

**CONCERNS ABOUT
COVID-19 REMAIN
ELEVATED.**

**MOST WANT TO SEE BOLD
NEW IDEAS IN THE POST-
COVID RECOVERY PLAN**

**SELF-SUFFICIENCY,
HEALTHCARE, AND A
PEOPLE-FIRST APPROACH**



CANADIAN PUBLIC OPINION RESEARCH

MOST CANADIANS WANT TO SEE BOLD NEW IDEAS IN POST-COVID RECOVERY AGENDA

CONDUCTED FOR THE BROADBENT INSTITUTE

RESEARCH AND ANALYSIS FROM CANADA'S LEADING PUBLIC
AFFAIRS AND MARKET RESEARCH EXPERTS

METHODOLOGY

The survey was completed online with 2,000 Canadian adults from September 4th to 9th, 2020. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.27%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.



ABACUS DATA

THE CONTEXT:

**PUBLIC PERCEPTIONS AND
ATTITUDES ABOUT THE COVID-19
PANDEMIC**



ABACUS DATA

FINDING

THERE REMAINS A BROAD AND DEEP SENSE OF ANXIETY AND WORRY RELATED TO THE PANDEMIC IN CANADA.

1 IN 3 CANADIANS REMAIN QUITE CONCERNED ABOUT THE COVID-19 PANDEMIC AND MORE CANADIANS FEEL THINGS ARE GETTING WORSE THAN BETTER WHEN IT COMES TO THE PANDEMIC.

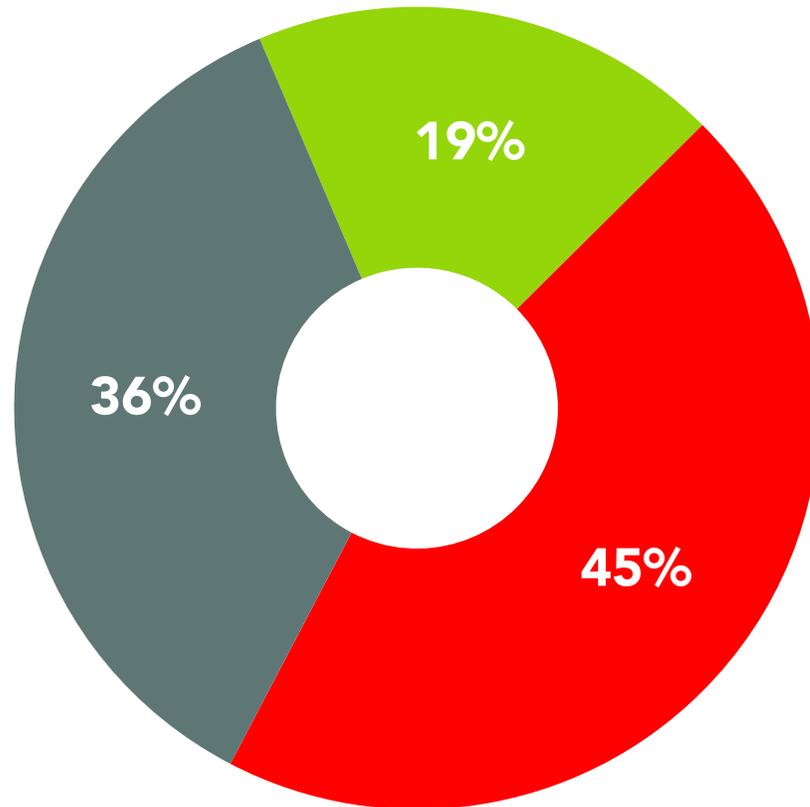
MORE STRIKING, 45% BELIEVE THE WORST IS STILL TO COME FOR THE PANDEMIC WHILE ONLY 19% BELIEVE THE WORST IS BEHIND US.

THERE IS NO POLITICAL DIVIDE ON THESE QUESTIONS.



ABACUS DATA

OUTLOOK ABOUT THE PANDEMIC



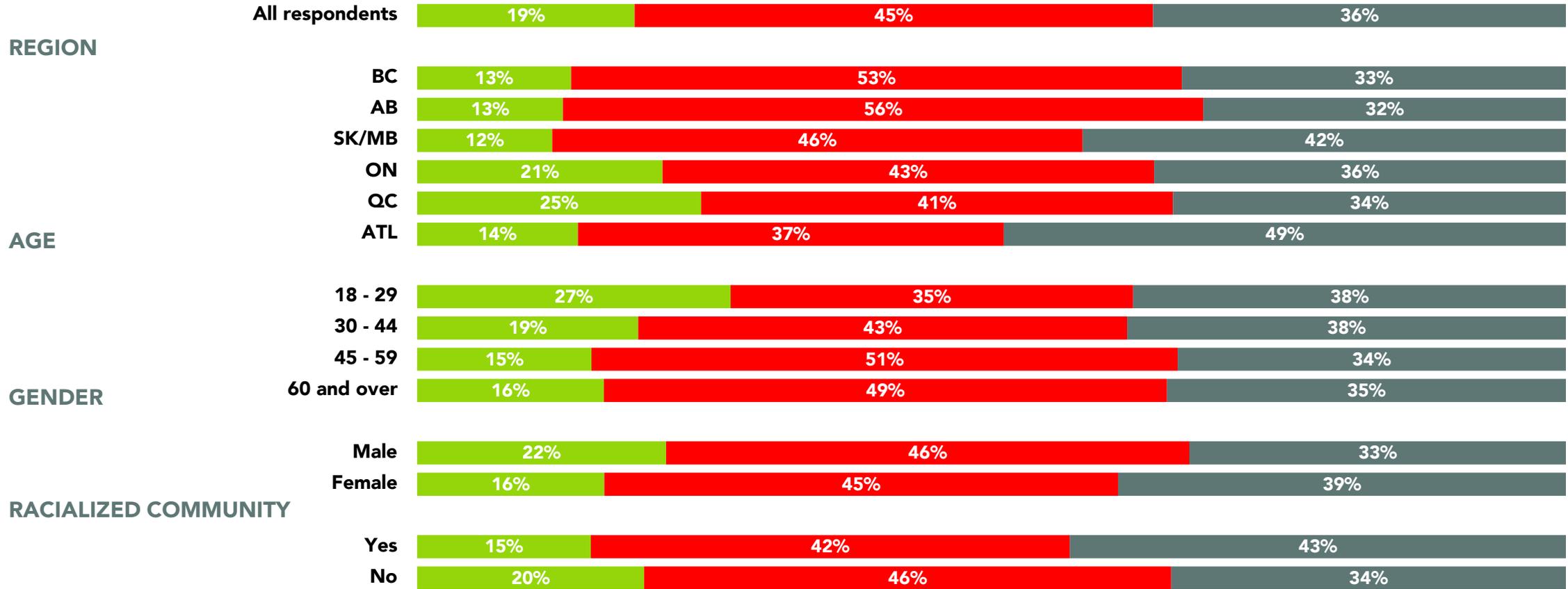
■ The worst is behind us now

■ The worst is still to come

■ I'm not sure at this point

Which of the following best describes your view about the coronavirus outbreak?

OUTLOOK ABOUT THE PANDEMIC



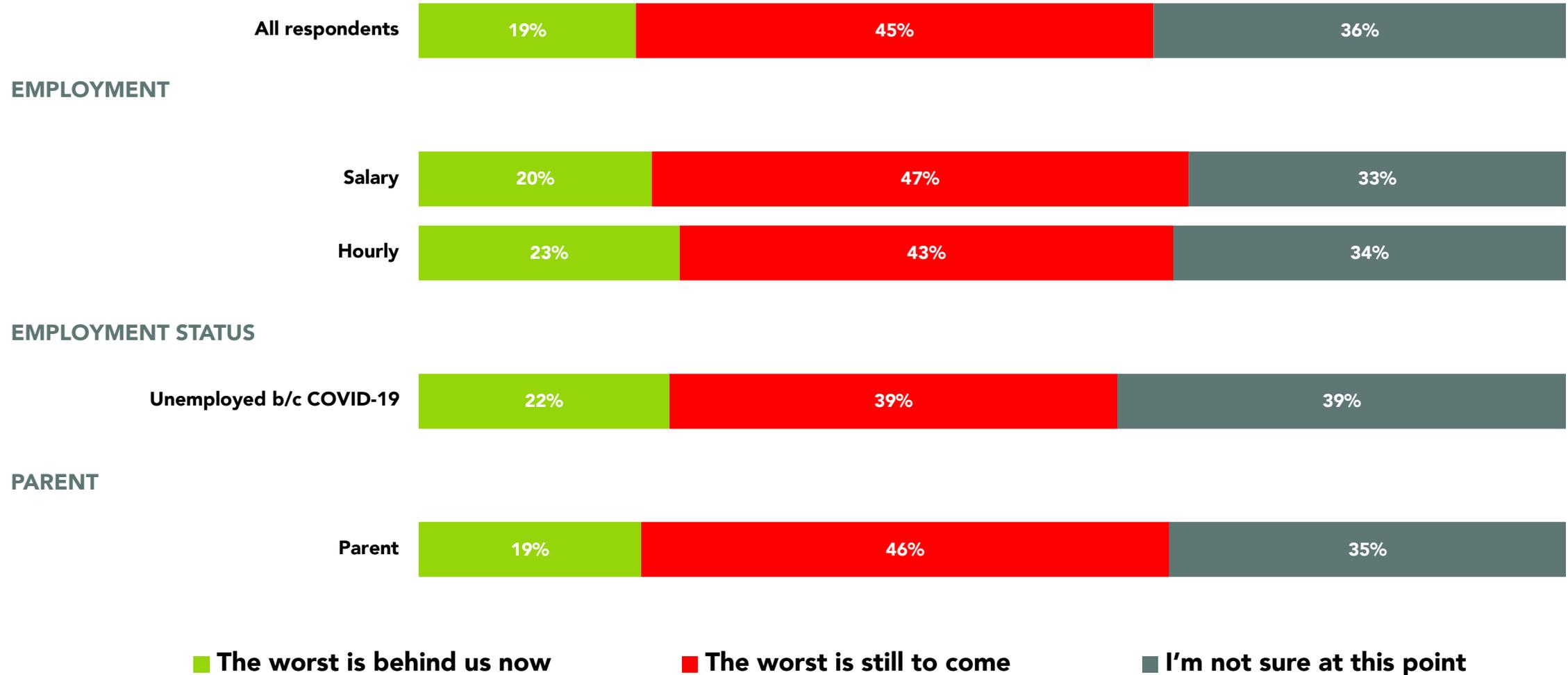
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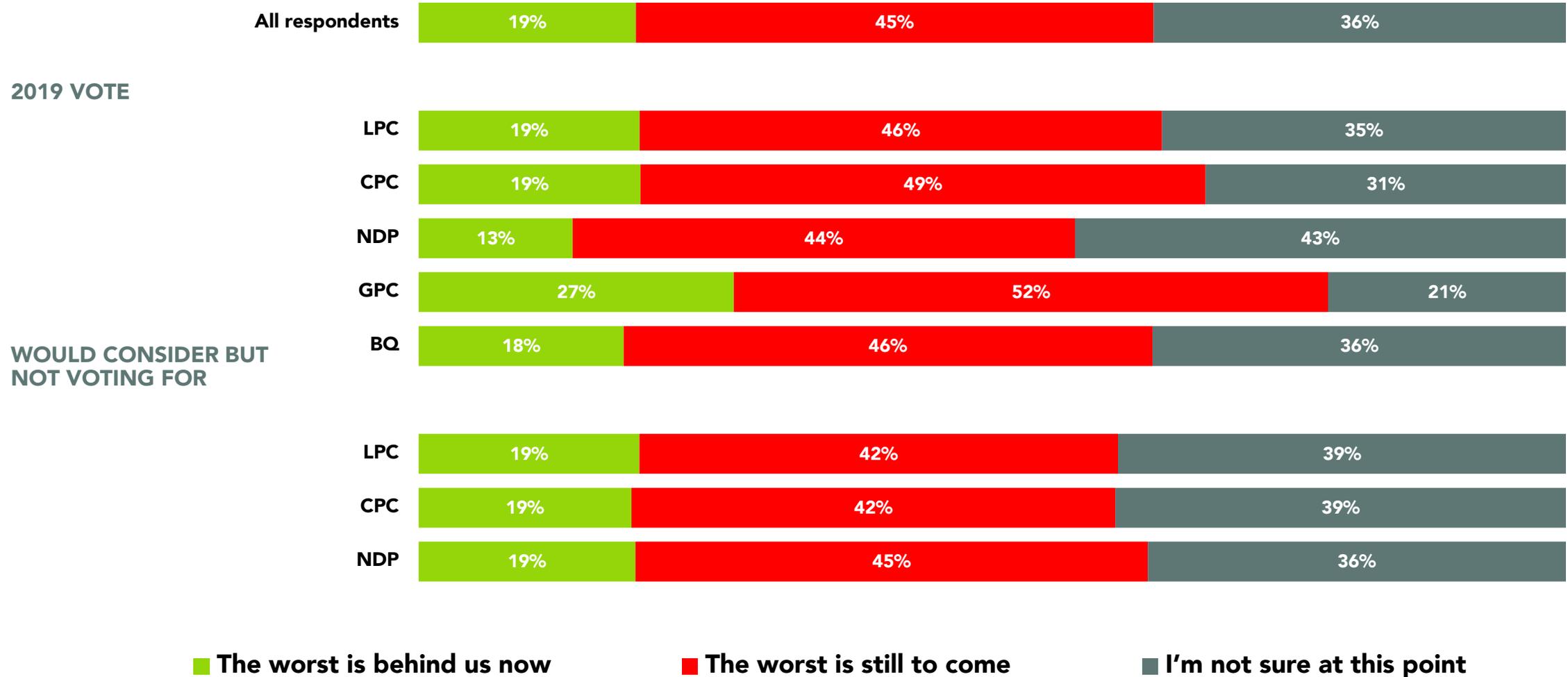
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OUTLOOK ABOUT THE PANDEMIC



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OUTLOOK ABOUT THE PANDEMIC



Which of the following best describes your view about the coronavirus outbreak?

THE PERCEIVED IMPACT OF THE PANDEMIC ON GROUPS AND ASPECTS OF LIFE



ABACUS DATA

FINDING

MOST CANADIANS BELIEVE THE PANDEMIC HAS HAD A NEGATIVE IMPACT ON MANY ASPECTS OF LIFE AND FOR SPECIFIC GROUPS.

ABOUT SIX IN TEN OR MORE BELIEVE THE PANDEMIC HAS MADE THE AVAILABILITY OF GOOD JOBS, THE ABILITY TO PLAN FOR A SECURE RETIREMENT, WEALTH AND INCOME INEQUALITY, THE AVAILABILITY OF QUALITY AND AFFORDABLE CHILDCARE, AND HOUSING AFFORDABILITY WORSE.

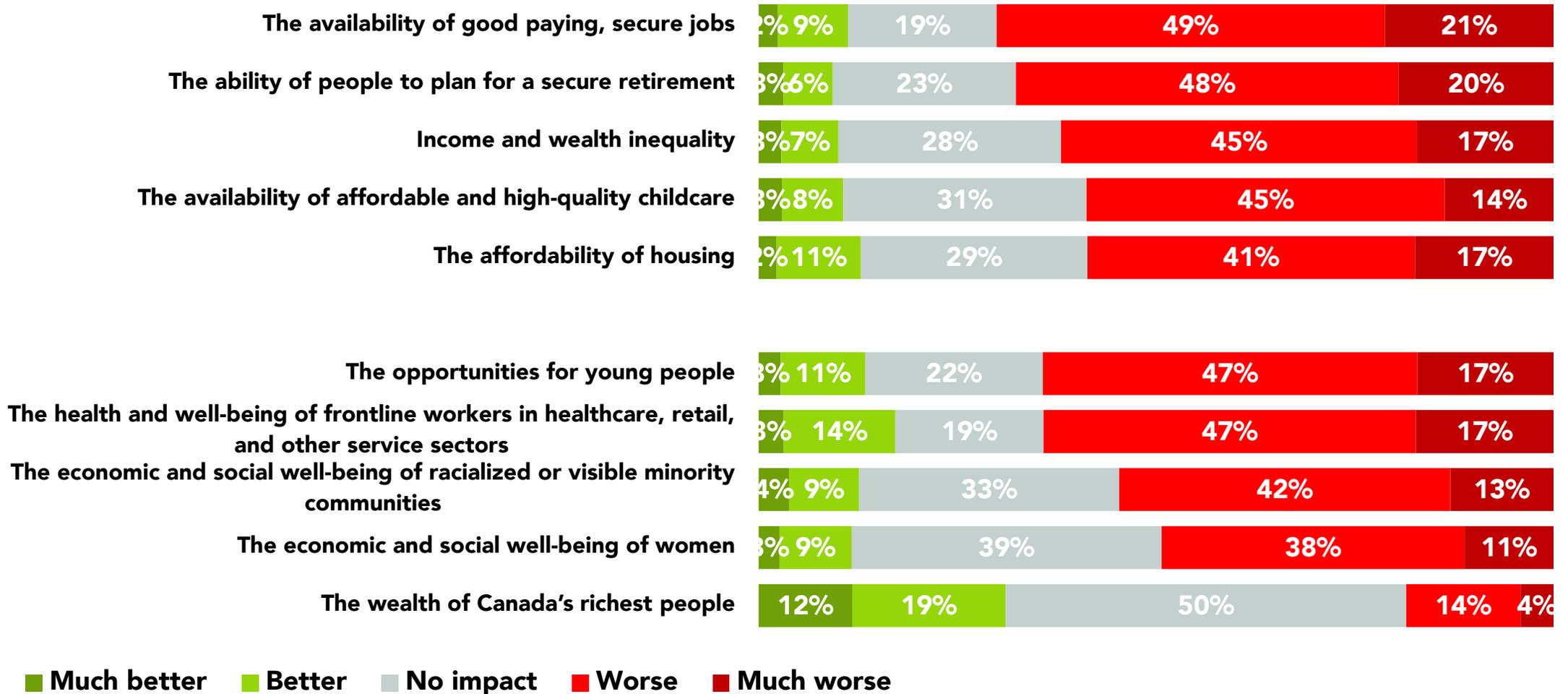
MOST ALSO BELIEVE THAT OPPORTUNITIES FOR YOUNG PEOPLE, AND THE ECONOMIC AND SOCIAL WELL-BEING OF WOMEN, RACIALIZED COMMUNITIES, AND FRONT-LINE WORKERS IS WORSE, DUE TO COVID-19.

IN CONTRAST, FEW THINK THAT THE WEALTH OF CANADA'S RICHEST PEOPLE HAS BEEN IMPACTED. IN FACT, 31% THINK THEIR WEALTH IS BETTER BECAUSE OF THE PANDEMIC.



ABACUS DATA

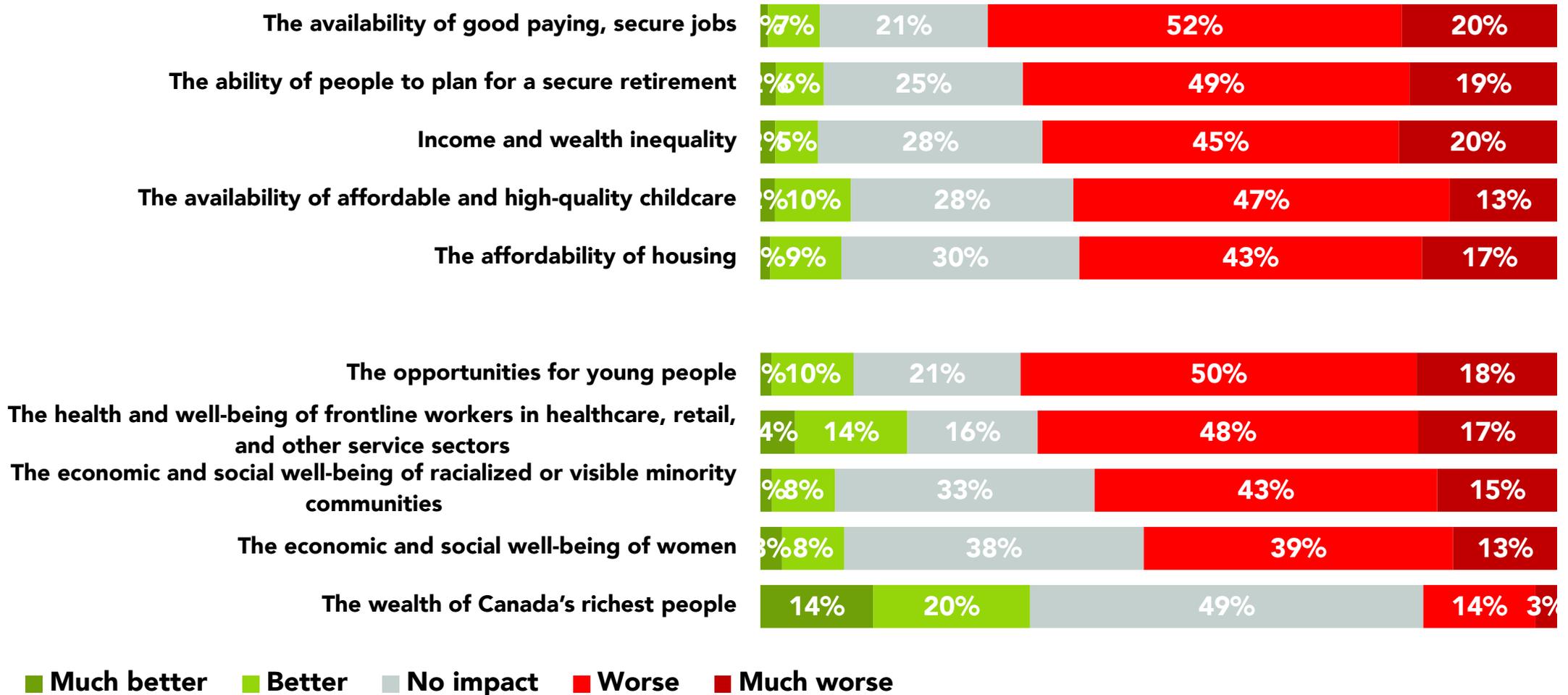
THE SOCIAL & ECONOMIC IMPACT OF COVID-19



Do you think the COVID-19 pandemic has made each of the following aspects of life in Canada better, worse, or has it not impacted the following...

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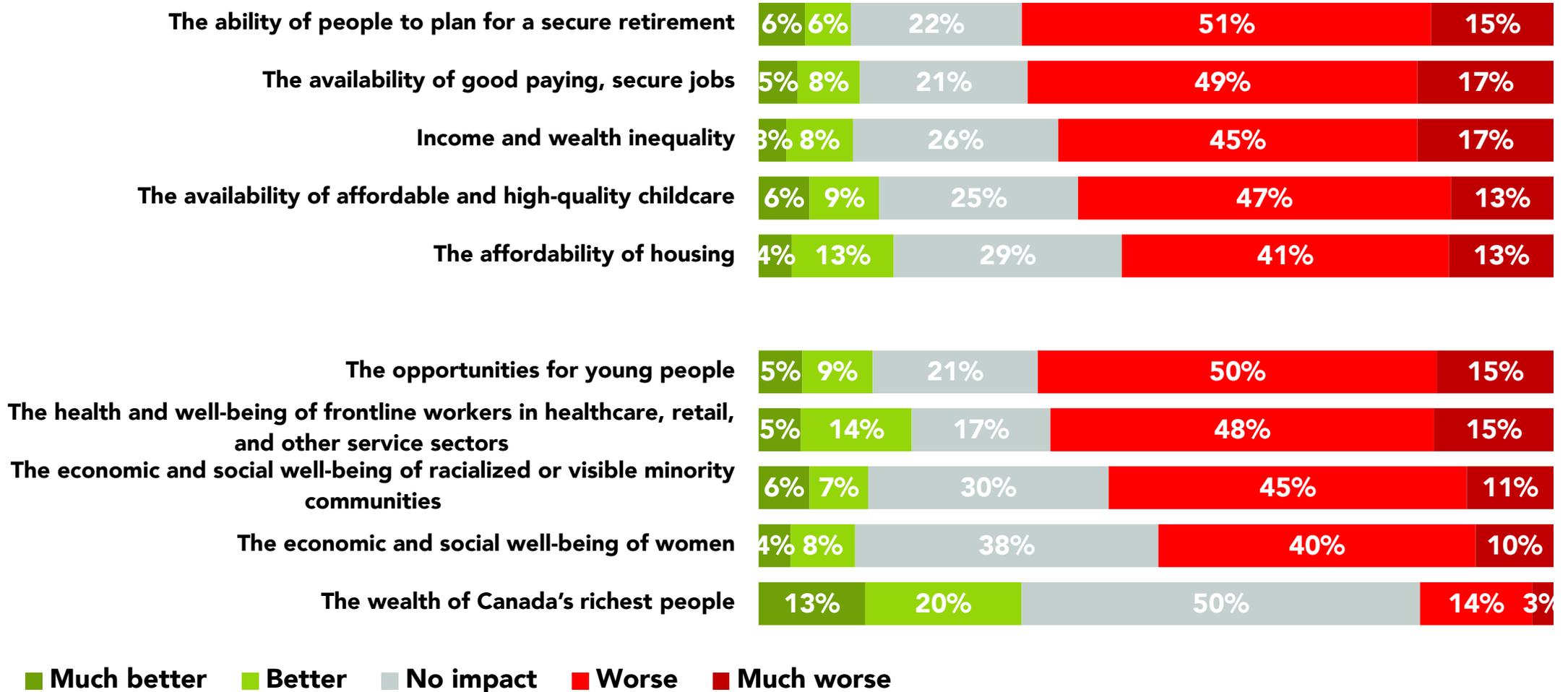
2019 LIBERAL VOTERS



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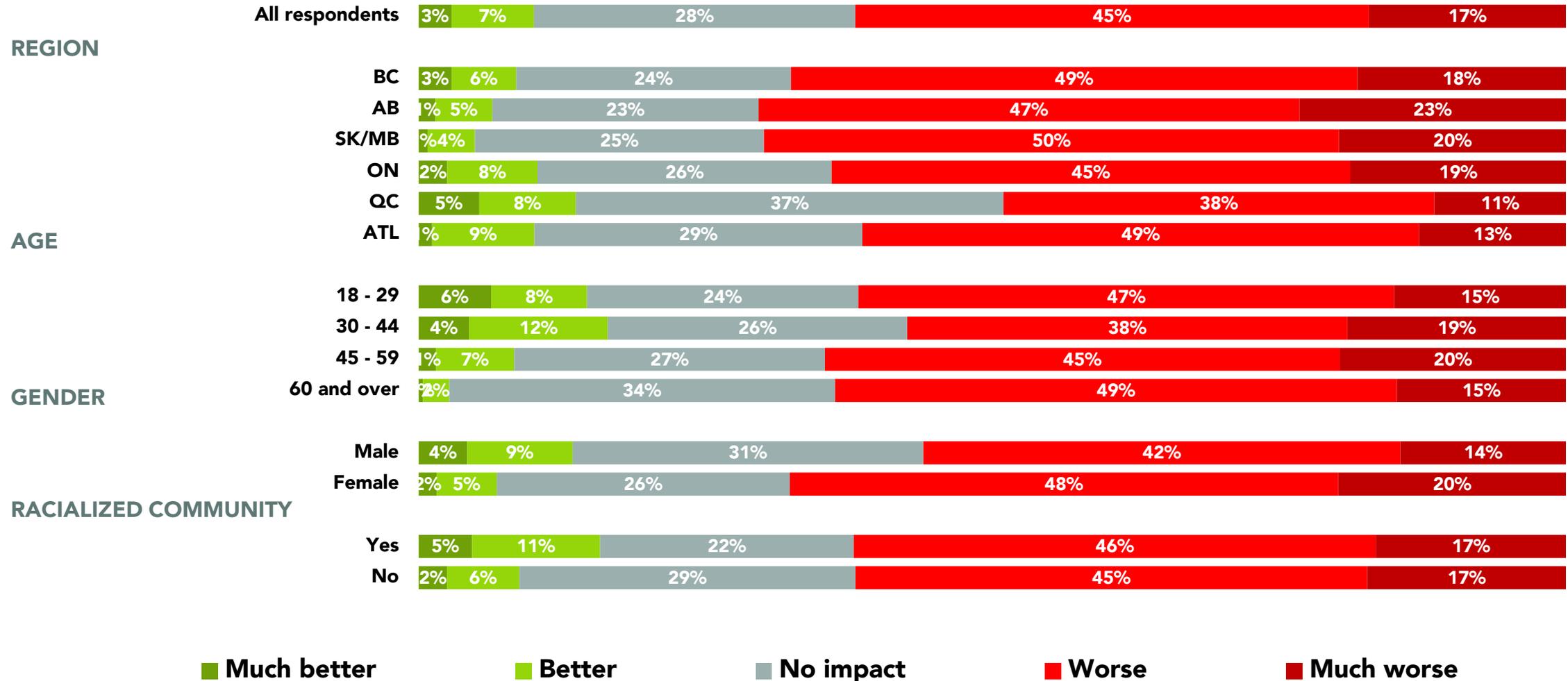
CONSIDER LPC, BUT NOT VOTING LPC



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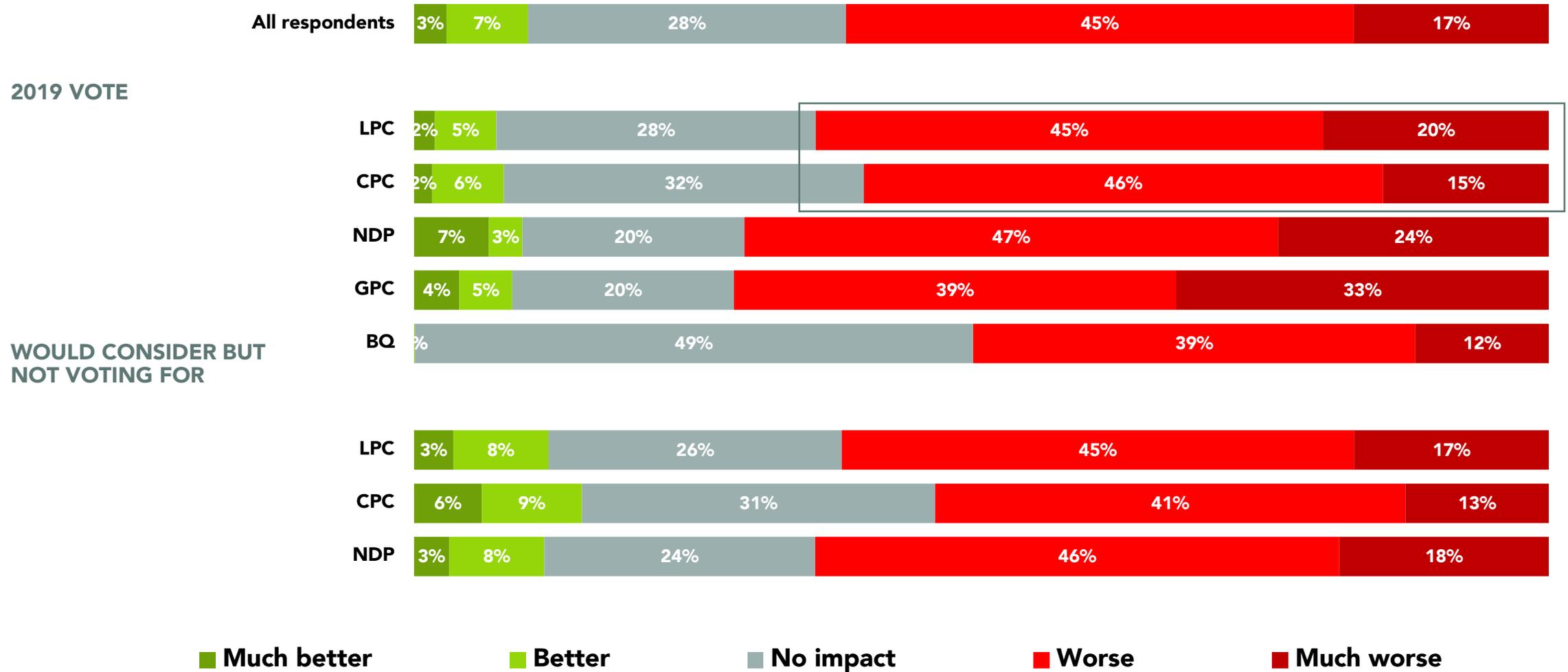
INCOME AND WEALTH INEQUALITY



