



Since 1480



BADER HASSOUN  
**STORY**





Tripoli has been famous since the earliest times for the art of perfumery and manufacture of therapeutic soaps, and many of its sons bore the title of **al-Attar**.

Great names in this field left indelible historical imprints, among others **Dr. Bader Hassoun**, who has been inspired and professionalized by his uncle **al-Hajj Bachir**.





An Ottoman document belonging to **Haji Abdul Qadir al-Maghribi al-Attar**, the grandfather of the Nouri branch of the Hassoun family, dating back to 1256, evidenced the historical authenticity of **Bader Hassoun** family in Tripoli's perfumery.

بسم الله الرحمن الرحيم  
الحمد لله الذي جعلنا من آل أبي طالب  
حجة مجيبة للشعوب حسن البوايع

حضرت في القفلة اللهم الشيخ ابو زيد بن المرحوم السيد اعز الالباب الاصل عن نفسه وهو صاحب بيت قمار المحلة كسار  
ابن هادي محمد بن عبد السلام الكوكيل الشرعي من زوجته حبيبة شريفة بنت حاج يوسف الصوفي الكلباني  
مركلة عنها فيما ياتي شهادة كل ابن اخيه الاصل وان عمها حاج محمد بن الحسين بن يوسف الصوفي وبما  
اصالته وكانته ما هو للاصيل ومنتقل اليها بالارث من اجدادها من حاج يوسف الصوفي وما  
للمركلة ومنتقل اليها بالارث من اجدادها من حاج يوسف الصوفي وما  
كشتم على وناقلة الخطاب بامر من شيخنا الكوكيل الشريف حسن وهو اشترى منها بماله نفسه دون غيره وذلك  
جميع كصفتين من ابيها قيراطان وخطان وخطان الا وراثة من اجدادها نصف القيراط وثلثا من ابيها قيراطان  
كوكلة من ابيها قيراطان وخطان وخطان الا وراثة من اجدادها نصف القيراط وثلثا من ابيها قيراطان  
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عليه بن حبيب وخطان وخطان وخطان الا وراثة من اجدادها نصف القيراط وثلثا من ابيها قيراطان  
مع بني كلاله الحمد وخطان وخطان وخطان الا وراثة من اجدادها نصف القيراط وثلثا من ابيها قيراطان





The rebirth journey started in 1993, when a jewelry shop run by **Bader Hassoun** in Tripoli's Al Sagha Souk (Tripoli's market for gold) was theft.

This unfortunate event compelled the owner to try to revive the soap manufacturing in which his family's ascendants had lost hope.

In his first attempt, **Bader Hassoun** spent a full night with his wife making the Tripoli soap with its initial mixture: **olive oil, dates, glycerin, colorants and perfumes.** **The next day, all the soap he displayed in his shop was sold out.**



At that very time, **Bader Hassoun** realized that the world of soap had a door open for him. He chose the most rugged, yet the most unique way.

**He discovered the keys to his success thanks to the books of chemistry, history and Arabic philosophy which he passionately reads.**

As time went on, **Bader Hassoun** who inherited the knowledge of his ancestors, succeeded in making a qualitative leap at the level of perfumery and the development of the art of natural soap in Tripoli, leaning on the background of scientific and distinguished expertise that enabled him to excel and compete at the local and international level.





BADER HASSOUN  
**ECO-VILLAGE**

**Bader Hassoun's** vision, much like a towering roof, converted the soap industry into an ecologic and touristic industry. **Khan Al Saboun expanded into the Eco-Village that caters a pioneering service in recreation, heritage tasting, self-care and land's preservation.**

In a quiet, **chemical-free property**, where the green Al-Koura countryside borders Tripoli, the **Eco-Village has been built to become the world's largest soap museum.**

Its qualifications have been extended to a wellness and retreat area intended for tourists and residents. When heading to the Eco-Village, a day of rest and renewal waits for them.



Our village is perfumed by a gentle aroma filled with aromatic plants of rosemary, sage and olive trees. This sacred tree, historically donated to Lebanon, transports the visitors to blessed spiritual stages.

