Families Forward Planning

Project: \$40,000 To strategize, plan and initiate a program with collaborators to use current available resources and create new resources to remove barriers and assist homeless families and individuals residing at Mission of Hope House (MOHH) to gain affordable and sustainable housing. We will also create an aftercare program to support families and individuals when they leave Recipient: Mission of Hope House

First Five Fox Valley: Welcome Baby Project: \$120,000 (Year 1 of 5, \$500,000 total) To improve the process by which our community supports new families to ensure better outcomes for all and support those with the greatest needs. The Welcome Baby Initiative seeks to focus on the process by which we reach, assess, and connect new families with community resources through three primary activities. 1) Expansion of Welcome Baby Pre/Post Natal and Welcome Baby Home visits to increase initial reach and evaluation by over 80%: 2) development of Welcome Baby Community events that utilize the Building for Kids Children's Museum as a safe, accessible, and universal

venue and tool to build trusting relationships and decrease stigma; and 3) support a multi-agency database to improve efficiency and effectiveness of referral network. Collaborators: First Five Fox Valley, The Building for Kids, Early Intervention of Outagamie and Winnebago Counties, Family Services Parent Connection

Rebuilding Together: Building a Healthy Neighborhood: \$99.456 (Year 1 of 3, \$298,725) Repair homes of low-income residents to foster safe and healthy housing, develop a set of neighborhood volunteers to sustain repair efforts when Rebuilding Together leaves the neighborhood in 3 years, and build social connectedness among neighborhood residents and the organizational capacity of the neighborhood to sustain itself into the future. Collaborators: Rebuilding Together Fox Valley, Goodwill NCW/Neighborhood Partners, West Appleton Neighborhood

LEAVEN: Client Resource Coordinator: \$45,000 (Year 1 of 3, \$135,000 total) To hire a full-time Client Resource Coordinator. By strengthening our internal operations, we can improve the overall delivery of our services and those of our LEAVEN Community Resource Center partners, resulting in an enhanced client experience and improved client outcomes. Recipient: LEAVEN

Us 2 Behavioral Health: Creating Capacity to Accelerate Health Equity, Systematically: \$120,000 (Year 1 of 3, \$300,000 total) To create additional internal capacity to move from the current therapy-focused model to one that is consulting-driven. With the proper funds to maintain ongoing operating costs, our leadership team will have additional capacity to allocate towards building and implementing Equity, Diversity & Inclusion programs to help drive capability in existing providers so we can close this disparity gap as ONE community. Collaborators: Us 2 Behavioral Health, B.A.B.E.S.

African Heritage Inc.: \$150,000 (Year 1 of 3, \$450,000 total) Capacity Building; To hire a full-time Community Service and Outreach Director and a part-time administrative assistant Recipient: African Heritage, Inc.

Fox Valley Veterans Council: \$54,563 (Year 1 of 3, \$136,409 total) Capacity Building; To increase organizational effectiveness as well as grow our service area and strengthen our financial position. Recipient: Fox Valley Veterans Council

MULTI-YEAR GRANTS

Community Resource Center: \$79,516 (Year 2 of 3, \$248,608 total) Ensure effectiveness for the newly-created multi-agency LEAVEN Community Resource Center by adding needed staff and data management tools. Collaborators: LEAVEN, FISC, St. Vincent de Paul, Fox Valley Technical College, Energy Services, Inc.

Shawano Area Early Childhood Partnership: \$59,265 (Year 2 of 3, \$178,523 total) Develop an early childhood coalition that will, among other things, work with vulnerable parents within their natural home environment using the Parents as Teachers model. Collaborators: Family Services of Northeast Wisconsin, ThedaCare, Family and Childcare Resources of Northeast Wisconsin, Shawano County Department of Human Services

Single Room Occupancy Program:

\$50,000 (Year 2 of 3, \$150,000 total) Create a single room occupancy program for individuals currently living in shelter, who can pay rent but have barriers that keep them from renting in the housing marketplace. Recipient: Pillars, Inc.

Spanish Resource Advocate: \$39,000 (Year 2 of 3, \$118,995 total) Hire a Spanish Resource Advocate who will build trust between basic needs agencies and the Hispanic community, educate service providers about best practices and provide culturally responsive services that increase access and lead to greater selfsufficiency. Collaborators: St. Vincent de Paul, LEAVEN. Partnership Community Health Center

Traumatic Brain Injury Support Program: \$134,204 (Year 2 of 3, \$295,491) To develop and implement a Traumatic Brain Injury (TBI) Support Program including services to survivors, whether or not they are living in homeless shelters, and educational programming. Collaborators: SOAR Fox Cities, Pillars, Inc., Harbor House Domestic Abuse Programs, Apricity, Neuroscience Group, Christine Ann Domestic Abuse Services

Wisconsin Veterans Village Navigator:

\$67,140 (Year 2 of 3, \$201,420 total) To staff the emerging Wisconsin Veterans Village with a "navigator" who will help connect Veterans to internal and external services appropriate to their needs. Collaborators: Wisconsin Veterans Village Association, Goodwill Industries, ThedaCare, Outagamie County Housing Authority, Fox Valley Technical College