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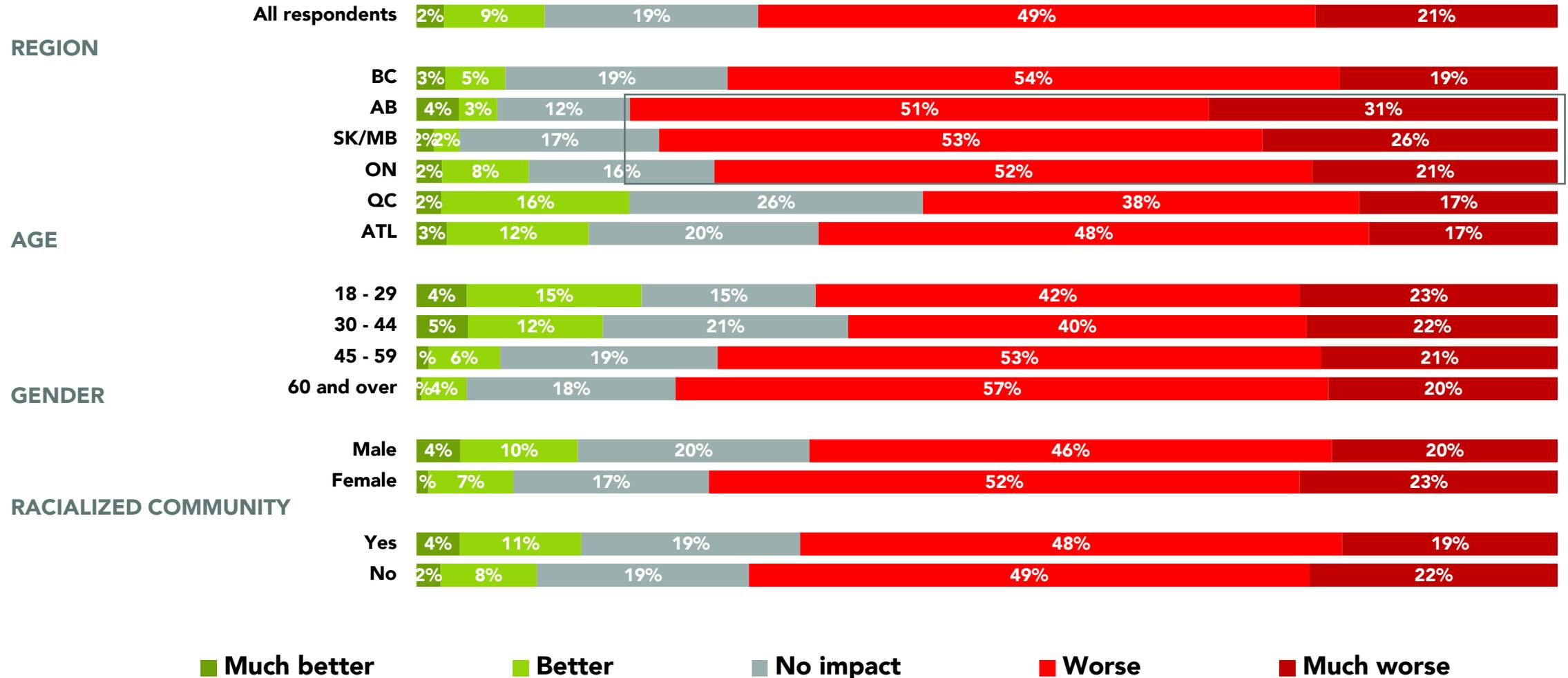
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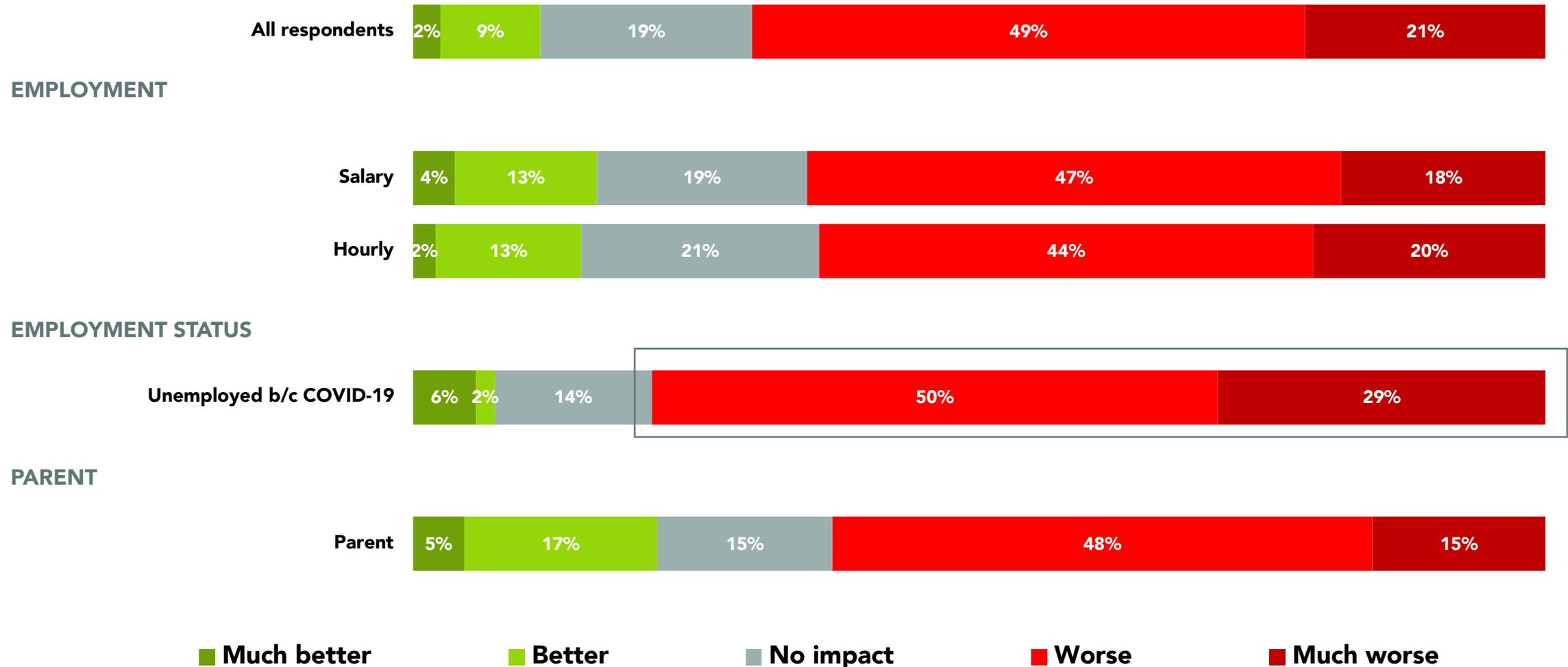
THE AVAILABILITY OF GOOD PAYING, SECURE JOBS



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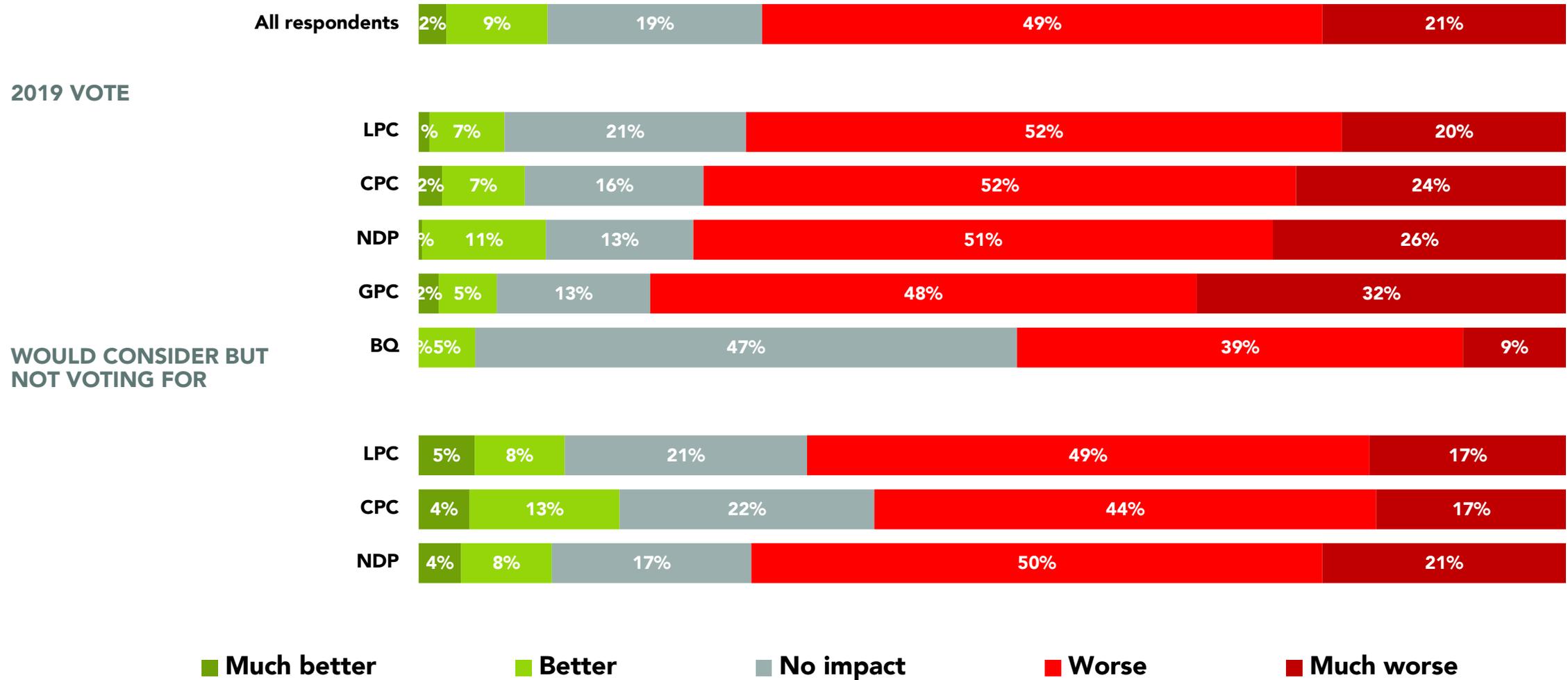
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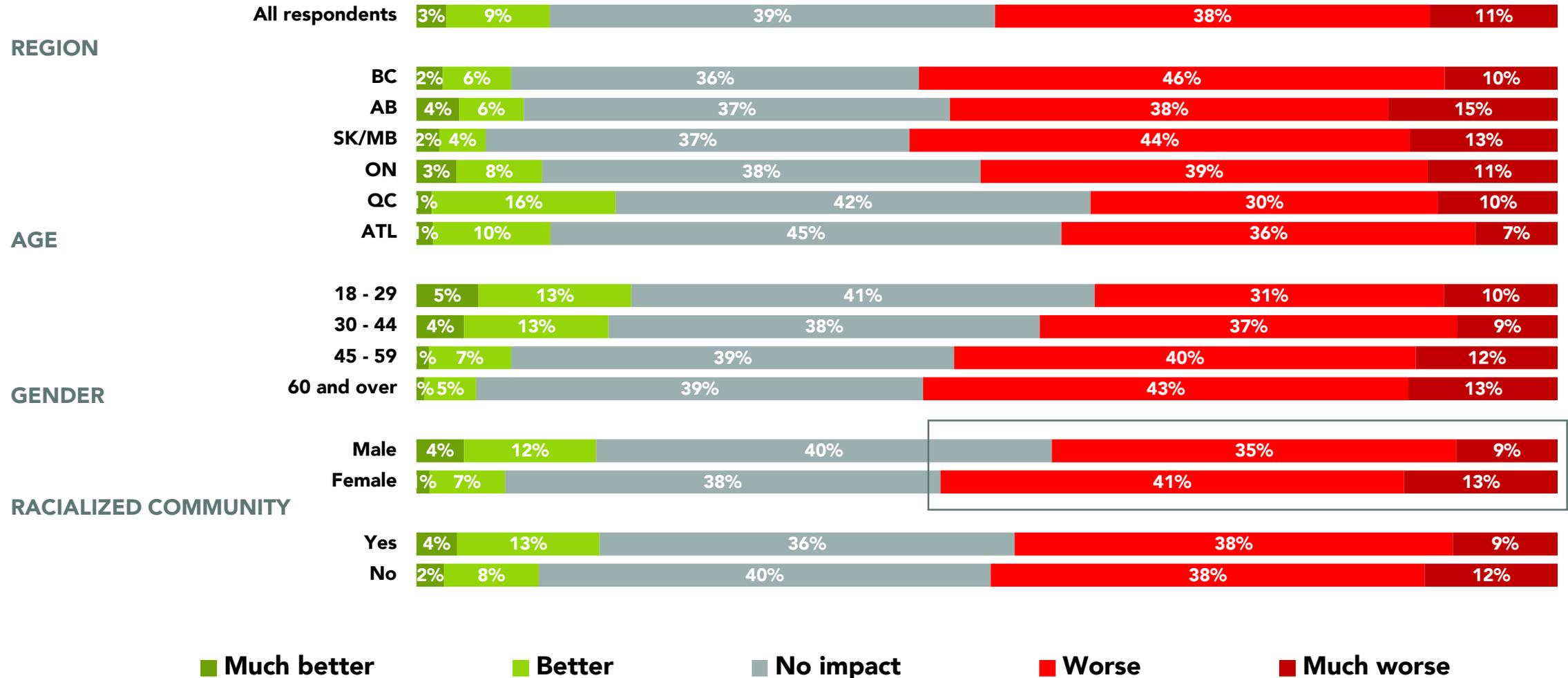
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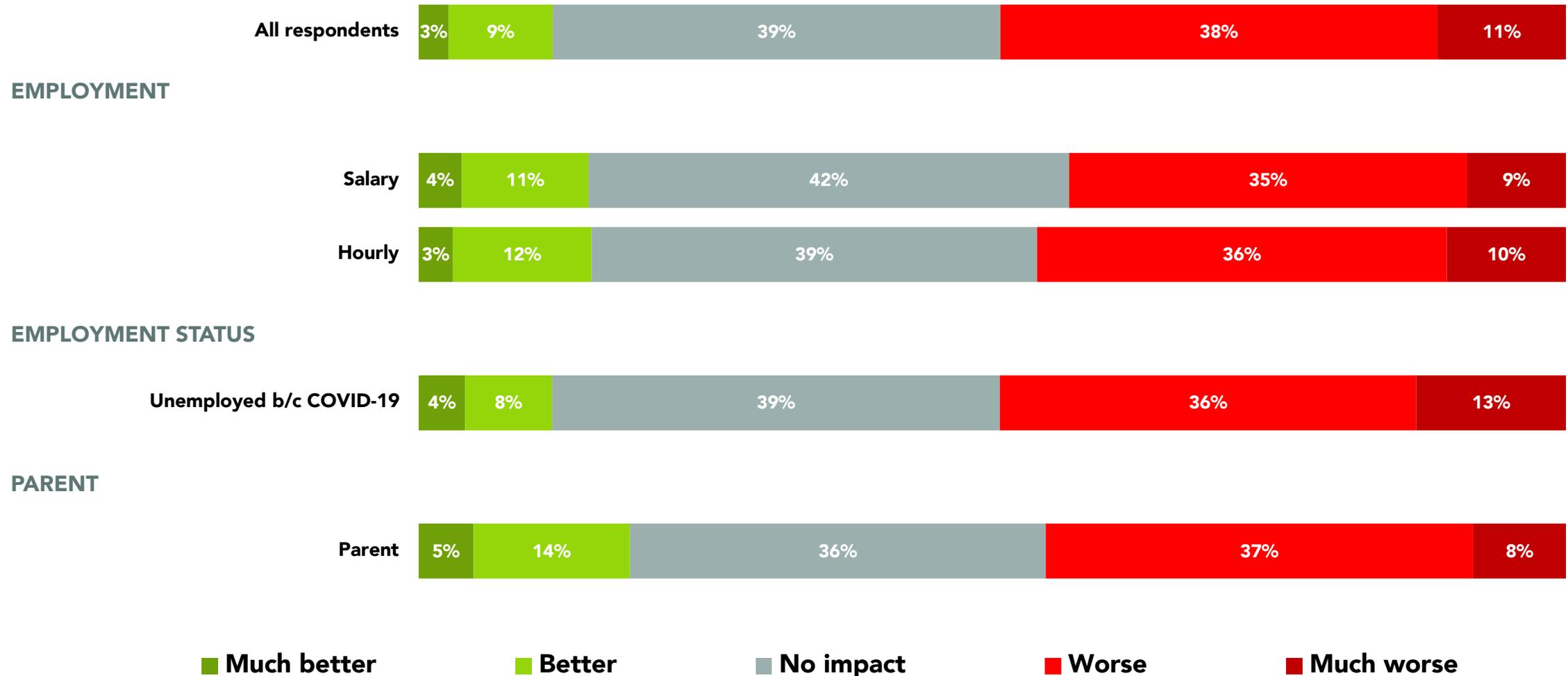
THE ECONOMIC AND SOCIAL WELL-BEING OF WOMEN



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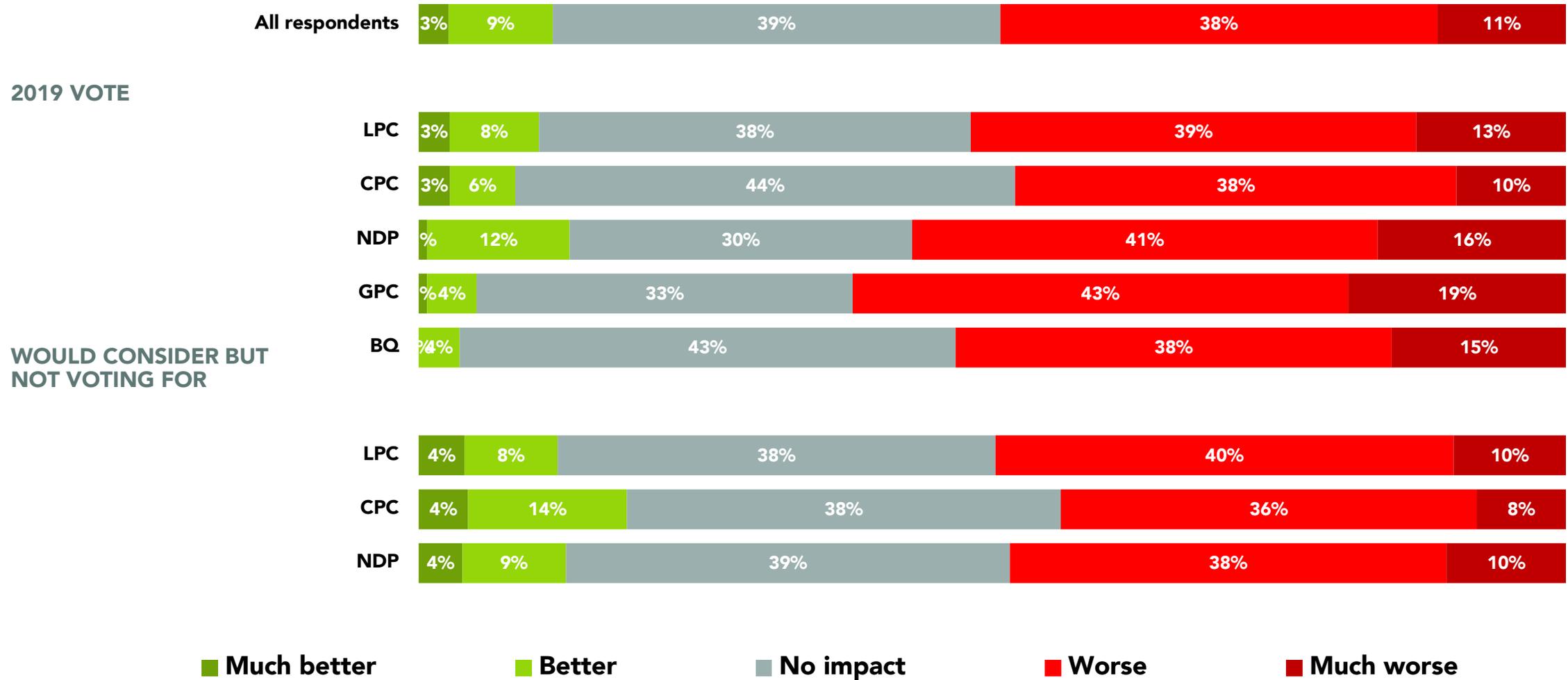
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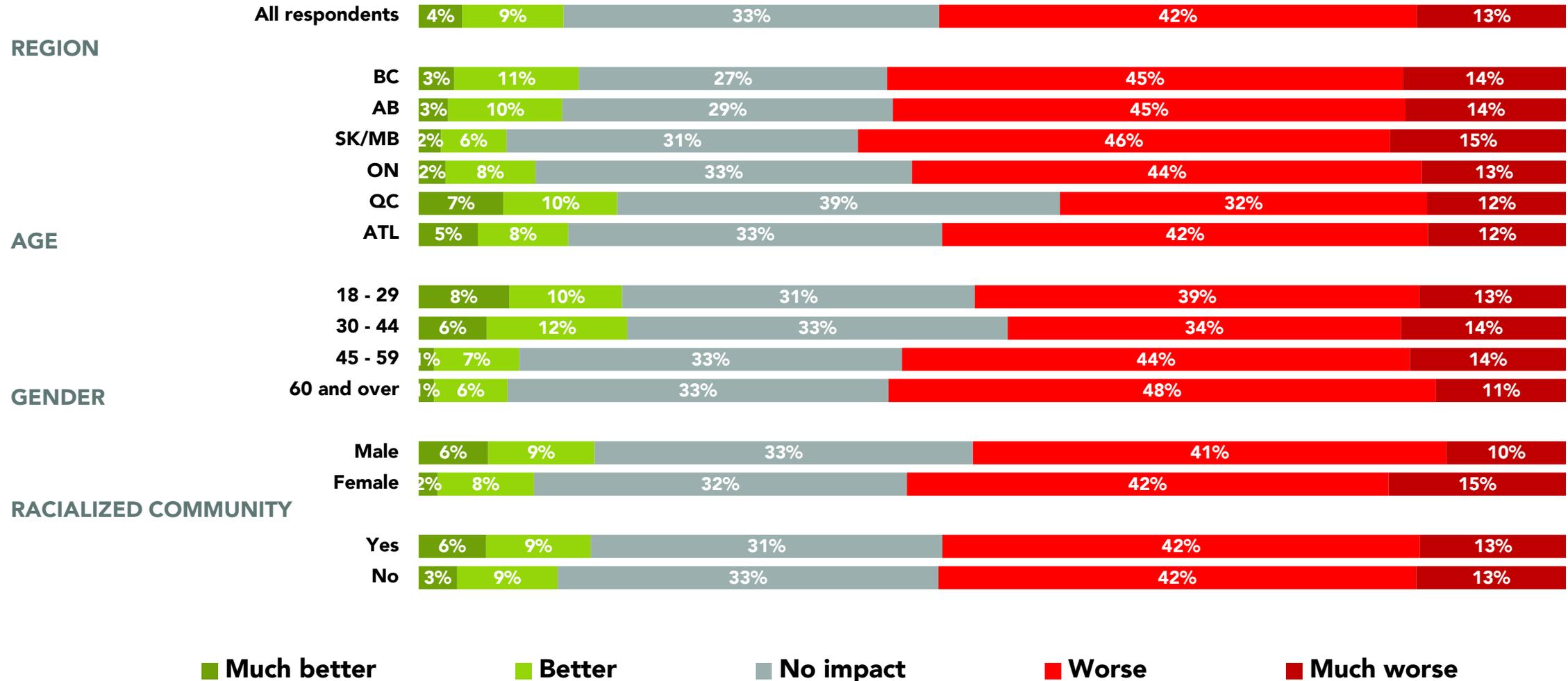
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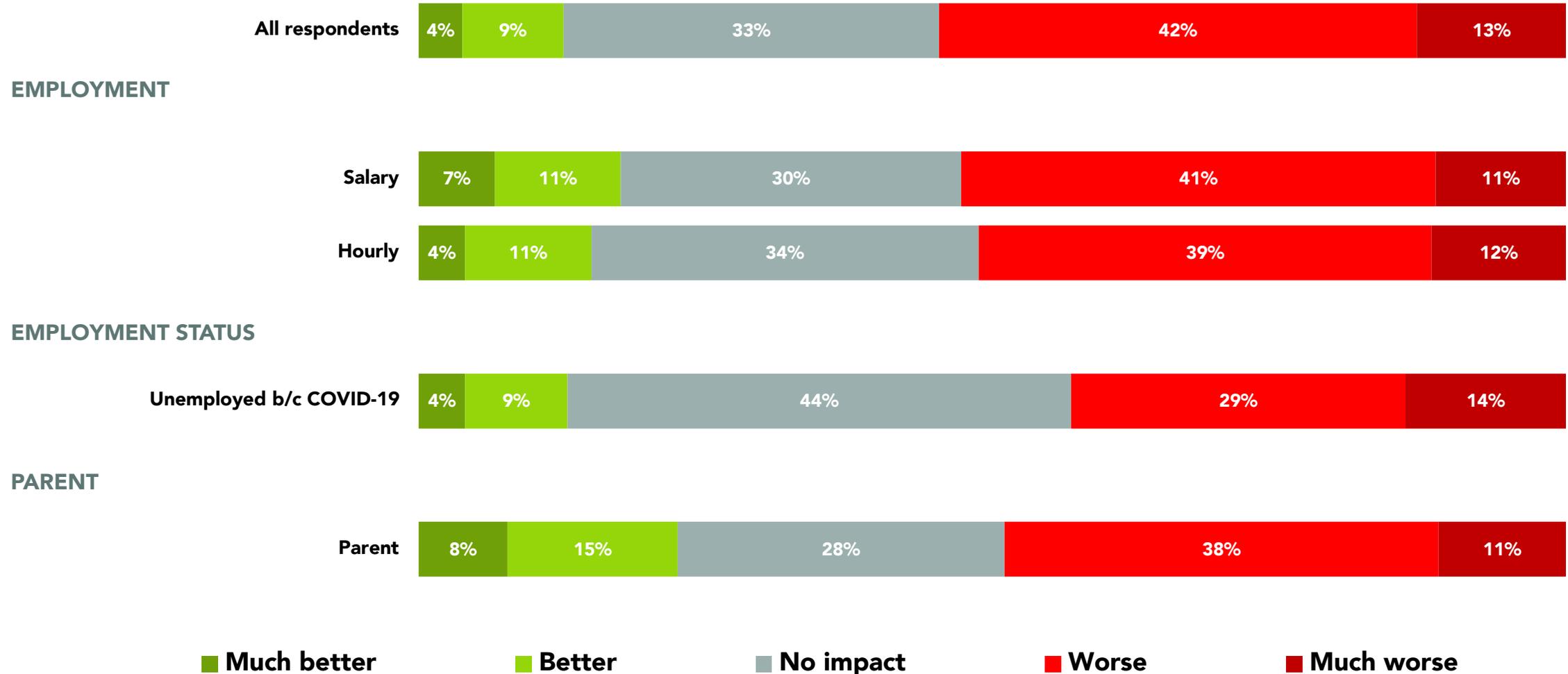
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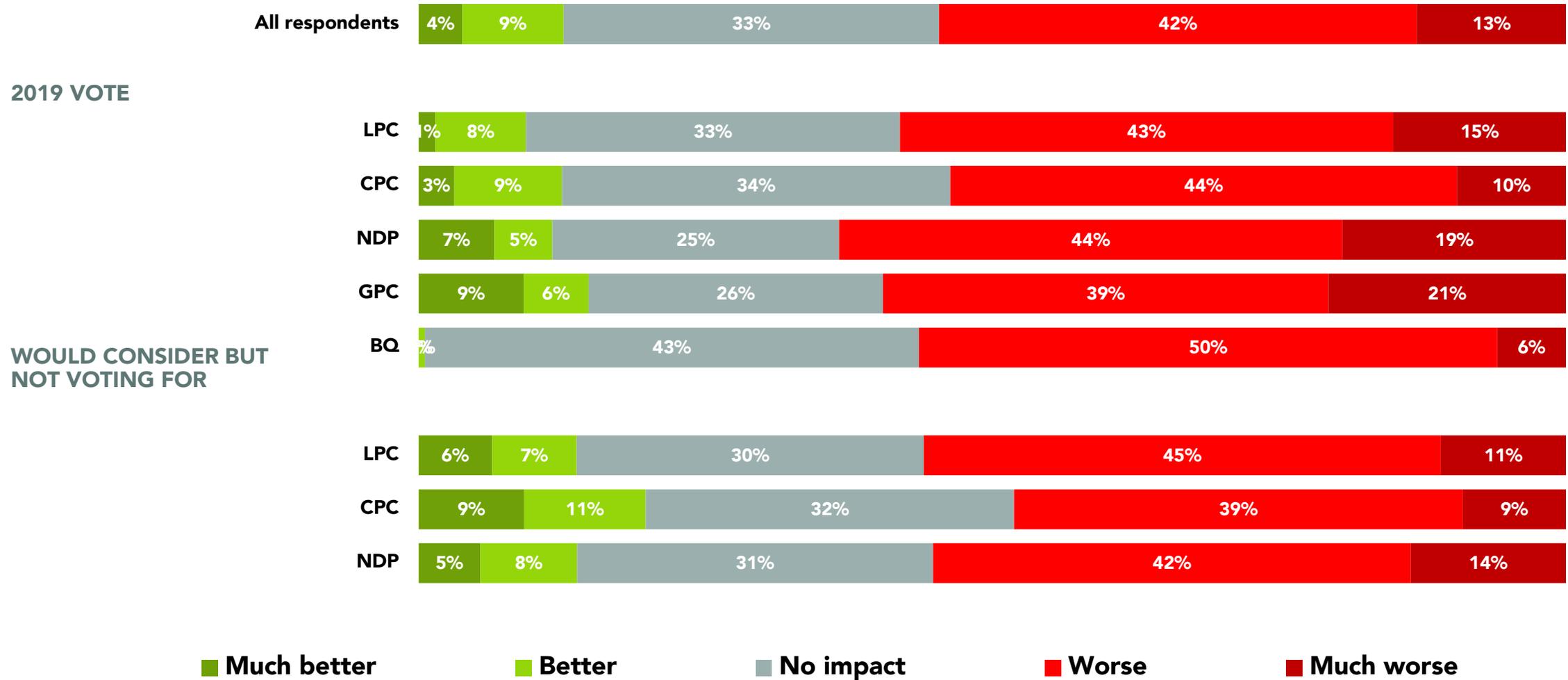
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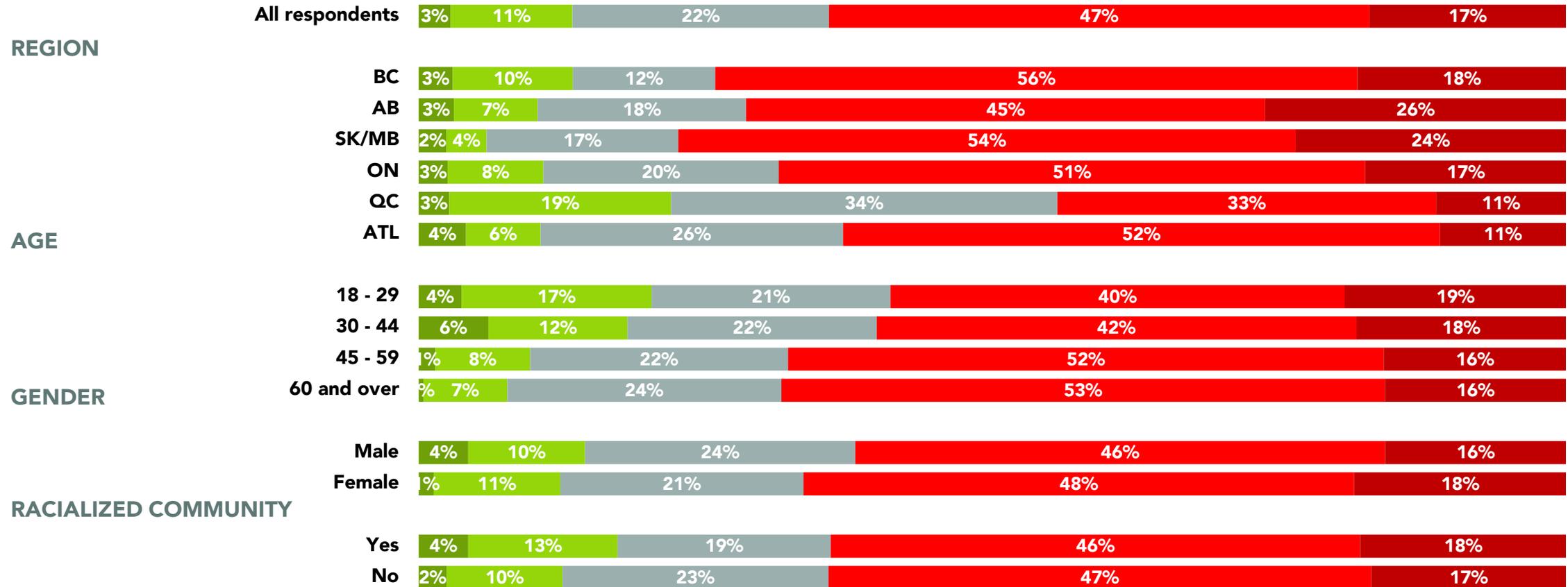
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THE OPPORTUNITIES FOR YOUNG PEOPLE

