

ArcUser

Writer's Guidelines

ArcUser articles target existing users of Esri software who are GIS professionals, students, managers, and developers. Do not send journal papers or press releases. To be considered for publication, every article must be submitted through the Esri Article Submission and Copyright Policy portal at http://publicationsforms.esri.com/news/submit_article.cfm.

Types of Articles

ArcUser seeks three types of articles: features, tutorials, and technology integration articles. Articles should be 500 to 2,000 words in length. Articles that do not follow these guidelines will not be considered for publication.

Features

Feature stories describe how real people and organizations have used Esri products and services (and/or those of Esri business partners) to solve problems, improve processes, cut costs, or perform tasks that would not have been possible without GIS. When writing a feature article, please answer any of the following questions that apply:

- What problem or issue did the project, application, or workflow address?
- What aspects of the project or application were the most successful or unique?
- How long did the project take to complete?
- What savings in time or money were realized?
- Did the project enable the organization to do things it couldn't do before?
- What is the future of the project or application?

Tutorials

Tutorials describe how to accomplish a GIS-related task using current versions of Esri software or provide tips that make readers more productive when doing common tasks. These tutorials should not use non-Esri software. All tutorials should work reliably on a typical installation of the software. If appropriate, specify the assumed level of expertise of the person working the tutorial.

For tutorials, the following requirements must be met:

- Include required software and software license level.
- Include required hardware configuration (if relevant).
- Use data that is available from ArcGIS Online, is in the public domain, or is provided in a sample dataset included with the tutorial.
- If using data owned by a third party, send written permission from the owner authorizing Esri's use with the article submission.
- Comment code in any scripts so readers can easily follow the logic.
- Thoroughly test before submitting the article. Every tip or tutorial *must* work.

Technology Integration

These articles explain how emerging technologies relate to GIS or show how existing technologies can be integrated with GIS in new ways. Identify the audience for the piece in terms of interest and expertise. Tell readers if your article assumes that they have knowledge of specific subjects such as a particular programming language. Direct readers to readily available sources of additional information on new or unfamiliar topics.

Article Submission Deadlines

Issue	Submission Deadline
Winter 2024	October 23, 2023
Spring 2024	February 19, 2024
Summer 2024	April 25, 2024
Fall 2024	August 19, 2024

Articles Need Art

Include at least two graphics. These graphics can be screen captures, maps, photographs, diagrams, charts, tables, or illustrations that help tell the story.

Provide captions for each graphic in a separate text document that references each graphic by its file name and includes any required credit line. You must own the copyright for any graphics or submit written permission for their use by Esri.

Send graphics as original files that have NEVER been embedded in a Microsoft Office file (Word, Excel or PowerPoint) and are at least 1024 pixels in one dimension, saved with little or no compression, and a minimum file size of 1 MB. Use TIFF, BMP, PNG, JPG, or PSD formats. For maps or layouts made with ArcGIS Pro, export them as TIFF format files at 300 dpi.

Esri's designers will recreate diagrams or charts in the publication's style, so send diagrams and charts that are clearly drawn and labelled.

A Brief Author Bio

Always include the full name(s) of author(s) with titles and provide brief biographies for each author that includes affiliation, education, and/or GIS-related work and interests. Optionally, you can send photographs of the authors.

Contact Information

At the end of the article, please include the sentence, "For more information, contact..." followed by the name and email of someone who can speak to the topic of the article.

Portal Submission Required

To be considered for publication, you must submit the text of your article through the Esri Copyright Permission portal. Please submit your final text—approved by anyone who must review it in your organization—through the Esri Article Submission and Copyright Policy at http://publicationsforms.esri.com/news/submit_article.cfm

Monica Pratt, *ArcUser* Editor

E-mail: arcuser_editor@esri.com