Individual Placement Support Services

Program (IPS): \$57,426 (Year 2 of 3, \$212,343 total) To implement a new evidence-based Individual Placement and Support (IPS) Services program that helps those with severe and persistent mental health illness find, keep and thrive in jobs. Collaborators: Valley Packaging Industries, Aspire Vocational Services, Outagamie County Mental Health, Wisconsin Department of Health Services, NAMI Fox Valley - Iris Place

Eliminating barriers to long-term employability: \$90,860 (Year 2 of 3, \$279,510 total) To provide supported employment services to Riverview Gardens clients who face significant barriers to long-term employment. Collaborators: Valley Packaging Industries, Riverview Gardens

Thompson Center: \$100,000 (Year 2 of 3, \$300,000 total) To take capacity building steps that will lead to long-term viability of the center while increasing our ability to reach and better serve more at-risk adults who find it difficult to get to the center without supportive services by hiring an Executive Director who will add new leadership and expertise to help meet future budgetary and program needs of the center through strategic engagement with community, business and government stakeholders. Collaborators: St. Paul Elder Services, Hope Clinic

Almost Home Expansion: \$19,963 (Year 3 of 3, \$69,180 total) Expand the Almost Home program, providing wraparound case management services helping at-risk families attain safe, affordable housing. Collaborators: Greater Fox Cities Area Habitat for Humanity, Goodwill Industries of North Central Wisconsin

Counseling for Low Income Spanish

Speakers: \$118,774 (Year 3 of 3, \$295,920 total) Establish and strengthen a center of excellence for Spanish speakers to seek mental health treatment, education and support in one place, located close to the heart of our region's Spanish-speaking neighborhoods. Collaborators: Samaritan Counseling of the Fox Valley, NAMI

Education Advocate: \$38,070 (Year 3 of 3, \$168,403 total) Double the capacity of the successful Education Advocate program which removes barriers and helps people enroll in GED, English Language Learning (ELL), and/or FVTC programs, with a long-range goal of improving their economic stability. Expanding the program will allow it to serve the communities of Chilton, Hortonville, Seymour and New London. Collaborators: Fox Valley Technical College, LEAVEN

Enhancing Educational Programming for 3-5 Year Olds: A Mindfulness-Based Kindness Project \$48,000 (Year 3 of 3, \$296,450 total) To reduce poverty-based achievement gaps by implementing and testing a mindfulness-based

curriculum with preschoolers. Collaborators: Community Early Learning Center of the Fox Valley, Lawrence University, UW-Fox Valley, UW-Madison - Healthy Minds Innovation Team

Pillars Day Resource Center: \$76,000 (Year 3 of 3, \$266,000 total) To create a day resource center where people who are experiencing homelessness and not connected to services can access service and provide a hub of homelessness services. Collaborators: Pillars, Inc., St. Matthew Lutheran Church

STAR Program: \$100,000 (Year 3 of 3, \$300,000 total) Improve academic achievement levels, graduation rates, and post-secondary participation rates of African-American and Black youth through creation of the STAR program. Collaborators: Boys & Girls Clubs of the Fox Valley, African Heritage Inc., Menasha Joint School District, Appleton Area School District, Fox Valley Technical College (FVTC), Lawrence University

ACTIVE GRANTS*

Goodwill Industries North Central

Wisconsin: \$100,000 To expand our job training in stores for community partners to include soft skills training, career exploration and digital skills instruction to provide individuals with the tools needed for finding and maintaining employment. Recipient: Goodwill Industries North Central Wisconsin

Bridge the Gap, Inc.: \$100,000 To support a "start-up" Bridge the Gap Academy that provides special education instruction to students with special abilities and one year commitment for operational programs. Recipient: Bridge the Gap

Holyland Food Pantry: \$50,000 General operating for food pantry on east side of Lake Winnebago. Recipient: Holyland Food Pantry

Family Services of Northeast WI: \$45,000

To respond to the higher mental health needs of the students during the pandemic, Family Services is adding mental health provider time to respond to Triumph. This provider will help with group and individual treatment but will also be available to provide additional one-on-one support to students in crisis or those that need daily individual support to help students stabilize their acute stress. Collaborators: Family Services of Northeast WI, Triumph

STAR Program: \$150,000 To support the STAR Program and general operating support. Collaborators: Boys & Girls Clubs of the Fox Valley, African Heritage Inc., Menasha Joint School District, Appleton Area School District, Fox Valley Technical College, Lawrence University

9

*Payments made outside of 2020.