It fits in with the principle of our Arab doctors who believed and proved that **"fragrance satisfies the soul"**, that magic recipe that they set out from the Levantine to the world, combined to their medical breakthroughs. **Our holistic environmental approach also applies to every product served in the Eco-village; our lines' components are cruelty-free, not animal tested.**





**The Eco-village also gives a particular interest in recruiting women**, which makes over than a hundred women able to run their own home business, contributing to the handicrafts, preserves and homemade services catered in our village. Partnering with local craftswomen serve as a key element in the society (SLR), and lifts our social responsibility up towards Tripoli and surrounding community.

**This spot for self-care and recreation invites you to get acquainted with the traditional Lebanese cuisine catered in our restaurant, which offers an exquisite view. Our dishes are freshly made from our chemical-free land.**





## Why the Eco-Village?

It is the Hospitality that embraces all your desires. Because having you in our village hosts you in the "Bader Hassoun" family, which extends from northern Lebanon across the world.







KHAN AL - SABOUN  
**COLLECTION**





## HERBAL SOAP

is our very essential handcraft. We are premier in catering a top-notch signature of organic handmade soap made with our magical recipe of pure essential oils and organic herbs harvested from our eco-friendly village.

**Using only 100% natural**, plant-based components, we make our soaps with the traditional method of soap making which retains the nurturing benefits of the ingredients. You will be able to pamper, clean and moisturize your skin with the largest set of colorful and nose-appealing soaps we made with care and love. Through our al-Saboun Collection, our scruple is to offer you a magnificent long-lasting lather and maintain your skin in a clean, soft and radiantly healthy texture.





## • Aromatherapy Honey Soap

We are a leading supplier of quality essential honey soaps.

**Obtained from-chemicals-free, vegetable raw material, our honey soap** refer to a range of traditional alternative or complementary aromatherapies in which our soap are destined to improve your mental health and mood.

Our collection gives you the option to mix and match your selection of green tea, musk, lavender, chamomile and many charming scents that stimulates relaxed breaths, helps you concentrate and optimizes your well-being. Our finely-catered fragrances lure you into aesthetic worlds of magnetism and sensual charm.



## THE MOTHER & CHILD

- The innate and warmest bound between the mother and her child has its ideal embodiment in our Mother& Child range.
- **It answers the healthy musts of both mothers and their newborns and children, while engendering a sensation of harmony and complicity both on visual and tactile levels.**
- Our advanced medical experiences were highly invested in order to deliver a generously- nurturing and harm-free successfully tested perfumeries. We are happy to help the mother& child duo to step into their very first yet everlasting common moments of self-care and selfless care.

- The Hair Collection

It's all about the glam factor!  
No one says no to effortlessly chic hair that radiates with envious shine and touch-worthy smoothness.

Since we are keen on offering your hair its visual quality and unique feel, our **Hair collection** is your key secret that gives you luscious lust-worthy hair. Our rigorous lab testing provide you with an extensive diversity of shampoos, hair serum, creams and hair masks designed to **fix your hair problems and give it a healthy look from roots to ends.**







Whether your hair is greasy, dry, colored or damaged, each product was carefully formulated to rebalance equilibrium in your scalp, with additional protection property for your hair tissue.

**The Hair Collection items are gentle enough to use on a regular basis, serving you as a permanent treatment.**

Celebrity stylists as well as our a wide range of customers worldwide, with different hair types and beauty styles, opted for this first class range of hair restorative products which make your hair styling routine less complicated and boost it with enchanting aromas exalted from a bunch of our chemicals-free blends and pretested botanicals.



## • CEDARWOOD & PURE GOLD

Our limited edition is the fanciest organic and health-based line you may ever experience.

**The cedar oil best properties as a fixative and base note** thanks to its high therapeutic value helps you cure fungal infections and smoothens inflammatory effects with sky-scraping pain relief power, none to mention the symbolic significance of cedar in relation to our products' homeland; a cedar embodies the notoriety of the country and its immortal identity.

Metaphorically just like in reality, this collection makes our pride both on esthetical and therapeutic areas. The Cedarwood effects are magically boosted with precious Oud and Sandal woods, with a captivating fragrance exhaled by





Extra Jasmin, rose, rosemary, lemon and lavender essence.

**The collection is an unprecedented marriage of cedarwood with gold.**

Used since early times by egyptians and romans, our premium gold blend contributes to your anti-aging and helps collagen renew while also protects your Skin from UV rays. Like a magic wand, this ingredient multiplies the radiance of your beauty in an exponential way.