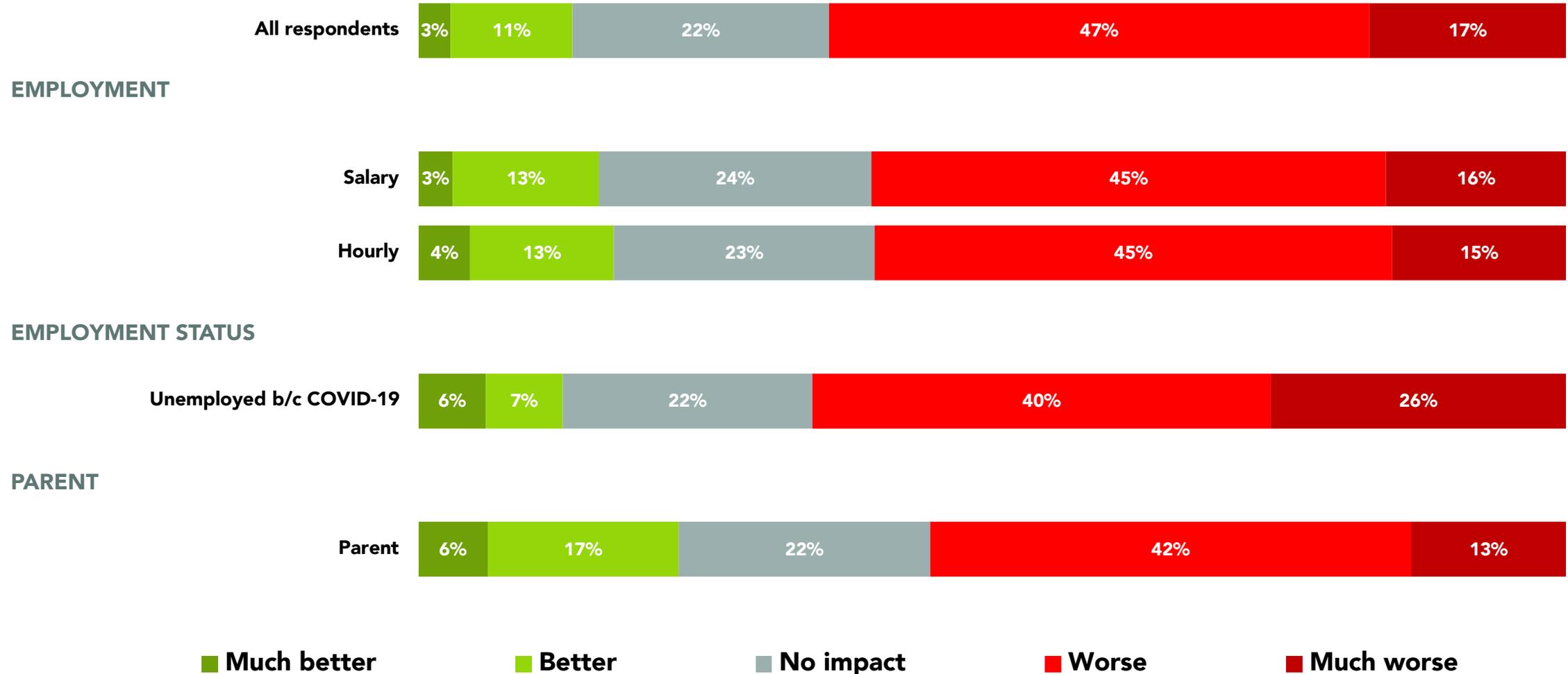


■ Much better
 ■ Better
 ■ No impact
 ■ Worse
 ■ Much worse

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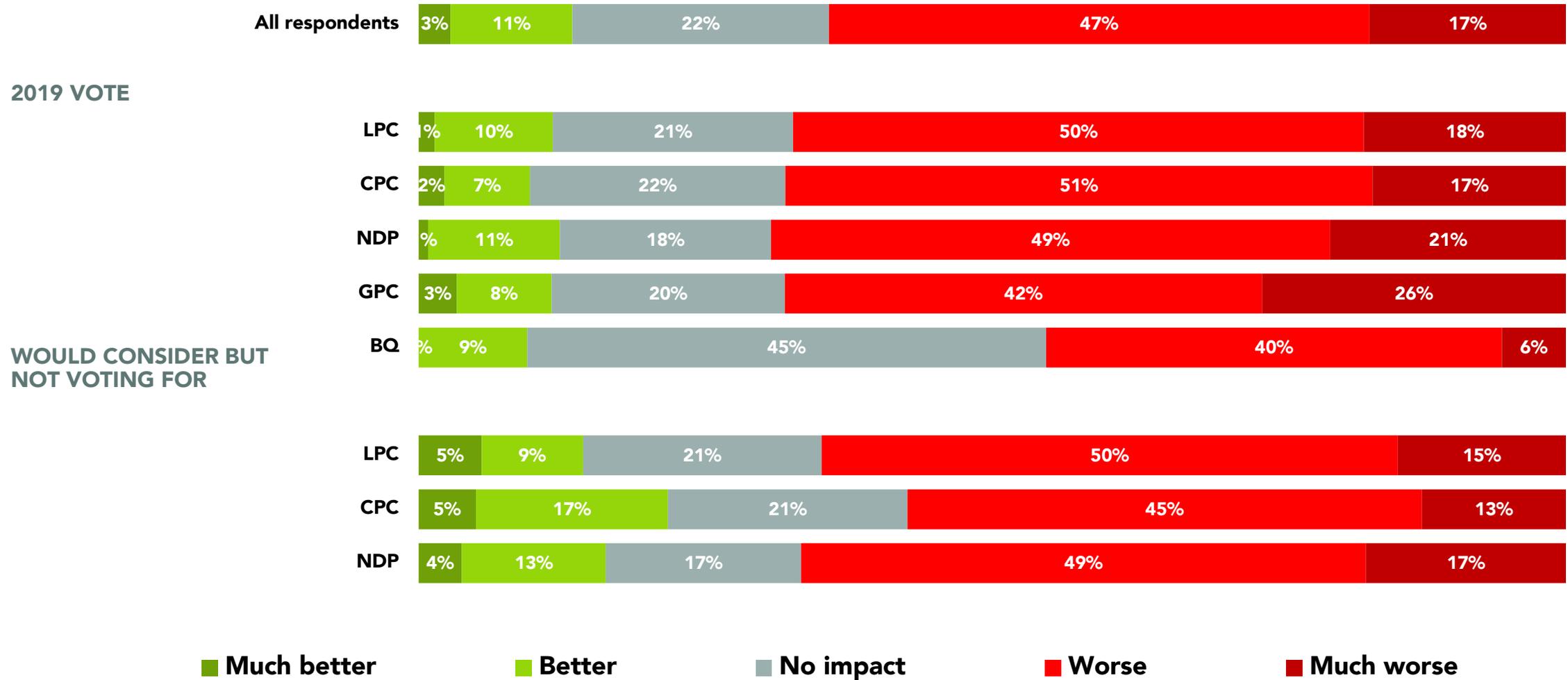
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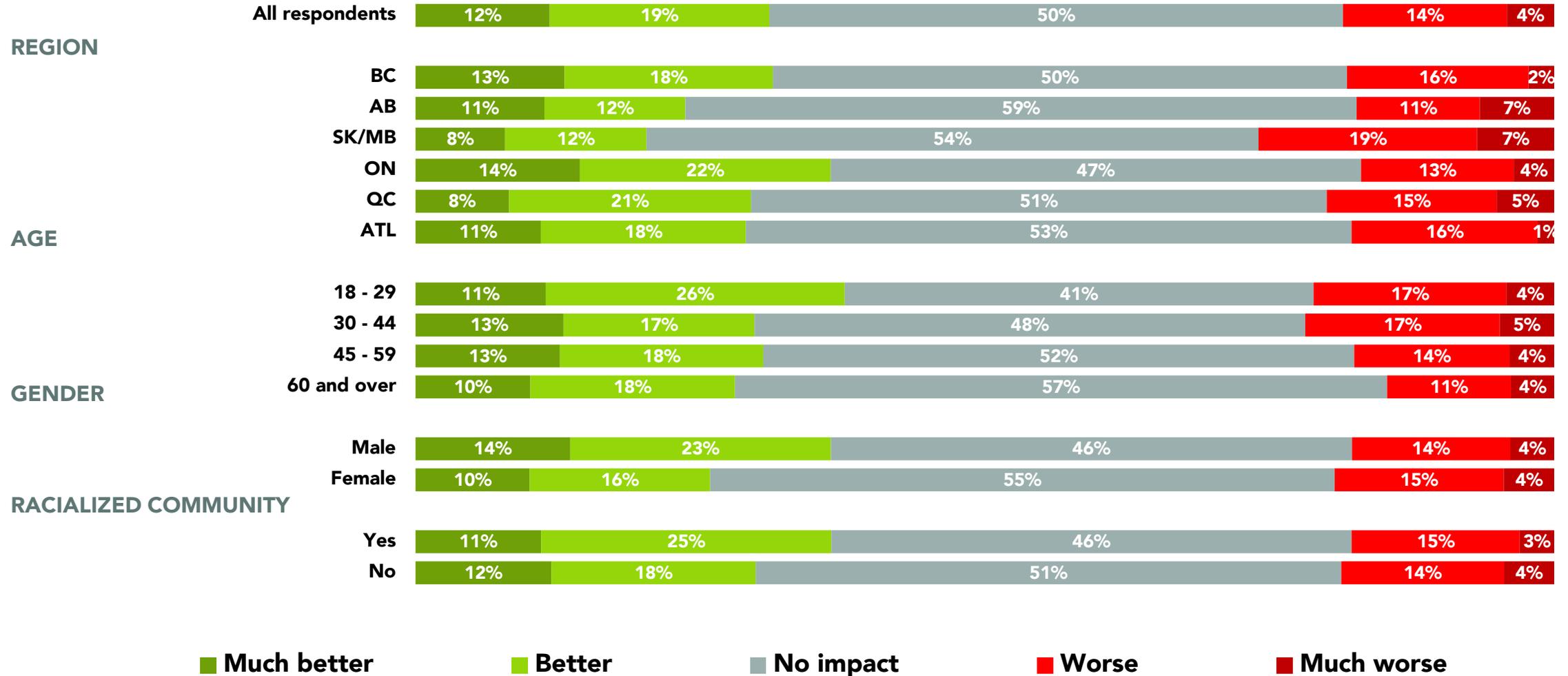
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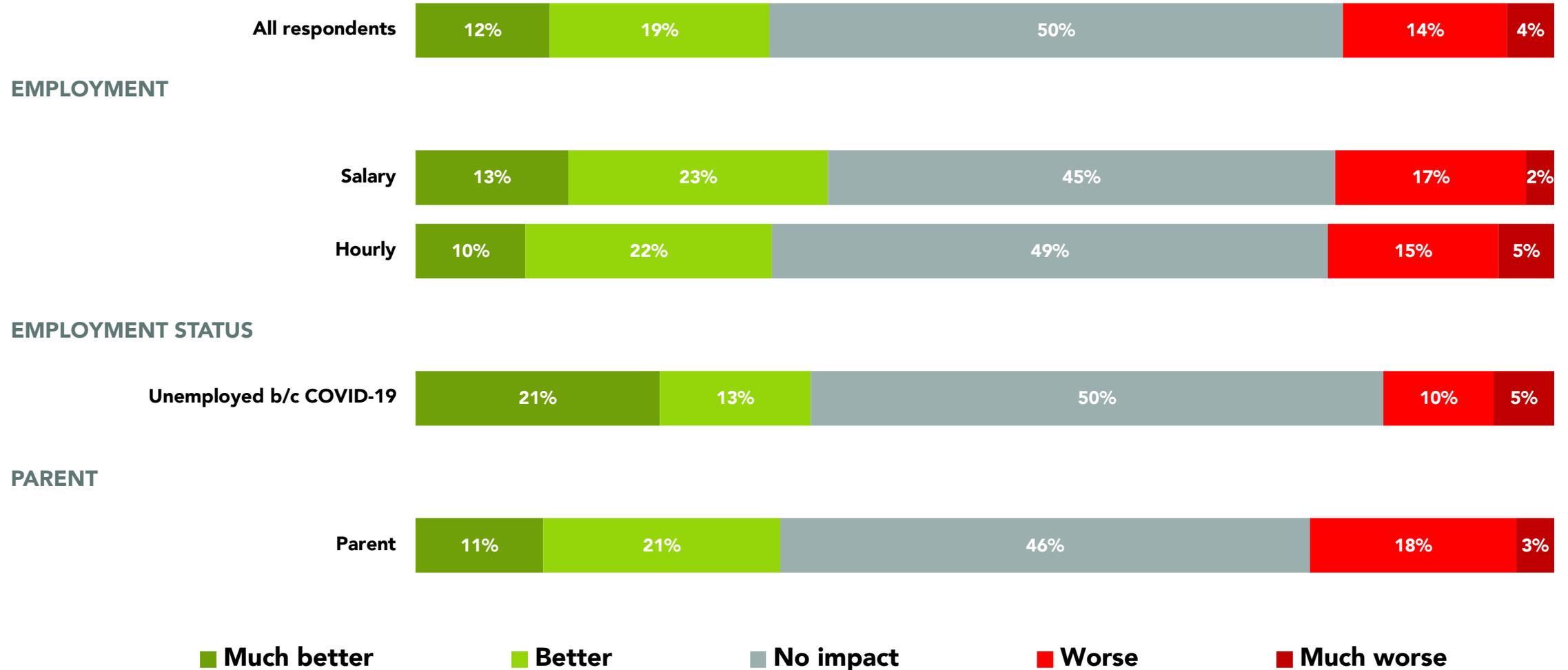
THE WEALTH OF CANADA'S RICHEST PEOPLE



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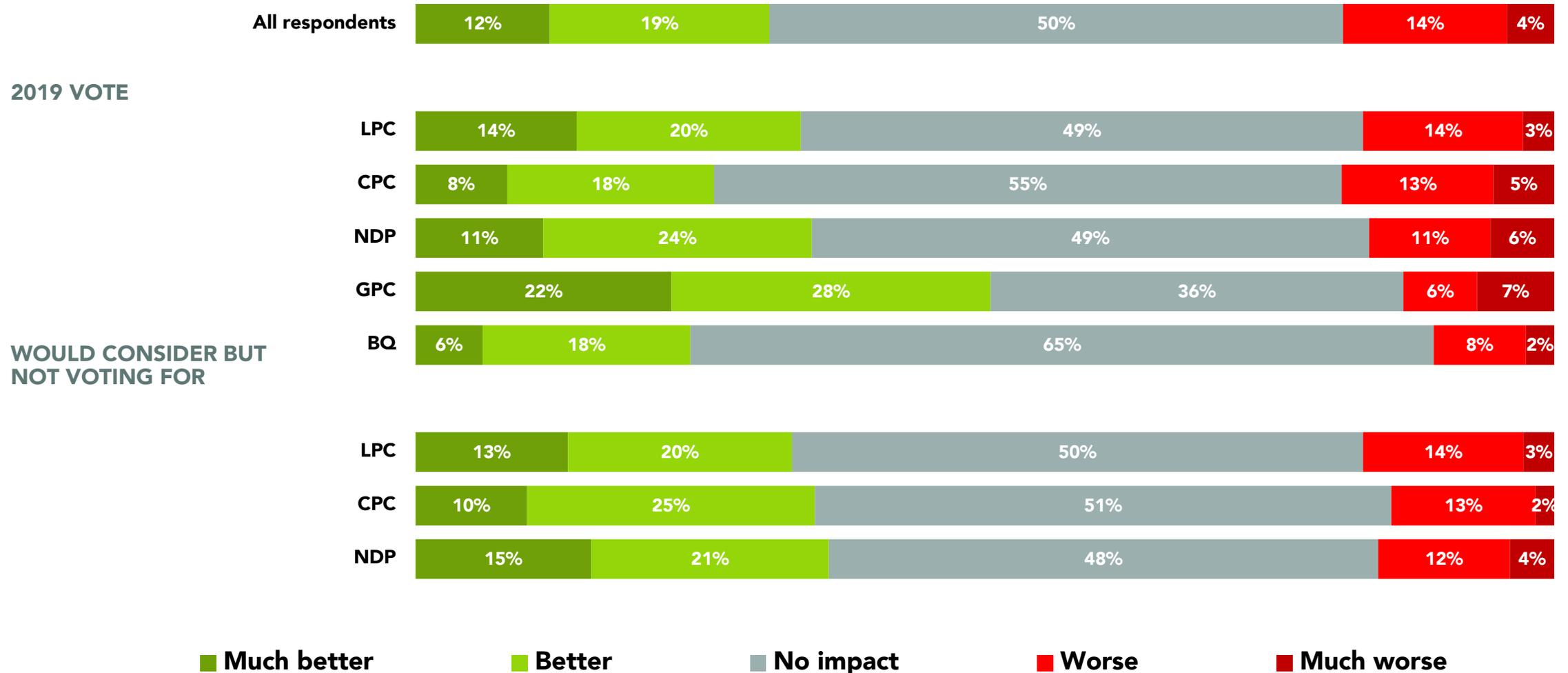
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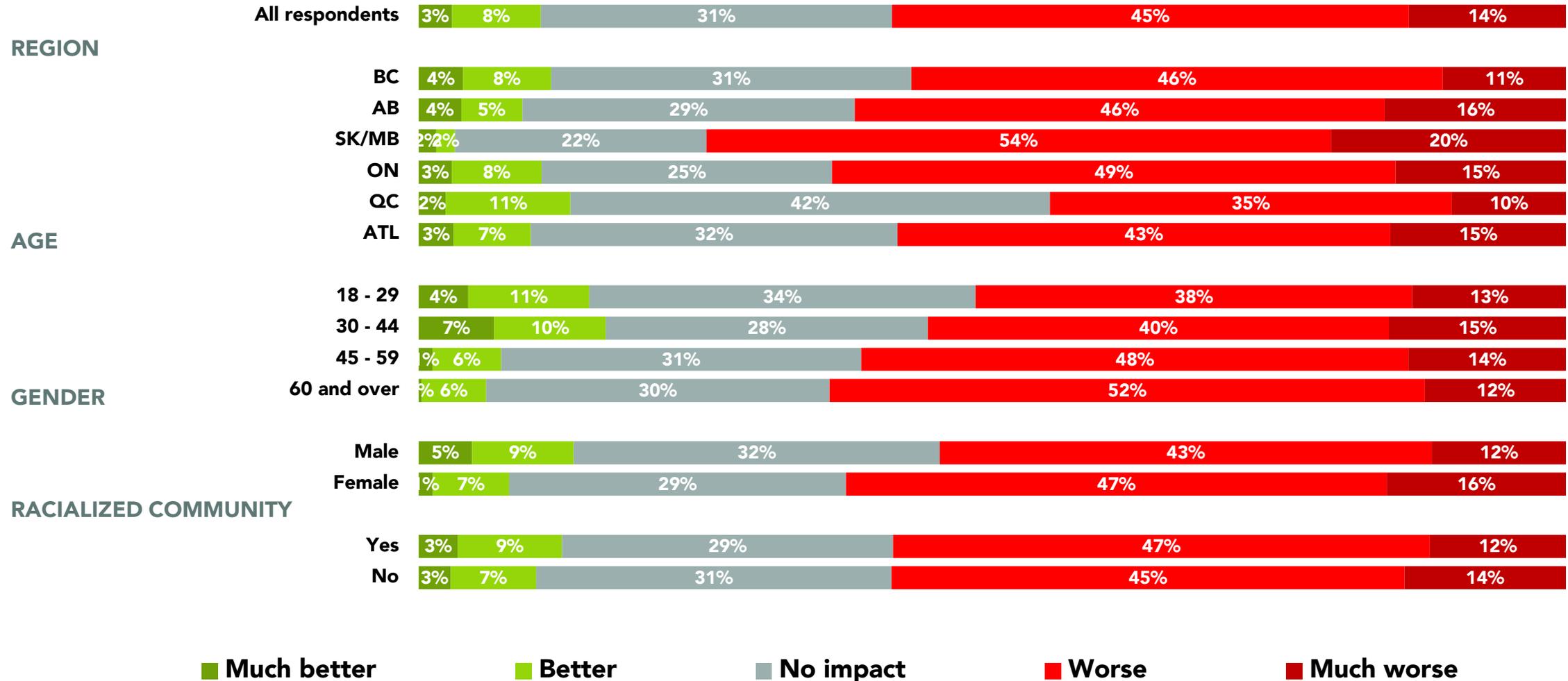
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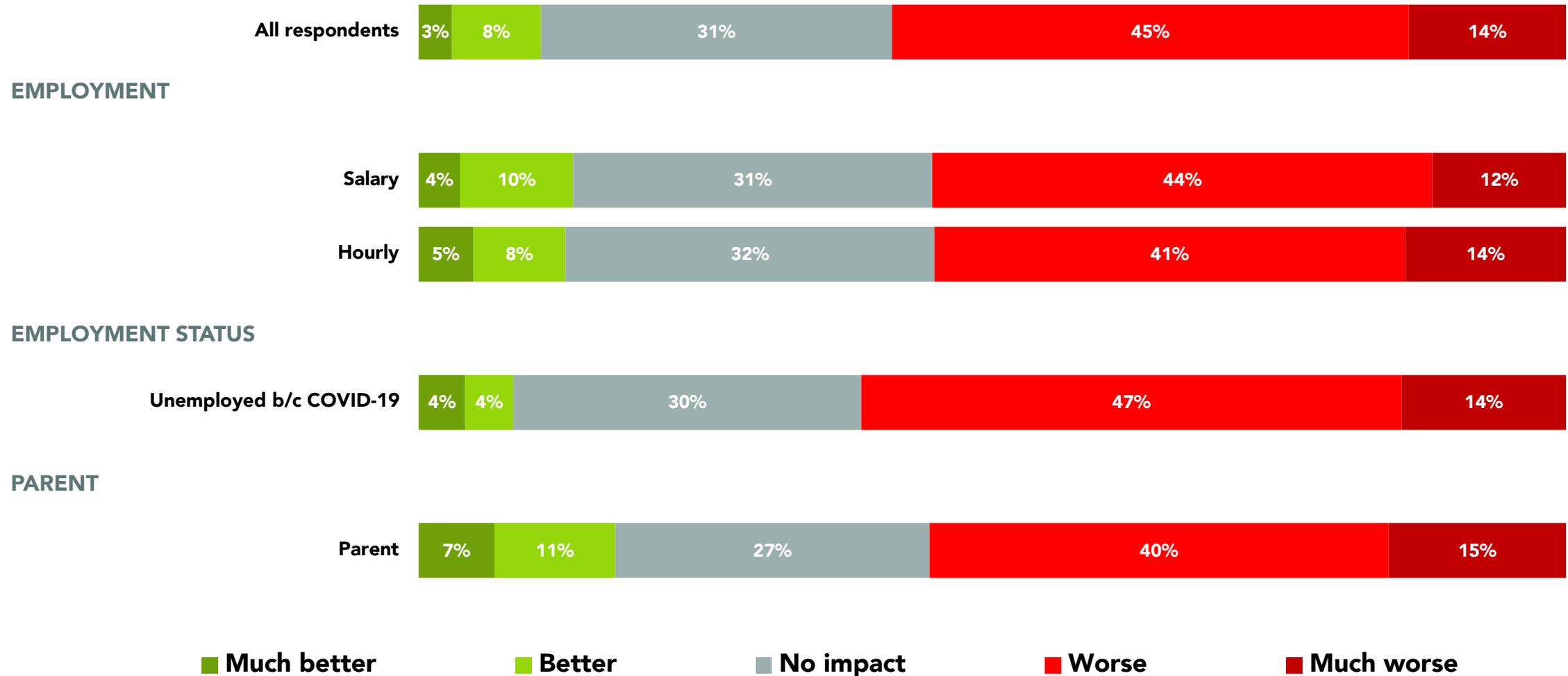
THE AVAILABILITY OF AFFORDABLE AND HIGH-QUALITY CHILDCARE



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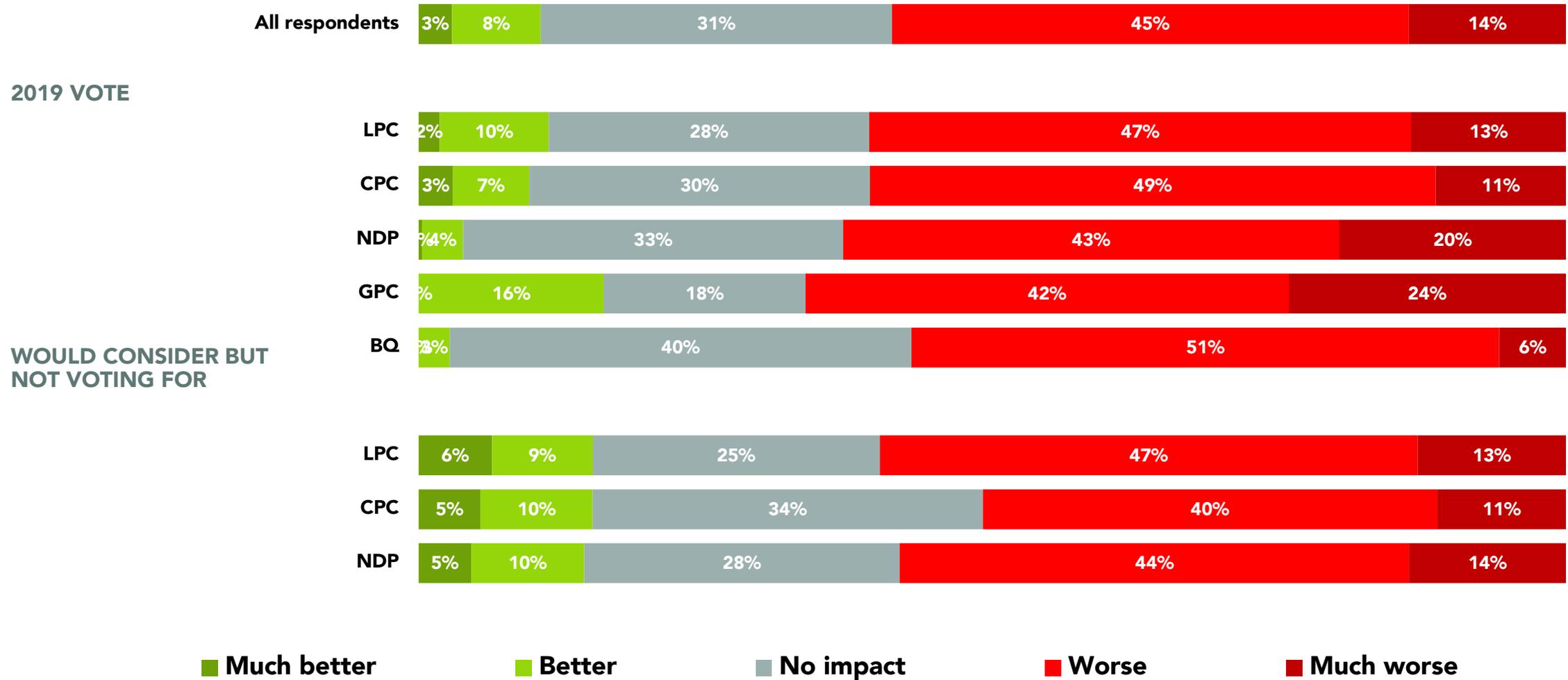
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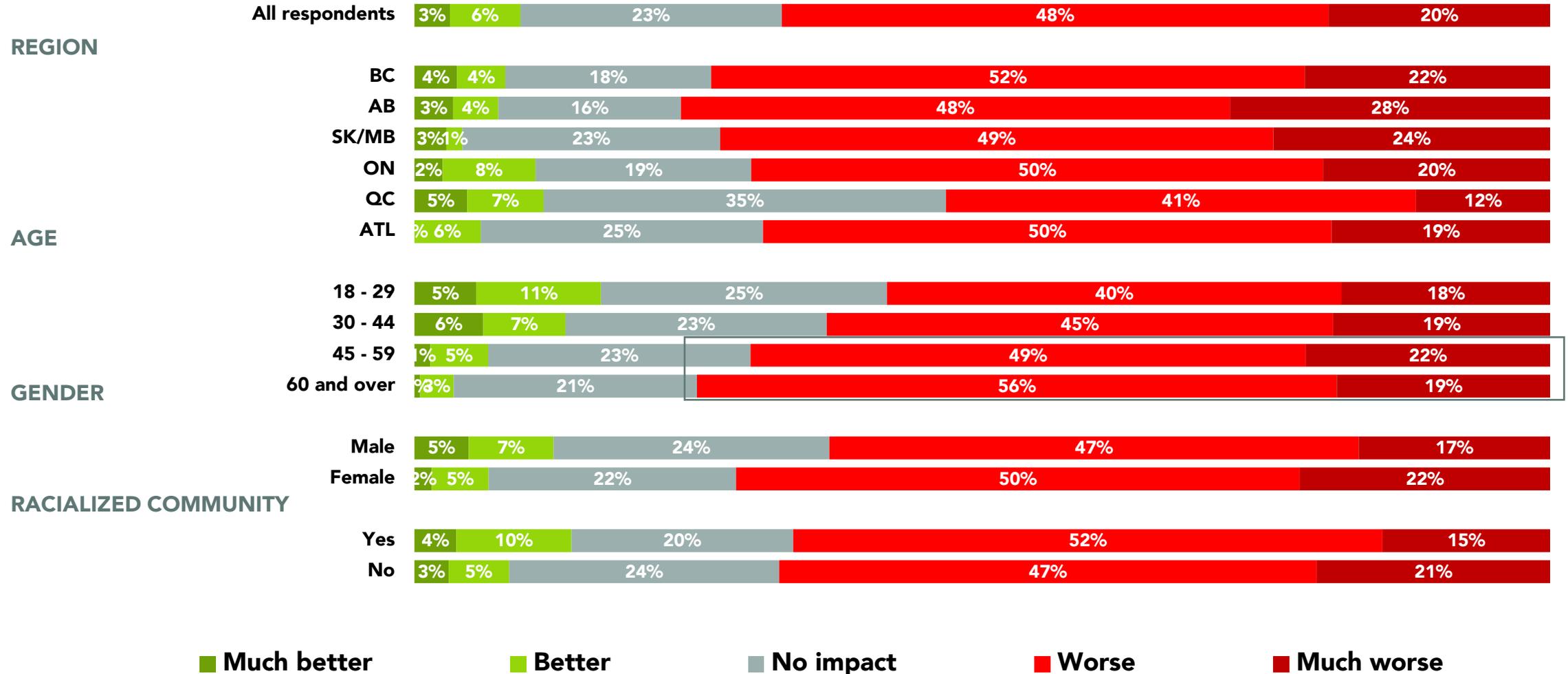
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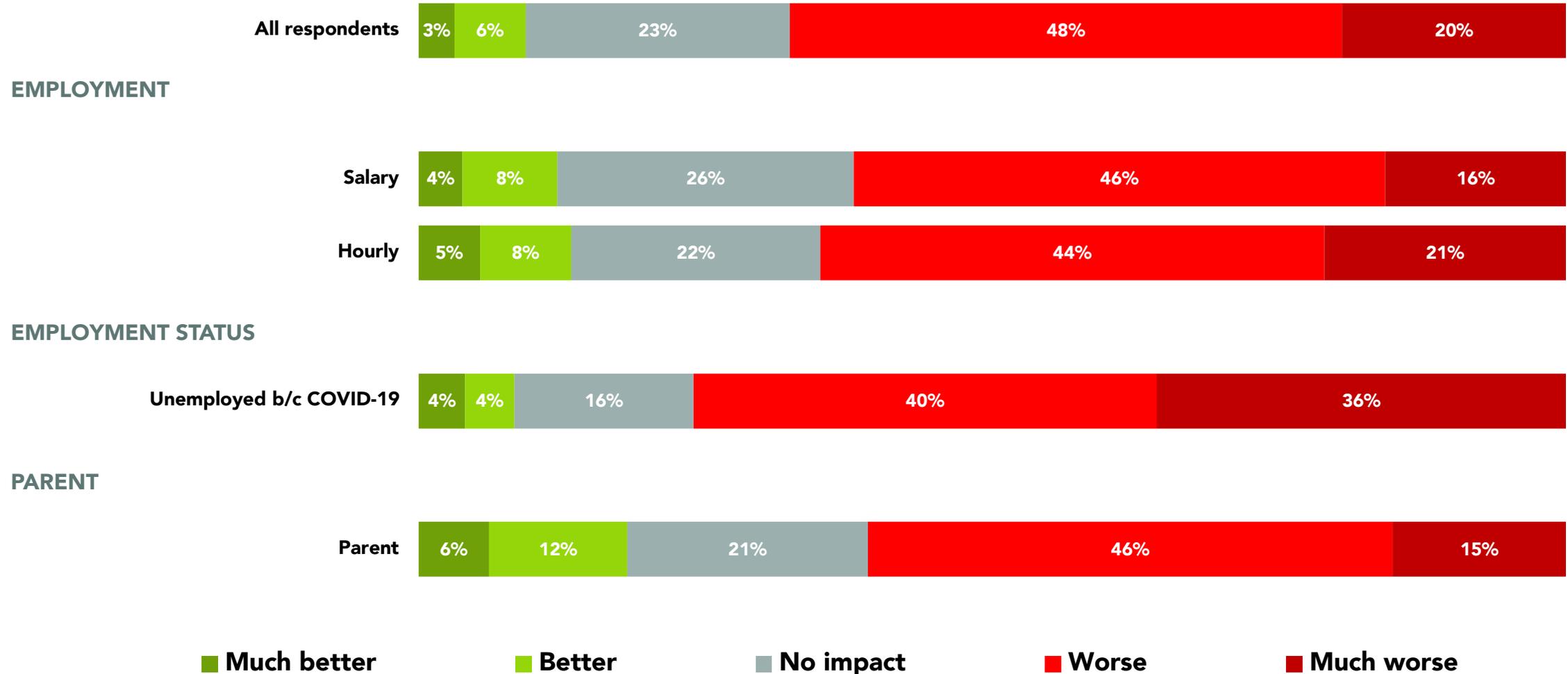
THE ABILITY OF PEOPLE TO PLAN FOR A SECURE RETIREMENT



