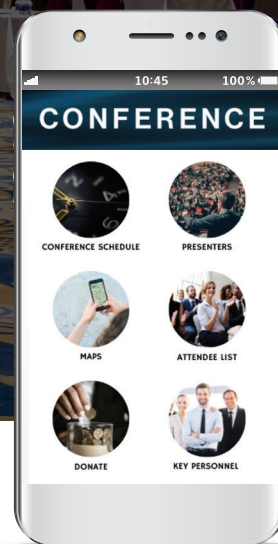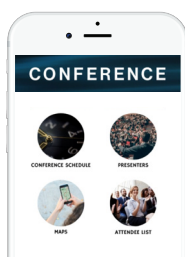# engage by cell

How Can Mobile Technology Improve Your Events & Conferences?

Conferences can be filled with great content and dynamic speakers. Yet, attendees can still feel overwhelmed.
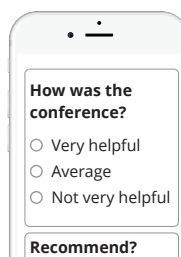
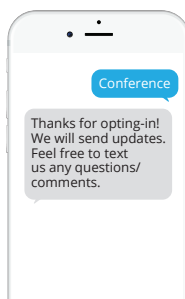## Engage by Cell's mobile suite lets guests bypass confusing signs and complicated apps:

Mobile Conference App

Guests can access agendas, maps, speaker slides, and more. No need for downloads or IT. Updates and changes can be made on the fly.
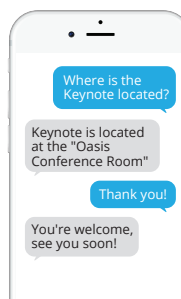
Text Alerts/Polls

Remind attendees of upcoming sessions, last minute changes, and more. Push out polls to gauge interest and quality of the conference's content.
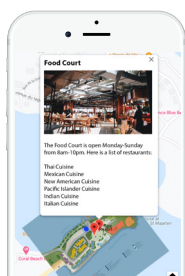
Text Message Engagement

Ask guests to opt-in so you can keep the engagement going before, during, and after your event through personalized text messages.
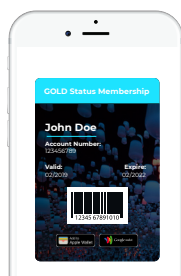
Text Chat

Attendees can text in any questions that route directly to our software so admin can address instantly.

GPS Mapper

Ideal for large venues, our mobile navigation service makes it easy for users to find their next break-out session or other points of interest.

Digital Tickets and Passes

Deliver digital passes instantly via text. Passes can be saved to Apple or Google wallet for easy access.

Live Comment Board

Project live comments that users text in at an event in addition to poll results and more.

Personal Space Guardian

This social distancing device alerts the user when they come within six feet of another wearable device.

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(415) 615 - 0150   **www.engagebycell.com**   **info@engagebycell.com**

Engage by Cell Mobile Solutions for Hotels and Resorts

Providing interactive mobile technology to engage guests and improve employee operations

HOTEL

About Us · Amenities · Maps · Tours

HOTEL Employee Portal

Benefits · Onboarding · Recruiting · Compliance

Create the Ultimate Virtual Sales Kit with Mobile Technology

Mobile Web App For Event Sales

Clients can access a special events guide with virtual floor plans, amenities, brochures, etc.

GPS Mapper

Guests can access your interactive property map as an overlay on a Google map. Highlight clickable points of interest like amenities, trails, and more.

Audio and Smartphone Tours

Offer self-guided mobile tours that highlight your venue's unique stories. Publish in any language.

Text Messaging

Text reminders are perfect for happy hour, events, and other updates. Include links to collect feedback through forms, surveys, and promotional offers.

Engage Employees with Mobile Technology

Mobile Web App For HR & Training

For employees who are busy 24/7, create a mobile web app for HR operations:

- Open Enrollment
- Onboarding
- Recruiting
- Compliance
- Mobile Benefits Guide
- Training
- Performance Support

Text Messaging

- **List Management:** Employees text in a keyword to join lists that can be segmented by title and industry.
- **Text Alerts:** Send messages with updates and reminders that include clickable links.
- **Shift Filler:** Alert employees about open shifts with a texting system that manages responses and assigns the shifts.

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