**It nurtures your body flexibility, gives you a shining hair, a silky skin and increases its elasticity.**

When it comes to results, it is almost mythical. So let's Cleopatra's beauty regime resurrect, by using our gold mixture every night so your look preserves its glow, youthfulness and elegance.





- The Royal Edition

We offer you a large variety of luxurious fragrances that combines selective, all- natural essential oils.

Inspired by Arabian nights and culture, our Royal Edition of fragrances takes you on a transformative journey of oriental desert scents. **Radiant, powerful, and treasured, this unisex luxury fragrance is an exotic blend combining warmth to sensuality.** It draws the richness from heady substances such as vanilla, frankincense, musk and precious woods often associated with exotic floral and spicy scents. Our Royal ingredients convey you to discover a captivating Elixir of the Oriental Spirit. Because you are worth the rarest, most valuable and most expensive ingredients in perfumery to match with your Royal looks.



# WHEN NATURE COMES HOME

## • Amenities Collection



Elegantly catered with our refined and sophisticated taste, our Hotels & Hospitals collection spans a wide range of customized products.

We tailored this special line in order to serve the most prestigious local and international hotels as well as top reputed hospitals which rely on our authentic and time-proved loyalty to health service and natural, damage-free products and their highly disinfecting properties.

We proudly hold on our strong partnership with touristic and health service providers, adding our touch of excellence on all the details that fit your expectations.







This eco-friendly line nurtures the olfactory memory in these places, where guests recognize and recall the loving fragrance and texture.

**Anyone who smells the fragrance will re-fall in love again with the place, where great services were offered and a sweet experience was lived.**



## • SkinCare

Wrap your looks up with the halo of smooth, flawless and healthy skin! With the Skincare collection, Bader Hassoun laboratory offers you the fruit of our continuous and most advanced research in the field of alternative medicine and beauty care.

Our line supports all range of practices that nurture skin integrity, enhance its radiance and relieve skin texture.





The appropriate and continuous use of our skincare products also proved brilliant results in nutrition and prevention from excessive sun exposure.

Our staff in all showrooms is ready to help you select a chemicals-free, sustainable treatment of all your skin problems. Having a perfect skin is now possible and guaranteed by this line, with an extra beauty sprinkle added on top of it.



## • Aromatherapy



In the era of modern medicine, **Bader Hassoun**'s contribution to alternative medicine is combined with a constant accompaniment of the latest sciences. However, the use of essential oils for therapeutic, spiritual, hygienic and ritualistic purposes goes back to ancient civilizations including the Indians, Egyptians, Greeks, Romans and Arab ancestors who used them in cosmetics, perfumes and drugs.

Today, our laboratories offer the contemporary edition of aromatherapy as the magical sensual experience with therapeutic benefits. We are concerned about your body, mind and spirit health, so we craft your aromatherapy experience from both art and science.





Our scents are catered for both aesthetic pleasure and therapeutic aims.

In our aromatherapy line, we put our secret blend of natural plants extracts which overwhelm you in a holistic treatment achieved with their delightful aromas.





## • SPECIAL BODY OIL

Our researchers are conscious that the skin's ability becomes comprised with time, so you might apply a rich moisturizer and still feel dry. But our most advanced research has proven that this is a problem not without solution, and that's how our Special body oil Collection came into being.

**Once applied, the formula penetrates deep into your skin texture, so the quest for perfection begins!**

You henceforth gradually gain the locking and protective oils' effect that can be even more. Our rich, luxurious liquids are imbued with earthy herbs notes that remain the best mate of an unparalleled body massage experience.





All the special body oil formulas are completely free of artificial colors or fragrances- our ultimate expression of luxury skincare.

The uniqueness of our body oils extend not only for their superb healing effects, but also to their hypnotic fragrance.