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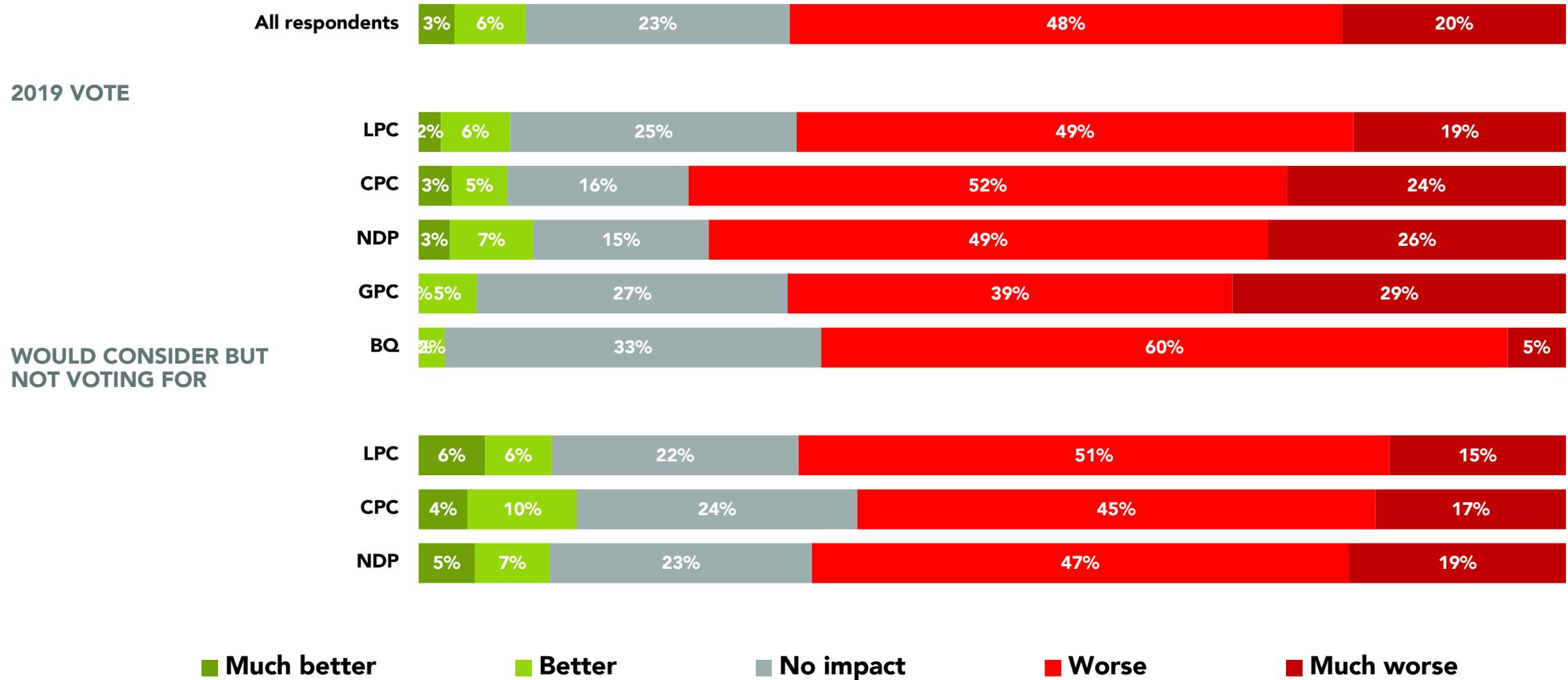
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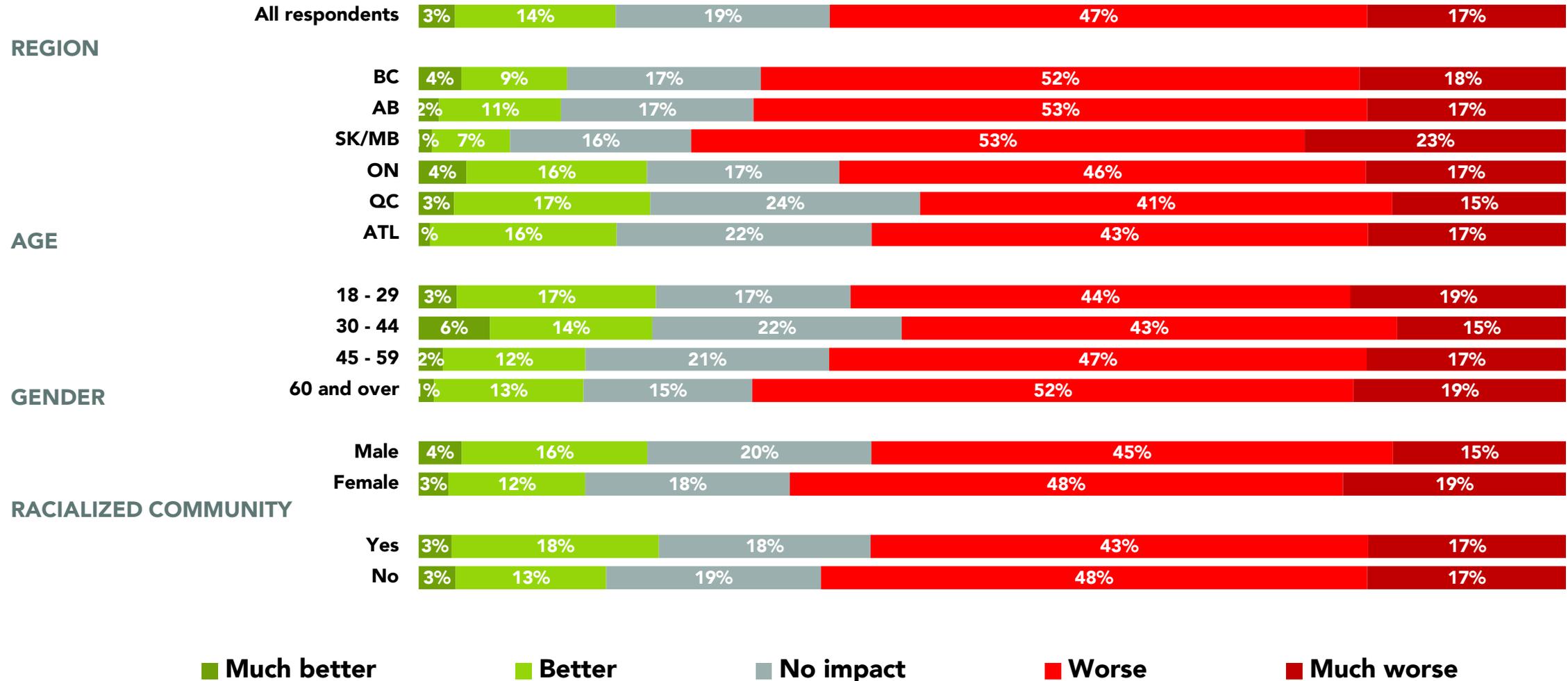
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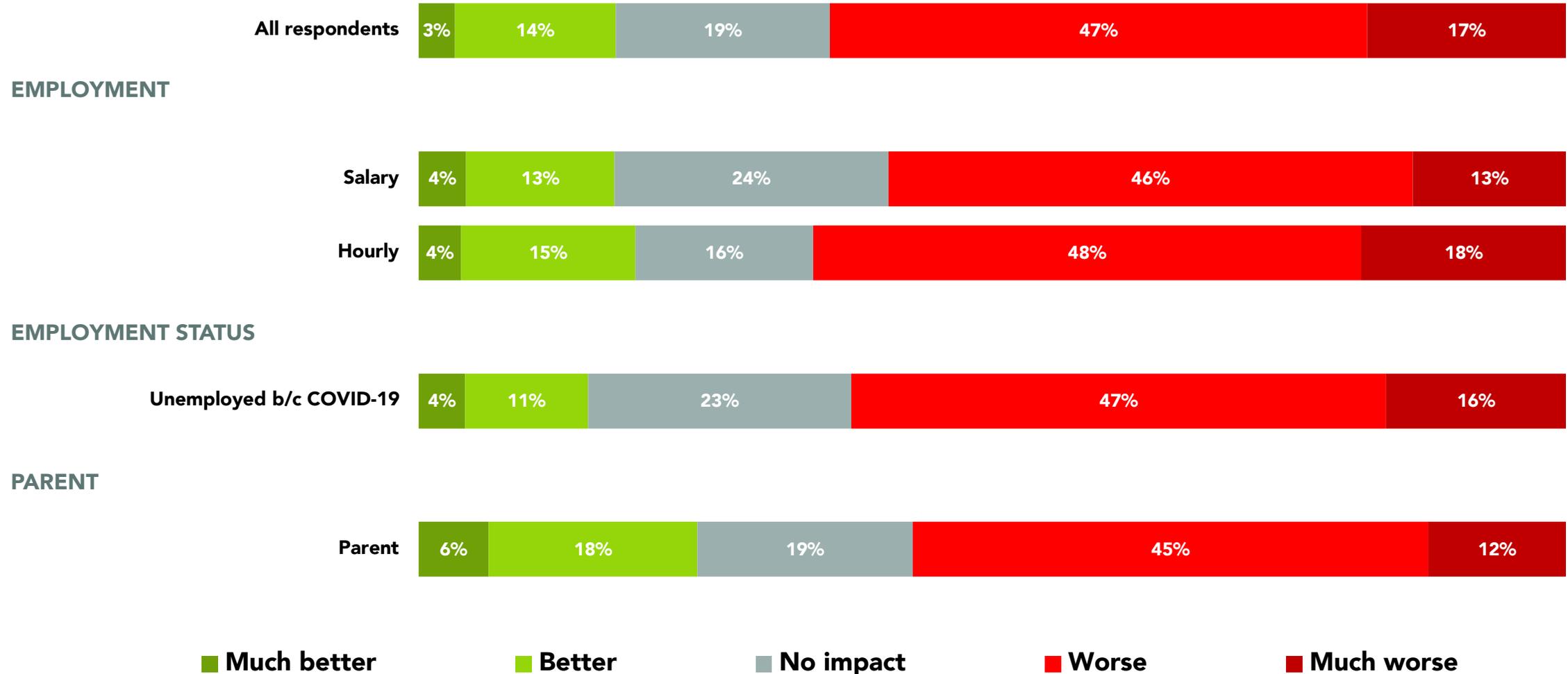
THE HEALTH AND WELL-BEING OF FRONTLINE WORKERS IN HEALTHCARE, RETAIL, AND OTHER SERVICE SECTORS



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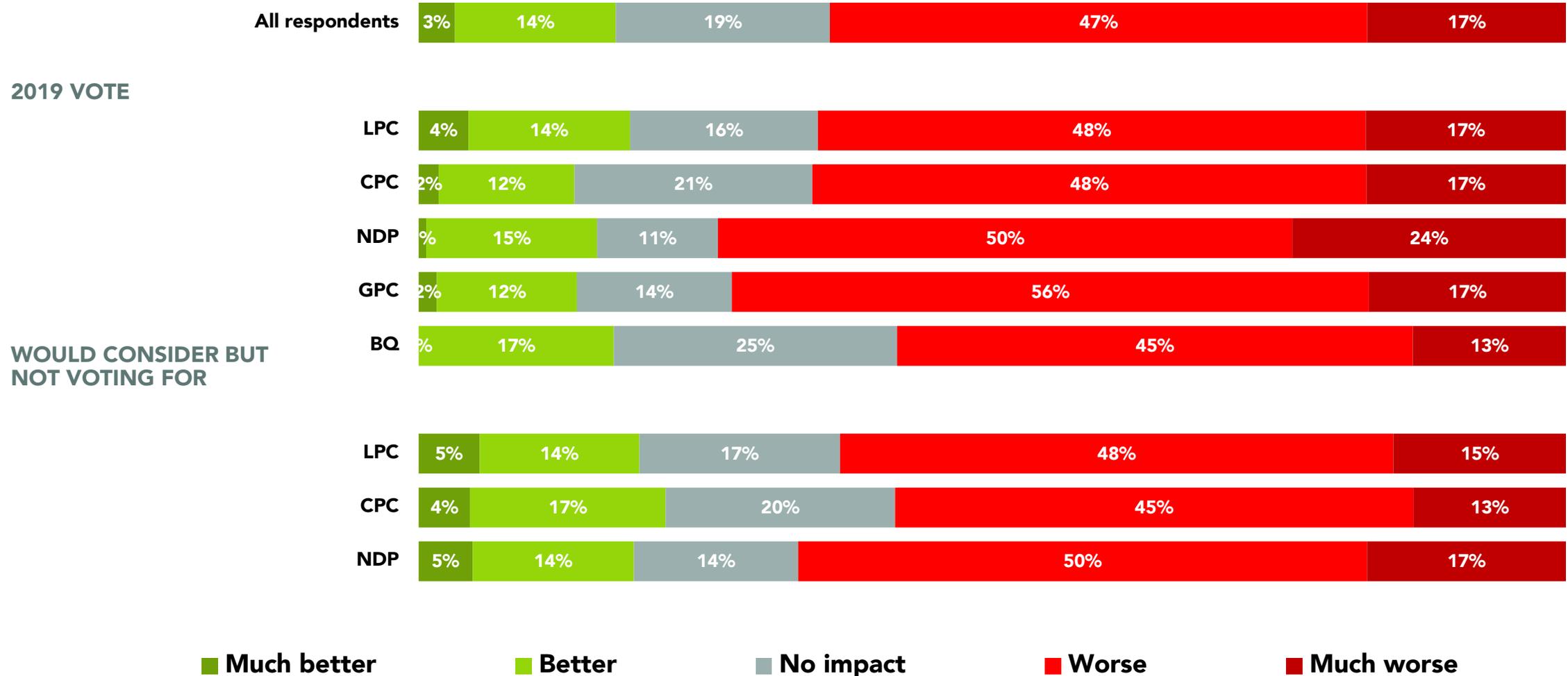
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THE POST-COVID ECONOMIC AND SOCIAL RECOVERY



ABACUS DATA

FINDING

DUE TO THE PANDEMIC, WHICH HIGHLIGHTED SERIOUS PROBLEMS, TWO IN THREE BELIEVE MAJOR CHANGES ARE NEEDED TO HOW THE ECONOMY AND SOCIAL POLICIES ARE RUN.

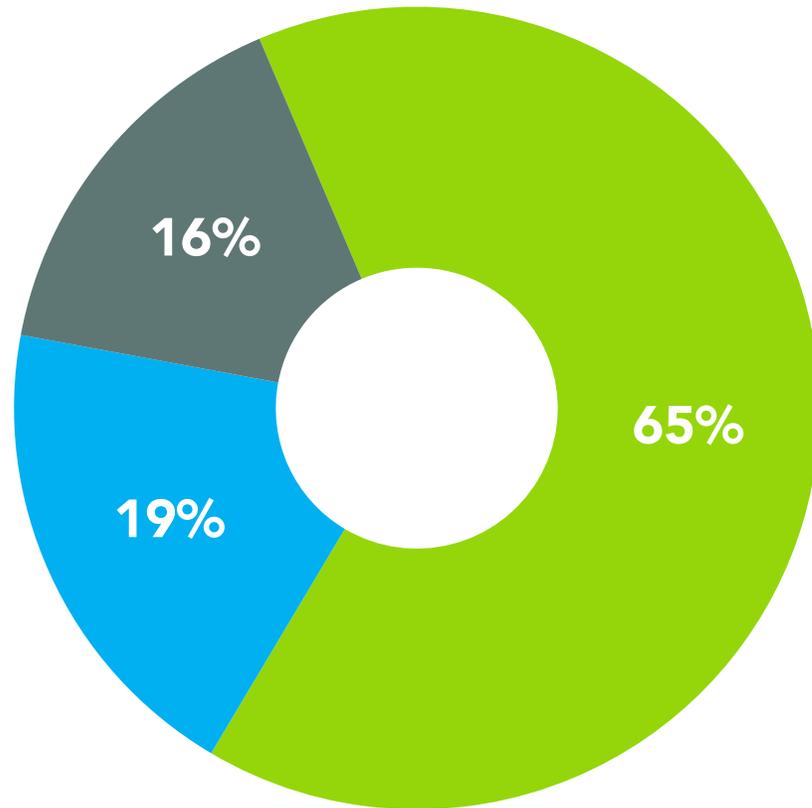
ONLY A SMALL MINORITY (19%) BELIEVE THE PRE-PANDEMIC STATUS QUO WORKED AND DOESN'T NEED MAJOR CHANGE.

THE BELIEF THAT MAJOR CHANGE IS NEEDED IS CONSISTENT ACROSS THE POLITICAL SPECTRUM, REGIONAL, AND DEMOGRAPHIC GROUPS.



ABACUS DATA

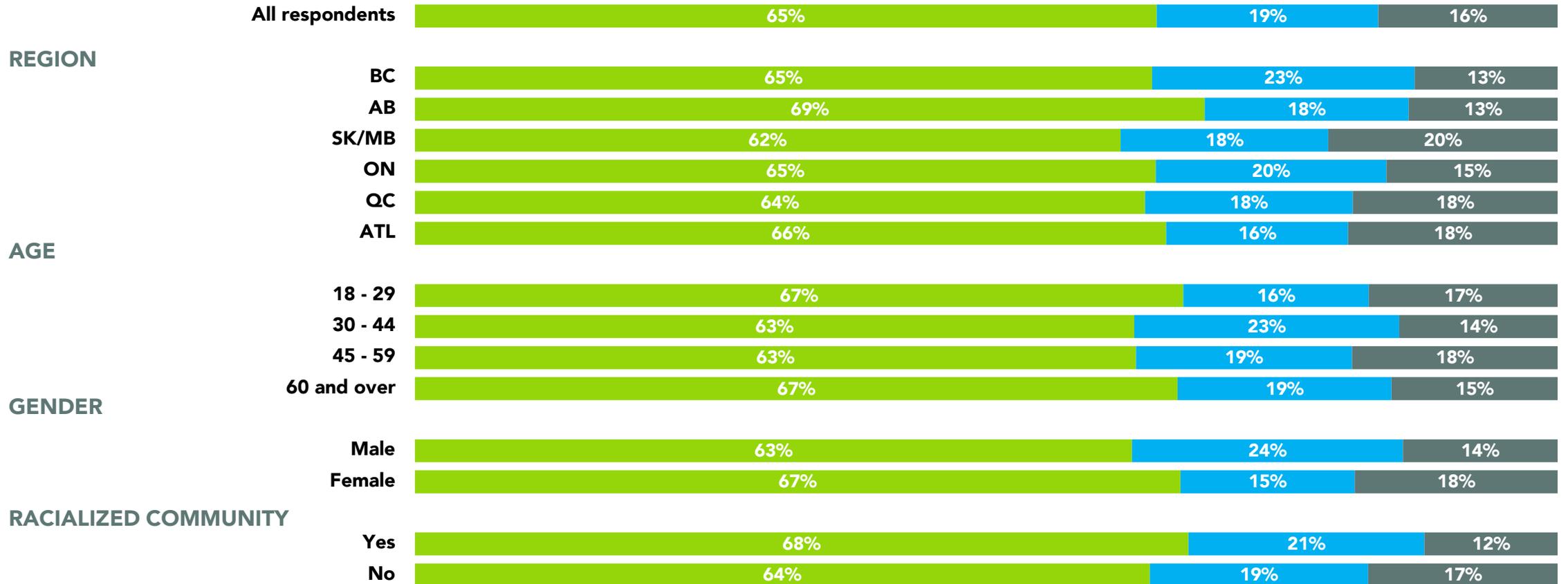
MAJOR CHANGE OR STATUS QUO?



- The pandemic has highlighted problems with how the economy and social policies are run in Canada and major changes are needed to ensure that these problems do not happen again if there is another crisis like the COVID-19 pandemic
- The way the Canadian economy and social policies worked before the pandemic was good and does not need major change
- Not sure

Which of the following comes closest to your views?

MAJOR CHANGE OR STATUS QUO?



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MAJOR CHANGE OR STATUS QUO?



EMPLOYMENT



EMPLOYMENT STATUS



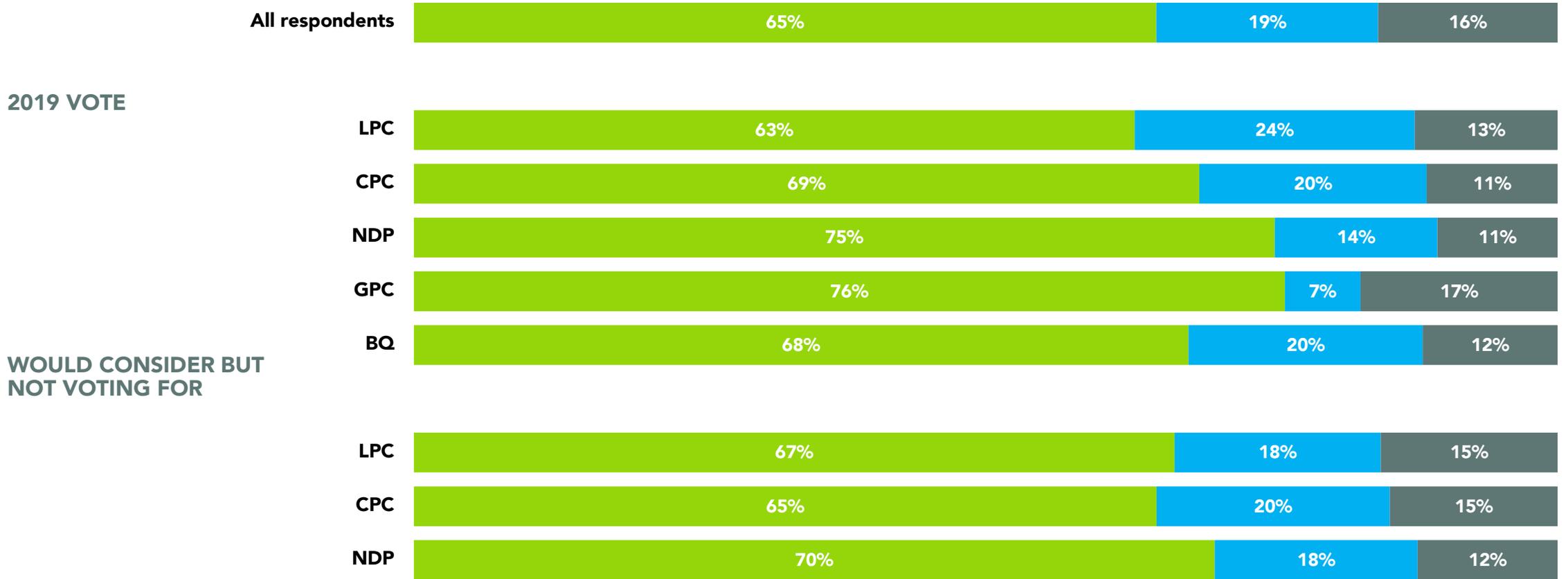
PARENT



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- The way the Canadian economy and social policies worked before the pandemic was good and does not need major change
- Not sure

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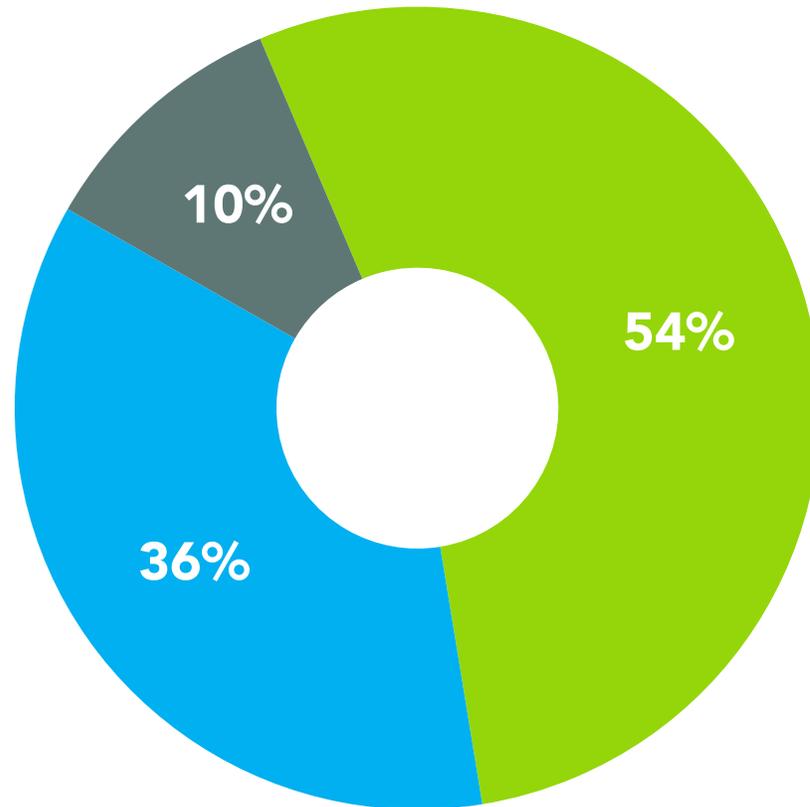
FINDING

HALF OF CANADIANS WANT THE FEDERAL GOVERNMENT TO ANNOUNCE BOLD NEW IDEAS FOR HOW TO FUNDAMENTALLY IMPROVE PEOPLE'S LIVES AND DEAL WITH CLIMATE CHANGE.



ABACUS DATA

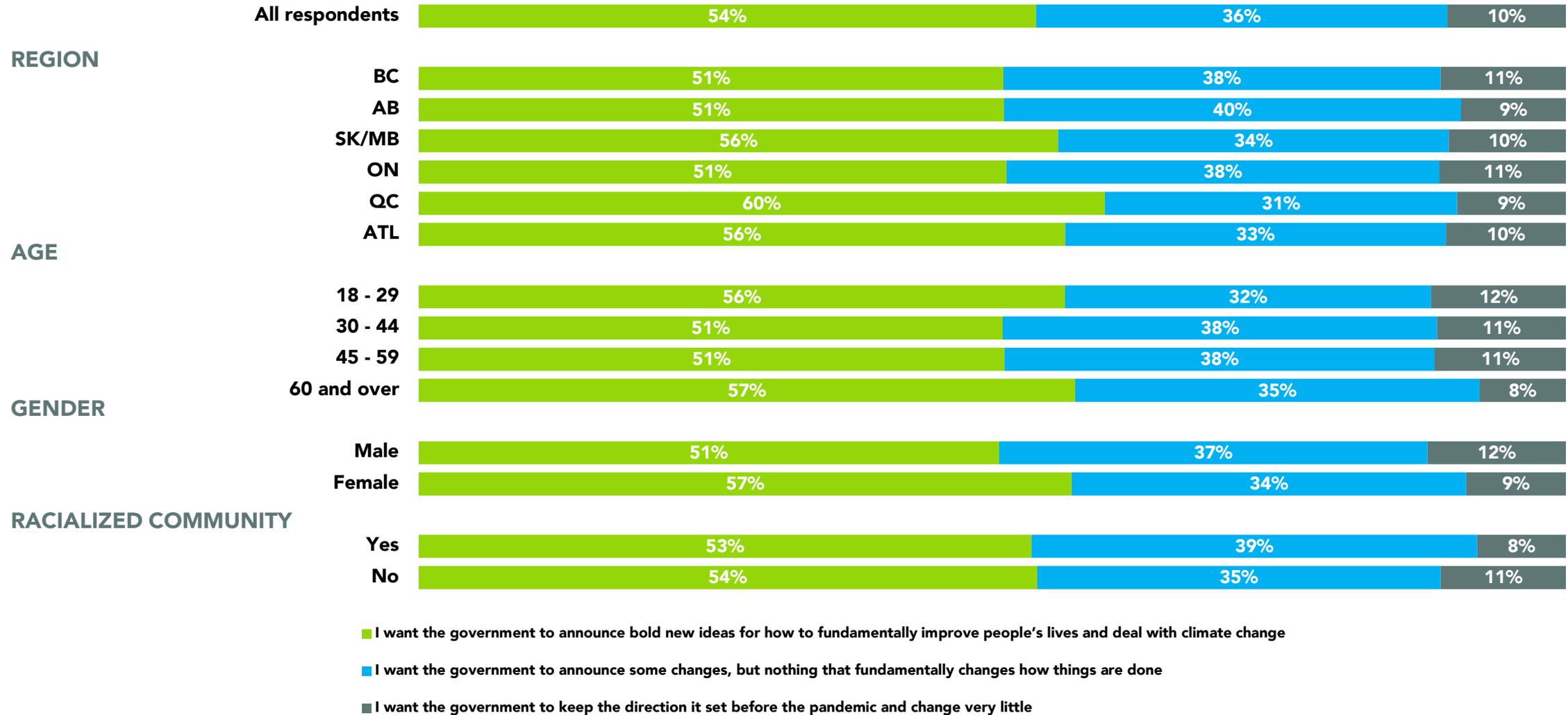
DESIRE FOR FEDERAL POST-COVID PLAN



- I want the government to announce bold new ideas for how to fundamentally improve people's lives and deal with climate change
- I want the government to announce some changes, but nothing that fundamentally changes how things are done
- I want the government to keep the direction it set before the pandemic and change very little

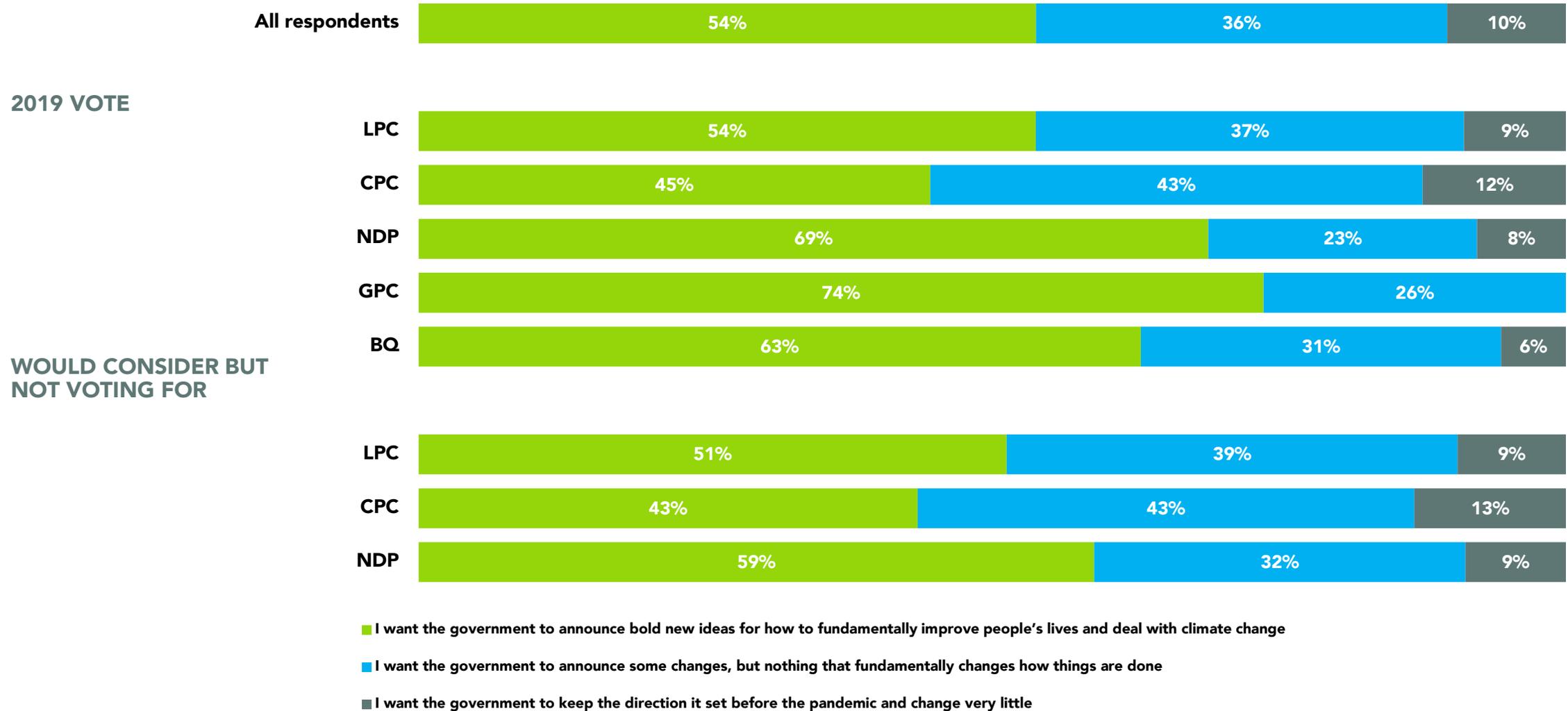
What do you WANT the federal government and Prime Minister Trudeau's plan for a post-COVID recovery to be?

