



## Kanata North Partners with Connection Silicon Valley to Promote Ottawa's Tech Sector

**Ottawa, Canada:** The <u>Kanata North Business Association</u> (KNBA) has announced a partnership with Connection Silicon Valley to help Canadian founders *grow locally* and *scale globally.* 

Since 2016, <u>Connection Silicon Valley</u> (CSV) has focused on helping Canadian startups connect to the Silicon Valley tech ecosystem; gain quick, early traction in their business; and access global funding sources. One of CSV's most important initiatives is the <u>Canadian Women's</u> <u>Network</u> (CWN), a community that supports female founders from across Canada with access to their influential network of U.S. investors, mentors and executives.

"The thought of approaching Silicon Valley can often feel overwhelming and founders don't know where to begin. Through the programs we run and online community, we help founders access the U.S. market for business development, fundraising, potential clients, and other key business connections," says CSV Founder, Joanne Fedeyko.

CSV looks for organizations with a shared purpose and aligned mandate in order to create cross-border collaboration opportunities where the sum of the efforts is greater than the individual parts.

Which is why KNBA and CSV are joining forces to build the profile of Canada's largest technology park, Hub350, across North America. Hub350 is an ecosystem for industry, academic and finance partners to collaborate and support member companies of Kanata North.

"We are pleased to announce Hub350's partnership with Connection Silicon Valley," said Julia Frame, Director of Partnerships at KNBA. "Their experience and ties within the tech ecosystem will help propel Hub350 and the Kanata North tech hub onto a global stage."

"CSV's strategic focus on accelerating our business and building global networks strengthens our Canadian technology ecosystem and will increase the number of jobs and companies led by women, and most critically, allow Canadians to build, scale and stay in Canada," says Kristy Ehman, Founder and CEO, Hyon Software and CWN member.

Access to the Canadian Women's Network community is free thanks to the support of sponsors, and women and gender non-binary entrepreneurs can request access <u>here</u>. Startups looking to expand into the U.S. market or raise capital from Silicon Valley can contact CSV for upcoming programs or inquire about their consulting services.





## About CSV

Connection Silicon Valley (CSV) is an organization that helps accelerate Canadian startups from Seed to Scale. CSV offers the highest level of programming and services to startups by connecting entrepreneurs to our extensive network of global founders, business leaders, and influencers. CSV supports and amplifies entrepreneurs through owning and operating the <u>Canadian Women's Network</u>, <u>Disruption Magazine</u>, <u>Women's Equity Lab (WEL) Silicon Valley</u>, and supporting <u>CELS</u> (Canadian Entrepreneurs in Life Science).

For more information visit: https://connectionsiliconvalley.com/

## About KNBA/Hub350

Kanata North Business Association is a non-profit organization committed to representing and advocating for the best interests of the over 543 member companies located in the area. As a critical part of Ottawa's economic development future and a renowned hub of technology and innovation, the Kanata North business area is a robust and vital region that can foster even greater success for its constituent companies.

Hub350 is a new ecosystem for Industry, Academic and Finance partners to co-exist and collaborate in the heart of Kanata North.

For more information visit: <u>www.kanatanorthba.com</u> or <u>www.hub350.com</u>.

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