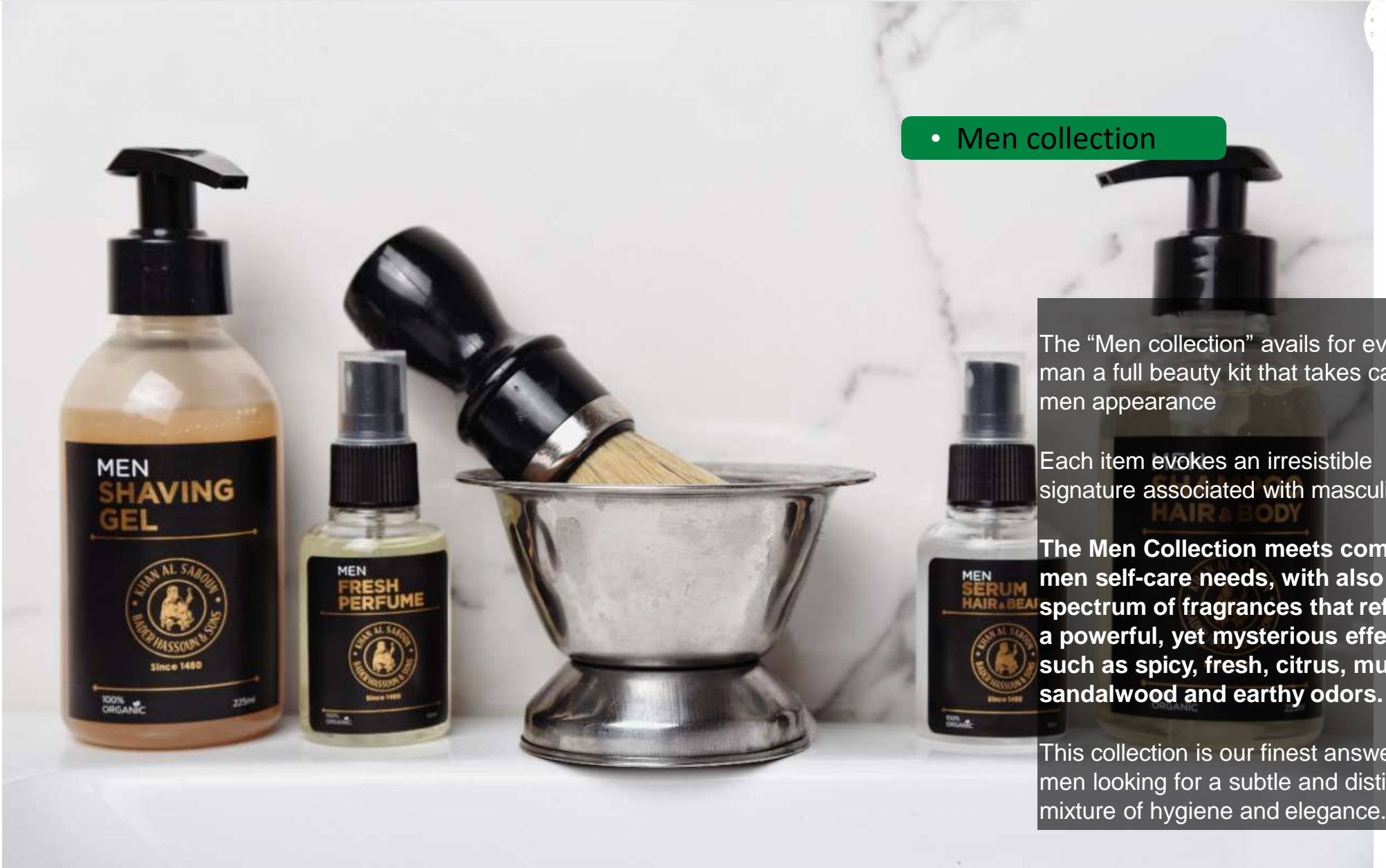
- Men collection

The “Men collection” avails for every man a full beauty kit that takes care of men appearance

Each item evokes an irresistible signature associated with masculinity.

**The Men Collection meets common men self-care needs, with also a spectrum of fragrances that reflects a powerful, yet mysterious effect such as spicy, fresh, citrus, musk, sandalwood and earthy odors.**

This collection is our finest answer to all men looking for a subtle and distinctive mixture of hygiene and elegance.





## • Professional line

Faster than expected, our Professional line items became the favorite essentials in tens of beauty institutes.

They have travelled, and still go around the world, to land at last on the shelves of the most prestigious Spa, Yoga Studios, Massage Centers, and Hairdressing Salons.