WANT FROM FEDERAL GOVERNMENT



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FINDING

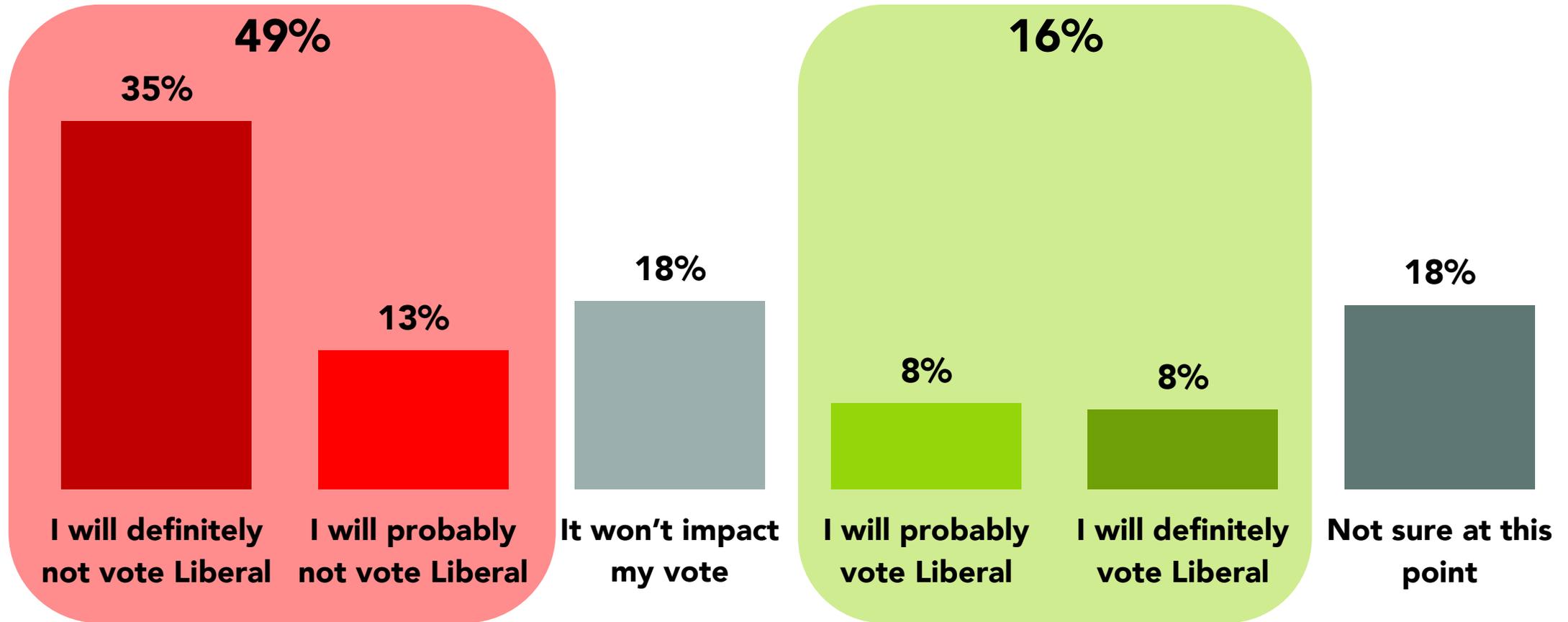
ABOUT HALF OF THOSE WHO WANT BOLD NEW IDEAS IN THE THRONE SPEECH SAY THEY WILL DEFINITELY OR PROBABLY NOT VOTE LIBERAL IF THE SPEECH DOESN'T CONTAIN THEM.

THIS IS TRUE AMONG 1 IN 5 PAST LIBERAL VOTERS AND 65% OF PAST NDP VOTERS.



ABACUS DATA

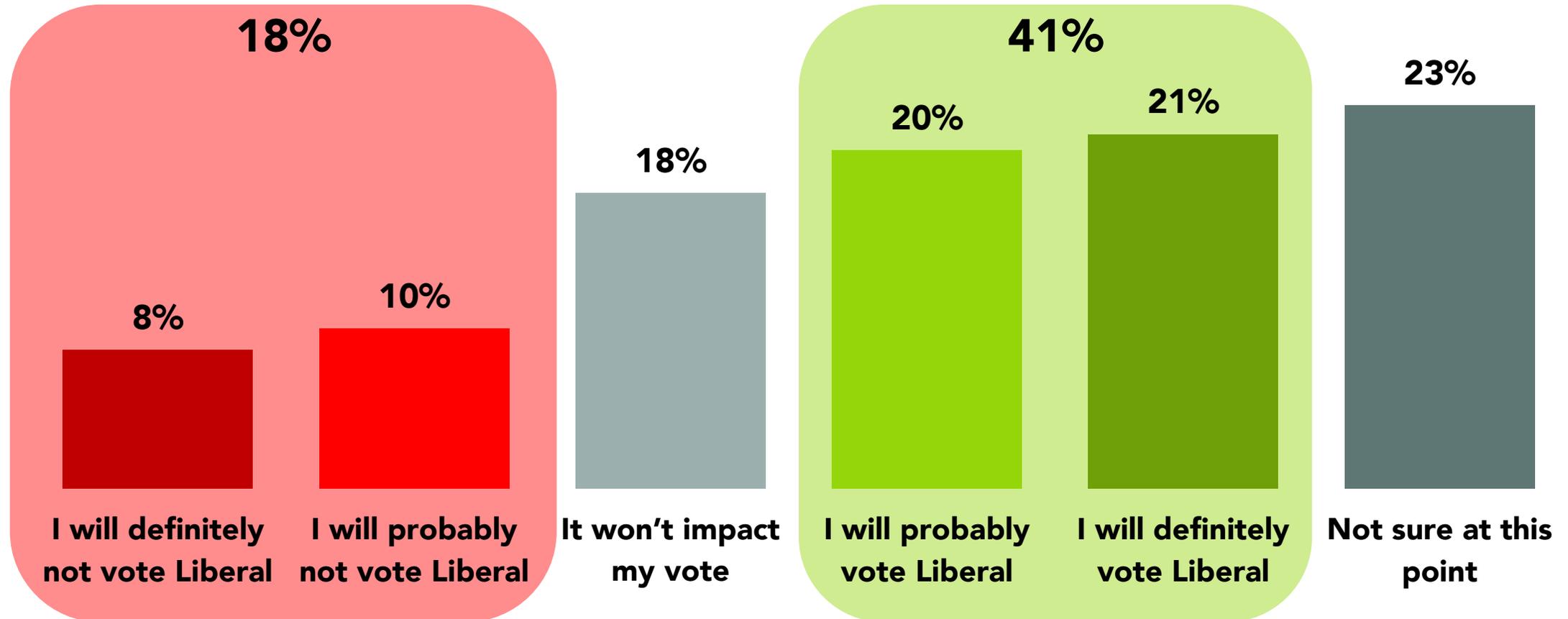
IMPACT ON VOTE IF LIBERALS DO NOT ANNOUNCE NEW IDEAS



If Prime Minister Trudeau and the Liberal government do not announce bold new ideas for how to fundamentally improve people's lives and deal with climate change, how it might that impact your vote in the next federal election?
[THOSE WHO WANT BOLD IDEAS]

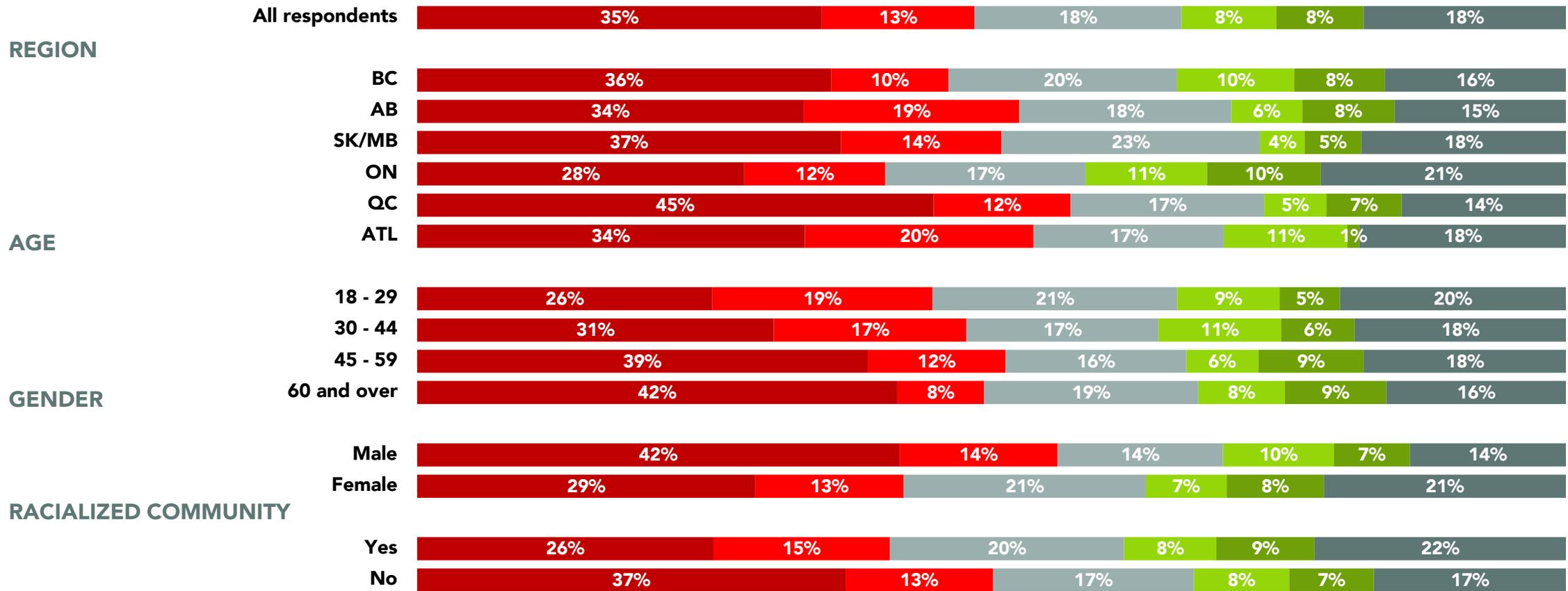
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[THOSE WHO WANT BOLD IDEAS]

IMPACT ON VOTE IF LIBERALS DO NOT ANNOUNCE NEW IDEAS



■ I will definitely not vote Liberal

■ I will probably not vote Liberal

■ It won't impact my vote

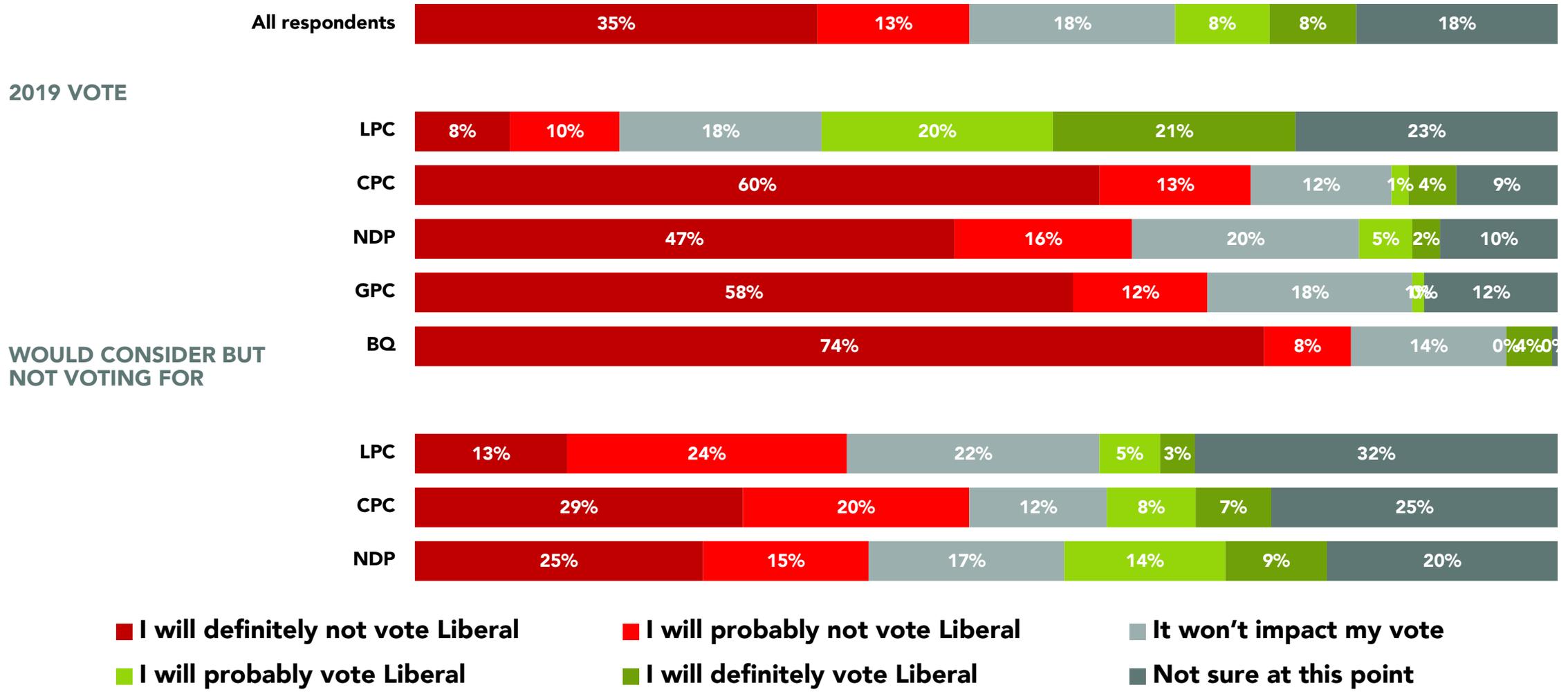
■ I will probably vote Liberal

■ I will definitely vote Liberal

■ Not sure at this point

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[THOSE WHO WANT BOLD IDEAS]

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 [THOSE WHO WANT BOLD IDEAS]



FINDING

IN A POST-COVID RECOVERY PLAN, LARGE MAJORITIES SAY IT VERY IMPORTANT THAT IT INCLUDE:

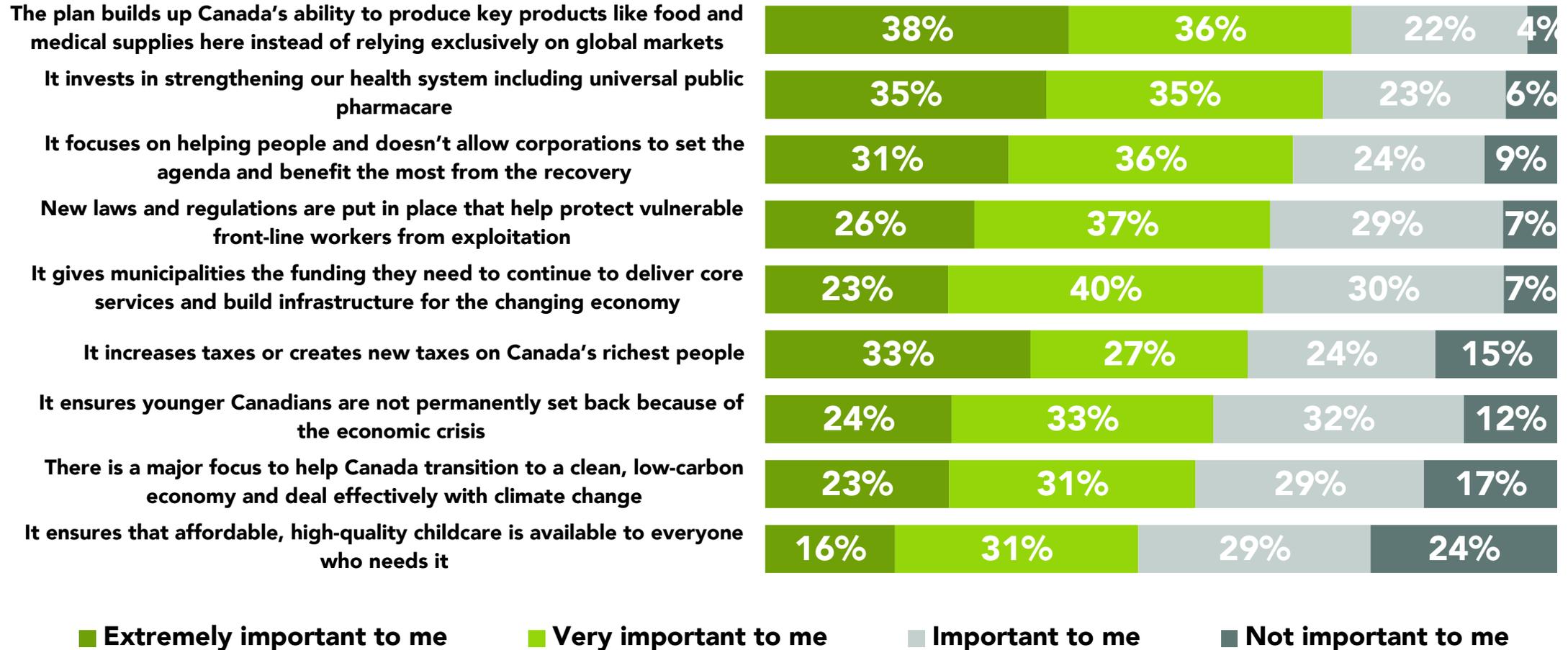
- **MAKES CANADA MORE SELF-SUFFICIENT ON KEY PRODUCTS**
- **STRENGTHENS PUBLIC HEALTH CARE, INCLUDING PHARMACARE**
- **FOCUSES ON PEOPLE, DOESN'T LET CORPORATIONS TO SET THE AGENDA.**
- **NEW LAWS TO PROTECT FRONT-LINE WORKERS**
- **INCREASES OR CREATES NEW TAXES ON CANADA'S RICHEST PEOPLE.**

HALF ALSO WANT TO SEE A MAJOR FOCUS TO HELP CANADA TRANSITION TO A CLEAN, LOW-CARBON ECONOMY AND EFFECTIVELY DEAL WITH CLIMATE CHANGE.