2020 Community Report 2020 Community Report 8



good grows here

New Grants: \$2,917,790 | Grants Distributed: \$2,199,868

NEW GRANTS

Spanish Health Navigator: \$15,000 Pilot a Spanish Health Care Navigator program to help Hispanic patients navigate the clinical care, community health and health insurance systems in order to improve access and health outcomes. Collaborators: Casa ALBA Melanie, Hispanic Community Resource Center, Aging & Disability Resource Center, Northeast Wisconsin Technical College

Continuum: \$15,000 Pilot program connecting Options' Certified Peer Specialists to people with mental health and substance use issues in NEWCAP's Permanent Supportive Housing

Certified Peer Specialist and Housing

in NEWCAP's Permanent Supportive Housing Program to determine the effectiveness of this approach and the resources needed to expand this service to other people who are housing insecure or experiencing homelessness. Collaborators: Options for Independent Living, NEWCAP

Hungry To Learn: \$13,755 The goal of this project is to develop a plan for reducing food insecurities among NWTC's neediest students and increase the number of clients from Paul's Pantry coming to the college through improved collaboration and targeted strategies. Collaborators: Northeast Wisconsin Technical College (NWTC) Educational Foundation, Paul's Pantry

Business Enterprise Center: \$15,000 With a goal of developing a Business Enterprise Center for students with disabilities and their typically developing peers, the school district will partner with the ADRC and Options on their unique collaboration around Durable Medical Equipment. Collaborators: Green Bay Area Public Schools, Aging & Disability Resource Center (ADRC), Options for Independent Living

Racism and Its Impacts on Health; A

Collaborative Community Study: \$14,000
To explore racism's impact on health and wellbeing in our community. Community members will participate in focus group sessions to look at perceptions, attitudes, and beliefs related to racism and well-being. The project will be included in Brown County's Community Health Assessment and will inform the Community Health Improvement Plan. Collaborators: YWCA of Greater Green Bay, Brown County Health & Human Services

Resident Services Program: \$15,000

Creating a Resident Services program using affordable housing to connect families and individuals to services that increase their housing stability and provide opportunities for asset

building can lead to greater self-sufficiency and break the cycle of poverty. *Collaborators: NeighborWorks, NEWCAP*

Accessible Mental Wellness Initiative:

Resident Therapist for Long-Term Care of Clients in Need: \$42,752 (Year 1 of 3, \$201,210 total) This project shifts from inviting therapists into homeless shelters and other social service organizations to inviting the clients of those homeless shelters to receive a full array of long-term mental health, addiction therapy, and psycho-education at the main clinic. The project will hire a resident therapist to help more people address mental illness and addiction, get out of homelessness, and stay stable. *Collaborators: Foundations Health & Wholeness Inc., Freedom House, House of Hope, Micah Center, N.E.W. Community Clinic, New Community Shelter*

Turbo Go Centers: \$70,000 (Year 1 of 3, \$299,691 total) To create a space for academic, college and career planning in an age and culturally appropriate manner at targeted Green Bay middle schools with the highest concentration of free and reduced-price lunch. Turbo Go Centers would be established in three middle schools to provide integrated career and academic planning to students, engage parents and serve as a designated area for community programming focused on helping underrepresented and marginalized students succeed academically and plan for their future. Collaborators: Green Bay Area Public Schools, UW-Green Bay Boys & Girls Club of Greater Green Bay, Northeast Wisconsin Technical College

House of Hope Youth Shelter: \$85,000 (Year 1 of 3, \$300,000 total) To open a licensed facility in Brown County to provide shelter and supportive services for pregnant and parenting youth, including minors and their children. These services would be provided on a voluntary basis and would fill the gap for youth not receiving services from the foster care or the juvenile justice systems. Collaborators: House of Hope Green Bay, Foundations Health & Wholeness, N.E.W. Community Clinic, Family Services of Northeast Wisconsin

Offender Education and Workforce Training Program: \$42,500 (Year 1 of 3,

\$245,000 total) This program will build on workforce development programming within the Oconto County Law Enforcement Center by supporting the whole person and addressing psychological barriers as well as educational challenges. It will provide inmates with education, soft-skill training, cognitive intervention, budgeting skills and connections to county resources and establish relationships that will continue

post-release. Collaborators: New Beginnings, Oconto County Department of Health & Human Services, Sheriff's Department, Law Enforcement Center and Department of Child Protection

The Farmory: \$50,000 (Year 1 of 3, \$150,000 total) Strengthen and expand the aquaponics farm and fish hatchery programs to provide the capacity to reach traditionally underserved groups in the low-income neighborhood where the facility is located. The Volunteer and Service-Learning opportunities will provide individuals with defined work experiences in the farm and state-of-the-art yellow perch fish hatchery. The Education Partnership program will bridge the school-to-career pipeline from K-12 to post-secondary institutions with real-world applications in the agriculture technology sector. It will offer students field trips, job shadows, externships, internships, and the use of The Farmory as a living classroom. Collaborators: Urban Partnership Community Development Corporation aka The Farmory, UW-Green Bay, NeighborWorks, NWTC Sustainable Agriculture, Green Bay Area Public Schools, West De Pere High School, E-Hub Urban Hope