Highly concentrated with high-end and purely natural ingredients, they make a major difference in their results which last longer and contain bigger amounts with quality pretested ingredients that truly are improved for your body and well-being.



The material recipe is paired with an exquisite understanding of the prevailing customs and the beauty rituals in every country where our Professional line is welcomed.

You would be bewitched by beauty not only in looks but also in the philosophy behind this beauty. **Embalmed by the authentic scent of your local flora, your skin and hair fragrance would portray the full narrative of your beauty identity and would eternalize it.**





The background is a dark green wall with several rectangular panels of Arabic calligraphy. A circular stamp is visible on the right side. The text is centered in a white box.

KHAN AL - SABOUN  
**FLAGSHIP**

Our worldwide expansion is due to success and consistency in delivering our very best while adapting our products to any targeted need or taste. Crafted with fine material and elegant packaging, our products are highly reputed outside Lebanon's borders.

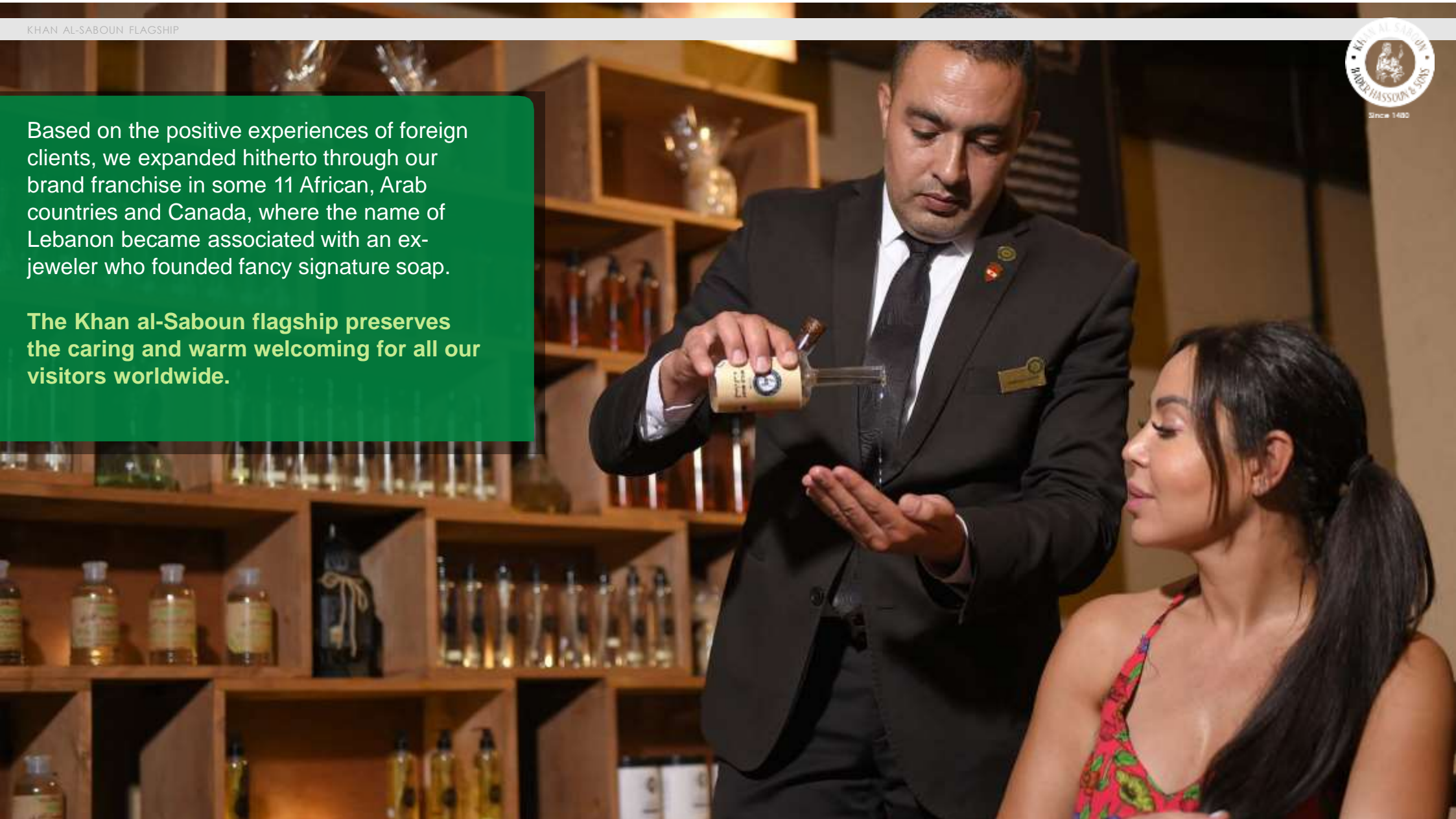
**They've become the privileged gift to be exchanged among kings and heads of states. The experience of our foreign clients has made the echoes of the self-myth of Khan al-Saboun go all over the globe. Our products have become intercontinental.**





