



FISH • GOLF • SPA

HOOK THE CURE

CYSTIC FIBROSIS FOUNDATION

POWERED BY
IOTEC

*This is **not** Pancho Villa's Mexico.*

This is the world's friendliest city, according to *Condé Nast* magazine. The charm of the city's cobblestone streets, beaches, and stunning views of the Sierra Madre mountains remains largely undiscovered and it's only a short two hour flight from Los Angeles.

LUXURIOUS ACCOMMODATION

Villa Premiere Hotel and Spa, an 83-room beachfront hotel, is located just a short walk from the heart of downtown Puerto Vallarta and two miles from the airport and marina. Upon arrival, you will be greeted with a glass of champagne, cold towel and a five-minute massage.

Villa Premiere boasts first-class room service, business center and a full-service award-winning spa. Included with your super all-inclusive package is all food, all beverages, fully-stocked mini-bar, room service, nightly parties, concerts, headliner entertainment, gala dinner and auction. Hook the Cure is sure to sell out, so be sure to make your reservations today!



17 YEARS OF ADDING TOMORROWS

NOVEMBER 3-6, 2022
PUERTO VALLARTA

WORLD-CLASS SPA, FISHING & GOLF

Participants in our **SPA PACKAGE** can select from a variety of relaxing services to calm your mind, body and soul. *Spa participants will each receive a \$250 spa credit.*

ANGLERS will enjoy full-service luxury fishing vessels ranging in size from 32' to 44' cabin cruisers with no more than four people on a boat (unless requested). Bait, gear, boat, license, lunch, drinks and bilingual crew included. The forty-mile wide Banderas Bay is an ideal location for Pacific Sailfish, Blue and Black Marlin, Dorado and Giant Yellowfin Tuna.

GOLFERS will be treated to world-class golf at Vista Vallarta. Grassy hillsides, breathtaking views, natural creeks and arroyos provide the perfect setting for these signature courses designed by the world's greatest players: Jack Nicklaus and Tom Weiskopf.

SPONSORSHIP OPPORTUNITIES

By strategically aligning with the Cystic Fibrosis Foundation, your company can enhance its relationship with the CF community and gain positive exposure by affiliating with a winning team. Sponsorship opportunities exist at various levels with increasing benefits at each increment. We value our relationship with you and are committed to delivering valuable and customized benefits to each Hook the Cure sponsor.

HOOK THE CURE PACKAGES

Angler Package: 2 days of tournament fishing
• \$2,950 per person (\$1,531 of your donation is tax-deductible)

Golfer Package: 2 days of tournament golf
• \$2,950 per person (\$1,531 of your donation is tax-deductible)

Spa Package: Select an array of relaxing treatments
• \$2,450 per person (\$1,331 of your donation is tax-deductible)

Angler & Golfer Combo: Friday fishing & Saturday golf
• \$2,950 per person (\$1,531 of your donation is tax-deductible)

Angler & Spa Combo: Friday fishing & Saturday spa
• \$2,750 per person (\$1,481 of your donation is tax-deductible)

Golfer & Spa Combo: Friday spa & Saturday golf
• \$2,750 per person (\$1,481 of your donation is tax-deductible)

ALL PACKAGES INCLUDE:

- Three nights **ALL INCLUSIVE** oceanfront accommodations
- **ALL** meals, snacks, room service and drinks
- Welcome Gifts
- Celebrity Guests
- Headliner Entertainment

GOLD SPONSOR Six PREMIUM suites (12 packages)
• \$50,000 investment (\$32,972 of your donation is tax-deductible)

SILVER SPONSOR Three PREMIUM suites (6 packages)
• \$25,000 investment (\$16,486 of your donation is tax-deductible)

BRONZE SPONSOR One PREMIUM suites (2 packages)
• \$10,000 investment (\$7,162 of your donation is tax-deductible)

Tax deductibility may vary depending on chosen packages. This sponsorship supports the mission of the Cystic Fibrosis Foundation, to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



POWERED BY
IOTEC

17th YEAR!
The **ULTIMATE**
SPA, FISH & GOLF
GETAWAY
NOVEMBER 3 - 6, 2022
PUERTO VALLARTA, MEXICO

Puerto Vallarta is a mystic city that harbors tradition in its plazas, in its streets, in its people - a city that expresses the color of its culture and natural beauty at every turn. Your Hook the Cure get-a-way will be full of excitement, fun, relaxation, tranquility, good food, friendly people, world-class golf and fishing and special celebrity guests. Puerto Vallarta has received many global accolades that are a testament to the uniqueness and warmth of the city. The destination has been voted the friendliest city in the world by Condé Nast Magazine, the best place to retire globally by The American Association of Retired Persons and the best Mexican Vacation Destination by USNews.com. Make your reservation now at www.hookthecure.com.

HOOK THE CURE SPONSORS

IOTEC Integrated Office Technology • BJ's Restaurants
Watson Land Company • American Airlines • The Huston Family
Norm Wilson & Sons, Inc • Ron & Ann Hallagan
O'Connell Family Foundation • Skipper & Duke's Fishing Series
Hunter Landscape • William Martin, Jr. Family • The Kirby Family



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Checks payable to CF Foundation. This information will be securely destroyed immediately after processing. The signature authorizes the Cystic Fibrosis Foundation to the charge the credit card number above the stated and agreed upon amount.

Sponsorship of the Hook the Cure supports the mission of the Cystic Fibrosis Foundation.

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

<input type="checkbox"/> Angler Package	\$2,950 per person
<input type="checkbox"/> Golfer Package	\$2,950 per person
<input type="checkbox"/> Spa Package	\$2,450 per person
<input type="checkbox"/> Angler & Golfer Combo	\$2,950 per person
<input type="checkbox"/> Angler & Spa Combo	\$2,750 per person
<input type="checkbox"/> Golfer & Spa Combo	\$2,750 per person
<input type="checkbox"/> Gold Sponsor	\$50,000 investment
<input type="checkbox"/> Silver Sponsor	\$25,000 investment
<input type="checkbox"/> Bronze Sponsor	\$10,000 investment

All packages include accommodation, all-inclusive gourmet meals, all-inclusive drinks, daily social events and welcome gifts. FOR SPONSORSHIP PACKAGE INFORMATION please visit www.hookthecure.com

DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

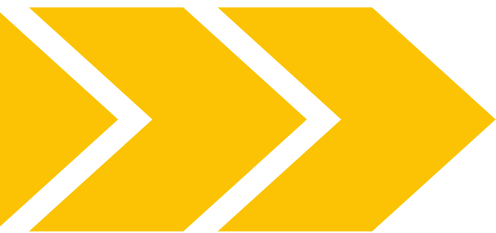
Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond.

Those who can take current therapies continue to face challenging complications—leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.





Our vision is
A CURE FOR 100% of people living
with cystic fibrosis.
– WE WILL NOT LEAVE ANYONE BEHIND.

A CURE FOR ALL.

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times

Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household).

Follow basic infection, prevention, and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.

Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

For the health and wellbeing of the CF community, those eligible to be vaccinated are required to be fully vaccinated to join us in-person for the event. If you are not fully vaccinated, we invite you to participate virtually if that option exists.

We do not plan to ask for you to provide proof of vaccination. We are, however, counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID and will abide by this requirement.

We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, and vendors, have been fully vaccinated.