Blacktivity: Engaging Black Youth in Health and Wellness: \$50,000 (Year 1 of 3, \$300,000 total) We All Rise: African American Resource Center and Blacktivity will build on current programming and take the youth from the classroom to the community. The center established equity in its classroom work, and with the knowledge and skills that youth have gained they have identified the next step in addressing social determinants of health: Strategically engaging with community partners to increase youth activism. Blacktivity is getting youth engaged in community art shows, farmers markets, swimming lessons, yoga classes, and ensuring that they have been paired with a mentor to support/monitor their progression. Collaborators: We All Rise: African American Resource Center, YWCA Greater Green Bay

COVID-19 Resource and Response

Mapping Tool: \$20,000 Investment to improve the current Resource and Response Map as a tool and catalyst for data-driven collaborative action that positively impacts the greatest number of community members. This effort will ensure greater efficiency, effectiveness and equity in how organizations work together to provide help and support to those who need it most. Since the initial application, two collaborative action teams have formed and student record data from 8 districts have been incorporated into the work, developments that led to a renewed request for funding for map improvements. Recipient: Achieve Brown County

N.O.W. (Nourishing Our Wolves/World)-A
Sustainable Food Space: \$30,000 Live
Algoma has partnered with Fork Farms to help
serve the Lakeshore Community with fresh food.
The groups want to expand the program to
grow consistent, large quantities of fresh greens
for the local community to meet a direct need,
and sustainably into the future. The goal of the
project is to not only provide healthy food to
the community, but also to provide the ability
to create an impact on technical job training,
basic employment skills, and education through
hands-on learning. Recipient: Live Algoma

Fund the Gap: \$75,000 Big Brothers Big Sisters is utilizing extra staff time to support the Littles and their families by providing additional emotional support and resources, as well as, empowering Bigs with activities and resources to help their Littles cope and keep them connected and safe during the pandemic. They are working on building awareness towards the need for Bigs after the pandemic when the waitlist of youth looking for a mentor is expected to skyrocket. Recipient: Big Brothers Big Sisters of Northeast Wisconsin

St. John's COVID Shelter 20-21: \$300,000 St. John's will continue to operate without a capacity by opening a second shelter site to keep guests and the entire community safe. Funding will support this additional temporary shelter site that will meet CDC requirements for social distancing and sanitation in shelter settings in addition to having capacity for 200 individuals, allowing them to continue the mission of not turning anyone away due to capacity in the harsh winter months. Recipient: St. John the Evangelist Homeless Shelter

FarmoryWorks Program Expansion:

\$50,000 This investment will round out the initial FarmoryWorks grant and maintain program strength through the COVID-19 pandemic. *Recipient: The Farmory*

Deepened Collaboration: \$25,000 Initial legal fees will establish a 501(c)(3) that would enable the three organizations to legally negotiate with one voice with funding partners, with an eye toward future merger of services.

Collaborators: Curative Connections, CP, ASPIRO

Electronic Health Records: \$75,000
Financial support will implement electronic health records into clinical programs. This is critical to meet clients' mental health needs, as they move seamlessly between virtual care and face-to-face services. Staff must have access to all clinical information to provide the highest quality of care in the most efficient and sustainable way. Recipient: Family Services of Northeast Wisconsin

New Community Shelter: \$200,000 Help the New Community Shelter provide shelter to homeless adults and food to children and adults during the pandemic as all fundraising events have been canceled, yet services have remained intact throughout. Recipient: New Community Shelter of Green Bay

Violence Intervention Project: \$41,912
Create accessibility for survivors of domestic violence, sexual assault and child abuse.
These needs are a direct result of having to be adaptable to assist in wellness and safety during COVID-19. This request also highlights needs that are a result of not being able to achieve the organizations fundraising budget. Recipient: Violence Intervention Project

House of Hope: \$100,000 Providing emergency shelter, housing services, and responding to the pandemic-induced escalating mental health needs of youth, pregnant and parenting youth, and families with children experiencing homelessness. Collaborators: Salvation Army, EPH, BC Housing Development Authority, Bay Area Workforce Development, Freedom House, Golden House, New Community Shelter

Eastern Wisconsin Diaper + Basic Needs Bank: \$20,000 COVID-19's economic impact increased the number of people in need of hygiene products such as diapers and period products. Funding will support the operational expenses associated with meeting the increased demand, including staff time, additional warehouse space, and transportation of products. Recipient: Jake's Network of Hope (fka Jake's Diapers)

Literacy Partners of Kewaunee County:

\$4,000 Literacy Partners received funds for training books, materials, and technology.