Based on the positive experiences of foreign clients, we expanded hitherto through our brand franchise in some 11 African, Arab countries and Canada, where the name of Lebanon became associated with an ex-jeweler who founded fancy signature soap.

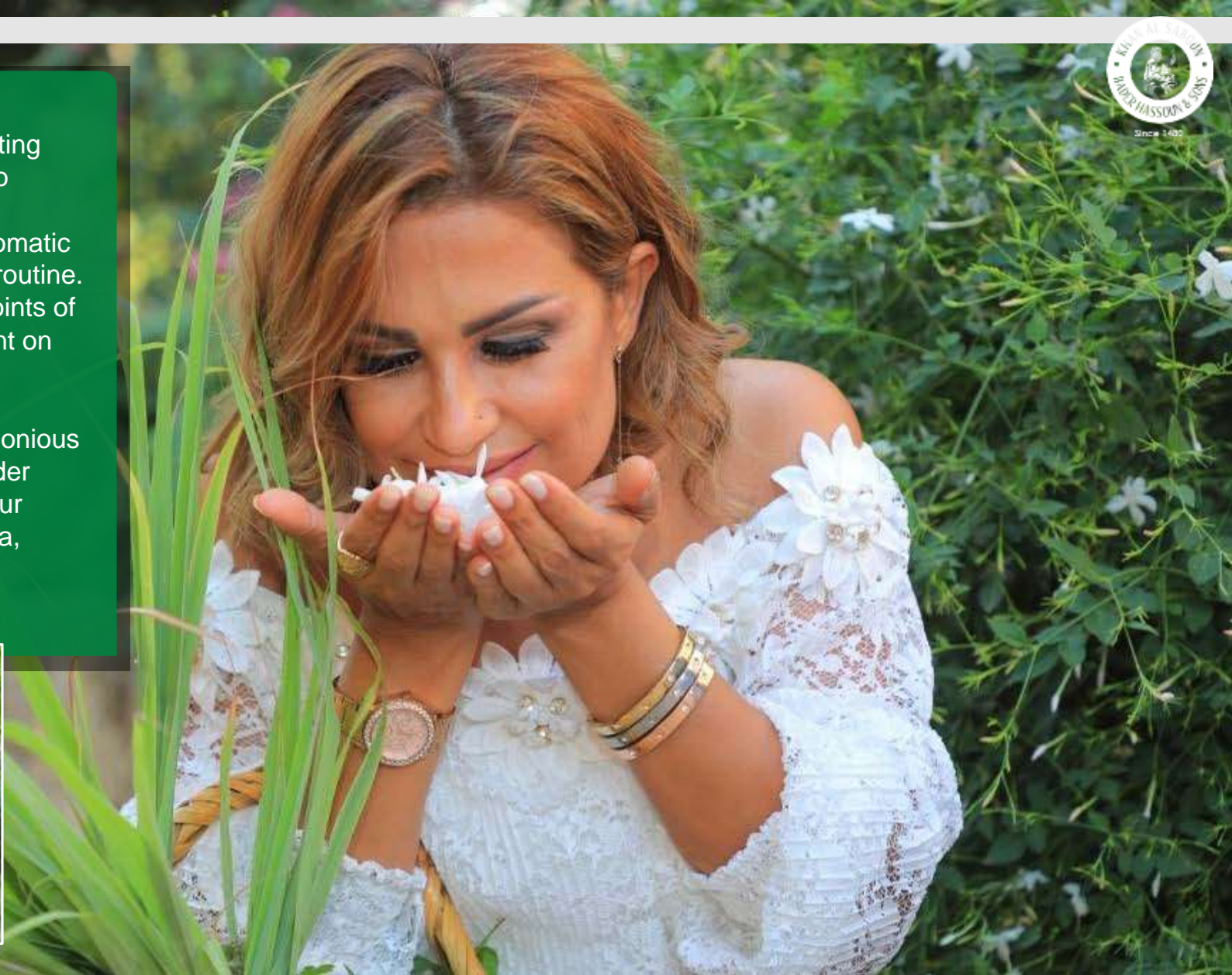
**The Khan al-Saboun flagship preserves the caring and warm welcoming for all our visitors worldwide.**





