Chata.ai selected for fmX23, IAG's Accelerator Program

Calgary, AB – March 6, 2023 - Chata.ai proudly announces that they've been selected as one of eight companies from 150 applications worldwide to participate in the [fmX23, IAG's accelerator program](#), run by [Firemark Collective](#). IAG's unique program supports entrepreneurs by providing guidance and access to their customer base and distribution networks for Australia and New Zealand's largest general insurance group.

Over the next 12 weeks, Chata.ai will receive mentorship, guidance, and support from IAG and their partners, as well as access to its network of experts. Chata.ai will start the program with an immersion week in Sydney, Australia and conclude its involvement with a showcase event in Singapore in May 2023.

"Being invited to join Firemark Collective's ecosystem and participate in the fmX, IAG (Insurance Australia Group) Accelerator Program is a huge opportunity for Chata.ai", shares [Kelly Cherniwchan](#), CEO and Co-Founder of [Chata.ai](#). "With the recent momentum of large language models (LLMs), people are starting to understand the possibilities when it comes to data interactions. Non-technical users can leverage AutoQL's conversational interface and ask for the data they need from their organization's data assets. We're excited to be on this journey within the insurance vertical with IAG, as they are known to be a very innovative organization, which we are experiencing firsthand."

About IAG
IAG is the largest general insurer in Australia and New Zealand with over 8.5 million customers. Firemark Ventures is IAG's corporate venture fund with AU$75 million in capital, focusing on start-ups that have the capacity to enhance how IAG delivers insurance. For more information about fmX and the IAG Accelerator Program, visit www.firemarkaccelerate.com/.

About Chata.ai
Based in Calgary, Alberta, Chata.ai was founded in 2017 with the mission to empower individuals to easily get answers and uncover insights from their database.

Chata.ai builds [AutoQL](#), an API-first solution that empowers non-technical business users with self-service analytics. Their proprietary generative AI technology allows rapid custom language model creation for an organization's databases, enabling everyone – even non-technical users – to access and analyze data in real-time, simply by asking questions in their own words.

By providing employees with on-demand access to information from the enterprises' data warehouse, it allows data analyst teams to focus on more strategic tasks, rather than working on the custom data reporting backlog for non-technical users. For more information about Chata.ai, visit www.chata.ai/.

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