Recipient: Literacy Partners of Kewaunee County

Homebuyer Preparation Program: \$20,000

Operational support for homebuyers comes at a time of increased need and decreased resources due to COVID-19. Families are connected with the resources they need to engage in the homebuying process, receive assistance in increasing their financial capabilities, and gain support in addressing housing challenges. The program includes education, counseling, and training to take charge of family finances, including developing budgeting and savings plans, to promote housing stability. *Recipient: NeighborWorks*

Healthy Foods in Schools: \$15,000
Meetings with Brown County school Food
Service managers revealed a nearly 90%
decrease in local produce purchases. This direct
result of COVID-19 school changes and the flood
of non-local commodity foods from the USDA
represents a dual crisis: 1) schools provide a
significant amount of kids' daily calories, the
absence of high quality local produce in school
meals has implications for students' health
and well-being and 2) many local farms rely on
school produce sales and suffer economically
when schools limit their purchases. Funds

would purchase and distribute fresh fruits and vegetables from local farms to serve at nine school districts in Brown County. *Recipient: Wello*

ACTIVE GRANT*

Hunger's Heroes: \$1,000 The school will start and maintain a food pantry for the families of Jackson Elementary. Starting with the 2020-2021 school year Jackson has become a Community Eligibility Provision (CEP) school due to having a certain number/percentage of students qualify for free or reduced lunch. With the CEP label, all students receive free breakfast and lunch. The pantry would support families with food for evenings and weekends. Recipient: Jackson Elementary School

MULTI-YEAR GRANTS Safe to Study-Homeless Student Housing

Partnership: \$100,000 (Year 2 of 3, \$300,000 total) The project is an effort to help students at Northeast Wisconsin Technical College (NWTC) who are financially struggling to secure housing that allows them to live independently and work towards their post-secondary education. The goal is: 1) find and assess students who are homeless or have unstable housing; 2) assist students in gaining access to the Brown County Coordinated Entry System for the Homeless; and 3) help students secure safe and stable housing, including financial assistance when

needed. Collaborators: NWTC, Family Services of

Northeast Wisconsin

Be Great: Graduate School-Based Expansion: \$50,000 (Year 2 of 3, \$300,000 total) This effort will connect a minimum of 105 students across seven schools at risk of dropping out of school with the Boys & Girls Club's academic mentoring program. The project is developed in response to Achieve Brown County's recommendation to offer Be Great: Graduate as a proven mentoring intervention to support the highest-need students in Brown County middle and high schools. A grant is needed to add dedicated Graduation Specialists at seven schools across Brown County. Collaborators: Boys & Girls Club of Greater Green Bay, Howard-Suamico, Denmark & Green Bay Area Public School Districts

Navigating Our Wealth (NOW): \$100,000 (Year 2 of 3, \$300,000 total) The project will improve Circles Green Bay's capacity and effectiveness through a shared staffing model with The Salvation Army. Development of a Cliff Effect Calculator will use household data to predict financial pitfalls and help offset the financial crisis of the household as they move away from benefit dependency. Collaborators: Circles Green Bay, The Salvation Army of Greater Green Bay

*Payments made outside of 2020.

2020 Community Report 2020 Community Report

(Grants continued from Greater Green Bay Community Foundation)

Dynamic Measurement & Community Engagement to Actively Improve Health Equity in Brown Co.: \$92,000 (Year 2 of 3,

\$280,000 total) This project combines data, technology and engagement to reduce health inequities in Brown County. It will implement an adapted version of the World Health Organization survey, successfully piloted in 2018, to gather information on the well-being of residents in Brown County. Complementing the data

findings will be the introduction of StreetWyze in Greater Green Bay, an app to integrate real-time community-level engagement in the development of solutions. *Collaborators: Wello, St. Norbert College, UW-Green Bay, healthTIDE/Wisconsin*

Resiliency-Based Program for Youth (Algoma Wolf Den): \$30,000 (Year 3 of 3, \$273,000 total) A year-round resiliency program for at-risk youth in the Algoma community involves youth as leaders and targeted group

activities focused on social and emotional learning. Lack of formal services necessitates an increase in early intervention, and low-intensity services geared toward improving social and emotional skills in youth. These programs are designed to develop those skills, which in turn foster emotional wellbeing overall. Collaborators: School District of Algoma, UW-Green Bay Social Work Program, St. Paul's Evangelical Lutheran School, St. Mary's Catholic School.



New Grants: \$1,896,571 | Grants Distributed: \$1,356,216

NEW GRANTS

Bella Medical Clinic: \$12,500 To support technology upgrades and sustain pregnancy/STD testing, Well Woman Exams, and Parenting Steps programming for ~165 clients in light of a projected income shortfall due to COVID-19 impacted fundraising events. Recipient: Bella Medical Clinic

Big Brothers Big Sisters of East Central Wisconsin: \$45,000 To maintain 115 youth mentoring matches in Oshkosh by providing operating support to address the projected deficit for Oshkosh-based programming due to reductions in historically-stable revenue sources. *Recipient: Big Brothers Big Sisters of East Central Wisconsin*

Boys & Girls Club of the Tri-County Area:

\$75,000 To continue to meet the needs of youth in Berlin and Green Lake including free meals, hygiene bags, as well as virtual tutoring, mentoring and programming by providing operating support to compensate for the deficit from COVID-19 impacted fundraising events and reduced membership fees. Recipient: Boys & Girls Club of the Tri-County Area

Christine Ann Domestic Abuse Services,

Inc.: \$27,500 To help retain experienced staff, who work in a field with high burnout and secondary trauma, by increasing wages. Recipient: Christine Ann Domestic Abuse Services. Inc.