ABACUS DATA

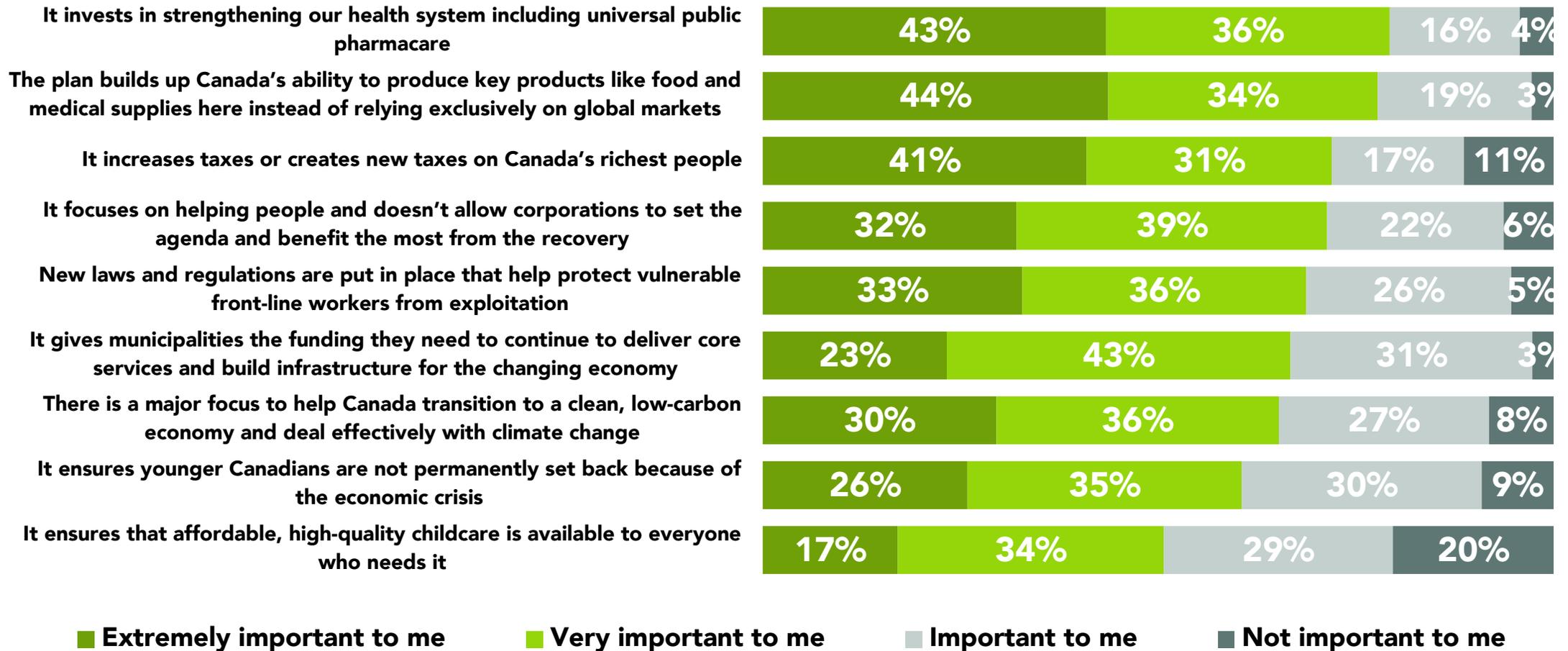
POLICIES AROUND CANADA'S POST-COVID RECOVERY



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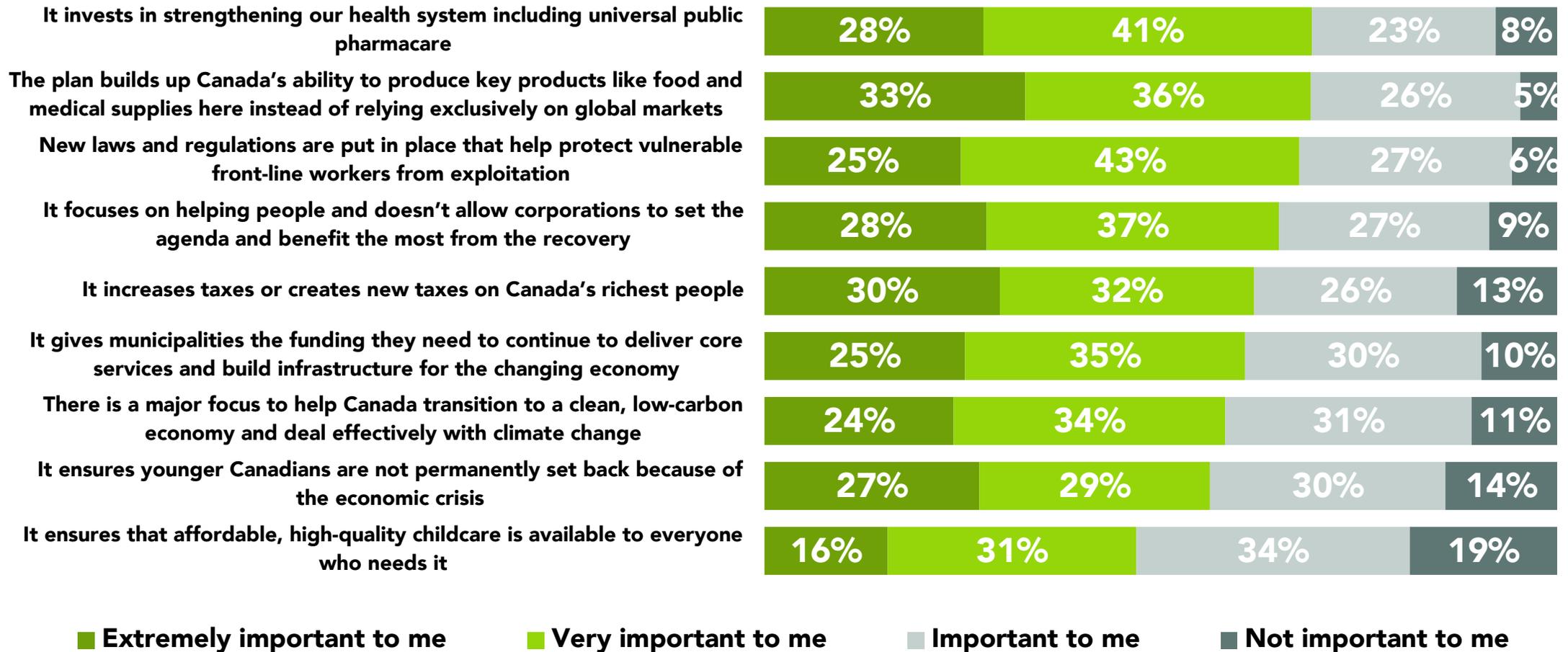
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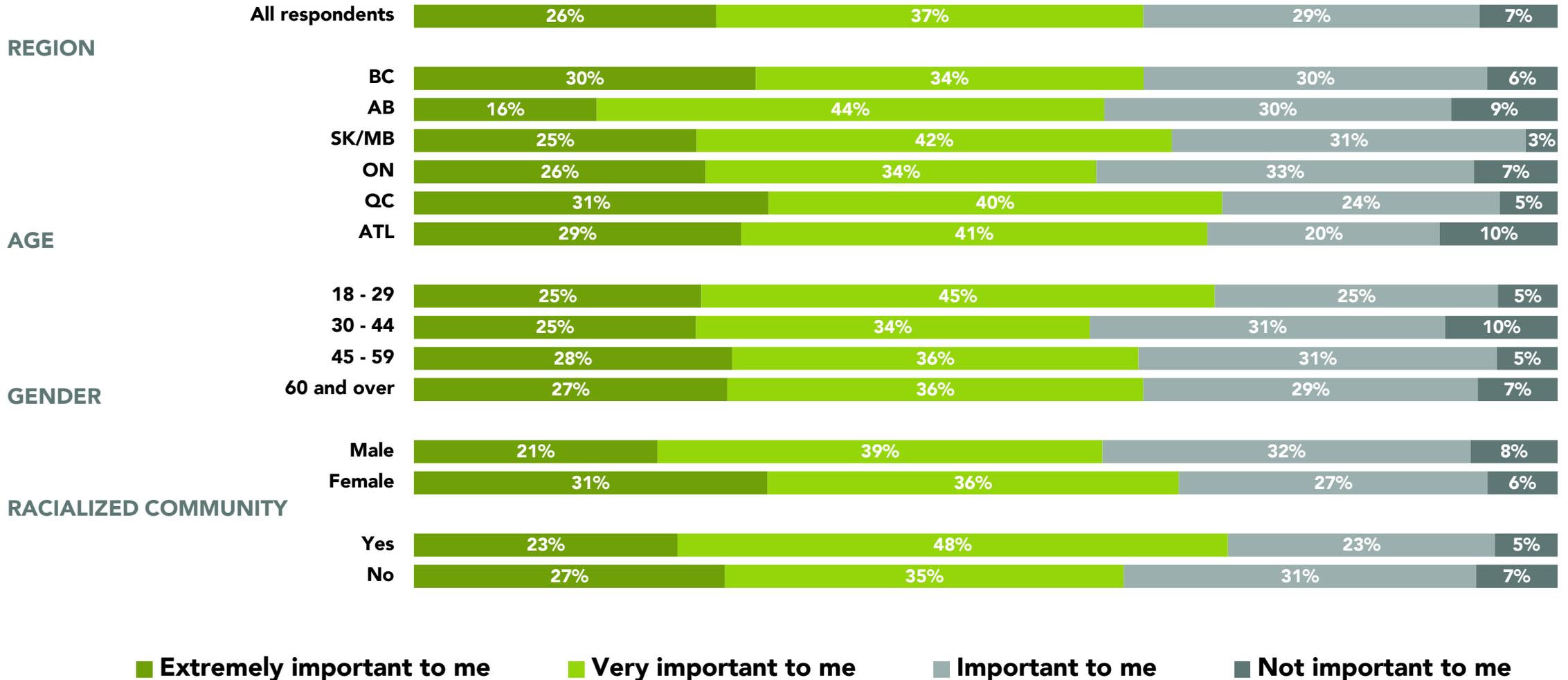
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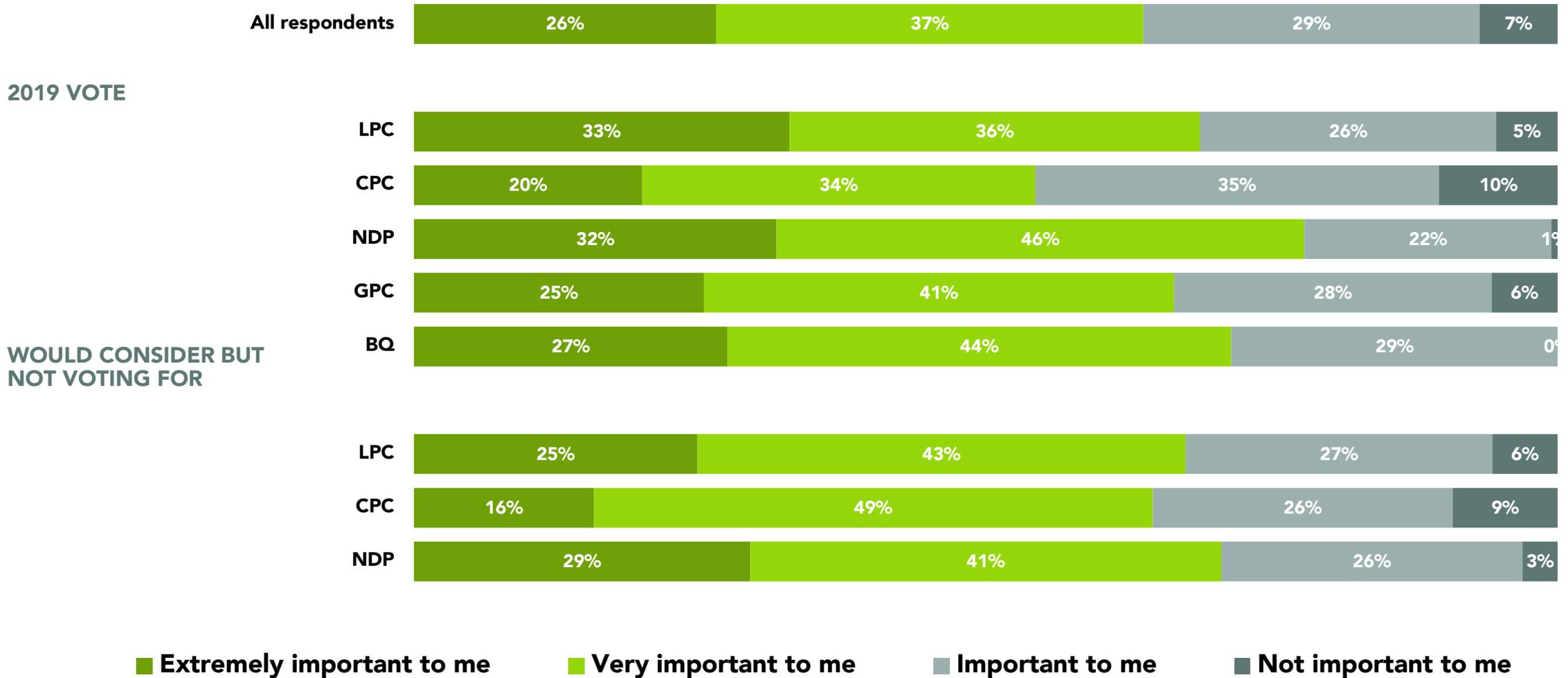
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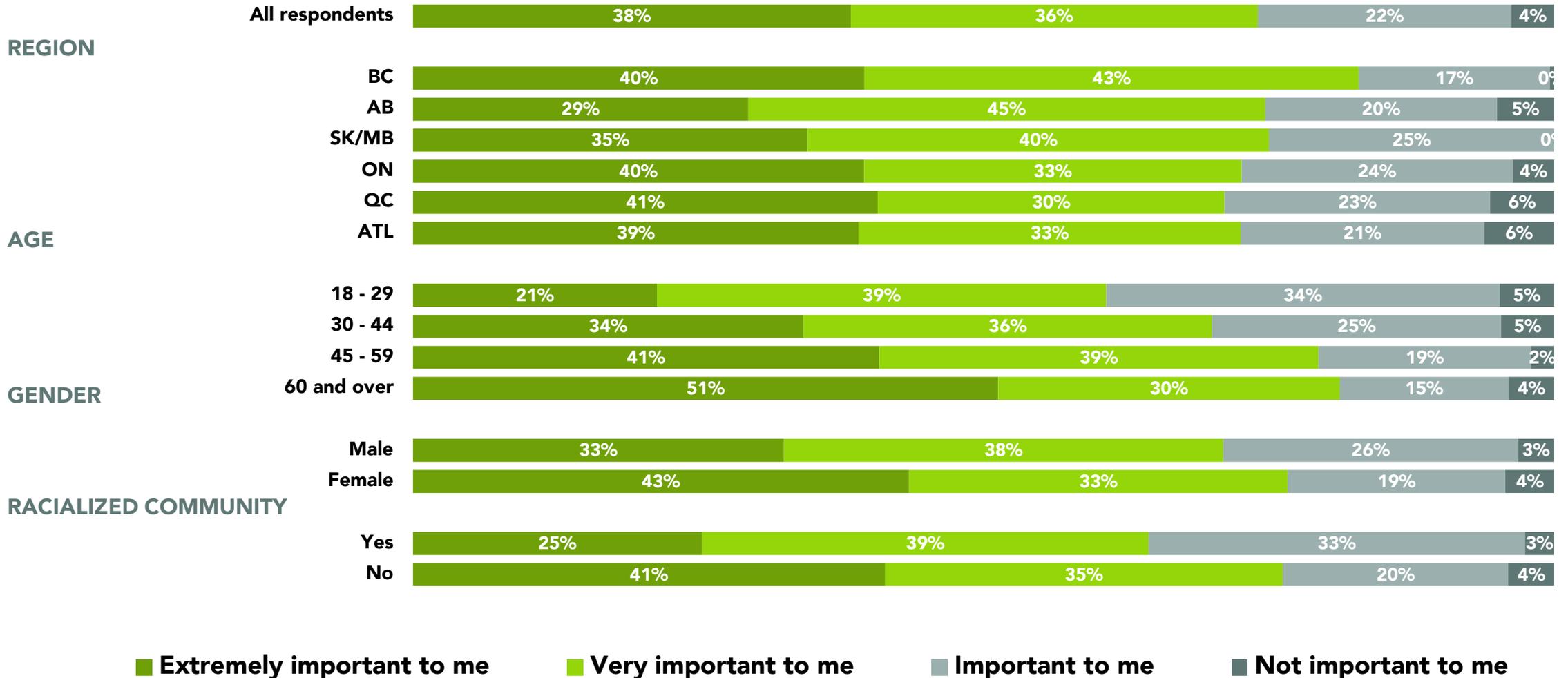
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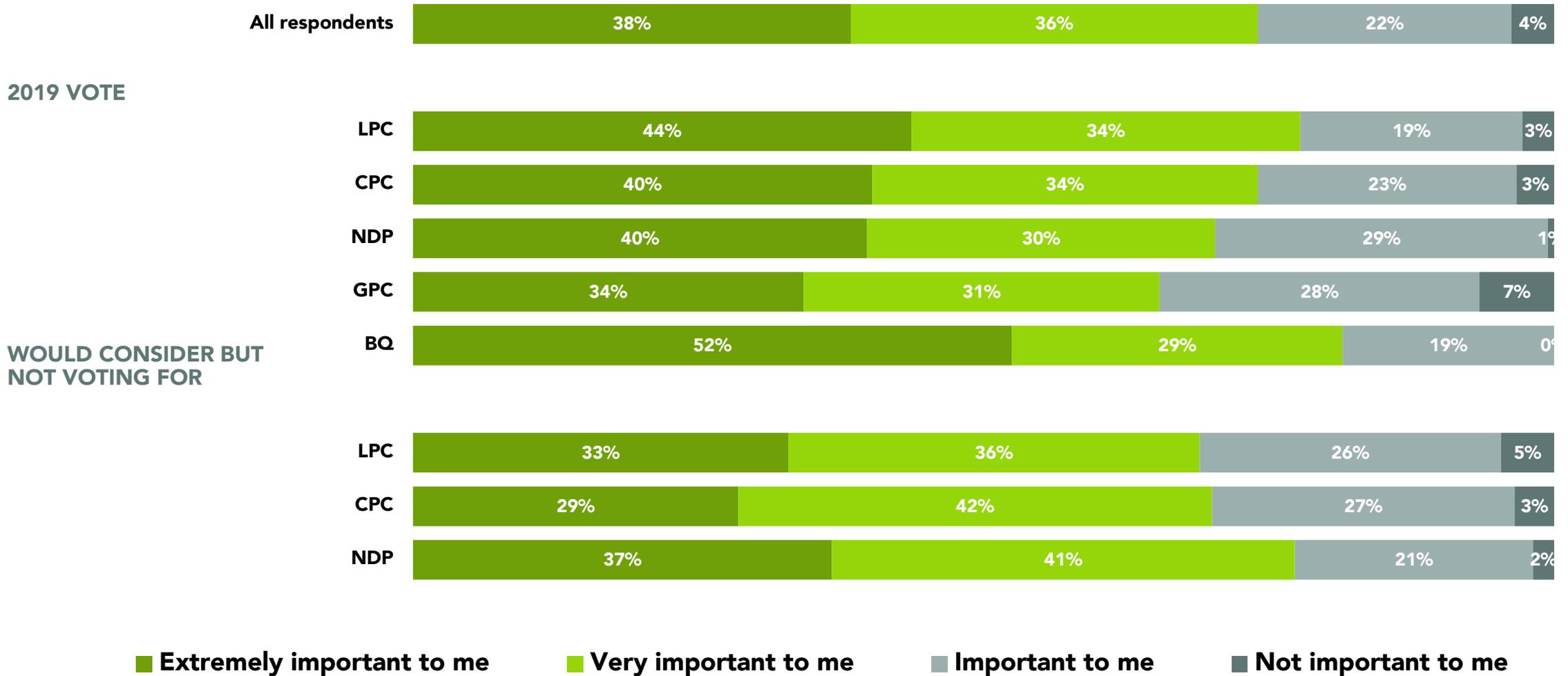
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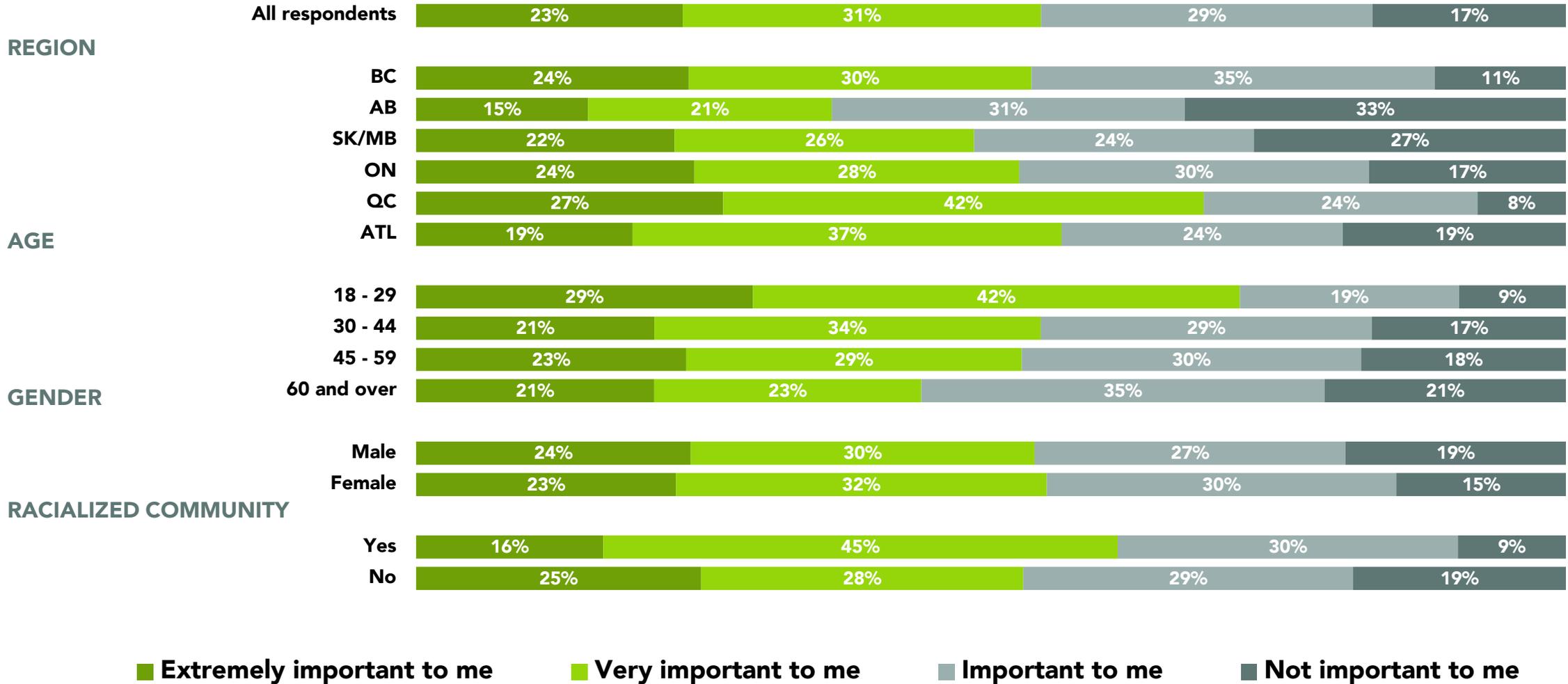
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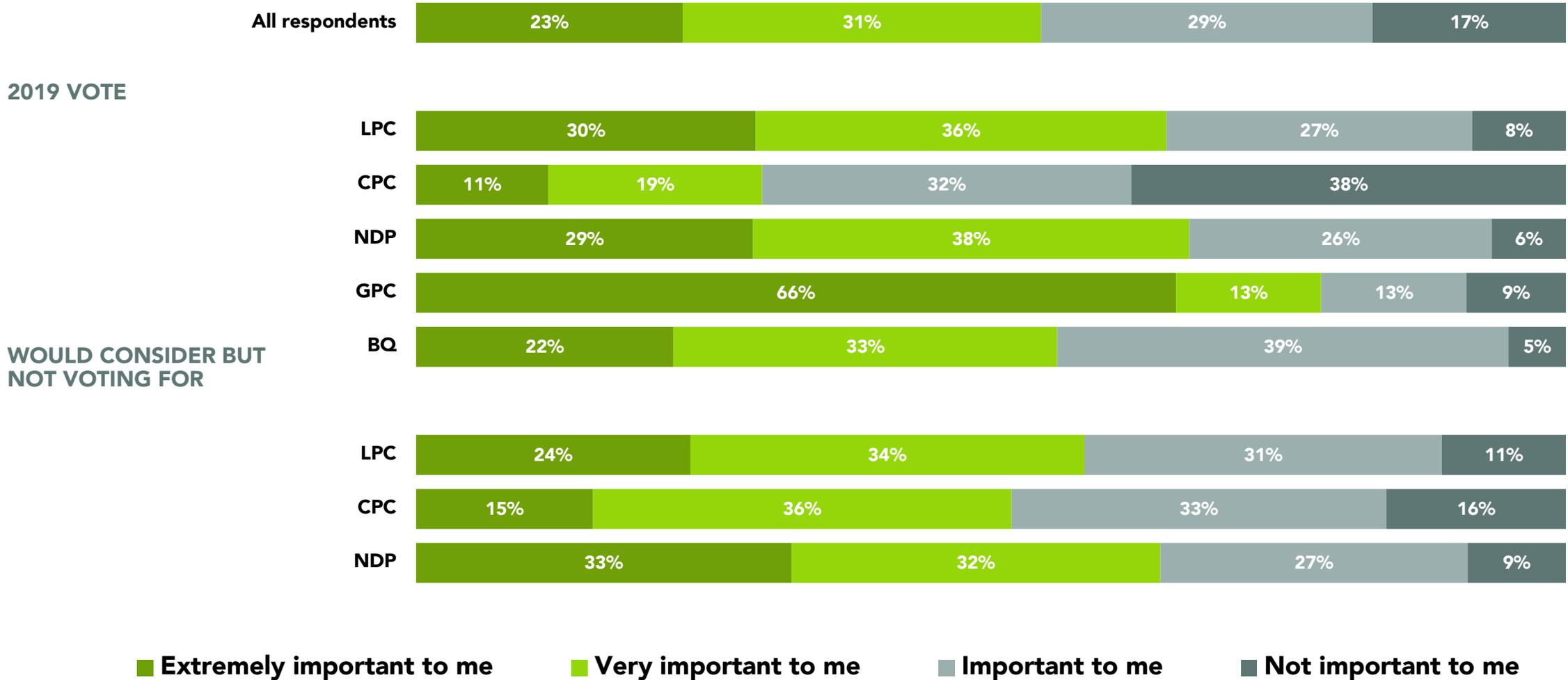
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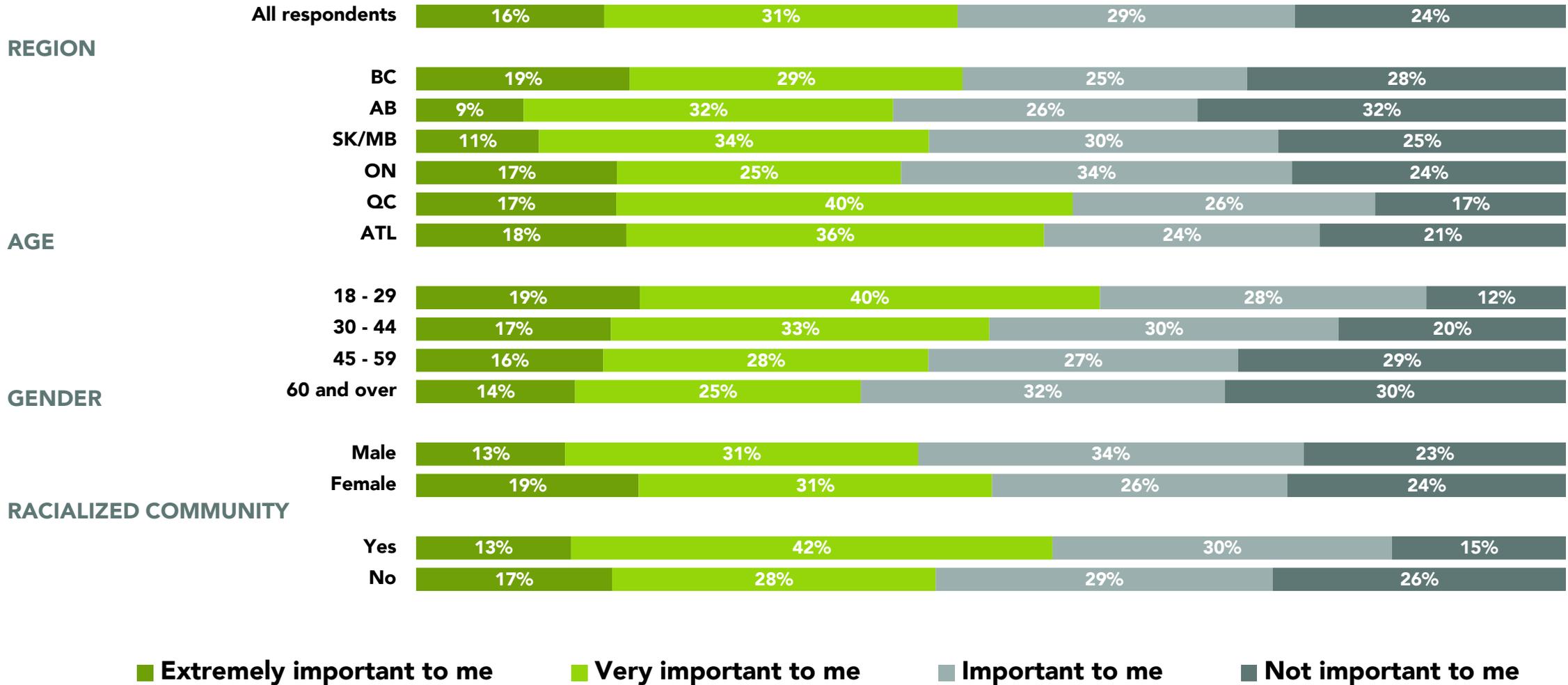
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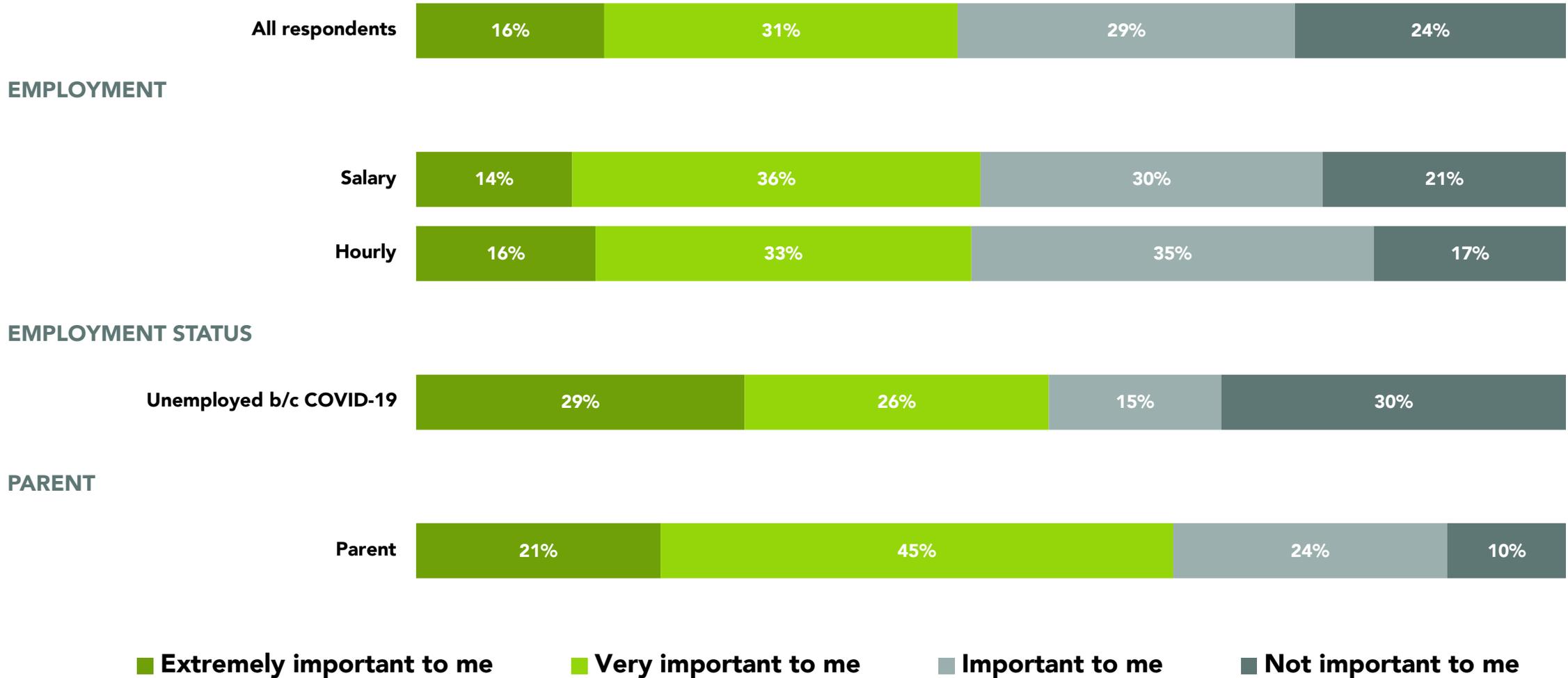
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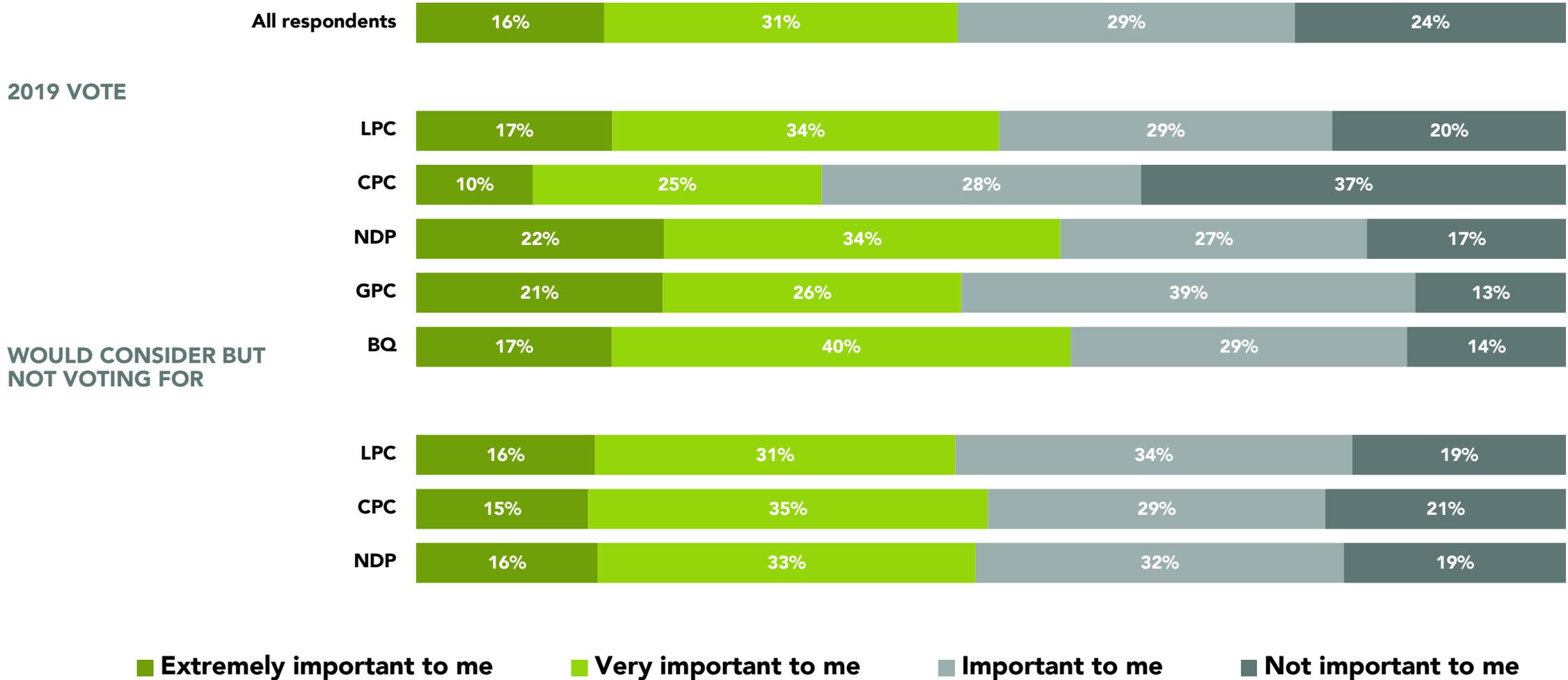
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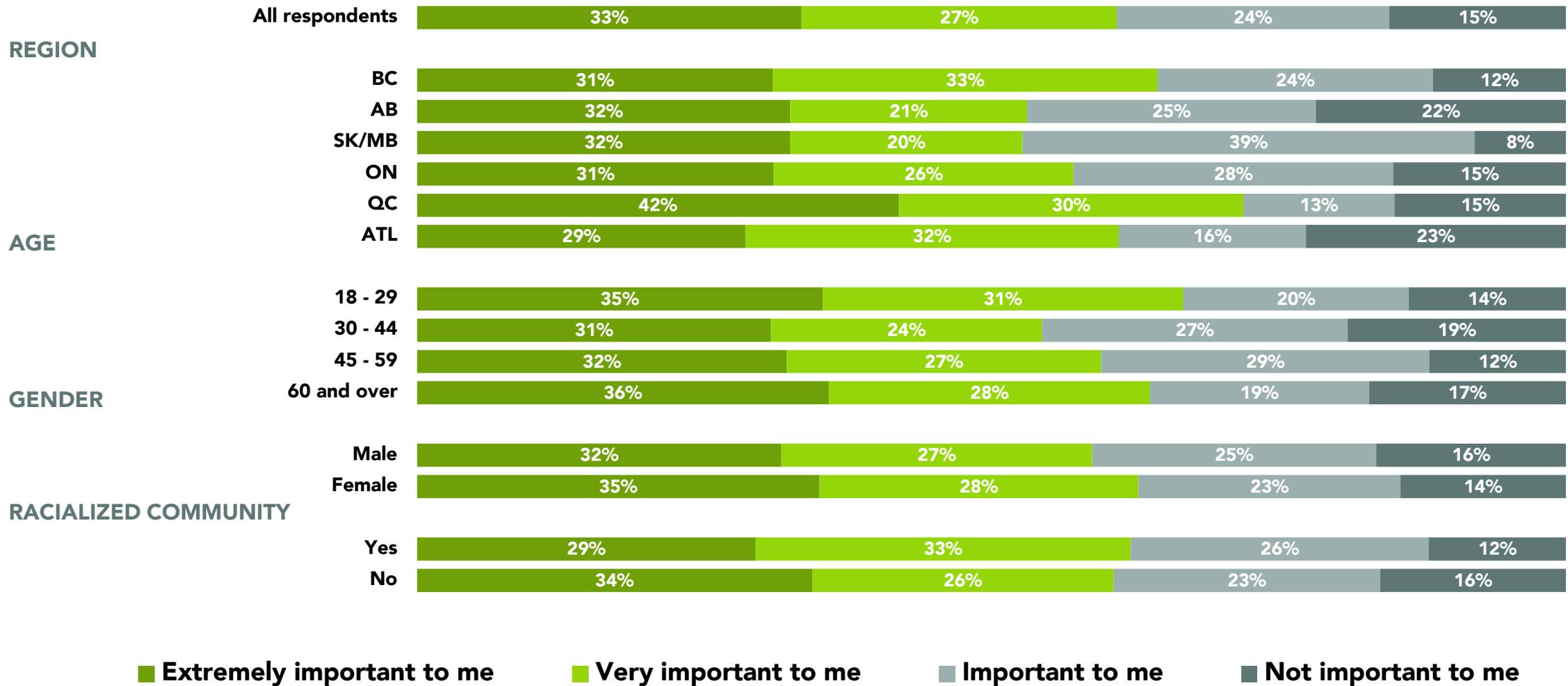
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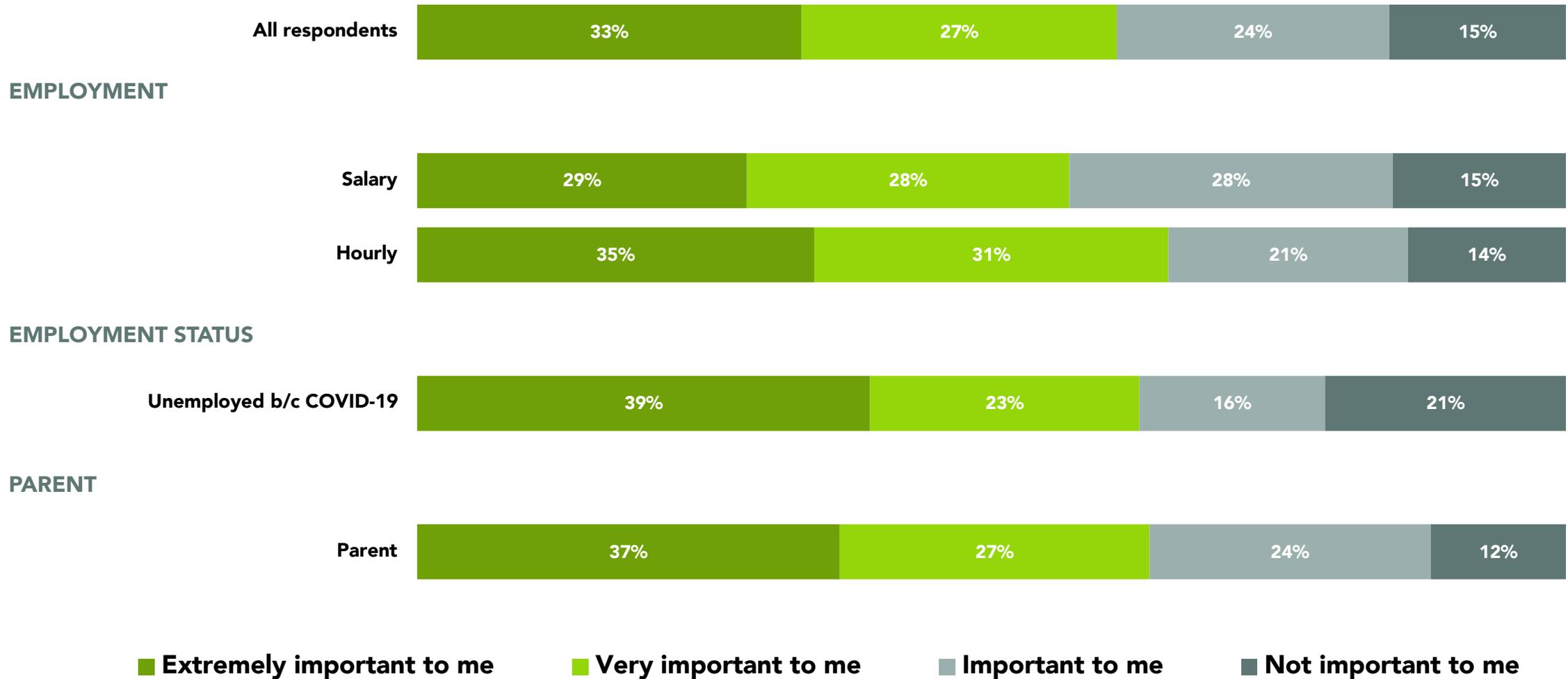
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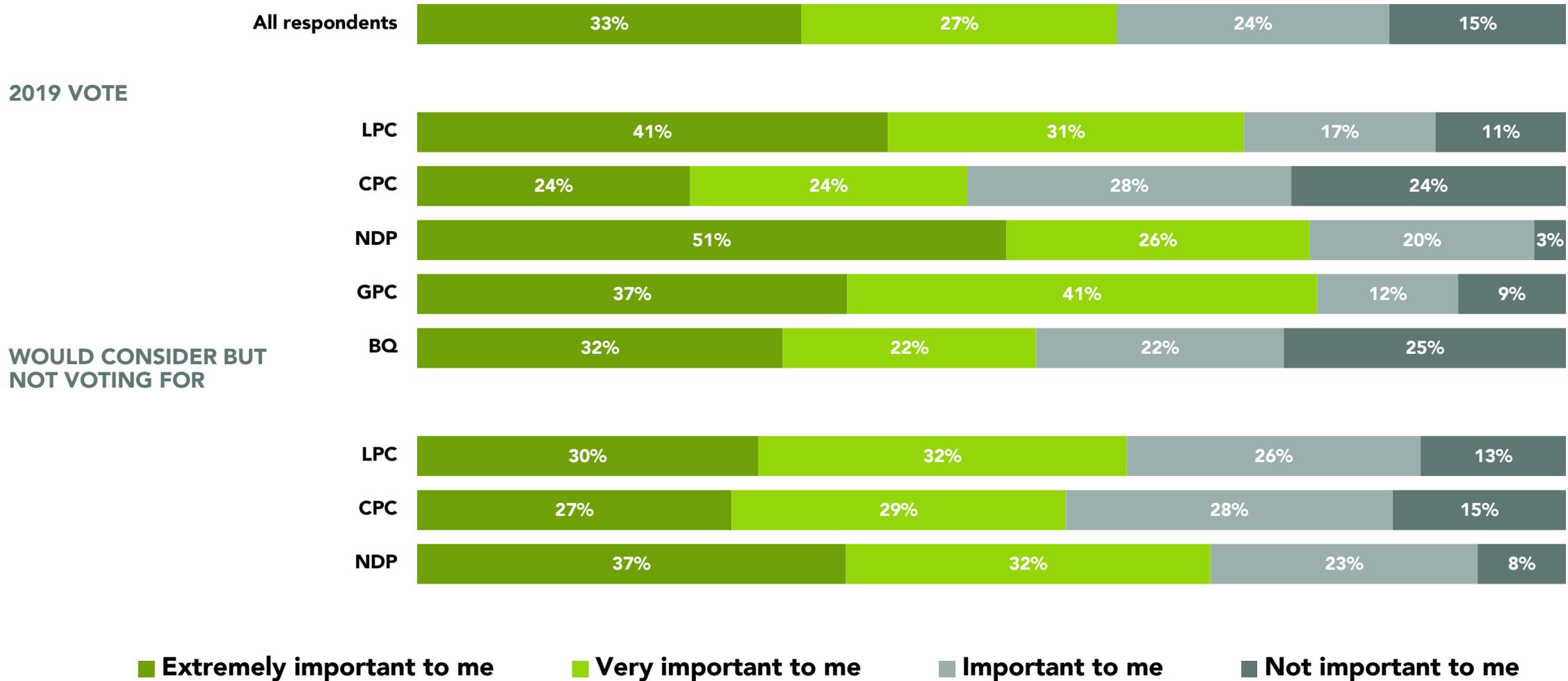
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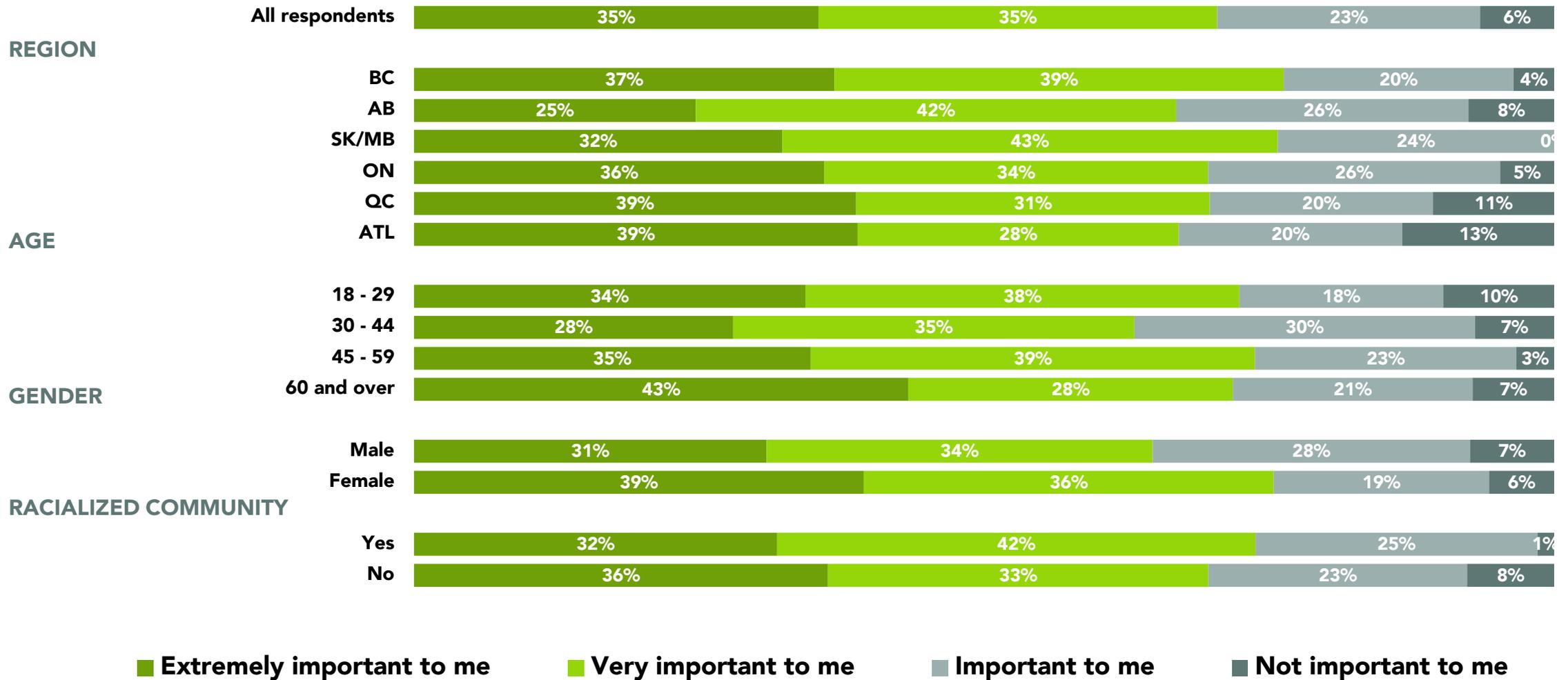
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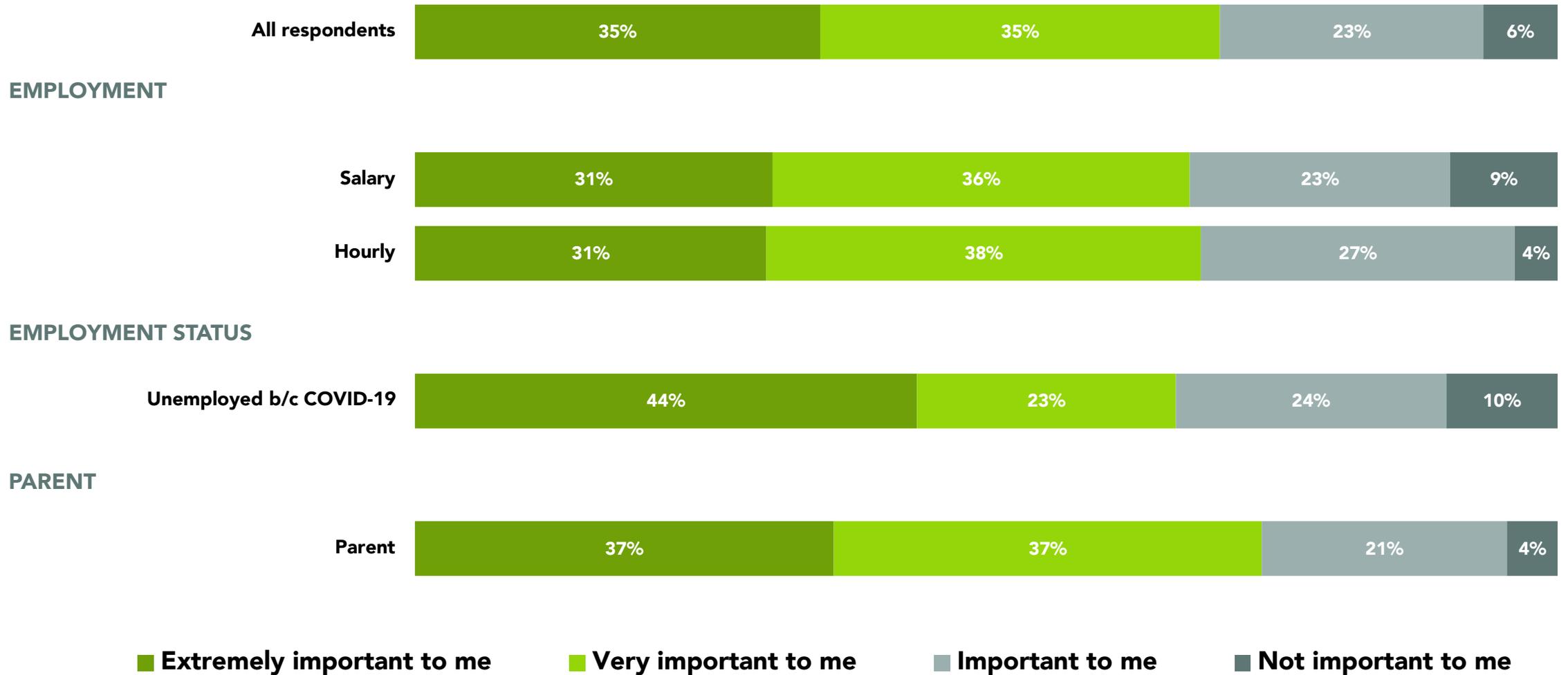
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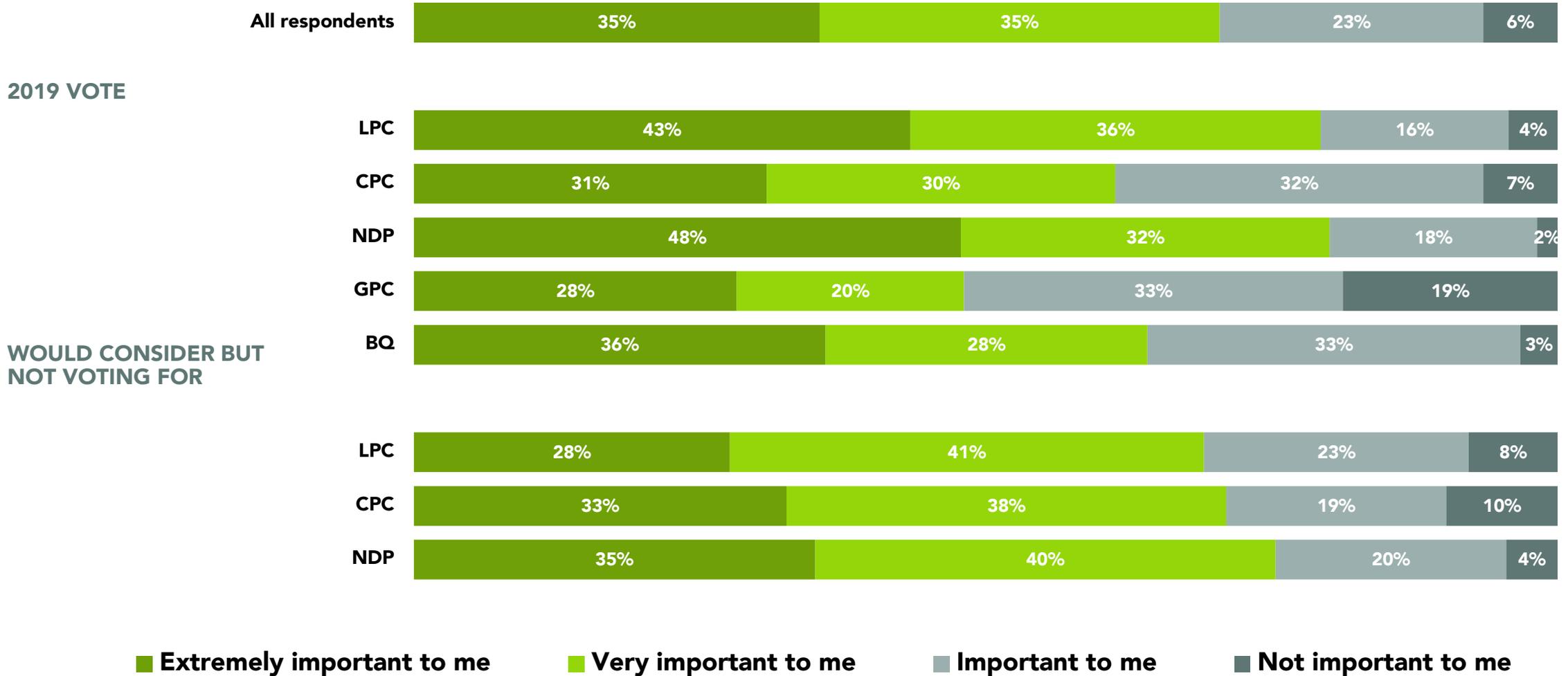
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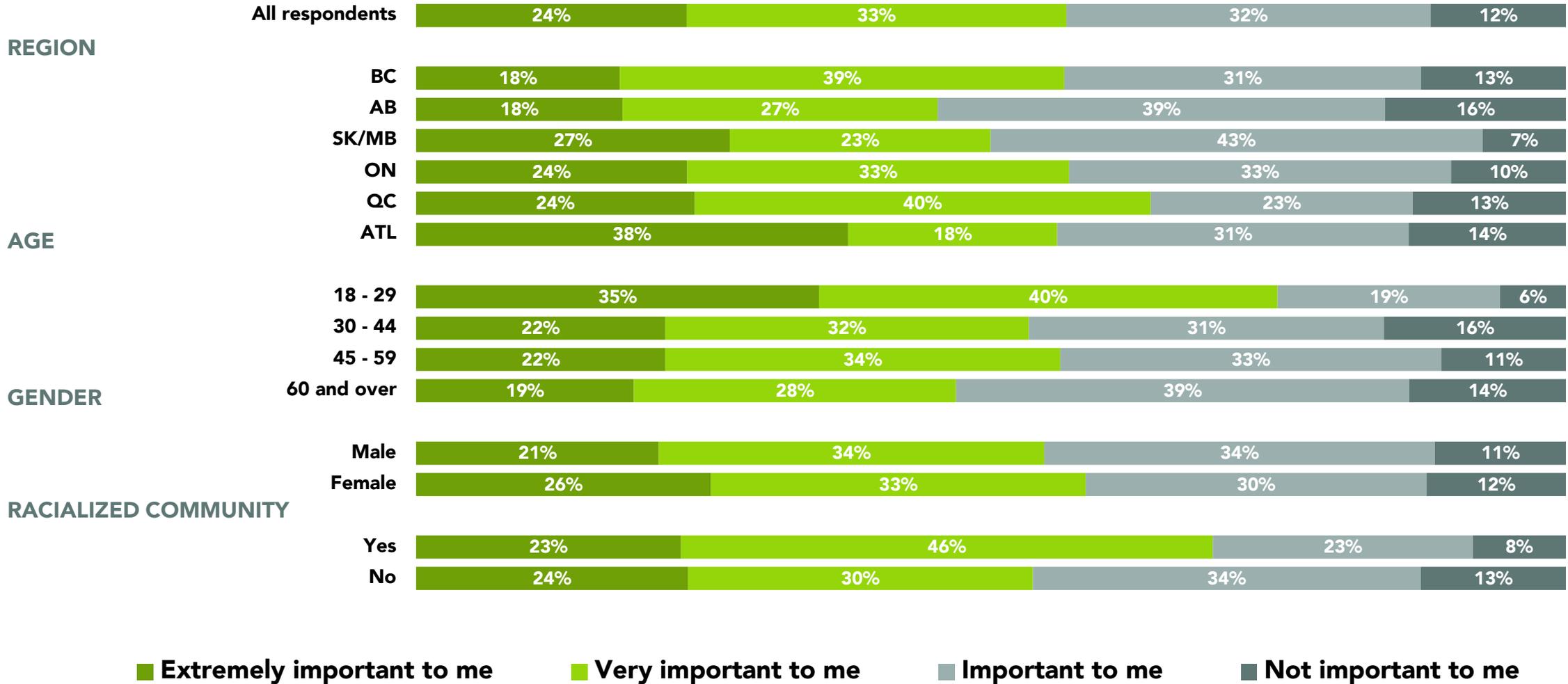
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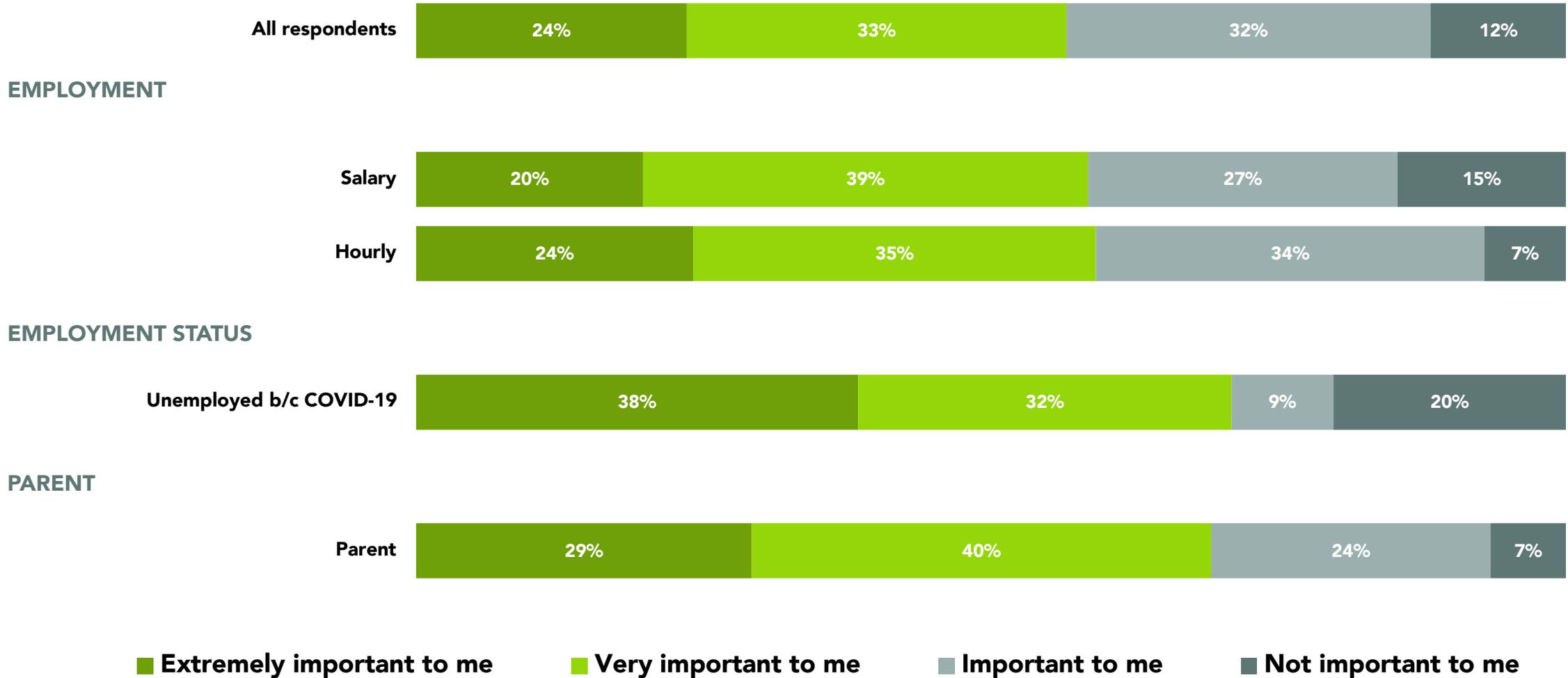
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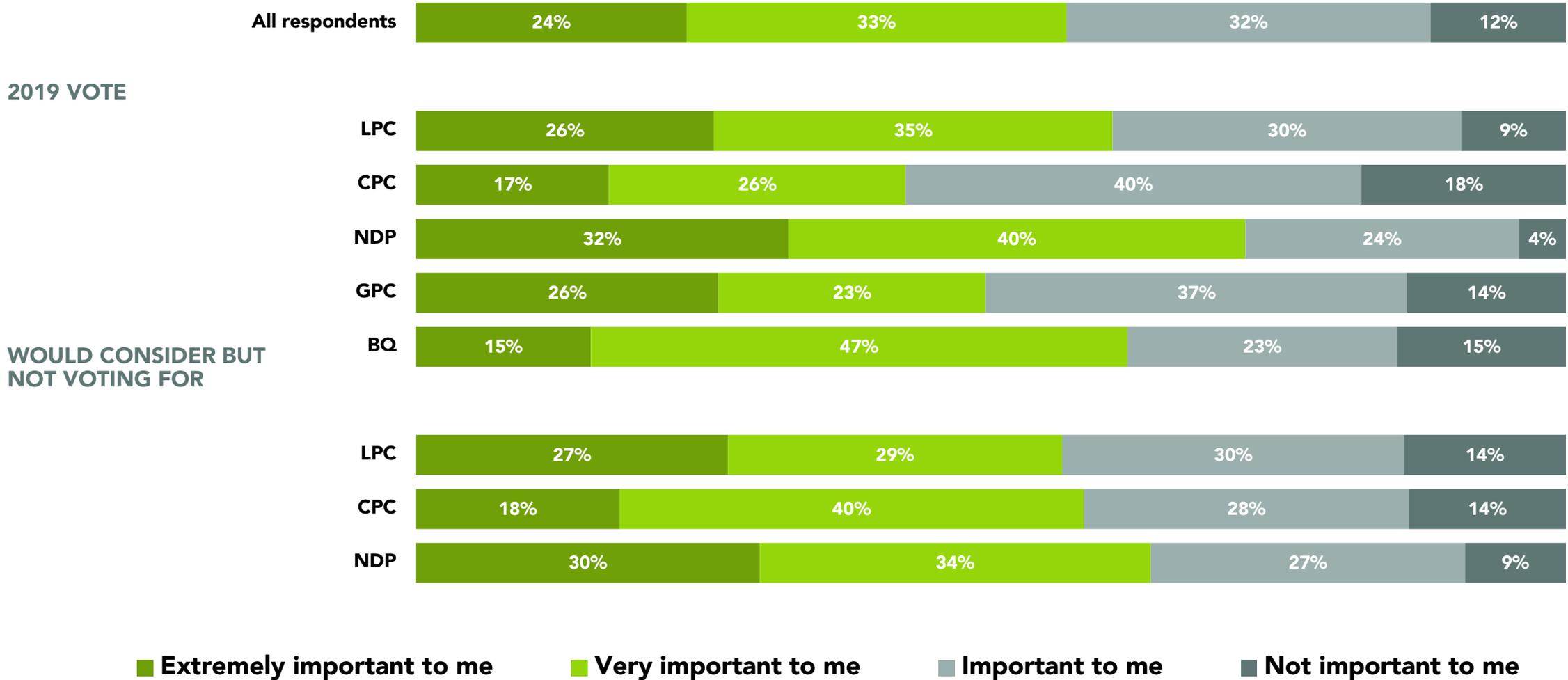
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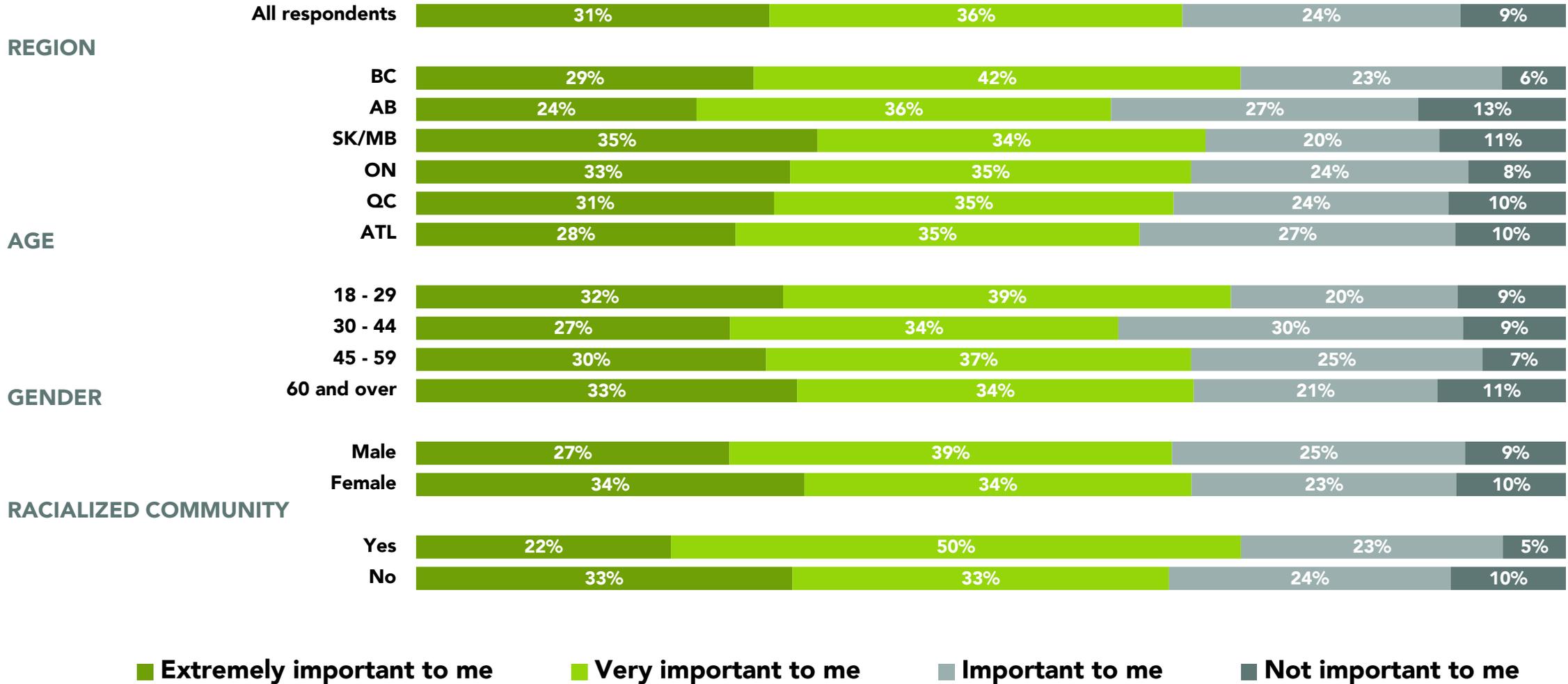
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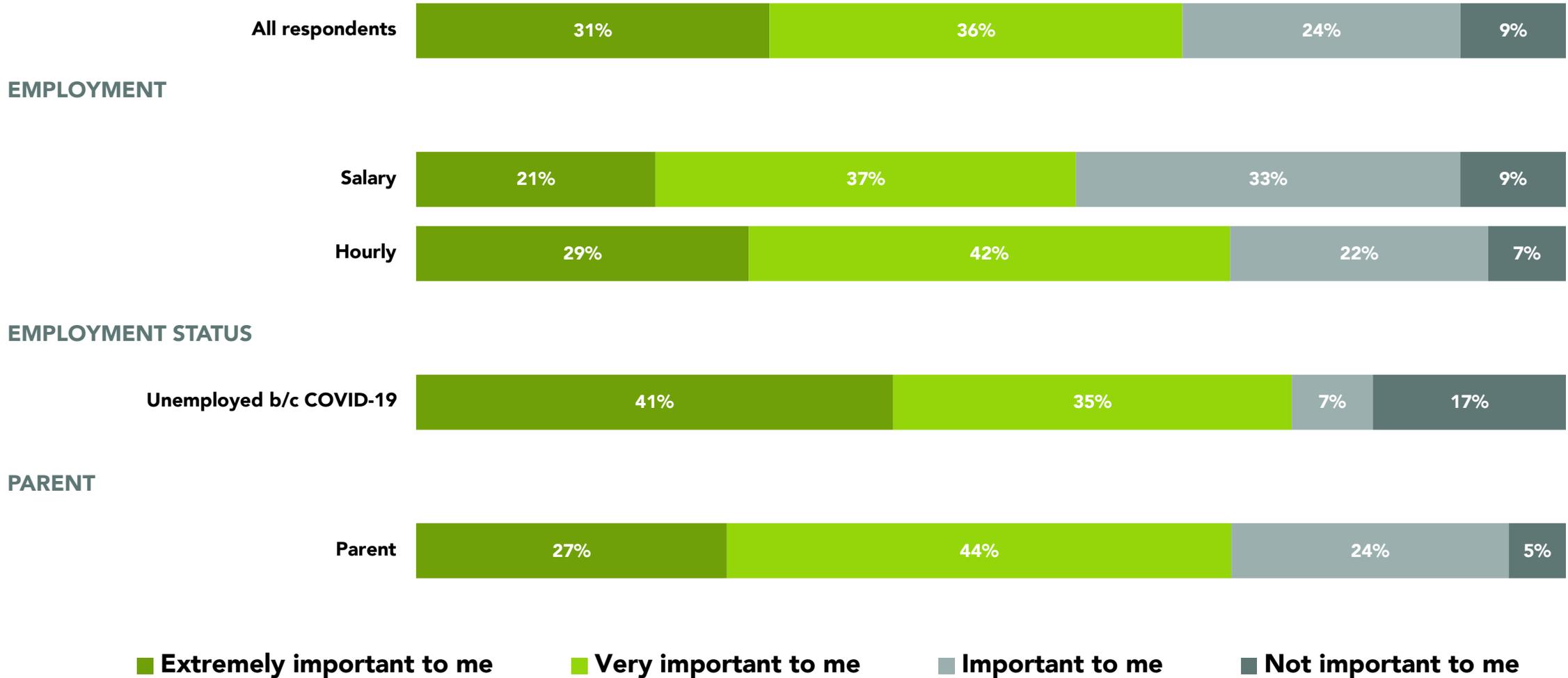
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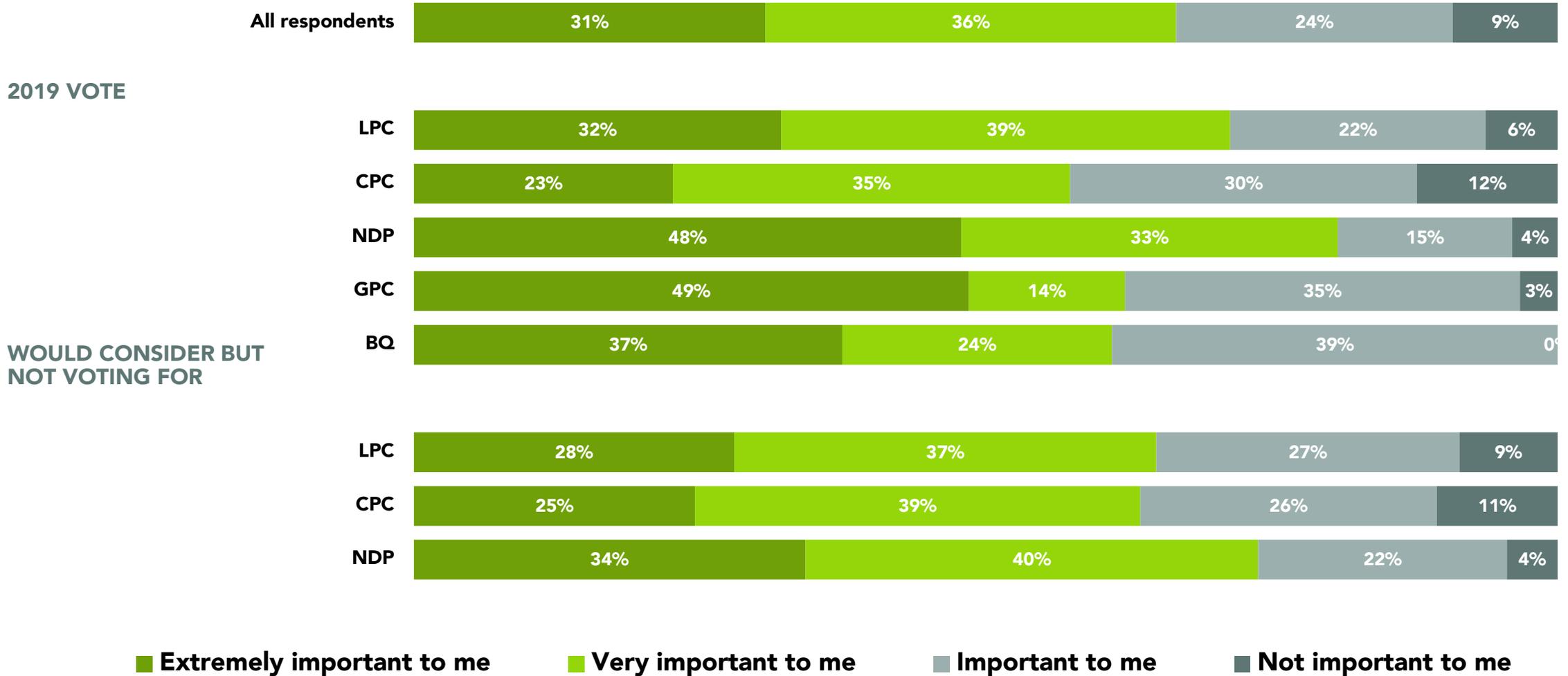
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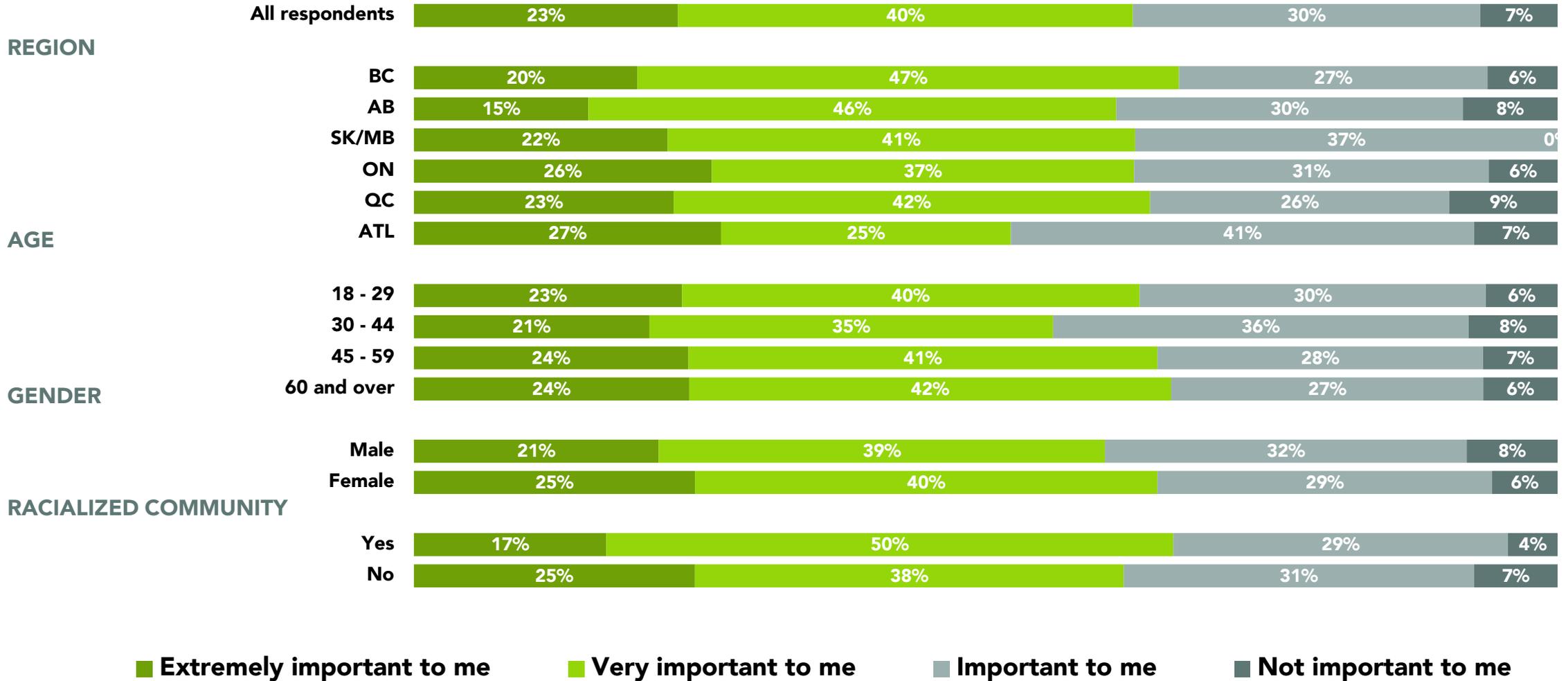
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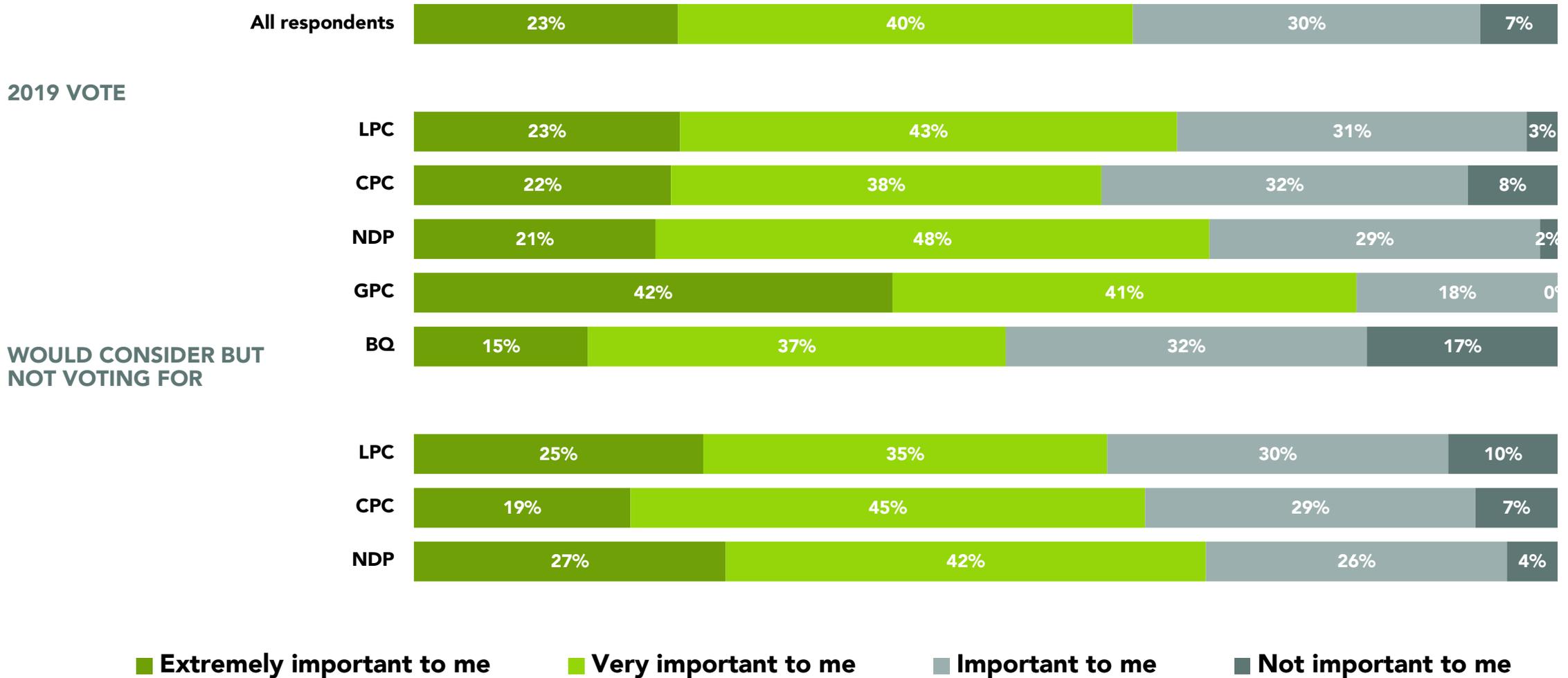
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FINDING