The visitors go through our charge-free rituals by trying the products and benefiting from facial massage. Once you step into our showroom, a portal is open for you towards a world of visual, tactile and aromatic wonders, away from the stress of daily routine. Alongside with kiosks dotted in many points of sale, they trace Khan al-Saboun footprint on the world map.

In our premises furnished with the harmonious marriage of pastel and earth colors, Bader Hassoun brand gladly receives you in our branches in: Nigeria, Ivory Coast, Ghana, Curacao, Paraguay, Qatar, KSA, Oman, Bahrain, Iraq and Canada.







KHAN AL - SABOUN  
**GIFT bOX**











معاودة الصنوبر عزيم بنو حبر الكريم القيم  
وتقبل زيارة القاصية المتعددة المورث









KHAN AL - SABOUN  
**KIOSK**



## Wherever you may be..

We are keen to deliver our purchasing services to you on the widest basis. Therefore, we spread "Khan Al-Saboun" kiosks in strategic points of sale in many exhibitions and shopping malls, where you can take advantage of samples of all our products and benefit from an effective purchasing experience in miniature models of our showrooms.





THE SOAP  
**ACADEMY**







## THE SOAP ACADEMY & VOTAnIC GARDEN

embrace an only-one-of-its-kind world of culture and pleasure and as never done before.

Our concept, a pioneering one worldwide, puts you on the path of theoretical and practical process of our soaps craft. As you step into this world, you will immediately be immersed in our collective tale, developed in our exhibition room featuring soaps we carved as historical monuments considered for a long time as Lebanese Landmarks.