Berlin Community Daycare & Preschool:

\$12,000 To provide operating support to address the shortage in tuition from fees being waived when children are quarantined due to COVID-19 exposure at the center and increase in PPE and sanitization expenses. *Recipient: Berlin Community Daycare & Preschool*

Day By Day Warming Shelter, Inc.: \$76,580
To provide general operating support for shelter programming and staffing adjustments related to COVID-19. Recipient: Day By Day Warming Shelter. Inc.

Grace Preschool: \$6,000 To provide operating support to address the shortage in

tuition from COVID-19 class size restrictions and increase in PPE and sanitization expenses. *Recipient: Grace Preschool*

Winnebago Area Literacy Council: \$62,500

To purchase 70 Chromebooks and 50 hot spot devices with service for learners and tutors who do not have access to needed technology for virtual literacy tutoring as well as sustain other programming in light of a revenue shortfall due to COVID-19 impacted fundraising. Recipient: Winnebago Area Literacy Council

Friendship Place, Inc.: \$7,500 To maintain mental health supports for ~150-200 members from Winnebago County by providing operating support to address COVID-19 related reductions in revenue. *Recipient: Friendship Place, Inc.*

Basic Needs Sourcing Pilot: \$25,000 To pilot a program leveraging Jake's Network of Hope role as a Community Redistribution Partner for Good360 to help the Boys & Girls Clubs of Oshkosh and the Tri-County Area more efficiently source school supplies, clothing, winter gear, hygiene items, household cleaners and more for their member families. Collaborators: Jake's Network of Hope (fka Jake's Diapers), Boys & Girls Club of Oshkosh, Boys & Girls Club of the Tri-County Area

Solutions Recovery: \$15,000 To sustain programming for the recovery community by providing operating support to address COVID-19 related reductions in revenue. *Recipient: Solutions Recovery, Inc.*

Transition to Success for Ex-Offenders:

\$51,009 (Year 1 of 3, \$158,130) To link exoffenders with a case manager to help them successfully move from a correctional facility back into the community and navigate their career and educational journeys to sustainable wage jobs. Collaborators: Forward Service Corporation, Wisconsin Department of Corrections Probation and Parole

School District of Omro's Mental Wellness Program: \$90,517 (Year 1 of 3, \$247,307) To launch Omro NOW (Nurturing Omro's Wellness), a system that provides screening, education and the tools to help all students and staff feel

mentally, emotionally and socially prepared. This multi-pronged approach will increase mental health programming and access to services and create a culture of mental health awareness while reducing stigma. Collaborators: School District of Omro, Samaritan Counseling, N.E.W. Mental Health Connection, NAMI Oshkosh, Collaborative Wellness

Head Start Early Childhood Mental Health: \$67,078 (Year 1 of 3, \$301,000) To improve Head Start students' social-emotional and self-regulation skills by deepening teachers' use of Conscious Discipline techniques and embedding coaching and mental health supports in the classroom and via home visits with families. Conscious Discipline is a research-based classroom management system that addresses teachers' social-emotional skill sets and internal states first and then empowers them to teach and model these skills with students. Collaborators: UW-Oshkosh Head Start, Catalpa Health

Eviction Prevention Planning Project:

\$25,000 To explore options and opportunities to develop and sustain a program of education and services to reduce evictions in Winnebago County. May include direct intervention through pre-eviction mediation services, education for landlords and tenants, and/or other services. Collaborators: Winnebago Conflict Resolution Center, Inc., Oshkosh Landlords Association, City of Oshkosh, Rent Smart

Teens 2 Work: \$80.025 (Year 1 of 3, \$237,073) To expand Teens 2 Work into a year-round program that will provide teens with safe, supportive work experiences at partnering employers. Employment barriers, like transportation, that teens might normally face in a rural community will be addressed and eliminated through this program. Collaborators: Boys & Girls Club of the Tri-County Area, Green Lake Conference Center, Drexel Building Supply Center, and Crossroads Market

Early Childhood Developmental Screening Expansion: \$89,900 (Year 1 of 3, \$256,200) To improve outcomes for young children living in Winnebago County by increasing the number of children that receive developmental screenings and increasing the number of families that are connected to resources and care through a Centralized Access Point. Collaborators: First Five Fox Valley, Child Care Resource & Referral, Early Intervention Program, Winnebago County Health Department, Oshkosh Area School District, ThedaCare, Davis Child Care Center, Family Services of Northeast Wisconsin, and UW-Oshkosh Head Start

MULTI-YEAR GRANTS

Rock the Block Oshkosh: \$100,000 (Year 3 of 3, \$300,000 total) Empower residents to revive their low income neighborhoods and enhance their quality of life by working together on home repair, preservation and beautification projects. Collaborators: Habitat for Humanity of Oshkosh, Greater Oshkosh Healthy Neighborhoods, City of Oshkosh

Mentor 2.0: \$105,000 (Year 2 of 3, \$300,000 total) Implement a nationally successful, technology-enhanced, vocational mentoring program within Oshkosh North High School that provides individualized support and guidance to empower students to succeed in and after high school. Collaborators: Big Brothers Big Sisters of East Central Wisconsin, Oshkosh Area School District