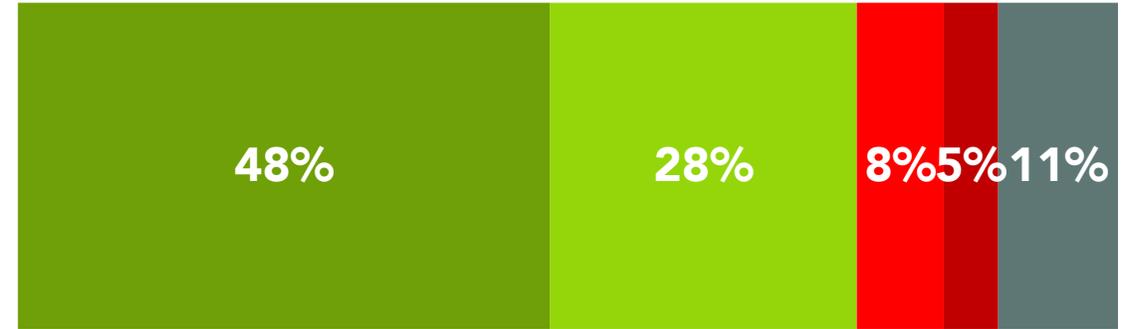
THERE IS BROAD AND DEEP SUPPORT FOR A WEALTH TAX AND A NEW CORPORATE TAX ON VERY LARGE PROFITS TO HELP PAY FOR THE ADDITIONAL SPENDING.