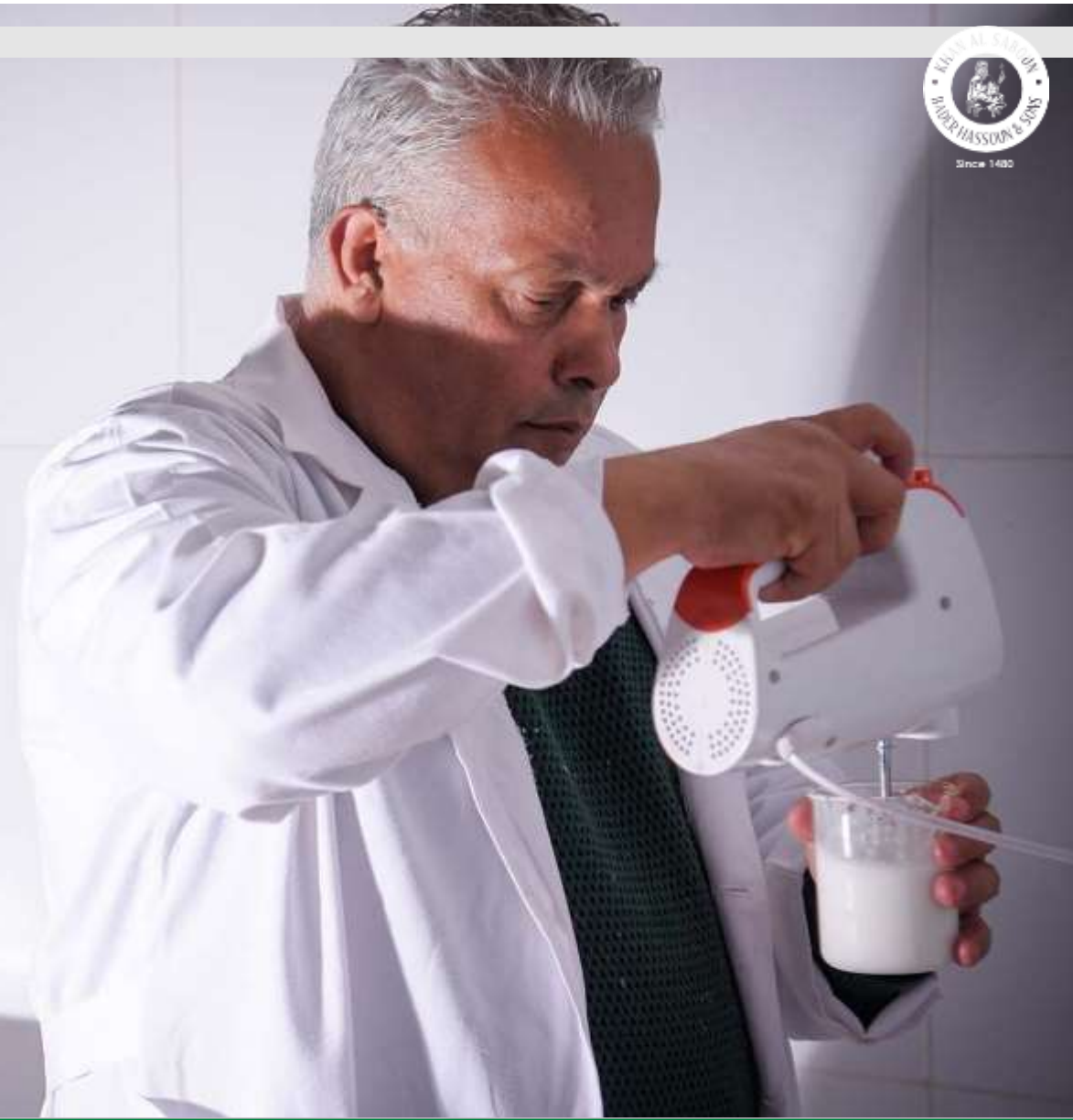
## DO YOU HAVE A TASTE FOR SCIENCE, OR LONG TO BECOME A SCIENTIST?

Our laboratory fills your desire by adapting to the kind of soap-related tests you wish to make. **This safe, friendly, yet fully equipped area welcomes you in learning sessions about distillation process. We tailored a more kinesthetic component where you would be able to cut, carve, color and wrap all kinds of soaps.**

Located in the verdant heart of **the Eco-Village**, our Academy reintroduces its off-line incubator from a more informative angle, with potential practical courses. It is where you discover the thrilling yet secret procedure that runs our soaps, from their raw conception to the hand of the consumer.



One of our strongest points would be further unveiled in our Marketing courses matching amateurs and professionals segments, and hence beginner, intermediate and master levels would not miss neither their chance to appropriate a major key to the expansion of our soap.





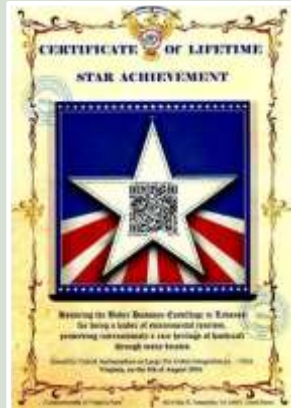
Our space is at the disposal of schools, universities, official delegations and random guests.

**Swiveling around the making of our soaps, our senses would entirely be mobilized in many potential role plays in a genuine space not to be missed!**



# CERTIFICATES

We maintain consistency and quality in delivering all crafts and services and throughout the way we engineer them.



Our time-tested qualifications grant Khan al-Saboun's both Environmental Management System and Organic System the ISO Certification, which demonstrates our compliance with the finest managerial and environmental standards across the globe.

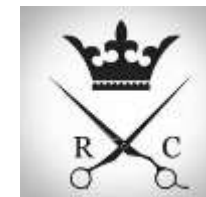




KHAN AL-SABOUN  
**COSTUMERS**



Our permanent quest for delivering prime quality services while serving both individuals and Mother Earth is reinforced by strategic partnerships which share common values and ever-growing scoops.





KHAN AL-SABOUN  
**LOCATION**





Since 1480

THANK YOU