Mentoring Program Expansion: \$115,700 (Year 2 of 3, \$286,500 total) Grow the mentoring program that was piloted in the Berlin Area School District in 2018-19 for youth ages 9-17 and launch a similar program partnership with the Green Lake Area School District. Collaborators: Boys & Girls Club of the Tri-County Area, Berlin Area School District, Green Lake Area School District

Healthy Families Waushara County:

\$30,944 (Year 2 of 3, \$94,938 total) Offer voluntary nurse home visiting services to parents facing challenges such as single parenthood, low income, and current or previous issues related to substance abuse, mental health issues, and/or domestic violence. Collaborators: Waushara County Health and Human Services Departments, CAP Services, Aurora Health Care, ThedaCare

REGIONAL GRANTS

Youth Aging Out of Foster Care: \$25,000 A planning grant to convene key stakeholders

A planning grant to convene key stakeholders to explore existing service delivery models and/or develop a tailored intervention(s) to meet the unique needs of youth ages 18-24 that are aging out of foster care. Collaborators: Children's Wisconsin Community Services, Wisconsin Department of Children and Families, Bay Area Workforce Development Board

Build Food Bank Capacity: \$73,884 (Year 1 of 3, \$161,702) To support a new Retail Assistant position to help grow the Direct Connect program and purchase scales, tablets and tablet mounts for the warehouse's four forklifts. *Recipient: Feeding America Eastern Wisconsin*

Food as Medicine: \$112,551 (1 of 3 year, \$299,427) To implement proven, innovative strategies for diabetes prevention and treatment for approximately 600 food insecure patients in the Fox Valley through a Food as Medicine program. Collaborators: Be Well Fox Valley, United Way Fox Cities, Ascension, Aurora, Children's Hospital of Wisconsin, ThedaCare, Network Health, Mosaic Family Health, Partnership Community Health Center, Calumet County, Outagamie County, Winnebago County and City of Menasha health departments, Feeding America Eastern Wisconsin.

Emergency Dept. to Recovery Plus (ED2R+): \$25,405 To peer support services by recovery coaches or certified peer support specialists including referrals, support, and follow up for treatment and recovery to individuals that have experienced an opioid overdose and are taken to ThedaCare's Emergency Departments. Recipient: ThedaCare, Apricity

Mental Health Awareness Campaign:

\$25,000 To create a public service campaign to help people identify when chronic stress is negatively impacting their lives, and how to reach out and get support. The campaign would urge people to seek help before they reach a mental health crisis. Collaborators: Family Services of Northeast Wisconsin, Foundations Health & Wholeness, Samaritan Counseling, Catalpa Health

Status of Women and Girls Report -

special edition: \$10,000 To conduct the Status of Women and Girls report that takes place every 5 years. This special report will collect data on the effects of COVID-19 on women in Northeast WI, along with employment, poverty status, economic self-sufficiency, and gender issues. Data collection to begin in March, with the final report completed by June 2021. Collaborators: Women's Fund of Greater Green Bay, Women's Fund of the Fox Valley Region, Women's Fund of the Oshkosh Area Community Foundation, Fond du Lac Area Women's Fund, St. Norbert College - Strategic Research Institute

A "Space" for Accelerating Community Transformation: \$300,000 Spread and scale of Live Algoma's work to two other "communities" as part of a pilot to fully scale up this initiative. Live Algoma demonstrated an ability to transform a community through a network of change agents. This group is prepared and eager to bring that knowledge to other "communities" that are ready to do the same. Recipient: Live Algoma

POINT Regional Poverty Initiative:

\$294,964 The POINT Initiative began through a partnership between the Basic Needs Giving Partnership and the Institute for Healthcare Improvement to accelerate efforts to reduce poverty in a ten-county region. Originally focused on introducing continuous improvement methodology to nonprofits and service providers, it has evolved to also support the Basic Needs Giving Partnership in a research, development and strategy role. Through connecting, sparking ideas and sharing data, POINT convenes

individuals and organizations across sectors and the region so that all people in the region are selfsufficient and able to fully participate in the life of the community.

CP: \$10,000 Serving infants, children and adults with a variety of physical, developmental, communication and sensory conditions throughout Northeast Wisconsin.

Regional Community Suicide Prevention Coordinator: \$71,500 (Year 2 of 3, \$226,000 total) To hire a staff member to work on a three-year work plan to build infrastructure enabling our community to 1) respond uniformly and effectively to suicide attempts and completions, 2) drive the Zero Suicide Framework into healthcare, 3) align systems for prevention and suicide care and 4) assist with the creation of a Tri-County Adult Suicide Death Review. Collaborators: Samaritan Counseling Center of the Fox Valley, NEW Mental Health Connection members

NATIONAL GRANTS

Folds of Honor: \$25,000 Folds of Honor is a nonprofit organization that helps provide the families of fallen and disabled service members educational scholarships.