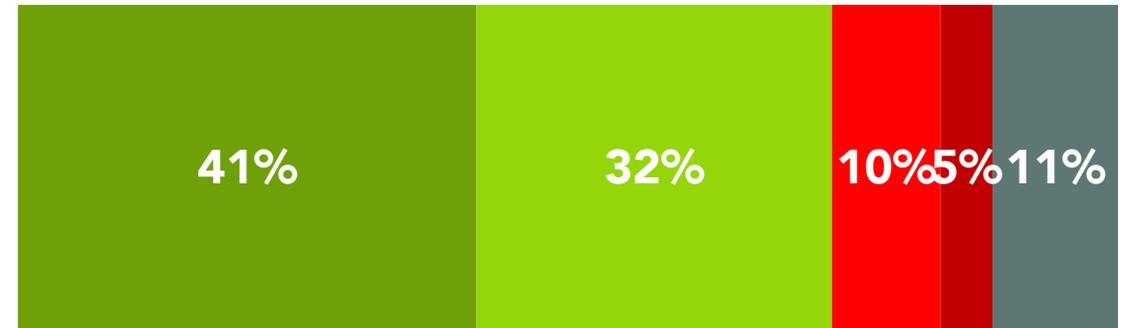
ABACUS DATA

NEW TAXES TO PAY FOR RECOVERY

A new wealth tax on the richest multi-millionaires and billionaires



A new tax on corporations who have made very large profits during the pandemic



■ Strongly support

■ Support

■ Oppose

■ Strongly oppose

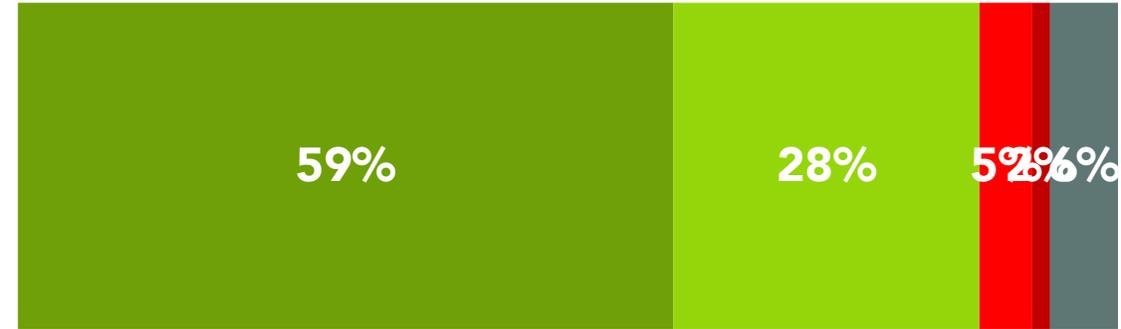
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2019 LIBERAL VOTERS

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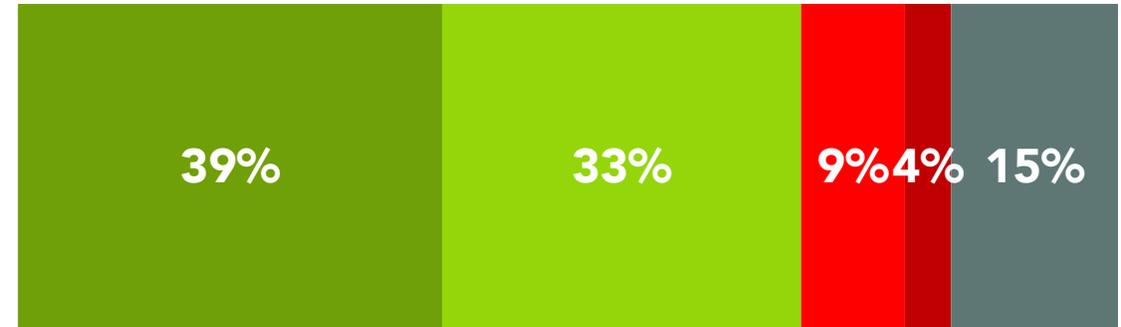
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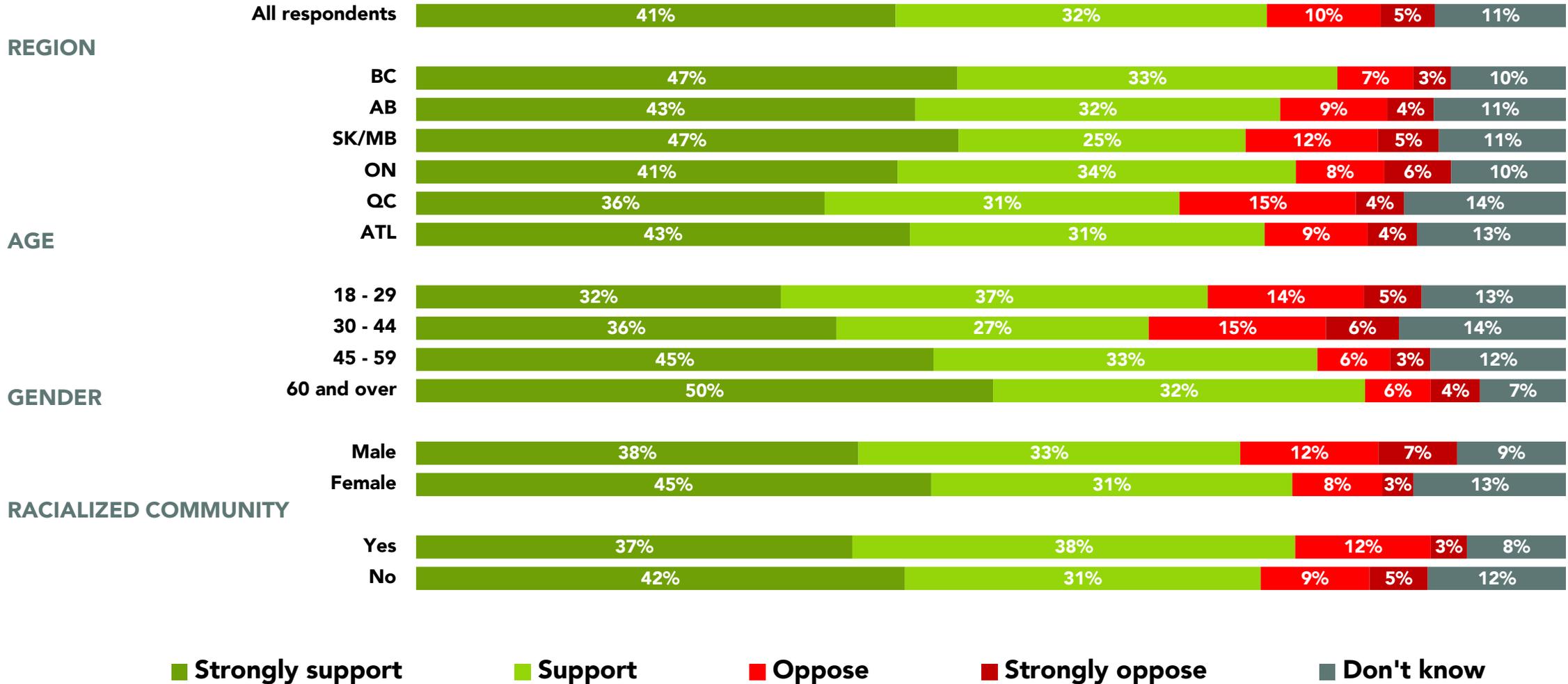
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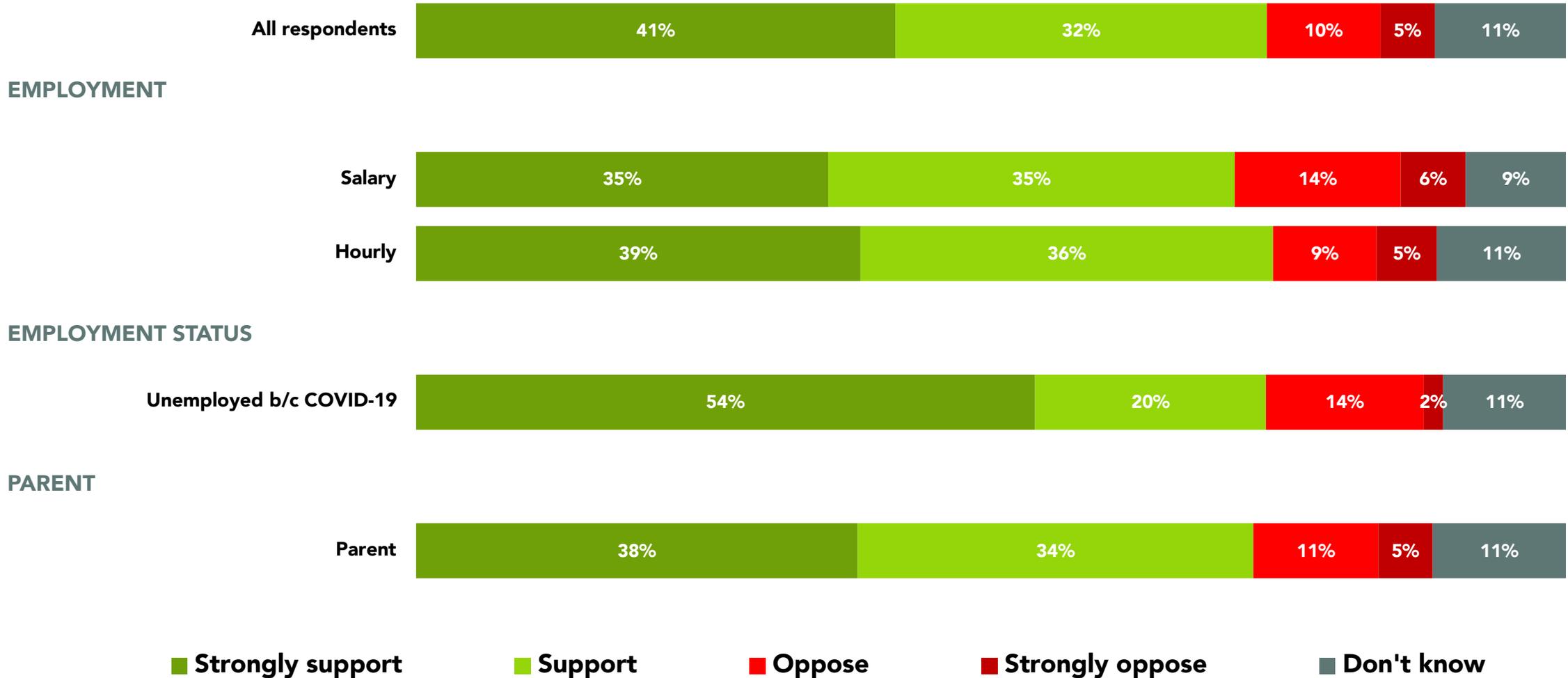
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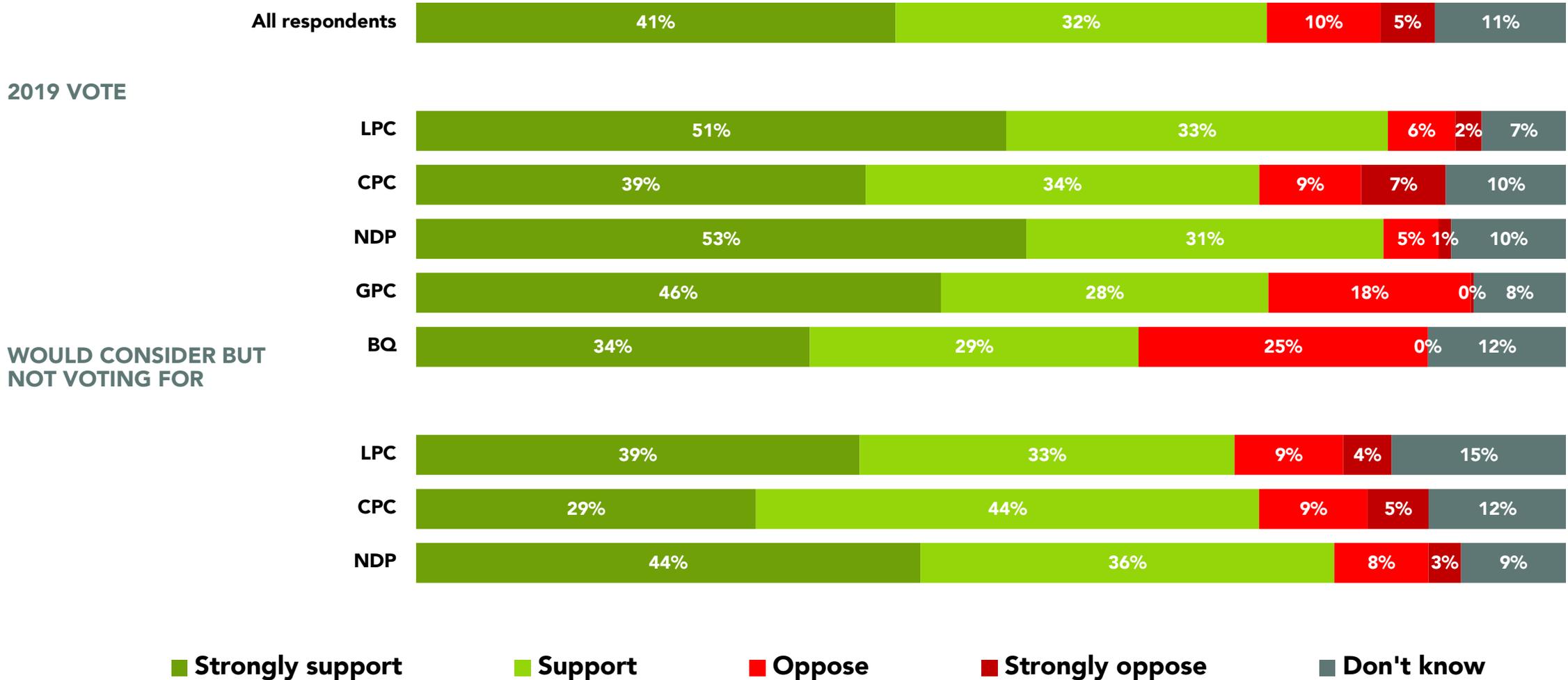
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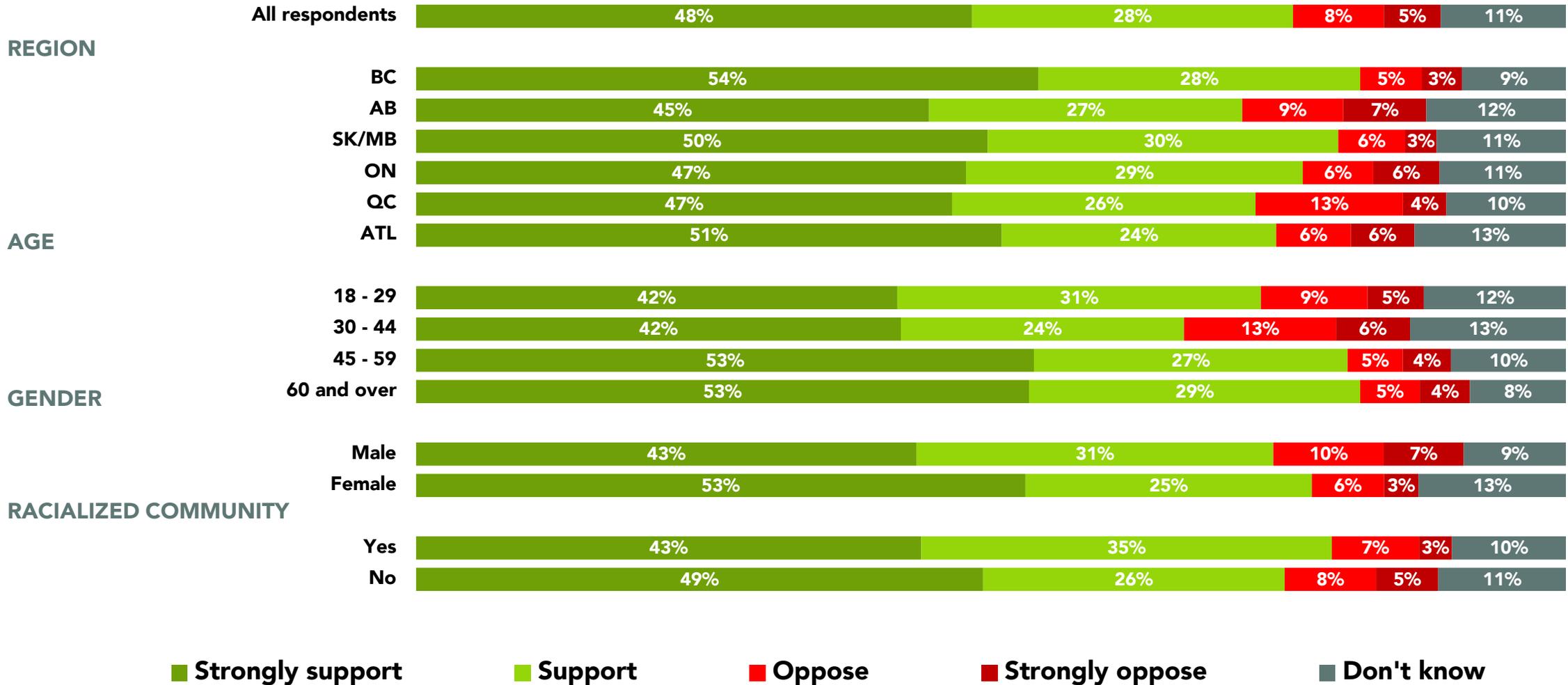
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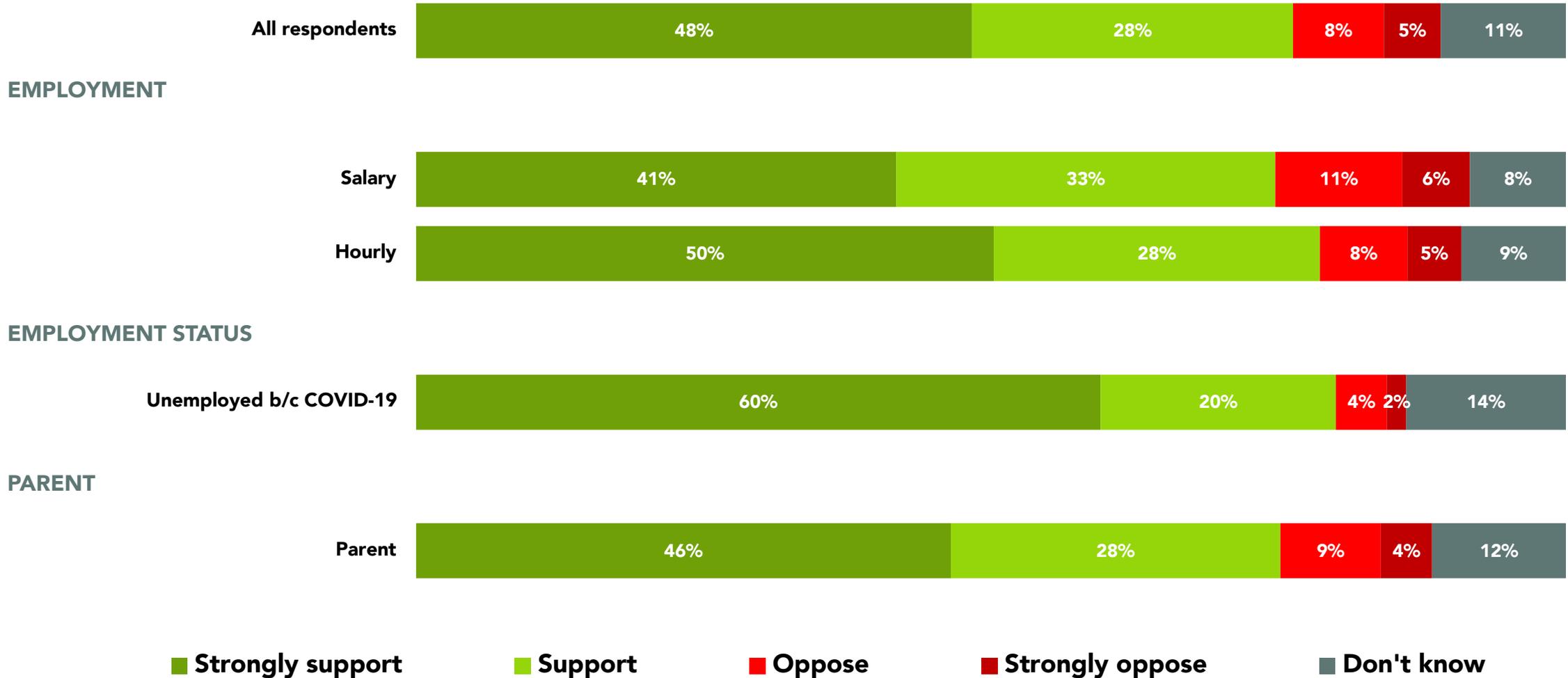
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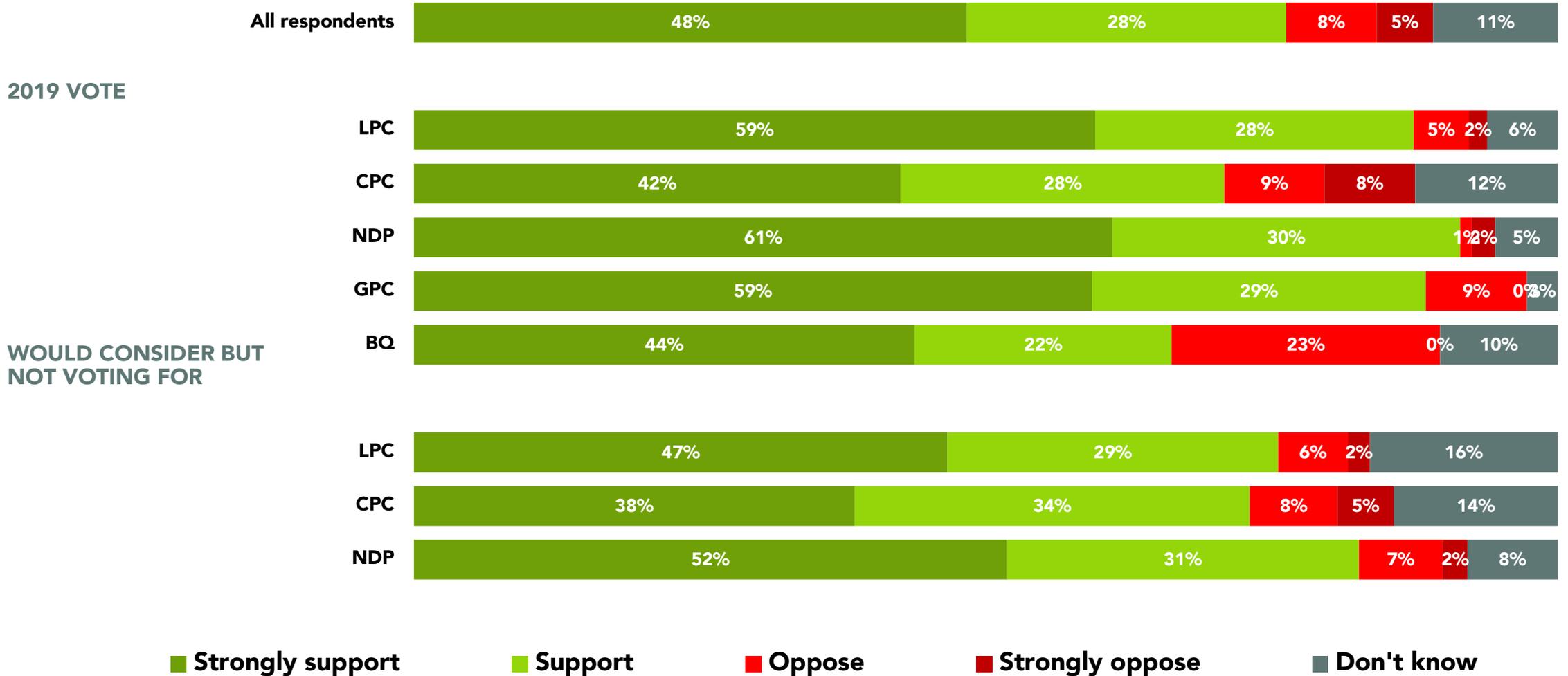
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