Donald Driver Foundation: \$15,000 The Donald Driver Foundation has a core focus in serving underprivileged children and families by addressing health, wellness, safety, education, and career development.

just keep livin' Foundation: \$15,000 After school fitness programs in 33 inner city high schools. Programs encourage students to make positive life choices that improve their physical and mental health through exercise, teamwork, gratitude, nutrition, and community service. Participating students have a safe place to enhance their lives with fitness coaches and health experts. The results have been incredible. Participants get in shape and gain confidence while also improving their grades, attendance and behavior.

Michael Phelps Foundation: \$15,000
Program offerings including learn-to-swim,

healthy living, and goal-setting curriculum to more than 100,000 people around the world through the Boys and Girls Club of America and Special Olympics International.

Social Change Fund: \$15,000 The Social Change Fund was created by philanthropists, entrepreneurs, and NBA superstars Carmelo Anthony, Chris Paul, and Dwyane Wade to support critical and timely issues impacting the Black community.

PLEASE NOTE: The grants represented are based on the fiscal year of the fund and the Basic Needs Giving Partnership. Community foundation fiscal years vary.

13

12 2020 Community Report 2020 Community Report

thank you to our 2020 partners.

Presenting Lead Partner

\$800,000





Lead Partners

\$200,000









Presenting Partners

\$50,000 - \$199,999







Community Partners

\$35,000 - \$49,999









THE
VICTOR & CHRISTINE
ANTHONY FAMILY
FOUNDATION

SCOTT & NANCY ARMBRUST

Premier Partners

\$25,000 - \$34,999



ANONYMOUS

BERNARD E. & ALYCE G. DAHLIN FOUNDATION



LYSSA & ANDREW SCHMIDT



SARAH SCHMIDT FAMILY WALLACE FAMILY FOUNDATION











beliinhealth

JOHN & JULIE SCHMIDT

CBRE

ERIC & MARI KESSENICH

HMIDT

CA

CAROL & NEIL KELLEY JACK & ENG

For a complete list of Partners, visit: usventureopen.com/partners

Basic Needs Giving Partnership

REGIONAL EXECUTIVE COMMITTEE

A governance team to oversee regional grantmaking processes, policies and procedures to ensure high impact stewardship of dollars invested in the U.S. Venture Open.

Greg Vandenberg, Co-chair, U.S. Venture, Inc.

Heidi Dusek, Co-chair, J. J. Keller Foundation

Jodie Larsen, Oshkosh Corporation

Jenni Eickelberg, Thrivent Foundation

Paula Morgen, ThedaCare

Tammy Geenan, Community Foundation for the Fox Valley Region

Amber Paluch, Greater Green Bay Community Foundation

Amy Putzer, Oshkosh Area Community Foundation

Bill Wyman, Oshkosh Area Community Foundation

Dennis Buehler, Greater Green Bay Community Foundation

Lynn Coriano, POINT Poverty Initiative

Jenny Krikava, *Community Foundation for the Fox Valley Region*

Dawn Ruchala, U.S. Venture Open

GRANT FOCUS

We focus on four drivers of poverty:

ECONOMIC STABILITY FAMILY SUPPORT & SOCIAL CONNECTEDNESS

EDUCATION

HEALTH AND WELLNESS

FUNDING MODEL

100% of every dollar raised goes to end poverty. Along with the \$4.6 million raised and the \$5 million of additional available funds announced in June, more than \$10 million was made available to nonprofits to end poverty in the region.

A grantmaking match of \$800,000 each from the J. J. Keller Foundation and U.S. Venture, \$250,000 from Oshkosh Corporation, and \$200,000 from both ThedaCare and the Thrivent Foundation lead this effort.

STRATEGIES

Innovation is vital to solving an issue where traditional approaches have resulted in individual successes but little scalable outcomes to reduce poverty.

Collaboration is key as poverty is a complex issue with those in need requiring a multitude of services provided by unique nonprofits.

The POINT Poverty Initiative equips nonprofits with continuous improvement tools and initiates the formation of action groups around strategies focused on ending poverty.

Three area community foundations partner, invest, manage and lead volunteer grant teams in awarding funds to nonprofit collaborations.



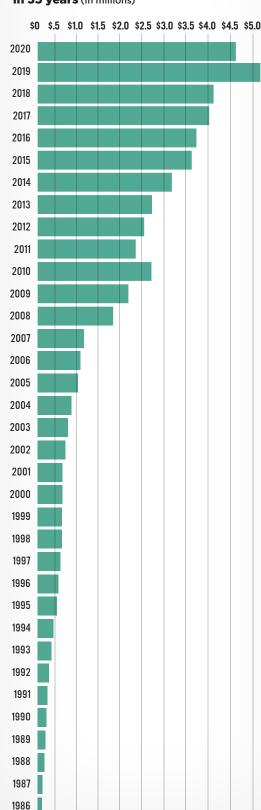




2020 Community Report

Funds raised

in 35 years (in millions)



2020 Community Report

JOIN US AUGUST 11, 2021

to end poverty in Northeast Wisconsin.



USVentureOpen.com 920.243.5806